

# Most New Zealand smokers support having fire-safe cigarettes: National survey data

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## **Abstract**

A recent New Zealand study on cigarette fires and burns among New Zealand smokers,<sup>1</sup> has highlighted again yet another adverse consequence of nicotine addiction. The obvious long-term solution to this problem is to lower smoking prevalence by advancing comprehensive tobacco control measures (as previously advocated by injury researchers in New Zealand<sup>2</sup>). However, a more direct and supplementary option is for governments to mandate for fire safe (or “reduced ignition propensity”) cigarettes as per Canada and various US states (including New York and California).<sup>3,4</sup>

## **Recommended Citation**

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