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ITC Project Research Products (Publications, Presentations, Reports)
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G: 110 Articles in-progress
H: 0 Project Reports in-progress
I: 5 Technical Reports in-progress
J: 5 Dissertations in-progress
K: 14 Upcoming Conference Presentations and Submitted Abstracts
L: 11 Supplements
A. Peer-Reviewed Journal Articles (Total = 570)


105. Siahpush, M., Yong, H.H., Borland, R., Reid, J., Hammond, D. (2009). Smokers with financial stress are more likely to want to quit but less likely to try or succeed: Findings from the International Tobacco Control (ITC) Four Country Survey. *Addiction, 104*(8), 1382-1390.


B. Project Reports (Total = 68)

a) National Reports (Total = 25, in 16 countries)


17. ITC Project. (2014, May). *ITC Brazil Project Report: Findings from the Wave 1 and 2 Surveys (2009-2013)*. University of Waterloo, Waterloo, Ontario, Canada; Brazilian Ministry of Health: National Cancer Institute José Alencar Gomes da Silva (INCA); Brazilian Ministry of Justice, National Secretariat for Drug Policy (SENAD); Brazilian Cancer Foundation; Brazilian Tobacco Control Alliance (ACTbr); and Oswaldo Cruz Foundation (Fiocruz), Study Center on Tobacco and Health (CETAB), Brazil. English & Portuguese: [https://itcproject.org/findings/reports/itc-brazil-national-report-waves-1-and-2-2009-2013-may-2014/](https://itcproject.org/findings/reports/itc-brazil-national-report-waves-1-and-2-2009-2013-may-2014/)


24. ITC Project. (2017, September). *ITC Brazil Project Report. Findings from the Wave 1 to 3 Surveys (2009-2016/17)*. University of Waterloo, Waterloo, Ontario, Canada; Brazilian Ministry of Health, National Cancer Institute José Alencar Gomes da Silva (INCA), Brazilian Ministry of Justice, National Secretariat for Drug Policy (SENAD), Brazilian Cancer Foundation, Brazilian Tobacco Control Alliance (ACTbr), and Oswaldo Cruz Foundation (Fiocruz), Study Center on Tobacco and Health (CETAB). English & Portuguese: [https://itcproject.org/findings/reports/itc-brazil-project-report-waves-1-to-3-2009-201617-sept-2017/](https://itcproject.org/findings/reports/itc-brazil-project-report-waves-1-to-3-2009-201617-sept-2017/)


b) **Summary Reports (Total = 16)**


7. ITC Project. (2009, October). *ITC Mexico Survey Summary*. University of Waterloo, Waterloo, Ontario, Canada; Instituto Nacional de Salud Publica, Cuernavaca, Mexico; and University of South Carolina, Columbia, South Carolina, United States.


9. ITC Project. (2010, May). *ITC Uruguay Survey Summary*. University of Waterloo, Waterloo, Ontario, Canada; University de la Republica, Montevideo, Uruguay; Centro de Investigacion para la Epidemia del Tabaquismo, Montevideo, Uruguay; and University of South Carolina, Columbia, South Carolina, United States.

    English & Korean: https://itcproject.org/findings/reports/itc-korea-waves-1-to-3-2005-2010-background-and-key-findings-november-2012/


c) **Policy Reports (Total = 8)**


5. ITC Project. (2013, May). *ITC Brazil Report on Tobacco Advertising, Promotion, and Sponsorship*. University of Waterloo, Waterloo, Ontario, Canada; Brazilian Ministry of Health, National Cancer Institute of Brazil (INCa); Brazil Ministry of Justice, National Secretariat for Drug Policy (SENAID); Brazilian Cancer Foundation; Brazil Alliance for the Control of Tobacco Use (ACTbr); and Oswaldo Cruz Foundation (Fiocruz), Centre for Studies on Tobacco and Health (CETAB), Brazil. English & Portuguese: https://itcproject.org/findings/reports/itc-brazil-report-on-tobacco-advertising-promotion-and-sponsorship-waves-1-to-2-2009-2013-may-2013/


d) **ITC Project Collaborative Reports (Total = 7)**


   This report was commissioned by the World Heart Federation and written by the International Tobacco Control Project (ITC Project), in collaboration with the World Health Organization. It presents data from two major global tobacco research and surveillance studies - the Global Tobacco Surveillance System (GTSS) and the ITC Project, which converge in their conclusion that are significant gaps in public awareness in many countries regarding the cardiovascular risks of tobacco use and secondhand smoke. This report was released at the World Congress of Cardiology, Dubai,
United Arab Emirates in April 2012, in both English and Chinese.

   Joint report of the WHO China Office and the ITC Project, which presented the evidence from the ITC China Project on the low effectiveness of tobacco health warnings in China. This report was released in Beijing at the WHO China Office in April 2014.

   This report summarized the evidence (including ITC evidence) on plain packaging. It was created to support the United Kingdom in its efforts to implement standardized packaging. The report was quoted by Baroness Tyler of Enfield during the standardised packaging debate in the UK House of Lords on March 11, 2015. The House of Commons voted in favor of standardised packaging and the regulations were approved on March 16 and came into force on May 20, 2016.

   The ITC Project collaborated with the WHO China Office and the China CDC to produce a report that presents evidence from three waves of the ITC China Survey from 2007–12 documenting the low effectiveness of smoke-free laws in China, contrasted with the very high effectiveness of comprehensive smoke-free laws in other ITC countries. The report, factsheet, and infographics were produced in English and Chinese.

   This special ITC report was prepared in collaboration with the American Cancer Society, International Institute for Legislative Affairs, Kenya, and University of Nairobi. It provided a timely analysis of ITC Kenya data of the impact of staying with a uniform excise tax structure vs. reverting back to a tiered structure. This report was released during the parliamentary debate between the President of Kenya (who favored the uniform structure, which theory and our analysis finds to be superior) and the Parliament (which favored going back to the tiered structure, creating more opportunities for tax avoidance, leading to greater consumption and prevalence, with lower generated revenue). The President prevailed in this debate.


This report is a follow up to the 2014 report to present ITC Project evidence on the impact of the UK standardised packaging law one year after full implementation.

e) ITC Cross-Country Comparison Reports (Total = 6)


f) ITC Working Papers (Total = 5)


**g) Other ITC Project Dissemination Products (Total =2)**


2. *Tobacco Control Journal Podcast*. (January 2016): Created for the release of the ITC China Tobacco Control Supplement of 10 articles from the ITC China Project entitled “Continuing challenges to tobacco control in China”. The other participants were Professor Simon Chapman, University of Sydney, (Editor of the supplement), Dr. Judith Mackay (Senior Policy Advisor to WHO, Senior Advisor to the World Lung Foundation/Bloomberg Initiative and Director of the Asian Consultancy on Tobacco Control), Hong Kong, and Dr. Angela Pratt (Technical Officer, Tobacco Free Initiative, WHO China), Beijing. The podcast can be accessed at: https://soundcloud.com/bmjpodcasts/continuing-challenges-to-tobacco-control-in-china-findings-from-the-itic-china-project/s-gpZUG.

**C. Technical Reports (Total = 59)**

1. ITC Project. (2004, July). *ITC Four Country Wave 1 (2002) Technical Report*. University of Waterloo, Waterloo, Ontario, Canada; Medical University of South Carolina, Charleston, South Carolina, United States; VicHealth Centre for Tobacco Control, Carlton, Australia; Cancer Control Victoria, Melbourne, Australia; King’s College London, London, United Kingdom; University of Stirling, Stirling, United Kingdom; and the Open University, Buckinghamshire, United Kingdom. https://itcproject.org/methods/technical-reports/itic-four-country-technical-report-wave-1-2002-july-2004/


15. ITC Project. (2011, January). *ITC Four Country Wave 8 (2010-2011) Recontact Web Survey Technical Report*. University of Waterloo, Waterloo, Ontario, Canada; Medical University of South Carolina, Charleston, South Carolina, United States; VicHealth Centre for Tobacco Control, Carlton, Australia; Cancer Control Victoria, Melbourne, Australia; King’s College London, London, United Kingdom; University of Stirling, Stirling, United Kingdom; and the Open University, Buckinghamshire, United Kingdom. [https://itcproject.org/methods/technical-reports/itc-four-country-recontact-web-survey-fieldwork-report-wave-8-2010-2011-january-2011/](https://itcproject.org/methods/technical-reports/itc-four-country-recontact-web-survey-fieldwork-report-wave-8-2010-2011-january-2011/)


D. Contributions to Major Reports (Total = 8)


4. Fong, G.T. (2011). Contributed to the UK Parliament All-Party Parliamentary Group Inquiry Into Smoking in Cars in Private Vehicles by writing a background paper that was included in the Report describing: (a) our research documenting the extremely high levels of tobacco smoke in cars after smoking just one cigarette, even during commonly used strategies by smokers to reduce the smoke, (b) ITC research in Canada and the UK showing the very high level of support (>80%) for bans on smoking in cars with children among smokers themselves: Fong, G.T., Hitchman, S.C. (2011, November). Levels of exposure to smoke in cars and the Canadian experience. In Inquiry into smoking in private vehicles. All Party Parliamentary Group on Smoking and Health, UK Parliament.

6. Fong, G.T. (2012). Discussant and contributor to Reducing Tobacco-Related Cancer Incidence and Mortality, Report of the National Cancer Policy Forum of the U.S. Institute of Medicine. Participated in the two-day public workshop in Washington, District of Columbia, which addressed the current obstacles to stemming tobacco use, and potential policy, outreach, and treatment strategies that could overcome these obstacles. Report was published by the National Academy of Sciences Press.


E. Dissertations (Total = 40)


8. Li, X. (2009). Epidemiology study on smoking-related behaviour of different groups of people. China Medical University at Shenyang (China), Ph.D.

9. Elton-Marshall, T. (2010). Sensory beliefs about “light” and “low-tar” cigarettes and one’s own brand of cigarettes influences the beliefs that “light” and “low-tar” cigarettes and one’s own brand is less harmful: Evidence from Canada, the United States, the United Kingdom, Australia, and China. University of Waterloo, Department of Psychology, Ph.D.


12. Hitchman, S.C. (2012). Relation between number of smoking friends and adult smoking cessation outcomes. University of Waterloo, Department of Psychology, Ph.D.

13. Nagelhout, G.E. (2012). It has been done elsewhere, it can be done everywhere. Impact of smoke-free legislation on smoking. Maastricht University (The Netherlands), School for Public Health and Primary Care (CAPHRI), Department of Health Promotion. Ph.D.


17. Sansone, N. (2014). Perceived risk of tobacco products among adult tobacco users in Bangladesh and India. University of Waterloo, Department of Psychology, Ph.D.


24. Casado, L. (2016). Avaliação dos serviços de tratamento de fumantes e determinação dos fatores associados à cessação do tabagismo. Instituto Nacional de Câncer José Alencar Gomes da Silva, Department of Oncology, Ph.D.


34. Huq, I. (2017). *Three essays in empirical economics*. Submitted to Concordia University, Department of Economics, Ph.D.

35. Sidhu, A. *Graphic warning labels on tobacco packages in India: Examining the impact of Article 11 Framework Convention on Tobacco Control (FCTC) implementation in a low middle-income country context*.

36. do Nascimento Carvalho, H. Association between perception on tobacco advertising and smoking cessation in three Brazilian cities: Cohort study data from ITC Brazil.

37. Lozano, P. *The impact of neighbourhood social norms and social cohesion on smoking behaviours in Mexico*.


F. Presentations (Total = 1,236)

a) Invited Presentations (Total = 200)


3. Fong, G.T. (2003, November). *Clearing the smoke: How behavioural research is playing a leading role in the fight to prevent the future global tobacco epidemic*. Invited presentation at the Annual Arts Lecture, University of Waterloo, Waterloo, Ontario, Canada.


45. Fong, G.T. (2007, October). *The comprehensive smoke-free law in Ireland: Building the law and evaluating its impact—Findings from the ITC Ireland and Scotland Surveys.* Invited plenary presentation at the 8th Asia Pacific Association for the Control of Tobacco, Taipei, Taiwan.


61. Fong, G.T. (2009, March). Measuring the impact of FCTC policies at the population level with respect to disparities: Examples from the International Tobacco Control Policy Evaluation Project. Invited presentation at the 14th World Conference on Tobacco or Health pre-conference workshop, Mumbai, India.


63. Fong, G.T. (2009, March). Evaluating FCTC policies and addressing whether they are closing the equity gap: The International Tobacco Control Policy Evaluation Project. Invited presentation at the 14th World Conference on Tobacco or Health, Mumbai, India.


70. Fong, G.T. (2009, October). *Smoke-free laws: Findings and conclusions from the ITC Project*. Invited plenary presentation at the 2nd Society for Research on Nicotine and Tobacco and InterAmerican Heart Foundation Latin American Conference on Tobacco Control, Mexico City, Mexico.


77. Wilson, N. (2010, March). *Key results from the ITC Project (New Zealand) – with a focus on inequalities and smoking.* Invited presentation at the University of Waterloo, Waterloo, Ontario, Canada.

78. Wilson, N. (2010, March). *Key results from the ITC Project (New Zealand) – with a focus on inequalities and smoking.* Invited presentation at the University of Buffalo, Buffalo, New York, United States.


85. Fong, G.T. (2010, October). *What is working? What needs to be done? The importance of research in the implementation and strengthening of the FCTC: The case of labels.* Invited plenary presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


97. Fong, G.T. (2011, November). *Thoughts on a research agenda for the new Canadian health warnings and beyond*. Invited closing plenary panel presentation at the 7th Canadian National Conference on Tobacco or Health, Toronto, Ontario, Canada.


129. Fong, G.T. (2014, October) *Cancer prevention research: From psychology to policy.* Invited presentation at Daulat Ram College, University of Delhi, New Delhi, India.


135. Fong, G.T. (2015, March). *The ITC Project and its linkage to monitoring systems and surveillance systems.* Invited presentation at the Pre-Conference Workshop on Surveillance, 16th World Conference on Tobacco or Health, Abu Dhabi, United Arab Emirates.


140. Fong, G.T. (2015, June). *Tobacco control at the crossroads in China: The battle between health and the tobacco industry within the world’s largest tobacco market and producer*. Invited presentation at the Annual Lecture- Behaviour and Health Research Unit, Cambridge, United Kingdom.


150. Fong, G.T. (2016, September). *ITC Project findings on the impact of tobacco control policies in China and 27 other countries…and shifting the focus of the FCTC in its second decade*. Invited presentation at the Asia Pacific Conference on Tobacco or Health, Beijing, China.


b) Oral Presentations (Total = 560)


100. Omar, M. (2007, October). *Tak-Nak Anti-Tobacco media campaign in Malaysia: Media dialogue.* Oral presentation at the 8th Asia Pacific Association for the Control of Tobacco, Taipei, Taiwan.

102. Yong, H.H. (2007, October). *Impact of tobacco advertising policy on adult smokers’ awareness of tobacco promotion in Malaysia and Thailand: Findings from the International Tobacco Control Southeast Asia Project*. Oral presentation at the 8th Asia Pacific Association for the Control of Tobacco, Taipei, Taiwan.


146. Cummings, K. M. (February 2009). *Translating tobacco control science into practice*. Oral presentation at the National Cancer Advisory Board Tobacco Update Meeting, Bethesda, Maryland, United States.


188. Awang, R. (2010, October). Evaluating the impact of the pictorial health warnings on smokers’ knowledge, perceptions and responses: A randomized controlled trial. Oral presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.
189. Fong, G.T. (2010, October). How effective are the FCTC policies that are being implemented and where do we need to go beyond the minimal requirements? Keeping the focus, where possible on research from the region. Oral presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

190. Kin, F., Thompson, M.E., Yan, M., Borland, R., Nargis, N., Jiang, Y., Seo, H., Omar, M., Sirirassamee, B., Fong, G.T. (2010, October). Changing attitudes to smoke-free legislation from the ITC project in Bangladesh, China, South Korea, SEA (Malaysia and Thailand). Oral presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


193. Li, L. (2010, October). The impact of point-of-sale anti-smoking advertising on adult smokers’ quitting intentions and behaviours: Findings from the ITC China Survey. Oral presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

194. Lian, T.Y. (2010, October). Abuse of the pack to promote cigarettes in the region. Oral presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

195. Phuntsho, S. (2010, October). The Bhutan ban on sales of tobacco products and associated efforts - what can it tell us about the challenges other countries would face? Oral presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


245. Sebrie, E.M. (2012, March). *ITC findings from Latin America in Mexico, Brazil, and Uruguay.* Oral presentation at the 15th World Conference on Tobacco or Health, Singapore.


265. Fong, G.T. (2013, August). Recent findings from the ITC Project on the effectiveness of health warnings in the Asia Pacific Region. Oral presentation at the 10th Asia Pacific Association for the Control of Tobacco, Makuhari Messe, Chiba, Japan.


337. Reich, M., Fong, G.T., Morquio, C., Suero, M. (2015, March). Perceived risk, smoking status, quitting behaviours and maintenance of smoking cessation among Uruguayan adult smokers. Oral presentation at the 16th World Conference on Tobacco or Health, Abu Dhabi, United Arab Emirates.

338. Borland, R., Li, L. (2015, March). Smoking cessation activities and assistance reported by smokers in 19 countries participating in the ITC Project. In Fong, G.T., (Chair), What do multi-country studies tell us about the tobacco epidemic and smoking cessation? Symposium conducted at the World Conference on Tobacco or Health, Abu Dhabi, United Arab Emirates.

339. Jiang, Y. (2015, March). Predictors of quitting intentions and behaviours among smokers across ITC countries with different tobacco control histories. In Fong, G.T., (Chair), What do multi-country studies tell us about the tobacco epidemic and smoking cessation? Symposium conducted at the World Conference on Tobacco or Health, Abu Dhabi, United Arab Emirates.


403. Nargis, N. (2017, July). *The trend in the affordability of tobacco products in Bangladesh: findings from the ITC Bangladesh Surveys*. Oral presentation at the 12th World Congress of the International Health Economics Association, Boston University, Boston, MA, USA.


427. Fong, G.T. (2018, February). Smoke-free policies and support for smoking bans in multiunit housing: ITC Project findings from Canada, United States, and United Kingdom, in Vollinger, B., & King, B. (Chairs), Smoke-free multi-unit housing: the next frontier for protecting vulnerable populations. Symposium presentation at the Society of Research on Nicotine and Tobacco, Baltimore, Maryland, United States.


438. Casado, L., Kaai, S., Perez, C., Craig, L.V., Yan, M., Quah, A.C.K., Fong, G.T. (2018, March). Who is more likely to have a quit intention in Brazil’s major cities? Findings from the ITC Brazil Wave 3 Survey. Rapid-fire oral presentation at the World Conference on Tobacco or Health, Cape Town, South Africa.

   [Abstract: Casado, L., Kaai, S.C., Perez, C., Yan, M., Craig, L., Quah, A.C.K., Fong, G.T. (2018). Who is more likely to have a quit intention in Brazil’s major cities? Findings from the ITC Brazil Wave 3 Survey. Tobacco Induced Diseases, 16(Suppl 1): A510. doi: https://doi.org/10.18332/tid/84217].


444. Fong, G.T. (2018, March). The role of research evidence in strengthening and accelerating implementation of the FCTC: past contributions and potential for the future, in Mackay, J. (Chair), FCTC at the crossroads: directions and challenges to strengthening and accelerating FCTC implementation and sustaining its impact. Symposium presentation at the World Conference on Tobacco or Health, Cape Town, South Africa.


461. Manlangit, L., Fong, G.T., Craig, L. (2018, May). *Challenges in regulating tobacco products under the WHO Framework Convention on Tobacco control*. Oral presentation at the Canadian Public Health Association Tobacco Control Forum, Fairmont the Queen Elizabeth, Montreal, Quebec, Canada.


510. Lotrean, L.M., Trofor, A., Mihaltan, F., Loghin, C.R., Eremia, M., Fong, G.T., Demjén, T.,
    March). Awareness and use of heated not burn tobacco products, in Vardavas, C. (Chair),
    Tobacco Control Policy Implementation to Reduce Lung Diseases – EUREST-PLUS.
    Symposium presentation at the 4th ENSP-SRP International Conference on Tobacco Control,
    Bucharest, Romania.

    at Boston University, Boston, Massachusetts, United States.

512. Cummings, K.M. (2019, August). How are tobacco control policies influencing the evolving
    nicotine delivery market: Findings from the ITC 4-Country Smoking and Vaping Survey. Oral
    presentation at the 2019 National Conference on Tobacco or Health, Minneapolis, Minnesota.

513. Driezen, P., Fong, G.T., Fernandez, E., Mons, U., Zatonski, W.A., Przewoźniak, K., Demjén, T.,
    Trofor, A., Tountas, Y., Vardavas, C., on behalf of the EUREST-PLUS Consortium. (2019,
    September). Affordability of factory-made (FM) and roll-your-own (RYO) cigarettes across six
    European (EU) countries from 2016 to 2018: Findings from the EUREST-PLUS ITC 6 European
    Country Survey, in Willemsen, M. (Chair), Longitudinal evaluation of European tobacco
    control efforts following implementation of the EU Tobacco Products Directive: Findings
    from the EUREST-PLUS ITC EU Project. Symposium presentation at the SRNT-Europe
    Conference, Oslo, Norway.

514. Fong, G.T., Gravely, S., Driezen, P., Meng, G., Craig, L., Elton-Marshall, T., Fernandez, E.,
    Mons, U., Trofor, A., Demjén, T., Tountas, Y., Przewoźniak, K., Zatonski, W.A., Vardavas, C.,
    McNeill, A., Hitchman, S.C., Borland, R., Cummings, K.M., Willemsen, M., for the ITC Project
    and EUREST-PLUS Consortium Collaboration. (2019, September). Smokers’ beliefs about the
    relative harmfulness of e-cigarettes vs. cigarettes: Findings from the ITC Surveys in 6 EU
    Countries (EUREST-PLUS), and other ITC countries in Europe and globally, in Willemsen, M.
    (Chair), Longitudinal evaluation of European tobacco control efforts following implementation
    of the EU Tobacco Products Directive: Findings from the EUREST-PLUS ITC EU Project.
    Symposium presentation at the SRNT-Europe Conference, Oslo, Norway.

515. Fong, G.T., Driezen, P., Cummings, M.C., Borland, R., Goniewicz, M., O’Connor, R.J., Hyland,
    nicotine: Cross-country comparisons from the ITC Project, in Amy Ferketich (Chair), Nicotine
    misbeliefs and remedies to correctly inform the public. Symposium presentation at the SRNT-
    Europe Conference, Oslo, Norway.

    Trofor, A., Demjén, T., Tountas, Y., Przewoźniak, K., Zatonski, W.A., Fong, G.T., Vardavas, C.,
    on behalf of the EUREST-PLUS Consortium. (2019, September). What is the impact of the EU
    Tobacco Product Directive’s packaging and labelling regulations on smokers? Findings from the
    EUREST-PLUS ITC Europe Surveys, in Willemsen, M. (Chair), Longitudinal evaluation of
    European tobacco control efforts following implementation of the EU Tobacco Products
    Directive: Findings from the EUREST-PLUS ITC EU Project. Symposium presentation at the
    SRNT-Europe Conference, Oslo, Norway.


519. Fong, G.T., Gravely, S., Meng, G., Xu, S., Yoshimi, I., Mochizuki, Y., Tabuchi, T., Quimet, J., Quah, A.C.K., (2019, October). Transition Patterns and Predictors of Transitions Between Combustible Cigarettes and Heated Tobacco Products: Findings from the 2018 and 2019 ITC Japan Cohort Surveys, in Goniewicz, M. and Mochizuki, Y. (Co-chairs), Heated Tobacco Products (HTPs) and Their Role in Tobacco Harm Reduction. Symposium presentation at the TID Conference, Tokyo, Japan.


539. Fong, G.T. (2019, October). Awareness that smoking and secondhand smoke causes lung diseases: Findings from the International Tobacco Control (ITC) project across 26 countries, in Tjandra Yoga Aditama & Paula Fujiwara (Chairs), Tobacco control interventions should be implemented in tuberculosis control program. Oral presentation at the 50th Union World Conference on Lung Health, Hyderabad, India.


c) Poster Presentations (Total = 476)


87. Borland, R., Young, D. (2009, March). How to translate scientific research into advocacy and policy: From smoke-free policies to tobacco regulation. Poster presentation at the 14th World Conference on Tobacco or Health, Mumbai, India.


124. Gupta, P.C., Oswal, K. (2010, October). Study the effectiveness of pictorial warnings on tobacco products in India. Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

126. Yang, Y. (2010, October). Regional differences in awareness of tobacco advertising and promotion in China: Findings from the ITC China Survey. Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


131. Fong, G.T. (2010, October). Knowledge of the causal association between smoking and blindness in Canada, United States, United Kingdom, and Australia: Findings from the ITC Four Country Survey. Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


134. Hitchman, S.C., Fong, G.T. (2010, October). The bad with the good? The relation between gender empowerment and female-to-male cigarette smoking rates across 88 countries. Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

136. Li, L. (2010, October). *The impact of point-of-sale anti-smoking advertising on adult smokers’ quitting intentions and behaviours: Findings from ITC China Survey.* Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

137. Li, Q. (2010, October). *Secondhand smoke exposure in some bars in five cities in China.* Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


139. Oswal, K. (2010, October). *Tobacco industry flouts with the pictorial warnings in India.* Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

140. Raute, L.J. (2010, October). *Smoking ban and indoor air quality in restaurants in Mumbai, India.* Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


142. Sansone, N., Sansone, G., Fong, G.T., Yong, H.H., Sirirassamee, B. (2010, October). *The role of regret in warning label impact: Longitudinal findings from the ITC Thailand Survey.* Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

143. Sirirassamee, B. (2010, October). *The impact of tobacco control policy on adolescent in Thailand over period of 3 years: Results from ITC-SEA (Thailand) 3 Wave Surveys.* Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

144. Wilson, N., Edwards, R., Thomson, G., Blakely, T., Laugesen, M. (2010, October). *A research agenda to inform a “sinking lid” to end tobacco sales in New Zealand.* Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


146. Wilson, N., Weerasekera, D., Borland, R., Edwards, R., Bullen, C., Li, J. (2010, October). *Variation in the use of a national quitline by smoker characteristics.* Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


156. Elton-Marshall, T., Fong, G.T., Jiang, Y., Li, Q. (2011, February). *Sensory beliefs about your brand are associated with the belief that your brand is less harmful: Convergent evidence from ITC surveys in Canada and China.* Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting, Toronto, Ontario, Canada.


173. Huang, C., Thompson, M.E. (2011, June). Accounting for measurement difference across countries in international surveys. Poster presentation at the International Total Survey Error Workshop, Quebec City, Quebec, Canada.


181. Sansone, G.C. (2011, November). *The role of civil society in the development and implementation of the FCTC*. Poster presentation at the 7th Canadian National Conference on Tobacco or Health, Toronto, Ontario, Canada.


190. Caleyachetty, A., Lewis, S., McNeill, A., Leonardi-Bee, J. (2012, March). Why are smokers with financial difficulties less likely to successfully quit over time? Poster presentation at the 15th World Conference on Tobacco or Health, Singapore.


*Impact of point-of-sale anti-smoking warnings on quit intentions and behaviours: Findings from China and Four Western Countries.* Poster presentation at the 15th World Conference on Tobacco or Health, Singapore.


210. Nagelhout, G.E., Willemsen, M.C., Fong, G.T., van den Putte, B., Crone, M.R., de Vries, H. (2012, March). *It has been done elsewhere, it can be done everywhere: Smoking cessation and resistance after the implementation of smoke-free legislation in Dutch bars.* Poster presentation at the 15th World Conference on Tobacco or Health, Singapore.


229. Yong, H.H., Borland, R., Balmford, J. (2012, March). *Heaviness of Smoking Index (HSI) scores are useful for predicting short-term smoking relapses but self-reported urges to smoke are more important for predicting long-term relapses: Findings from the ITC Four-Country Survey.* Poster presentation at the 15th World Conference on Tobacco or Health, Singapore.


247. Huang, L.L., Thrasher, J.F., Hammond, D., Reid, J. (2013, March). *Predictive and external validity of a pre-market study to determine the most effective pictorial health warning label content for cigarette packages.* Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting, Boston, Massachusetts, United States.


263. Konkaew, T., Sirirassamee, B., Jampaklay, A., Holumyong, C., Borland, R., Fong, G.T. (2013, August). *Smoking restriction and amount of daily cigarette consumption among adult smokers: Findings from Wave 1-5 of ITC-SEA (Thailand).* Poster presentation at the 10th Asia Pacific Association for the Control of Tobacco, Makuhari Messe, Chiba, Japan.


266. Li, Q., Fong, G.T., Quah, A.C.K., Jiang, Y., Wu, C. (2013, August). *Beliefs about “high grade” cigarettes among smokers in seven cities in China: Findings from the ITC China Survey.* Poster presentation at the 10th Asia Pacific Association for the Control of Tobacco, Makuhari Messe, Chiba, Japan.


283. Cornelius, M.E., Cummings, K.M., Driezen, P., Carpenter, C.M. (2013, October). *Examining the effects of smoking cessation counseling on quit attempts and quitting.* Poster presentation at the American Association for Cancer Research, Boston, Massachusetts, United States.


346. Reich, M., Fong, G.T., Morquio, C., Suero, M. (2015, March). Perceived risk, smoking status, quitting behaviours and maintenance of smoking cessation among Uruguayan adult smokers. Poster presentation at the 16th World Conference on Tobacco or Health, Abu Dhabi, United Arab Emirates.


**G. Articles in-progress (Total = 110)**


10. Driezen, P., Fong, G.T., Hammond, D., McNeill, A., Cummings, K.M., Borland, R., Wadsworth, E., Loewen, R. Cannabis use among nationally representative samples of tobacco smokers from four high-income countries.


17. Figueiredo, V. Perceptions of smoothness and harmfulness from flavoured cigarettes among adult smokers.

18. Fleischer, N.L., Thrasher, J., Fong, G.T., Meng, G. Understanding variation in point-of-sale marketing on smoking cessation behavior by socioeconomic status.

19. Fong, G.T., Sansone, G.C., Craig, L.V., Meng, G., Gravely, S., Mackay, J., Bettcher, D., Dayi, H. Global gaps in smokers’ knowledge of NCDs caused by tobacco use and secondhand smoke: Findings from the ITC Project.


40. Le Grande, M., Borland, R. Effect of reported nicotine in vaping liquids on attitudes and beliefs related to e-cigarette usage in regular vapers.


42. Le Grande, M., Borland, R., Cummings, K.M., McNeill, A., Yong, H.H. Transitions from daily smoking to concurrent or exclusive nicotine use: Longitudinal findings from the ITC 4-Country Project.

43. Le Grande, M., Borland, R., Yong, H.H., Cummings, K.M., McNeill, A. Predictive power of urges to smoke, both for subsequent quitting and for progression towards quitting in smokers.


45. Li, L., Borland, R. How should e-cigarettes be taxed? Findings from the ITC-4CV Waves 1 and 2 data.


47. Li, Q., Fong, G.T., Gravely, S., Gupta, P.C., Nargis, N., Pednekar, M.S., Quah, A.C.K., Sinha, D.N., Sinha, M.K., Siddiqi, M., Shang, C. Packaging labeling ban on tobacco advertising, promotion and sponsorship change perceived risks of smokeless tobacco among youth.


49. Luo, Y., Liu, H. Rational addiction and hyperbolic discounting of smokers.

50. Meng, G., Thompson, M.E., Fong, G.T., Zanna, M.P. Ironic processes of warning label avoidance and its impact on smoking cessation: Longitudinal results from the ITC Four Country Project.


60. Przewoźniak, K., Zatoński, W., Herbec, A., Zatoński, M., Mons, U., Tountas, Y., Demjén, T., Trofor, A., Fernández, E., Vardavas, C., Fong, G.T. Beliefs and knowledge about the harmfulness of menthol and flavoured cigarettes and health status of different groups of smokers and non-smokers: Results of the ITC Europe Survey.

61. Sendoya, D.R. Políticas de control de tabaco y desigualdades sociales entre los fumadores uruguayos.


Xu, W., Just, D. Cigarette gift-giving behaviour and its effects in China.


Yoshimi, I., Craig, L., Fong, G.T., Mochizuki, Y., Tabuchi, T., Sansone, G., Gravely, S., Ouimet, J., Quah, A.C.K. Awareness of cigarette and heated tobacco products marketing and support for tobacco marketing restrictions in Japan: Findings from the 2018 ITC Japan Survey.


80. Liu, H. The correlation between exposure to anti-smoke information and the smokers’ intentions to quit smoking: Findings from the 2006-2015 ITC China Surveys.

81. Cheng, K.W., Impact of vapefree air law on e-cigarette use and sales in the US.


86. Callaghan, L., Yong, H.H., Maschler, S., Borland, R., McNeilol, A. Post Quitting Smoker Identity and Association with Smoking Relapse.

87. Felicione, N., O’Connor, R., Fix, B. Characteristics of nicotine vaping products used by participants in the 2018 ITC Four Country Smoking and Vaping Survey.


90. Nogueira, S. European smokers' support for tobacco control measures - changes after the European Tobacco Products Directive implementation: Findings from the EUREST-PLUS ITC Europe Surveys.

91. Martin, N., Gravely, S., Shang, C. Smoking to control one’s weight: how it impacts one’s readiness to quit.

92. Fong, G.T., Gravely, S., Xu, S.S., Quah, A.C.K., Yoshimi, I., Mochizuki, Y., Tabuchi, T. Japan HTP.

94. Fong, G.T., Driezen, P., Hitchman, S., Cummings, K.M. Smoke-free policies and support for smoking bans in multiunit housing: ITC Project findings from Canada, United States, and United Kingdom.

95. Li, L, Borland, R, Cummings, K.M., McNeill, A., Fong, G.T. Where do vapers received helpful advice on how to vape, and how is this related to quitting? Findings from the ITC-4CV Waves 1 and 2 data.


103. Fleischer, N., Usidame, O., Xie, Y., Lozano, P., Thrasher, J., Fong, G.T. Understanding variation in point-of-sale marketing on smoking cessation behavior by socioeconomic status.


H. Project Reports in-progress (Total = 0)

I. Technical Reports in-progress (Total = 5)

1. ITC Project. (forthcoming). ITC Four Country Waves 8.5 to 10 Technical Report. University of Waterloo, Waterloo, Ontario, Canada; Medical University of South Carolina, Charleston, South Carolina, United States; VicHealth Centre for Tobacco Control, Carlton, Australia; Cancer Control Victoria, Melbourne, Australia; King’s College London, London, United Kingdom; University of Stirling, Stirling, United Kingdom; and the Open University, Buckinghamshire, United Kingdom.


J. Dissertations in-progress (Total = 5)
1. Stoklosa, M. *Price differentials and demand for tobacco products.*

2. Syed, I. *Risk perceptions of smoking in China.*


4. Liu, H. *Substitution or Complementation Patterns Between Cigarettes and HNBs (Heat Not Burn Tobacco Products)*


**K. Upcoming Conference Presentations and Submitted Abstracts (Total = 14)**


L. Supplements (Total = 11)


