ITC Research Products

September 2023
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ITC Project Research Products (Publications, Presentations, Reports)

The following publications, presentations, and reports are those in which data from the ITC Project were included. Some of the titles do not make explicit reference to the ITC Project. This list is not exhaustive.

### ITC Project Research Products—Summary

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<thead>
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G: 157 Articles in-progress
H: 0 Project Reports in-progress
I: 7 Technical Reports in-progress
J: 18 Dissertations in-progress
K: 15 Upcoming Conference Presentations and Submitted Abstracts
L: 14 Supplements or Special Issues
A. Peer-Reviewed Journal Articles (Total = 746)

2003 (Total = 2)


2004 (Total = 5)


2005 (Total = 3)


2006 (Total = 21)


2007 (Total = 12)


2008 (Total = 30)


2009 (Total = 52)


104. Siahpush, M., Yong, H.H., Borland, R., Reid, J., Hammond, D. (2009). Smokers with financial stress are more likely to want to quit but less likely to try or succeed: Findings from the International Tobacco Control (ITC) Four Country Survey. *Addiction, 104*(8), 1382-1390.


2010 (Total = 48)


2011 (Total = 35)


2012 (Total = 39)


2013 (Total = 30)


2014 (Total = 42)


2015 (Total = 60)


2016 (Total = 22)


2017 (Total = 23)


2018 (Total = 45)


2019 (Total = 82)


2020 (Total = 58)


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2021 (Total = 31)


2022 (Total = 61)


2023 (Total = 43)


In-Press (Total = 2)


B. Project Reports (Total = 139)

National Reports (Total = 28, in 16 countries)


17. ITC Project. (2014, May). *ITC Brazil Project Report: Findings from the Wave 1 and 2 Surveys (2009-2013)*. University of Waterloo, Waterloo, Ontario, Canada; Brazilian Ministry of Health: National Cancer Institute José Alencar Gomes da Silva (INCA); Brazilian Ministry of Justice, National Secretariat for Drug Policy (SENA); Brazilian Cancer Foundation; Brazilian Tobacco Control Alliance (ACTbr); and Oswaldo Cruz Foundation (Fiocruz), Study Center on Tobacco and Health (CETAB), Brazil. English & Portuguese: https://itcproject.org/findings/reports/itc-brazil-national-report-waves-1-and-2-2009-2013-may-2014/


24. ITC Project. (2017, September). *ITC Brazil Project Report. Findings from the Wave 1 to 3 Surveys (2009-2016/17)*. University of Waterloo, Waterloo, Ontario, Canada; Brazilian Ministry of Health, National Cancer Institute José Alencar Gomes da Silva (INCA), Brazilian Ministry of Justice, National Secretariat for Drug Policy (SENAD), Brazilian Cancer Foundation, Brazilian Tobacco Control Alliance (ACTbr), and Oswaldo Cruz Foundation (Fiocruz), Study Center on Tobacco and Health (CETAB). English & Portuguese: [https://itcproject.org/findings/reports/itc-brazil-project-report-waves-1-to-3-2009-201617-sept-2017/](https://itcproject.org/findings/reports/itc-brazil-project-report-waves-1-to-3-2009-201617-sept-2017/)


**Summary Reports (Total = 18)**


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12. ITC Project. (2014, May). *ITC Brazil Project Report: Findings from the Wave 1 and 2 Surveys (2009-2013) Executive Summary*. University of Waterloo, Waterloo, Ontario, Canada; Brazilian Ministry of Health: National Cancer Institute José Alencar Gomes da Silva (INCA); Brazilian Ministry of Justice, National Secretariat for Drug Policy (SENAD); Brazilian Tobacco Control Alliance (ACTbr); and Oswaldo Cruz Foundation (Fiocruz), Study Center on Tobacco and Health (CETAB), Brazil. English & Portugese: https://itcproject.org/findings/reports/itc-brazil-national-report-waves-1-and-2-2009-2013-may-2014/


Policy Reports (Total = 25)


8. ITC Project. (2013, May). *ITC Brazil Report on Tobacco Advertising, Promotion, and Sponsorship.* University of Waterloo, Waterloo, Ontario, Canada; Brazilian Ministry of Health, National Cancer Institute of Brazil (INCa); Brazil Ministry of Justice, National Secretariat for Drug Policy (SENAD); Brazilian Cancer Foundation; Brazil Alliance for the Control of Tobacco Use (ACTbr); and Oswaldo Cruz Foundation (Fiocruz), Centre for Studies on Tobacco and Health (CETAB), Brazil. English & Portuguese: https://itcproject.org/findings/reports/itc-brazil-report-on-tobacco-advertising-promotion-and-sponsorship-waves-1-to-2-2009-2013-may-2013/


English: [https://itcproject.org/findings/reports/e-cigarette-marketing-in-the-uk-mar-2021-english/](https://itcproject.org/findings/reports/e-cigarette-marketing-in-the-uk-mar-2021-english/)


French: [https://itcproject.org/ar%C3%A9mes-dans-les-cigarettes-les-produits-de-vapotage-et-les-produits-du-tabac-chauff%C3%A9s-au-canada/](https://itcproject.org/ar%C3%A9mes-dans-les-cigarettes-les-produits-de-vapotage-et-les-produits-du-tabac-chauff%C3%A9s-au-canada/)


   French: [https://itcproject.org/findings/reports/les-politiques-sans-fum%C3%A9e-et-sans-vapeur-au-canada/](https://itcproject.org/findings/reports/les-politiques-sans-fum%C3%A9e-et-sans-vapeur-au-canada/)

**ITC Project Collaborative Reports (Total = 22)**


   This report was commissioned by the World Heart Federation and written by the International Tobacco Control Project (ITC Project), in collaboration with the World Health Organization. It presents data from two major global tobacco research and surveillance studies - the Global Tobacco Surveillance System (GTSS) and the ITC Project, which converge in their conclusion that there are significant gaps in public awareness in many countries regarding the cardiovascular risks of tobacco use and secondhand smoke. This report was released at the World Congress of Cardiology, Dubai, United Arab Emirates in April 2012, in both English and Chinese.


   Joint report of the WHO China Office and the ITC Project, which presented the evidence from the ITC China Project on the low effectiveness of tobacco health warnings in China. This report was released in Beijing at the WHO China Office in April 2014.
3. ITC Project and British Heart Foundation. (2014, December). Standardised Packaging for Tobacco Products: Recent evidence from Australia and United Kingdom. English: https://itcproject.org/findings/reports/standardised-packaging-for-tobacco-products-itrproject-british-heart-foundation-report-december-2014/ This report summarized the evidence (including ITC evidence) on plain packaging. It was created to support the United Kingdom in their efforts to implement standardized packaging. The report was quoted by Baroness Tyler of Enfield during the standardised packaging debate in the UK House of Lords on March 11, 2015. The House of Commons voted in favor of standardised packaging and the regulations were approved on March 16 and came into force on May 20, 2016.

4. Nargis, N., Stoklosa, M., Ikamari, L., Ong`ang`o, J.R., Fong, G.T., Drope, J., Kimosop, V., & Chaloupka, F.J. (2015, October). Cigarette taxation in Kenya at the crossroads: Evidence and policy implications. University of Waterloo, Waterloo, Ontario, Canada. English: https://itcproject.org/findings/reports/cigarette-taxation-kenya-crossroads-evidence-and-policy-implications-oct-2015/ This special ITC report was prepared in collaboration with the American Cancer Society, International Institute for Legislative Affairs, Kenya, and University of Nairobi. It provided a timely analysis of ITC Kenya data of the impact of staying with a uniform excise tax structure vs. reverting back to a tiered structure. This report was released during the parliamentary debate between the President of Kenya (who favored the uniform structure, which theory and our analysis finds to be superior) and the Parliament (which favored going back to the tiered structure, creating more opportunities for tax avoidance, leading to greater consumption and prevalence, with lower generated revenue). The President prevailed in this debate.


This report is a follow up to the 2014 report to present ITC Project evidence on the impact of the UK standardised packaging law one year after full implementation.
ITC Cross-Country Comparison Reports (Total = 6)


ITC Working Papers (Total = 7)


Other ITC Project Dissemination Products (Total = 33)

2. *Tobacco Control Journal Podcast.* (January 2016): Created for the release of the ITC China Tobacco Control Supplement of 10 articles from the ITC China Project entitled “Continuing challenges to tobacco control in China”. The other participants were Professor Simon Chapman, University of Sydney, (Editor of the supplement), Dr. Judith Mackay (Senior Policy Advisor to WHO, Senior Advisor to the World Lung Foundation/Bloomberg Initiative and Director of the Asian Consultancy on Tobacco Control), Hong Kong, and Dr. Angela Pratt (Technical Officer, Tobacco Free Initiative, WHO China), Beijing. The podcast can be accessed at: https://soundcloud.com/bmjpodcasts/continuing-challenges-to-tobacco-control-in-china-findings-from-the-itc-china-project/s-gpZUG.

3. ITC Project (2016, August 31). *Health Canada Consultation on “Plain and Standardized Packaging for Tobacco Products.* This submission provided evidence from Australia, the UK, and France on tobacco industry packaging and labelling tactics used to maintain/increase brand appeal in response to plain packaging legislation in these countries and recommended strong measures to curb the use of deceptive packaging and labelling. The submission recommended refreshing the content of Canada’s pictorial warnings, increasing the size of warnings from 75% to 90%, restricting the shape of packs to the slide-and-shell formt, and standardizing the maximum length and diameter/width of cigarettes and provided evidence to refute industry arguments that plain packaging would increase illicit trade.

4. ITC Project. (2017, April 13). *Seizing the Opportunity: The Future of Tobacco Control in Canada.* Response to Health Canada’s Consultation Document on the Future of Tobacco Control in Canada. This submission provided data from ITC Canada Surveys (2002-2016) to demonstrate considerable support among smokers for the implementation of new and stronger policy measures that could be considered within a tobacco endgame strategy.

5. Fong, G.T. and Craig, L.V. (2017, October 5). This letter urged Health Canada to maintain the requirement for slide-and-shell packaging in the final standardized packaging regulations as the only standard packaging design in Canada. The letter was written in response to mounting tobacco industry pressure to remove the slide-and-shell packaging requirement in the final regulation.


9. Craig, L.V. (2018, September 6). *Response to proposed Tobacco Products Regulations (Plain and Standardized Appearance).* Published in Canada Gazette, Part 1, Volume 152, Number 25 on June 23, 2018. Submitted to Health Canada. This submission urged Health Canada to fully implement plain packaging legislation as proposed in the regulations, particularly the requirement for slide-and-shell packaging, the application of the regulation to all tobacco products, and standardization of the length and diameter of cigarettes.

11. Chung-Hall, J., Craig, L., Fong, G.T. (2019, March 22). *Consultation on Potential Measures to Reduce the Impact of Vaping Products Advertising on Youth and Non-users of Tobacco Products*. Report submitted to Health Canada in response to call for submissions. The submission presented evidence from the ITC Canada 2016 and 2018 surveys on attitudes towards regulations for e-cigarette advertising and youth access, sources and use of e-cigarettes, and exposure to various forms of e-cigarette advertising. The submission recommended the implementation of a comprehensive ban on advertising of vaping products in media and locations that are accessible to youth and young people, while ensuring that vaping products remain attractive to adult smokers who want to quit.

12. Chung-Hall, J., Craig, L., Fong, G.T. (2019, May 17). *Consultation on Reducing Youth Access and Appeal of Vaping Products: Potential Regulatory Measures*. Report submitted to Health Canada in response to call for submissions. This submission presented data from the ITC Canada 2018 survey on the prevalence of vaping, reasons for vaping, salience of health warnings and support for policies to regulate the contents of vaping products. Recommendations included a comprehensive ban on advertising and promotion of vaping products in media and public locations that are accessible to youth and young people, strong enforcement of the promotion of flavoured vaping products, the implementation of campaigns to educate youth about the potential harms of vaping, and the introduction of health warning on all vaping products and packaging.


14. Chung-Hall, J., Craig, L., Fong, G.T. (2019, October 15). *Submission to Docket No. FDA-2-19-N-3065 for “Tobacco Products; Required Warnings for Cigarette Packages and Advertisements”*. This submission presented new ITC analyses of the impact of pictorial health warnings addressing the same smoking-related harms covered in the pictorial health warnings proposed by the US FDA. The findings showed increases in smokers’ knowledge of these health effects after pictorial warnings addressing these harms were introduced in 13 ITC countries. The submission estimated that between 3 and 6 million additional US smokers would be aware that smoking causes certain health conditions if pictorial warnings were implemented.

16. ITC Project. (2021, April 5). Impact of Canada’s Menthol Ban on Quitting: Implications for California. Factsheet. https://itcproject.org/findings/fact-sheets/april-5-2021-impact-of-canada-wide-menthol-cigarette-ban-on-increasing- quitting-implications-for-california/ Prepared for advocates against Proposition 31, which was designed to undo Bill 793, the 2020 law that banned flavored tobacco products. This factsheet provided projections that if a menthol cigarette ban were to be implemented in California, based on the Chung-Hall et al. evaluation of the Canadian menthol cigarette ban, 49,232 California smokers would quit, among whom 12,354 would be Black/African American smokers.

17. ITC Project. (2021, April 5). Canada’s Menthol Ban Did NOT Increase Illicit Purchasing. Factsheet. https://itcproject.org/findings/fact-sheets/apr-5-2021-the-canada-wide-menthol-cigarette-ban-did-not-increase-illicit-purchases-english/ This infographic/factsheet was created to accompany the publication of the Chung-Hall et al. (2021) article in Tobacco Control evaluating the Canadian menthol cigarette ban, showing that illicit purchasing did not increase after the ban.


19. ITC Project. (2021, April 28). Impact of Canada’s Menthol Ban on Quitting: Implications for the United States. Factsheet. https://itcproject.org/findings/fact-sheets/apr-28-2021-impact-of-canada-s-menthol-ban-on- quitting-implications-for-the-united-states/ This factsheet described the Chung-Hall et al. (2021) evaluation of the Canadian menthol cigarette ban and used the effect size of the ban on increasing quitting to produce projections of the impact of a U.S. menthol cigarette ban on quitting. The projections were that a menthol cigarette ban in the U.S. would lead to an increase in quitting among daily smokers of 923,790, of whom 231,628 would be Black/African American smokers. These estimates were cited in the FDA’s announcement on April 29, 2021 that they would be proposing a rule to ban menthol cigarettes within the next year. (https://www.fda.gov/news-events/press-announcements/fda-commits-evidence-based-actions-aimed-saving-lives-and-preventing-future-generations-smokers) These estimates of the impact of a U.S. menthol cigarette ban were updated in April 2022; see below.

20. Fong, G.T. (2021, July 7). Letter in support of the adoption of point-of-display ban for tobacco products. Submitted to the Government of Peru. WHO Region of Americas and global tobacco control advocates alerted us to the proposed bill in the Peruvian Parliament to ban tobacco advertising, promotion, and sponsorship, in line with FCTC Article 13. We supported this bill by preparing a letter to the Government summarizing the research evidence showing the positive impact of such bans/restrictions in other countries.

21. Fong, G.T., and Craig, L.V. (2021, September 1). Response to Health Canada Gazette, Part 1, Volume 155, Number 25: Order Amending the Schedules 2 and 3 to the Tobacco and Vaping Products Act (Flavours). Submitted to Health Canada. This submission provided evidence from a submitted paper by Gravely et al. based on ITC Canada 2020 Survey data on vapers’ support for a ban on flavoured nicotine vaping products and their potential reactions to a flavoured vaping product ban. The submission also provided unpublished data on use of flavoured vaping products, reasons for using vaping products, and use of flavoured vaping products to quit.


C. Technical Reports (Total = 87)

1. ITC Project. (2004, July). *ITC Four Country Wave 1 (2002) Technical Report*. University of Waterloo, Waterloo, Ontario, Canada; Medical University of South Carolina, Charleston, South Carolina, United States; VicHealth Centre for Tobacco Control, Carlton, Australia; Cancer Control Victoria, Melbourne, Australia; King’s College London, London, United Kingdom; University of Stirling, Stirling, United Kingdom; and the Open University, Buckinghamshire, United Kingdom. [https://itcproject.org/methods/technical-reports/itc-four-country-technical-report-wave-1-2002-july-2004/](https://itcproject.org/methods/technical-reports/itc-four-country-technical-report-wave-1-2002-july-2004/)


17. ITC Project. (2011, January). *ITC Four Country Wave 8 (2010-2011) Recontact Web Survey Technical Report.* University of Waterloo, Waterloo, Ontario, Canada; Medical University of South Carolina, Charleston, South Carolina, United States; VicHealth Centre for Tobacco Control, Carlton, Australia; Cancer Control Victoria, Melbourne, Australia; King's College London, London, United Kingdom; University of Stirling, Stirling, United Kingdom; and the Open University, Buckinghamshire, United Kingdom. https://itcproject.org/methods/technical-reports/itc-four-country-recontact-web-survey-fieldwork-report-wave-8-2010-2011-january-2011/

https://itcproject.org/methods/technical-reports/itc-korea-technical-report-wave-3-2010-august-2011/


21. ITC Project. (2011, September). ITC Four Country Waves 2 to 8 (2003-2011) Technical Report. University of Waterloo, Waterloo, Ontario, Canada; Medical University of South Carolina, Charleston, South Carolina, United States; VicHealth Centre for Tobacco Control, Carlton, Australia; Cancer Control Victoria, Melbourne, Australia; King’s College London, London, United Kingdom; University of Stirling, Stirling, United Kingdom; and the Open University, Buckinghamshire, United Kingdom. 


https://itcproject.org/methods/technical-reports/itc-mauritius-technical-report-wave-2-2010-may-2012/

https://itcproject.org/methods/technical-reports/itc-mauritius-technical-report-wave-3-2011-may-2012/


30. ITC Project. (2013, April). *ITC Mexico Weights Construction Document Wave 6 (2012)*. University of Waterloo, Waterloo, Ontario, Canada; Instituto Nacional de Salud Publica, Cuernavaca, Mexico; and University of South Carolina, Columbia, South Carolina, United States.


66. ITC Project. (2020, January). *ITC Four Country Smoking and Vaping Survey Wave 2 (4CV2) Technical Report.* University of Waterloo, Waterloo, Ontario, Canada; Medical University of South Carolina, Charleston, South Carolina, United States; Cancer Council Victoria, Melbourne, Australia; the University of Queensland, Australia; King’s College London, London, United Kingdom. 


76. ITC Project. (2021, July). *ITC Four Country Smoking and Vaping Survey, Wave 3 (4CV3, 2020) Technical Report*. University of Waterloo, Waterloo, Ontario, Canada; Medical University of South Carolina, Charlestone, South Carolina, United States; Cancer Council Victoria, Melbourne, Australia; The University of Queensland, Brisbane, Australia; King’s College London, London, United Kingdom. https://itcproject.org/methods/technical-reports/july-23-2021-itc-4cv-wave-3-2020-technical-report/


D. Contributions to Major Reports (Total = 9)


4. Fong, G.T. (2011). Contributed to the UK Parliament All-Party Parliamentary Group Inquiry Into Smoking in Cars in Private Vehicles by writing a background paper that was included in the Report describing: (a) our research documenting the extremely high levels of tobacco smoke in cars after smoking just one cigarette, even during commonly used strategies by smokers to reduce the smoke, (b) ITC research in Canada and the UK showing the very high level of support (>80%) for bans on smoking in cars with children among smokers themselves: Fong, G.T., Hitchman, S.C. (2011, November). Levels of exposure to smoke in cars and the Canadian experience. In Inquiry into smoking in private vehicles. All Party Parliamentary Group on Smoking and Health, UK Parliament.


6. Fong, G.T. (2012). Discussant and contributor to Reducing Tobacco-Related Cancer Incidence and Mortality, Report of the National Cancer Policy Forum of the U.S. Institute of Medicine. Participated in the two-day public workshop in Washington, District of Columbia, which addressed the current obstacles to stemming tobacco use, and potential policy, outreach, and treatment strategies that could overcome these obstacles. Report was published by the National Academy of Sciences Press.


E. Dissertations (Total = 54)


8. Li, X. (2009). *Epidemiology study on smoking-related behaviour of different groups of people.* China Medical University at Shenyang (China), Ph.D.

9. Elton-Marshall, T. (2010). *Sensory beliefs about “light” and “low-tar” cigarettes and one’s own brand of cigarettes influences the beliefs that “light” and “low-tar” cigarettes and one’s own brand is less harmful: Evidence from Canada, the United States, the United Kingdom, Australia, and China.* University of Waterloo, Department of Psychology, Ph.D.


12. Hitchman, S.C. (2012). *Relation between number of smoking friends and adult smoking cessation outcomes.* University of Waterloo, Department of Psychology, Ph.D.

13. Nagelhout, G.E. (2012). *It has been done elsewhere, it can be done everywhere. Impact of smoke-free legislation on smoking.* Maastricht University (The Netherlands), School for Public Health and Primary Care (CAPHRI), Department of Health Promotion. Ph.D.


16. Sansone, G. (2014). *Acceptability of female smoking and smokeless tobacco use in Bangladesh and India.* University of Waterloo, Department of Psychology, Ph.D.

17. Sansone, N. (2014). *Perceived risk of tobacco products among adult tobacco users in Bangladesh and India.* University of Waterloo, Department of Psychology, Ph.D.


24. Casado, L. (2016). Avaliação dos serviços de tratamento de fumantes e determinação dos fatores associados à cessação do tabagismo. Instituto Nacional de Câncer José Alencar Gomes da Silva, Department of Oncology, Ph.D.


33. Sarkar, A. (2017). *Prevalence of hazardous drinking and its association with demographic characteristics, quitting intentions and stress-related variables among male smokers: Findings from the 2010 ITC South Korea Survey.* Submitted to King’s College London, Department of Addictions, MSc.

34. Huq, I. (2017). *Three essays in empirical economics.* Submitted to Concordia University, Department of Economics, Ph.D.

35. Sidhu, A. *Graphic warning labels on tobacco packages in India: Examining the impact of Article 11 Framework Convention on Tobacco Control (FCTC) implementation in a low middle-income country context.*

36. do Nascimento Carvalho, H. *Association between perception on tobacco advertising and smoking cessation in three Brazilian cities: Cohort study data from ITC Brazil.*

37. Lozano, P. *The impact of neighbourhood social norms and social cohesion on smoking behaviours in Mexico.*


43. Nogueira, S. (2021). *Beyond the current tobacco control legislation: Do Europeans support further policies? Attitudes and associated factors.* Medicine and Translational Research School of Medicine and Health Sciences, University of Barcelona, Ph.D.


45. Stoklosa, M. *Price differentials and demand for tobacco products.*

47. Rajendran, E.G. The association between cigarette dependence and depression among smokers in Malaysia: Findings from ITC 2020 Malaysia Survey.

48. Subramanian, M. The association between smoke-free law at public places and intention to quit smoking among smokers in Malaysia.

49. Arancini, L. Predictors of successful tobacco smoking cessation


51. Parish, A. What are the potential mediators for the increased relapse risk observed among former smokers who have lots of close friends who smoke? Undergraduate Thesis. Deakin University.

52. Deng, C. What factors can account for the negative association between number of smoking friends and quit intentions and behaviour among current smokers? Undergraduate Thesis. Deakin University.

53. Niere, A. Do number of close friends smoking and/or vaping predict smoking cessation intentions, initiation, and success of current smokers? Undergraduate Thesis. Deakin University.

54. Chow, R. Do number of friends smoking and/or vaping within close social network of current smokers predict their subsequent vaping uptake? Undergraduate Thesis. Deakin University.

F. Presentations (Total = 1,443)

Invited Presentations (Total = 225)


2. Fong, G.T. (2003, November). Clearing the smoke: How behavioural research is playing a leading role in the fight to prevent the future global tobacco epidemic. Invited presentation at the Annual Arts Lecture, University of Waterloo, Waterloo, Ontario, Canada.


45. Fong, G.T. (2007, October). *The comprehensive smoke-free law in Ireland: Building the law and evaluating its impact—Findings from the ITC Ireland and Scotland Surveys*. Invited plenary presentation at the 8th Asia Pacific Association for the Control of Tobacco, Taipei, Taiwan.


61. Fong, G.T. (2009, March). Measuring the impact of FCTC policies at the population level with respect to disparities: Examples from the International Tobacco Control Policy Evaluation Project. Invited presentation at the 14th World Conference on Tobacco or Health pre-conference workshop, Mumbai, India.


63. Fong, G.T. (2009, March). Evaluating FCTC policies and addressing whether they are closing the equity gap: The International Tobacco Control Policy Evaluation Project. Invited presentation at the 14th World Conference on Tobacco or Health, Mumbai, India.


70. Fong, G.T. (2009, October). *Smoke-free laws: Findings and conclusions from the ITC Project*. Invited plenary presentation at the 2nd Society for Research on Nicotine and Tobacco and InterAmerican Heart Foundation Latin American Conference on Tobacco Control, Mexico City, Mexico.


77. Wilson, N. (2010, March). *Key results from the ITC Project (New Zealand) – with a focus on inequalities and smoking.* Invited presentation at the University of Waterloo, Waterloo, Ontario, Canada.

78. Wilson, N. (2010, March). *Key results from the ITC Project (New Zealand) – with a focus on inequalities and smoking.* Invited presentation at the University of Buffalo, Buffalo, New York, United States.


85. Fong, G.T. (2010, October). *What is working? What needs to be done? The importance of research in the implementation and strengthening of the FCTC: The case of labels.* Invited plenary presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


89. Fong, G.T. (2011, May). *The ITC Project: Current status and results from the ITC Bangladesh Project in evaluating warning labels and smoke-free laws.* Invited presentation at the workshop for the release of three ITC reports from Bangladesh, University of Dhaka, Dhaka, Bangladesh.


97. Fong, G.T. (2011, November). *Thoughts on a research agenda for the new Canadian health warnings and beyond*. Invited closing plenary panel presentation at the 7th Canadian National Conference on Tobacco or Health, Toronto, Ontario, Canada.


129. Fong, G.T. (2014, October) Cancer prevention research: From psychology to policy. Invited presentation at Daulat Ram College, University of Delhi, New Delhi, India.


135. Fong, G.T. (2015, March). The ITC Project and its linkage to monitoring systems and surveillance systems. Invited presentation at the Pre-Conference Workshop on Surveillance, 16th World Conference on Tobacco or Health, Abu Dhabi, United Arab Emirates.


140. Fong, G.T. (2015, June). Tobacco control at the crossroads in China: The battle between health and the tobacco industry within the world’s largest tobacco market and producer. Invited presentation at the Annual Lecture - Behaviour and Health Research Unit, Cambridge, United Kingdom.


150. Fong, G.T. (2016, September). *ITC Project findings on the impact of tobacco control policies in China and 27 other countries…and shifting the focus of the FCTC in its second decade.* Invited presentation at the Asia Pacific Conference on Tobacco or Health, Beijing, China.


152. Fong, G.T. (2016, September). *The ITC Project and the need for evidence systems to strengthen tobacco control policies: The example of pictorial warnings.* Invited presentation given at the Tobacco Free Advocacy Japan, 5th Meeting, Hyogo University of Health Sciences, Japan.


199. Fong, G.T. (2019, September). *The ITC Project: Background and recent findings in Europe and globally.* Invited presentation at a meeting with Nordic Countries Tobacco Control Group, Oslo, Norway. (Key tobacco control officials from Norway, Sweden, Denmark, Finland, and Iceland).


202. Fong, G.T. (2019, November). *The Impact of Implementation of the WHO Framework Convention on Tobacco Control (FCTC) on tobacco use and public health.* Invited presentation at the WHO China Cross-Strait Conference and Johns Hopkins Bloomberg School of Public Health Tobacco Control Leadership Program, Chongqing, China. (Key tobacco control officials from National Health Commission of China, throughout China, and Chongqing plus international tobacco control and health experts.)
203. Fong, G.T. (2020, February). *Scientific evidence of tobacco control policies - An overview and recent findings from the ITC Project.* Invited presentation, European Conference on Tobacco or Health (ECToH), Berlin, Germany.


211. Fong, G.T. (2021, June). *Cancer prevention through tobacco control: The ITC Project’s evaluation of the impact of the global tobacco control treaty in tackling the number one preventable cause of cancer.* Invited presentation to the OICR Board.


Oral Presentations (Total = 664)


101. Yong, H.H. (2007, October). Impact of tobacco advertising policy on adult smokers’ awareness of tobacco promotion in Malaysia and Thailand: Findings from the International Tobacco Control Southeast Asia Project. Oral presentation at the 8th Asia Pacific Association for the Control of Tobacco, Taipei, Taiwan.


145. Cummings, K. M. (February 2009). Translating tobacco control science into practice. Oral presentation at the National Cancer Advisory Board Tobacco Update Meeting, Bethesda, Maryland, United States.


164. Siahpush, M., Yong, H.H., Borland, R., Reid, J.L., Hammond, D. (2009, April). *Smokers with financial stress are more likely to want to quit but less likely to try or succeed.* Oral presentation at the Joint Conference for the Society for Research on Nicotine and Tobacco Annual Meeting and Society for Research on Nicotine and Tobacco Meeting – Europe, Dublin, Ireland.


185. Raute, L.J., Pednekar, M.S., Gupta, P.C. (2010, September). *Are the current pictorial health warnings effective? Qualitative and quantitative study findings from India.* Oral presentation at the 2nd National Conference on Tobacco or Health, Mumbai, India.


188. Fong, G.T. (2010, October). *How effective are the FCTC policies that are being implemented and where do we need to go beyond the minimal requirements? Keeping the focus, where possible on research from the region.* Oral presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

189. Kin, F., Thompson, M.E., Yan, M., Borland, R., Nargis, N., Jiang, Y., Seo, H., Omar, M., Sirirassamee, B., Fong, G.T. (2010, October). *Changing attitudes to smoke-free legislation from the ITC project in Bangladesh, China, South Korea, SEA (Malaysia and Thailand).* Oral presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


192. Li, L. (2010, October). *The impact of point-of-sale anti-smoking advertising on adult smokers’ quitting intentions and behaviours: Findings from the ITC China Survey.* Oral presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

193. Lian, T.Y. (2010, October). *Abuse of the pack to promote cigarettes in the region.* Oral presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.
194. Phuntsho, S. (2010, October). The Bhutan ban on sales of tobacco products and associated efforts - what can it tell us about the challenges other countries would face? Oral presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


244. Sebrie, E.M. (2012, March). ITC findings from Latin America in Mexico, Brazil, and Uruguay. Oral presentation at the 15th World Conference on Tobacco or Health, Singapore.


264. Fong, G.T. (2013, August). *Recent findings from the ITC Project on the effectiveness of health warnings in the Asia Pacific Region*. Oral presentation at the 10th Asia Pacific Association for the Control of Tobacco, Makuhari Messe, Chiba, Japan.


336. Reich, M., Fong, G.T., Morquio, C., Suero, M. (2015, March). *Perceived risk, smoking status, quitting behaviours and maintenance of smoking cessation among Uruguayan adult smokers*. Oral presentation at the 16th World Conference on Tobacco or Health, Abu Dhabi, United Arab Emirates.
337. Borland, R., Li, L. (2015, March). Smoking cessation activities and assistance reported by smokers in 19 countries participating in the ITC Project. In Fong, G.T., (Chair), What do multi-country studies tell us about the tobacco epidemic and smoking cessation? Symposium conducted at the World Conference on Tobacco or Health, Abu Dhabi, United Arab Emirates.

338. Jiang, Y. (2015, March). Predictors of quitting intentions and behaviours among smokers across ITC countries with different tobacco control histories. In Fong, G.T., (Chair), What do multi-country studies tell us about the tobacco epidemic and smoking cessation? Symposium conducted at the World Conference on Tobacco or Health, Abu Dhabi, United Arab Emirates.


445. Fong, G.T. (2018, March). The role of research evidence in strengthening and accelerating implementation of the FCTC: past contributions and potential for the future, in Mackay, J. (Chair), *FCTC at the crossroads: directions and challenges to strengthening and accelerating FCTC implementation and sustaining its impact*. Symposium presentation at the World Conference on Tobacco or Health, Cape Town, South Africa.


Fong, G.T., Quah, A.C.K. (2018, November). The ITC Project and contributions to promoting stronger evidence-based approaches to tobacco control. Symposium presentation at the 2018 Taiwan Tobacco Control International Symposium, Taipei, Taiwan.


572. Fong, G.T., Vardavas, C. (2021, February). The EUREST-PLUS Project: Collaboration between the International Tobacco Control Policy Evaluation Project (ITC Project) and researchers in 6 European countries. Presentation at the Workshop on Canadian-EU Research Partnerships, McMaster University, University of Waterloo, and Western University.


649. Goniewicz, M.L., Miller, C., Page, M.K., Leigh, N.J., Block, A., Schurr, B., Fong, G.T., Quah, A.C.K., O’Connor, R.J. (2023, March). Users of heated tobacco products are exposed to lower levels of toxicants compared to combustible cigarette users, but higher than users of nicotine vaping products. In Cummings, K.M. (Chair), Heated tobacco products (HTP) use in Japan: Findings from the ITC Project on biomarkers of exposure, transitions between cigarettes and HTPs, including “complete transition” from cigarettes, and changes in total tobacco consumption. Symposium presentation at the Society for Research on Nicotine and Tobacco Annual Meeting. San Antonio, Texas, United States.


**Poster Presentations (Total = 554)**


87. Borland, R., Young, D. (2009, March). *How to translate scientific research into advocacy and policy: From smoke-free policies to tobacco regulation.* Poster presentation at the 14th World Conference on Tobacco or Health, Mumbai, India.


124. Gupta, P.C., Oswal, K. (2010, October). *Study the effectiveness of pictorial warnings on tobacco products in India.* Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


126. Yang, Y. (2010, October). *Regional differences in awareness of tobacco advertising and promotion in China: Findings from the ITC China Survey.* Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


130. Fong, G.T. (2010, October). *Smoking cessation methods awareness and use among Chinese smokers: Findings from the ITC China Wave 2 Survey.* Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

131. Fong, G.T. (2010, October). *Knowledge of the causal association between smoking and blindness in Canada, United States, United Kingdom, and Australia: Findings from the ITC Four Country Survey.* Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

132. Gainroj, P. (2010, October). *Changing of family environments and adolescent smoking in Thailand: Results from ITC-SEA (Thailand) 3 Wave Surveys.* Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


134. Hitchman, S.C., Fong, G.T. (2010, October). *The bad with the good? The relation between gender empowerment and female-to-male cigarette smoking rates across 88 countries.* Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

136. Li, L. (2010, October). *The impact of point-of-sale anti-smoking advertising on adult smokers’ quitting intentions and behaviours: Findings from ITC China Survey*. Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

137. Li, Q. (2010, October). *Secondhand smoke exposure in some bars in five cities in China*. Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


139. Oswal, K. (2010, October). *Tobacco industry flouts with the pictorial warnings in India*. Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

140. Raute, L.J. (2010, October). *Smoking ban and indoor air quality in restaurants in Mumbai, India*. Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


142. Sansone, N., Sansone, G., Fong, G.T., Yong, H.H., Sirirassamee, B. (2010, October). *The role of regret in warning label impact: Longitudinal findings from the ITC Thailand Survey*. Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

143. Sirirassamee, B. (2010, October). *The impact of tobacco control policy on adolescent in Thailand over period of 3 years: Results from ITC-SEA (Thailand) 3 Wave Surveys*. Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.

144. Wilson, N., Edwards, R., Thomson, G., Blakely, T., Laugesen, M. (2010, October). *A research agenda to inform a "sinking lid" to end tobacco sales in New Zealand*. Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


146. Wilson, N., Weerasekera, D., Borland, R., Edwards, R., Bullen, C., Li, J. (2010, October). *Variation in the use of a national quitline by smoker characteristics*. Poster presentation at the 9th Asia Pacific Association for the Control of Tobacco, Sydney, Australia.


156. Elton-Marshall, T., Fong, G.T., Jiang, Y., Li, Q. (2011, February). Sensory beliefs about your brand are associated with the belief that your brand is less harmful: Convergent evidence from ITC surveys in Canada and China. Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting, Toronto, Ontario, Canada.


173. Huang, C., Thompson, M.E. (2011, June). Accounting for measurement difference across countries in international surveys. Poster presentation at the International Total Survey Error Workshop, Quebec City, Quebec, Canada.


181. Sansone, G.C. (2011, November). The role of civil society in the development and implementation of the FCTC. Poster presentation at the 7th Canadian National Conference on Tobacco or Health, Toronto, Ontario, Canada.


190. Caleyachetty, A., Lewis, S., McNeill, A., Leonardi-Bee, J. (2012, March). Why are smokers with financial difficulties less likely to successfully quit over time? Poster presentation at the 15th World Conference on Tobacco or Health, Singapore.


210. Nagelhout, G.E., Willemsen, M.C., Fong, G.T., van den Putte, B., Crone, M.R., de Vries, H. (2012, March). *It has been done elsewhere, it can be done everywhere: Smoking cessation and resistance after the implementation of smoke-free legislation in Dutch bars*. Poster presentation at the 15th World Conference on Tobacco or Health, Singapore.


229. Yong, H.H., Borland, R., Balmford, J. (2012, March). *Heaviness of Smoking Index (HSI) scores are useful for predicting short-term smoking relapses but self-reported urges to smoke are more important for predicting long-term relapses: Findings from the ITC Four-Country Survey.* Poster presentation at the 15th World Conference on Tobacco or Health, Singapore.


247. Huang, L.L., Thrasher, J.F., Hammond, D., Reid, J. (2013, March). *Predictive and external validity of a pre-market study to determine the most effective pictorial health warning label content for cigarette packages.* Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting, Boston, Massachusetts, United States.


263. Konkaew, T., Sirirassamee, B., Jampaklay, A., Holumyong, C., Borland, R., Fong, G.T. (2013, August). *Smoking restriction and amount of daily cigarette consumption among adult smokers: Findings from Wave 1-5 of ITC-SEA (Thailand).* Poster presentation at the 10th Asia Pacific Association for the Control of Tobacco, Makuhari Messe, Chiba, Japan.


266. Li, Q., Fong, G.T., Quah, A.C.K., Jiang, Y., Wu, C. (2013, August). *Beliefs about ‘high grade’ cigarettes among smokers in seven cities in China: Findings from the ITC China Survey.* Poster presentation at the 10th Asia Pacific Association for the Control of Tobacco, Makuhari Messe, Chiba, Japan.


346. Reich, M., Fong, G.T., Morquio, C., Suero, M. (2015, March). *Perceived risk, smoking status, quitting behaviours and maintenance of smoking cessation among Uruguayan adult smokers.* Poster presentation at the 16th World Conference on Tobacco or Health, Abu Dhabi, United Arab Emirates.


446. Murray, K., Borland, R. (2019, February). Influences on reported cigarette consumption: findings from the Australian arm of the ITC 4-Country Project. Poster presentation at the 25th Annual Meeting of the Society for Research on Nicotine and Tobacco, San Francisco, California, USA.


508. Lahiri, S., Bingenheimer, J.B., Evans, W.D. (2022, March). *Social norms change and tobacco use change move together over time among urban, adult smokers in Mainland China.* Poster presentation at the Society for Research on Nicotine and Tobacco Annual Meeting, Baltimore, Maryland, United States.


514. Rosen, L., Steinberg, D., Gamliel Myers, V., Zeev, Y.B., Kislev, S., Gravely, S., Quah, A.C.K., Rees, V., Fong, G.T. (2022, April). *Israel becomes the 30th participating country in the International Tobacco Control (ITC) Policy Evaluation Project.* Poster presented at the Research Fair of The Faculty of Medicine, Tel Aviv University, Tel Aviv, Israel.


G. Articles in-progress (Total = 157)


4. Ballbé, M. Factors associated with receiving counselling to quit smoking by health professionals in Spain.


6. Borland, R. Do Australian smokers use the prescription path when using vaping to quit smoking? Findings from the ITC Australia Survey.

7. Brose, L., et al. Respiratory symptoms in young people who vape, smoke, do both or neither in Canada, the US and the UK.


19. D’Mello, K., Hammond, D., Fong, G.T., McNeill, A., East, K., The use of vaping products in attempts to stop smoking: Trends over time and possible substitution for other smoking cessation aids in Canada, the United States, England, and Australia


27. East, K. Trends and country differences in the characteristics of vapers and smokers.


32. Edwards, R. The impacts of denormalization and stigma on New Zealand smokers.


41. Felicione, N. Characteristics and changes over time of nicotine vaping products used by vapers in the 2016-2020 ITC Four Country Smoking and Vaping Surveys.

42. Fong, G.T., Gravely, S., Xu, S.S., Yoshimi, I., Mochizuki, Y., Tabuchi, T., Craig, L., Ouimet, J., Quah, A.C.K. Differences in cigarette smoking, quit attempts, and cessation between adults who did and did not take up HTPs: Findings from the 2018-2021 ITC Japan Surveys.


52. Gomes, M., et al. Vaping and smoking dependence among youth in Canada, England and the USA.

54. Gravely, S., et al. An examination of the association between co-occurring cannabis use, alcohol misuse and depressive symptoms and motivation to quit cigarette smoking and attempts to quit among adults who smoke cigarettes daily.

55. Gravely, S. Quit attempts and cessation support used by adults who currently smoke or quit smoking, overall and by mental health status, income, education, and age.


62. He, Y., Shang, C. What Economic Factors Determine Quitting Behaviors of Cigarettes? Findings from the 2016-2020 ITC United States Surveys. Submitted to Tobacco Control

63. He, Y., Shang, C. How tax policy differences between Japan and Korea impact HTP use transitions among cigarette smokers.

64. He, Y., Shang, C. The association between cigarette/e-cigarette taxes and tobacco use transitions: Findings from the US arm of the 2016-2020 ITC Four Country Smoking and Vaping Surveys.

66. Indome, E., Fong, G.T. Perceptions about the relative harmfulness of e-cigarettes, heated tobacco products, and cigarettes among people who smoke in 16 countries: Findings from the ITC Project.


68. Kaai, S.C., Nabongo, J., Fong, G.T., Goma, F., Meng, G., Quah, A.C.K., Driezen, P. Socioeconomic variations in smoking perceptions, knowledge, and smoking behaviours among adult smokers from Kenya and Zambia.


70. Kaai, S.C. Equity and intersectionality in perceived risks of cigarette smoking and knowledge of tobacco-related harms: Findings from the 2022 ITC 4 Country Smoking and Vaping Survey.


77. Lahiri, S., Bingenheimer, J., Wang, Y., Evans, W.D. A latent growth modeling analysis of social norms and tobacco use among adult smokers in mainland China.

78. Lawson, S., Felicione, N. Sociodemographic variables and smoker characteristics related to the utilization of smoking cessation apps or automated services on mobile phones or tablets among cigarette smokers.
79. Le Grande, M., Borland, R. Smokers support for bans on smoked tobacco if alternative nicotine products are available.


86. Leow, L., Borland, R. Predictors of choice of cessation aid.


88. Levy, D.T. The Japan SAVM model of heated tobacco products and cigarette use.


93. Liu, H. The correlation between exposure to anti-smoke information and the smokers’ intentions to quit smoking: Findings from the 2006-2015 ITC China Surveys.

94. Liu, H. Demand estimation with foldable menu: A case study of China’s tobacco industry.
95. Liu, H. Substitution or complementation patterns between cigarettes and HNBs (heat not burn) tobacco products.

96. Lohner, V., Schneider, S., Vollstadt-Klein, S., McNeill, A., Fong, G.T., East, K.A. Patterns of and changes in perceived addiction and relative addictiveness in relation to e-cigarette use.


100. Mahajan, R., Puntambekar, N., Fong, G.T., Pednekar, M., Gupta, P.C. Reported exposures to anti-tobacco messages and their impact on tobacco user’s subsequent quit attempts India.


102. Mat Noh, M.A., et al. Perceived harmfulness between combustible cigarettes and HTPs, between combustible cigarettes and ECs, and between HTPs and ECs: Findings from the 2020 ITC Malaysia Survey.

103. Meng, G., Thompson, M.E., Fong, G.T., Zanna, M.P. Ironic processes of warning label avoidance and its impact on smoking cessation: Longitudinal results from the ITC Four Country Project.


111. Mukherjee, S., Chaloupka, F.J., Shang, C. Effect of mass media campaigns on behaviour and perception of tobacco users in India: Evidence from ITC Data.


120. Occhiali, G., Gallien, M. The impact of tobacco tax reforms on loose cigarette price and their consumption share: preliminary evidence from LICs.


137. Smith, D.M. Prospective changes in cannabis smoking and associations with cigarette risk reduction behaviors: Findings from the 2020 and 2022 ITC Four Country Smoking and Vaping Surveys.


144. Tīgova, O., Fernández, E., Fu, M., Castellano, Y., Martínez, C., Driezen, P., Quah, A.C.K., Kaai, S.C., Fong, G.T. Characterisation of smokers who had smoking regulations at home in Spain in 2021.


151. Xu, W., Just, D. Cigarette gift-giving behaviour and its effects in China.


153. Yong, H.H., Hughes, L., et al. Are reported past moth experiences of any acute side effects of nicotine-vaping product use associated with misperceptions of the harms of nicotine vaping products relative to combustible cigarettes?


H. Project Reports in-progress (Total = 0)
I. Technical Reports in-progress (Total = 7)

1. ITC Project. (forthcoming). *ITC Four Country Waves 8.5 to 10 Technical Report*. University of Waterloo, Waterloo, Ontario, Canada; Medical University of South Carolina, Charleston, South Carolina, United States; VicHealth Centre for Tobacco Control, Carlton, Australia; Cancer Control Victoria, Melbourne, Australia; King’s College London, London, United Kingdom; University of Stirling, Stirling, United Kingdom; and the Open University, Buckinghamshire, United Kingdom.


6. ITC Project. (forthcoming). *ITC Four Country Smoking and Vaping Survey, Wave 4 (4CV4, 2022) Technical Report*. University of Waterloo, Waterloo, Ontario, Canada; Medical University of South Carolina, Charleston, South Carolina, United States; Cancer Council Victoria, Melbourne, Australia; The University of Queensland, Brisbane, Australia; King’s College London, London, United Kingdom.


J. Dissertations in-progress (Total = 18)

1. Kim, S. *A study of association with psychosocial factors and intention to quit smoking: Findings from the 2010 and 2016 ITC Korea Survey*.

2. Chen, D.T.H. *Global Dual and Poly-Tobacco Use in Adults and Implications for Tobacco Control*.

3. Zheng, C. *Socio-spatial inequalities in tobacco retail availability and smoking, a case study of Shanghai*.


7. Leow, L. *Predictors of choice of cessation aid*. Undergraduate project, University of Melbourne.


10. Street, A. Exploring mental health conditions (depression and/or anxiety) of former smokers and their association with relapse risk. Undergraduate thesis. Deakin University.


14. Selvan, P. The support for regulating or banning e-cigarettes among smokers and non-smokers in Malaysia: Findings from the 2020 ITC Malaysia Survey. MBBS undergraduate research project.


16. Koops, A. Does perceived addiction to nicotine vaping products predict intentions and quit vaping behaviour?


K. Upcoming Conference Presentations and Submitted Abstracts (Total = 15)


### L. Supplements or Special Issues (Total = 14)


