

MALAYSIA

Timeline of Tobacco Control Policies and ITC Surveys (MYS)

Oct 2015

- Minimum price for a pack of 20 cigs increases to MYR9.00

Nov 2015

- Excise duty on cigs increased 40%
- Rebranded Quitline to mQuit to increase access to cessation services
- Ban on vaporiser liquids containing nicotine
- Ad valorem excise tax introduced in 2004 abolished

Aug 2016

- Minimum price for a pack of 20 cigs increases to MYR10.00

Oct 2016

- Security link on cig packs replaced by tax stamps

Dec 2016

- Enforced smoking bans in public recreational parks/National Parks

2018

- 2nd rotation of PHWs

May 2018

- Malaysia Health Ministry is looking into banning vaping and sale of e-cigs as of May 2018
- 4 out of 13 states have banned sale of e-cigs

Nov 2018

- HTP brand called "Heets" marketed by PMI. But does not have PHWs

Jan 01, 2019

- Revisions of Malaysian Tobacco Product (Amendment) Regulations 2017 to ban smoking in air-conditioned and non-conditioned restaurants, coffee shops, open-air hawker centres and street stalls
- All eating areas must display "no smoking" signs and not provide ashtrays for customers

May 04, 2019

- Launched a 5-year anti-smoking campaign called "Speak out: Your Right, Protect Your Lungs" campaign

Dec 2019

- New law to be introduced end of year related to regulations of all tobacco products including e-cigs, vapes and no-smoking zones

Jan 01, 2021

- Excise duty at a rate of 10% ad valorem on e-cigs without nicotine
- Non-nicotine e-liquids will be subjected to excise duty at RM0.40 per ml
- Freezing of the issuance of import license for cigs

April 1, 2023

- An excise tax of RM0.40/ml on e-liquids or gels containing nicotine was implemented

Nov 30, 2023

- The Malaysian government passed the newly Control of Smoking Products for Public Health Bill 2023

2021-2030 Strategic Plan
2025:
 Reduce smoking prevalence to <15%
2040:
 Reduce smoking prevalence < 5%

2015 2016 2017 2018 2019 2020 2021 2022 2023 2040

Wave 1

Feb-Mar 2020
 Smokers = 1,047
 Non-Smokers = 206



Survey Mode for ITC MYS1 New Cohort : Web (CAWI)
 Respondent Types: Cigarette Smokers and Non-Smokers

* Target sample size

Updated Dec 2023