

MAURITIUS

Timeline of Tobacco Control Policies and ITC Surveys (MU)

1999

- Ban on tobacco advertising and promotion.
- Ban on sponsorship (but CSR initiatives allowed)
- Text-based health warning labels on cigarette packets
- Partial smoking ban in bars, restaurants, cafés, nightclubs, recreational places (except beaches), bus stands/stations, and outdoor sports, health, and educational buildings
- Ban on sale to minors

May 2004
• FCTC ratification

2008

- Ban on smoking in private vehicles carrying passengers

2007

- BAT closes its manufacturing plant in Mauritius

Mar 2009

- Ban on smoking in indoor public places and workplaces except in designated smoking areas at workplaces
- Ban on display of tobacco products at the point of sale, except in duty-free shops in airports
- Retailers must post signs saying that selling tobacco products to children is not allowed.
- Ban on sale of single cigarettes
- Minimum pack size of cigarettes set to 20.
- Ban on automatic vending machines

Oct 2009

- Pictorial warning labels in circulation

Sep 2009

- Ban on product constituent yields on packs

Jun 2009

- Series of 8 pictorial warnings on cigarette packs covering 60% (60% of the front (French) and 70% of the back (English))
- Ban on misleading descriptors on tobacco packaging

2011

- Anti-smoking campaigns:
- WLF 'You Alive' Campaign
 - WLF 'Sponge' Campaign

Nov 2011

- 7 cessation clinics launched

2012

- Cigarette taxes on the most popular brand are 65% of the retail price

Mar 31, 2019

- 6 month grace period for 1st round of pictorial health warnings on tobacco products ends

Jun 2019

- Plain packaging required using new pictorial health warnings

May 31, 2018

- 8 new pictorial health warnings launched for tobacco products which will be rotated over plain packaging of tobacco products
- Proposed introduction of plain packaging

2021

- New set of pictorial health warnings on all plain packaged tobacco products

1999 2004 2006 2008 2010 2012 2014 2016 2018 2020 2022

Wave 1

Apr-May 2009
Smoker N=598
Non-Smoker N=239

Wave 2

Aug-Nov 2010
Smoker N=553
Quitter N=48
Non-Smoker=239

Wave 3

Jun-Jul 2011
Smoker N=535
Quitter N=67
Non-Smoker=238