MAURITIUS

Timeline of Tobacco Control Policies and ITC Surveys (MU)

1999
- Ban on tobacco advertising and promotion.
- Ban on sponsorship (but CSR initiatives allowed)
- Text-based health warning labels on cigarette packets
- Partial smoking ban in bars, restaurants, cafés, nightclubs, recreational places (except beaches), bus stands/stations, and outdoor sports, health, and educational buildings
- Ban on sale to minors

May 2004
- FCTC ratification

2007
- BAT closes its manufacturing plant in Mauritius

2008
- Ban on smoking in private vehicles carrying passengers

Mar 2009
- Ban on smoking in indoor public places and workplaces except in designated smoking areas at workplaces
- Ban on display of tobacco products at the point of sale, except in duty-free shops in airports
- Retailers must post signs saying that selling tobacco products to children is not allowed.
- Ban on sale of single cigarettes
- Minimum pack size of cigarettes set to 20.
- Ban on automatic vending machines

Oct 2009
- Pictorial warning labels in circulation

Sep 2009
- Ban on product constituent yields on packs

Jun 2009
- Series of 8 pictorial warnings on cigarette packs covering 60% (60% of the front (French) and 70% of the back (English))
- Ban on misleading descriptors on tobacco packaging

2011
Anti-smoking campaigns:
- WLF 'You Alive' Campaign
- WLF 'Sponge' Campaign

Nov 2011
- 7 cessation clinics launched

2012
- Cigarette taxes on the most popular brand are 65% of the retail price

May 31, 2018
- 8 new pictorial health warnings launched for tobacco products which will be rotated over plain packaging of tobacco products
- Proposed introduction of plain packaging

Mar 31, 2019
- 6 month grace period for 1st round of pictorial health warnings on tobacco products ends

Jun 2019
- Plain packaging required using new pictorial health warnings

2022
- New set of pictorial health warnings on all plain packaged tobacco products

Dec 31, 2022
- Each year by Jan 31st, manufacturers/importers must provide the Minister with information on ingredients, emissions, sales, additional studies, and the discontinuation or renaming of tobacco products

1999 | 2004 | 2006 | 2008 | 2010 | 2012 | 2014 | 2016 | 2018 | 2021 | 2022

Wave 1
Apr-May 2009
Smoker N=598
Non-Smoker N=239

Wave 2
Aug-Nov 2010
Smoker N=553
Quitter N=48
Non-Smoker=239

Wave 3
Jun-Jul 2011
Smoker N=535
Quitter N=67
Non-Smoker=238

Survey Mode: Face-to-Face (F2F)
Respondent Types: Cigarette Smokers and Non-Smokers

International Tobacco Control Policy Evaluation Project

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