

Warning effects of health labeling on cigarette packet on smokers in six cities (Language: Chinese)

Li, X., Jiang, Y., Li, Q., Xu, J., Yao, H., Jiao, S., Zhao, J., Zhu, G., Luo, B., Li, X.

Abstract

Objective: To examine the effects of health warning on cigarette package on smokers in Beijing, Shenyang, Shanghai, Changsha, Guangzhou, and Yinchuan.

Methods: Multistage sampling was used to select 4815 smokers in six cities. Face to Face interview was conducted to collect related information. Multivariate logistic regression models were used to explore factors associated with warning effects.

Results: Among the participants, 94.9% was male. Average score of warning effects was 1.38 (effective score \geq 2). Only 2.15% of respondents often stop smoking because of warning labels, and 13.31% avoided warnings during the past one month. The proportion of considering the harm of smoking and planning to quit smoking because of noticing the warning label were only 8.26% and 5.29%, respectively. Multivariate logistic regression analysis showed that different cities and smoking years were associated with warning effects of health labels on cigarette package.

Conclusion: Current health warning on cigarette package had no designed warning effects for smokers. It is necessary to renew the form of the warnings.

Recommended Citation

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