

REPUBLIC OF KOREA

Timeline of Tobacco Control Policies and ITC Surveys (KRA)

Dec 23, 2020

- 3rd round of pictorial health warnings for cigarettes (10), HTPs (1), E-Cigs (1)
- Graphic warning images required on all tobacco products, covering 75% of packaging (increased from 50%).

2020 2021 2022 2023 2024 2025 2026 2027

Wave 1 Jun 2020

Cigarette User N = 1,900
Quitter N = 165
HTP User N = 112
NVP User N = 45
Cigarette-HTP Dual User N = 1,158
Cigarette-NVP Dual User N = 228
NVP-HTP Dual User N = 52
Triple Cigarette-NVP-HTP User N = 531
Never or Non-User N = 604



Survey Mode: Web (CAWI)

Respondent Types: Cigarette Smokers, Heated Tobacco Product (HTP) Users, E-Cigarette (EC) Users, Dual (HTP+Cigarette) Users, Dual (EC+Cigarette) Users, Dual (EC+HTP) Users, and Non-Users

Updated Jan 2021