REPUBLIC OF KOREA

Timeline of Tobacco Control Policies and ITC Surveys (KR, KOR)

2004
- Smoking cessation clinics with NRT at public health centres

Dec 2004
- Cigarette prices increased by KRW 500

Mar 2005
- Stop-smoking clinics expanded.
- More effective quit smoking advertisements

May 2005
- FCTC ratification

Nov 2005
- First quit line started operating

2006
Non-smoking areas expanded to small offices, factories, and local government buildings

Apr 2006
- Quit line coverage extended nation-wide

2007
- Varenicline available, no reimbursement

Sep 2007
- Ban on smoking in most bus stops and 8 major parks in Seoul

May 2008
- 'Say-No!' Campaign

2010
- E-cigarettes with nicotine taxed like cigarettes

Jun 2011
- The Seoul Plaza, *Gwanghwamun Plaza, and Chunggye Plaza* in downtown Seoul are smoke-free zones

Jul 2012
- Taxes on the most popular brand of cigarettes are at 62% of the price

Dec 2012
- Quit line number on cigarette packages

Jul 2013
- Ban on smoking in all restaurants, bars, and coffee shops over 150 square metres

Jan 2014
- Ban on smoking in all businesses over 100 square metres

Jan 2015
- Retail price for a pack of 20 cigs increased by 80% from KRW2,500 to KRW4,500
- Ban on smoking inside all businesses.
- All restaurants, bars, coffee shops will be smoke-free regardless of size
- Reimbursement for smoking cessation paid for by National Insurance Cooperation including NRTs
- All cigarettes mandated to be fire-safe

May 2015
- Graphic health warning labels adopted

Dec 2016
- Graphic warning images required on all tobacco products

Dec 2017
- Tax on tobacco stick packs raised to KRW 897

May 2018
- 10 new graphic warnings for cigarette packaging
- New graphic warning for e-cigarettes
- New graphic warning, portraying carcinogenicity, for heat-not-burn products

KR Wave 1
Dec 2005
Smoker N=1,002

KR Wave 2
Oct-Dec 2008
Smoker N=1,818

KR Wave 3
Oct-Dec 2010
Smoker N=1,753

KOR Wave 1
Jun-Jul 2016
Smoker N=2,000

itc
International Tobacco Control Policy Evaluation Project

Survey Mode: Telephone (CATI)
Respondent Types: Cigarette Smokers

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