

# KENYA

## Timeline of Tobacco Control Policies and ITC Surveys (KE)

### Sept 2016

- Implementation of the first 3 of 15 pictorial health warnings on tobacco packs

### Jun 2017 Finance Act

- Tiered tobacco tax system was reintroduced with different tax rates for filtered (Kshs. 2,500 per mille) and unfiltered (Kshs. 1,800 per mille) cigarettes

### Dec 2017

#### Shisha Smoking Rules, 2017

- Total ban on the consumption, manufacturing, sale, promotion, or distribution of water-pipe tobacco or 'shisha'

### 2019

#### Finance Act

- Raised excise duty charged on cigarettes by 14.1%
- The levy per mille (thousand sticks) on filtered cigarettes rose from KES 2,765 to 3,157 and levy on cigarettes without filters rose from KES 1,990 per mille to KES 2,272

### 2020

- On May 4, 2020 Kenya ratified the protocol to eliminate illicit trade in tobacco products (ITP).

2016

2017

2018

2019

2020

#### Wave 2

Apr-Jun 2018  
Tobacco User N=1,117  
Non-User N=583