



Thailand W3 Youth Replenishment

Survey Code: TH3-YP

Languages: Thai

Mode: Mail

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Q#	VarName	TH3-YP
001	coverpg	<p>INSTRUCTIONS</p> <p>These questions are about attitudes of young people like yourself to smoking tobacco products and any smoking experiences you might have had.</p> <p>Please read each question carefully and answer as honestly as you can.</p> <p>The answers you give will be kept completely secret and confidential, INCLUDING FROM YOUR FAMILY.</p> <p>*** Please ignore any gaps in question numbering; this is necessary for data reasons. ***</p>
010	BR12305	<p>Is that a brand that used to be described as light or mild?</p> <ol style="list-style-type: none"> 1 No 2 Yes 3 I have no usual brand 4 I usually smoke hand rolled cigarettes 5 I don't know , Can't remember
011	BR12638	<p>In your opinion, do imported Western cigarettes taste better or worse than local cigarettes?</p> <ol style="list-style-type: none"> 1 Taste better 2 Taste the same 3 Taste worse 4 I don't know
015d	PU12431	<p>How much did you pay for one (or each) cigarette?</p> <ol style="list-style-type: none"> 1 _____ Baht per stick 2 Can't remember
017	SB12014	<p>Do you ever have a cigarette, or feel like having a cigarette, first thing in the morning?</p> <ol style="list-style-type: none"> 1 No, I don't have, or feel like having, a cigarette first thing in the morning 2 Yes, I sometimes have, or feel like having, a cigarette first thing in the morning 3 Yes, I always have, or feel like having, a cigarette first thing in the morning
034a	ST12251	<p>Have you EVER used any tobacco products other than cigarettes, such as bidis or sheesha/ hookah?</p> <ol style="list-style-type: none"> 1 No 2 Yes <p>If yes, which ones?</p>
034b	ST12252o	Product #1: _____
034c	ST12253o	Product #2: _____
034d	ST12254o	Product #3: _____

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039	AD12702	<p>Now some questions about things you may have seen that are designed to discourage smoking or help people quit.</p> <p>During the last 6 months, how often have you noticed ANTI-SMOKING media messages (e.g., television, radio, billboards, posters, newspapers, magazines)?</p> <ol style="list-style-type: none"> 1 Not in the last month 2 Once in a while 3 Often 4 Very often
053a	AD12207	<p>If noticed on television:</p> <p>Was that on a foreign or satellite station or was it on a local (Thai) station?</p> <ol style="list-style-type: none"> 1 Satellite 2 Local 3 Both 4 Can't remember
060b	AD12169	<p>When you watch TV, how often, if at all, have you seen images of someone smoking or cigarette packs that were deliberately blurred out or distorted?</p> <ol style="list-style-type: none"> 1 Never 2 Sometimes 3 Often 4 I hardly ever watch TV
064	ET12880	<p>Are you in favour of banning smoking in pubs and bars?</p> <ol style="list-style-type: none"> 1 Strongly in favour 2 Somewhat in favour 3 Somewhat against 4 Strongly against 5 No opinion
066a	LM12101	<p>Some cigarettes used to be described as "light" or "mild"; have you ever heard of light or mild cigarettes?</p> <ol style="list-style-type: none"> 1 No 2 Yes
068	LM12321	<p>Some cigarettes used to be described as light. Are they less harmful or more harmful than regular cigarettes?</p> <ol style="list-style-type: none"> 1 Less harmful 2 More harmful 3 No difference 4 Don't know, I haven't heard of light or mild cigarettes
075b	PS12233	<p>Thai society disapproves of smoking.</p> <ol style="list-style-type: none"> 1 Agree 2 In between 3 Disagree

Q#	VarName	TH3-YP
097a	DE12662	<p>To what religious faith do you belong?</p> <ol style="list-style-type: none"> 1 Buddhism 2 Christianity 3 Islam 4 Confucianism, Taoism, other traditional Chinese religion 5 Other religion 6 No religion
100	DE12213	<p>In a usual month (30 days), how much pocket money (allowance, income) do you get?</p> <ol style="list-style-type: none"> 1 I don't receive any pocket money -- or income, allowance, etc 2 Less than 100 Baht 3 100 - 499 Baht 4 500 - 999 Baht 5 1,000 - 1,499 Baht 6 1,500 - 1,999 Baht 7 2,000 Baht or more