



Mexico W4 Replenishment Smoker

Survey Code: MX4-PS

Languages: Spanish

Mode: Face to Face Interview

Mexico W4 Replenishment Smoker

Q#	VarName	MX4-PS
000a	DE51915v	
000b	DE51919v	
000c	FR51309v	
000d	length	
000e	DATE	
000f	manzana	
000g	psu	
000h	cohort	
000i	strata	
000j	AGEb	
000k	country	
001	FR51211	<p>Do you smoke every day or less than every day?</p> <p>1 Every day</p> <p>2 Less than every day</p> <p>9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 003.</p>
002	FR51216	<p>On average, how many cigarettes do you smoke each day?</p> <p>99 Don't know (Don't read)</p> <p><i>Enter number of cigarettes.</i></p> <p><i>If respondent gives range (e.g. 15-20 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 17.5 becomes 18.0).</i></p> <p>If number of cigarettes given, go to 005.</p> <p>If 99 or refused/ don't know, go to 006.</p>
003	FR51221	<p>Do you smoke at least once a week?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 006.</p>
004	FR51226	<p>On average, how many cigarettes do you smoke each week?</p> <p>999 Don't know (Don't read)</p> <p><i>Enter number of cigarettes.</i></p> <p>If response=999 or refused/ don't know, go to 006.</p>

Q#	VarName	MX4-PS
005	FR51224	<p>100 cigarettes = 5 packs of 20 cigarettes</p> <p>Have you smoked 100 cigarettes or more in your lifetime?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p> <p>If response=1, go to 007.</p>
006	BI51940	<p>Thank you for your time, but our survey requires that our respondents must have smoked 100 or more cigarettes in their lifetime. Sorry for the inconvenience.</p> <p><i>If s/he is the only eligible and selected person in the household, end the interview. If there are other eligible and selected persons, ask to speak with them.</i></p>
007	FR51313	<p>Compared to three months ago, do you now smoke more, smoke less, or smoke about the same amount?</p> <p>1 Smoke more</p> <p>2 Smoke less</p> <p>3 Smoke the same amount</p> <p>9 Don't know (Don't read)</p>
008	FR51325	<p>Some people smoke tobacco cigarettes that they themselves make, using a small paper to roll shredded tobacco that comes in a packet. In the last month, have you smoked these cigarettes that you make by hand?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p>
009	BR513010	<p>Currently, what brand of [cigarettes/ roll-your-own cigarettes] do you smoke more than any other?</p> <p>99 Don't know (Don't read)</p> <p><i>Record the brand.</i></p>
010	BR51281	<p>Are the cigarettes Mexican or American?</p> <p>1 Mexican cigarette brand</p> <p>2 American cigarette brand</p> <p>9 Don't know (Don't read)</p> <p><i>"American" refers to cigarettes manufactured in the USA. The packaging is in English - not in Spanish. They are not International brands manufactured in Mexico with the packaging in Spanish.</i></p>
011a	BR51303	<p><i>Non-standard length is indicated in the brand's name.</i></p> <p>What is the length?</p> <p>1 Standard length</p> <p>2 Other length (non-standard)</p> <p>9 Don't know (Don't read)</p>
011b	BR51305	<p>Are they light, mild, or regular?</p> <p>1 Light or mild</p> <p>2 Regular</p>
011c	BR51307	<p>What flavour is your brand? Plain, menthol, or some other flavour?</p> <p>1 Regular/ plain flavour</p> <p>2 Menthol</p> <p>3 Other (specify)</p>

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011d	BR51307o	What other flavour? _____ <i>Record other flavour if specified.</i>
011e	BR51315	Do your cigarettes have filters? 1 Filtered 2 Not filtered 9 Don't know (Don't read)
011f	BR51311	<i>A standard warning label covers 50% of the package surface.</i> Usually, the cigarette pack warning label takes up half of the back of the pack. Is the warning on your pack this size, another size, or does it not have a label? 1 Standard 2 Non-standard 3 No warning label
011g	PU51321	When you bought the new pack, how many cigarettes did it contain? 99 Don't know (Don't read) <i>Specify number of cigarettes.</i>
011h	BR51317	<i>Do not read out. Specify the source of information for brand characteristics.</i> 1 From the package 2 Respondent report
012	BR51501	About how many years have you been smoking [current brand]? 99 Don't know (Don't read) <i>Enter number of years.</i> If number of years is given, go to 014.
013	BR51502	<i>Interviewer Note: If the respondent replies "don't know" or "unsure", ask:</i> About how many years have you been smoking [current brand]? 1 Less than 1 year 2 1 to 5 years 3 6 to 10 years 4 More than 10 years 9 Don't know (Don't read)
014a	BR51636	<i>Read out each statement and mark the corresponding answer.</i> In choosing [current brand], was part of your decision to smoke this brand based on any of the following . . . How they taste? 1 Yes 2 No 9 Don't know (Don't read)
014b	BR51616	It may not be as bad for your health?
014c	BR51626	The price you need to pay for them?

Q#	VarName	MX4-PS
015a	LM51211	<p><i>Read the 2 phrases to the right.</i></p> <p><i>Mark "yes" if the respondent now smokes cigarettes that are "light" (11b) or "Menthol" (11c).</i></p> <p>Have you ever tried light, mild or low-tar cigarettes?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p>
015b	LM51701	Have you ever smoked menthol cigarettes?
016a	SB51011a	<p>[For non-daily smokers, add: "On days that you smoke. . ."] How soon after waking do you usually have your first cigarette?</p> <p>99 Don't know (Don't read)</p> <p><i>Enter the number of minutes.</i></p> <p>If time is specified, skip to 017.</p> <p>If response=99, go to 16c.</p>
016b	SB51011b	<i>Enter number of hours.</i>
016c	SB51013	<p><i>If respondents cannot provide a time estimate, prompt them using the qualitative categories below:</i></p> <p>01 Immediately -- before toilet</p> <p>02 During toilet</p> <p>03 After toilet or before breakfast</p> <p>04 With breakfast</p> <p>05 In the morning, after breakfast</p> <p>06 In the afternoon</p> <p>07 In the evening</p> <p>08 At night</p> <p>09 No specific time -- none of the above</p>
017	SB51031	<p><i>Read out response options.</i></p> <p>Do you consider yourself addicted to cigarettes? Would you say . . .</p> <p>1 Yes, very much</p> <p>2 Yes, but not much</p> <p>3 No</p> <p>9 Don't know (Don't read)</p>
018	SB51041	<p><i>Read out response options.</i></p> <p>How hard would it be for you to go without smoking for a whole day?</p> <p>1 Not at all hard</p> <p>2 Somewhat hard</p> <p>3 Very hard</p> <p>4 Extremely hard</p> <p>9 Don't know (Don't read)</p>

Q#	VarName	MX4-PS
019	QA51101	<p>Have you ever tried to quit smoking?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 023.</p>
020	QA51106	<p>How many times have you ever tried to quit smoking?</p> <p>97 More than 10 (Don't read)</p> <p>99 Don't know (Don't read)</p>
021a	QA51231a	<p>Thinking about the last time you seriously tried to quit smoking, how long ago did you start smoking again?</p> <p>99 Don't know (Don't read)</p> <p><i>Indicate using the number of days, months or years. Use zero if that time unit doesn't apply.</i></p> <p><i>Number of days ago.</i></p>
021b	QA51231b	<i>Number of months ago.</i>
021c	QA51231c	<i>Number of years ago.</i>
022a	QA51235a	<p>Thinking about your last serious quit attempt -- how long did you stay quit?</p> <p>(days)</p> <p>99 Don't know (Don't read)</p> <p><i>Indicate using the number of days, months or years. Use zero if that time unit doesn't apply.</i></p> <p><i>Number of days ago.</i></p>
022b	QA51235b	<p>(months)</p> <p><i>Enter number of months.</i></p>
022c	QA51235c	<p>(years)</p> <p><i>Enter number of years.</i></p>
023a	SB51203	<p><i>Show flash card No. 1 and read out response options.</i></p> <p>The following questions ask you about how often you've had certain thoughts about smoking in the last month. In the last month, how often did you . . .</p> <p>Think about how much you enjoy smoking?</p> <p>1 Never</p> <p>2 Once in a while</p> <p>3 Often</p> <p>4 Very often</p> <p>9 Don't know (Don't read)</p>
023b	SB51205	Think about the harm that smoking could cause you?
023c	SB51207	Think about the harm you could do to other people when you smoke?
023d	SB51210	Seriously consider quitting?
023e	SB51211	Think about the money you spent on smoking?

Q#	VarName	MX4-PS
024a	KN51221	<p><i>Read out each statement and mark the corresponding answer.</i></p> <p>I am going to read you a list of health effects and diseases. Based on what you know or believe, does smoking cause the following?</p> <p>Stroke in smokers (blood clots in the brain that may cause paralysis)?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
024b	KN51231	Impotence in male smokers?
024c	KN51241	Lung cancer in smokers?
024d	KN51211	Heart disease in smokers?
024e	KN51103	Premature ageing?
024f	KN51251	Lung cancer in non-smokers from secondhand smoke?
024g	KN51223	Heart disease in non-smokers from secondhand smoke?
024h	KN51256	Mouth cancer in smokers?
024i	KN51247	Gangrene in smokers?
025a	KN51313	<p><i>Read out each phrase and the response options including 'Don't Know'.</i></p> <p>As far as you know, are each of the following chemicals found in cigarettes or cigarette smoke?</p> <p>Adrenaline?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
025b	KN51331	Arsenic?
025c	KN51311	Cyanide?
025d	KN51356	Ammonia?
025e	KN51321	Mercury?
025f	KN51345	Cadmium.
026a	KN51431	<p><i>Read out each statement and mark the corresponding answer.</i></p> <p>Based on what you know or believe, is it true that. . .</p> <p>Cigarettes without filters are more dangerous than cigarettes with filters.</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
026b	KN51440	Cigarettes contain the chemical nicotine.
026c	KN51441	The nicotine in cigarettes is the chemical that causes most smoking-related cancer.

Q#	VarName	MX4-PS
027	WL51201	<p><i>Show flash card No. 1 and read out response options.</i></p> <p>In the last month, how often, if at all, have you NOTICED health warnings on cigarette packages?</p> <p>1 Never 2 Once in a while 3 Often 4 Very often 9 Don't know (Don't read)</p>
028	WL51211	<p><i>Show flash card No. 1 and read out response options.</i></p> <p>In the last month, how often, if at all, have you read or looked closely at the health warnings on cigarette packages?</p> <p>1 Never 2 Once in a while 3 Often 4 Very often 9 Don't know (Don't read)</p>
029	WL51221	<p><i>Show flash card No. 2 and read out response options.</i></p> <p>In the last month, have the warning labels stopped you from having a cigarette when you were about to smoke one?</p> <p>1 Never 2 Once 3 A few times 4 Many times 9 Don't know (Don't read)</p>
030	WL51310	<p>In the last month, have you made any effort to avoid looking at or thinking about the health warnings?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
031	WL51411	<p><i>Show flash card No. 3 and read out response options.</i></p> <p>To what extent, if at all, do the health warnings make you think about the health risks (health dangers) of smoking?</p> <p>1 Not at all 2 A little 3 Somewhat 4 A lot 9 Don't know (Don't read)</p>
032	WL51422	<p><i>Show flash card No. 3 and read out response options.</i></p> <p>To what extent, if at all, do the health warnings make you think about quitting smoking?</p> <p>1 Not at all 2 A little 3 Somewhat 4 A lot 9 Don't know (Don't read)</p>

Q#	VarName	MX4-PS
033	WL51424	<p><i>Read out response options.</i></p> <p>How do the new health warnings make you feel? Are the feelings . . .</p> <ul style="list-style-type: none"> 1 Very unpleasant 2 Somewhat unpleasant 3 Neither unpleasant nor pleasant 4 Somewhat pleasant 5 Very pleasant 9 Don't know (Don't read)
034	WL51425	<p><i>Read out response options.</i></p> <p>How do the health warnings make you feel? Do they make you feel . . .</p> <ul style="list-style-type: none"> 1 Very alarmed 2 Somewhat alarmed 3 Neither alarmed nor calm 4 Somewhat calm 5 Very calm 9 Don't know (Don't read)
035	WL51427	<p><i>Read out response options.</i></p> <p>How do the health warnings make you feel? Do they make you feel . . .</p> <ul style="list-style-type: none"> 1 Extremely worried 2 Very worried 3 Somewhat worried 4 A little worried 5 Not worried at all 9 Don't know (Don't read)
036	WL51507	<p>Do you think that cigarette packages should have more health information than they do now, less, or about the same amount as they do now?</p> <ul style="list-style-type: none"> 1 Less health information 2 About the same 3 More health information 9 Don't know (Don't read)
037	WL51448	<p><i>Show flash card No. 3 and read out response options.</i></p> <p>Do you think health warnings on cigarette packages show that tobacco companies are concerned about the dangers their products cause?</p> <ul style="list-style-type: none"> 1 Not at all 2 A little 3 Somewhat 4 A lot 9 Don't know (Don't read)

Q#	VarName	MX4-PS
038a	AD51921	<p>Show flash card No. 4 and read out response options.</p> <p>Now I will ask you about the last time that you noticed an advertising campaign on the dangers of smoking or that recommends quitting. Please use these response options to indicate your answer.</p> <p>When was the last time that you noticed an advertising campaign against smoking...</p> <p>On television?</p> <ul style="list-style-type: none"> 1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read)
038b	AD51923	On radio?
038c	AD51925	In newspapers or magazines?
038d	AD51927	On posters, bus stops or billboards?
039a	AD51081	<p>Show flash card No. 4 and read out response options.</p> <p>Now let's change the subject to advertising campaigns that promote no smoking in enclosed areas. Please indicate your response with the same response options as before.</p> <p>Thinking about advertising campaigns promoting no smoking in enclosed areas, when was the last time you saw a campaign in any of the following places:</p> <p>On television?</p> <ul style="list-style-type: none"> 1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read)
039b	AD51082	On radio?
039c	AD51083	in newspapers?
039d	AD51084	On posters, bus stops or billboards?

Q#	VarName	MX4-PS
040a	AD51550	<p><i>Show flash card No. 4 and read out response options.</i></p> <p>We are done with questions about advertising against smoking and now I am going to ask you about advertising that promote smoking and cigarette brands. Please indicate your response with the same options from the previous question.</p> <p>When was the last time you noticed an advertisement for a cigarette brand...</p> <p>On television?</p> <ol style="list-style-type: none"> 1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read)
040b	AD51551	On radio?
040c	AD51552	In newspapers or magazines?
040d	AD51553	On posters, bus stops or billboards?
040e	AD51554	In shops where tobacco products are sold?
040f	AD51555	In a restaurant or café?
040g	AD51556	In a bar, club, disco or other places for adults?
040h	AD51557	When was the last time you saw a sporting event sponsored by a cigarette brand or tobacco company?
040i	AD51558	When was the last time you saw any musical or artistic event sponsored by a cigarette brand or tobacco company?
041	AD51604	<p><i>Show flash card No. 4 and read out response options.</i></p> <p>When was the last time you saw or heard a news story about smoking or tobacco companies on TV, radio, or newspapers?</p> <ol style="list-style-type: none"> 1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read)
042a	AD51402	<p><i>Show flash card No. 4 and read out response options.</i></p> <p>When was the last time you used or received any of the following types of tobacco promotion? Please indicate your response with one of the following phrases...</p> <p>Have you been offered free samples of cigarettes?</p> <ol style="list-style-type: none"> 1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read)
042b	AD51412	Have you received special price offers for cigarettes?

Q#	VarName	MX4-PS
042c	AD51422	Have you been offered free gifts or special discount offers on other products when buying cigarettes?
042d	AD51504	Have you been offered clothing or other items with a cigarette brand name or logo?
042e	AD51512	Have you seen information about special events where smokers are invited to participate, for example, excursions or extreme sports?
042f	AD51472	Have you received email messages promoting cigarettes or tobacco products?
042g	AD51492	Have you received mail promoting cigarettes or tobacco products?
043	PU51201	<p>Now I will ask you about cigarette prices and the places where they sell them. The last time you bought cigarettes for yourself, did you buy them by the carton, the pack, or as single cigarettes?</p> <p>1 Pack 2 Single cigarettes 3 Carton 9 Don't know (Don't read)</p> <p>If response=2, skip to 045a. If response=3, skip to 046. If response=9, skip to 047.</p>
044	PU51331	<p>How much did you pay for that pack? 99 Don't know (Don't read)</p> <p><i>Enter price for one pack in pesos and cents.</i> Go to 047.</p>
045a	PU51411	<p>How many single cigarettes did you purchase? 99 Don't know (Don't read)</p> <p><i>Enter number of cigarettes.</i></p>
045b	PU51431	<p><i>Interviewer Note: Respondents might not know the cost per cigarette, and we don't want them to do arithmetic. If s/he can only provide the price for multiple cigarettes, please do the arithmetic to get single stick price and enter that. "Loose" cigarettes = single or individual cigarettes.</i></p> <p>How much did you pay for [that one/ each] cigarette? <i>Enter the price for one cigarette in pesos and cents.</i> Go to 047.</p>
046	PU51231	<p>How much did you pay for that carton? 999 Don't know (Don't read)</p> <p><i>Enter the price for one carton in pesos and cents.</i></p>

Q#	VarName	MX4-PS
047a	SO51222	<p><i>Don't read list. Select only one.</i></p> <p>Where did you last buy cigarettes?</p> <ul style="list-style-type: none"> 01 Local stores 02 24-hour convenience stores, kiosks, etc. 03 Convenience stores 04 Gas stations 04 Newsstand 06 Supermarket 07 From recreational venue -- eg. coffee shop or restaurant 08 From an independent or street vendor in a recreational venue -- eg. coffee shop, restaurant. 09 Street vendor 10 Duty-free shop 11 Outside the country of residence 12 On the Internet 13 Other (specify below) 99 Don't know (Don't read)
047b	SO51222o	<i>Specify where else.</i>
048	BR51711	<p>What brand did you buy?</p> <ul style="list-style-type: none"> 9 Don't know (Don't read) <p><i>Enter text response.</i></p>
049	PU51451	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>In the last 6 months, how often have you bought single cigarettes?</p> <ul style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read)
050	PU51453	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>In the last 6 months, how often have you bought single cigarettes in order to reduce the number of cigarettes that you smoke?</p> <ul style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read)

Q#	VarName	MX4-PS
051	AD51456	<p>Show flash card No. 5 and read out response options.</p> <p>In the last six months, how often have you seen single cigarettes for sale?</p> <ul style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read) <p>If response=5 or 9, go to 053.</p>
052	AD51458	<p>Show flash card No. 5 and read out response options.</p> <p>When you see single cigarettes for sale, do you have a desire to smoke?</p> <ul style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read)
053	SO51501	<p>In the last 6 months, have you made any special effort to buy your cigarettes at a cheaper price (than you normally pay at local stores)?</p> <ul style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read) <p>If response=2 or 9, go to 055.</p>
054a	SO51511	<p>Do not read out options. Select all that apply.</p> <p>Where have you bought these less expensive cigarettes?</p> <p>Local stores.</p> <ul style="list-style-type: none"> 1 Mentioned 2 Not mentioned
054b	SO51513	24-hour convenience stores.
054c	SO51611	Convenience store?
054d	SO51515	Gas stations.
054e	SO51541	Newsstands.
054f	SO51514	Hypermarket or supermarket.
054g	SO51516	From a recreational venue -- eg. coffee shop or restaurant.
054h	SO51520	From a street vendor in a recreational venue -- eg. coffee shop or restaurant.
054i	SO51510	Street vendor.
054j	SO51521	Duty-free shop.
054k	SO51523	Outside the country of residence.
054l	SO51531	On the Internet?

Q#	VarName	MX4-PS
054m	SO51552	Other (specify).
054n	SO51552o	Specify "other" mentioned in 054m/SO552. <i>Enter text response.</i>
054o	SO51553	<i>Do not read out options. Select all that apply.</i> Where have you bought these less expensive cigarettes? Don't Know/ Don't remember 1 Mentioned 2 Not mentioned
055	PU51621	In the last 6 months, have you spent money on cigarettes what you should have spent on household essentials like food? 1 Yes 2 No 9 Don't know (Don't read)
056	ST51301	<i>Refers only to tobacco products and not to medicines.</i> Aside from cigarettes, there are tobacco products that are smoked, like cigars and others that do not generate smoke, like chewing tobacco. In the last month have you used any other tobacco product besides cigarettes? 1 Yes 2 No 9 Don't know (Don't read) If response=2 or 9, go to 058.
057a	ST51311	<i>Do not read out options. Select all the options respondent mentions.</i> What other tobacco products have you used in the last month? Cigars. 1 Mentioned 2 Not mentioned
057b	ST51313	Cigarillos.
057d	ST51317	Pipe tobacco.
057e	ST51319	Chewing tobacco.
057g	ST51331	Other; specify_____
058	SL51301	Let's continue with a question about smokeless tobacco products, like chewing tobacco. As far as you know, are tobacco products that do not generate smoke less harmful than ordinary cigarettes? 1 Yes, they are less harmful 2 No, they are not less harmful 9 Don't know (Don't read)
059	NR51101	Have you heard about medications to help people stop smoking, including nicotine gum or patches, and stop-smoking pills? 1 Yes 2 No 9 Don't know (Don't read) If response=2 or 9, go to 065.

Q#	VarName	MX4-PS
060	NR51106	<p>Have you ever used any of these medications?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 064.</p>
061a	MX51030	<p><i>Do not read out products. Code all that are mentioned.</i></p> <p>Which stop smoking medication or medications have you used?</p> <p>Nicotine gum.</p> <p>1 Mentioned</p> <p>2 Not mentioned</p>
061b	MX51031	Nicotine patch.
061c	MX51032	Champix / Varenicline.
061d	MX51033	Bupropion / Zyban or other anti-depression medication.
061g	MX51036	Specify other _____.
061h	MX51037	<i>Specify which other medication.</i>
062	NR51108	<p>In the last year, have you used any of these medications?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 064.</p>
063a	NR51111	<p><i>Do not read out products. Code all that are mentioned.</i></p> <p>Which stop smoking medication or medications have you used in the last year?</p> <p>Nicotine gum.</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p>
063b	NR51112	<p>Nicotine patch.</p> <p>1 Mentioned</p> <p>2 Not mentioned</p>
063c	NR51104	Champix / Varenicline.
063d	NR51117	Bupropion / Zyban or other anti-depression medication.
063e	NR51119	Specify other _____.
063f	NR51119o	

Q#	VarName	MX4-PS
064a	NR51783	<p><i>Show flash card No. 6 and read out response options.</i></p> <p>I'm going to read out a list of statements about stop-smoking medications. Please tell me if you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with each of the following statements.</p> <p>If you decided you wanted to quit, stop-smoking medications would make it easier.</p> <ul style="list-style-type: none"> 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 9 Don't know (Don't read)
064b	NR51787	Stop-smoking medications are too expensive.
064c	NR51793	Stop-smoking medications might harm your health.
064d	NR51785	If you decided you wanted to quit, you would be able to quit without stop-smoking medications.
064e	NR51791	Stop-smoking medications are too hard to get.
065	NR51801	<p>In the last year, have you visited a doctor or other health professional?</p> <ul style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read) <p>If response=2 or 9, go to 067.</p>
066a	NR51811	<p><i>Read out each statement and mark the corresponding answer.</i></p> <p>During any medical visit in the last year, did you receive . . .</p> <p>Advice to quit smoking?</p> <ul style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read)
066b	NR51813	Additional help or a referral to another service to help you quit?
066c	NR51817	Pamphlets or brochures on how to quit.
067a	NR51861	<p><i>Read out each statement and mark the corresponding answer.</i></p> <p>In the last year, have you received advice or information about quitting smoking from any of the following?</p> <p>Telephone or quit line services?</p> <ul style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read)
067b	NR51865	The Internet.
067c	NR51869	Local stop-smoking services (such as hospitals or clinics)?

Q#	VarName	MX4-PS
068	NR51764	<p>Have you heard of or seen a toll-free 1 800 number, where they give advice about how to quit?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 071.</p>
069	NR51766	<p>Have you ever called the toll-free 1 800 number, for advice about how to quit?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 068.</p>
070	NR51767	<p>In the last year, have you called the toll-free 1 800 number, for advice about how to quit?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
071	BQ51111	<p><i>Show flash card No. 7 and read out response options.</i></p> <p>If you decided to give up smoking completely in the next 6 months, how sure are you that you would succeed?</p> <p>1 Not at all sure 2 Somewhat sure 3 Very sure 4 Extremely sure 9 Don't know (Don't read)</p>
072	BQ51141	<p><i>Show flash card No. 8 and read out response options.</i></p> <p>Are you planning to quit smoking . . .</p> <p>1 Within the next month 2 Within the next 6 months 3 Sometime in the future, beyond 6 months 4 Not planning to quit 9 Don't know (Don't read)</p> <p>If response=2-4 or 9, go to 074.</p>
073	BQ51146	<p>Have you set a firm date?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>

Q#	VarName	MX4-PS
074a	BQ51201	<p><i>Show flash card No. 9 and read response options. Read each phrase. If it appears that the respondent has forgotten what the phrase refers to, repeat the preamble:</i></p> <p>[If not planning to quit or doesn't know]: Even though you mentioned that you are not currently planning to quit, in the past 6 months, have each of the following things led you to think about quitting? -- not at all, somewhat, or very much?</p> <p>[If planning to quit]: In the past 6 months, have each of the following things led you to think about quitting? -- not at all, somewhat, or very much?</p> <p>Concern for your personal health?</p> <p>1 Not at all</p> <p>2 Somewhat</p> <p>3 Very much</p> <p>9 Don't know (Don't read)</p>
074b	BQ51203	Concern about the effect of your cigarette smoke on non-smokers?
074c	BQ51207	That Mexican society disapproves of smoking?
074d	BQ51209	The price of cigarettes?
074e	BQ51211	Smoking restrictions at work?
074f	BQ51213	Smoking restrictions in public places like restaurants and cafés?
074g	BQ51225	Advertisements or information about the health risks of smoking?
074h	BQ51199	Your family disapproves of smoking?
074i	BQ51198	Your friends disapprove of smoking?
074j	BQ51227	Warning labels on cigarette packages?
074k	BQ51229	Wanting to set an example for children?
074l	BQ51215	Your family members worry about your health?
075	BQ51301	<p><i>Show flash card No. 10 and read response options.</i></p> <p>How much do you think you would benefit from health and other gains if you were to quit smoking permanently in the next 6 months?</p> <p>1 Not at all</p> <p>2 Somewhat</p> <p>3 Very much</p> <p>9 Don't know (Don't read)</p>
076	PR51311	<p><i>Show flash card No. 10 and read response options.</i></p> <p>To what extent, if at all, has smoking damaged your health?</p> <p>1 Not at all</p> <p>2 Somewhat</p> <p>3 Very much</p> <p>9 Don't know (Don't read)</p>

Q#	VarName	MX4-PS
077	PR51313	<p>Show flash card No. 10 and read response options.</p> <p>How worried are you, if at all, that smoking WILL damage your health in the future?</p> <p>1 Not at all</p> <p>2 Somewhat</p> <p>3 Very much</p> <p>9 Don't know (Don't read)</p>
078	DI51241	<p>Of the five closest friends or acquaintances that you spend time with on a regular basis, how many of them are smokers?</p> <p>0 friends</p> <p>1 friend</p> <p>2 friends</p> <p>3 friends</p> <p>4 friends</p> <p>5 friends</p> <p>9 Don't know (Don't read)</p> <p>Record number between 0 and 5.</p> <p>9=Don't know.</p>
079	PS51607	<p>Of the five closest friends or acquaintances that you spend time with on a regular basis, how many are against smoking?</p> <p>0 friends</p> <p>1 friend</p> <p>2 friends</p> <p>3 friends</p> <p>4 friends</p> <p>5 friends</p> <p>9 Don't know (Don't read)</p> <p>Record number between 0 and 5.</p> <p>9=Don't know.</p>
080	DI51301	<p>Show flash card No. 11 and read out response options.</p> <p>What is your overall opinion of smoking?</p> <p>1 Very good</p> <p>2 Good</p> <p>3 Neither good nor bad</p> <p>4 Bad</p> <p>5 Very bad</p> <p>9 Don't know (Don't read)</p>
081	ET51211	<p>Read out response options.</p> <p>Which of the following best describes the rules about smoking inside your home?</p> <p>1 Smoking is allowed in any indoor area</p> <p>2 Smoking is allowed only in some indoor areas</p> <p>3 Smoking is not allowed in any indoor areas except under special circumstances</p> <p>4 Smoking is never allowed in any indoor area</p> <p>9 Don't know (Don't read)</p>

Q#	VarName	MX4-PS
082	WH51291	<p>Do you or anyone in your family that you live with have a car?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 084.</p>
083	ET51328	<p><i>Read out response options.</i></p> <p>When there are children in your car...</p> <p>1 Smoking is always allowed</p> <p>2 Smoking is sometimes allowed</p> <p>3 Smoking is never allowed</p> <p>9 Don't know (Don't read)</p>
084	ET51601	<p>Are you currently in paid work?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 089.</p>
085	ET51603	<p>Do you usually work inside a building?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p> <p>If response=2 or 9, skip to 085.</p>
086	et51623	<p><i>Show flash card No. 12 and read out response options.</i></p> <p>Which of the following best describes the smoking policy where you work?</p> <p>1 Smoking is allowed in any indoor area</p> <p>2 Smoking is allowed only in some indoor areas</p> <p>3 Smoking is only allowed in designated smoking areas, which are separated from other spaces by walls.</p> <p>4 Smoking is never allowed in any indoor area</p> <p>9 Don't know (Don't read)</p>
087	ET51634	<p>In the last month, have people smoked in indoor areas where you work?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 089.</p>
088	MX51002	<p>Do you smoke only at designated smoking areas at work?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p>

Q#	VarName	MX4-PS
089	et51522	<p>Show flash card No. 12 and read out response options.</p> <p>Which of the following best describes the smoking policy at restaurants and cafes in the city where you live?</p> <ul style="list-style-type: none"> 1 Smoking is allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 Smoking is only allowed in designated smoking areas, which are separated from other spaces by walls. 4 Smoking is never allowed in any indoor area 9 Don't know (Don't read)
090	ET51531	<p>Show flash card No. 5 and read out response options.</p> <p>In the last 6 months, how often have you visited a restaurant or café in the city where you live?</p> <ul style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read) <p>If response=5, go to 093.</p>
091	ET51237	<p>The last time you were in a restaurant or café where you live, did you smoke indoors?</p> <ul style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read) <p>If response=2 or 9, go to 093.</p>
092	MX51003	<p>Do you smoke only at designated smoking areas in a restaurant or café?</p> <ul style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read)
093	ET51562	<p>Show flash card No. 5 and read out response options.</p> <p>In the last six months, how often have you gone to a homestyle restaurant in the city where you live?</p> <ul style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read) <p>If response=5, go to 096.</p>
094	ET51534	<p>The last time you were at a homestyle restaurant where you live, did anyone smoke inside?</p> <ul style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read) <p>If response=2 or 9, go to 096.</p>

Q#	VarName	MX4-PS
095	MX51004	<p>Do you smoke only at designated smoking areas in a homestlye restaurant?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
096	ET51422	<p><i>Show flash card No. 12 and read out response options.</i></p> <p>Which of the following best describes the smoking policy at bars, cantinas and discos where you live?</p> <p>1 Smoking is allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 Smoking is only allowed in designated smoking areas, which are separated from other spaces by walls. 4 Smoking is never allowed in any indoor area 9 Don't know (Don't read)</p>
097	ET51432	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>In the last 6 months, how often have you visited a bar, cantina or disco in the city where you live?</p> <p>1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read)</p> <p>If response=5, go to 100.</p>
098	ET51434	<p>The last time you were at a bar, cantina or disco in the city where you live, did anyone smoke inside?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 100.</p>
099	MX51005	<p>Do you smoke only at designated smoking areas in a bar, cantina or disco?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
100a	ET51911	<p><i>Show flash card No. 6 and read out response options.</i></p> <p>I am going to you to read a series of phrases about banning smoking in closed areas. Like before, 'enclosed areas' refers to all the areas that have a ceiling and two or more walls. Please tell me how much you agree or disagree with banning smoking in each place.</p> <p>Smoking should be banned in all indoor areas of restaurants and cafés?</p> <p>1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 9 Don't know (Don't read)</p>

Q#	VarName	MX4-PS
100b	ET51912	For each of the following public places, please tell me whether you agree or disagree that smoking should be banned in the following enclosed areas. Smoking should be banned in all indoor areas of establishments where alcoholic beverages are served (eg. Bars or cantinas)?
100c	ET51913	Smoking should be banned in all indoor areas of workplaces?
100d	ET51914	Smoking should be banned in all indoor areas of hotels?
100e	ET51917	Smoking should be banned in all indoor areas of casino and game rooms?
100f	ET51916	Smoking should be banned in all indoor areas of enclosed public places, including workplaces, public buildings, restaurants and bars?
100g	ET51919	The authorities fairly apply the law banning smoking in all indoor areas
100h	ET51920	Because of corruption, it is not worth reporting a violation of the ban prohibiting smoking in indoor areas.
100i	ET51921	You would not report a violation of the ban, because the authorities would treat you without respect.
100j	ET51922	If you did report a violation of the ban, authorities would not take any action.
101	PS51611	<i>Show flash card No. 5 and read out response options.</i> In the last six months, how often have you been told that your cigarette smoke bothers other people? 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read)
102	PS51616	<i>Show flash card No. 5 and read out response options.</i> In the last 6 months, how often have you hidden yourself while smoking so that others don't criticize you? 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read)
103a	LM51311	<i>Show flash card No. 6 and read out response options.</i> Please tell me whether you strongly disagree, disagree, neither disagree nor agree, agree, or strongly agree with each of the following statements. Light cigarettes make it easier to quit smoking. 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 9 Don't know (Don't read)
103b	LM51315	Light cigarettes are less addictive than regular cigarettes.

Q#	VarName	MX4-PS
103c	LM51321	Light cigarettes are less harmful than regular cigarettes.
103d	MX51006	You would like to quit smoking.
103e	PS51201	Every cigarette you take damages your body.
103f	PS51205	Tobacco is addictive.
103g	PS51220	You enjoy smoking a lot.
103h	PS51213	Cigarette smoke is dangerous to non-smokers.
103i	PS51215	If you had to do it over again, you would not have started smoking.
103j	PS51219	You spend too much money on cigarettes.
103k	PS51225	Smoking helps you control your weight.
103l	PS51229	People who are important to you believe that you should not smoke.
103m	PS51231	There are fewer and fewer places where you feel comfortable about smoking.
103n	PS51233	Mexican society disapproves of smoking.
103o	PS51315	Everybody has got to die of something, so why not enjoy yourself and smoke.
103p	PS51322	Any negative impact that smoking causes is the smokers' fault.
103q	PS51338	People who smoke are more and more marginalized.
103r	PS51334	If someone does not want to breathe smoke from your cigarette, they should go somewhere else.
103s	PS51340	Smokers have the right to smoke in indoor areas of public places.
103t	MX51007	Smoking occasionally is not harmful.
103u	PS51336	Cigarettes are drugs.
103v	PS51228	Your smoking bothers your family.
103w	PS51314	Children who breathe tobacco smoke have more respiratory diseases.
103x	ET51652	Employees have the right to work in environments free of tobacco smoke.
103y	MX51008	Smoking harms almost every organ in the body.
104a	IN51209	<p><i>Show flash card No. 6 and read out response options.</i></p> <p>I am going to read you some statements about tobacco companies. As before, please tell me how much you agree or disagree with each statement.</p> <p>Tobacco companies should not be allowed to promote cigarettes at all.</p> <ul style="list-style-type: none"> 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 9 Don't know (Don't read)
104b	IN51215	Tobacco companies can be trusted to tell the truth about the dangers of their products.
104c	IN51217	Tobacco companies should take responsibility for the harm caused by smoking.

Q#	VarName	MX4-PS
104d	IN51311	The government should do more to tackle the harm done by smoking.
104e	IN51225	The tobacco industry does good things for Mexican society.
104f	IN51323	Tobacco companies hide the addictiveness of cigarettes.
104g	IN51324	Tobacco companies are unethical.
105	PR51101	<p><i>Read out response options.</i></p> <p>Now a question about your overall health.</p> <p>In general, how would you describe your health? Is it . . .</p> <ul style="list-style-type: none"> 1 Poor 2 Fair 3 Good 4 Very good 5 Excellent 9 Don't know (Don't read)
106a	DI51441	<p><i>Show flash card No. 13 and read out response options.</i></p> <p>I am going to read you a list of sentences describing how you might have felt. Please tell me how often you have felt this way during the past week.</p> <p>I did not feel like eating; my appetite was poor.</p> <ul style="list-style-type: none"> 1 Rarely or none of the time (less than 1 day) 2 Some or a little of the time (1-2 days) 3 Occasionally or a moderate amount of time (3-4 days) 4 Most or all of the time (5-6 days) 9 Don't know (Don't read)
106b	DI51442	I felt hopeful about the future.
106c	DI51443	I felt sad.
106d	DI51444	I felt that people dislike me.
106e	DI51445	I felt depressed.
106f	DI51446	I felt I could not shake off the blues even with help from family or friends.
106g	DI51447	I felt that everything I did was an effort.
107	birthYr	<p>What year were you born?</p> <p>9999 Don't know (Don't read)</p> <p><i>Enter year of birth.</i></p>
108	FR51118	<p>At what age did you smoke your first cigarette?</p> <p>99 Don't know (Don't read)</p> <p><i>Enter age.</i></p>

Q#	VarName	MX4-PS
109	DE51111	What is your marital status? 1 Married 2 Separated 3 Divorced 4 Widowed 5 Domestic partnership 6 Single 9 Don't know (Don't read)
110	DE51115	Do you currently live with your partner or spouse? 1 Yes 2 No 9 Don't know (Don't read) If response=2 or 9, go to 112.
111	DI51245	Does your partner or spouse currently smoke? 1 Yes 2 No 9 Don't know (Don't read)
112a	DE51311	What is the highest level of formal education that you have completed? 01 Did not attend school or Elementary school incompleted 02 Primary school completed 03 Middle school completed 04 Technical or vocational school completed 05 High school complete 06 University (incomplete) 07 University (complete) 08 Post graduate 09 Other (specify) 99 Don't know (Don't read)
112b	DE51311o	<i>Specify which other type of formal education.</i>
113	DE51231	<i>Read out response options.</i> Which of the following best describes your employment status? 1 Full-time employed in the workforce 2 Part-time employed in the workforce 3 Unemployed 4 Retired or on a pension 5 Full-time student 6 Part-time student 7 Home duties 8 Other (specify) 9 Don't know (Don't read)

Q#	VarName	MX4-PS
114	DE51235o	<p>What is your usual occupation?</p> <p>9 Don't know (Don't read)</p> <p><i>Enter text response.</i></p>
115	DE51211	<p><i>Show flash card No. 14 and read out response options.</i></p> <p>What is the best estimate of your MONTHLY household income, that is, the total income before taxes, or gross income, of all persons in your household combined. We ask this only for statistical purposes. We assure your responses will remain strictly confidential.</p> <p>01 0 - \$1,500</p> <p>02 \$1,501 - \$3,000</p> <p>03 \$3,001 - \$5,000</p> <p>04 \$5,001 - \$8,000</p> <p>05 \$8,001 - \$10,000</p> <p>06 \$10,001 - \$15,000</p> <p>07 \$15,001 or more</p> <p>9 Don't know (Don't read)</p>
116	DE51220	<p>In the last month, because of a shortage of money, were you unable to pay any important bills on time, such as electricity, telephone or rent bills?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p>
117	sex	<p><i>Interviewer: Please validate interviewee sex.</i></p> <p>1 Male</p> <p>2 Female</p>
118	AI51521	<p>We'd like to interview you again in one or two years. In case you move, we are asking for contact information for a relative or close friend so that we can contact you in the future.</p>
119	AI51606	<p>End time.</p>