



Mexico W3 Replenishment Smoker

Survey Code: MX3-PS

Languages: Spanish

Mode: Face to Face Interview

Mexico W3 Replenishment Smoker

Q#	VarName	MX3-PS
000a	DE51915v	
000b	DE51919v	
000c	FR51309v	
000d	length	
000e	DATE	
000f	manzana	
000g	psu	
000h	cohort	
000i	strata	
000j	AGEb	
000k	country	
001	FR51211	<p>Do you smoke every day or less than every day?</p> <p style="padding-left: 40px;">1 Every day 2 Less than every day 9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 003.</p>
002	FR51216	<p>On average, how many cigarettes do you smoke each day?</p> <p style="padding-left: 40px;">99 Don't know (Don't read)</p> <p><i>Enter number of cigarettes.</i> <i>If respondent gives range (e.g. 15-20 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 17.5 becomes 18.0).</i></p> <p>If number of cigarettes given, go to 005. If 99 or refused/ don't know, go to 006.</p>
003	FR51221	<p>Do you smoke at least once a week?</p> <p style="padding-left: 40px;">1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 006.</p>
004	FR51226	<p>On average, how many cigarettes do you smoke each week?</p> <p style="padding-left: 40px;">999 Don't know (Don't read)</p> <p><i>Enter number of cigarettes.</i></p> <p>If response=999 or refused/ don't know, go to 006.</p>

Q#	VarName	MX3-PS
005	FR51224	<p>100 cigarettes = 5 packs of 20 cigarettes</p> <p>Have you smoked 100 cigarettes or more in your lifetime?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=1, go to 007.</p>
006	BI51940	<p>Thank you for your time, but our survey requires that our respondents must have smoked 100 or more cigarettes in their lifetime. Sorry for the inconvenience.</p> <p><i>If s/he is the only eligible and selected person in the household, end the interview. If there are other eligible and selected persons, ask to speak with them.</i></p>
007	FR51325	<p>Some people smoke tobacco cigarettes that they themselves make, using a small paper to roll shredded tobacco that comes in a packet. In the last month, have you smoked these cigarettes that you make by hand?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 009.</p>
008	FR51320	<p>On average, how many hand-rolled cigarettes do you smoke each day?</p> <p>99 Don't know (Don't read)</p>
009	BR51301o	<p>Currently, what brand of [cigarettes/ roll-your-own cigarettes] do you smoke more than any other?</p> <p>99 Don't know (Don't read)</p> <p><i>Record the brand.</i></p>
010	BR51281	<p>Are the cigarettes Mexican or American?</p> <p>1 Mexican cigarette brand 2 American cigarette brand 9 Don't know (Don't read)</p> <p><i>"American" refers to cigarettes manufactured in the USA. The packaging is in English - not in Spanish. They are not International brands manufactured in Mexico with the packaging in Spanish.</i></p>
011a	BR51303	<p><i>Non-standard length is indicated in the brand's name.</i></p> <p>What is the length?</p> <p>1 Standard length 2 Other length (non-standard) 9 Don't know (Don't read)</p>
011b	BR51305	<p>Are they light, mild, or regular?</p> <p>1 Light or mild 2 Regular</p>
011c	BR51307	<p>What flavour is your brand? Plain, menthol, or some other flavour?</p> <p>1 Regular/ plain flavour 2 Menthol 3 Other (specify)</p>
011d	BR51307o	<p>What other flavour? _____</p> <p><i>Record other flavour if specified.</i></p>

Q#	VarName	MX3-PS
011e	BR51315	Do your cigarettes have filters? 1 Filtered 2 Not filtered 9 Don't know (Don't read)
011f	BR51311	<i>A standard warning label covers 50% of the package surface.</i> Usually, the cigarette pack warning label takes up half of the back of the pack. Is the warning on your pack this size, another size, or does it not have a label? 1 Standard 2 Non-standard 3 No warning label
011g	PU51321	When you bought the new pack, how many cigarettes did it contain? 99 Don't know (Don't read) <i>Specify number of cigarettes.</i>
011h	BR51317	<i>Do not read out. Specify the source of information for brand characteristics.</i> 1 From the package 2 Respondent report
012	BR51501	About how many years have you been smoking [current brand]? 99 Don't know (Don't read) <i>Enter number of years.</i> If number of years is given, go to 014.
013	BR51502	<i>Interviewer Note: If the respondent replies "don't know" or "unsure", ask:</i> About how many years have you been smoking [current brand]? 1 Less than 1 year 2 1 to 5 years 3 6 to 10 years 4 More than 10 years 9 Don't know (Don't read)
014a	BR51636	<i>Read out each statement and mark the corresponding answer.</i> In choosing [current brand], was part of your decision to smoke this brand based on any of the following . . . How they taste? 1 Yes 2 No 9 Don't know (Don't read)
014b	BR51616	It may not be as bad for your health?
014c	BR51626	The price you need to pay for them?

Q#	VarName	MX3-PS
015a	LM51211	<p>Read the 2 phrases to the right.</p> <p>Mark "yes" if the respondent now smokes cigarettes that are "light" (15a) or "Menthol" (15b). Have you ever tried light, mild or low-tar cigarettes?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
015b	LM51701	Have you ever smoked menthol cigarettes?
016a	SB51011a	<p>[For non-daily smokers, add: "On days that you smoke. . ."] How soon after waking do you usually have your first cigarette?</p> <p>99 Don't know (Don't read)</p> <p>Enter the number of minutes. If time is specified, skip to 017. If response=99, go to 16c.</p>
016b	SB51011b	Enter number of hours.
016c	SB51013	<p>If respondents cannot provide a time estimate, prompt them using the qualitative categories below:</p> <p>01 Immediately -- before toilet 02 During toilet 03 After toilet or before breakfast 04 With breakfast 05 In the morning, after breakfast 06 In the afternoon 07 In the evening 08 At night 09 No specific time -- none of the above</p>
017	SB51031	<p>Read out response options.</p> <p>Do you consider yourself addicted to cigarettes? Would you say . . .</p> <p>1 Yes, very much 2 Yes, but not much 3 No 9 Don't know (Don't read)</p>
018	SB51041	<p>Read out response options.</p> <p>How hard would it be for you to go without smoking for a whole day?</p> <p>1 Not at all hard 2 Somewhat hard 3 Very hard 4 Extremely hard 9 Don't know (Don't read)</p>

Q#	VarName	MX3-PS
019	QA51101	<p>Have you ever tried to quit smoking?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 023.</p>
020	QA51106	<p>How many times have you ever tried to quit smoking?</p> <p>97 More than 10 (Don't read) 99 Don't know (Don't read)</p>
021a	QA51231a	<p>Thinking about the last time you seriously tried to quit smoking, how long ago did you start smoking again?</p> <p>99 Don't know (Don't read)</p> <p><i>Indicate using the number of days, months or years. Use zero if that time unit doesn't apply.</i> <i>Number of days ago.</i></p>
021b	QA51231b	<i>Number of months ago.</i>
021c	QA51231c	<i>Number of years ago.</i>
022a	QA51235a	<p>Thinking about your last serious quit attempt -- how long did you stay quit?</p> <p>(days)</p> <p>99 Don't know (Don't read)</p> <p><i>Indicate using the number of days, months or years. Use zero if that time unit doesn't apply.</i> <i>Number of days ago.</i></p>
022b	QA51235b	<p>(months)</p> <p><i>Enter number of months.</i></p>
022c	QA51235c	<p>(years)</p> <p><i>Enter number of years.</i></p>
023a	KN51221	<p><i>Read out each statement and mark the corresponding answer.</i></p> <p>I am going to read you a list of health effects and diseases. Based on what you know or believe, does smoking cause the following?</p> <p>Stroke in smokers (blood clots in the brain that may cause paralysis)?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
023b	KN51231	Impotence in male smokers?
023c	KN51241	Lung cancer in smokers?
023d	KN51211	Heart disease in smokers?
023e	KN51103	Premature ageing?
023f	KN51251	Lung cancer in non-smokers from secondhand smoke?
023g	KN51223	Heart disease in non-smokers from secondhand smoke?
023h	KN51256	Mouth cancer in smokers?
023i	KN51102	Stained teeth in smokers?

Q#	VarName	MX3-PS
024a	KN51431	<p><i>Read out each statement and mark the corresponding answer.</i></p> <p>Based on what you know or believe, is it true that. . .</p> <p>Cigarettes without filters are more dangerous than cigarettes with filters.</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
024b	KN51440	Cigarettes contain the chemical nicotine.
024c	KN51441	The nicotine in cigarettes is the chemical that causes most smoking-related cancer.
025	WL51201	<p><i>Show flash card No. 1 and read out response options.</i></p> <p>In the last month, how often, if at all, have you NOTICED health warnings on cigarette packages?</p> <p>1 Never 2 Once in a while 3 Often 4 Very often 9 Don't know (Don't read)</p>
026	WL51211	<p><i>Show flash card No. 1 and read out response options.</i></p> <p>In the last month, how often, if at all, have you read or looked closely at the health warnings on cigarette packages?</p> <p>1 Never 2 Once in a while 3 Often 4 Very often 9 Don't know (Don't read)</p>
027	WL51221	<p><i>Show flash card No. 2 and read out response options.</i></p> <p>In the last month, have the warning labels stopped you from having a cigarette when you were about to smoke one?</p> <p>1 Never 2 Once 3 A few times 4 Many times 9 Don't know (Don't read)</p>
028	WL51310	<p>In the last month, have you made any effort to avoid looking at or thinking about the health warnings?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
029	WL51411	<p><i>Show flash card No. 3 and read out response options.</i></p> <p>To what extent, if at all, do the health warnings make you think about the health risks (health dangers) of smoking?</p> <p>1 Not at all 2 A little 3 Somewhat 4 A lot 9 Don't know (Don't read)</p>

Q#	VarName	MX3-PS
030	WL51422	<p><i>Show flash card No. 3 and read out response options.</i></p> <p>To what extent, if at all, do the health warnings make you think about quitting smoking?</p> <p>1 Not at all 2 A little 3 Somewhat 4 A lot 9 Don't know (Don't read)</p>
031	WL51424	<p><i>Read out response options.</i></p> <p>How do the new health warnings make you feel? Are the feelings . . .</p> <p>1 Very unpleasant 2 Somewhat unpleasant 3 Neither unpleasant nor pleasant 4 Somewhat pleasant 5 Very pleasant 9 Don't know (Don't read)</p>
032	WL51425	<p><i>Read out response options.</i></p> <p>How do the health warnings make you feel? Do they make you feel . . .</p> <p>1 Very alarmed 2 Somewhat alarmed 3 Neither alarmed nor calm 4 Somewhat calm 5 Very calm 9 Don't know (Don't read)</p>
033	WL51507	<p>Do you think that cigarette packages should have more health information than they do now, less, or about the same amount as they do now?</p> <p>1 Less health information 2 About the same 3 More health information 9 Don't know (Don't read)</p>
034	WL51448	<p><i>Show flash card No. 3 and read out response options.</i></p> <p>Do you think health warnings on cigarette packages show that tobacco companies are concerned about the dangers their products cause?</p> <p>1 Not at all 2 A little 3 Somewhat 4 A lot 9 Don't know (Don't read)</p>

Q#	VarName	MX3-PS
035a	AD51921	<p><i>Show flash card No. 4 and read out response options.</i></p> <p>Now I will ask you about the last time that you noticed an advertising campaign on the dangers of smoking or that recommends quitting. Please use these response options to indicate your answer.</p> <p>When was the last time that you noticed an advertising campaign against smoking...</p> <p>On television?</p> <ol style="list-style-type: none"> 1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read)
035b	AD51923	On radio?
035c	AD51925	In newspapers or magazines?
035d	AD51927	On posters, bus stops or billboards?
036a	AD51081	<p><i>Show flash card No. 4 and read out response options.</i></p> <p>Now let's change the subject to advertising campaigns that promote no smoking in enclosed areas. Please indicate your response with the same response options as before.</p> <p>Thinking about advertising campaigns promoting no smoking in enclosed areas, when was the last time you saw a campaign in any of the following places:</p> <p>On television?</p> <ol style="list-style-type: none"> 1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read) <p>If respondent has not seen campaigns that promoting no smoking in enclosed areas in the last 6 months, go to 039.</p>
036b	AD51082	On radio?
036c	AD51083	in newspapers?
036d	AD51084	On posters, bus stops or billboards?
037a	AD51051	<p><i>Do not read out options. Select all the options respondent mentions.</i></p> <p>Thinking about campaigns that promote no smoking in enclosed areas, what are the topics or themes that you remember?</p> <p>Because we all breathe the same air.</p> <ol style="list-style-type: none"> 1 Mentioned 2 Not mentioned
037b	AD51052	Enjoy the fresh air without tobacco smoke.
037c	AD51053	Breathe respect.

Q#	VarName	MX3-PS
037d	AD51054	Tobacco smoke hurts.
037e	AD51059	Other; specify_____
037f	AD51060	Don't know.
038	AD51047	<p>Have you heard or seen a campaign that says "Enjoy the fresh air without tobacco smoke... because we all breathe the same air"?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
039	KN51300	<p><i>Read out response options including 'Don't Know'.</i></p> <p>As far as you know, how many toxic substances are in tobacco smoke?</p> <p>1 One to ten toxic substances 2 Dozens of toxic substances 3 Hundreds of toxic substances 4 Thousands of toxic substances 9 Don't know (Don't read)</p>
040a	KN51313	<p><i>Read out each phrase and the response options including 'Don't Know'.</i></p> <p>I'm going to read you a list of chemicals. Based on what you know, tell me if it is in tobacco smoke, is not in tobacco smoke or if you do not know.</p> <p>Is the following chemical found in tobacco smoke...</p> <p>Adrenaline?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
040b	KN51331	Arsenic?
040c	KN51315	Chlorine?
040d	KN51356	Ammonia?
041a	AD51550	<p><i>Show flash card No. 4 and read out response options.</i></p> <p>We are done with questions about advertising against smoking and now I am going to ask you about advertising that promote smoking and cigarette brands. Please indicate your response with the same options from the previous question.</p> <p>When was the last time you noticed an advertisement for a cigarette brand...</p> <p>On television?</p> <p>1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read)</p>
041b	AD51551	On radio?

Q#	VarName	MX3-PS
041c	AD51552	In newspapers or magazines?
041d	AD51553	On posters, bus stops or billboards?
041e	AD51554	In shops where tobacco products are sold?
041f	AD51555	In a restaurant or café?
041g	AD51556	In a bar, club, disco or other places for adults?
041h	AD51557	When was the last time you saw a sporting event sponsored by a cigarette brand or tobacco company?
041i	AD51558	When was the last time you saw any musical or artistic event sponsored by a cigarette brand or tobacco company?
042	AD51604	<p><i>Show flash card No. 4 and read out response options.</i></p> <p>When was the last time you saw or heard a news story about smoking or tobacco companies on TV, radio, or newspapers?</p> <ol style="list-style-type: none"> 1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read)
043a	AD51402	<p><i>Show flash card No. 4 and read out response options.</i></p> <p>When was the last time you used or received any of the following types of tobacco promotion? Please indicate your response with one of the following phrases...</p> <p>Have you been offered free samples of cigarettes?</p> <ol style="list-style-type: none"> 1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read)
043b	AD51412	Have you received special price offers for cigarettes?
043c	AD51422	Have you been offered free gifts or special discount offers on other products when buying cigarettes?
043d	AD51504	Have you been offered clothing or other items with a cigarette brand name or logo?
043e	AD51512	Have you seen information about special events where smokers are invited to participate, for example, excursions or extreme sports?
043f	AD51472	Have you received email messages promoting cigarettes or tobacco products?
043g	AD51492	Have you received mail promoting cigarettes or tobacco products?

Q#	VarName	MX3-PS
044	PU51201	<p>Now I will ask you about cigarette prices and the places where they sell them. The last time you bought cigarettes for yourself, did you buy them by the carton, the pack, or as single cigarettes?</p> <p>1 Pack 2 Single cigarettes 3 Carton 9 Don't know (Don't read)</p> <p>If response=2, skip to 046a. If response=3, skip to 047. If response=9, skip to 048.</p>
045	PU51331	<p>How much did you pay for that pack? 99 Don't know (Don't read)</p> <p><i>Enter price for one pack in pesos and cents.</i> Skip to 048.</p>
046a	PU51411	<p>How many single cigarettes did you purchase? 99 Don't know (Don't read)</p> <p><i>Enter number of cigarettes.</i></p>
046b	PU51431	<p><i>Interviewer Note: Respondents might not know the cost per cigarette, and we don't want them to do arithmetic. If s/he can only provide the price for multiple cigarettes, please do the arithmetic to get single stick price and enter that. "Loose" cigarettes = single or individual cigarettes.</i></p> <p>How much did you pay for [that one/ each] cigarette? <i>Enter the price for one cigarette in pesos and cents.</i> Skip to 048.</p>
047	PU51231	<p>How much did you pay for that carton? 999 Don't know (Don't read)</p> <p><i>Enter the price for one carton in pesos and cents.</i></p>
048a	SO51222	<p><i>Don't read list. Select only one.</i></p> <p>Where did you last buy cigarettes?</p> <p>01 Local and convenience stores 02 24-hour convenience stores, kiosks, etc. 03 Gas stations 04 Newsstand 05 Supermarket 06 From recreational venue -- eg. coffee shop or restaurant 07 From an independent or street vendor in a recreational venue -- eg. coffee shop, restaurant. 08 Street vendor 09 From a vendor selling from a truck or car 10 Duty-free shop 11 Outside the country of residence 12 On the Internet 13 From vending machines 14 Other (specify below) 99 Don't know (Don't read)</p>

Q#	VarName	MX3-PS
048b	SO51222o	<i>Specify where else.</i>
049	BR51711	<p>What brand did you buy?</p> <p>9 Don't know (Don't read)</p> <p><i>Enter text response.</i></p>
050	PU51451	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>In the last 6 months, how often have you bought single cigarettes?</p> <p>1 Daily</p> <p>2 Not daily but once a week or more</p> <p>3 One to three times a month</p> <p>4 A few times in the last six months</p> <p>5 Did not happen in the last six months</p> <p>9 Don't know (Don't read)</p>
051	PU51453	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>In the last 6 months, how often have you bought single cigarettes in order to reduce the number of cigarettes that you smoke?</p> <p>1 Daily</p> <p>2 Not daily but once a week or more</p> <p>3 One to three times a month</p> <p>4 A few times in the last six months</p> <p>5 Did not happen in the last six months</p> <p>9 Don't know (Don't read)</p>
052	AD51456	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>In the last six months, how often have you seen single cigarettes for sale?</p> <p>1 Daily</p> <p>2 Not daily but once a week or more</p> <p>3 One to three times a month</p> <p>4 A few times in the last six months</p> <p>5 Did not happen in the last six months</p> <p>9 Don't know (Don't read)</p> <p>If response=5 or 9, skip to 054.</p>
053	AD51458	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>When you see single cigarettes for sale, do you have a desire to smoke?</p> <p>1 Daily</p> <p>2 Not daily but once a week or more</p> <p>3 One to three times a month</p> <p>4 A few times in the last six months</p> <p>5 Did not happen in the last six months</p> <p>9 Don't know (Don't read)</p>

Q#	VarName	MX3-PS
054	SO51501	In the last 6 months, have you made any special effort to buy your cigarettes at a cheaper price (than you normally pay at local stores)? 1 Yes 2 No 9 Don't know (Don't read) If response=2 or 9, skip to 056.
055a	SO51511	<i>Do not read out options. Select all that apply.</i> Where have you bought these less expensive cigarettes? Local and convenience stores. 1 Mentioned 2 Not mentioned
055b	SO51513	24-hour convenience stores, kiosks, etc.
055c	SO51515	Gas stations.
055d	SO51541	Newsstands.
055e	SO51514	Hypermarket or supermarket.
055f	SO51516	From a recreational venue -- eg. coffee shop or restaurant.
055g	SO51520	From an independent or street vendor in a recreational venue -- eg. coffee shop or restaurant.
055h	SO51510	Street vendor.
055i	SO51534	A vendor selling from a truck or car.
055j	SO51521	Duty-free shop.
055k	SO51523	Outside the country of residence.
055l	SO51531	On the Internet?
055m	SO51533	From vending machines.
055n	SO51552	Other (specify).
055o	SO51552o	Specify "other" mentioned in 055n/SO552. <i>Enter text response.</i>
055oz	SO51553	<i>Do not read out options. Select all that apply.</i> Where have you bought these less expensive cigarettes? Don't Know/ Don't remember 1 Mentioned 2 Not mentioned
056	PU51621	In the last 6 months, have you spent money on cigarettes what you should have spent on household essentials like food? 1 Yes 2 No 9 Don't know (Don't read)

Q#	VarName	MX3-PS
057	ST51301	<p><i>Refers only to tobacco products and not to medicines.</i></p> <p>Aside from cigarettes, there are tobacco products that are smoked, like cigars and others that do not generate smoke, like chewing tobacco. In the last month have you used any other tobacco product besides cigarettes?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, skip to 059.</p>
058a	ST51311	<p><i>Do not read out options. Select all the options respondent mentions.</i></p> <p>What other tobacco products have you used in the last month?</p> <p>Cigars.</p> <p>1 Mentioned 2 Not mentioned</p>
058b	ST51313	Cigarillos.
058c	ST51312	Clove cigarettes.
058d	ST51317	Pipe tobacco.
058e	ST51319	Chewing tobacco.
058f	ST51321	Snuff.
058g	ST51331	Other; specify _____
059	SL51301	<p>Let's continue with a question about smokeless tobacco products, like chewing tobacco.</p> <p>As far as you know, are tobacco products that do not generate smoke less harmful than ordinary cigarettes?</p> <p>1 Yes, they are less harmful 2 No, they are not less harmful 9 Don't know (Don't read)</p>
060	NR51101	<p>Have you heard about medications to help people stop smoking, including nicotine gum or patches, and stop-smoking pills?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, skip to 066.</p>
061	NR51106	<p>Have you ever used any of these medications?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, skip to 065.</p>
062a	MX51030	<p><i>Do not read out products. Code all that are mentioned.</i></p> <p>Which stop smoking medication or medications have you used?</p> <p>Nicotine gum.</p> <p>1 Mentioned 2 Not mentioned</p>
062b	MX51031	Nicotine patch.

Q#	VarName	MX3-PS
062c	MX51032	Champix / Varenicline.
062d	MX51033	Bupropion / Zyban or other anti-depression medication.
062e	MX51034	Nicotine lozenges.
062f	MX51035	Nicotine inhaler or nasal spray.
062g	MX51036	Specify other _____.
062h	MX51037	<i>Specify which other medication.</i>
063	NR51108	<p>Since November of last year, have you used any of these medications?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, skip to 065.</p>
064a	NR51111	<p><i>Do not read out products. Code all that are mentioned.</i></p> <p>Which stop smoking medication or medications have you used since November of last year?</p> <p>Nicotine gum.</p> <p>1 Mentioned 2 Not mentioned</p>
064b	NR51112	Nicotine patch.
064c	NR51104	Champix / Varenicline.
064d	NR51117	Bupropion / Zyban or other anti-depression medication.
064e	NR51113	Nicotine lozenges.
064f	MX51018	Nicotine inhaler or nasal spray.
064g	NR51119	Specify other _____.
064h	NR51119o	
065a	NR51783	<p><i>Show flash card No. 6 and read out response options.</i></p> <p>I'm going to read out a list of statements about stop-smoking medications. Please tell me if you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with each of the following statements.</p> <p>If you decided you wanted to quit, stop-smoking medications would make it easier.</p> <p>1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 9 Don't know (Don't read)</p>
065b	NR51787	Stop-smoking medications are too expensive.
065c	NR51793	Stop-smoking medications might harm your health.
065d	NR51785	If you decided you wanted to quit, you would be able to quit without stop-smoking medications.
065e	NR51791	Stop-smoking medications are too hard to get.

Q#	VarName	MX3-PS
066	NR51801	<p>Since November of the last year, have you visited a doctor or other health professional?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, skip to 068.</p>
067a	NR51811	<p><i>Read out each statement and mark the corresponding answer.</i></p> <p>During any medical visit since November of the last year, did you receive . . . Advice to quit smoking?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
067b	NR51813	Additional help or a referral to another service to help you quit?
067c	NR51817	Pamphlets or brochures on how to quit.
068a	NR51861	<p><i>Read out each statement and mark the corresponding answer.</i></p> <p>Since November of the last year, have you received advice or information about quitting smoking from any of the following? Telephone or quit line services?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
068b	NR51865	The Internet.
068c	NR51869	Local stop-smoking services (such as hospitals or clinics)?
069	NR51764	<p>Have you heard of a toll-free 1 800 number, where they give advice about how to quit?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
070	BQ51111	<p><i>Show flash card No. 7 and read out response options.</i></p> <p>If you decided to give up smoking completely in the next 6 months, how sure are you that you would succeed?</p> <p>1 Not at all sure 2 Somewhat sure 3 Very sure 4 Extremely sure 9 Don't know (Don't read)</p>
071	BQ51141	<p><i>Show flash card No. 8 and read out response options.</i></p> <p>Are you planning to quit smoking . . .</p> <p>1 Within the next month 2 Within the next 6 months 3 Sometime in the future, beyond 6 months 4 Not planning to quit 9 Don't know (Don't read)</p> <p>If response=2-4 or 9, skip to 073.</p>

Q#	VarName	MX3-PS
072	BQ51146	<p>Have you set a firm date?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
073a	BQ51201	<p><i>Show flash card No. 9 and read response options. Read each phrase. If it appears that the respondent has forgotten what the phrase refers to, repeat the preamble:</i></p> <p>[If not planning to quit or doesn't know]: Even though you mentioned that you are not currently planning to quit, in the past 6 months, have each of the following things led you to think about quitting? -- not at all, somewhat, or very much?</p> <p>[If planning to quit]: In the past 6 months, have each of the following things led you to think about quitting? -- not at all, somewhat, or very much?</p> <p>Concern for your personal health?</p> <p>1 Not at all 2 Somewhat 3 Very much 9 Don't know (Don't read)</p>
073b	BQ51203	Concern about the effect of your cigarette smoke on non-smokers?
073c	BQ51207	That Mexican society disapproves of smoking?
073d	BQ51209	The price of cigarettes?
073e	BQ51211	Smoking restrictions at work?
073f	BQ51213	Smoking restrictions in public places like restaurants and cafés?
073g	BQ51225	Advertisements or information about the health risks of smoking?
073h	BQ51199	Your family disapproves of smoking?
073i	BQ51198	Your friends disapprove of smoking?
073j	BQ51227	Warning labels on cigarette packages?
073k	BQ51229	Wanting to set an example for children?
073l	BQ51215	Your family members worry about your health?
074	BQ51301	<p><i>Show flash card No. 10 and read response options.</i></p> <p>How much do you think you would benefit from health and other gains if you were to quit smoking permanently in the next 6 months?</p> <p>1 Not at all 2 Somewhat 3 Very much 9 Don't know (Don't read)</p>

Q#	VarName	MX3-PS
075	PR51311	<p>Show flash card No. 10 and read response options.</p> <p>To what extent, if at all, has smoking damaged your health?</p> <p>1 Not at all 2 Somewhat 3 Very much 9 Don't know (Don't read)</p>
076	PR51313	<p>Show flash card No. 10 and read response options.</p> <p>How worried are you, if at all, that smoking WILL damage your health in the future?</p> <p>1 Not at all 2 Somewhat 3 Very much 9 Don't know (Don't read)</p>
077	DI51241	<p>Of the five closest friends or acquaintances that you spend time with on a regular basis, how many of them are smokers?</p> <p>0 friends 1 friend 2 friends 3 friends 4 friends 5 friends 9 Don't know (Don't read)</p> <p>Record number between 0 and 5. 9=Don't know.</p>
078	PS51607	<p>Of the five closest friends or acquaintances that you spend time with on a regular basis, how many are against smoking?</p> <p>0 friends 1 friend 2 friends 3 friends 4 friends 5 friends 9 Don't know (Don't read)</p> <p>Record number between 0 and 5. 9=Don't know.</p>
079	DI51301	<p>Show flash card No. 11 and read out response options.</p> <p>What is your overall opinion of smoking?</p> <p>1 Very good 2 Good 3 Neither good nor bad 4 Bad 5 Very bad 9 Don't know (Don't read)</p>

Q#	VarName	MX3-PS
080	ET51211	<p>Show flash card No. 12 and read out response options.</p> <p>In the following question, I am going to ask about the rules of smoking in enclosed areas. When I say "enclosed areas" I am referring to all the areas that have a ceiling and two or more walls.</p> <p>Which of the following best describes the rules about smoking inside your home?</p> <ol style="list-style-type: none"> 1 Smoking is allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 Smoking is not allowed in any indoor areas except under special circumstances 4 Smoking is never allowed in any indoor area 9 Don't know (Don't read)
081	ET51601	<p>Are you currently in paid work?</p> <ol style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read) <p>If response=2 or 9, skip to 085.</p>
082	ET51603	<p>Do you usually work inside a building?</p> <ol style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read) <p>If response=2 or 9, skip to 085.</p>
083	ET51622	<p>Show flash card No. 12 and read out response options.</p> <p>Which of the following best describes the smoking policy where you work?</p> <ol style="list-style-type: none"> 1 Smoking is allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 Smoking is not allowed in any indoor areas except under special circumstances 4 Smoking is never allowed in any indoor area 9 Don't know (Don't read)
084	ET51634	<p>In the last month, have people smoked in indoor areas where you work?</p> <ol style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read)
085	ET51521	<p>Show flash card No. 12 and read out response options.</p> <p>Which of the following best describes the smoking policy at restaurants and cafes in the city where you live?</p> <ol style="list-style-type: none"> 1 Smoking is allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 Smoking is not allowed in any indoor areas except under special circumstances 4 Smoking is never allowed in any indoor area 9 Don't know (Don't read)

Q#	VarName	MX3-PS
086	ET51531	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>In the last 6 months, how often have you visited a restaurant or café in the city where you live?</p> <ol style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read) <p>If response=5, skip to 088.</p>
087	ET51237	<p>The last time you were in a restaurant or café where you live, did you smoke indoors?</p> <ol style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read)
088	ET51562	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>In the last six months, how often have you gone to a homestyle restaurant in the city where you live?</p> <ol style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read) <p>If response=5, skip to 090.</p>
089	ET51534	<p>The last time you were at a homestyle restaurant where you live, did anyone smoke inside?</p> <ol style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read)
090	ET51421	<p><i>Show flash card No. 12 and read out response options.</i></p> <p>Which of the following best describes the smoking policy at bars, cantinas and discos where you live?</p> <ol style="list-style-type: none"> 1 Smoking is allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 Smoking is not allowed in any indoor areas except under special circumstances 4 Smoking is never allowed in any indoor area 9 Don't know (Don't read)
091	ET51432	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>In the last 6 months, how often have you visited a bar, cantina or disco in the city where you live?</p> <ol style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read) <p>If response=5, skip to 093.</p>

Q#	VarName	MX3-PS
092	ET51434	<p>The last time you were at a bar, cantina or disco in the city where you live, did anyone smoke inside?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
093a	ET51911	<p><i>Show flash card No. 6 and read out response options.</i> I am going to you to read a series of phrases about banning smoking in closed areas. Like before, 'enclosed areas' refers to all the areas that have a ceiling and two or more walls. Please tell me how much you agree or disagree with banning smoking in each place.</p> <p>Smoking should be banned in all indoor areas of restaurants and cafés?</p> <p>1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 9 Don't know (Don't read)</p>
093b	ET51912	Smoking should be banned in all indoor areas of establishments where alcoholic beverages are served (eg. Bars or cantinas)?
093c	ET51913	<p>For each of the following public places, please tell me whether you agree or disagree that smoking should be banned in the following enclosed areas. Like before, 'enclosed areas' refers to all the areas that have a ceiling and two or more walls.</p> <p>Smoking should be banned in all indoor areas of workplaces?</p>
093d	ET51914	Smoking should be banned in all indoor areas of hotels?
093e	ET51917	Smoking should be banned in all indoor areas of casino and game rooms?
093f	ET51916	Smoking should be banned in all indoor areas of enclosed public places, including workplaces, public buildings, restaurants and bars?
094	PS51611	<p><i>Show flash card No. 5 and read out response options.</i> In the last six months, how often have you been told that your cigarette smoke bothers other people?</p> <p>1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read)</p>
095	PS51616	<p><i>Show flash card No. 5 and read out response options.</i> In the last 6 months, how often have you hidden yourself while smoking so that others don't criticize you?</p> <p>1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read)</p>

Q#	VarName	MX3-PS
096a	LM51311	<p>Show flash card No. 6 and read out response options.</p> <p>Please tell me whether you strongly disagree, disagree, neither disagree nor agree, agree, or strongly agree with each of the following statements.</p> <p>Light cigarettes make it easier to quit smoking.</p> <ol style="list-style-type: none"> 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 9 Don't know (Don't read)
096b	LM51315	Light cigarettes are less addictive than regular cigarettes.
096c	LM51321	Light cigarettes are less harmful than regular cigarettes.
096d	PS51201	Every cigarette you take damages your body.
096e	PS51205	Tobacco is addictive.
096f	PS51220	You enjoy smoking a lot.
096g	PS51213	Cigarette smoke is dangerous to non-smokers.
096h	PS51215	If you had to do it over again, you would not have started smoking.
096i	PS51219	You spend too much money on cigarettes.
096j	PS51225	Smoking helps you control your weight.
096k	PS51229	People who are important to you believe that you should not smoke.
096l	PS51231	There are fewer and fewer places where you feel comfortable about smoking.
096m	PS51233	Mexican society disapproves of smoking.
096n	PS51315	Everybody has got to die of something, so why not enjoy yourself and smoke.
096o	PS51319	Smoking is a vice.
096p	PS51322	Any negative impact that smoking causes is the smokers' fault.
096q	PS51338	People who smoke are more and more marginalized.
096r	PS51334	If someone does not want to breathe smoke from your cigarette, they should go somewhere else.
096s	PS51340	Smokers have the right to smoke in indoor areas of public places.
096t	PS51336	Cigarettes are drugs.
096u	PS51228	Your smoking bothers your family.
096v	PS51314	Children who breathe tobacco smoke have more respiratory diseases.
096w	ET51652	Employees have the right to work in environments free of tobacco smoke.
096x	ET51650	Customers have the right to breathe smoke-free air in enclosed public places.

Q#	VarName	MX3-PS
097a	IN51209	<p><i>Show flash card No. 6 and read out response options.</i></p> <p>I am going to read you some statements about tobacco companies. As before, please tell me how much you agree or disagree with each statement.</p> <p>Tobacco companies should not be allowed to promote cigarettes at all.</p> <ol style="list-style-type: none"> 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 9 Don't know (Don't read)
097b	IN51215	Tobacco companies can be trusted to tell the truth about the dangers of their products.
097c	IN51217	Tobacco companies should take responsibility for the harm caused by smoking.
097d	IN51311	The government should do more to tackle the harm done by smoking.
097e	IN51321	Cigarette advertising is less honest than advertising for other products.
097f	IN51225	The tobacco industry does good things for Mexican society.
097g	IN51323	Tobacco companies hide the addictiveness of cigarettes.
097h	IN51324	Tobacco companies are unethical.
098a	DI51211	<p><i>Show flash card No. 6 and read out response options.</i></p> <p>Now we're going to change the topic from cigarettes to your way of thinking in general. As before, please tell me how much you agree or disagree with each statement.</p> <p>You often think that what you do today will affect your life in the future.</p> <ol style="list-style-type: none"> 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 9 Don't know (Don't read)
098b	DI51421	Before you make a decision, you like to talk to close friends and get their ideas.
098c	DI51422	You would give up an activity you really enjoy if your family did not approve.
098d	DI51423	You enjoy being different from others.
098e	DI51424	It annoys you when other people do better than you at something.
099	PS51513	<p><i>Read out response options.</i></p> <p>In your day-to-day life, how often do you use your religious beliefs and values to guide your actions?</p> <ol style="list-style-type: none"> 1 Never 2 Rarely 3 Sometimes 4 All the time 9 Don't know (Don't read)

Q#	VarName	MX3-PS
100a	DE51662	<p>What is your religion?</p> <p>1 Catholic</p> <p>2 Christian / Evangelic</p> <p>3 Other (specify) _____</p> <p>4 I am not religious</p> <p>9 Don't know (Don't read)</p> <p>If response=4 or 9, skip to 105.</p>
100b	DE51662o	Specify other _____.
101	PS51511	<p>As far as you know, does your religion discourage smoking?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p>
102	PS51517	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>How often do you attend church?</p> <p>1 Daily</p> <p>2 Not daily but once a week or more</p> <p>3 One to three times a month</p> <p>4 A few times in the last six months</p> <p>5 Did not happen in the last six months</p> <p>9 Don't know (Don't read)</p>
103	PS51507	<p>Have you been told by a priest or minister that you should quit smoking?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p>
104	PS51505	<p><i>Read out response options.</i></p> <p>How motivated would you be to quit smoking if a priest or minister advised you to quit?</p> <p>1 Not motivated</p> <p>2 A little motivated</p> <p>3 Very motivated</p> <p>9 Don't know (Don't read)</p>
105	PR51101	<p><i>Read out response options.</i></p> <p>Now a question about your overall health.</p> <p>In general, how would you describe your health? Is it . . .</p> <p>1 Poor</p> <p>2 Fair</p> <p>3 Good</p> <p>4 Very good</p> <p>5 Excellent</p> <p>9 Don't know (Don't read)</p>

Q#	VarName	MX3-PS
106	FR51118	At what age did you smoke your first cigarette? 99 Don't know (Don't read) <i>Enter age.</i>
107	Age	How old are you? 99 Don't know (Don't read) <i>Enter age.</i>
108	DE51111	What is your marital status? 1 Married 2 Separated 3 Divorced 4 Widowed 5 Domestic partnership 6 Single 9 Don't know (Don't read)
109	DE51115	Do you currently live with your partner or spouse? 1 Yes 2 No 9 Don't know (Don't read) If response=2 or 9, skip to 111.
110	DI51245	Does your partner or spouse currently smoke? 1 Yes 2 No 9 Don't know (Don't read)
111a	DE51311	What is the highest level of formal education that you have completed? 01 Did not attend school or Elementary school incompleted 02 Primary school completed 03 Middle school completed 04 Technical or vocational school completed 05 High school complete 06 University (incomplete) 07 University (complete) 08 Post graduate 09 Other (specify) 99 Don't know (Don't read)
111b	DE51311o	<i>Specify which other type of formal education.</i>

Q#	VarName	MX3-PS
112	DE51231	<p><i>Read out response options.</i></p> <p>Which of the following best describes your employment status?</p> <ul style="list-style-type: none"> 1 Full-time employed in the workforce 2 Part-time employed in the workforce 3 Unemployed 4 Retired or on a pension 5 Full-time student 6 Part-time student 7 Home duties 8 Other (specify) 9 Don't know (Don't read)
113a	DE51235o	<p>What is your usual occupation?</p> <ul style="list-style-type: none"> 9 Don't know (Don't read) <p><i>Enter text response.</i></p>
113b	DE51236	<p><i>Specify occupational category.</i></p> <ul style="list-style-type: none"> 01 Professional 02 Administrative 03 Service 04 Skilled 05 Unskilled 06 Agriculture 07 Pensioners, students, unemployed 08 Domestic duties 09 Other (specify) 99 Don't know (Don't read)
113c	DE51236o	<i>Specify which other category of occupation.</i>
114	WH51282	<p>Do you have television in your house that you pay for, such as cable or Sky?</p> <ul style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read)

Q#	VarName	MX3-PS
115	DE51211	<p>Show flash card No. 13 and read out response options.</p> <p>What is the best estimate of your MONTHLY household income, that is, the total income before taxes, or gross income, of all persons in your household combined. We ask this only for statistical purposes. We assure your responses will remain strictly confidential.</p> <p>01 0 - \$1,500 02 \$1,501 - \$3,000 03 \$3,001 - \$5,000 04 \$5,001 - \$8,000 05 \$8,001 - \$10,000 06 \$10,001 - \$15,000 07 \$15,001 or more 09 Don't know (Don't read)</p>
116	sex	<p>Interviewer: Please validate interviewee sex.</p> <p>1 Male 2 Female</p>
117	AI51521	<p>We'd like to interview you again in one or two years. In case you move, we are asking for contact information for a relative or close friend so that we can contact you in the future.</p>
118	AI51606	<p>End time.</p>