



Mexico W3 Recontact Smoker

Survey Code: MX3-CS

Languages: Spanish

Mode: Face to Face Interview

Mexico W3 Recontact Smoker

Q#	VarName	MX3-CS
000a	DE51915v	
000b	DE51919v	
000c	FR51309v	
000d	length	
000e	DATE	
000f	manzana	
000g	psu	
000h	cohort	
000i	strata	
000j	AGEb	
000k	country	
001	FR51211	<p>Do you smoke every day or less than every day?</p> <p style="padding-left: 40px;">1 Every day 2 Less than every day 9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 003.</p>
002	FR51216	<p>On average, how many cigarettes do you smoke each day?</p> <p style="padding-left: 40px;">99 Don't know (Don't read)</p> <p><i>Enter number of cigarettes.</i></p> <p><i>If respondent gives range (e.g. 15-20 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 17.5 becomes 18.0).</i></p> <p>Go to 004.</p>
003	FR51226	<p>On average, how many cigarettes do you smoke each week?</p> <p style="padding-left: 40px;">999 Don't know (Don't read)</p> <p><i>Enter number of cigarettes.</i></p>
004	QA51561	<p>Since we last spoke in November of last year, have you tried to quit smoking?</p> <p style="padding-left: 40px;">1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, go to 010.</p>
005a	QA51231a	<p>Thinking about the last time you tried to quit smoking, how long ago did you start smoking again?</p> <p style="padding-left: 40px;">99 Don't know (Don't read)</p> <p><i>Indicate using the number of days, weeks or months. Use zero if that time unit doesn't apply.</i></p> <p><i>Number of days ago.</i></p>

Q#	VarName	MX3-CS
005b	QA51231b	Number of weeks ago.
005c	QA51231c	Number of months ago.
006a	QA51235a	Thinking about your last quit attempt -- how long did you stay quit? (days) 99 Don't know (Don't read) <i>Indicate using the number of days, weeks or months. Use zero if that time unit doesn't apply. If respondent was an ex smoker in the past year and their answer is less than 1 year, do the calculations using months. (1 year = 12 months).</i>
006b	QA51235b	(weeks)
006c	QA51235c	(months)
007	CH51181	The last time you tried to quit smoking, did you get any help, including stop-smoking medications? 1 Yes 2 No 9 Don't know (Don't read) If response=2 or 9, go to 009.
008a	CH51183	<i>Read out response options. Select all that apply.</i> What kind of help did you get for your quit attempt? Nicotine replacement therapy like patches or gum. 1 Mentioned 2 Not mentioned
008b	CH51184	Other medications.
008c	CH51185	Candy or gum without nicotine
008d	CH51186	Medical advice
008e	CH51187	Smoking cessation clinic
008f	CH51188	Non-medical advice
008g	CH51189	Other help.
008h	CH51189o	Specify other _____.
009	QA51671	On your most recent quit attempt, did you stop smoking suddenly or did you gradually cut down on the number of cigarettes you smoked? 1 Stopped suddenly 2 Gradually cut down 9 Don't know (Don't read)
010	FR51325	Some people smoke tobacco cigarettes that they themselves make, using a small paper to roll shredded tobacco that comes in a packet. In the last month, have you smoked these cigarettes that you make by hand? 1 Yes 2 No 9 Don't know (Don't read) If response=2 or 9, go to 012.

Q#	VarName	MX3-CS
011	FR51320	On average, how many hand-rolled cigarettes do you smoke each day? 99 Don't know (Don't read)
012	BR51301o	Currently, what brand of [cigarettes/ roll-your-own cigarettes] do you smoke more than any other? 99 Don't know (Don't read) <i>Record the brand.</i>
013	BR51281	Are the cigarettes Mexican or American? 1 Mexican cigarette brand 2 American cigarette brand 9 Don't know (Don't read) <i>"American" refers to cigarettes manufactured in the USA. The packaging is in English - not in Spanish. They are not International brands manufactured in Mexico with the packaging in Spanish.</i>
014a	BR51303	<i>Non-standard length is indicated in the brand's name.</i> What is the length? 1 Standard length 2 Other length (non-standard) 9 Don't know (Don't read)
014b	BR51305	Are they light, mild, or regular? 1 Light or mild 2 Regular
014c	BR51307	What flavour is your brand? Plain, menthol, or some other flavour? 1 Regular/ plain flavour 2 Menthol 3 Other (specify)
014d	BR51307o	What other flavour? _____ <i>Record other flavour if specified.</i>
014e	BR51315	Do your cigarettes have filters? 1 Filtered 2 Not filtered 9 Don't know (Don't read)
014f	BR51311	<i>A standard warning label covers 50% of the package surface.</i> Usually, the cigarette pack warning label takes up half of the back of the pack. Is the warning on your pack this size, another size, or does it not have a label? 1 Standard 2 Non-standard 3 No warning label
014g	PU51321	When you bought the new pack, how many cigarettes did it contain? 99 Don't know (Don't read) <i>Specify number of cigarettes.</i>
014h	BR51317	<i>Do not read out. Specify the source of information for brand characteristics.</i> 1 From the package 2 Respondent report

Q#	VarName	MX3-CS
015	BR51501	<p>About how many years have you been smoking [current brand]?</p> <p>99 Don't know (Don't read)</p> <p><i>Enter number of years.</i></p> <p>If number is given, go to 017.</p>
016	BR51502	<p><i>Interviewer Note: If the respondent replies "don't know" or "unsure", ask:</i></p> <p>About how many years have you been smoking [current brand]?</p> <p>1 Less than 1 year</p> <p>2 1 to 5 years</p> <p>3 6 to 10 years</p> <p>4 More than 10 years</p> <p>9 Don't know (Don't read)</p>
017a	BR51636	<p><i>Read out each statement and mark the corresponding answer.</i></p> <p>In choosing [current brand], was part of your decision to smoke this brand based on any of the following . . .</p> <p>How they taste?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p>
017b	BR51616	It may not be as bad for your health?
017c	BR51626	The price you need to pay for them?
018a	SB51011a	<p>[For non-daily smokers, add: "On days that you smoke. . ."] How soon after waking do you usually have your first cigarette?</p> <p>99 Don't know (Don't read)</p> <p><i>Enter the number of minutes.</i></p> <p>If time is specified, skip to 019.</p> <p>If response=99, go to 18c.</p>
018b	SB51011b	<i>Enter number of hours.</i>
018c	SB51013	<p><i>If respondents cannot provide a time estimate, prompt them using the qualitative categories below:</i></p> <p>01 Immediately -- before toilet</p> <p>02 During toilet</p> <p>03 After toilet or before breakfast</p> <p>04 With breakfast</p> <p>05 In the morning, after breakfast</p> <p>06 In the afternoon</p> <p>07 In the evening</p> <p>08 At night</p> <p>09 No specific time -- none of the above</p>

Q#	VarName	MX3-CS
019	SB51031	<p><i>Read out response options.</i></p> <p>Do you consider yourself addicted to cigarettes? Would you say . . .</p> <p>1 Yes, very much</p> <p>2 Yes, but not much</p> <p>3 No</p> <p>9 Don't know (Don't read)</p>
020	SB51041	<p><i>Read out response options.</i></p> <p>How hard would it be for you to go without smoking for a whole day?</p> <p>1 Not at all hard</p> <p>2 Somewhat hard</p> <p>3 Very hard</p> <p>4 Extremely hard</p> <p>9 Don't know (Don't read)</p>
021a	SB51203	<p><i>Show flash card No. 1 and read out response options.</i></p> <p>The following questions ask you about how often you've had certain thoughts about smoking in the last month. In the last month, how often did you . . .</p> <p>Think about how much you enjoy smoking?</p> <p>1 Never</p> <p>2 Once in a while</p> <p>3 Often</p> <p>4 Very often</p> <p>9 Don't know (Don't read)</p>
021b	SB51205	Think about the harm that smoking could cause you?
021c	SB51207	Think about the harm you could do to other people when you smoke?
021d	SB51210	Seriously consider quitting?
021e	SB51211	Think about the money you spent on smoking?
022	SB51221	<p>In the last month, have you stubbed out a cigarette before you finished it because you thought about the harm of smoking?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p>
023a	KN51221	<p><i>Read out each statement and mark the corresponding answer.</i></p> <p>I am going to read you a list of health effects and diseases. Based on what you know or believe, does smoking cause the following?</p> <p>Stroke in smokers (blood clots in the brain that may cause paralysis)?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p>
023b	KN51231	Impotence in male smokers?
023c	KN51241	Lung cancer in smokers?
023d	KN51211	Heart disease in smokers?

Q#	VarName	MX3-CS
023e	KN51103	Premature ageing?
023f	KN51251	Lung cancer in non-smokers from secondhand smoke?
023g	KN51223	Heart disease in non-smokers from secondhand smoke?
023h	KN51256	Mouth cancer in smokers?
023i	KN51102	Stained teeth in smokers?
024a	KN51431	<p><i>Read out each statement and mark the corresponding answer.</i> Based on what you know or believe, is it true that. . . Cigarettes without filters are more dangerous than cigarettes with filters.</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
024b	KN51440	Cigarettes contain the chemical nicotine.
024c	KN51441	The nicotine in cigarettes is the chemical that causes most smoking-related cancer.
025	WL51201	<p><i>Show flash card No. 1 and read out response options.</i> In the last month, how often, if at all, have you NOTICED health warnings on cigarette packages?</p> <p>1 Never 2 Once in a while 3 Often 4 Very often 9 Don't know (Don't read)</p>
026	WL51211	<p><i>Show flash card No. 1 and read out response options.</i> In the last month, how often, if at all, have you read or looked closely at the health warnings on cigarette packages?</p> <p>1 Never 2 Once in a while 3 Often 4 Very often 9 Don't know (Don't read)</p>
027	WL51221	<p><i>Show flash card No. 2 and read out response options.</i> In the last month, have the warning labels stopped you from having a cigarette when you were about to smoke one?</p> <p>1 Never 2 Once 3 A few times 4 Many times 9 Don't know (Don't read)</p>
028	WL51310	<p>In the last month, have you made any effort to avoid looking at or thinking about the health warnings?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>

Q#	VarName	MX3-CS
029	WL51411	<p><i>Show flash card No. 3 and read out response options.</i></p> <p>To what extent, if at all, do the health warnings make you think about the health risks (health dangers) of smoking?</p> <p>1 Not at all 2 A little 3 Somewhat 4 A lot 9 Don't know (Don't read)</p>
030	WL51422	<p><i>Show flash card No. 3 and read out response options.</i></p> <p>To what extent, if at all, do the health warnings make you think about quitting smoking?</p> <p>1 Not at all 2 A little 3 Somewhat 4 A lot 9 Don't know (Don't read)</p>
031	WL51424	<p><i>Read out response options.</i></p> <p>How do the new health warnings make you feel? Are the feelings . . .</p> <p>1 Very unpleasant 2 Somewhat unpleasant 3 Neither unpleasant nor pleasant 4 Somewhat pleasant 5 Very pleasant 9 Don't know (Don't read)</p>
032	WL51425	<p><i>Read out response options.</i></p> <p>How do the health warnings make you feel? Do they make you feel . . .</p> <p>1 Very alarmed 2 Somewhat alarmed 3 Neither alarmed nor calm 4 Somewhat calm 5 Very calm 9 Don't know (Don't read)</p>
033	WL51507	<p>Do you think that cigarette packages should have more health information than they do now, less, or about the same amount as they do now?</p> <p>1 Less health information 2 About the same 3 More health information 9 Don't know (Don't read)</p>

Q#	VarName	MX3-CS
034	WL51448	<p>Show flash card No. 3 and read out response options.</p> <p>Do you think health warnings on cigarette packages show that tobacco companies are concerned about the dangers their products cause?</p> <p>1 Not at all 2 A little 3 Somewhat 4 A lot 9 Don't know (Don't read)</p>
035a	AD51921	<p>Show flash card No. 4 and read out response options.</p> <p>Now I will ask you about the last time that you noticed an advertising campaign on the dangers of smoking or that recommends quitting. Please use these response options to indicate your answer.</p> <p>When was the last time that you noticed an advertising campaign against smoking...</p> <p>On television?</p> <p>1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read)</p>
035b	AD51923	On radio?
035c	AD51925	In newspapers or magazines?
035d	AD51927	On posters, bus stops or billboards?
036a	AD51081	<p>Show flash card No. 4 and read out response options.</p> <p>Now let's change the subject to advertising campaigns that promote no smoking in enclosed areas. Please indicate your response with the same response options as before.</p> <p>Thinking about advertising campaigns promoting no smoking in enclosed areas, when was the last time you saw a campaign in any of the following places:</p> <p>On television?</p> <p>1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read)</p> <p>If respondent has not seen campaigns that promoting no smoking in enclosed areas in the last 6 months, go to 039.</p>
036b	AD51082	On radio?
036c	AD51083	in newspapers?

Q#	VarName	MX3-CS
036d	AD51084	On posters, bus stops or billboards?
037a	AD51051	<i>Do not read out options. Select all the options respondent mentions.</i> Thinking about campaigns that promote no smoking in enclosed areas, what are the topics or themes that you remember? Because we all breathe the same air. 1 Mentioned 2 Not mentioned
037b	AD51052	Enjoy the fresh air without tobacco smoke.
037c	AD51053	Breathe respect.
037d	AD51054	Tobacco smoke hurts.
037e	AD51059	Other; specify_____
038	AD51060	<i>Do not read out options. Select all the options respondent mentions.</i> Thinking about campaigns that promote no smoking in enclosed areas, what are the topics or themes that you remember? Don't know. 1 Mentioned 2 Not mentioned
039	AD51047	Have you heard or seen a campaign that says "Enjoy the fresh air without tobacco smoke... because we all breathe the same air"? 1 Yes 2 No 9 Don't know (Don't read)
040	KN51300	<i>Read out response options including 'Don't Know'.</i> As far as you know, how many toxic substances are in tobacco smoke? 1 One to ten toxic substances 2 Dozens of toxic substances 3 Hundreds of toxic substances 4 Thousands of toxic substances 9 Don't know (Don't read)
041a	KN51313	<i>Read out each phrase and the response options including 'Don't Know'.</i> I'm going to read you a list of chemicals. Based on what you know, tell me if it is in tobacco smoke, is not in tobacco smoke or if you do not know. Is the following chemical found in tobacco smoke... Adrenaline? 1 Yes 2 No 9 Don't know (Don't read)
041b	KN51331	Arsenic?
041c	KN51315	Chlorine?
041d	KN51356	Ammonia?

Q#	VarName	MX3-CS
042a	AD51550	<p><i>Show flash card No. 4 and read out response options.</i></p> <p>We are done with questions about advertising against smoking and now I am going to ask you about advertising that promote smoking and cigarette brands. Please indicate your response with the same options from the previous question.</p> <p>When was the last time you noticed an advertisement for a cigarette brand... On television?</p> <ol style="list-style-type: none"> 1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read)
042b	AD51551	On radio?
042c	AD51552	In newspapers or magazines?
042d	AD51553	On posters, bus stops or billboards?
042e	AD51554	In shops where tobacco products are sold?
042f	AD51555	In a restaurant or café?
042g	AD51556	In a bar, club, disco or other places for adults?
042h	AD51557	When was the last time you saw a sporting event sponsored by a cigarette brand or tobacco company?
042i	AD51558	When was the last time you saw any musical or artistic event sponsored by a cigarette brand or tobacco company?
043	AD51604	<p><i>Show flash card No. 4 and read out response options.</i></p> <p>When was the last time you saw or heard a news story about smoking or tobacco companies on TV, radio, or newspapers?</p> <ol style="list-style-type: none"> 1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read)
044a	AD51402	<p><i>Show flash card No. 4 and read out response options.</i></p> <p>When was the last time you used or received any of the following types of tobacco promotion? Please indicate your response with one of the following phrases...</p> <p>Have you been offered free samples of cigarettes?</p> <ol style="list-style-type: none"> 1 In the last 7 days 2 More than a week ago, but less than a month 3 Between 1 and 6 months 4 More than 6 months ago 5 Never 9 Don't know (Don't read)
044b	AD51412	Have you received special price offers for cigarettes?

Q#	VarName	MX3-CS
044c	AD51422	Have you been offered free gifts or special discount offers on other products when buying cigarettes?
044d	AD51504	Have you been offered clothing or other items with a cigarette brand name or logo?
044e	AD51512	Have you seen information about special events where smokers are invited to participate, for example, excursions or extreme sports?
044f	AD51472	Have you received email messages promoting cigarettes or tobacco products?
044g	AD51492	Have you received mail promoting cigarettes or tobacco products?
045	PU51201	<p>Now I will ask you about cigarette prices and the places where they sell them. The last time you bought cigarettes for yourself, did you buy them by the carton, the pack, or as single cigarettes?</p> <p>1 Pack 2 Single cigarettes 3 Carton 9 Don't know (Don't read)</p> <p>If response=2, skip to 046a. If response=3, skip to 047. If response=9, skip to 048.</p>
046	PU51331	<p>How much did you pay for that pack? 99 Don't know (Don't read)</p> <p><i>Enter price for one pack in pesos and cents.</i></p> <p>Skip to 048.</p>
047a	PU51411	<p>How many single cigarettes did you purchase? 99 Don't know (Don't read)</p> <p><i>Enter number of cigarettes.</i></p>
047b	PU51431	<p><i>Interviewer Note: Respondents might not know the cost per cigarette, and we don't want them to do arithmetic. If s/he can only provide the price for multiple cigarettes, please do the arithmetic to get single stick price and enter that. "Loose" cigarettes = single or individual cigarettes.</i></p> <p>How much did you pay for [that one/ each] cigarette? <i>Enter the price for one cigarette in pesos and cents.</i></p> <p>Skip to 048.</p>
048	PU51231	<p>How much did you pay for that carton? 999 Don't know (Don't read)</p> <p><i>Enter the price for one carton in pesos and cents.</i></p>

Q#	VarName	MX3-CS
049a	SO51222	<p><i>Don't read list. Select only one.</i></p> <p>Where did you last buy cigarettes?</p> <ul style="list-style-type: none"> 01 Local and convenience stores 02 24-hour convenience stores, kiosks, etc. 03 Gas stations 04 Newsstand 05 Supermarket 06 From recreational venue -- eg. coffee shop or restaurant 07 From an independent or street vendor in a recreational venue -- eg. coffee shop, restaurant. 08 Street vendor 09 From a vendor selling from a truck or car 10 Duty-free shop 11 Outside the country of residence 12 On the Internet 13 From vending machines 14 Other (specify below) 99 Don't know (Don't read)
049b	SO51222o	<i>Specify where else.</i>
050	BR51711	<p>What brand did you buy?</p> <ul style="list-style-type: none"> 9 Don't know (Don't read) <p><i>Enter text response.</i></p>
051	PU51451	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>In the last 6 months, how often have you bought single cigarettes?</p> <ul style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read)
052	PU51453	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>In the last 6 months, how often have you bought single cigarettes in order to reduce the number of cigarettes that you smoke?</p> <ul style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read)

Q#	VarName	MX3-CS
053	AD51456	<p>Show flash card No. 5 and read out response options.</p> <p>In the last six months, how often have you seen single cigarettes for sale?</p> <ol style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read) <p>If response=5 or 9, skip to 054.</p>
054	AD51458	<p>Show flash card No. 5 and read out response options.</p> <p>When you see single cigarettes for sale, do you have a desire to smoke?</p> <ol style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read)
055	SO51501	<p>In the last 6 months, have you made any special effort to buy your cigarettes at a cheaper price (than you normally pay at local stores)?</p> <ol style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read) <p>If response=2 or 9, skip to 056.</p>
056a	SO51511	<p><i>Do not read out options. Select all that apply.</i></p> <p>Where have you bought these less expensive cigarettes?</p> <p>Local and convenience stores.</p> <ol style="list-style-type: none"> 1 Mentioned 2 Not mentioned
056b	SO51513	24-hour convenience stores, kiosks, etc.
056c	SO51515	Gas stations.
056d	SO51541	Newsstands.
056e	SO51514	Hypermarket or supermarket.
056f	SO51516	From a recreational venue -- eg. coffee shop or restaurant.
056g	SO51520	From an independent or street vendor in a recreational venue -- eg. coffee shop or restaurant.
056h	SO51510	Street vendor.
056i	SO51534	A vendor selling from a truck or car.
056j	SO51521	Duty-free shop.
056k	SO51523	Outside the country of residence.
056l	SO51531	On the Internet?

Q#	VarName	MX3-CS
056m	SO51533	From vending machines.
056n	SO51552	Other (specify).
056o	SO51552o	Specify "other" mentioned in 056n/SO552. <i>Enter text response.</i>
056oz	SO51553	<i>Do not read out options. Select all that apply.</i> Where have you bought these less expensive cigarettes? Don't Know/ Don't remember 1 Mentioned 2 Not mentioned
057	PU51621	In the last 6 months, have you spent money on cigarettes what you should have spent on household essentials like food? 1 Yes 2 No 9 Don't know (Don't read)
058	ST51301	<i>Refers only to tobacco products and not to medicines.</i> Aside from cigarettes, there are tobacco products that are smoked, like cigars and others that do not generate smoke, like chewing tobacco. In the last month have you used any other tobacco product besides cigarettes? 1 Yes 2 No 9 Don't know (Don't read) If response=2 or 9, skip to 059.
059a	ST51311	<i>Do not read out options. Select all the options respondent mentions.</i> What other tobacco products have you used in the last month? Cigars. 1 Mentioned 2 Not mentioned
059b	ST51313	Cigarillos.
059c	ST51312	Clove cigarettes.
059d	ST51317	Pipe tobacco.
059e	ST51319	Chewing tobacco.
059f	ST51321	Snuff.
059g	ST51331	Other; specify _____
060	SL51301	Let's continue with a question about smokeless tobacco products, like chewing tobacco. As far as you know, are tobacco products that do not generate smoke less harmful than ordinary cigarettes? 1 Yes, they are less harmful 2 No, they are not less harmful 9 Don't know (Don't read)

Q#	VarName	MX3-CS
061	NR51101	<p>Have you heard about medications to help people stop smoking, including nicotine gum or patches, and stop-smoking pills?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, skip to 064.</p>
062	NR51108	<p>Since we last talked in November of last year, have you used any of these medications?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, skip to 063.</p>
063a	NR51111	<p><i>Do not read out products. Code all that are mentioned.</i></p> <p>Which stop smoking medication or medications have you used in the last year?</p> <p>Nicotine gum.</p> <p>1 Mentioned 2 Not mentioned</p>
063b	NR51112	Nicotine patch.
063c	NR51104	Champix / Varenicline.
063d	NR51117	Bupropion / Zyban or other anti-depression medication.
063e	NR51113	Nicotine lozenges.
063f	MX51018	Nicotine inhaler or nasal spray.
063g	NR51119	Specify other _____.
063h	NR51119o	
064a	NR51783	<p><i>Show flash card No. 6 and read out response options.</i></p> <p>I'm going to read out a list of statements about stop-smoking medications. Please tell me if you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with each of the following statements.</p> <p>If you decided you wanted to quit, stop-smoking medications would make it easier.</p> <p>1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 9 Don't know (Don't read)</p>
064b	NR51787	Stop-smoking medications are too expensive.
064c	NR51793	Stop-smoking medications might harm your health.
064d	NR51785	If you decided you wanted to quit, you would be able to quit without stop-smoking medications.
064e	NR51791	Stop-smoking medications are too hard to get.

Q#	VarName	MX3-CS
065	NR51801	<p>Since November of the last year, have you visited a doctor or other health professional?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p> <p>If response=2 or 9, skip to 066.</p>
066a	NR51811	<p><i>Read out each statement and mark the corresponding answer.</i></p> <p>During any medical visit since November of the last year, did you receive . . . Advice to quit smoking?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
066b	NR51813	Additional help or a referral to another service to help you quit?
066c	NR51817	Pamphlets or brochures on how to quit.
067a	NR51861	<p><i>Read out each statement and mark the corresponding answer.</i></p> <p>Since November of the last year, have you received advice or information about quitting smoking from any of the following? Telephone or quit line services?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
067b	NR51865	The Internet.
067c	NR51869	Local stop-smoking services (such as hospitals or clinics)?
068	NR51764	<p>Have you heard of a toll-free 1 800 number, where they give advice about how to quit?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
069	BQ51111	<p><i>Show flash card No. 7 and read out response options.</i></p> <p>If you decided to give up smoking completely in the next 6 months, how sure are you that you would succeed?</p> <p>1 Not at all sure 2 Somewhat sure 3 Very sure 4 Extremely sure 9 Don't know (Don't read)</p>
070	BQ51141	<p><i>Show flash card No. 8 and read out response options.</i></p> <p>Are you planning to quit smoking . . .</p> <p>1 Within the next month 2 Within the next 6 months 3 Sometime in the future, beyond 6 months 4 Not planning to quit 9 Don't know (Don't read)</p> <p>If response=2-4 or 9, go to 071.</p>

Q#	VarName	MX3-CS
071	BQ51146	<p>Have you set a firm date?</p> <p>1 Yes 2 No 9 Don't know (Don't read)</p>
072a	BQ51201	<p><i>Show flash card No. 9 and read response options. Read each phrase. If it appears that the respondent has forgotten what the phrase refers to, repeat the preamble:</i></p> <p>[If not planning to quit or doesn't know]: Even though you mentioned that you are not currently planning to quit, in the past 6 months, have each of the following things led you to think about quitting? -- not at all, somewhat, or very much?</p> <p>[If planning to quit]: In the past 6 months, have each of the following things led you to think about quitting? -- not at all, somewhat, or very much?</p> <p>Concern for your personal health?</p> <p>1 Not at all 2 Somewhat 3 Very much 9 Don't know (Don't read)</p>
072b	BQ51203	Concern about the effect of your cigarette smoke on non-smokers?
072c	BQ51207	That Mexican society disapproves of smoking?
072d	BQ51209	The price of cigarettes?
072e	BQ51211	Smoking restrictions at work?
072f	BQ51213	Smoking restrictions in public places like restaurants and cafés?
072g	BQ51225	Advertisements or information about the health risks of smoking?
072h	BQ51199	Your family disapproves of smoking?
072i	BQ51198	Your friends disapprove of smoking?
072j	BQ51227	Warning labels on cigarette packages?
072k	BQ51229	Wanting to set an example for children?
072l	BQ51215	Your family members worry about your health?
073	BQ51301	<p><i>Show flash card No. 10 and read response options.</i></p> <p>How much do you think you would benefit from health and other gains if you were to quit smoking permanently in the next 6 months?</p> <p>1 Not at all 2 Somewhat 3 Very much 9 Don't know (Don't read)</p>

Q#	VarName	MX3-CS
074	PR51311	<p>Show flash card No. 10 and read response options.</p> <p>To what extent, if at all, has smoking damaged your health?</p> <p>1 Not at all 2 Somewhat 3 Very much 9 Don't know (Don't read)</p>
075	PR51313	<p>Show flash card No. 10 and read response options.</p> <p>How worried are you, if at all, that smoking WILL damage your health in the future?</p> <p>1 Not at all 2 Somewhat 3 Very much 9 Don't know (Don't read)</p>
076	DI51241	<p>Of the five closest friends or acquaintances that you spend time with on a regular basis, how many of them are smokers?</p> <p>0 friends 1 friend 2 friends 3 friends 4 friends 5 friends 9 Don't know (Don't read)</p> <p>Record number between 0 and 5. 9=Don't know.</p>
077	PS51607	<p>Of the five closest friends or acquaintances that you spend time with on a regular basis, how many are against smoking?</p> <p>0 friends 1 friend 2 friends 3 friends 4 friends 5 friends 9 Don't know (Don't read)</p> <p>Record number between 0 and 5. 9=Don't know.</p>
078	DI51301	<p>Show flash card No. 11 and read out response options.</p> <p>What is your overall opinion of smoking?</p> <p>1 Very good 2 Good 3 Neither good nor bad 4 Bad 5 Very bad 9 Don't know (Don't read)</p>

Q#	VarName	MX3-CS
079	ET51211	<p>Show flash card No. 12 and read out response options.</p> <p>In the following question, I am going to ask about the rules of smoking in enclosed areas. When I say "enclosed areas" I am referring to all the areas that have a ceiling and two or more walls.</p> <p>Which of the following best describes the rules about smoking inside your home?</p> <ol style="list-style-type: none"> 1 Smoking is allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 Smoking is not allowed in any indoor areas except under special circumstances 4 Smoking is never allowed in any indoor area 9 Don't know (Don't read)
080	ET51601	<p>Are you currently in paid work?</p> <ol style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read) <p>If response=2 or 9, skip to 083.</p>
081	ET51603	<p>Do you usually work inside a building?</p> <ol style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read) <p>If response=2 or 9, skip to 083.</p>
082	ET51622	<p>Show flash card No. 12 and read out response options.</p> <p>Which of the following best describes the smoking policy where you work?</p> <ol style="list-style-type: none"> 1 Smoking is allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 Smoking is not allowed in any indoor areas except under special circumstances 4 Smoking is never allowed in any indoor area 9 Don't know (Don't read)
083	ET51634	<p>In the last month, have people smoked in indoor areas where you work?</p> <ol style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read)
084	ET51521	<p>Show flash card No. 12 and read out response options.</p> <p>Which of the following best describes the smoking policy at restaurants and cafes in the city where you live?</p> <ol style="list-style-type: none"> 1 Smoking is allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 Smoking is not allowed in any indoor areas except under special circumstances 4 Smoking is never allowed in any indoor area 9 Don't know (Don't read)

Q#	VarName	MX3-CS
085	ET51531	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>In the last 6 months, how often have you visited a restaurant or café in the city where you live?</p> <ol style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read) <p>If response=5, skip to 086.</p>
086	ET51237	<p>The last time you were in a restaurant or café where you live, did you smoke indoors?</p> <ol style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read)
087	ET51562	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>In the last six months, how often have you gone to a homestyle restaurant in the city where you live?</p> <ol style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read) <p>If response=5, skip to 088.</p>
088	ET51534	<p>The last time you were at a homestyle restaurant where you live, did anyone smoke inside?</p> <ol style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read)
089	ET51421	<p><i>Show flash card No. 12 and read out response options.</i></p> <p>Which of the following best describes the smoking policy at bars, cantinas and discos where you live?</p> <ol style="list-style-type: none"> 1 Smoking is allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 Smoking is not allowed in any indoor areas except under special circumstances 4 Smoking is never allowed in any indoor area 9 Don't know (Don't read)
090	ET51432	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>In the last 6 months, how often have you visited a bar, cantina or disco in the city where you live?</p> <ol style="list-style-type: none"> 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read) <p>If response=5, go to 091.</p>

Q#	VarName	MX3-CS
091	ET51434	The last time you were at a bar, cantina or disco in the city where you live, did anyone smoke inside? 1 Yes 2 No 9 Don't know (Don't read)
092a	ET51911	<i>Show flash card No. 6 and read out response options.</i> I am going to you to read a series of phrases about banning smoking in closed areas. Like before, 'enclosed areas' refers to all the areas that have a ceiling and two or more walls. Please tell me how much you agree or disagree with banning smoking in each place. Smoking should be banned in all indoor areas of restaurants and cafés? 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 9 Don't know (Don't read)
092b	ET51912	Smoking should be banned in all indoor areas of establishments where alcoholic beverages are served (eg. Bars or cantinas)?
092c	ET51913	Smoking should be banned in all indoor areas of workplaces?
092d	ET51914	Smoking should be banned in all indoor areas of hotels?
092e	ET51917	Smoking should be banned in all indoor areas of casino and game rooms?
092f	ET51916	Smoking should be banned in all indoor areas of enclosed public places, including workplaces, public buildings, restaurants and bars?
093	PS51611	<i>Show flash card No. 5 and read out response options.</i> In the last six months, how often have you been told that your cigarette smoke bothers other people? 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read)
094	PS51616	<i>Show flash card No. 5 and read out response options.</i> In the last 6 months, how often have you hidden yourself while smoking so that others don't criticize you? 1 Daily 2 Not daily but once a week or more 3 One to three times a month 4 A few times in the last six months 5 Did not happen in the last six months 9 Don't know (Don't read)

Q#	VarName	MX3-CS
095a	LM51311	<p>Show flash card No. 6 and read out response options.</p> <p>Please tell me whether you strongly disagree, disagree, neither disagree nor agree, agree, or strongly agree with each of the following statements.</p> <p>Light cigarettes make it easier to quit smoking.</p> <ol style="list-style-type: none"> 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 9 Don't know (Don't read)
095b	LM51315	Light cigarettes are less addictive than regular cigarettes.
095c	LM51321	Light cigarettes are less harmful than regular cigarettes.
095d	PS51201	Every cigarette you take damages your body.
095e	PS51205	Tobacco is addictive.
095f	PS51220	You enjoy smoking a lot.
095g	PS51213	Cigarette smoke is dangerous to non-smokers.
095h	PS51215	If you had to do it over again, you would not have started smoking.
095i	PS51219	You spend too much money on cigarettes.
095j	PS51225	Smoking helps you control your weight.
095k	PS51229	People who are important to you believe that you should not smoke.
095l	PS51231	There are fewer and fewer places where you feel comfortable about smoking.
095m	PS51233	Mexican society disapproves of smoking.
095n	PS51315	Everybody has got to die of something, so why not enjoy yourself and smoke.
095o	PS51319	Smoking is a vice.
095p	PS51322	Any negative impact that smoking causes is the smokers' fault.
095q	PS51338	People who smoke are more and more marginalized.
095r	PS51334	If someone does not want to breathe smoke from your cigarette, they should go somewhere else.
095rz	PS51340	Smokers have the right to smoke in indoor areas of public places.
095s	PS51336	Cigarettes are drugs.
095t	PS51228	Your smoking bothers your family.
095u	PS51314	Children who breathe tobacco smoke have more respiratory diseases.
095v	ET51652	Employees have the right to work in environments free of tobacco smoke.
095w	ET51650	Customers have the right to breathe smoke-free air in enclosed public places.

Q#	VarName	MX3-CS
096a	IN51209	<p><i>Show flash card No. 6 and read out response options.</i></p> <p>I am going to read you some statements about tobacco companies. As before, please tell me how much you agree or disagree with each statement.</p> <p>Tobacco companies should not be allowed to promote cigarettes at all.</p> <ol style="list-style-type: none"> 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 9 Don't know (Don't read)
096b	IN51215	Tobacco companies can be trusted to tell the truth about the dangers of their products.
096c	IN51217	Tobacco companies should take responsibility for the harm caused by smoking.
096d	IN51311	The government should do more to tackle the harm done by smoking.
096e	IN51321	Cigarette advertising is less honest than advertising for other products.
096f	IN51225	The tobacco industry does good things for Mexican society.
096g	IN51323	Tobacco companies hide the addictiveness of cigarettes.
096h	IN51324	Tobacco companies are unethical.
097	DI51211	<p><i>Show flash card No. 6 and read out response options.</i></p> <p>Now we're going to change the topic from cigarettes to your way of thinking in general. As before, please tell me how much you agree or disagree with each statement.</p> <p>You often think that what you do today will affect your life in the future.</p> <ol style="list-style-type: none"> 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 9 Don't know (Don't read)
098	PS51513	<p><i>Read out response options.</i></p> <p>In your day-to-day life, how often do you use your religious beliefs and values to guide your actions?</p> <ol style="list-style-type: none"> 1 Never 2 Rarely 3 Sometimes 4 All the time 9 Don't know (Don't read)

Q#	VarName	MX3-CS
099	DE51662	<p>What is your religion?</p> <p>1 Catholic</p> <p>2 Christian / Evangelic</p> <p>3 Other (specify) _____</p> <p>4 I am not religious</p> <p>9 Don't know (Don't read)</p> <p>If response=4 or 9, skip to 103.</p>
099z	DE51662o	Specify other _____.
100	PS51511	<p>As far as you know, does your religion discourage smoking?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p>
101	PS51517	<p><i>Show flash card No. 5 and read out response options.</i></p> <p>How often do you attend church?</p> <p>1 Daily</p> <p>2 Not daily but once a week or more</p> <p>3 One to three times a month</p> <p>4 A few times in the last six months</p> <p>5 Did not happen in the last six months</p> <p>9 Don't know (Don't read)</p>
102	PS51507	<p>Have you been told by a priest or minister that you should quit smoking?</p> <p>1 Yes</p> <p>2 No</p> <p>9 Don't know (Don't read)</p>
103	PS51505	<p><i>Read out response options.</i></p> <p>How motivated would you be to quit smoking if a priest or minister advised you to quit?</p> <p>1 Not motivated</p> <p>2 A little motivated</p> <p>3 Very motivated</p> <p>9 Don't know (Don't read)</p>
104	PR51101	<p><i>Read out response options.</i></p> <p>Now a question about your overall health.</p> <p>In general, how would you describe your health? Is it . . .</p> <p>1 Poor</p> <p>2 Fair</p> <p>3 Good</p> <p>4 Very good</p> <p>5 Excellent</p> <p>9 Don't know (Don't read)</p>

Q#	VarName	MX3-CS
105	FR51118	At what age did you smoke your first cigarette? 99 Don't know (Don't read) <i>Enter age.</i>
106	Age	How old are you? 99 Don't know (Don't read) <i>Enter age.</i>
107	DE51111	What is your marital status? 1 Married 2 Separated 3 Divorced 4 Widowed 5 Domestic partnership 6 Single 9 Don't know (Don't read)
108	DE51115	Do you currently live with your partner or spouse? 1 Yes 2 No 9 Don't know (Don't read) If response=2 or 9, go to 109.
109	DI51245	Does your partner or spouse currently smoke? 1 Yes 2 No 9 Don't know (Don't read)
110a	DE51311	What is the highest level of formal education that you have completed? 01 Did not attend school or Elementary school incompleted 02 Primary school completed 03 Middle school completed 04 Technical or vocational school completed 05 High school complete 06 University (incomplete) 07 University (complete) 08 Post graduate 09 Other (specify) 99 Don't know (Don't read)
110b	DE51311o	<i>Specify which other type of formal education.</i>

Q#	VarName	MX3-CS
111	DE51231	<p><i>Read out response options.</i></p> <p>Which of the following best describes your employment status?</p> <ul style="list-style-type: none"> 1 Full-time employed in the workforce 2 Part-time employed in the workforce 3 Unemployed 4 Retired or on a pension 5 Full-time student 6 Part-time student 7 Home duties 8 Other (specify) 9 Don't know (Don't read)
112a	DE51235o	<p>What is your usual occupation?</p> <ul style="list-style-type: none"> 9 Don't know (Don't read) <p><i>Enter text response.</i></p>
112b	DE51236	<p><i>Specify occupational category.</i></p> <ul style="list-style-type: none"> 01 Professional 02 Administrative 03 Service 04 Skilled 05 Unskilled 06 Agriculture 07 Pensioners, students, unemployed 08 Domestic duties 09 Other (specify) 99 Don't know (Don't read)
112c	DE51236o	<i>Specify which other category of occupation.</i>
113	WH51282	<p>Do you have television in your house that you pay for, such as cable or Sky?</p> <ul style="list-style-type: none"> 1 Yes 2 No 9 Don't know (Don't read)

Q#	VarName	MX3-CS
114	DE51211	<p>Show flash card No. 13 and read out response options.</p> <p>What is the best estimate of your MONTHLY household income, that is, the total income before taxes, or gross income, of all persons in your household combined. We ask this only for statistical purposes. We assure your responses will remain strictly confidential.</p> <p>01 0 - \$1,500 02 \$1,501 - \$3,000 03 \$3,001 - \$5,000 04 \$5,001 - \$8,000 05 \$8,001 - \$10,000 06 \$10,001 - \$15,000 07 \$15,001 or more 09 Don't know (Don't read)</p>
115	sex	<p>Interviewer: Please validate interviewee sex.</p> <p>1 Male 2 Female</p>
116	AI51521	<p>We'd like to interview you again in one or two years. In case you move, we are asking for contact information for a relative or close friend so that we can contact you in the future.</p>
117	AI51606	<p>End time.</p>