

# International Tobacco Control Policy Evaluation Project

### India W2 Smokeless

Survey Code: IN2-L Languages: English, Marathi, Bengali, Hindi Mode: Face-to-face Interview Products: Smokeless User Groups: User Last Update: 11-Mar-2021



ITC\_IN2-L\_F2F\_ENG

## VarName Changes

New Name	Old Name	Date
AC61910	AC61710	10-Aug-2023
AC61911	AC61711	14-Oct-2010
AC61914	AC61714	14-Oct-2010
AC61916	AC61716	14-Oct-2010
AC61917	AC61717	14-Oct-2010
AC61918	AC61718	14-Oct-2010
AC61920	AC61941	14-Oct-2010
AC61921	AC61721	10-Aug-2023
AC61931	AC61731	15-Oct-2010
AC61973	AC61773	10-Aug-2023
KT61483	KT61333	12-Jan-2015
KT61783	KT61733	12-Jan-2015
KT61482	KT61332	12-Jan-2015
KT61782	KT61732	12-Jan-2015
KT61790	KT61781	13-Jan-2015
TQ61753	TQ61770	26-Jan-2015
TQ61755	TQ61775	26-Jan-2015
AQ61661	TQ61661	26-Jan-2015
AQ61665	TQ61665	26-Jan-2015
AQ61669a	TQ61669a	26-Jan-2015

New Name	Old Name	Date
AQ61669b	TQ61669b	26-Jan-2015
AQ61669c	TQ61669c	26-Jan-2015
AQ61669d	TQ61669d	26-Jan-2015
AQ61674	TQ61674	26-Jan-2015
TC61811	TC61711	10-Aug-2023
TA61960	TA61860	30-Jan-2015
RH61301	SL61301	07-Oct-2015
RH61303	SL61303	07-Oct-2015
TP61342	TP61341	23-Oct-2015
ET61531	ET61233	04-Oct-2016
TC61819o	TC61719o	02-May-2017



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Q#	VarName	IN2-L
001	BI61270	Obtain CONSENT and SIGNATURE as per protocol before proceeding with the survey.
002	HG61010	Interview Note: Read response options for all questions EXCEPT:
		a) DO NOT read out response options
		b) Yes/No response options
		c) True/False response options
003	FR61510	CIGARETTES PAST & PRESENT FREQUENCY
003	FROIDIU	Tell me if you currently smoke, have smoked in the past, or have never smoked cigarettes? 2 Currently smoke less than once a month
		3 Smoked in the past but have since stopped
		4 Have never smoked
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=2, go to 008/SB051.
		If response=4, 88 or 99, go to 009/TF024.
004	QA61335	Ask if 003/FR510=3.
		Have you quit SMOKING CIGARETTES completely? 1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=2, 88 or 99, go to 008/SB051.
005a	QA61441a	Interviewer Note: Do not read out time units. Write the answer in the correct time period: days, weeks or months.
		How long ago did your most recent cigarette quit attempt start?
		(days)
		88 Refused (Don't read out)
005b	QA61441b	99 Don't know (Don't read out) (weeks)
005b	QA61441D QA61441c	(months)
0050	QA61671	On your most recent quit attempt, did you stop smoking cigarettes suddenly or did you gradually cut down on the number
000	9,1010,1	of cigarettes you smoked?
		1 Stopped suddenly
		2 Cut down gradually
		88 Refused (Don't read out)
007	<b>T</b> 064400	99 Don't know (Don't read out)
007a	TC61188	Interviewer Note: Select ALL that apply. Use the following scale to answer the questions in the table below.
		Why did you stop smoking cigarettes? Smoking cigarettes had already damaged my health.
		1 Yes
		2 No
		88 Refused (Don't read out)

Q#	VarName	IN2-L
Q <i>π</i>	Varitallie	99 Don't know (Don't read out)
007h	TC61189	I was concerned that smoking cigarettes might damage my health in the future.
	TC61190	I was concerned that my cigarette smoke might harm non-smokers.
	TC61191	Cigarettes are too expensive.
	TC61192	There are fewer places now where smoking is permitted.
	TC61192	Advertisements or information about the health risks of smoking cigarettes made me stop.
	TC61194	Warning labels on cigarette packages made me stop.
	TC61195	I wanted to set an example for children by quitting cigarettes.
	TC61196	Close friends and family members disapproved of my smoking cigarettes.
	TC61197	I was advised by a doctor or other health professional to quit smoking cigarettes.
007k	TC61198	Essentials like food or fuel have become more expensive.
0071	TC611990	Other reason:
008	SB61051	How often do you get strong urges to smoke a cigarette?
	0-0-00-	1 Never
		2 Less than daily
		3 Daily
		4 Several times a day
		5 Hourly or more often
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		BIDIS PAST & PRESENT FREQUENCY
009	TF61024	Tell me if you currently smoke, have smoked in the past, or have never smoked bidis?
		2 Currently smoke less than once a month
		3 Smoked in the past but have since stopped
		4 Have never smoked
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=2, go to 014/SB951.
		If response=4, 88 or 99, go to 015/SB150.
010	AQ61155	Ask if 009/TF024=3.
		Have you quit smoking bidis completely?
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=2, 88 or 99, go to 014/SB951.
011a	AQ61180a	Interviewer Note: Do not read out time units. Write the answer in the correct time period: days, weeks or months.
		How long ago did your most recent bidi quit attempt start?
		(days)
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
	AQ61180b	(weeks)
011c	AQ61180c	(months)

Q#	VarName	IN2-L
012	AQ61174	On your most recent quit attempt, did you stop smoking bidis suddenly or did you gradually cut down on the number of
		bidis you smoked?
		1 Stopped suddenly
		2 Cut down gradually
		88 Refused (Don't read out) 99 Don't know (Don't read out)
013a	TC61388	99 Don't know (Don't read out) Interviewer Note: Select ALL that apply. Use the following scale to answer the questions in the table below.
0154	1001500	Why did you stop smoking bidis?
		Smoking bidis had already damaged my health.
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
	TC61389	I was concerned that smoking bidis might damage my health in the future.
013c	TC61390	I was concerned that my bidi smoke might harm non-smokers.
	TC61392	There are fewer places now where smoking is permitted.
	TC61393	Advertisements or information about the health risks of smoking bidis made me stop.
013f	TC61394	Warning labels on bidi packs made me stop.
	TC61395	I wanted to set an example for children by quitting bidis.
013h 013i	TC61396 TC61397	Close friends and family members disapproved of my smoking bidis. I was advised by a doctor or other health professional to quit smoking bidis.
013j	TC61397	Essentials like food or fuel have become more expensive.
013j 013k	TC613990	Other reason:
013	SB61951	How often do you get strong urges to smoke a bidi?
• - ·	0-0-0-0-	1 Never
		2 Less than daily
		3 Daily
		4 Several times a day
		5 Hourly or more often
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		SMOKED TOBACCO KNOWLEDGE OF HEALTH EFFECTS & TOBACCO CONSTITUENTS
015	SB61150	Now I'm going to ask you some questions that apply to both cigarettes and bidis. When I say "smoking" or "smoked
		tobacco," I want you to think about BOTH cigarettes and bidis.
		Do you think <b>smoking</b> is? 1 Good for health
		2 Neither good nor bad for health
		3 Not good for health
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
016a	KT61412	Interviewer Note: Repeat "Does smoking cause" before each question. Use the following scale to answer the questions in
		the table below.
		I am going to read you a list of health effects and diseases that may or may not be caused by smoking cigarettes and bidis.

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<b>Q</b> #	VarName	IN2-L
		Based on what you know or believe, does SMOKING cause?
		Stroke?
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
016b	KT61451	Impotence in male smokers?
016c	KT61423	Mouth cancer?
016d	KT61422	Throat cancer?
016e	KT61421	Lung cancer in smokers?
016f	KT61411	Heart disease?
016g		Tuberculosis?
017a	KT61460	Interviewer Note: Repeat "Does passive smoking cause" before each question. Use the following scale to answer the
		questions in the table below.
		I am going to read you a list of health effects and diseases that may or may not be caused by passive smoking (smoke that
		you inhale from other people smoking). Based on what you know or believe, does passive smoking cause?
		Lung cancer in non-smokers? 1 Yes
		88 Refused (Don't read out) 99 Don't know (Don't read out)
017b	KT61450	Heart disease?
017b 017c	KT61477	Asthma in children?
017c	KN61342	Interviewer Note: Use the following scale to answer the questions in the table below.
0100	1101542	Based on what you know or believe, does cigarette smoke contain
		Nicotine?
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
018b	KN61341	Carbon monoxide?
019a	KT61291	Interviewer Note: Use the following scale to answer the questions in the table below.
		Based on what you know or believe, does bidi smoke contain
		Nicotine?
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
019b	KT61292	Carbon monoxide?
020a	KT61482	Interviewer Note: Read each statement and then ask respondent if the statement is true or false. Use the following scale to
	(Prev.	answer the questions in the table below.
	KT332)	Please tell me whether the statements are true or false.
		The nicotine in cigarettes and bidis causes most of the cancer.

Q#	VarName	IN2-L
		1 True
		2 False
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
020b	KT61483	Nicotine is the main substance in cigarettes and bidis that makes people smoke.
	(Prev.	
	KT333)	
		SMOKED TOBACCO WARNING LABELS
021	WT61700	Thinking now about the packages for smoked tobacco products
		As far as you know, do any smoked tobacco packages in India have warning labels?
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=2, 88 or 99, go to 025a/PS244 (Smoked Tobacco Psychosocial Beliefs).
022	WT61702	In the last month, how often, if at all, have you NOTICED warning labels on smoked tobacco packages?
		1 Never
		2 Once in a while
		3 Often
		88 Refused (Don't read out)
000	MTC1 700	99 Don't know (Don't read out)
023	WT61732	Do you think that smoked tobacco packages should have more health information than they do now, less information, or
		about the same amount as they do now?
		1 Less health information
		2 About the same
		3 More health information
		88 Refused (Don't read out)
024	WT61746	99 Don't know (Don't read out)
024	WI01/40	How realistic do you think the warning labels on smoked tobacco packages are? 1 Not at all realistic
		2 A little realistic
		3 Somewhat realistic
		4 Very realistic
		5 Extremely realistic
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		SMOKED TOBACCO PSYCHOSOCIAL BELIEFS
025a	PS61244	Interviewer Note: Repeat the response options if necessary. Use the following scale to answer the questions in the table
0200		below.
		Please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with each of the
		following statements about smoked tobacco products.
		Smoking cigarettes is a sign of sophistication/ smartness.
		1 Strongly agree
L	1	

Q#	VarName	IN2-L
		2 Agree
		3 Neither agree nor disagree
		4 Disagree
		5 Strongly disagree
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
	PS61325	It is acceptable for females to smoke cigarettes.
025c	OT61301	It is acceptable for females to smoke bidis.
025d	OT61310	Smoking is addictive.
025e		Society disapproves of smoking.
025f	OT61366	The medical evidence that smoking is harmful is exaggerated.
025g	OT61375	Smoking is no more risky than lots of other things that people do.
026	LM61321	Over the years tobacco companies have distinguished what they call "regular" or "full-flavoured" cigarettes from others
		variously described as "Light" or "Mild". For the following questions, I will refer to all types of light or mild cigarettes as "Light
		Cigarettes." Please tell me if you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with the
		following statement about light cigarettes.
		Light cigarettes are less harmful than regular cigarettes.
		1 Strongly agree
		2 Agree
		3 Neither agree nor disagree
		4 Disagree
		5 Strongly disagree
		88 Refused (Don't read out) 99 Don't know (Don't read out)
		SMOKELESS TOBACCO PAST & PRESENT FREQUENCY
027a	SL61431	Interviewer Note: Use the following scale to answer the questions in the table below.
0274	3101431	Do you currently use any of the following smokeless tobacco products at least once a month?
		Mishri
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
027b	SL61432	Betel quid with tobacco (paan)
027c	SL61433	Plain chewing tobacco
027d	SL61434	Gutka
027e	SL61435	Khaini
027f	SL61436	Zarda
	SL61437	Tobacco toothpaste/ paste.
027h		Nasal/ oral snuff
027i	SL61439	Lal dantmanjan
027j	SL61440	Dokta
027k		Gudhaku
0271	SL61442	Gul

Q#	VarName	IN2-L
027	SL61449	Other smokeless tobacco product (specify below).
m		
027n	SL61449o	Other smokeless tobacco product:
028	SL61420	Interviewer Note: Select only ONE.
		Which of these products do you use most frequently?
		(only one product)
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
029	TF61729	Interviewer Note: Select only ONE.
		On average, how often do you use this product (your most frequent smokeless product)?
		1 Less than once a week
		2 Once a week
		3 Twice a week
		4 3-5 times a week
		5 Every day or almost every day
		6 More than once a day
		88 Refused (Don't read out)
030	TF61721	99 Don't know (Don't read out) Ask if 029/TF729=5 or 6.
030	1101/21	On average, how many times do you use it each day?
		On average, now many times do you use it each day!
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		SMOKELESS TOBACCO WHEN AND WHY
031	XX61001	
032a	TC61811	Interviewer Note: Select ALL that apply. Use the following scale to answer the questions in the table below.
0520	(Prev.	Why did you start using smokeless tobacco?
	TC711)	Friends or family members were using smokeless tobacco.
	,	1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
032b	TC61810	People in the media (public figures/artists/ role models) used smokeless tobacco.
032c	TC61803	I thought smokeless tobacco might help me lose weight.
032d	TC61804	I thought smokeless tobacco might reduce my stress.
032e	TC61805	I was curious about whether I would enjoy using smokeless tobacco.
032f	TC61808	I thought using smokeless tobacco would give me something to do, to occupy my time.
	TC61845	Smokeless tobacco is less harmful than other forms of tobacco.
	TC61846	I thought using smokeless tobacco might help me quit using tobacco altogether.
032i	TC61847	Smokeless tobacco packs are attractive.
032j	TC61848	Smokeless tobacco tastes good.
032k	TC61849	Smokeless tobacco is pleasurable to use.

<b>Q</b> #	VarName	IN2-L
0321	TC61819o	Other reason:
	(Prev.	
	TC719o)	
		SMOKELESS TOBACCO DEPENDENCE
033	SB61922	On a usual day, how soon after waking do you first use smokeless tobacco? 1 5 min or less 2 6-30 min 3 31-60 min 4 More than 60 min 88 Refused (Don't read out)
		99 Don't know (Don't read out)
034	SB61929	Do you consider yourself addicted to any smokeless tobacco products? That is, "addicted" means "a very strong habit". Would you say 1 Not at all addicted 2 Yes, somewhat addicted 3 Yes, very addicted 88 Refused (Don't read out) 99 Don't know (Don't read out)
035	SB61931	How often do you get strong urges to use smokeless tobacco products?
		<ol> <li>Never</li> <li>Less than daily</li> <li>Daily</li> <li>Several times a day</li> <li>Hourly or more often</li> <li>Refused (Don't read out)</li> <li>Don't know (Don't read out)</li> </ol>
036	SB61933	In the LAST MONTH, how often have you stopped yourself from using smokeless tobacco when you had the urge to use it?
		<ol> <li>Never</li> <li>Once</li> <li>A few times</li> <li>Lots of times</li> <li>Refused (Don't read out)</li> <li>Don't know (Don't read out)</li> </ol>
		SMOKELESS TOBACCO QUITTING ATTEMPTS
037	AQ61661 (Prev. TQ661)	Have you ever made a serious attempt to stop using all smokeless tobacco products? 1 Yes 2 No 88 Refused (Don't read out) 99 Don't know (Don't read out) If response=2, 88 or 99, go to 043/TQ733.
038	AQ61665	Thinking about your last attempt to quit using smokeless tobacco when did you start using smokeless again?
	(Prev. TQ665)	1 Less than 1 month ago 2 1-3 months ago

Q#	VarName	IN2-L
		3 3-6 months ago
		4 Half a year to 1 year ago
		5 1-3 years ago
		6 More than 3 years ago
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
039a	AQ61669a	Interviewer Note: Do not read out time units. Write the answer in the correct time period: hours, days, weeks or months.
	(Prev.	On this last quit attempt, how long did you go without using smokeless tobacco?
	TQ669a)	(hours)
		88 Refused (Don't read out)
0.001		99 Don't know (Don't read out)
039b	AQ61669b	(days)
	(Prev.	
0206	TQ669b)	(wooko)
039c	AQ61669c (Prev.	(weeks)
	TQ669c)	
039d	AQ61669d	(months)
0550	(Prev.	(montais)
	TQ669d)	
040	AQ61674	On your most recent quit attempt, did you stop using smokeless tobacco suddenly or did you gradually cut down on the
	(Prev.	amount of smokeless tobacco you used?
	ŤQ674)	1 Stopped suddenly
	-	2 Cut down gradually
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
041a	AQ61678a	Interviewer Note: Do not read out time units. Write the answer in the correct time period: hours, days, weeks or months.
		What is the LONGEST time that you EVER went without using smokeless tobacco?
		(hours)
		88 Refused (Don't read out)
041b	AQ61678b	99 Don't know (Don't read out)
041b 041c	AQ61678D AQ61678c	(days) (weeks)
041C	AQ61678d	(weeks)
041a	TC61851	Interviewer Note: Select ALL that apply. Use the following scale to answer the questions in the table below.
0.24		Why was your attempt to quit using smokeless tobacco not successful – i.e. why did you start using smokeless tobacco again?
		I was experiencing physical withdrawal symptoms, or I was concerned that I would.
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
042b	TC61852	I was feeling stressed.
042c	TC61854	I was not motivated enough to stay quit.

Q#	VarName	IN2-L
042d	TC61855	It was too easy to get smokeless tobacco.
042e	TC61856	I could not control my craving for smokeless tobacco.
042f	TC61858	Smokeless tobacco became more affordable.
042g		Friends or family members were using smokeless tobacco.
042h	TC618690	Other reason:
043	TQ61733	Interviewer Note: Respondent does not need to be intending to quit to respond. Emphasize "IF" in wording.
		Now we would like to ask you some questions on any thoughts you might have had about quitting using smokeless tobacco. If you decided to give up using smokeless tobacco completely in the next 6 months, how sure are you that you would succeed?
		1 Not at all sure
		2 Slightly sure
		3 Moderately sure
		4 Very sure
		5 Extremely sure
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
044	TQ61735	How easy or hard would it be for you to quit using smokeless tobacco if you wanted to?
		1 Very easy
		2 Somewhat easy
		3 Neither easy nor hard
		4 Somewhat hard
		5 Very hard
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
045	TQ61741	One year from now, how much do you expect to be using smokeless tobacco, compared to now: More than now, the same
		amount, less than now, or not using at all?
		1 A lot more than now
		2 A little more than now
		3 The same amount as now
		4 A little less than now
		5 A lot less than now, or
		6 Not using at all
		88 Refused (Don't read out)
046	TOC1744	99 Don't know (Don't read out)
046	TQ61744	Are you planning to quit using smokeless tobacco
		1 Within the next month
		2 Within the next 6 months
		3 Sometime in the future, beyond 6 months
		4 Not planning to quit
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
047	TQ61746	If response=4, 88 or 99, go to 050/TQ753. Have you set a firm date to quit using smokeless tobacco?
047	1001/40	nave you set a mini uate to quit using smokeless todacto?

Q#	VarName	IN2-L
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
048	TQ61750	How much do you want to quit using smokeless tobacco?
		1 A little
		2 Somewhat
		3 A lot
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
049a	TQ61610	Interviewer Note: Select ALL that apply. Use the following scale to answer the questions in the table below.
		Have any of the following reasons led you to think about quitting smokeless tobacco?
		Concern for your personal health?
		1 Yes
		2 No
		88 Refused (Don't read out)
0406	TOC1C1C	99 Don't know (Don't read out)
	TQ61616	Indian society's disapproval of smokeless tobacco use?
	TQ61618 TQ61624	The price of smokeless tobacco products? Smokeless tobacco restrictions at work?
	TQ61624 TQ61640	Advertisements or information about the health risks of using smokeless tobacco?
	TQ61642	Warning labels on smokeless tobacco products?
	TQ61646	Setting an example for children?
	TQ61630	Close friends' and family's disapproval of smokeless tobacco use?
049i	TQ61644	The rising cost of food, education, and other essentials?
049j	TQ61650o	Other reason:
050	TQ61753	If you were to quit using smokeless tobacco permanently in the next 6 months, how much do you think it would improve
000	(Prev.	your health?
	TQ770)	1 Not at all
		2 Slightly
		3 Moderately
		4 Very much
		5 Extremely
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
051	TQ61755	If you were to quit using smokeless tobacco permanently in the next 6 months, would your ability to enjoy life be
	(Prev.	improved, made worse, or stay the same?
	TQ775)	1 Improved a lot
		2 Improved a little
		3 Stay the same
		4 Made a little worse
		5 Made much worse
		88 Refused (Don't read out)

<b>Q</b> #	VarName	IN2-L
		99 Don't know (Don't read out)
		SMOKELESS TOBACCO KNOWLEDGE OF HEALTH EFFECTS & TOBACCO CONSTITUENTS
052	SB61160	Do you think smokeless tobacco use is?
		1 Good for your health
		2 Neither good nor bad for your health
		3 Not good for your health 88 Refused (Don't read out)
		99 Don't know (Don't read out)
053a	SB61823	Interviewer Note: Select ALL that apply. Use the following scale to answer the questions in the table below.
		In the last month, how often, if at all,
		Did you think about how much you enjoy using smokeless tobacco?
		1 Never
		2 Sometimes
		3 Often
		88 Refused (Don't read out)
0525	CDC1024	99 Don't know (Don't read out)
053b 053c	1	Did you think about the harm your use of smokeless tobacco might be doing to you? Did you seriously consider quitting?
053C		Did you think about the money you spend on smokeless tobacco?
055u 054a	KT61723	Interviewer Note: Repeat "Does using smokeless tobacco cause" before each question. Use the following scale to answer
0510	1(101725	the questions in the table below.
		I am going to read you a list of health effects and diseases that may or may not be caused by using smokeless tobacco.
		Based on what you know or believe, does using smokeless tobacco cause?
		Mouth cancer?
		1 Yes
		2 No
		88 Refused (Don't read out)
05.41	1/761 700	99 Don't know (Don't read out)
054b 054c	1	Throat cancer?
	KT61711 KT61724	Heart disease? Gum disease?
054e		Difficulty to open mouth?
055a	KT61791	Interviewer Note: Use the following scale to answer the questions in the table below.
0000	11101791	Based on what you know or believe, does smokeless tobacco contain
		Nicotine?
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
055b	KT61790	Lead?
	(Prev.	
056a	KT781) KT61782	Interviewer Note: Read each statement and then ask respondent if the statement is true or false. Use the following scale to
050a	NIU1/02	

Q#	VarName	IN2-L
	(Prev. KT732)	answer the questions in the table below. Please tell me whether the statements are true or false. The nicotine in smokeless tobacco causes most of the cancer.
		1 True 2 False 29 Defined (Depth read out)
		88 Refused (Don't read out) 99 Don't know (Don't read out)
056b	KT61783 (Prev. KT733)	Nicotine is the main substance in smokeless tobacco that makes people use it.
		SMOKELESS TOBACCO BRAND CHOICE AND PURCHASE
057	TB61703	I am now going to ask you about your brand choice and purchase of smokeless tobacco. Do you have a brand of smokeless tobacco product that you usually use? 1 Yes 2 No 88 Refused (Don't read out) 99 Don't know (Don't read out) If response=2, 88 or 99, go to 065a/LP666.
058	TB61706o	Interviewer Note: Write the brand bought by the respondent. What is the brand name of your usual smokeless tobacco product? 88 Refused (Don't read out) 99 Don't know (Don't read out)
059	XX61002	
060a	TB61709	What is the flavor, if any, of your usual smokeless tobacco product? 01 Camphor 02 Cardamom/Ilaichi 03 Clove/Lavang 04 Charkha 05 Chatpatta 06 Kesar 07 08 Mint 09 Menthol 10 Orange 11 Rose 12 Other (specify below) 88 Refused (Don't read out) 99 Don't know (Don't read out)
060b	TB61709o	Other flavour:
061	TB61715	Interviewer note: DO NOT read out response options. How long have you been using your usual smokeless tobacco brand? 1 Less than 1 year

Q#	VarName	IN2-L
		2 1-5 years
		3 More than 5 years
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
062a	TB61723	Interviewer Note: Select ALL that apply. Use the following scale to answer the questions in the table below.
		In choosing this brand of smokeless tobacco, was part of your decision based on any of the following?
		The price.
		1 Yes
		2 No
		88 Refused (Don't read out)
062b	TB61721	99 Don't know (Don't read out)
062D 062c	TB61721	High quality. The taste.
062C	TB61725	This brand is less harmful to my health.
062u	TB61729	It is a popular brand.
062C	TB61733	My friends use this brand.
062g	TB61735	The design of the pack.
063	RH61611	Do you think that the smokeless tobacco brand you usually use might be a little less harmful, no different, or a little more
		harmful, compared to other brands of smokeless tobacco?
		1 A little less harmful
		2 No different
		3 A little more harmful
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
064	RH61612	Please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with the
		following statement.
		The brand of smokeless tobacco I usually use is less painful on my throat and chest than other brands of smokeless
		tobacco.
		1 Strongly disagree
		2 Disagree
		<ul> <li>3 Neither disagree nor agree</li> <li>4 Agree</li> </ul>
		4 Agree 5 Strongly agree
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
065a	LP61666	Interviewer Note: DO NOT read out the response options. Select only ONE response option mentioned by the respondent.
0054	2.01000	Where did you last buy smokeless tobacco for yourself?
		01 Street vendor
		02 Local stores
		03 Supermarket
		04 Tea stall
		05 From Bar/ entertainment outlets (Cafeterias)
		06 From a hotel

#### ITC\_IN2-L\_F2F\_ENG

Q#	VarName	IN2-L
		07 Duty-free shop
		08 Outside the country
		09 Vendor selling from a public transportation vehicle (bus, train or ship)
		10 Tobacco shop
		11 Military store
		12 From a friend/ colleague/ relative/ employer
		13 On the internet
		14 Other (specify below)
		76 Doesn't remember any details of last purchase (Don't read out)
		88 Refused (Don't read out)
		99 Don't Know (Don't read out)
		If response=76, go to 073/PU732.
065b	LP616660	Other location:
		88 Refused (Don't read out)
066		99 Don't know (Don't read out)
066	LP61610	Ask if 057/TB703=1.
		Was this last purchase your usual brand of smokeless tobacco?
		1 Yes 2 No
		2 No 88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=1, 88 or 99, go to $070/LP620$ .
067	LP616120	What was the brand name of this last smokeless tobacco purchase?
007	2. 010120	
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
068	XX61003	
069a	TB61617	What is the flavor, if any, of the brand you purchased last?
		01 Camphor
		02 Cardamom/Ilaichi
		03 Clove/Lavang
		04 Charkha
		05 Chatpatta
		06 Kesar
		07
		08 Mint
		09 Menthol
		10 Orange
		11 Rose
		12 Other (specify below)
		88 Refused (Don't read out)
		99 Don't know (Don't read out)

Q#	VarName	IN2-L
069b	TB61617o	Other flavor:
070	LP61620	The last time you bought smokeless tobacco for yourself, did you buy it by weight, or by pouch packs? 1 Weight 2 Pouch packs 20 Defined (Dealt med out)
		88 Refused (Don't read out) 99 Don't know (Don't read out)
		If response=1, go to $071a/LP632$ .
		If response=2, go to $071b/LP635$ .
		If response=88 or 99, go to 072/LP641.
071a	LP61632	Ask if 070/LP620=1.
		Interviewer note: Fill in the appropriate quantity and circle the weight unit used (grams or kg).
		How much smokeless tobacco did you buy?
		Weight: (gram/ kg) 888 Refused (Don't read out)
		999 Don't Know (Don't read out)
		Go to 072/LP641.
071b	LP61635	Ask if 070/LP620=2.
		How many pouch packs of smokeless tobacco did you buy?
		Specify number:
072	LP61641	How much did you pay for this smokeless tobacco?
		Amount: Rupees
		8888 Refused (Don't read out) 9999 Don't Know (Don't read out)
073	PU61732	On average, how much do you spend on smokeless tobacco each month?
		Amount: Rupees
		8888 Refused (Don't read out)
		9999 Don't Know (Don't read out)
074	LP61688	In the last 6 months, has there been a time when the money you spent on smokeless tobacco resulted in not having enough money for household essentials like food?
		1 Yes
		88 Refused (Don't read out)
		99 Don't know (Don't read out) SMOKELESS TOBACCO PERCEIVED RISK
075	PR61810	Interviewer Note: A non-user is someone who does not use any tobacco products.
075	PROIOIU	Let's say that you continue to use smokeless tobacco as much as you do now. How would you compare your own chance of
		getting mouth cancer in the future to the chance of a <b>non-user</b> ? Would you say that you are
		1 Much more likely to get mouth cancer than a non-user
		2 Somewhat more likely
		3 A little more likely
		4 Just as likely
		5 Less likely 88 Refused (Don't read out)
		oo keluseu (Dullt ledu uut)

Q#	VarName	IN2-L
		99 Don't know (Don't read out)
076	PR61851	To what extent, if at all, has using smokeless tobacco damaged your health?
		1 Not at all
		2 A little
		3 A lot 88 Refused (Don't read out)
		99 Don't know (Don't read out)
077	PR61853	How worried are you, if at all, that using smokeless tobacco WILL damage your health in the future?
•••		1 Not at all worried
		2 A little worried
		3 Moderately worried
		4 Very worried
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
078	PR61861	To what extent, if at all, has using smokeless tobacco lowered your happiness or satisfaction with life?
		1 Not at all 2 Just a little
		3 A fair amount
		4 A great deal
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
079	PR61863	How worried are you, if at all, that using smokeless tobacco WILL lower your happiness or satisfaction with life in the
		future?
		1 Not at all worried
		2 A little worried
		3 Moderately worried
		4 Very worried 88 Refused (Don't read out)
		99 Don't know (Don't read out)
		SMOKELESS TOBACCO PSYCHOSOCIAL BELIEFS
080a	OT61501	Interviewer Note: Select ALL that apply. Use the following scale to answer the questions in the table below.
	0.01001	Please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with each of the
		following statements about any smokeless tobacco products.
		It is acceptable for females to use smokeless tobacco.
		1 Strongly agree
		2 Agree
		3 Neither agree nor disagree
		4 Disagree
		5 Strongly disagree
		88 Refused (Don't read out)
080b	OT61510	99 Don't know (Don't read out) Smokeless tobacco is addictive.
080b 080c		If you had a chance to live your life again, you would not have started using smokeless tobacco.
0000	0101021	If you had a chance to live your life again, you would not have started using smokeless tobacco.

Q#	VarName	IN2-L
080d	OT61526	You spend too much money on smokeless tobacco.
080e	OT61531	People who are important to you believe that you should not use smokeless tobacco.
080f	OT61536	You enjoy using smokeless tobacco too much to give it up.
080g	OT61541	Using smokeless tobacco calms you down when you are stressed or upset.
080h	OT61545	Using smokeless tobacco is an important part of your life.
080i	OT61561	Society disapproves of smokeless tobacco use.
080j	OT61566	The medical evidence that using smokeless tobacco is harmful is exaggerated.
080k	OT61570	Everybody has got to die of something, so why not enjoy yourself and use smokeless tobacco.
0801	OT61575	Using smokeless tobacco is no more risky than lots of other things that people do.
080	OT61586	You worry that your use of smokeless tobacco will influence the children around you to start or continue using smokeless
m		tobacco.
		SMOKELESS TOBACCO WARNING LABELS
081	WT61800	Thinking now about the packages for smokeless tobacco products (paste, sachets, packs, tins, bottles)
		As far as you know, do any smokeless tobacco packages in India have warning labels?
		1 Yes
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
002	WT61802	If response=2, 88 or 99, go to 093/HG003.
082	W1010U2	In the last month, how often, if at all, have you NOTICED warning labels on smokeless tobacco packages? 1 Never
		2 Once in a while
		3 Often
		4 Whenever I use smokeless tobacco
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=1, 88 or 99, go to 086/WT814.
083	WT61804	In the last month, how often, if at all, have you read or looked closely at the warning labels on smokeless tobacco
		packages?
		1 Never
		2 Rarely
		3 Once in a while
		4 Often
		5 Regularly
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
084	WT61806	In the last month, have the warning labels stopped you from using smokeless tobacco when you were about to use it?
		1 Never
		2 A couple of times
		3 Once in a while
		4 Many times
		88 Refused (Don't read out)
		99 Don't know (Don't read out)

Q#	VarName	IN2-L
085	WT61812	In the last month, have you made any effort to avoid looking at or thinking about the smokeless tobacco warning labels
		such as covering them up, keeping them out of sight, avoiding certain warnings, or any other means?
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
086	WT61814	To what extent, if at all, do the warning labels on smokeless tobacco packages make you more likely to think about the
		health risks (health danger) of using it?
		1 Not at all
		2 A little
		3 A lot
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
087	WT61816	To what extent, if at all, do the warning labels on smokeless tobacco packages make you more likely to quit using it?
		1 Not at all
		2 A little
		3 A lot
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
088	WT61832	Do you think that smokeless tobacco packages should have more health information than they do now, less information, or
		about the same amount as they do now?
		1 Less health information
		2 About the same
		3 More health information
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
089	WT61845	How do the warning labels on smokeless tobacco packages make you feel? Do they make you
		1 Very alarmed
		2 Somewhat alarmed
		3 Neither alarmed nor calm
		4 Somewhat calm
		5 Very calm
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
090	WT61844	How do the warning labels on smokeless tobacco packages make you feel? Are the feelings
		1 Very unpleasant
		2 Somewhat unpleasant
		3 Neither unpleasant nor pleasant
		4 Somewhat pleasant
		5 Very pleasant
		88 Refused (Don't read out)
001		99 Don't know (Don't read out)
091	WT61846	How realistic do you think the warning labels on smokeless tobacco packages are?

Q#	VarName	IN2-L
		1 Not at all realistic
		2 A little realistic
		3 Somewhat realistic
		4 Very realistic
		5 Extremely realistic
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
092	WT61847	How do the smokeless tobacco health warnings make you feel? Do they make you
		1 Extremely worried
		2 Very worried
		3 Somewhat worried
		4 A little worried
		5 Not worried at all
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
093	HG61003	Interviewer Note: Say this to respondent — "Thank you for taking the time to answer these questions. We
		appreciate your cooperation."
		ENVIRONMENTAL TOBACCO SMOKE
094	TP61310	The next few questions will be on smoking.
		Which of the following best describes smoking inside your home?
		1 Smoking is not allowed in any indoor room inside home
		2 Smoking is allowed only in some rooms inside home
		3 No rules or restrictions
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
095	TP61326	Compared to a year ago, do PEOPLE now smoke less inside your home, more inside your home, or about the same amount?
		1 Smoke less inside the home
		2 Smoke about the same
		3 Smoke more inside the home
		4 Smoking was not, and is not, allowed inside the home
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
096	TP61342	How concerned are you that the health of the children in your household, those aged 14 and below, will be hurt if people
	(Prev.	smoke in their presence?
	TP341)	1 Not concerned
		2 A little concerned
		3 Moderately concerned
		4 Very concerned
		5 Extremely concerned
		6 No children in my household
		7 People do not smoke in the presence of the children in my household
		88 Refused (Don't read out)
		99 Don't know (Don't read out)

<b>Q</b> #	VarName	IN2-L
097	TP61510	Which of the following best describes the rules about smoking in the restaurants that you go to?
		1 Smoking is not allowed in any indoor areas
		2 Smoking is allowed only in some indoor areas
		3 No rules or restrictions
		4 Don't go to these places (Don't read)
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=4, go to 101/TP610.
098	ET61531	In the <b>last 6 months</b> , have you visited a restaurant?
	(Prev.	1 Yes
	ET233)	2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=2, 88 or 99, go to 101/TP610.
099	TP61530	The last time you visited, were people smoking inside the restaurant?
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
100	ET61841	Compared to <b>a year ago</b> , do you now visit restaurants more often, less often, or the same amount?
		1 More often
		2 Less often
		3 Same amount
		4 Don't visit restaurants now and/ or didn't visit restaurants a year ago
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
101	TP61610	Which of the following best describes the rules about smoking in the bars that you go to?
		1 Smoking is not allowed in any indoor areas
		2 Smoking is allowed only in some indoor areas
		3 No rules or restrictions
		4 Don't go to these places (Don't read)
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=4, go to 105/TP710.
102	ET61431	In the last 6 months, have you visited a bar?
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=2, 88 or 99, go to 105/TP710.
103	TP61630	The last time you visited, were people smoking inside the bar?
		1 Yes
		2 No

<b>Q</b> #	VarName	IN2-L
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
104	ET61812	Compared to <b>a year ago</b> , do you now visit bars more often, less often, or the same amount?
		1 More often
		2 Less often 3 Same amount
		4 Don't visit bars now and/ or didn't visit bars a year ago
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
105	TP61710	Which of the following best describes the rules about smoking inside public transportation vehicles, such as buses, ferries,
		launches and trains?
		1 Smoking is not allowed in any public transportation vehicles
		2 Smoking is allowed only in some public transportation vehicles
		3 No rules or restrictions
		4 Don't use public transportation
		88 Refused (Don't read out) 99 Don't know (Don't read out)
		99 Don't know (Don't read out) If response=4, go to 108/ET601.
106	ET61542	In the <b>last 6 months</b> , have you ridden on public transportation such as bus, ferry, launch or train?
100	2101012	1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=2, 88 or 99, go to 108/ET601.
107	TP61730	The last time you rode on public transportation, were people smoking inside the bus, ferry, launch or train?
		1 Yes 2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
108	ET61601	Are you currently employed outside the home?
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
109	ET61613	If response=2, 88, or 99, go to 114/TP102. How many days a week do you work?
109	LIGIOIS	now many days a week do you work:
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
110	ET61612	How many hours do you work on an average day?
		88 Refused (Don't read out)
		99 Don't know (Don't read out)

Q#	VarName	IN2-L
111	ET61603	Do you usually work inside or outside a building?
		1 Inside
		2 Outside
		3 Both inside and outside a building (do not read)
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=2, 88, or 99, go to 114/TP102.
112	TP61810	Which of the following best describes the smoking policy where you work?
		1 Smoking is not allowed in any indoor area
		2 Smoking is allowed only in some indoor areas
		3 No rules or restrictions
		88 Refused (Don't read out)
	<b>T</b> DC1000	99 Don't know (Don't read out)
113	TP61830	In the last month, have people smoked in indoor areas where you work?
		1 Yes
		88 Refused (Don't read out)
114	TDC1100	99 Don't know (Don't read out)
114	TP61102	Are you aware that the government started to enforce the smoke-free law in 2008?
		1 Yes
		2 No
		88 Refused (Don't read out) 99 Don't know (Don't read out)
115a	TP61901	Interviewer Note: Repeat the question if necessary. Use the following scale to answer the questions in the table below.
115a	1101901	For each of the following public places, please tell me if you think smoking should not be allowed in any indoor areas, should
		be allowed only in some indoor areas, or no rules or restrictions.
		Hospitals.
		1 Smoking should not be allowed in any indoor areas
		2 Smoking should be allowed only in some indoor areas
		3 No rules or restrictions
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
115b	TP61915	Workplaces.
	TP61902	Restaurants.
	TP61907	Bars.
115e	TP61911	Public transportation vehicles.
115f	TP61921	Schools, Colleges, or Universities.
116	TP61905	And now thinking about the OUTDOOR eating areas of restaurants and tea stalls
		Do you think that smoking should be allowed in all outdoor eating areas, in some outdoor eating areas, or not allowed in
		outdoor eating areas at all?
		1 All outdoor eating areas
		2 Some outdoor eating areas
		3 No outdoor eating areas at all

Q#	VarName	IN2-L
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		CESSATION HELP
117	CH61801	In the last 6 months have you visited a doctor or other health professional, for any reason? 1 Yes 2 No 88 Refused (Don't read out) 99 Don't know (Don't read out)
110-	AQ61901	If response=2, 88 or 99, go to 120a/AC911. During any visit to the doctor or other health professional in the last 6 months, did you receive
118a		Advice to quit all tobacco products? 1 Yes 2 No 88 Refused (Don't read out) 99 Don't know (Don't read out) If response=2, 88 or 99, go to 119a/AQ908.
118b	AQ61902	Did this make you think about quitting all tobacco products?
119a	AQ61908	During any visit to the doctor or other health professional in the last 6 months, did you receive Additional help or a referral to another service to help you quit all tobacco products? 1 Yes 2 No 88 Refused (Don't read out) 99 Don't know (Don't read out) If response=2, 88 or 99, go to 120a/AC911.
119b	AQ61909	Did this make you think about quitting all tobacco products?
		ANTI-TOBACCO CAMPAIGNS
120a	AC61911 (Prev. AC711)	Interviewer Note: Repeat question if necessary. Use the following scale to answer the questions in the table below. In the last 6 months, have you noticed advertising or information that talks about the dangers of tobacco, or encourages quitting, in any of the following places? This includes both smoked and smokeless types of tobacco. Television 1 Yes 2 No 88 Refused (Don't read out) 99 Don't know (Don't read out)
120b	AC61916 (Prev. AC716)	Radio.
120c	AC61921 (Prev. AC721)	Cinema halls.
120d	AC61931 (Prev. AC731)	Newspapers or magazines.

Q#	VarName	IN2-L
120e	AC61914 (Prev. AC714)	The workplace.
120f	AC61917 (Prev. AC717)	Public transportation vehicles or stations.
120g	AC61918 (Prev. AC718)	Restaurants.
120h	AC61910 (Prev. AC710)	Bars.
120i	AC61920 (Prev. AC941)	Tobacco packages.
121	AC61973 (Prev. AC773)	Ask the following 2 questions (121/AC973 & 122/AC972), if any of the responses to 120a/AC911 to 120i/AC920=1. Otherwise, go to Tobacco Promotion (QNU/ta901). Has this advertising made using tobacco less socially acceptable? 1 No, not at all 2 Yes, a little 3 Yes, a lot 88 Refused (Don't read out) 99 Don't know (Don't read out)
122	AC61972	As a whole, has this advertising made you more or less likely to quit using tobacco or made no difference? 1 More likely to quit using tobacco 2 Less likely to quit using tobacco 3 Made no difference 88 Refused (Don't read out) 99 Don't know (Don't read out)
		TOBACCO PROMOTION
123	TA61901	Interviewer Note: It doesn't have to be advertising. It can be anything promoting tobacco use. In the last 6 MONTHS, how often have you noticed things that are designed to encourage tobacco use or which make you think about using tobacco? (Things like advertisements for tobacco products and pictures of their use). 1 Never 2 Once 3 Once in a while 4 Often 88 Refused (Don't read out) 99 Don't know (Don't read out)
124a	TA61905	Interviewer Note: Repeat the question if necessary. Use the following scale to answer the questions in the table below. In the last 6 months, have you noticed tobacco products being advertised in any of the following places? Television 1 Yes

Q#	VarName	IN2-L
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
124b	TA61907	Radio.
124c	TA61929	Newspapers or magazines.
	TA61920	Cinema halls.
	TA61924	On shop windows or inside shops.
124f	TA61941	Public transportation vehicles or stations – e.g. bus, launch, train or ferry terminals.
	TA61947	Restaurants.
124h	TA61953	Bars.
124i	TA61960	Schools, Colleges, or Universities.
	(Prev.	
	TA860)	
125a	TA61965	Interviewer Note: Repeat question if necessary. Use the following scale to answer the questions in the table below.
		In the last 6 months, have you seen or heard about
		Any sport or sporting event that is sponsored by or connected with tobacco brands?
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
125b	TA61975	Music (e.g., band show), theatre, art, religious events or fashion events that are sponsored by or connected with tobacco brands?
126a	TA61985	Interviewer Note: Repeat question if necessary. Use the following scale to answer the questions in the table below.
		In the last 6 months, have you noticed any of the following types of tobacco promotion?
		Free samples of tobacco products.
		1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
126b	TA61994	Free gifts or special discount offers on other products when buying tobacco products.
126c	TA61935	Clothing or other items with a tobacco product brand or logo.
127	TA61982	Now thinking about the entertainment media, like movies, TV programs, and magazines
		In the last 6 months, about how often have you seen people using tobacco in the entertainment media?
		1 Never
		2 Once in a while
		3 Often
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
128a	TA61915	Interviewer Note: Use the following scale to answer the questions in the table below.
		Do you support complete bans on ALL tobacco advertisements at shops and stores? Would you say
		1 Not at all
		2 Somewhat
		3 A lot

Q#	VarName	IN2-L
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
128b	TA61921	Do you support complete bans on displays of ALL tobacco products? Would you say
129	CH61879	If the government provides assistance such as cessation clinics to help smokers quit, would you support or oppose a total
		ban on tobacco products within 10 years?
		1 Strongly support
		2 Support
		3 Oppose
		4 Strongly oppose
		88 Refused (Don't read out)
120	HG61004	99 Don't know (Don't read out)
130	NG01004	Interviewer Note: Say this to respondent—"We have a few more sections. Thank you for staying in this survey. The information you are providing is very valuable and important."
		TOBACCO INDUSTRY
1210	TICIONE	
131a	TI61925	Interviewer Note: Use the following scale to answer the questions in the table below. Please tell me whether you strongly agree, agree, neither agree nor disagree, disagree or strongly disagree with each of the
		following statements about tobacco companies.
		Tobacco companies do good things for society.
		1 Strongly agree
		2 Agree
		3 Neither agree nor disagree
		4 Disagree
		5 Strongly disagree
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
	TI61913	Tobacco products should be more tightly regulated.
131c	TI61920	Tobacco companies should be required to sell tobacco products in plain packages but keeping the warning labels that is,
		in packs without any brand names or fancy designs.
	TI61917	Tobacco companies should take responsibility for the harm caused by using tobacco.
131e	TI61912	The government should do more to tackle the harm done by using tobacco.
132	PU61680	Do you think that the government should increase the tax on cigarettes?
		1 Yes 2 No
		2 No 88 Refused (Don't read out)
		99 Don't know (Don't read out)
133	PU61681	Do you think that the government should increase the tax on bidis?
133	1001001	1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
134	PU61682	Do you think that the government should increase the tax on smokeless tobacco?
		1 Yes
		2 No

Q#	VarName	IN2-L
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		MODERATORS
135a	DI61421	Interviewer Note: Use the following scale to answer the questions in the table below. Please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with each of the following statements. Before you make a decision, you like to talk to close friends and get their ideas. 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 88 Refused (Don't read out) 99 Don't know (Don't read out)
135b	DI61422	You would give up an activity you really enjoy if your family did not approve.
135c	DI61424	It annoys you when other people do better than you at something.
135d	DI61423	You enjoy being different from others.
135e 136	DI61211 DI61311	You spend a lot of time thinking about how what you do today will affect your life in the future. How often in the last 6 months have you felt that you were unable to control the important things in your life? Would you
		say 1 Never 2 Almost never 3 Sometimes 4 Often 5 Very often 88 Refused (Don't read out) 99 Don't know (Don't read out)
137	DI61326	<ul> <li>How often in the last 6 months have you felt difficulties were piling up so high that you could not overcome them?</li> <li>1 Never</li> <li>2 Almost never</li> <li>3 Sometimes</li> <li>4 Often</li> <li>5 Very often</li> <li>88 Refused (Don't read out)</li> <li>99 Don't know (Don't read out)</li> </ul>
138	DI61503	During the <b>last month</b> , have you often been bothered by little interest or little pleasure in doing things? 1 Yes 2 No 88 Refused (Don't read out) 99 Don't know (Don't read out)
139	DI61504	During the <b>last month</b> , have you often been bothered by feeling down, depressed, or hopeless? 1 Yes 2 No

Q#	VarName	IN2-L
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
140	DI61505	In the <b>last year</b> , have you been told by a doctor or other health care provider that you have depression?
		1 Yes
		2 No
		88 Refused (Don't read out)
1 / 1	PR61101	99 Don't know (Don't read out) In general, how would you describe your health? Is it
141	PROIIUI	1 Poor
		2 Average
		3 Good
		4 Excellent
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
142	DI61280	Interviewer Note: Record number between 0 and 5.
		Of the five closest friends or acquaintances that you spend time with on a regular basis, how many of them smoke?
		88 Refused (Don't read out) 99 Don't know (Don't read out)
		If response=88 or 99, go to 144/DI290.
143	DI61281	Interviewer Note: Record a number that is smaller than or equal to above answer.
		In the last year, how many of them have talked about wanting to quit smoking?
		88 Refused (Don't read out)
	DICION	99 Don't know (Don't read out)
144	DI61290	Of the five closest friends or acquaintances that you spend time with on a regular basis, how many of them use smokeless tobacco?
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=88 or 99, go to 146a/DI264.
145	DI61291	In the last year, how many of them have talked about wanting to quit using smokeless tobacco?
		88 Refused (Don't read out)
140-		99 Don't know (Don't read out)
146a	DI61264	Interviewer Note: Use the following scale to answer the questions in the table below.
		Does your father use smokeless tobacco OR did he ever use smokeless tobacco? 1 Yes
		2 No
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
146b	DI61266	Does your mother use smokeless tobacco OR did she ever use smokeless tobacco?
146c	DI61265	Do EITHER of your grandfathers (paternal or maternal) use smokeless tobacco OR did EITHER of them ever use smokeless
		tobacco?

Q#	VarName	IN2-L
146d	DI61267	Do EITHER of your grandmothers (paternal or maternal) use smokeless tobacco OR did EITHER of them ever use smokeless tobacco?
147a	DI61260	Interviewer Note: Use the following scale to answer the questions in the table below. Does your father smoke OR did he ever smoke? 1 Yes 2 No 88 Refused (Don't read out) 99 Don't know (Don't read out)
147b	DI61262	Does your mother smoke OR did she ever smoke?
147c	DI61261	Do EITHER of your grandfathers (paternal or maternal) smoke OR did EITHER of them ever smoke?
147d	DI61263	Do EITHER of your grandmothers (paternal or maternal) smoke or did EITHER of them ever smoke?
148	ST61752	Compared to smoking cigarettes, do you think bidis are less harmful, more harmful, or no different for health? 1 Bidis less harmful than cigarettes 2 Bidis more harmful than cigarettes 3 No difference 88 Refused (Don't read out) 99 Don't know (Don't read out)
149	RH61301 (Prev. SL301)	Compared to smoking cigarettes, do you think using smokeless tobacco is less harmful, more harmful, or no different for health? 1 Smokeless tobacco less harmful than cigarettes 2 Smokeless tobacco more harmful than cigarettes 3 No difference 88 Refused (Don't read out) 99 Don't know (Don't read out)
150	RH61303 (Prev. SL303)	Compared to smoking bidis, do you think smokeless tobacco is less harmful, more harmful or no different for health? 1 Smokeless tobacco less harmful than bidis 2 Smokeless tobacco more harmful than bidis 3 No difference 88 Refused (Don't read out) 99 Don't know (Don't read out)
151	DI61301	What is your overall opinion about smoking cigarettes? 1 Very good 2 Good 3 Neither good nor bad 4 Bad 5 Very bad 88 Refused (Don't read out) 99 Don't know (Don't read out)
152	DI61307	<ul> <li>What is your overall opinion about smoking bidis?</li> <li>1 Very good</li> <li>2 Good</li> <li>3 Neither good nor bad</li> <li>4 Bad</li> </ul>

Q;	VarName	IN2-L
		5 Very bad
		88 Refused (Don't read out)
4 64	DICIONE	99 Don't know (Don't read out)
153	DI61305	What is your overall opinion about using smokeless tobacco?
		1 Very good 2 Good
		2 Good 3 Neither good nor bad
		4 Bad
		5 Very bad
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		DEMOGRAPHICS
154	DE61111	Interviewer note: DO NOT read out response options.
		What is your marital status?
		1 Married
		<ul> <li>2 Divorced or separated</li> <li>3 Widowed</li> </ul>
		4 Single
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
		If response=2, 3, 4, 88 or 99, go to 157/DE662.
155	DI61253	Do you think your spouse wants you to quit using smokeless tobacco?
		1 Yes, a lot
		2 Yes, somewhat
		3 No 88 Defined (Depth read out)
		88 Refused (Don't read out) 99 Don't know (Don't read out)
156	DI61244	Does your spouse currently smoke or use smokeless tobacco?
150	DIGIZIT	1 He/she does not use any tobacco at all
		2 He/she uses smokeless tobacco only
		3 He/she smokes only
		4 He/she smokes AND uses smokeless tobacco
		88 Refused (Don't read out)
4 5 -		99 Don't know (Don't read out)
157	DE61662	Interviewer note: DO NOT read out response options.
		What is your religion? 1 Hindu
		2 Muslim
		3 Christian
		4 Sikh
		5 Buddhist
		6 Jain
		7 Other

Q#	VarName	IN2-L
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
158	DE61311	Interviewer note: DO NOT read out response options.
		What is your highest level of education?
		01 Illiterate
		02 Literate, no formal education
		03 Up to primary School (up to class IV) 04 Middle School class V to VII
		<ul> <li>04 Middle School class V to VII</li> <li>05 Secondary School (ITI course, class XII/X or intermediate)</li> </ul>
		06 Graduate (BA/ BSc/ Diploma etc.)
		07 Post Graduate/ Professional Degree
		08 Above Post Graduate degree (i.e. PhD)
		88 Refused (Don't read out)
		99 Don't know (Don't read out)
159a	DE61236	Interviewer note: DO NOT read out response options.
		What is your primary occupation?
		01 Professional, technical, and related workers
		02 Administrative, executive and managerial workers
		03 Clerical and related workers 04 Sales Workers
		05 Service Workers
		06 Farmers, fisherman, hunters, loggers and related workers
		07 Craft and Related Trades
		08 Plant and machine operators
		09 Elementary Occupations
		10 Student
		11 Unemployed
		12 Housewife
		13 Other (specify below)
		88 Refused (Don't read out) 99 Don't know (Don't read out)
159b	DE612360	Other occupation:
1350	DE012500	SURVEY CLOSING
160	AI61101	Interviewer Note: Read to respondents.
100	/	Thank you for your time and cooperation.
		We hope that we will be able to talk to you again in our follow-up survey in one to two years.
161	AI61543	Interviewer Note: This question is for you.
		Interviewers' overall judgment about the interview.
		1 Reliable
		2 Somewhat reliable
		3 With some errors
		4 With a lot of errors