



International Tobacco Control Policy Evaluation Project

China W3 Recontact Non-smoker

Recontact

Survey Code: CN3-CN

Languages: Chinese

Mode: Face-to-face Interview

Products: Cig

User Groups: Non-User

Last Update: 29-Nov-2021

VarName Changes

New Name	Old Name	Date
AD31219	AD31220	01-Nov-2007
AD31741	AD31720	15-Oct-2010
AI31606	BK31125	01-Jul-2008
WL57429	WL57427	10-Aug-2023
AD31351	AD31352	19-Jan-2015
AD31355	AD31356	19-Jan-2015
ET31707	ET31708	19-Jan-2015
KN31235	KN31245	22-Jan-2015
AD31079	AD31080	20-Jun-2016
PS31238	PS31244	22-Jul-2016
PS31244	PS31238	17-Aug-2016
AD31203	AD31221	19-Jun-2017
AD31732	AD31726	19-Jun-2017
ET313164a	ET31634	23-Jun-2021
ET31634a	ET313164a	29-Jun-2021

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Q#	VarName	CN3-CN
000a	STREET	
000b	BLOCK	
000c	HOUSEHOLD	
000d	INDIVID	
000e	RESPNAME	
000f	DE31710	
000g	DATE	
000h	BI31606	
001	BI31607	<i>Interviewer Note: The text of two response options in each question is blanked out except for the code of 8 or 98 for Refused, 9 or 99 for Don't Know. Please do not read these options to participants.</i>
CIGARETTES -- KNOWLEDGE OF HEALTH EFFECTS		
002a	KN31221	I am going to read you a list of health effects and diseases that may or may not be caused by smoking cigarettes. Do you think smoking causes . . . Stroke? 1 Yes 2 No 8 Refused (Don't read out) 9 Don't know (Don't read out)
002b	KN31241	Lung cancer in smokers?
002c	KN31243	Emphysema?
002d	KN31103	Premature ageing?
002e	KN31211	CHD?
002f	KN31256	Oral cancer?
002g	KN31231	Impotence in male smokers?
002h	KN31251	Lung cancer in non-smokers from secondhand smoke?
002i	KN31222	Secondhand smoke causes chronic respiratory diseases in non-smokers?
002j	KN31223	Secondhand smoke causes heart attacks in non-smokers?
002k	KN31235 (Prev. KN245)	Secondhand smoke causes pregnant women to miscarry or have underweight babies?
ANTI-SMOKING CAMPAIGNS		
003	WL31201	In the last month, how often have you NOTICED the health warnings on cigarette packages? 1 Never 2 Once in a while 3 Often 8 Refused (Don't read out) 9 Don't know (Don't read out)
004	AD31701	In the last 6 months, have you ever seen advertising or information that talks about the harmfulness of smoking, or

Q#	VarName	CN3-CN
		<p>encourages quitting?</p> <p>1 Never</p> <p>2 Once in a while</p> <p>3 Often</p> <p>8 Refused (Don't read out)</p> <p>9 Don't know (Don't read out)</p>
005a	AD31711	<p><i>Note: "No smoking" signs don't count. We are only interested in posters or billboards that talk about the harmfulness of smoking, or encourage quitting.</i></p> <p>In the last 6 months, have you noticed advertising or information that talks about the harmfulness of smoking, or encourages quitting in any of the following places?</p> <p>On television?</p> <p>1 Yes</p> <p>2 No</p> <p>8 Refused (Don't read out)</p> <p>9 Didn't watch TV/Don't Know (Don't read out) (Don't read out)</p>
005b	AD31716	<p>On radio?</p> <p>8 Refused (Don't read out)</p> <p>9 Didn't listen to radio/Don't Know (Don't read out) (Don't read out)</p>
005c	AD31725	<p>On posters?</p> <p>8 Refused (Don't read out)</p> <p>9 Didn't see any posters/Don't Know (Don't read out) (Don't read out)</p>
005d	AD31732 (Prev. AD726)	<p>On billboards?</p> <p>8 Refused (Don't read out)</p> <p>9 Didn't see any billboards/Don't Know (Don't read out) (Don't read out)</p>
005e	AD31731	<p>In newspapers or magazines?</p> <p>8 Refused (Don't read out)</p> <p>9 Didn't read any newspapers or magazines/Don't Know (Don't read out) (Don't read out)</p>
005f	AD31736	<p>On [shop/ store] windows or inside shopping centres where you buy tobacco?</p> <p>8 Refused (Don't read out)</p> <p>9 Didn't go to shops or shopping centres/Don't Know (Don't read out) (Don't read out)</p>
005g	AD31712	<p>On or around 000a/STREET vendors?</p> <p>8 Refused (Don't read out)</p> <p>9 Didn't go/Don't Know (Don't read out) (Don't read out)</p>
005h	AD31713	<p>Over the Internet?</p> <p>8 Refused (Don't read out)</p> <p>9 Didn't use the internet/Don't Know (Don't read out) (Don't read out)</p>
005i	AD31714	<p>In your workplace?</p> <p>8 Refused (Don't read out)</p> <p>9 Have no job/Don't know (Don't read out) (Don't read out)</p>
005j	AD31717	<p>On public transportation vehicles or stations?</p> <p>8 Refused (Don't read out)</p> <p>9 Didn't use public transportation/Don't Know (Don't read out) (Don't read out)</p>
005k	AD31718	<p>In restaurants, coffee shops or tea bars?</p>

Q#	VarName	CN3-CN
		8 Refused (Don't read out) 9 Didn't go/Don't Know (Don't read out) (Don't read out)
005l	AD31719	In discos, karaoke lounges, or other entertainment venues?
005m	AD31741 (Prev. AD720)	On cigarette packs? 8 Refused (Don't read out) 9 Didn't see cigarette packs/ Don't know (Don't read out) (Don't read out)
006	AD31032	In the last 6 months, have you seen advertising or information that talks about the harmfulness of secondhand smoke or encourages not smoking in public places? 1 Yes 2 No 8 Refused (Don't read out) 9 Don't know (Don't read out) If response=2, 8, or 9, go to 008/AD201.
007	AD31079 (Prev. AD080)	<i>Interviewer Note: Please ask the respondent to recall all the names or themes of campaign and record the answer on the line provide below.</i> What is the name or theme of any campaigns you have seen about the harmfulness of smoking and secondhand smoke?
CIGARETTES -- ADVERTISING & PROMOTION		
008	AD31201	<i>[Interviewer Note: It doesn't have to be advertising. Anything that promotes smoking can count.]</i> In the last 6 months, how often have you noticed things that are designed to encourage smoking or which make you think about smoking? (things like advertising and pictures of smoking, television or movies etc.) 1 Never 2 Once in a while 3 Often 8 Refused (Don't read out) 9 Don't know (Don't read out)
009a	AD31206	In the last 6 months, have you noticed any cigarette or tobacco product advertisements in any of the following places? On television? 1 Yes 2 No 8 Refused (Don't read out) 9 Didn't watch TV/Don't Know (Don't read out) (Don't read out)
009b	AD31211	On radio? 8 Refused (Don't read out) 9 Didn't listen to radio/Don't Know (Don't read out) (Don't read out)
009c	AD31219 (Prev. AD220)	On posters? 8 Refused (Don't read out) 9 Didn't see any posters/Don't Know (Don't read out) (Don't read out)
009d	AD31203 (Prev. AD221)	On billboards? 8 Refused (Don't read out) 9 Didn't see any billboards/Don't Know (Don't read out) (Don't read out)
009e	AD31226	In newspapers or magazines?

Q#	VarName	CN3-CN
		8 Refused (Don't read out) 9 Didn't read any newspapers or magazines/Don't Know (Don't read out) (Don't read out)
009f	AD31231	On [shop/ store] windows or inside shopping centres where you buy tobacco? 8 Refused (Don't read out) 9 Didn't go to shops or shopping centres/Don't Know (Don't read out) (Don't read out)
009g	AD31233	On or around 000a/STREET vendors? 8 Refused (Don't read out) 9 Didn't go/Don't Know (Don't read out) (Don't read out)
009h	AD31208	Over the Internet? 8 Refused (Don't read out) 9 Didn't use the internet/Don't Know (Don't read out) (Don't read out)
009i	AD31209	In the workplace? 8 Refused (Don't read out) 9 Have no job/Don't know (Don't read out) (Don't read out)
009j	AD31210	On public transportation vehicles or stations? 8 Refused (Don't read out) 9 Didn't use public transportation/Don't Know (Don't read out) (Don't read out)
009k	AD31212	In restaurants, coffee shops or tea bars? 8 Refused (Don't read out) 9 Didn't go/Don't Know (Don't read out) (Don't read out)
009l	AD31213	In discos, karaoke lounges, or other entertainment venues?
010	AD31627	Do you support complete bans on tobacco advertisements inside shops and shopping centres? 1 Not at all 2 A little bit/ somewhat 3 A lot 4 Neither support nor oppose 8 Refused (Don't read out) 9 Don't know (Don't read out)
011	AD31351 (Prev. AD352)	In the last 6 months, have you seen or heard about any sport or sporting event that is sponsored by either cigarette brands or tobacco companies? 1 Yes 2 No 8 Refused (Don't read out) 9 Don't know (Don't read out)
012	AD31355 (Prev. AD356)	In the last 6 months, have you seen or heard about any music, theatre, art, or fashion events that are sponsored by either cigarette brands or tobacco companies? 1 Yes 2 No 8 Refused (Don't read out) 9 Don't know (Don't read out)
013	AD31358	In the last 6 months, have you seen or heard about any charity activities such as the Hope project and activities of devoting money to education, that are sponsored by either cigarette brands or tobacco companies? 1 Yes

Q#	VarName	CN3-CN
		2 No 8 Refused (Don't read out) 9 Don't know (Don't read out)
014a	AD31401	In the last 6 months, have you noticed (seen) any of the following types of tobacco promotion? Free samples of cigarettes? 1 Yes 2 No 8 Refused (Don't read out) 9 Don't know (Don't read out)
014b	AD31411	Special price offers for cigarettes?
014c	AD31421	Free gifts or special discount offers on other products when buying cigarettes?
014d	AD31501	Clothing or other items with a cigarette brand name or logo?
014e	AD31511	Competitions linked to tobacco company sponsorship?
015	AD31601	Now thinking about news stories relating to smoking or tobacco companies that might have been on TV, radio, or in the newspapers. In the last 6 months, about how often have you seen or heard a news story about smoking? 1 Never 2 Once in a while 3 Often 8 Refused (Don't read out) 9 Don't know (Don't read out)
016	AD31611	In the last 6 months, about how often have you seen people smoking in the media such as in movies, TV programs or magazines? 1 Never 2 Once in a while 3 Often 8 Refused (Don't read out) 9 Don't know (Don't read out)
017	AD31613	In the last 6 months, about how often have you seen VIPs smoking in the newspaper or on TV? 1 Never 2 Once in a while 3 Often 8 Refused (Don't read out) 9 Don't know (Don't read out)
018	AD31161	Do you think that tobacco control campaigns, in all forms, have made an impact on society? 1 No, not at all 2 Yes, a little 3 Yes, a lot 8 Refused (Don't read out) 9 Don't know (Don't read out)
019	AD31156	Have you ever heard about the "Quit & Win Contest" in China? 1 Yes 2 No 8 Refused (Don't read out)

Q#	VarName	CN3-CN
020	AD31061	<p>Have you ever seen the campaign "Giving cigarettes is giving harm"?</p> <p>1 Yes 2 No 8 Refused (Don't read out)</p> <p>If response=2 or 8, go to 024/AD071.</p>
021a	AD31065	<p><i>Interviewer Note: Please do not read out the following media options, ask the respondent to try to remember the names.</i></p> <p>Where have you seen the campaign "Giving cigarettes is giving harm"?</p> <p>On TV?</p> <p>1 Mentioned 2 Not mentioned 98 Refused (Don't read out) 99 Don't Know (Don't read out)</p>
021b	AD31066	On posters?
021c	AD31067	On mobile screens in buses and subways?
022	AD31063	<p>How much do you disagree or agree that the campaign "Giving cigarettes is giving harm" makes giving cigarettes as gifts less acceptable by society?</p> <p>1 Strongly disagree 2 Disagree 3 Neither disagree nor agree 4 Agree 5 Strongly agree 8 Refused (Don't read out) 9 Don't know (Don't read out)</p>
023	AD31064	<p>How much do you disagree or agree that the campaign "Giving cigarettes is giving harm" makes people less likely to give cigarettes?</p> <p>1 Strongly disagree 2 Disagree 3 Neither disagree nor agree 4 Agree 5 Strongly agree 8 Refused (Don't read out) 9 Don't know (Don't read out)</p>
024	AD31071	<p>Have you heard of the smoke-free venues policy in your city?</p> <p>1 Yes 2 No 8 Refused (Don't read out)</p> <p>If response=2, go to 027/AD159.</p>
025a	ET31670	<p>According to the smoke-free policy, which of the following places in our city are smoke-free?</p> <p>Hospitals?</p> <p>1 Smoking is not allowed in any indoor area 2 Smoking is allowed only in designated indoor areas 3 No rules or restrictions 8 Refused (Don't read out)</p>

Q#	VarName	CN3-CN
		9 Don't know (Don't read out)
025b	ET31671	Primary and middle schools?
025c	ET31672	Restaurants?
025d	ET31673	Bars?
025e	ET31674	Indoor workplaces?
026	AD31073	Do you think the smoke-free policy is a good thing or a bad thing for your city? 1 A very good thing 2 A good thing 3 Neither good or bad 4 A bad thing 5 A very bad thing 8 Refused (Don't read out) 9 Don't know (Don't read out)
027	AD31159	Have you ever heard about "the Framework Convention on Tobacco Control"? 1 Yes 2 No 8 Refused (Don't read out)
OPINIONS		
028	DI31301	What is your overall opinion of smoking? 1 Very good 2 Good 3 Neither good nor bad 4 Bad 5 Very bad 8 Refused (Don't read out) 9 Don't know (Don't read out)
ENVIRONMENTAL TOBACCO SMOKE		
029	ET31221	Which of the following best describes smoking inside your home? 1 Smoking is not allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 No rules or restrictions 8 Refused (Don't read out) 9 Don't know (Don't read out) If response=1, go to 031/ET534x.
030	ET31220	Are you intending to make your home totally smoke-free within the next year? 1 Yes 2 No 8 Refused (Don't read out) 9 Don't know (Don't read out)
031	ET31534x	When you visited a restaurant in the last 6 months, were people smoking inside? 1 I have not visited a restaurant in the last 6 months 2 Yes 3 No

Q#	VarName	CN3-CN
		8 Refused (Don't read out) 9 Don't know (Don't read out) If response=1, go to QNU/ET434X.
032	ET31534	The last time you visited a restaurant were there people smoking inside? 1 Yes 2 No 8 Refused (Don't read out) 9 Don't know (Don't read out)
033	ET31434x	When you visited a bar in the last 6 months, were people smoking inside? 1 I have not visited a bar in the last 6 months 2 Yes 3 No 8 Refused (Don't read out) 9 Don't know (Don't read out) If response=1, go to QNU/ET546X.
034	ET31434	The last time you visited a bar were there people smoking inside? 1 Yes 2 No 8 Refused (Don't read out) 9 Don't know (Don't read out)
035	ET31546x	When you were in a taxi in the last 6 months, were people smoking inside? 1 I have not been in a taxi in the last 6 months 2 Yes 3 No 8 Refused (Don't read out) 9 Don't know (Don't read out) If response=1, go to 037/ET621.
036	ET31546	The last time you rode in a taxi in your city, were there people smoking inside the taxi? 1 Yes 2 No 8 Refused (Don't read out) 9 Don't know (Don't read out)
037	ET31621	Which of the following best describes the smoking policy where you work? 1 Smoking is not allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 No rules or restrictions 4 I do not work inside a building 8 Refused (Don't read out) 9 Don't know (Don't read out) If response=4, go to 039a/ET701.
038	ET31634a (Prev. ET3164a,	In the last 6 months, have people smoked in indoor areas where you work? 1 Yes 2 No

Q#	VarName	CN3-CN
	ET634)	8 Refused (Don't read out) 9 Don't know (Don't read out)
039a	ET31701	For each of the following public places, what do you think the smoking rules should be? Hospitals? 1 Smoking should not be allowed in any indoor areas 2 Smoking should be allowed only in some indoor areas 3 No rules or restrictions 8 Refused (Don't read out) 9 Don't know (Don't read out)
039b	ET31703	Workplaces?
039c	ET31707 (Prev. ET708)	Restaurants?
039d	ET31699	Schools?
039e	ET31727	Government buildings?
039f	ET31705	Bars?
039g	ET31744	Taxis? 1 Smoking should not be allowed in any taxis 2 Smoking should be allowed only in some taxis 3 No rules or restrictions
040	ET31889	Overall, would you say that a ban on smoking in restaurants and other enclosed public places would be good or bad? 1 Very good 2 Good 3 Neither good nor bad 4 Bad 5 Very bad 8 Refused (Don't read out) 9 Don't know (Don't read out)
CIGARETTES -- PSYCHOSOCIAL BELIEFS		
041a	KN31431	Are each of the following statements true or false? Filters reduce the harmfulness of smoking. 1 True 2 False 8 Refused (Don't read out) 9 Don't know (Don't read out)
041b	KN31441	The nicotine in cigarettes is the chemical that causes most of the cancer.
041c	KN31513	The quality of foreign cigarettes is better than that of domestic cigarettes.
041d	KN31515	Foreign cigarettes do less harm compared to domestic cigarettes.
042	PS31234	What is Chinese society's attitude toward smoking? 1 Chinese society approves of smoking 2 Chinese society disapproves of smoking 3 Chinese society neither approves nor disapproves of smoking 8 Refused (Don't read out)

Q#	VarName	CN3-CN
		9 Don't know (Don't read out)
043a	PS31244	Please tell me your opinion on each of the following statements. Smoking is a sign of maturity. 1 Strongly disagree 2 Disagree 3 Neither disagree nor agree 4 Agree 5 Strongly agree 8 Refused (Don't read out) 9 Don't know (Don't read out)
043b	PS31325	Smoking by women is acceptable.
043c	IN31211	Tobacco companies should be allowed to advertise and promote cigarettes as they please.
043d	IN31316	The government should do more to control smoking.
043e	IN31225	Tobacco companies do good things for the Chinese society.
044a	DI31211	Now we are going to ask you several questions about your attitudes toward life, which are not related to smoking. We understand that these questions are difficult to answer but please do your best. There are no right or wrong answers to them. You often think that what you do today will affect your life in the future. 1 Strongly disagree 2 Disagree 3 Neither disagree nor agree 4 Agree 5 Strongly agree 8 Refused (Don't read out) 9 Don't know (Don't read out)
044b	DI31421	Before you make a decision, you like to talk to close friends and get their ideas.
044c	DI31422	You would give up an activity you really enjoy if your family did not approve.
044d	DI31423	You enjoy being different from others.
044e	DI31424	It annoys you when other people do better than you at something.
045	PR31101	Now a question about your overall health. In general, how would you describe your health? Is it . . . 1 Poor 2 -- no label 3 -- no label 4 -- no label 5 Excellent 8 Refused (Don't read out) 9 Don't know (Don't read out)
MODERATORS		
046a	DI31441	Please tell me how often you have felt the following ways during the past 7 days. I did not feel like eating; my appetite was poor. 1 Rarely or none of the time (less than 1 day) 2 Some or a little of the time (1-2 days)

Q#	VarName	CN3-CN
		3 Occasionally or a moderate amount of time (3-4 days) 4 Most or all of the time (5-7 days) 8 Refused (Don't read out) 9 Don't know (Don't read out)
046b	DI31442	I felt hopeful about the future.
046c	DI31443	I felt very sad.
046d	DI31444	I felt that people dislike me.
DEMOGRAPHICS		
047	DE31111	Just to wrap up, we have a few questions for statistical purposes. Please be assured that all your responses will be kept entirely confidential. What is your marital status? 1 Married or living together 2 Divorced or separated 3 Widowed 4 Single 8 Refused (Don't read out) If response=2, 3, 4 or 8, go to 052/DE233.
048	DI31245	Does your partner or spouse smoke? 1 Yes 2 No 8 Refused (Don't read out) 9 Don't know (Don't read out) If response=2, 8 or 9, go to 050/DI247.
049	DI31250	Do you want your spouse or partner to quit smoking? 1 Yes, a lot 2 Yes, somewhat 3 No 8 Refused (Don't read out) 9 Don't know (Don't read out) Go to 052/DE233.
050	DI31247	Did your spouse or partner used to smoke but quit recently? 1 Yes 2 No 8 Refused (Don't read out) 9 Don't know (Don't read out) If response=2, 8 or 9, go to 052/DE233.
051	DI31249	When did your spouse or partner quit? <i>[Interviewer note: The respondents may give a specific 000g/DATE or a more vague timeline (6 months ago). Record whatever the respondent says.]</i>
052	DE31233	What is your usual occupation? 01 Agriculture, forestry, animal husbandry, fishery and water conservation employees 02 Operators of production or transportation equipment and related personnel 03 Businessmen or service industry employees

Q#	VarName	CN3-CN
		04 Leaders of governments, Chinese Communist party organizations, companies or institutions 05 Clerks 06 Specialized technicians 07 Soldiers 08 Other occupations 09 Students 10 No job 11 Retired 98 Refused (Don't read out)
053	DE31211	In the last year, on average, how much was the total income per month of your 000c/HOUSEHOLD? 1 <1000 Yuan 2 1000-2999 Yuan 3 3000-4999 Yuan 4 5000-6999 Yuan 5 7000-8999 Yuan 6 9000 Yuan or above 8 Refused (Don't read out) 9 Don't know (Don't read out)
054	DE31311	What is your highest education? 1 No education 2 Elementary school 3 Junior high school 4 High school, technical high school 5 College 6 University or higher 8 Refused (Don't read out)
055a	BI31314	Number of adult males in the 000c/HOUSEHOLD.
055b	BI31324	Number of adult male smokers in the 000c/HOUSEHOLD. <i>[Interviewer note: If number of male smokers is greater than number of males, then clarify this with the respondent.]</i>
056a	BI31315	Number of adult females in the 000c/HOUSEHOLD.
056b	BI31325	Number of adult female smokers in the 000c/HOUSEHOLD. <i>[Interviewer note: If number of female smokers is greater than number of females, then clarify this with the respondent.]</i>
057	DE31811	Is there anyone less than 18 years old living together with you? 1 Yes 2 No 8 Refused (Don't read out)
058	AI31101	Wrap up: Thanks for the cooperation and remind the subject about the follow-up in one year. A thank you gift.
059	AI31543	Interviewers' overall judgment about the interview. 1 Reliable 2 Somewhat reliable 3 With some errors 4 With a lot of errors
060	AI31606	End time.

Q#	VarName	CN3-CN
	(Prev. BK125)	