



International Tobacco Control Policy Evaluation Project

4-Country W9 Replenishment Web US

Replenishment

Survey Code: 4C9-Pw-US

Languages: English

Mode: Online Survey

Products: Cig

User Groups: User, Non-User, Quitter

Last Update: 11-Mar-2021

VarName Changes

New Name	Old Name	Date
PR105	PR105a	23-Jul-2013
PR105a	PR105b	26-Jul-2013
PR105b	PR105c	26-Jul-2013
PR105c	PR105d	26-Jul-2013
PR105d	PR105e	26-Jul-2013
PR105e	PR105f	26-Jul-2013
PR107	PR107a	25-Jul-2013
PR107a	PR107b	25-Jul-2013
PR107c	PR107d	25-Jul-2013
PR107b	PR107c	25-Jul-2013
PR107d	PR107e	25-Jul-2013
QA235u	QA235	11-May-2015
BI930	PPTerm	15-Jan-2016
ED506	NC328	22-Apr-2016
NC328	ED506	25-Apr-2016
EA133	ST436	07-Oct-2016
EA137	ST437	07-Oct-2016
EA141	ST434	07-Oct-2016
EA155	ST432	07-Oct-2016
EA169	ST435	07-Oct-2016

New Name	Old Name	Date
EA171	ST431	07-Oct-2016
EA501	ST438	07-Oct-2016
EC367	NC344	12-Oct-2016
EC392	ST454	12-Oct-2016
EI334	ST445	18-Oct-2016
EA131	EA133	31-Oct-2016
EC430	EC392	07-Nov-2016
EC369	EC367	17-Nov-2016
NC353	ER112	29-Sep-2016
FR122u	FR122	24-Jul-2017

TABLE OF CONTENTS

INTRODUCTION	7
SCREENER.....	9
NON-CIGARETTE TOBACCO (NCT) SECTION	19
CIGARETTES SECTION	89
FREQUENCY	89
BRAND CHOICE.....	92
DEPENDENCE.....	96
QUITTING ATTEMPTS.....	99
LAST QUIT ATTEMPT -- CESSATION HELP	101
LAST QUIT ATTEMPT -- STOP-SMOKING MEDICATIONS.....	105
KNOWLEDGE OF HEALTH EFFECTS and TOBACCO CONSTITUENTS.....	112
WARNING LABELS.....	113
ANTI-SMOKING CAMPAIGNS	118
TOBACCO SOURCES AND LAST PURCHASE.....	122
LIGHT/MILD	143
STOP-SMOKING MEDICATIONS.....	145
CESSATION HELP	151
BELIEFS ABOUT QUITTING.....	154
ENVIRONMENTAL TOBACCO SMOKE	158
PSYCHOSOCIAL: BELIEFS ABOUT SMOKING, MODERATORS.....	167
TOBACCO INDUSTRY	168
PERCEIVED RISK.....	170
MODERATORS.....	173
DEMOGRAPHICS	176
CONTACT INFORMATION.....	178

Q#	VarName	4C9-Pw-US
001	BI090	<p>Note for PIs: Throughout this survey we have included a non-response option called 'GfK no response' as per requirements from GfK that their web panelists be allowed to continue through the survey even if they don't select ANY response at all.</p> <p>This non-response option will NOT appear on-screen to the respondent and will only exist in the program code. It will be coded by default if any respondent advances past a question (clicks 'next') without selecting any answer. In the survey routing, this code will be treated the same as if the respondent had selected 'Refused' (Prefer not to answer). In the case of any essential questions in the screener that determine eligibility, such respondents will be terminated.</p>
002	BI100	<p>For the 6-month and 12-month times, insert into script: For interviews taking place during first 10 days of month="Early" For interviews taking place during days 11-20 of month="Middle" For interviews taking place during days 21- end of month="Late"</p> <p>Create string variables that will be referred to often in this program: 12M Anchor="[Early/Middle/Late][current month][current year -1]" 6M Anchor="[Early/Middle/Late] [CURRENT MONTH - 6]" 30-Day Anchor="[TODAY - 30 days] [CURRENT DAY OF MONTH]"</p>
003	BI101	<p>If country=US: [mode]=web [survey firm (sample)]= GfK (KnowledgePanel) [survey firm (program)]= Survey Research Centre, University of Waterloo [next-survey gap]= 1-2 years. [survey length]= [survey length per user type specified at 034/slength variable] [payment]= [payment per user type specified at 033/paymt variable] [email address for survey help]= support@knowledgepanel.com [toll-free number]= 1-800-782-6899 [institution] = The Medical University of South Carolina [ethics contact] = Patient Advocate at the Research Ethics Department, Roswell Park Cancer Institute, Buffalo, NY, 14623 USA. Tel: (716) 845-4474.</p>
004	BI102	<p>Conditional wordings to be used throughout: For [shop / store]: If country= AU or UK, use "shop" If country= CA or US, use "store" For [factory-made/packet]: If country=CA or US, use "factory-made" If country=UK or AU, use "packet" For [cigarettes/ roll-your-own tobacco] (like RMR's 'ryostatus') If 331/FR326=1, use "cigarettes" If 331/FR326=2, use "roll-your-own tobacco" If 331/FR326=3, use "cigarettes or roll-your-own tobacco"</p>

Q#	VarName	4C9-Pw-US
		<p>For instances with [or tobacco] (like RMR's `q82text`) If 331/FR326=2 or 3, add "or tobacco" For [stubbed/butted]: If country=CA or US, use "butted" If country=UK or AU, use "stubbed" For [current brand]: If country=CA, use [QNU/BR312] or [QNU/BR312o] If country=US, use [336a/BR322] or [336b/BR322o] If country=UK, use [QNU/BR331] or [QNU/BR331o] If country=AU, use [QNU/BR341] or [QNU/BR341o] If 335/BR310=1 and QNU/BR312/ 336a/BR322, QNU/BR331/ QNU/BR341=don't know/refused, use "the brand you usually smoke". For [gas / petrol]: If country= AU or UK, use "petrol" If country= CA or US, use "gas". For [got/ gotten]" If country= AU or UK, use "got" If country= CA or US, use "gotten".</p>
005	BI103	If respondent enters an out-of-range response, show: An out-of-range answer was entered for this question. Please check what you've entered.
006	BI104	Essential questions in this survey: X1b (015), X1a (016), BI345 (017), BI340 (018), FR211 (019), FR221 (020), FR231 (021), QA409a (027a), QA409b (027b), QA409c (027c), FR503 (028)
007	BI473	<i>No conversion script is seen by web respondents. Respondents are required to provide a valid answer to continue. (If a non-response is selected, or 'GfK no response', the respondent will terminate.)</i>
INTRODUCTION		
008	Age	PROGRAM: Respondent 008/Age to be provided by survey firm when each respondent accesses the link to the web survey. <i>Derived variable — 008/Age at recruitment (continuous).</i>
009	AgeGrp	PROGRAM: Respondent 008/Age to be provided by survey firm when each respondent accesses the link to the web survey. <i>Derived variable — 008/Age at recruitment (categories).</i> 1 18-24 2 25-39 3 40-54 4 55 and up If respondent 008/Age >=18, go to 011/BI110. If respondent 008/Age <18, go to PPTerm. If 008/Age quota full for 18-24 or 25+, go to 658/BI933.
010	BI930 (Prev. PPTerm)	Ask if respondent 008/Age is <18. Thank you for your time and assistance, but our survey is for adults aged 18 or older. (P-D70.3)
011	BI110	On behalf of the University of Waterloo, we invite you to participate in the International Tobacco Policy Survey—a unique

Q#	VarName	4C9-Pw-US
		<p>study of around 6,000 smokers in four countries—United States, Canada, United Kingdom and Australia.</p> <p>The survey questions will ask you about your beliefs, attitudes, and behaviours related to tobacco use. Your answers to these questions will help us to better understand how views toward smoking may differ over time in the four countries. Some questions ask you to provide general information about your background.</p> <p>First we'll need to ask you a few questions to determine whether you're eligible. Some parts of the survey require different kinds of eligibility than others. Depending on which parts you qualify for, the survey can be anywhere from 25 to 75 minutes. A more accurate survey length will be provided once we determine your eligibility.</p> <p>Participation is voluntary and you can skip any questions you don't want to answer, with the exception of the eligibility questions mentioned above. If the eligibility questions are not answered, you would not be eligible for the survey and any potential remuneration. All other questions can be skipped with no penalty or withholding of remuneration. To skip a question, either choose 'Prefer Not To Answer' or press 'Next' without leaving a response.</p> <p>You may stop and start again if you cannot complete the survey all at one time.</p> <p>All information will be kept strictly confidential and will not be shared with any person or group that is not associated with this survey. In our computer files, your survey answers will be identified with a unique number, and not with any personal information such as a name or address.</p> <p>The survey will be secured at the University of Waterloo, Canada. After two years, the data collected will be shared with researchers in other countries as it will be used to make comparisons of smoking behaviour and attitudes across countries.</p> <p>There are no known risks to completing this survey.</p> <p>This study has received ethics clearance through the Roswell Park Cancer Institute and from the research institutions in each of the other countries. If you have questions concerning how the survey is being conducted, concerns about your participation or the authority under which this survey is being conducted, please contact [ethics contact].</p> <p>This project has also been reviewed and received ethics clearance through a University of Waterloo Research Ethics Committee. However, the final decision about participation is yours. Participants who have concerns or questions about their involvement in the project may also contact the Chief Ethics Officer, Office of Research Ethics at 1-519-888-4567, Ext. 36005 or maureen.nummelin@uwaterloo.ca.</p> <p>To receive information about the study findings, please contact: Geoffrey T. Fong, Ph.D. (Principal Investigator, University of Waterloo, Canada): gfong@uwaterloo.ca</p>
012	BI270	<p>Ask all.</p> <p>Consent to Participate</p> <p>With full knowledge of all foregoing, I agree, of my own free will, to participate in this study.</p> <ol style="list-style-type: none"> 1 I agree to participate 2 I do not wish to participate

Q#	VarName	4C9-Pw-US
		6 GfK no response If response=1, go to 013/BI111. If response=2 or 6, go to 656/BI901 (P-C20.7).
013	BI111	Helpful hints for taking the survey (you may want to print this page for easy reference; you can use the 'Ctrl' + 'p' command to print): <ul style="list-style-type: none"> - If you encounter a technical problem in the survey, please notify [email address for survey help] and we will get back to you as soon as possible. You may also call our toll-free line: [toll-free number], and leave a detailed message about the problem, along with your name, phone number and email address. Please include any details about the browser you are using and the error message (if any) you are seeing. - After selecting or entering an answer, click 'next' at the bottom of the page or press 'enter' to continue. - During the survey, if you need to return to a previous question, use the 'Previous' button at the bottom of the page to go back. <p>Do not use the browser's 'Back' button or the backspace key on the keyboard.</p> <ul style="list-style-type: none"> - If you do not wish to answer a question, you may select 'Prefer not to answer' or press 'Next' without leaving a response. However, a few questions are mandatory because they determine your eligibility for part or all of the survey. If you do not respond to these questions, then you will not be eligible for the survey and any potential remuneration. All other questions can be skipped with no penalty or withholding of remuneration. - If you would like to leave the survey before you complete it, you may close the browser window. Please wait at least 30 minutes before you log back on. Then the next time you log back on, you will be able to continue where you left off. (If you enter the survey sooner than 30 minutes, you will find yourself back at the beginning, with your answers already entered, and you will have to advance through the survey to the point where you left off.)
SCREENER		
014	BI300	Ask all. The next several questions ask about your background and smoking status. These questions will determine if you are eligible for the survey. These will take just a few minutes to answer.
015	X1b	Ask all. In the last 12 months -- that is, since [12M anchor] -- have you used any of the following non-cigarette products? Please read the entire list and think about whether you have used any of the products during the last 12 months: <ul style="list-style-type: none"> - Cigars, cigarillos or filtered cigars - A pipe with tobacco - Smokeless tobacco, such as chewing tobacco, snuff, snus, or dip - Electronic or e-cigarettes (like Blu, Smoking Everywhere, NJOY, Gamucci, or some other brand) - A hookah or waterpipe with tobacco - A tobacco product that dissolves in the mouth (such as Ariva; Camel Orbs, Sticks or Strips; Marlboro Sticks; or Stonewall)

Q#	VarName	4C9-Pw-US
		<p>Please note that this list does NOT include cigarettes. So if you only used regular cigarettes in the last 12 months, your answer to this question should be NO.</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p><i>This is an essential question that will help to determine your eligibility. Please do your best to answer. If you can't or don't wish to answer this question, you will not be able to continue.</i></p> <p>If response=6, 8 or 9, go to 007/BI473, then 657/BI904 (P-C21.2).</p>
016	X1a	<p>Ask all.</p> <p>In the last 12 months have you smoked a cigarette?</p> <p>This includes roll-your-own cigarettes and factory-made cigarettes, but not cigars, cigarillos, or e-cigarettes.</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p><i>This is an essential question that will help to determine your eligibility. Please do your best to answer. If you can't or don't wish to answer this question, you will not be able to continue.</i></p> <p>If response=1, go to 017/BI345. If response=2, go to 030/CUtype. If response=6, 8 or 9, go to 007/BI473, then 657/BI904. (P-C21.2)</p>
017	BI345	<p>Ask if 016/X1a=1.</p> <p>Have you smoked 100 or more cigarettes over your lifetime?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p><i>100 cigarettes= 5 packs of 20 cigarettes OR 4 packs of 25 cigarettes.</i></p> <p><i>This is an essential question that will help to determine your eligibility. Please do your best to answer. If you can't or don't wish to answer this question, you will not be able to continue.</i></p> <p>If response=6, 8 or 9, go to 007/BI473, then 659/BI941 (P-C21.2).</p>
018	BI340	<p>Ask if 016/X1a=1.</p> <p>Do you currently smoke cigarettes, either daily or less than every day?</p> <ul style="list-style-type: none"> 1 Yes 2 No

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		<p>6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p><i>This is an essential question that will help to determine your eligibility. Please do your best to answer. If you can't or don't wish to answer this question, you will not be able to continue.</i></p> <p>If response=1, go to 019/FR211. If response=2, go to 027a/QA409a. If response=6, 8 or 9, go to 007/BI473, then 657/BI904. (P-C21.2)</p>
019	FR211	<p>Ask 018/BI340=1. Do you smoke cigarettes every day or less than every day?</p> <p>1 Every day 2 Less than every day 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p><i>This is an essential question that will help to determine your eligibility. Please do your best to answer. If you can't or don't wish to answer this question, you will not be able to continue.</i></p> <p>If response=1, go to 022/FR216. If response=2, go to 020/FR221. If response=6, 8 or 9, go to 007/BI473, then 657/BI904 (P-C21.2).</p>
020	FR221	<p>Ask if 019/FR211=2. Do you smoke cigarettes at least once a week?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p><i>This is an essential question that will help to determine your eligibility. Please do your best to answer. If you can't or don't wish to answer this question, you will not be able to continue.</i></p> <p>If response=1, go to 023/FR226. If response=2, go to 021/FR231. If response=6, 8 or 9, go to 007/BI473, then 657/BI904 (P-C21.2).</p>
021	FR231	<p>Ask if 020/FR221=2. Do you smoke cigarettes at least once a month?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>

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		<p><i>This is an essential question that will help to determine your eligibility. Please do your best to answer. If you can't or don't wish to answer this question, you will not be able to continue.</i></p> <p>If response=1, go to 024/FR236. If response=2, go to 025/FR245v. If response=6, 8 or 9, go to 007/BI473, then 657/BI904. (P-C21.2)</p>
022	FR216	<p>Ask if 019/FR211=1. On average, how many cigarettes do you smoke each day, including both [factory-made/ packet] and roll-your-own cigarettes?</p> <p>666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p> <p><i>This is a very important answer for our data. If you don't have an exact answer, please provide an estimate.</i></p> <p>Go to 025/FR245v (derivation of CPD).</p>
023	FR226	<p>Ask if 020/FR221=1. On average, how many cigarettes do you smoke each week, including both [factory-made/ packet] and roll-your-own cigarettes?</p> <p>666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p> <p><i>This is a very important answer for our data. If you don't have an exact answer, please provide an estimate.</i></p> <p>Go to 025/FR245v (derivation of CPD).</p>
024	FR236	<p>Ask if 021/FR231=1. On average, how many cigarettes do you smoke each month, including both [factory-made/ packet] and roll-your-own cigarettes?</p> <p>666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p> <p><i>This is a very important answer for our data. If you don't have an exact answer, please provide an estimate.</i></p>
025	FR245v	(Derived variable: cigarettes per day (continuous))
026	FR250v	(Derived variable: cigarettes per day (categories), calculated from QNU/FR245V)
		<p>0 1-10 cigarettes 1 11-20 cigarettes 2 21-30 cigarettes 3 More than 31 cigarettes 7 Not applicable 8 Refused 9 Don't know</p>
027a	QA409a	<p>Ask if B1340=2. About how long has it been since you completely quit smoking cigarettes? Enter number of days.</p>

Q#	VarName	4C9-Pw-US
		666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <i>This is an essential question that will help to determine your eligibility. Please do your best to answer. If you can't or don't wish to answer this question, you will not be able to continue.</i> If response=666, 888 or 999, go to 007/BI473, then 657/BI904 (P-C21.2).
027b	QA409b	Enter number of weeks.
027c	QA409c	Enter number of months.
028	FR503	Ask if B1340=2. In the last 12 months, during the period when you were smoking cigarettes, did you smoke at least once a month? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>This is an essential question that will help to determine your eligibility. Please do your best to answer. If you can't or don't wish to answer this question, you will not be able to continue.</i> If response=1, go to 030/CUtype. If response=2, go to 029/FR142. If response=6, 8 or 9, go to 007/BI473, then 657/BI904. (P-C21.2)
029	FR142	Ask if 028/FR503=2. Have you EVER smoked at least once a month? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
030	CUtype	PROGRAM: Calculate 030/CUtype according to respondent's exact 008/Age provided by the survey firm, which will be linked to each respondent when they access the web survey. If 008/Age>=18 but<25 AND 016/X1a=2, then 030/CUtype=C3. If 008/Age>=25 AND 016/X1a=2, then 030/CUtype=C6. If 008/Age>=18 but<25 AND 017/BI345=1 AND (019/FR211=1 OR 020/FR221=1 OR 021/FR231=1), then 030/CUtype=C1. If 008/Age>=18 but<25 AND 017/BI345=2 AND 021/FR231=2, then 030/CUtype=C3. If 008/Age>=18 but<25 AND 017/BI345=2 OR 021/FR231=2, then 030/CUtype=C3. If 008/Age>=25 AND 017/BI345=1 AND (019/FR211=1 OR 020/FR221=1 OR 021/FR231=1), then 030/CUtype=C4. If 008/Age>=25 AND (017/BI345=2 OR 021/FR231=2), then 030/CUtype=C6. If 008/Age>=18 but<25 AND QNU/QA409><=12 months AND 028/FR503=1 AND B1345=1, then 030/CUtype=C2.

Q#	VarName	4C9-Pw-US
		<p>If 008/Age>=18 but<25 AND QNU/QA409>=<=12 months AND (028/FR503=2 OR B1345=2), then 030/CUtype=C3. If 008/Age>=18 but<25 AND QNU/QA409>12 months, then 030/CUtype=C3. If 008/Age>=25 AND QNU/QA409<=12 months AND 028/FR503=1 AND B1345=1, then 030/CUtype=C5. If 008/Age>=25 AND QNU/QA409<=12 months AND (028/FR503=2 OR B1345=2), then 030/CUtype=C6. If 008/Age>=25 AND QNU/QA409>12 months, then 030/CUtype=C6.</p> <p><u>Definitions of Cigarette User Type</u> C1 – Young adult cigarette smoker C2 – Young adult cigarette recent quitter C3 – Young adult cigarette non-smoker C4 – Old adult cigarette smoker C5 – Old adult cigarette recent quitter C6 – Old adult cigarette non-smoker (note: 031/NUtype must =N1 to be eligible for survey)</p>
031	NUtype	<p>If 015/X1b=1, then 031/NUtype=N1. If 015/X1b=2, then 031/NUtype=N2.</p> <p><u>Definitions of NCT User Type</u> N1=NCT User. N2=NCT non-user.</p>
032	Termscr	If 030/CUtype=C6 and 031/NUtype=N2, go to 660/BI947. (P-D70.3)
033	paymt	<p>If 030/CUtype=C1 and 031/NUtype=N1 (i.e. 18-24 cigarette smoker and NCT user), then incentive= credit of 20,000 points (\$20 value).</p> <p>If 030/CUtype=C2 and 031/NUtype=N1 (i.e. 18-24 cigarette recent quitter and NCT user), then incentive= credit of 20,000 points (\$20 value).</p> <p>If 030/CUtype=C3 and 031/NUtype=N1 (i.e. 18-24 cigarette non-smoker and NCT user), then incentive= credit of 5,000 points (\$5 value).</p> <p>If 030/CUtype=C4 and 031/NUtype=N1 (i.e. 25+ cigarette smoker and NCT user), then incentive= credit of 25,000 points (\$25 value).</p> <p>If 030/CUtype=C5 and 031/NUtype=N1 (i.e. 25+ cigarette recent quitter and NCT user), then incentive= credit of 25,000 points (\$25 value).</p> <p>If 030/CUtype=C6 and 031/NUtype=N1 (i.e. 25+ cigarette non-smoker and NCT user), then incentive= credit of 10,000 points (\$10 value).</p> <p>If 030/CUtype=C1 and 031/NUtype=N2 (i.e. 18-24 cigarette smoker and NCT non-user), then incentive= credit of 15,000 points (\$15 value).</p>

Q#	VarName	4C9-Pw-US
		<p>If 030/CUtype=C2 and 031/NUtype=N2 (i.e. 18-24 cigarette recent quitter and NCT non-user), then incentive= credit of 15,000 points (\$15 value).</p> <p>If 030/CUtype=C3 and 031/NUtype=N2 (i.e. 18-24 cigarette non-smoker and NCT non-user), then incentive= credit of 0 points (\$0 value).</p> <p>If 030/CUtype=C4 and 031/NUtype=N2 (i.e. 25+ cigarette smoker and NCT non-user), then incentive= credit of 20,000 points (\$20 value).</p> <p>If 030/CUtype=C5 and 031/NUtype=N2 (i.e. 25+ cigarette recent quitter and NCT non-user), then incentive= credit of 20,000 points (\$20 value).</p>
034	slength	<p>If 030/CUtype=C1 and 031/NUtype=N1 (i.e. 18-24 cigarette smoker and NCT user), then [survey length]= 65 minutes.</p> <p>If 030/CUtype=C2 and 031/NUtype=N1 (i.e. 18-24 cigarette recent quitter and NCT user), then [survey length]= 65 minutes.</p> <p>If 030/CUtype=C3 and 031/NUtype=N1 (i.e. 18-24 cigarette non-smoker and NCT user), then [survey length]= 30-45 minutes.</p> <p>If 030/CUtype=C4 and 031/NUtype=N1 (i.e. 25+ cigarette smoker and NCT user), then [survey length]= 75 minutes.</p> <p>If 030/CUtype=C5 and 031/NUtype=N1 (i.e. 25+ cigarette recent quitter and NCT user), then [survey length]= 75 minutes.</p> <p>If 030/CUtype=C6 and 031/NUtype=N1 (i.e. 25+ cigarette non-smoker and NCT user), then [survey length]= 30-40 minutes.</p> <p>If 030/CUtype=C1 and 031/NUtype=N2 (i.e. 18-24 cigarette smoker and NCT non-user), then [survey length]= 50-65 minutes.</p> <p>If 030/CUtype=C2 and 031/NUtype=N2 (i.e. 18-24 cigarette recent quitter and NCT non-user), then [survey length]= 50-60 minutes.</p> <p>If 030/CUtype=C3 and 031/NUtype=N2 (i.e. 18-24 cigarette non-smoker and NCT non-user), then [survey length]= 20-30 minutes.</p> <p>If 030/CUtype=C4 and 031/NUtype=N2 (i.e. 25+ cigarette smoker and NCT non-user), then [survey length]= 50-65 minutes.</p>

Q#	VarName	4C9-Pw-US
		If 030/CUtype=C5 and 031/NUtype=N2 (i.e. 25+ cigarette recent quitter and NCT non-user), then [survey length]= 50-65 minutes.
035	FR309v	Derived variable -- cigarette smoking status 1 Daily smoker (if 019/FR211=1) 2 Weekly smoker (if 020/FR221=1) 3 Monthly smoker (if 021/FR231=1) 8 Recruited recent quitter (if 030/CUtype=C2 or C5) 9 Recruited non-smoker (if 030/CUtype=C3 or C6)
036	FR305	Derived variable: Smoking status as smoker vs. non-smoker. 1 Smoker (035/FR309v=1-3) 2 Nonsmoker (035/FR309v=9) 3 Recruited Quitter (035/FR309v=8)
037	BI351a	Ask all. PROGRAM: household information for [X1824] to be provided by the survey firm when each respondent is linked to the web survey. We need to confirm the information you provided about your household, to ensure that we have updated records. You reported earlier that your household contains [X1824] [person (if X1824=1)/ people (if X1824<>1)] aged 18-24 years old [NOT including yourself (if 008/Age=18-24)]. Is this still the case? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>(If 008/Age 18-24, show:) If this number of people in the household aged 18-24 includes yourself, please select 'No' in response to this question.</i> If response=2, go to 038/BI351b. Otherwise, go to 039/BI351v.
038	BI351b	Ask if 037/BI351a=2. How many people aged 18-24 years old currently live in your household [NOT including yourself (if 008/Age=18-24)]? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <i>Enter number. [Range 0-15. Do not allow decimals.]</i>
039	BI351v	(Derived variable – number of adults living in household aged 18-24, excluding respondent.) If 037/BI351a=1, then 039/BI351v=[X1824]. If 037/BI351a=2, then 039/BI351v=[038/BI351b]. If 037/BI351a=6, 8 or 9, or 038/BI351b=66, 88 or 99, then 039/BI351v=missing. If 039/BI351v=0 or missing, go to 042/BI354a. Otherwise, go to 040/BI352.
040	BI352	Ask if 039/BI351v>0.

Q#	VarName	4C9-Pw-US
		<p>In the last 12 months, [has that person (039/BI351v=1)/ how many of those [039/BI351v] people have (039/BI351v>1)] smoked a cigarette, even just one? Please answer to the best of your knowledge.</p> <p>This includes roll-your-own cigarettes and factory-made cigarettes, but not cigars, cigarillos, or e-cigarettes.</p> <p>[If 039/BI351v=1, show:] Enter 1 for yes, or 0 for no. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>(Range: 0-15)</i> If response>039/BI351v, show reminder: "You have entered more cigarette smokers aged 18-24 than there are people aged 18-24 in the household." If 037/BI351a=1, re-ask this section starting from 037/BI351a. If 037/BI351a=2, re-ask this section starting from 038/BI351b. Otherwise go to 041/BI353.</p>
041	BI353	<p>Ask if 039/BI351v>0.</p> <p>In the last 12 months, [has that person (039/BI351v=1)/ how many of those [039/BI351v] people have (039/BI351v>1)] used any of the following non-cigarette products? Please read the entire list and answer to the best of your knowledge.</p> <ul style="list-style-type: none"> - Cigars, cigarillos or filtered cigars - A pipe with tobacco - Smokeless tobacco, such as chewing tobacco, snuff, snus, or dip - Electronic or e-cigarettes (like Blu, Smoking Everywhere, NJOY, Gamucci, or some other brand) - A hookah or waterpipe with tobacco - A tobacco product that dissolves in the mouth (such as Ariva; Camel Orbs, Sticks or Strips; Marlboro Sticks; or Stonewall) <p>[If 039/BI351v=1, show:] Enter 1 for yes, or 0 for no. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>(Range: 0-15)</i> If response>039/BI351v, show reminder: "You have entered more non-cigarette product users aged 18-24 than there are people aged 18-24 in the household." If 037/BI351a=1, re-ask this section starting from 037/BI351a. If 037/BI351a=2, re-ask this section starting from 038/BI351b. Otherwise go to 042/BI354a.</p>
042	BI354a	<p>Ask all. PROGRAM: household information for [X25Plus] to be provided by the survey firm when each respondent is linked to the web survey.</p> <p>You reported earlier that your household contains [X25Plus] [person (if X25Plus=1)/ people (if X25Plus<>1)] aged 25 years or older [NOT including yourself (if 008/Age=25+)]. Is this still the case?</p> <p>1 Yes 2 No</p>

Q#	VarName	4C9-Pw-US
		<p>6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p><i>(If 008/Age 25+, show:) If this number of people in the household aged 25 or older includes yourself, please select 'No' in response to this question.</i></p> <p>If response=2, go to 043/BI354b. Otherwise, go to 044/BI354v.</p>
043	BI354b	<p>Ask if 042/BI354a=2. How many people aged 25 years or older currently live in your household [NOT including yourself (if 008/Age=25+)]?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>Enter number. [Range 0-15. Do not allow decimals.]</i></p>
044	BI354v	<p>(Derived variable – number of adults living in household aged 25+, excluding respondent.)</p> <p>If 042/BI354a=1, then 044/BI354v=[X25Plus]. If 042/BI354a=2, then 044/BI354v=[043/BI354b]. If 042/BI354a=6, 8 or 9, or 043/BI354b=66, 88 or 99, then 044/BI354v=missing.</p> <p>If 044/BI354v=0 or missing, go to 047/BI260. Otherwise, go to 045/BI355.</p>
045	BI355	<p>Ask if 044/BI354v>0. In the last 12 months, [has that person (044/BI354v=1)/ how many of those [044/BI354v] people have (044/BI354v>1)] smoked a cigarette, even just one? Please answer to the best of your knowledge.</p> <p>This includes roll-your-own cigarettes and factory-made cigarettes, but not cigars, cigarillos, or e-cigarettes.</p> <p>[If 044/BI354v=1, show:] Enter 1 for yes, or 0 for no.</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>(Range: 0-15)</i></p> <p>If response>044/BI354v, show reminder: "You have entered more cigarette smokers aged 25+ than there are people aged 25+ in the household." If 042/BI354a=1, re-ask this section starting from 042/BI354a. If 042/BI354a=2, re-ask this section starting from 043/BI354b. Otherwise go to 046/BI356.</p>
046	BI356	<p>Ask if 044/BI354v>0. In the last 12 months, [has that person (044/BI354v=1)/ how many of those [044/BI354v] people have (044/BI354v>1)] used any of the following non-cigarette products? Please read the entire list and answer to the best of your knowledge.</p> <p>- Cigars, cigarillos or filtered cigars</p>

Q#	VarName	4C9-Pw-US
		<ul style="list-style-type: none"> - A pipe with tobacco - Smokeless tobacco, such as chewing tobacco, snuff, snus, or dip - Electronic or e-cigarettes (like Blu, Smoking Everywhere, NJOY, Gamucci, or some other brand) - A hookah or waterpipe with tobacco - A tobacco product that dissolves in the mouth (such as Ariva; Camel Orbs, Sticks or Strips; Marlboro Sticks; or Stonewall) <p>[If 044/BI354v=1, show:] Enter 1 for yes, or 0 for no.</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p>(Range: 0-15)</p> <p>If response>044/BI354v, show reminder: "You have entered more non-cigarette product users aged 25+ than there are people aged 25+ in the household." If 042/BI354a=1, re-ask this section starting from 042/BI354a. If 042/BI354a=2, re-ask this section starting from 043/BI354b. Otherwise go to 047/BI260.</p>
047	BI260	<p>Ask all. All: Thank you, it appears that you are eligible for our survey.</p> <p>The International Tobacco Control survey is being conducted by an international group of universities and research institutions in four countries. We are looking for tobacco users, former users, and non-users, who would be willing to participate in an interview of about [034/slength].</p> <p>Show for all user types EXCEPT (030/CUtype=C3 and 031/NUtype=N2): As a token of appreciation for your time, we will provide you with a [033/paymt] on completion of the survey.</p> <p>All: Depending on funding, this may be an ongoing study, and so we may contact you again in the future and ask you to complete another interview.</p>
048	BI255	<p>Ask all. We would now like to begin the main survey. From this point on, some of the questions ask you about the last six months: that means any time from [6M Anchor] until now. Other questions ask you about the last 30 days -- that means from [30-day Anchor] until now.</p> <p>Let's begin.</p>
NON-CIGARETTE TOBACCO (NCT) SECTION		
049	NC001	<p>Ask all. The next questions ask about snus.</p> <p>Snus is a type of smokeless tobacco that comes in a small pouch that you put under your lip.</p> <p>Common brands of snus pouches include Camel snus, General snus, Marlboro snus, and Nordic Ice, but there are many others.</p>

Q#	VarName	4C9-Pw-US
		<p>Please think only about snus for now. There will be questions later about other kinds of smokeless tobacco. Have you ever seen or heard of snus anywhere other than in [this survey (replenishment)/ these surveys (recontact)]?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=2, 6, 8 or 9, go to 051/NC101. Otherwise go to 050/NC002.</p>
050	NC002	<p>Ask all not skipped to next product. Have you ever used snus, even one time?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
051	NC101	<p>Ask all. We have already asked about snus pouches. The next questions ask about OTHER kinds of smokeless tobacco. This includes products such as loose snus, moist snuff, dip, spit, and chewing tobacco.</p> <p>Common brands include Redman, Levi Garrett, Beechnut, Skoal and Copenhagen, but there are many others. The questions will use the phrase "smokeless tobacco" to refer to any of these products.</p> <p>Please think only about smokeless tobacco products, not including snus pouches, as you answer these questions. Have you ever seen or heard of smokeless tobacco anywhere other than in [this survey (replenishment)/ these surveys (recontact)]? This includes loose snus, moist snuff, dip, spit or chewing tobacco.</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=2, 6, 8 or 9, go to 053/NC201. Otherwise go to 052/NC102.</p>
052	NC102	<p>Ask all not skipped to next product. Have you ever used smokeless tobacco, even one time?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable

Q#	VarName	4C9-Pw-US
		8 Refused 9 Don't know
053	NC201	<p>Ask all. The next questions ask about a new type of tobacco called dissolvable tobacco.</p> <p>You don't smoke dissolvable tobacco products – they are made of finely ground flavored tobacco that dissolves in your mouth.</p> <p>Dissolvable tobacco products come in a variety of shapes, including small round pellets, thin sticks and flat strips.</p> <p>Some common brands are Ariva, Stonewall, or Camel Orbs, Sticks or Strips. Have you ever seen or heard of dissolvable tobacco anywhere other than in [this survey (replenishment)/ these surveys (recontact)]?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=2, 6, 8 or 9, go to 056/NC301. Otherwise go to 054/NC202.</p>
054	NC202	<p>Ask all not skipped to next product. Have you ever used dissolvable tobacco products, even one time?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=2, 6, 8 or 9, go to 056/NC301.</p>
055	NC204	<p>Ask if 054/NC202=1. Otherwise go to 056/NC301. Do you now use dissolvable tobacco...</p> <p>1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
056	NC301	<p>Ask all. The next questions ask about electronic cigarettes or e-cigarettes.</p>

Q#	VarName	4C9-Pw-US
		<p>E-cigarettes look like regular cigarettes, but are battery-powered and produce vapor instead of smoke. E-cigarettes can be bought as disposable products or as re-usable kits with a cartridge.</p> <p>These cartridges come in many different flavors and nicotine concentrations. Some people refill their own cartridges with "juice," sometimes called "e-juice."</p> <p>Some common brands are Smoking Everywhere, NJOY, Blu or Vapor King.</p> <p>Have you ever seen or heard of an electronic cigarette anywhere other than in [this survey (replenishment)/ these surveys (recontact)]?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=2, 6, 8 or 9, go to 058/NC401. Otherwise go to 057/NC302.</p>
057	NC302	<p>Ask all not skipped to next product.</p> <p>Have you ever used electronic cigarettes, or e-cigarettes, even one time?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
058	NC401	<p>Ask all.</p> <p>The next questions ask about traditional cigars.</p> <p>Traditional cigars are about the length of a dollar bill and contain tightly rolled cured tobacco that is wrapped in a tobacco leaf.</p> <p>There will be questions later about other kinds of cigars, such as cigarillos and filtered cigars. Now we are only talking about traditional or regular cigars.</p> <p>Have you ever seen or heard of traditional or regular cigars anywhere other than in [this survey (replenishment)/ these surveys (recontact)]?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=2, 6, 8 or 9, go to 060/NC501.</p>

Q#	VarName	4C9-Pw-US
		Otherwise go to 059/NC402.
059	NC402	<p>Ask all not skipped to next product.</p> <p>Have you ever smoked traditional or regular cigars, even one time?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
060	NC501	<p>Ask all.</p> <p>The next questions ask about cigarillos.</p> <p>Cigarillos are shorter and narrower than traditional cigars. They are often similar in size to cigarettes but, like cigars, they are wrapped in a tobacco leaf rather than paper. They may come with plastic or wood tips, but they are often made without filters. They can be purchased singly or in packs.</p> <p>Some common brand names are Swisher Sweets, Black and Mild, Al Capone, White Owl, and Winchester.</p> <p>Have you ever seen or heard of cigarillos anywhere other than in [this survey (replenishment)/ these surveys (recontact)]?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=2, 6, 8 or 9, go to 062/NC601.</p> <p>Otherwise go to 061/NC502.</p>
061	NC502	<p>Ask all not skipped to next product.</p> <p>Have you ever smoked cigarillos, even one time?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
062	NC601	<p>Ask all.</p> <p>The next questions ask about filtered cigars.</p> <p>Filtered cigars are usually brown, about the length of a cigarette, and have a filter like a cigarette.</p> <p>Some common brands are Black and Mild, Swisher Sweets, Dutch Masters, Phillies Blunts, Prime Time, and Winchester.</p> <p>Have you ever seen or heard of filtered cigars anywhere other than in [this survey (replenishment)/ these surveys (recontact)]?</p> <ul style="list-style-type: none"> 1 Yes

Q#	VarName	4C9-Pw-US
		2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=2, 6, 8 or 9, go to 064/NC701. Otherwise go to 063/NC602.
063	NC602	Ask all not skipped to next product. Have you ever smoked filtered cigars, even one time? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
064	NC701	Ask all. The next questions ask about smoking tobacco in a regular or traditional pipe. Pipes come in many shapes and sizes. They all have a bowl that holds the tobacco and a stem. Pipe tobacco is often sold loose in packages or tins. In the following questions, we are only asking about smoking tobacco in a pipe. Smoking tobacco in a hookah or waterpipe will be asked about next. Have you ever seen or heard of a regular or traditional pipe anywhere other than in [this survey (replenishment)/ these surveys (recontact)]? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=2, 6, 8 or 9, go to 067/NC801. Otherwise go to 065/NC702.
065	NC702	Ask all not skipped to next product. Have you ever smoked a regular or traditional pipe, even one time? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=2, 6, 8 or 9, go to 067/NC801.
066	NC704	Ask if 065/NC702=1. Otherwise go to 067/NC801. Do you now smoke a pipe...

Q#	VarName	4C9-Pw-US
		1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
067	NC801	<p>Ask all. The next questions ask about smoking TOBACCO in a hookah.</p> <p>A hookah is a type of water pipe that is sometimes also called a narghile (pronounced nar-geel). There are many types of hookah.</p> <p>People often smoke a hookah in groups, in cafes or in hookah bars.</p> <p>'Shisha' (pronounced she-sha) is smoked in a hookah. Shisha comes in a small cake and is burned in the hookah. It comes in many flavors; it doesn't always contain tobacco.</p> <p>In these questions we will use the term hookah to refer to a water pipe or narghile that is used to smoke TOBACCO. Have you ever seen or heard of a hookah anywhere other than in [this survey (replenishment)/ these surveys (recontact)]?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=2, 6, 8 or 9, go to 070/NC000. Otherwise go to 068/NC802.</p>
068	NC802	<p>Ask all not skipped. Have you ever smoked a hookah, even one time?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
069	Termscr2	<p>If all of (050/NC002, 052/NC102, 054/NC202, 057/NC302, 059/NC402, 061/NC502, 063/NC602, 065/NC702, 068/NC802)<>1 AND (030/CUtype=C6), go to 661/BI948.</p>
070	NC000	<p>Ask if any of NC*02=1. Otherwise if 056/NC301=1, go to 180a/EA171. Otherwise go to 323/SM108.</p>

Q#	VarName	4C9-Pw-US
		<p>If only 1 of NC*02=1: Now we would like to get some more details about the tobacco product you said you have tried. If at least 2 of NC*02=1: Now we would like to get some more details about each of the tobacco products you said you have tried.</p>
071	NC004	<p>Ask if 050/NC002=1. Otherwise go to next product. You indicated earlier that you have used snus.</p> <p>Remember that, for our survey, snus is a type of smokeless tobacco that comes in a small pouch that you put under your lip.</p> <p>Please think only about snus for now. (If 052/NC102=1:) There will be a separate section later about other kinds of smokeless tobacco.</p> <p>Do you now use snus pouches . . .</p> <ol style="list-style-type: none"> 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
072a	NC019a	<p>Ask if (050/NC002=1) and (071/NC004=5). About how long has it been since you last used snus? Please estimate if necessary. Enter number of days ago.</p> <ol style="list-style-type: none"> 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <p><i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days. If it was less than a year ago, but you cannot be more specific, enter '11 months'.</i></p> <p>If response>365 days/ 52 weeks/ 12 months/ 1 year, go to next NCT product.</p>
072b	NC019b	<p>Enter number of weeks ago.</p> <ol style="list-style-type: none"> 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
072c	NC019c	Enter number of months ago.
072d	NC019d	Enter number of years ago.
073	NC005	<p>Ask if 071/NC004=3, 4, 6, 8 or 9. Have you used snus in the past 30 days?</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response

Q#	VarName	4C9-Pw-US
		7 Not applicable 8 Refused 9 Don't know
074	NC007	<p>Ask all not skipped to next product.</p> <p>How many snus pouches have you used in your entire life?</p> 01 2 or fewer 02 3-10 03 11-20 04 21-50 05 51-99 06 At least 100, or more 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
		<p><i>If you are not sure, please provide your best estimate.</i></p> <p>If response=1, 66, 88, or 99, go to next NCT product.</p>
075	NC010	<p>Ask all not skipped to next product.</p> <p>How old were you the first time you used snus?</p> 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
		<p><i>(Range 04-97)</i></p>
076	NC011	<p>Ask if 071/NC004=2, 3, 4, 5, 6, 8 or 9.</p> <p>Have you ever used snus fairly regularly?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
		<p><i>'Regularly' can be defined as whatever you consider to be regular use.</i></p>
077	NC012	<p>Ask if 076/NC011=1 or 071/NC004=1.</p> <p>How old were you when you first started using snus fairly regularly?</p> 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
		<p><i>(Range 04-97)</i></p>
078	NC013	<p>Ask if 071/NC004=1.</p> <p>How old were you when you first started using snus every day?</p> 666 GfK no response

Q#	VarName	4C9-Pw-US
		777 Not applicable 888 Refused 999 Don't Know
079	NC014	Ask all not skipped to next product. When you first used snus, did you use snus flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
080	NC021	Ask if 071/NC004=1. On average, about how many snus pouches do you now use each day? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <i>(Range 01-50)</i> <i>For less than 1, enter 1.</i>
081	NC022	Ask if (071/NC004=2, 3, 4, 6, 8 or 9) AND (073/NC005<>2). On how many of the past 30 days did you use snus? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <i>(If 071/NC004=2, range 0-30. Otherwise, range 01-30.)</i>
082	NC023	Ask if (071/NC004=2, 3, 4, 6, 8 or 9) AND (073/NC005<>2) AND (081/NC022<>0). [081/NC022=1:] On that one day, about how many snus pouches did you use? [081/NC022=66, 88 or 99:] On average, on days that you used snus, about how many snus pouches did you use per day? [Otherwise:] On average, on those [081/NC022] days, about how many snus pouches did you use per day? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <i>(Range 01-50)</i> <i>For less than 1, enter 1.</i>
083a	NC024a	Ask if 071/NC004=1-4. (On days that you use snus (071/NC004>1),) How soon after you wake up do you typically use your first snus pouch of the day? Enter number of minutes. 66 GfK no response

Q#	VarName	4C9-Pw-US
		77 Not applicable 88 Refused 99 Don't Know <i>You may use both minutes and hours to give a more accurate answer.</i>
083b	NC024b	Enter number of hours.
084	NC028	Ask if 074/NC007=3-6. Do you consider yourself addicted to snus? Would you say... 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
085	NC030	Ask all not skipped to next product. Around this time 12 months ago, were you using snus every day, some days, or not at all? 1 Every day 2 Some days 3 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
086	NC031	Ask if 071/NC004=1-4. The last time you bought snus for yourself, how did you buy it? Was it... 1 In person 2 From the internet 3 By telephone 4 Never bought; given to you 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=4, 6, 8 or 9, go to 096/NC040.
087	NC071	Ask if 086/NC031=1-3. How many containers of snus did you last purchase for yourself? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know If response=1, go to 090/NC074. If response=66, 88 or 99, go to 092/NC032.
088	NC072	Ask if 087/NC071>1.

Q#	VarName	4C9-Pw-US
		<p>We would like to find out how much you paid for your last purchase of snus. Is it easier for you to say how much you paid per container, or how much you paid for all containers?</p> <p>1 Price paid per container 2 Total price paid for all containers 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1, go to 090/NC074. If response=6, 8 or 9, go to 091/NC075.</p>
089	NC073	<p>Ask if 088/NC072=2.</p> <p>How much did you pay for all of the containers of snus?</p> <p>66666 GfK no response 77777 Not Applicable 88888 Refused 99999 Don't Know</p> <p><i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i></p> <p>Go to 091/NC075.</p>
090	NC074	<p>Ask if (087/NC071=1) or (088/NC072=1).</p> <p>How much did you pay for one container of snus?</p> <p>66666 GfK no response 77777 Not Applicable 88888 Refused 99999 Don't Know</p> <p><i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i></p>
091	NC075	<p>Ask if 087/NC071>0 and <66.</p> <p>How many pouches were in one container?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p>
092	NC032	<p>Ask if 086/NC031=1.</p> <p>Did you last buy your snus [on an Indian reservation (US)/ on a First Nations reserve (CA)]?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
093	NC033	<p>Ask if 086/NC031=1.</p> <p>Country=CA: Did you last buy your snus in Canada, or outside Canada?</p>

Q#	VarName	4C9-Pw-US
		<p>Country=US: Did you last buy your snus in your own state, in another state, or outside of the US?</p> <p>1 Inside own state (US only) 2 In another state (US only)/ In Canada (CA) 3 Outside the US (US/ Outside Canada (CA) 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
094a	NC034	<p>Ask if 086/NC031=1.</p> <p>Where did you last buy snus -- that is, from what kind of store or seller?</p> <p>01 Convenience store, gas station 02 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club 03 Tobacco specialty store, tobacconist, or tobacco outlet store 04 Duty free shop or military commissary 05 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the street - i.e. not at a store, shop or other mainstream establishment 06 From somewhere else (specify) 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p>
094b	NC034o	<p>Ask if 094a/NC034=6.</p> <p>Where else did you last buy snus?</p> <p>6 GfK no response</p>
095a	NC037x	<p>Ask if country=US and 086/NC031=1-3.</p> <p>What specific brand of snus did you LAST purchase? (brand list to be provided)</p> <p>66666 GfK no response 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know</p> <p><i>Please be as specific as possible, comparing brand names until you find EXACTLY your brand. Search for your specific variety – the exact length, strength, flavour, etc. This is very important to us. If your specific brand is not in the list, select 'Other (specify)' and type all the details about your brand in the space provided. If you are familiar ONLY with the name of the brand family and not the details of your variety, you may use the brand (unspecified) code as your response. There is a brand (unspecified) code for each brand family.</i></p>
095b	NC037o	<p>Ask if (QNU/NC037w=99997) or (095a/NC037x=99997).</p> <p>Which other brand did you buy?</p> <p>6 GfK no response</p> <p><i>Enter text response.</i></p>
096	NC040	<p>Ask if 071/NC004=1-4.</p> <p>Do you have a regular brand and variety of snus?</p>

Q#	VarName	4C9-Pw-US
		1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>"Regular" means the brand you usually use.</i> If response=2, 6, 8 or 9, go to 101a/NC050.
097	NC042	Ask if 086/NC031=1-3 and 096/NC040=1. Is the brand you purchased the same as the brand you USUALLY use? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, 6, 8 or 9, go to 099/NC044. If response=2, go to QNU/NC043.
098a	NC043x	Ask if country=US and (097/NC042=2) or (086/NC031=4, 6, 8 or 9 and 096/NC040=1). What specific brand of snus do you usually use? (brand list to be provided) 66666 GfK no response 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <i>Please be as specific as possible, comparing brand names until you find EXACTLY your brand. Search for your specific variety – the exact length, strength, flavour, etc. This is very important to us.</i> <i>If your specific brand is not in the list, select 'Other (specify)' and type all the details about your brand in the space provided.</i> <i>If you are familiar ONLY with the name of the brand family and not the details of your variety, you may use the brand (unspecified) code as your response. There is a brand (unspecified) code for each brand family.</i>
098b	NC043o	Ask if (QNU/NC043w=99997) or (098a/NC043x=99997). Which other brand do you usually use? 6 GfK no response <i>Enter text response.</i>
099	NC044	Ask if 096/NC040=1. Is your usual brand of snus flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused

Q#	VarName	4C9-Pw-US
		9 Don't know
100a	NC045a	Ask if 096/NC040=1. About how long have you been using your usual brand of snus? Enter number of days. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
100b	NC045b	Enter number of weeks. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
100c	NC045c	Enter number of months.
100d	NC045d	Enter number of years.
101a	NC050	Ask all not skipped to next product. Which of the following [are (users: 071/NC004=1-4)/ were (quitters) YOUR reasons for using snus? It [costs (users)/ cost (quitters)] less than other forms of tobacco. 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
101b	NC051	People in the media or other public figures [use (users)/ used (quitters)] snus.
101c	NC052	People who are important to me [use (users)/ used (quitters)] snus.
101d	NC053	I [can (users)/ could (quitters)] use snus in places where smoking isn't allowed.
101e	NC054	I [think (users)/ thought (quitters)] snus might be less harmful to me than cigarettes.
101f	NC055	I [think (users)/ thought (quitters)] snus might be less harmful to people around me than cigarettes.
101g	NC056	Snus comes in appealing flavors.
101h	NC057	Ask if 035/FR309v=1-3. I [think (users)/ thought (quitters)] using snus could help me quit smoking cigarettes.
101i	NC058	Replacing some of my cigarettes with snus [means I don't (users)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether.
101j	NC059	I [think (users)/ thought (quitters)] using snus could help me cut down on my cigarette smoking.
102	NC065	Ask if 071/NC004=1-3 and 035/FR309v=1-3. In the past 30 days, have you used snus at times when you could not smoke regular cigarettes? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know

Q#	VarName	4C9-Pw-US
103	NC066	<p>Ask if 102/NC065=1. How often in the last 30 days did you use snus at times when you could not smoke regular cigarettes?</p> <ol style="list-style-type: none"> 1 Every day 2 Some days 3 Rarely 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
104	NC070	<p>Ask all not skipped to next product. Do you think snus is more harmful than regular cigarettes, less harmful, or is it equally harmful to health?</p> <ol style="list-style-type: none"> 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
105a	NC082	<p>Ask if 071/NC004=1-4 and 035/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarettes to snus.</p> <ol style="list-style-type: none"> 1 Agree a lot 2 Agree a little 3 Don't agree at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
105b	NC081	<p>Ask if 105a/NC082=3. I have considered reducing my cigarette use by using more snus.</p>
106a	NC084	<p>Ask if 071/NC004=1-4 and 035/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from snus to cigarettes.</p> <ol style="list-style-type: none"> 1 Agree a lot 2 Agree a little 3 Don't agree at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
106b	NC083	<p>Ask if 106a/NC084=3. I have considered reducing my use of snus by smoking more cigarettes.</p>
107	NC104	<p>Ask if 052/NC102=1.</p>

Q#	VarName	4C9-Pw-US
		<p>Otherwise go to next product. You indicated earlier that you have used smokeless tobacco.</p> <p>Remember that, for our survey, this includes products such as loose snus, moist snuff, dip, spit, and chewing tobacco. This does NOT include snus pouches.</p> <p>Please think only about smokeless tobacco products as you answer these questions. Do you now use smokeless tobacco...</p> <ol style="list-style-type: none"> 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
108a	NC119a	<p>Ask if (052/NC102=1) and (107/NC104=5). About how long has it been since you last used smokeless tobacco? Please estimate if necessary. Enter number of days ago.</p> <ol style="list-style-type: none"> 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <p><i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days. If it was less than a year ago, but you cannot be more specific, enter '11 months'.</i></p> <p>If response>365 days/ 52 weeks/ 12 months/ 1 year, go to next NCT product.</p>
108b	NC119b	<p>Enter number of weeks ago.</p> <ol style="list-style-type: none"> 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
108c	NC119c	Enter number of months ago.
108d	NC119d	Enter number of years ago.
109	NC105	<p>Ask if 107/NC104=3, 4, 6, 8 or 9. Have you used smokeless tobacco in the past 30 days?</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
110	NC107	Ask all not skipped to next product.

Q#	VarName	4C9-Pw-US
		<p>How many times have you used smokeless tobacco in your entire life?</p> <p>01 2 or fewer 02 3-10 03 11-20 04 21-50 05 51-99 06 At least 100, or more 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>If you are not sure, please provide your best estimate.</i> If response=1, 66, 88, or 99, go to next NCT product.</p>
111	NC110	<p>Ask all not skipped to next product.</p> <p>How old were you the first time you used smokeless tobacco?</p> <p>666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p> <p><i>(Range 04-97)</i></p>
112	NC111	<p>Ask if 107/NC104=2, 3, 4, 5, 6, 8 or 9.</p> <p>Have you ever used smokeless tobacco fairly regularly?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p><i>'Regularly' can be defined as whatever you consider to be regular use.</i></p>
113	NC112	<p>Ask if 112/NC111=1 or 107/NC104=1.</p> <p>How old were you when you first started using smokeless tobacco fairly regularly?</p> <p>666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p> <p><i>(Range 04-97)</i></p>
114	NC113	<p>Ask if 107/NC104=1.</p> <p>How old were you when you first started using smokeless tobacco every day?</p> <p>666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p>
115	NC114	<p>Ask all not skipped to next product.</p>

Q#	VarName	4C9-Pw-US
		<p>When you first used smokeless tobacco, did you use smokeless tobacco flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
116	NC121	<p>Ask if 107/NC104=1. On average, about how many times do you now use smokeless tobacco each day?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>(Range 01-50)</i></p>
117	NC122	<p>Ask if (107/NC104=2, 3, 4, 6, 8 or 9) AND (109/NC105<>2). On how many of the past 30 days did you use smokeless tobacco?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>(If 107/NC104=2, range 0-30. Otherwise, range 01-30.)</i></p>
118	NC123	<p>Ask if (107/NC104=2, 3, 4, 6, 8 or 9) AND (109/NC105<>2) AND (117/NC122<>0). [117/NC122=1:] On that one day, about how many times did you use smokeless tobacco? [117/NC122=66, 88 or 99:] On average, on days that you used smokeless tobacco, about how many times did you use smokeless tobacco each day? [Otherwise:] On average, on those [117/NC122] days, about how many times did you use smokeless tobacco each day?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>(Range 01-50)</i> <i>For less than 1, enter 1.</i></p>
119a	NC124a	<p>Ask if 107/NC104=1-4. (On days that you use smokeless tobacco (107/NC104>1),) How soon after you wake up do you typically first use smokeless tobacco?</p> <p>Enter number of minutes.</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>You may use both minutes and hours to give a more accurate answer.</i></p>
119b	NC124b	Enter number of hours.

Q#	VarName	4C9-Pw-US
120	NC128	<p>Ask if 110/NC107=3-6.</p> <p>Do you consider yourself addicted to smokeless tobacco? Would you say...</p> <ol style="list-style-type: none"> 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
121	NC130	<p>Ask all not skipped to next product.</p> <p>Around this time 12 months ago, were you using smokeless tobacco every day, some days, or not at all?</p> <ol style="list-style-type: none"> 1 Every day 2 Some days 3 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
122	NC131	<p>Ask if 107/NC104=1-4.</p> <p>The last time you bought smokeless tobacco for yourself, how did you buy it? Was it...</p> <ol style="list-style-type: none"> 1 In person 2 From the internet 3 By telephone 4 Never bought; given to you 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=4, 6, 8 or 9, go to 133/NC140.</p>
123	NC171	<p>Ask if 122/NC131=1-3.</p> <p>How many containers of smokeless tobacco did you last purchase for yourself?</p> <ol style="list-style-type: none"> 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <p>If response=1, go to 126/NC174.</p> <p>If response=66, 88 or 99, go to 129/NC132.</p>
124	NC172	<p>Ask if 123/NC171>1.</p> <p>We would like to find out how much you paid for your last purchase of smokeless tobacco. Is it easier for you to say how much you paid per container, or how much you paid for all containers?</p> <ol style="list-style-type: none"> 1 Price paid per container 2 Total price paid for all containers 6 GfK no response

Q#	VarName	4C9-Pw-US
		7 Not applicable 8 Refused 9 Don't know If response=1, go to 126/NC174. If response=6, 8 or 9, go to 127/NC175.
125	NC173	Ask if 124/NC172=2. How much did you pay for all of the containers of smokeless tobacco? 66666 GfK no response 77777 Not Applicable 88888 Refused 99999 Don't Know <i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i> Go to 127/NC175.
126	NC174	Ask if (123/NC171=1) or (124/NC172=1). How much did you pay for one container of smokeless tobacco? 66666 GfK no response 77777 Not Applicable 88888 Refused 99999 Don't Know <i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i>
127	NC175	Ask if 123/NC171>0 and <66. <i>Select one of the choices below to let us know whether you will be answering in grams, ounces, or some other unit.</i> What was the size or weight of the last container of smokeless tobacco that you bought? 1 Grams 2 Ounces 3 Other (specify) 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=6, 8 or 9, go to 129/NC132.
128a	NC175a	Ask if 127/NC175=1. What was the size or weight of the last container of smokeless tobacco that you bought? 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <i>Enter number of grams without using decimal points. Round up your answer if needed.</i>
128b	NC175b	Ask if 127/NC175=2. <i>Enter number of ounces. Round up to one decimal place.</i>
128c	NC175o	Ask if 127/NC175=3.

Q#	VarName	4C9-Pw-US
		<i>Enter other size or weight.</i>
129	NC132	<p>Ask if 122/NC131=1. Did you last buy your smokeless tobacco [on an Indian reservation (US)/ on a First Nations reserve (CA)]?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
130	NC133	<p>Ask if 122/NC131=1. Country=CA: Did you last buy your smokeless tobacco in Canada, or outside Canada? Country=US: Did you last buy your smokeless tobacco in your own state, in another state, or outside of the US?</p> <ul style="list-style-type: none"> 1 Inside own state (US only) 2 In another state (US only)/ In Canada (CA) 3 Outside the US (US/ Outside Canada (CA) 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
131a	NC134	<p>Ask if 122/NC131=1. Where did you last buy smokeless tobacco -- that is, from what kind of store or seller?</p> <ul style="list-style-type: none"> 01 Convenience store, gas station 02 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club 03 Tobacco specialty store, tobacconist, or tobacco outlet store 04 Duty free shop or military commissary 05 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the street - i.e. not at a store, shop or other mainstream establishment 06 From somewhere else (specify) 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
131b	NC134o	<p>Ask if 131a/NC134=6. Where else did you last buy smokeless tobacco?</p> <ul style="list-style-type: none"> 6 GfK no response
132a	NC137x	<p>Ask if country=US and 122/NC131=1-3. What specific brand of smokeless tobacco did you LAST purchase? (brand list to be provided)</p> <ul style="list-style-type: none"> 66666 GfK no response 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know

Q#	VarName	4C9-Pw-US
		<p>Please be as specific as possible, comparing brand names until you find EXACTLY your brand. Search for your specific variety – the exact length, strength, flavour, etc. This is very important to us.</p> <p>If your specific brand is not in the list, select 'Other (specify)' and type all the details about your brand in the space provided.</p> <p>If you are familiar ONLY with the name of the brand family and not the details of your variety, you may use the brand (unspecified) code as your response. There is a brand (unspecified) code for each brand family.</p>
132b	NC137o	<p>Ask if (QNU/NC137w=99997) or (132a/NC137x=99997).</p> <p>Which other brand did you buy?</p> <p>6 GfK no response</p> <p>Enter text response.</p>
133	NC140	<p>Ask if 107/NC104=1-4.</p> <p>Do you have a regular brand and variety of smokeless tobacco?</p> <p>1 Yes</p> <p>2 No</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> <p>"Regular" means the brand you usually use.</p> <p>If response=2, 6, 8 or 9, go to 138a/NC150.</p>
134	NC142	<p>Ask if 122/NC131=1-3 and 133/NC140=1.</p> <p>Is the brand you purchased the same as the brand you USUALLY use?</p> <p>1 Yes</p> <p>2 No</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> <p>If response=1, 6, 8 or 9, go to 136/NC144.</p> <p>If response=2, go to QNU/NC143.</p>
135a	NC143x	<p>Ask if country=US and (134/NC142=2) or (122/NC131=4, 6, 8 or 9 and 133/NC140=1).</p> <p>What specific brand of smokeless tobacco do you usually use?</p> <p>(brand list to be provided)</p> <p>66666 GfK no response</p> <p>77777 Not Applicable</p> <p>88888 Refused</p> <p>99997 Other (specify)</p> <p>99999 Don't Know</p> <p>Please be as specific as possible, comparing brand names until you find EXACTLY your brand. Search for your specific variety – the exact length, strength, flavour, etc. This is very important to us.</p> <p>If your specific brand is not in the list, select 'Other (specify)' and type all the details about your brand in the space provided.</p> <p>If you are familiar ONLY with the name of the brand family and not the details of your variety, you may use the brand (unspecified) code as your response. There is a brand (unspecified) code for each brand family.</p>
135b	NC143o	<p>Ask if (QNU/NC143w=99997) or (135a/NC143x=99997).</p>

Q#	VarName	4C9-Pw-US
		Which other brand do you usually use? 6 GfK no response <i>Enter text response.</i>
136	NC144	Ask if 133/NC140=1. Is your usual brand of smokeless tobacco flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
137a	NC145a	Ask if 133/NC140=1. About how long have you been using your usual brand of smokeless tobacco? Enter number of days. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
137b	NC145b	Enter number of weeks. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
137c	NC145c	Enter number of months.
137d	NC145d	Enter number of years.
138a	NC150	Ask all not skipped to next product. Which of the following [are (users: 107/NC104=1-4)/ were (quitters)] YOUR reasons for using smokeless tobacco? It [costs (users)/ cost (quitters)] less than other forms of tobacco. 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
138b	NC151	People in the media or other public figures [use (users)/ used (quitters)] smokeless tobacco.
138c	NC152	People who are important to me [use (users)/ used (quitters)] smokeless tobacco.
138d	NC153	I [can (users)/could (quitters)] use smokeless tobacco in places where smoking isn't allowed.
138e	NC154	I [think (users)/ thought (quitters)] smokeless tobacco might be less harmful to me than cigarettes.
138f	NC155	I [think (users)/ thought (quitters)] smokeless tobacco might be less harmful to people around me than cigarettes.
138g	NC156	Smokeless tobacco comes in appealing flavors.
138h	NC157	Ask if 035/FR309v=1-3. I [think (users)/ thought (quitters)] using smokeless tobacco could help me quit smoking cigarettes.

Q#	VarName	4C9-Pw-US
138i	NC158	Replacing some of my cigarettes with smokeless tobacco [means I don't (users)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether.
138j	NC159	I [think (users)/ thought (quitters)] using smokeless tobacco could help me cut down on my cigarette smoking.
139	NC165	Ask if 107/NC104=1-3 and 035/FR309v=1-3. In the past 30 days, have you used smokeless tobacco at times when you could not smoke regular cigarettes? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
140	NC166	Ask if 139/NC165=1. How often in the last 30 days did you use smokeless tobacco at times when you could not smoke regular cigarettes? 1 Every day 2 Some days 3 Rarely 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
141	NC170	Ask all not skipped to next product. Do you think smokeless tobacco is more harmful than regular cigarettes, less harmful, or is it equally harmful to health? 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
142a	NC182	Ask if 107/NC104=1-4 and 035/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarettes to smokeless tobacco. 1 Agree a lot 2 Agree a little 3 Don't agree at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
142b	NC181	Ask if 142a/NC182=3. I have considered reducing my cigarette use by using more smokeless tobacco.
143a	NC184	Ask if 107/NC104=1-4 and 035/FR309v=1-3. How much do you agree with this statement:

Q#	VarName	4C9-Pw-US
		<p>I have considered switching completely from smokeless tobacco to cigarettes.</p> <ol style="list-style-type: none"> 1 Agree a lot 2 Agree a little 3 Don't agree at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
143b	NC183	<p>Ask if 143a/NC184=3.</p> <p>I have considered reducing my use of smokeless tobacco by smoking more cigarettes.</p>
144	NC378	<p>Ask if 057/NC302=1.</p> <p>You indicated earlier that you have used electronic cigarettes or e-cigarettes.</p> <p>Remember that, for our survey, e-cigarettes produce vapor instead of smoke. E-cigarettes can be bought as disposable products, or can be bought as re-usable kits with a cartridge.</p> <p>Do you own an e-cigarette that uses cartridges and is rechargeable?</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response>1, go to 146/NC304.</p>
145	NC379	<p>Ask if 144/NC378=1.</p> <p>About how much did you pay for your e-cigarette?</p> <ol style="list-style-type: none"> 1 Less than \$10 2 \$10.00 - \$19.99 3 \$20.00 - \$100.00 4 More than \$100 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
146	NC304	<p>Ask if 057/NC302=1.</p> <p>Otherwise go to 180a/EA171.</p> <p>Do you now use e-cigarettes...</p> <ol style="list-style-type: none"> 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 6 GfK no response 7 Not applicable

Q#	VarName	4C9-Pw-US
		8 Refused 9 Don't know
147a	NC319a	<p>Ask if (057/NC302=1) and (146/NC304=5). About how long has it been since you last used e-cigarettes? Please estimate if necessary. Enter number of days ago. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p> <p><i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days. If it was less than a year ago, but you cannot be more specific, enter '11 months'.</i></p> <p>If response>365 days/ 52 weeks/ 12 months/ 1 year, go to 180a/EA171.</p>
147b	NC319b	Enter number of weeks ago. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
147c	NC319c	Enter number of months ago.
147d	NC319d	Enter number of years ago.
148	NC305	<p>Ask if 146/NC304=3, 4, 6, 8 or 9. Have you used e-cigarettes in the past 30 days? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
149	NC307	<p>Ask all not skipped to 180a/EA171. How many cartridges or disposable e-cigarettes have you used in your entire life? 01 2 or fewer 02 3-10 03 11-20 04 21-50 05 51-99 06 At least 100, or more 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>If you are not sure, please provide your best estimate.</i></p> <p>If response=1, 66, 88, or 99, go to 180a/EA171.</p>
150	NC310	<p>Ask all not skipped to 180a/EA171. How old were you the first time you used an e-cigarette?</p>

Q#	VarName	4C9-Pw-US
		666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <i>(Range 04-97)</i>
151	NC311	Ask if 146/NC304=2, 3, 4, 5, 6, 8 or 9. Have you ever used e-cigarettes fairly regularly? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>'Regularly' can be defined as whatever you consider to be regular use.</i>
152	NC312	Ask if 151/NC311=1 or 146/NC304=1. How old were you when you first started using e-cigarettes fairly regularly? 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <i>(Range 04-97)</i>
153	NC313	Ask if 146/NC304=1. How old were you when you first started using e-cigarettes every day? 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
154	NC314	Ask all not skipped to 180a/EA171. When you first used e-cigarettes, did you use e-cigarettes flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
155	NC321	Ask if 146/NC304=1. On average, about how many cartridges or disposable e-cigarettes do you now use each day? 00 Less than 1 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know

Q#	VarName	4C9-Pw-US
		<i>Enter number (range 01-50) or choose one of the coded responses.</i>
156	NC326	<p>Ask if 155/NC321<1.</p> <p>How many days does it take you to finish a cartridge or disposable e-cigarette?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>Enter number of days (range 01-65) or choose one of the coded responses.</i></p>
157	NC322	<p>Ask if (146/NC304=2, 3, 4, 6, 8 or 9) AND (148/NC305<>2).</p> <p>On how many of the past 30 days did you use e-cigarettes?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>(If 146/NC304=2, range 0-30. Otherwise, range 01-30.)</i></p>
158	NC323	<p>Ask if (146/NC304=2, 3, 4, 6, 8 or 9) AND (148/NC305<>2) AND (157/NC322<>0).</p> <p>[157/NC322=1:] On that one day, about how many cartridges or disposable e-cigarettes did you use? [157/NC322=66, 88 or 99:] On average, on days that you used e-cigarettes, about how many cartridges or disposable e-cigarettes did you use per day? [Otherwise:] On average, on those [157/NC322] days, about how many cartridges or disposable e-cigarettes did you use per day?</p> <p>00 Less than 1 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>Enter number (range 01-50) or choose one of the coded responses.</i></p>
159	NC325	<p>Ask if 158/NC323<1.</p> <p>How many days did it take you to finish a cartridge or disposable e-cigarette?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>Enter number of days (range 01-65) or choose one of the coded responses.</i></p>
160a	NC324a	<p>Ask if 146/NC304=1-4.</p> <p>(On days that you use e-cigarettes (146/NC304>1),) How soon after you wake up do you typically have your first cartridge or disposable e-cigarette of the day?</p> <p>Enter number of minutes.</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>You may use both minutes and hours to give a more accurate answer.</i></p>

Q#	VarName	4C9-Pw-US
160b	NC324b	Enter number of hours.
161	NC328	<p>Ask if 149/NC307=3-6.</p> <p>Do you consider yourself addicted to e-cigarettes? Would you say...</p> <ol style="list-style-type: none"> 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
162	NC330	<p>Ask all not skipped to 180a/EA171.</p> <p>Around this time 12 months ago, were you using e-cigarettes every day, some days, or not at all?</p> <ol style="list-style-type: none"> 1 Every day 2 Some days 3 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
163	NC331	<p>Ask if 146/NC304=1-4.</p> <p>The last time you bought a cartridge or disposable e-cigarette or e-juice for yourself, how did you buy it? Was it...</p> <ol style="list-style-type: none"> 1 In person 2 From the internet 3 By telephone 4 Never bought; given to you 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=2 or 3, go to QNU/NC337. If response=4, 6, 8 or 9, go to 168/NC340.</p>
164	NC332	<p>Ask if 163/NC331=1.</p> <p>Did you last buy your cartridges or disposable e-cigarettes or e-juice [on an Indian reservation (US)/ on a First Nations reserve (CA)]?</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
165	NC333	<p>Ask if 163/NC331=1.</p> <p>Country=CA: Did you last buy your cartridges or disposable e-cigarettes or e-juice in Canada, or outside Canada? Country=US: Did you last buy your cartridges or disposable e-cigarettes or e-juice in your own state, in another state, or</p>

Q#	VarName	4C9-Pw-US
		<p>outside of the US?</p> <p>1 Inside own state (US only)</p> <p>2 In another state (US only)/ In Canada (CA)</p> <p>3 Outside the US (US/ Outside Canada (CA)</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p>
166a	NC334	<p>Ask if 163/NC331=1.</p> <p>Where did you last buy cartridges or disposable e-cigarettes or e-juice -- that is, from what kind of store or seller?</p> <p>01 Convenience store, gas station</p> <p>02 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club</p> <p>03 Tobacco specialty store, tobacconist, or tobacco outlet store</p> <p>04 Duty free shop or military commissary</p> <p>05 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the street - i.e. not at a store, shop or other mainstream establishment</p> <p>06 From somewhere else (specify)</p> <p>66 GfK no response</p> <p>77 Not applicable</p> <p>88 Refused</p> <p>99 Don't Know</p>
166b	NC334o	<p>Ask if 166a/NC334=6.</p> <p>Where else did you last buy cartridges or disposable e-cigarettes or e-juice?</p> <p>6 GfK no response</p>
167a	NC337x	<p>Ask if country=US and 163/NC331=1-3.</p> <p>What specific brand of cartridge or disposable e-cigarette or e-juice did you LAST purchase? (brand list to be provided)</p> <p>66666 GfK no response</p> <p>77777 Not Applicable</p> <p>88888 Refused</p> <p>99997 Other (specify)</p> <p>99999 Don't Know</p> <p><i>Please be as specific as possible, comparing brand names until you find EXACTLY your brand. You will need to pick your brand family first - that's the general brand name. Then within the list of varieties for that family, search for your specific variety - the exact length, strength, flavour, etc. This is very important to us.</i></p> <p><i>If your specific brand is not in the list, select 'Other (specify)' and type all the details about your brand in the space provided.</i></p> <p><i>If you are familiar ONLY with the name of the brand family and not the details of your variety, you may use the brand (unspecified) code as your response. There is a brand (unspecified) code for each brand family.</i></p>
167b	NC337o	<p>Ask if (QNU/NC337w=99997) or (167a/NC337x=99997).</p> <p>Which other brand did you buy?</p> <p>6 GfK no response</p> <p><i>Enter text response.</i></p>
168	NC340	<p>Ask if 146/NC304=1-4.</p>

Q#	VarName	4C9-Pw-US
		<p>In the following questions about e-cigarette brands, we are referring to either disposable e-cigarettes or e-cigarette cartridges or e-juice.</p> <p>Do you have a regular brand and variety of e-cigarettes?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p><i>"Regular" means the brand you usually use.</i></p> <p>If response=2, 6, 8 or 9, go to 172/EC430.</p>
169	NC342	<p>Ask if 163/NC331=1-3 and 168/NC340=1.</p> <p>Is the brand you purchased the same as the brand you USUALLY use?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1, 6, 8 or 9, go to 171/EC369.</p> <p>If response=2, go to QNU/NC343.</p>
170a	NC343x	<p>Ask if country=US and (169/NC342=2) or (163/NC331=4, 6, 8 or 9 and 168/NC340=1).</p> <p>What specific brand of e-cigarette do you usually use? (brand list to be provided)</p> <p>66666 GfK no response 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know</p> <p><i>Please be as specific as possible, comparing brand names until you find EXACTLY your brand. You will need to pick your brand family first - that's the general brand name. Then within the list of varieties for that family, search for your specific variety - the exact length, strength, flavour, etc. This is very important to us.</i></p> <p><i>If your specific brand is not in the list, select 'Other (specify)' and type all the details about your brand in the space provided.</i></p> <p><i>If you are familiar ONLY with the name of the brand family and not the details of your variety, you may use the brand (unspecified) code as your response. There is a brand (unspecified) code for each brand family.</i></p>
170b	NC343o	<p>Ask if (QNU/NC343w=99997) or (170a/NC343x=99997).</p> <p>Which other brand do you usually use?</p> <p>6 GfK no response</p> <p><i>Enter text response.</i></p>
171	EC369 (Prev. EC367, NC344)	<p>Ask if 168/NC340=1.</p> <p>Is your usual brand of e-cigarette flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets?</p> <p>1 Yes</p>

Q#	VarName	4C9-Pw-US
		2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
172	EC430 (Prev. EC392, ST454)	Ask if 146/NC304=1-4. Does your current e-cigarette contain nicotine? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
173a	NC345a	Ask if 168/NC340=1. About how long have you been using your usual brand of e-cigarette? Enter number of days. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
173b	NC345b	Enter number of weeks. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
173c	NC345c	Enter number of months.
173d	NC345d	Enter number of years.
174a	NC350	Ask all not skipped to 180a/EA171. Which of the following [are (users: 146/NC304=1-4)/ were (quitters)] YOUR reasons for using e-cigarettes? They cost less than other forms of tobacco. 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
174b	NC351	People in the media or other public figures [use (users)/ used (quitters)] e-cigarettes.
174c	NC352	People who are important to me [use (users)/ used (quitters)] e-cigarettes.
174d	NC353 (Prev. ER112)	I [can (users)/ could (quitters)] use e-cigarettes in places where smoking isn't allowed.
174e	NC354	I [think (users)/ thought (quitters)] e-cigarettes might be less harmful to me than cigarettes.
174f	NC355	I [think (users)/ thought (quitters)] e-cigarettes might be less harmful to people around me than cigarettes.

Q#	VarName	4C9-Pw-US
174g	NC356	E-cigarettes come in appealing flavors.
174h	NC357	Ask all not skipped to 180a/EA171 and 035/FR309v=1-3. I [think (users)/ thought (quitters)] using e-cigarettes could help me quit smoking cigarettes.
174i	NC358	Replacing some of my cigarettes with e-cigarettes [means I don't (smokers)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether.
174j	NC359	I [think (users)/ thought (quitters)] using e-cigarettes could help me cut down on my cigarette smoking.
175	NC365	Ask if 146/NC304=1-3 and 035/FR309v=1-3. In the past 30 days, have you used e-cigarettes at times when you could not smoke regular cigarettes? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
176	NC366	Ask if 175/NC365=1. How often in the last 30 days did you use e-cigarettes at times when you could not smoke regular cigarettes? 1 Every day 2 Some days 3 Rarely 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
177	NC370	Ask all not skipped to 180a/EA171. Do you think e-cigarettes are more harmful than regular cigarettes, less harmful, or are they equally harmful to health? 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
178a	NC382	Ask if 146/NC304=1-4 and 035/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarettes to e-cigarettes. 1 Agree a lot 2 Agree a little 3 Don't agree at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
178b	NC381	Ask if 178a/NC382=3.

Q#	VarName	4C9-Pw-US
179a	NC384	<p>I have considered reducing my cigarette use by using e-cigarettes more.</p> <p>Ask if 146/NC304=1-4 and 035/FR309v=1-3.</p> <p>How much do you agree with this statement:</p> <p>I have considered switching completely from e-cigarettes to cigarettes.</p> <ol style="list-style-type: none"> 1 Agree a lot 2 Agree a little 3 Don't agree at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
179b	NC383	<p>Ask if 179a/NC384=3.</p> <p>I have considered reducing my use of e-cigarettes by smoking more cigarettes.</p>
180a	EA171 (Prev. ST431)	<p>Ask if 056/NC301=1 and country=CA, US, UK.</p> <p>057/NC302<>1: You indicated earlier that you have never tried an e-cigarette, but you have heard of them.</p> <p>All: We would like to now ask you about the advertising of e-cigarettes. In the last 6 months, have you noticed e-cigarettes being advertised in any of the following places?</p> <p>On television?</p> <ol style="list-style-type: none"> 1 Yes 2 No 3 Don't use/ Don't encounter 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
180b	EA155 (Prev. ST432)	On radio?
180c	EA117	On posters or billboards?
180d	EA141 (Prev. ST434)	In newspapers or magazines?
180e	EA137 (Prev. ST437)	At [UK: shopping centers/ CA, US: malls]
180f	EA169 (Prev. ST435)	<p>Ask if 056/NC301=1 (all countries).</p> <p>On [UK, AU: shop/CA, US: store] windows or inside [shops/stores] where tobacco is sold?</p>
180g	EA131 (Prev. EA133, ST436)	On the Internet?

Q#	VarName	4C9-Pw-US
181	EA501 (Prev. ST438)	<p>Ask if 056/NC301=1 and country=CA, US, UK.</p> <p>In the last 6 months, have you received any free samples of e-cigarette products?</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
182	EI334 (Prev. ST445)	<p>Ask if 056/NC301=1 (all countries).</p> <p>Would you support or oppose a ban on the advertising of e-cigarettes?</p> <ol style="list-style-type: none"> 1 Strongly support 2 Support 3 Oppose 4 Strongly oppose 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
183	NC404	<p>Ask if 059/NC402=1.</p> <p>Otherwise go to next product.</p> <p>You indicated earlier that you have smoked traditional cigars.</p> <p>Remember that, for our survey, traditional cigars are about the length of a dollar bill and contain tightly rolled cured tobacco that is wrapped in a tobacco leaf.</p> <p>In this section, when we refer to 'cigars' we are only talking about traditional or regular cigars. (If 061/NC502 or 063/NC602=1:) There will be separate sections later about other kinds of cigars, such as cigarillos and filtered cigars.</p> <p>Do you now smoke traditional or regular cigars...</p> <ol style="list-style-type: none"> 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
184a	NC419a	<p>Ask if (059/NC402=1) and (183/NC404=5).</p> <p>About how long has it been since you last smoked cigars? Please estimate if necessary.</p> <p>Enter number of days ago.</p> <ol style="list-style-type: none"> 666 GfK no response 777 Not applicable 888 Refused

Q#	VarName	4C9-Pw-US
		<p>999 Don't Know</p> <p><i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days. If it was less than a year ago, but you cannot be more specific, enter '11 months'.</i></p> <p>If response>365 days/ 52 weeks/ 12 months/ 1 year, go to next NCT product.</p>
184b	NC419b	<p>Enter number of weeks ago.</p> <p>66 GfK no response</p> <p>77 Not applicable</p> <p>88 Refused</p> <p>99 Don't Know</p>
184c	NC419c	Enter number of months ago.
184d	NC419d	Enter number of years ago.
185	NC405	<p>Ask if 183/NC404=3, 4, 6, 8 or 9.</p> <p>Have you smoked cigars in the past 30 days?</p> <p>1 Yes</p> <p>2 No</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p>
186	NC407	<p>Ask all not skipped to next product.</p> <p>How many cigars have you smoked in your entire life?</p> <p>01 2 or fewer</p> <p>02 3-10</p> <p>03 11-20</p> <p>04 21-50</p> <p>05 51-99</p> <p>06 At least 100, or more</p> <p>66 GfK no response</p> <p>77 Not applicable</p> <p>88 Refused</p> <p>99 Don't Know</p> <p><i>If you are not sure, please provide your best estimate.</i></p> <p>If response=1, 66, 88, or 99, go to next NCT product.</p>
187	NC410	<p>Ask all not skipped to next product.</p> <p>How old were you the first time you smoked a cigar?</p> <p>666 GfK no response</p> <p>777 Not applicable</p> <p>888 Refused</p> <p>999 Don't Know</p> <p><i>(Range 04-97)</i></p>
188	NC411	<p>Ask if 183/NC404=2, 3, 4, 5, 6, 8 or 9.</p> <p>Have you ever smoked cigars fairly regularly?</p> <p>1 Yes</p>

Q#	VarName	4C9-Pw-US
		2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>'Regularly' can be defined as whatever you consider to be regular use.</i>
189	NC412	Ask if 188/NC411=1 or 183/NC404=1. How old were you when you first started smoking cigars fairly regularly? 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <i>(Range 04-97)</i>
190	NC413	Ask if 183/NC404=1. How old were you when you first started smoking cigars every day? 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
191	NC414	Ask all not skipped to next product. When you first smoked cigars, did you smoke cigars flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
192	NC421	Ask if 183/NC404=1. On average, about how many cigars do you now smoke each day? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <i>(Range 01-50)</i> <i>For less than 1, enter 1.</i>
193	NC422	Ask if (183/NC404=2, 3, 4, 6, 8 or 9) AND (185/NC405<>2). On how many of the past 30 days did you smoke cigars? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <i>(If 183/NC404=2, range 0-30. Otherwise, range 01-30.)</i>

Q#	VarName	4C9-Pw-US
194	NC423	<p>Ask if (183/NC404=2, 3, 4, 6, 8 or 9) AND (185/NC405<>2) AND (193/NC422<>0). [193/NC422=1:] On that one day, about how many cigars did you smoke? [193/NC422=66, 88 or 99:] On average, on days that you smoked cigars, about how many cigars did you smoke per day? [Otherwise:] On average, on those [193/NC422] days, about how many cigars did you smoke per day?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p>(Range 01-50) For less than 1, enter 1.</p>
195a	NC424a	<p>Ask if 183/NC404=1-4. (On days that you smoke cigars (183/NC404>1),) How soon after you wake up do you typically smoke your first cigar of the day? Enter number of minutes.</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>You may use both minutes and hours to give a more accurate answer.</i></p>
195b	NC424b	Enter number of hours.
196	NC428	<p>Ask if 186/NC407=3-6. Do you consider yourself addicted to cigars? Would you say...</p> <p>1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
197	NC430	<p>Ask all not skipped to next product. Around this time 12 months ago, were you smoking cigars every day, some days, or not at all?</p> <p>1 Every day 2 Some days 3 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
198	NC431	<p>Ask if 183/NC404=1-4. The last time you bought cigars for yourself, how did you buy them? Was it...</p> <p>1 In person 2 From the internet</p>

Q#	VarName	4C9-Pw-US
		3 By telephone 4 Never bought; given to you 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=4, 6, 8 or 9, go to 210/NC440.
199	NC476	Ask if 198/NC431=1-3. For your last purchase of cigars did you buy them by the box or as single cigars? 1 Box 2 Single 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=6, 8 or 9, go to 206/NC432.
200	NC471a	Ask if 199/NC476=1. How many boxes of cigars did you last purchase for yourself? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know If response=1, go to 204/NC474. If response=66, 88 or 99, go to 206/NC432.
201	NC471b	Ask if 199/NC476=2. How many single cigars did you last purchase for yourself? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know If response=1, go to 204/NC474. If response=66, 88 or 99, go to 206/NC432.
202	NC472	Ask if QNU/NC471>1. We would like to find out how much you paid for your last purchase of cigars. Is it easier for you to say how much you paid per [box (199/NC476=1)/ cigar (199/NC476=2)], or how much you paid for all [boxes (199/NC476=1)/ cigars (199/NC476=2)]? 1 Price paid per box/ cigar 2 Total price paid for all boxes/ cigars 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 204/NC474.

Q#	VarName	4C9-Pw-US
		If response=6, 8 or 9, go to 206/NC432.
203	NC473	<p>Ask if 202/NC472=2.</p> <p>How much did you pay for all of the [boxes (199/NC476=1)/ cigars (199/NC476=2)]?</p> <p>66666 GfK no response 77777 Not Applicable 88888 Refused 99999 Don't Know</p> <p><i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i></p> <p>Go to 205/NC477.</p>
204	NC474	<p>Ask if (QNU/NC471=1) or (202/NC472=1).</p> <p>How much did you pay for one [box of cigars (199/NC476=1)/ cigar (199/NC476=2)]?</p> <p>66666 GfK no response 77777 Not Applicable 88888 Refused 99999 Don't Know</p> <p><i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i></p>
205	NC477	<p>Ask if 199/NC476=1.</p> <p>How many cigars were in one box?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p>
206	NC432	<p>Ask if 198/NC431=1.</p> <p>Did you last buy your cigars [on an Indian reservation (US)/ on a First Nations reserve (CA)]?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
207	NC433	<p>Ask if 198/NC431=1.</p> <p>Country=CA: Did you last buy your cigars in Canada, or outside Canada?</p> <p>Country=US: Did you last buy your cigars in your own state, in another state, or outside of the US?</p> <p>1 Inside own state (US only) 2 In another state (US only)/ In Canada (CA) 3 Outside the US (US/ Outside Canada (CA) 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
208a	NC434	Ask if 198/NC431=1.

Q#	VarName	4C9-Pw-US
		<p>Where did you last buy cigars -- that is, from what kind of store or seller?</p> <p>01 Convenience store, gas station 02 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club 03 Tobacco specialty store, tobacconist, or tobacco outlet store 04 Duty free shop or military commissary 05 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the street - i.e. not at a store, shop or other mainstream establishment 06 From somewhere else (specify) 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p>
208b	NC434o	<p>Ask if 208a/NC434=6. Where else did you last buy cigars? 6 GfK no response</p>
209a	NC437x	<p>Ask if country=US and 198/NC431=1-3. What specific brand of cigars did you LAST purchase? (brand list to be provided) 66666 GfK no response 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know</p> <p><i>Please be as specific as possible, comparing brand names until you find EXACTLY your brand. Search for your specific variety – the exact length, strength, flavour, etc. This is very important to us. If your specific brand is not in the list, select 'Other (specify)' and type all the details about your brand in the space provided. If you are familiar ONLY with the name of the brand family and not the details of your variety, you may use the brand (unspecified) code as your response. There is a brand (unspecified) code for each brand family.</i></p>
209b	NC437o	<p>Ask if (QNU/NC437w=99997) or (209a/NC437x=99997). Which other brand did you buy? 6 GfK no response</p> <p><i>Enter text response.</i></p>
210	NC440	<p>Ask if 183/NC404=1-4. Do you have a regular brand and variety of cigars? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p><i>"Regular" means the brand you usually use.</i> If response=2, 6, 8 or 9, go to 215a/NC450.</p>
211	NC442	<p>Ask if 198/NC431=1-3 and 210/NC440=1.</p>

Q#	VarName	4C9-Pw-US
		<p>Is the brand you purchased the same as the brand you USUALLY smoke?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1, 6, 8 or 9, go to 213/NC444. If response=2, go to QNU/NC443.</p>
212a	NC443x	<p>Ask if country=US and (211/NC442=2) or (198/NC431=4, 6, 8 or 9 and 210/NC440=1).</p> <p>What specific brand of cigars do you usually smoke? (brand list to be provided)</p> <p>66666 GfK no response 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know</p> <p><i>Please be as specific as possible, comparing brand names until you find EXACTLY your brand. Search for your specific variety – the exact length, strength, flavour, etc. This is very important to us.</i> <i>If your specific brand is not in the list, select 'Other (specify)' and type all the details about your brand in the space provided.</i> <i>If you are familiar ONLY with the name of the brand family and not the details of your variety, you may use the brand (unspecified) code as your response. There is a brand (unspecified) code for each brand family.</i></p>
212b	NC443o	<p>Ask if (QNU/NC443w=99997) or (212a/NC443x=99997).</p> <p>Which other brand do you usually smoke?</p> <p>6 GfK no response</p> <p><i>Enter text response.</i></p>
213	NC444	<p>Ask if 210/NC440=1.</p> <p>Is your usual brand of cigar flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
214a	NC445a	<p>Ask if 210/NC440=1.</p> <p>About how long have you been smoking your usual brand of cigars? Enter number of days.</p> <p>666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p>
214b	NC445b	Enter number of weeks.

Q#	VarName	4C9-Pw-US
		66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
214c	NC445c	Enter number of months.
214d	NC445d	Enter number of years.
215a	NC450	Ask all not skipped to next product. Which of the following [are (users: 183/NC404=1-4)/ were (quitters)] YOUR reasons for smoking cigars? They cost less than other forms of tobacco. 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
215b	NC451	People in the media or other public figures [smoke (smokers)/ smoked (quitters)] cigars.
215c	NC452	People who are important to me [smoke (smokers)/ smoked (quitters)] cigars.
215d	NC454	I [think (smokers)/ thought (quitters)] cigars might be less harmful to me than cigarettes.
215e	NC455	I [think (smokers)/ thought (quitters)] cigars might be less harmful to people around me than cigarettes.
215f	NC456	Cigars come in appealing flavors.
215g	NC457	Ask if 035/FR309v=1-3. I [think (smokers)/ thought (quitters)] smoking cigars could help me quit smoking cigarettes.
215h	NC458	Replacing some of my cigarettes with cigars [means I don't (smokers)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether.
215i	NC459	I [think (smokers)/ thought (quitters)] smoking cigars could help me cut down on my cigarette smoking.
216	NC470	Ask all not skipped to next product. Do you think cigars are more harmful than regular cigarettes, less harmful, or are they equally harmful to health? 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
217a	NC482	Ask if 183/NC404=1-4 and 035/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarettes to cigars. 1 Agree a lot 2 Agree a little 3 Don't agree at all 6 GfK no response 7 Not applicable 8 Refused

Q#	VarName	4C9-Pw-US
		9 Don't know
217b	NC481	Ask if 217a/NC482=3. I have considered reducing my cigarette use by smoking more cigars.
218a	NC484	Ask if 183/NC404=1-4 and 035/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigars to cigarettes. 1 Agree a lot 2 Agree a little 3 Don't agree at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
218b	NC483	Ask if 218a/NC484=3. I have considered reducing my use of cigars by smoking more cigarettes.
219	NC504	Ask if 061/NC502=1. Otherwise go to next product. You indicated earlier that you have smoked cigarillos. Remember that, for our survey, cigarillos are shorter and narrower than traditional cigars. They are often similar in size to cigarettes but, like cigars, they are wrapped in a tobacco leaf rather than paper. Do you now smoke cigarillos... 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
220a	NC519a	Ask if (061/NC502=1) and (219/NC504=5). About how long has it been since you last smoked cigarillos? Please estimate if necessary. Enter number of days ago. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days. If it was less than a year ago, but you cannot be more specific, enter '11 months'.</i> If response>365 days/ 52 weeks/ 12 months/ 1 year, go to next NCT product.
220b	NC519b	Enter number of weeks ago. 66 GfK no response

Q#	VarName	4C9-Pw-US
		77 Not applicable 88 Refused 99 Don't Know
220c	NC519c	Enter number of months ago.
220d	NC519d	Enter number of years ago.
221	NC505	Ask if 219/NC504=3, 4, 6, 8 or 9. Have you smoked cigarillos in the past 30 days? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
222	NC507	Ask all not skipped to next product. How many cigarillos have you smoked in your entire life? 01 2 or fewer 02 3-10 03 11-20 04 21-50 05 51-99 06 At least 100, or more 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <i>If you are not sure, please provide your best estimate.</i> If response=1, 66, 88, or 99, go to next NCT product.
223	NC510	Ask all not skipped to next product. How old were you the first time you smoked a cigarillo? 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <i>(Range 04-97)</i>
224	NC511	Ask if 219/NC504=2, 3, 4, 5, 6, 8 or 9. Have you ever smoked cigarillos fairly regularly? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>'Regularly' can be defined as whatever you consider to be regular use.</i>

Q#	VarName	4C9-Pw-US
225	NC512	<p>Ask if 224/NC511=1 or 219/NC504=1.</p> <p>How old were you when you first started smoking cigarillos fairly regularly?</p> <p>666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p> <p><i>(Range 04-97)</i></p>
226	NC513	<p>Ask if 219/NC504=1.</p> <p>How old were you when you first started smoking cigarillos every day?</p> <p>666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p>
227	NC514	<p>Ask all not skipped to next product.</p> <p>When you first smoked cigarillos, did you smoke cigarillos flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
228	NC521	<p>Ask if 219/NC504=1.</p> <p>On average, about how many cigarillos do you now smoke each day?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>(Range 01-50)</i> <i>For less than 1, enter 1.</i></p>
229	NC522	<p>Ask if (219/NC504=2, 3, 4, 6, 8 or 9) AND (221/NC505<>2).</p> <p>On how many of the past 30 days did you smoke cigarillos?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>(If 219/NC504=2, range 0-30. Otherwise, range 01-30.)</i></p>
230	NC523	<p>Ask if (219/NC504=2, 3, 4, 6, 8 or 9) AND (221/NC505<>2) AND (229/NC522<>0).</p> <p>[229/NC522=1:] On that one day, about how many cigarillos did you smoke? [229/NC522=66, 88 or 99:] On average, on days that you smoked cigarillos, about how many cigarillos did you smoke per day? [Otherwise:] On average, on those [229/NC522] days, about how many cigarillos did you smoke per day?</p> <p>66 GfK no response</p>

Q#	VarName	4C9-Pw-US
		77 Not applicable 88 Refused 99 Don't Know (Range 01-50) For less than 1, enter 1.
231a	NC524a	Ask if 219/NC504=1-4. (On days that you smoke cigarillos (219/NC504>1),) How soon after you wake up do you typically smoke your first cigarillo of the day? Enter number of minutes. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know You may use both minutes and hours to give a more accurate answer.
231b	NC524b	Enter number of hours.
232	NC528	Ask if 222/NC507=3-6. Do you consider yourself addicted to cigarillos? Would you say... 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
233	NC530	Ask all not skipped to next product. Around this time 12 months ago, were you smoking cigarillos every day, some days, or not at all? 1 Every day 2 Some days 3 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
234	NC531	Ask if 219/NC504=1-4. The last time you bought cigarillos for yourself, how did you buy them? Was it... 1 In person 2 From the internet 3 By telephone 4 Never bought; given to you 6 GfK no response 7 Not applicable 8 Refused 9 Don't know

Q#	VarName	4C9-Pw-US
235	NC576	<p>If response=4, 6, 8 or 9, go to 246/NC540.</p> <p>Ask if 234/NC531=1-3.</p> <p>For your last purchase of cigarillos did you buy them by the box or as single cigarillos?</p> <ul style="list-style-type: none"> 1 Box 2 Single 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=6, 8 or 9, go to 242/NC532.</p>
236	NC571a	<p>Ask if 235/NC576=1.</p> <p>How many boxes of cigarillos did you last purchase for yourself?</p> <ul style="list-style-type: none"> 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <p>If response=1, go to 240/NC574.</p> <p>If response=66, 88 or 99, go to 242/NC532.</p>
237	NC571b	<p>Ask if 235/NC576=2.</p> <p>How many single cigarillos did you last purchase for yourself?</p> <ul style="list-style-type: none"> 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <p>If response=1, go to 240/NC574.</p> <p>If response=66, 88 or 99, go to 242/NC532.</p>
238	NC572	<p>Ask if QNU/NC571>1.</p> <p>We would like to find out how much you paid for your last purchase of cigarillos. Is it easier for you to say how much you paid per [box (235/NC576=1)/ cigarillo (235/NC576=2)], or how much you paid for all [boxes (235/NC576=1)/ cigarillos (235/NC576=2)]?</p> <ul style="list-style-type: none"> 1 Price paid per box/ cigarillo 2 Total price paid for all boxes/ cigarillos 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 240/NC574.</p> <p>If response=6, 8 or 9, go to 242/NC532.</p>
239	NC573	<p>Ask if 238/NC572=2.</p> <p>How much did you pay for all of the [boxes (235/NC576=1)/ cigarillos (235/NC576=2)]?</p> <ul style="list-style-type: none"> 66666 GfK no response 77777 Not Applicable 88888 Refused

Q#	VarName	4C9-Pw-US
		<p>99999 Don't Know</p> <p>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</p> <p>Go to 241/NC577.</p>
240	NC574	<p>Ask if (QNU/NC571=1) or (238/NC572=1).</p> <p>How much did you pay for one [box of cigarillos (235/NC576=1)/ cigarillo (235/NC576=2)]?</p> <p>66666 GfK no response</p> <p>77777 Not Applicable</p> <p>88888 Refused</p> <p>99999 Don't Know</p> <p>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</p>
241	NC577	<p>Ask if 235/NC576=1.</p> <p>How many cigarillos were in one box?</p> <p>66 GfK no response</p> <p>77 Not applicable</p> <p>88 Refused</p> <p>99 Don't Know</p>
242	NC532	<p>Ask if 234/NC531=1.</p> <p>Did you last buy your cigarillos [on an Indian reservation (US)/ on a First Nations reserve (CA)]?</p> <p>1 Yes</p> <p>2 No</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p>
243	NC533	<p>Ask if 234/NC531=1.</p> <p>Country=CA: Did you last buy your cigarillos in Canada, or outside Canada?</p> <p>Country=US: Did you last buy your cigarillos in your own state, in another state, or outside of the US?</p> <p>1 Inside own state (US only)</p> <p>2 In another state (US only)/ In Canada (CA)</p> <p>3 Outside the US (US/ Outside Canada (CA)</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p>
244a	NC534	<p>Ask if 234/NC531=1.</p> <p>Where did you last buy cigarillos -- that is, from what kind of store or seller?</p> <p>01 Convenience store, gas station</p> <p>02 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club</p> <p>03 Tobacco specialty store, tobacconist, or tobacco outlet store</p> <p>04 Duty free shop or military commissary</p> <p>05 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the</p>

Q#	VarName	4C9-Pw-US
		<p>street - i.e. not at a store, shop or other mainstream establishment</p> <p>06 From somewhere else (specify)</p> <p>66 GfK no response</p> <p>77 Not applicable</p> <p>88 Refused</p> <p>99 Don't Know</p>
244b	NC534o	<p>Ask if 244a/NC534=6.</p> <p>Where else did you last buy cigarillos?</p> <p>6 GfK no response</p>
245a	NC537x	<p>Ask if country=US and 234/NC531=1-3.</p> <p>What specific brand of cigarillos did you LAST purchase? (brand list to be provided)</p> <p>66666 GfK no response</p> <p>77777 Not Applicable</p> <p>88888 Refused</p> <p>99997 Other (specify)</p> <p>99999 Don't Know</p> <p><i>Please be as specific as possible, comparing brand names until you find EXACTLY your brand. Search for your specific variety – the exact length, strength, flavour, etc. This is very important to us.</i></p> <p><i>If your specific brand is not in the list, select 'Other (specify)' and type all the details about your brand in the space provided.</i></p> <p><i>If you are familiar ONLY with the name of the brand family and not the details of your variety, you may use the brand (unspecified) code as your response. There is a brand (unspecified) code for each brand family.</i></p>
245b	NC537o	<p>Ask if (QNU/NC537w=99997) or (245a/NC537x=99997).</p> <p>Which other brand did you buy?</p> <p>6 GfK no response</p> <p><i>Enter text response.</i></p>
246	NC540	<p>Ask if 219/NC504=1-4.</p> <p>Do you have a regular brand and variety of cigarillos?</p> <p>1 Yes</p> <p>2 No</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> <p><i>"Regular" means the brand you usually use.</i></p> <p>If response=2, 6, 8 or 9, go to 251a/NC550.</p>
247	NC542	<p>Ask if 234/NC531=1-3 and 246/NC540=1.</p> <p>Is the brand you purchased the same as the brand you USUALLY smoke?</p> <p>1 Yes</p> <p>2 No</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p>

Q#	VarName	4C9-Pw-US
		9 Don't know If response=1, 6, 8 or 9, go to 249/NC544. If response=2, go to QNU/NC543.
248a	NC543x	Ask if country=US and (247/NC542=2) or (234/NC531=4, 6, 8 or 9 and 246/NC540=1). What specific brand of cigarillo do you usually smoke? (brand list to be provided) 66666 GfK no response 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <i>Please be as specific as possible, comparing brand names until you find EXACTLY your brand. Search for your specific variety – the exact length, strength, flavour, etc. This is very important to us.</i> <i>If your specific brand is not in the list, select 'Other (specify)' and type all the details about your brand in the space provided.</i> <i>If you are familiar ONLY with the name of the brand family and not the details of your variety, you may use the brand (unspecified) code as your response. There is a brand (unspecified) code for each brand family.</i>
248b	NC543o	Ask if (QNU/NC543w=99997) or (248a/NC543x=99997). Which other brand do you usually smoke? 6 GfK no response <i>Enter text response.</i>
249	NC544	Ask if 246/NC540=1. Is your usual brand of cigarillo flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
250a	NC545a	Ask if 246/NC540=1. About how long have you been smoking your usual brand of cigarillo? Enter number of days. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
250b	NC545b	Enter number of weeks. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
250c	NC545c	Enter number of months.
250d	NC545d	Enter number of years.

Q#	VarName	4C9-Pw-US
251a	NC550	<p>Ask all not skipped to next product. Which of the following [are (users: 219/NC504=1-4)/ were (quitters)] YOUR reasons for smoking cigarillos? They cost less than other forms of tobacco.</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
251b	NC551	People in the media or other public figures [smoke (smokers)/ smoked (quitters)] cigarillos.
251c	NC552	People who are important to me [smoke (smokers)/ smoked (quitters)] cigarillos.
251d	NC554	I [think (smokers)/ thought (quitters)] cigarillos might be less harmful to me than cigarettes.
251e	NC555	I [think (smokers)/ thought (quitters)] cigarillos might be less harmful to people around me than cigarettes.
251f	NC556	Cigarillos come in appealing flavors.
251g	NC557	<p>Ask if 035/FR309v=1-3. I [think (smokers)/ thought (quitters)] smoking cigarillos could help me quit smoking cigarettes.</p>
251h	NC558	Replacing some of my cigarettes with cigarillos [means I don't (smokers)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether.
251i	NC559	I [think (smokers)/ thought (quitters)] smoking cigarillos could help me cut down on my cigarette smoking.
252	NC570	<p>Ask all not skipped to next product. Do you think cigarillos are more harmful than regular cigarettes, less harmful, or are they equally harmful to health?</p> <ol style="list-style-type: none"> 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
253a	NC582	<p>Ask if 219/NC504=1-4 and 035/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarettes to cigarillos.</p> <ol style="list-style-type: none"> 1 Agree a lot 2 Agree a little 3 Don't agree at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
253b	NC581	<p>Ask if 253a/NC582=3. I have considered reducing my cigarette use by smoking more cigarillos.</p>
254a	NC584	<p>Ask if 219/NC504=1-4 and 035/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarillos to cigarettes.</p>

Q#	VarName	4C9-Pw-US
		1 Agree a lot 2 Agree a little 3 Don't agree at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
254b	NC583	Ask if 254a/NC584=3. I have considered reducing my use of cigarillos by smoking more cigarettes.
255	NC604	Ask if 063/NC602=1. Otherwise go to next product. You indicated earlier that you have smoked filtered cigars. Remember that, for our survey, filtered cigars are usually brown, about the length of a cigarette, and have a filter like a cigarette. Do you now smoke filtered cigars... <ol style="list-style-type: none"> 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
256a	NC619a	Ask if (063/NC602=1) and (255/NC604=5). About how long has it been since you last smoked filtered cigars? Please estimate if necessary. Enter number of days ago. <ol style="list-style-type: none"> 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days. If it was less than a year ago, but you cannot be more specific, enter '11 months'.</i> If response>365 days/ 52 weeks/ 12 months/ 1 year, go to next NCT product.
256b	NC619b	Enter number of weeks ago. <ol style="list-style-type: none"> 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
256c	NC619c	Enter number of months ago.
256d	NC619d	Enter number of years ago.
257	NC605	Ask if 255/NC604=3, 4, 6, 8 or 9.

Q#	VarName	4C9-Pw-US
		<p>Have you smoked filtered cigars in the past 30 days?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
258	NC607	<p>Ask all not skipped to next product.</p> <p>How many filtered cigars have you smoked in your entire life?</p> <p>01 2 or fewer 02 3-10 03 11-20 04 21-50 05 51-99 06 At least 100, or more 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>If you are not sure, please provide your best estimate.</i></p> <p>If response=1, 66, 88, or 99, go to next NCT product.</p>
259	NC610	<p>Ask all not skipped to next product.</p> <p>How old were you the first time you smoked a filtered cigar?</p> <p>666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p> <p><i>(Range 04-97)</i></p>
260	NC611	<p>Ask if 255/NC604=2, 3, 4, 5, 6, 8 or 9.</p> <p>Have you ever smoked filtered cigars fairly regularly?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p><i>'Regularly' can be defined as whatever you consider to be regular use.</i></p>
261	NC612	<p>Ask if 260/NC611=1 or 255/NC604=1.</p> <p>How old were you when you first started smoking filtered cigars fairly regularly?</p> <p>666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p>

Q#	VarName	4C9-Pw-US
		<i>(Range 04-97)</i>
262	NC613	<p>Ask if 255/NC604=1. How old were you when you first started smoking filtered cigars every day? 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p>
263	NC614	<p>Ask all not skipped to next product. When you first smoked filtered cigars, did you smoke filtered cigars flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
264	NC621	<p>Ask if 255/NC604=1. On average, about how many filtered cigars do you smoke each day? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <i>(Range 01-50)</i> For less than 1, enter 1.</p>
265	NC622	<p>Ask if (255/NC604=2, 3, 4, 6, 8 or 9) AND (257/NC605<>2). On how many of the past 30 days did you smoke filtered cigars? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <i>(If 255/NC604=2, range 0-30. Otherwise, range 01-30.)</i></p>
266	NC623	<p>Ask if (255/NC604=2, 3, 4, 6, 8 or 9) AND (257/NC605<>2) AND (265/NC622<>0). [265/NC622=1:] On that one day, about how many filtered cigars did you smoke? [265/NC622=66, 88 or 99:] On average, on days that you smoked filtered cigars, about how many filtered cigars did you smoke per day? [Otherwise:] On average, on those [265/NC622] days, about how many filtered cigars did you smoke per day? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <i>(Range 01-50)</i> For less than 1, enter 1.</p>
267a	NC624a	Ask if 255/NC604=1-4.

Q#	VarName	4C9-Pw-US
		(On days that you smoke filtered cigars (255/NC604>1),) How soon after you wake up do you typically smoke your first filtered cigar of the day? Enter number of minutes. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <i>You may use both minutes and hours to give a more accurate answer.</i>
267b	NC624b	Enter number of hours.
268	NC628	Ask if 258/NC607=3-6. Do you consider yourself addicted to filtered cigars? Would you say... 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
269	NC630	Ask all not skipped to next product. Around this time 12 months ago, were you smoking filtered cigars every day, some days, or not at all? 1 Every day 2 Some days 3 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
270	NC631	Ask if 255/NC604=1-4. The last time you bought filtered cigars for yourself, how did you buy them? Was it... 1 In person 2 From the internet 3 By telephone 4 Never bought; given to you 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=4, 6, 8 or 9, go to 284/NC640.
271	NC676	Ask if 270/NC631=1-3. For your last purchase of filtered cigars did you buy them by the carton, the box or pack, or as single filtered cigars? 1 Carton 2 Box or pack 3 Single cigars

Q#	VarName	4C9-Pw-US
		<p>6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=6, 8 or 9, go to 280/NC632.</p>
272	NC671c	<p>Ask if 271/NC676=1. How many cartons of filtered cigars did you last purchase for yourself?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p>If response=1, go to 277/NC674. If response=66, 88 or 99, go to 280/NC632. Otherwise, go to 275/NC672.</p>
273	NC671a	<p>Ask if 271/NC676=2. How many boxes or packs of filtered cigars did you last purchase for yourself?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p>If response=1, go to 277/NC674. If response=66, 88 or 99, go to 280/NC632. Otherwise, go to 275/NC672.</p>
274	NC671b	<p>Ask if 271/NC676=3. How many single filtered cigars did you last purchase for yourself?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p>If response=1, go to 277/NC674. If response=66, 88 or 99, go to 280/NC632. Otherwise, go to 275/NC672.</p>
275	NC672	<p>Ask if QNU/NC671>1. We would like to find out how much you paid for your last purchase of filtered cigars. Is it easier for you to say how much you paid per [carton (271/NC676=1)/ box or pack (271/NC676=2)/ filtered cigar (271/NC676=3)], or how much you paid for all [cartons (271/NC676=1)/ boxes or packs (271/NC676=2)/ filtered cigars (271/NC676=3)]?</p> <p>1 Price paid per carton/ box or pack/ filtered cigar 2 Total price paid for all cartons/ boxes or packs/ filtered cigars 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1, go to 277/NC674.</p>

Q#	VarName	4C9-Pw-US
		If response=6, 8 or 9, go to 280/NC632. Otherwise, go to 276/NC673.
276	NC673	<p>Ask if 275/NC672=2. How much did you pay for all of the [cartons (271/NC676=1)/ boxes or packs (271/NC676=2)/ filtered cigars (271/NC676=3)]?</p> <p>66666 GfK no response 77777 Not Applicable 88888 Refused 99999 Don't Know</p> <p><i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i></p> <p>Go to 278/NC678.</p>
277	NC674	<p>Ask if (QNU/NC671=1) or (275/NC672=1). How much did you pay for one [carton of filtered cigars (271/NC676=1)/ box or pack of filtered cigars (271/NC676=2)/ filtered cigar (271/NC676=3)]?</p> <p>66666 GfK no response 77777 Not Applicable 88888 Refused 99999 Don't Know</p> <p><i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i></p>
278	NC678	<p>Ask if 271/NC676=1. How many boxes or packs were in one carton?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p>
279	NC677	<p>Ask if 271/NC676=1 or 2. How many filtered cigars were in one box or pack?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p>
280	NC632	<p>Ask if 270/NC631=1. Did you last buy your filtered cigars [on an Indian reservation (US)/ on a First Nations reserve (CA)]?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
281	NC633	<p>Ask if 270/NC631=1. Country=CA: Did you last buy your filtered cigars in Canada, or outside Canada?</p>

Q#	VarName	4C9-Pw-US
		<p>Country=US: Did you last buy your filtered cigars in your own state, in another state, or outside of the US?</p> <ul style="list-style-type: none"> 1 Inside own state (US only) 2 In another state (US only)/ In Canada (CA) 3 Outside the US (US/ Outside Canada (CA) 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
282a	NC634	<p>Ask if 270/NC631=1.</p> <p>Where did you last buy filtered cigars -- that is, from what kind of store or seller?</p> <ul style="list-style-type: none"> 01 Convenience store, gas station 02 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club 03 Tobacco specialty store, tobacconist, or tobacco outlet store 04 Duty free shop or military commissary 05 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the street - i.e. not at a store, shop or other mainstream establishment 06 From somewhere else (specify) 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
282b	NC634o	<p>Ask if 282a/NC634=6.</p> <p>Where else did you last buy filtered cigars?</p> <ul style="list-style-type: none"> 6 GfK no response
283a	NC637x	<p>Ask if country=US and 270/NC631=1-3.</p> <p>What specific brand of filtered cigars did you LAST purchase? (brand list to be provided)</p> <ul style="list-style-type: none"> 66666 GfK no response 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <p><i>Please be as specific as possible, comparing brand names until you find EXACTLY your brand. Search for your specific variety – the exact length, strength, flavour, etc. This is very important to us.</i></p> <p><i>If your specific brand is not in the list, select 'Other (specify)' and type all the details about your brand in the space provided.</i></p> <p><i>If you are familiar ONLY with the name of the brand family and not the details of your variety, you may use the brand (unspecified) code as your response. There is a brand (unspecified) code for each brand family.</i></p>
283b	NC637o	<p>Ask if (QNU/NC637w=99997) or (283a/NC637x=99997).</p> <p>Which other brand did you buy?</p> <ul style="list-style-type: none"> 6 GfK no response <p><i>Enter text response.</i></p>
284	NC640	<p>Ask if 255/NC604=1-4.</p> <p>Do you have a regular brand and variety of filtered cigars?</p>

Q#	VarName	4C9-Pw-US
		1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>"Regular" means the brand you usually use.</i> If response=2, 6, 8 or 9, go to 289a/NC650.
285	NC642	Ask if 270/NC631=1-3 and 284/NC640=1. Is the brand you purchased the same as the brand you USUALLY smoke? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, 6, 8 or 9, go to 287/NC644. If response=2, go to QNU/NC643.
286a	NC643x	Ask if country=US and (285/NC642=2) or (270/NC631=4, 6, 8 or 9 and 284/NC640=1). What specific brand of filtered cigars do you usually smoke? (brand list to be provided) 66666 GfK no response 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <i>Please be as specific as possible, comparing brand names until you find EXACTLY your brand. Search for your specific variety – the exact length, strength, flavour, etc. This is very important to us.</i> <i>If your specific brand is not in the list, select 'Other (specify)' and type all the details about your brand in the space provided.</i> <i>If you are familiar ONLY with the name of the brand family and not the details of your variety, you may use the brand (unspecified) code as your response. There is a brand (unspecified) code for each brand family.</i>
286b	NC643o	Ask if (QNU/NC643w=99997) or (286a/NC643x=99997). Which other brand do you usually smoke? 6 GfK no response <i>Enter text response.</i>
287	NC644	Ask if 284/NC640=1. Is your usual brand of filtered cigar flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused

Q#	VarName	4C9-Pw-US
		9 Don't know
288a	NC645a	Ask if 284/NC640=1. About how long have you been smoking your usual brand of filtered cigar? Enter number of days. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
288b	NC645b	Enter number of weeks. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
288c	NC645c	Enter number of months.
288d	NC645d	Enter number of years.
289a	NC650	Ask all not skipped to next product. Which of the following [are (users: 255/NC604=1-4)/ were (quitters)] YOUR reasons for smoking filtered cigars? They cost less than other forms of tobacco. 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
289b	NC651	People in the media or other public figures [smoke (smokers)/ smoked (quitters)] filtered cigars.
289c	NC652	People who are important to me [smoke (smokers)/ smoked (quitters)] filtered cigars.
289d	NC654	I [think (smokers)/ thought (quitters)] filtered cigars might be less harmful to me than cigarettes.
289e	NC655	I [think (smokers)/ thought (quitters)] filtered cigars might be less harmful to people around me than cigarettes.
289f	NC656	Filtered cigars come in appealing flavors.
289g	NC657	Ask if 035/FR309v=1-3. I [think (smokers)/ thought (quitters)] smoking filtered cigars could help me quit smoking cigarettes.
289h	NC658	Replacing some of my cigarettes with filtered cigars [means I don't (smokers)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether.
289i	NC659	I [think (smokers)/ thought (quitters)] smoking filtered cigars could help me cut down on my cigarette smoking.
290	NC670	Ask all not skipped to next product. Do you think filtered cigars are more harmful than regular cigarettes, less harmful, or are they equally harmful to health? 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 6 GfK no response 7 Not applicable 8 Refused 9 Don't know

Q#	VarName	4C9-Pw-US
291a	NC682	<p>Ask if 255/NC604=1-4 and 035/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarettes to filtered cigars.</p> <ol style="list-style-type: none"> 1 Agree a lot 2 Agree a little 3 Don't agree at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
291b	NC681	<p>Ask if 291a/NC682=3. I have considered reducing my cigarette use by smoking more filtered cigars.</p>
292a	NC684	<p>Ask if 255/NC604=1-4 and 035/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from filtered cigars to cigarettes.</p> <ol style="list-style-type: none"> 1 Agree a lot 2 Agree a little 3 Don't agree at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
292b	NC683	<p>Ask if 292a/NC684=3. I have considered reducing my use of filtered cigars by smoking more cigarettes.</p>
293	NC804	<p>Ask if 068/NC802=1. Otherwise go to 322/NC928. You indicated earlier that you have smoked TOBACCO in a hookah.</p> <p>Remember that, for our survey, a hookah is a type of water pipe that is sometimes also called a narghile.</p> <p>In this section we will use the term hookah to refer to a water pipe or narghile that is used to smoke TOBACCO. Do you now smoke a hookah...</p> <ol style="list-style-type: none"> 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
294a	NC819a	<p>Ask if (068/NC802=1) and (293/NC804=5). About how long has it been since you last smoked a hookah? Please estimate if necessary.</p>

Q#	VarName	4C9-Pw-US
		Enter number of days ago. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days. If it was less than a year ago, but you cannot be more specific, enter '11 months'.</i> If response>365 days/ 52 weeks/ 12 months/ 1 year, go to 322/NC928.
294b	NC819b	Enter number of weeks ago. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
294c	NC819c	Enter number of months ago.
294d	NC819d	Enter number of years ago.
295	NC805	Ask if 293/NC804=3, 4, 6, 8 or 9. Have you smoked a hookah in the past 30 days? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
296	NC807	Ask all not skipped. How many times have you smoked a hookah in your entire life? 01 2 or fewer 02 3-10 03 11-20 04 21-50 05 51-99 06 At least 100, or more 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <i>If you are not sure, please provide your best estimate.</i> If response=1, 66, 88, or 99, go to 322/NC928.
297	NC810	Ask all not skipped. How old were you the first time you smoked a hookah? 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know

Q#	VarName	4C9-Pw-US
		<i>(Range 04-97)</i>
298	NC811	<p>Ask if 293/NC804=2, 3, 4, 5, 6, 8 or 9.</p> <p>Have you ever smoked a hookah fairly regularly?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p><i>'Regularly' can be defined as whatever you consider to be regular use.</i></p>
299	NC812	<p>Ask if 298/NC811=1 or 293/NC804=1.</p> <p>How old were you when you first started smoking a hookah fairly regularly?</p> <ul style="list-style-type: none"> 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <p><i>(Range 04-97)</i></p>
300	NC813	<p>Ask if 293/NC804=1.</p> <p>How old were you when you first started smoking a hookah every day?</p> <ul style="list-style-type: none"> 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
301	NC814	<p>Ask all not skipped to next product.</p> <p>When you first used a hookah, did you use hookah tobacco flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
302	NC821	<p>Ask if 293/NC804=1.</p> <p>On average, about how many times each day do you now smoke a hookah?</p> <ul style="list-style-type: none"> 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <p><i>(Range 01-50)</i></p> <p><i>For less than 1, enter 1.</i></p>
303	NC822	<p>Ask if (293/NC804=2, 3, 4, 6, 8 or 9) AND (295/NC805<>2).</p> <p>On how many of the past 30 days did you smoke a hookah?</p> <ul style="list-style-type: none"> 66 GfK no response

Q#	VarName	4C9-Pw-US
		77 Not applicable 88 Refused 99 Don't Know <i>(If 293/NC804=2, range 0-30. Otherwise, range 01-30.)</i>
304	NC823	Ask if (293/NC804=2, 3, 4, 6, 8 or 9) AND (295/NC805<>2) AND (303/NC822<>0). [303/NC822=1:] On that one day, about how many times did you smoke a hookah? [303/NC822=66, 88 or 99:] On average, on days that you smoked a hookah, about how many times per day did you smoke a hookah? [Otherwise:] On average, on those [303/NC822] days, about how many times per day did you smoke a hookah? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <i>(Range 01-50)</i> <i>For less than 1, enter 1.</i>
305a	NC824a	Ask if 293/NC804=1-4. (On days that you smoke a hookah (293/NC804>1),) How soon after you wake up do you typically smoke a hookah for the first time that day? Enter number of minutes. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <i>You may use both minutes and hours to give a more accurate answer.</i>
305b	NC824b	Enter number of hours.
306	NC828	Ask if 296/NC807=3-6. Do you consider yourself addicted to smoking hookah? Would you say... 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
307	NC830	Ask all not skipped. Around this time 12 months ago, were you smoking a hookah every day, some days, or not at all? 1 Every day 2 Some days 3 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know

Q#	VarName	4C9-Pw-US
308	NC831	<p>Ask if 293/NC804=1-4.</p> <p>The last time you bought hookah tobacco for yourself, how did you buy it? Was it...</p> <ol style="list-style-type: none"> 1 At a hookah bar or café, for use on the premises 2 In person 3 From the internet 4 By telephone 5 Never bought; given to you 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p><i>'For yourself' includes tobacco that was shared.</i></p> <p><i>If tobacco was bought at a hookah bar or café for use elsewhere, choose option 2, 'in person'.</i></p> <p>If response=1, 3 or 4, go to QNU/NC837.</p> <p>If response=5, 6, 8 or 9, go to 313/NC840.</p>
309	NC832	<p>Ask if 308/NC831=2.</p> <p>Did you last buy your hookah tobacco [on an Indian reservation (US)/ on a First Nations reserve (CA)]?</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
310	NC833	<p>Ask if 308/NC831=2.</p> <p>Country=CA: Did you last buy your hookah tobacco in Canada, or outside Canada?</p> <p>Country=US: Did you last buy your hookah tobacco in your own state, in another state, or outside of the US?</p> <ol style="list-style-type: none"> 1 Inside own state (US only) 2 In another state (US only)/ In Canada (CA) 3 Outside the US (US/ Outside Canada (CA)) 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
311a	NC834	<p>Ask if 308/NC831=2.</p> <p>Where did you last buy hookah tobacco -- that is, from what kind of store or seller?</p> <ol style="list-style-type: none"> 01 Hookah bar or café (for use elsewhere) 02 Convenience store, gas station 03 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club 04 Tobacco specialty store, tobacconist, or tobacco outlet store 05 Duty free shop or military commissary 06 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the street - i.e. not at a store, shop or other mainstream establishment 07 From somewhere else (specify)

Q#	VarName	4C9-Pw-US
		66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
311b	NC834o	Ask if 311a/NC834=7. Where else did you last buy hookah tobacco? 6 GfK no response
312a	NC837x	Ask if country=US and 308/NC831=1-4. What specific brand of hookah tobacco did you LAST purchase? (brand list to be provided) 66666 GfK no response 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <i>Please be as specific as possible, comparing brand names until you find EXACTLY your brand. Search for your specific variety – the exact length, strength, flavour, etc. This is very important to us. If your specific brand is not in the list, select 'Other (specify)' and type all the details about your brand in the space provided. If you are familiar ONLY with the name of the brand family and not the details of your variety, you may use the brand (unspecified) code as your response. There is a brand (unspecified) code for each brand family.</i>
312b	NC837o	Ask if (QNU/NC837w=99997) or (312a/NC837x=99997). Which other brand did you buy? 6 GfK no response <i>Enter text response.</i>
313	NC840	Ask if 293/NC804=1-4. Do you have a regular brand and variety of hookah tobacco? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>"Regular" means the brand you usually use.</i> If response=2, 6, 8 or 9, go to 318a/NC850.
314	NC842	Ask if 308/NC831=1-4 and 313/NC840=1. Is the brand you purchased the same as the brand you USUALLY smoke? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, 6, 8 or 9 go to 316/NC844.

Q#	VarName	4C9-Pw-US
		If response=2, go to QNU/NC843.
315a	NC843x	<p>Ask if country=US and (314/NC842=2) or (308/NC831=5, 6, 8 or 9 an 313/NC840=1).</p> <p>What specific brand of hookah tobacco do you usually smoke? (brand list to be provided)</p> <p>66666 GfK no response 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know</p> <p><i>Please be as specific as possible, comparing brand names until you find EXACTLY your brand. Search for your specific variety – the exact length, strength, flavour, etc. This is very important to us. If your specific brand is not in the list, select 'Other (specify)' and type all the details about your brand in the space provided. If you are familiar ONLY with the name of the brand family and not the details of your variety, you may use the brand (unspecified) code as your response. There is a brand (unspecified) code for each brand family.</i></p>
315b	NC843o	<p>Ask if (QNU/NC843w=99997) or (315a/NC843x=99997).</p> <p>Which other brand do you usually smoke?</p> <p>6 GfK no response</p> <p><i>Enter text response.</i></p>
316	NC844	<p>Ask if 313/NC840=1.</p> <p>Is your usual brand of hookah tobacco flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
317a	NC845a	<p>Ask if 313/NC840=1.</p> <p>About how long have you been smoking your usual brand of hookah tobacco? Enter number of days.</p> <p>666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p>
317b	NC845b	<p>Enter number of weeks.</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p>
317c	NC845c	Enter number of months.
317d	NC845d	Enter number of years.
318a	NC850	<p>Ask all not skipped.</p> <p>Which of the following [are (users: 293/NC804=1-4)/ were (quitters)] YOUR reasons for smoking a hookah?</p>

Q#	VarName	4C9-Pw-US
		<p>It [costs (users)/ cost (quitters)] less than other forms of tobacco.</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
318b	NC851	People in the media or other public figures [smoke (smokers)/ smoked (quitters)] a hookah.
318c	NC852	People who are important to me [smoke (smokers)/ smoked (quitters)] a hookah.
318d	NC854	I [think (smokers)/ thought (quitters)] a hookah might be less harmful to me than cigarettes.
318e	NC855	I [think (smokers)/ thought (quitters)] a hookah might be less harmful to people around me than cigarettes.
318f	NC856	Hookah tobacco comes in appealing flavors.
318g	NC857	<p>Ask if 035/FR309v=1-3.</p> <p>I [think (smokers)/ thought (quitters)] smoking a hookah could help me quit smoking cigarettes.</p>
318h	NC858	Replacing some of my cigarettes with smoking a hookah [means I don't (smokers)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether.
318i	NC859	I [think (smokers)/ thought (quitters)] smoking a hookah could help me cut down on my cigarette smoking.
319	NC870	<p>Ask all not skipped.</p> <p>Do you think hookah tobacco is more harmful than regular cigarettes, less harmful, or is it equally harmful to health?</p> <ol style="list-style-type: none"> 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
320a	NC882	<p>Ask if 293/NC804=1-4 and 035/FR309v=1-3.</p> <p>How much do you agree with this statement:</p> <p>I have considered switching completely from cigarettes to hookah.</p> <ol style="list-style-type: none"> 1 Agree a lot 2 Agree a little 3 Don't agree at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
320b	NC881	<p>Ask if 320a/NC882=3.</p> <p>I have considered reducing my cigarette use by smoking a hookah more often.</p>
321a	NC884	<p>Ask if 293/NC804=1-4 and 035/FR309v=1-3.</p> <p>How much do you agree with this statement:</p> <p>I have considered switching completely from hookah to cigarettes.</p> <ol style="list-style-type: none"> 1 Agree a lot 2 Agree a little

Q#	VarName	4C9-Pw-US
		3 Don't agree at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
321b	NC883	Ask if 321a/NC884=3. I have considered reducing my hookah use by smoking more cigarettes.
322	NC928	Ask if: * at least 2 of the following are true (NC*04=1-4; 035/FR309v=1-3) AND *none of the following is true (NC*28=2 or 3). Do you consider yourself addicted to tobacco? Would you say. . . 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
CIGARETTES SECTION		
FREQUENCY		
323	SM108	Ask all. From now on we're going to refer to cigarette smoking. For the rest of this survey, we mean cigarette smoking only and not the use or smoking of any other tobacco products. This includes roll-your-own cigarettes and factory-made cigarettes, but not cigars, cigarillos, or e-cigarettes. If 036/FR305=2, go to 411a/KN221.
324	FR121	Ask if 035/FR309v=2-3. In the past, were you ever a daily smoker? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
325a	FR122u (Prev. FR122)	Ask if 324/FR121=1. For about how long did you smoke daily? 1 Days 2 Weeks 3 Months 4 Years 6 GfK no response 7 Not applicable 8 Refused

Q#	VarName	4C9-Pw-US
		9 Don't know <i>If you smoked daily at more than one time in your life, please answer only about the most recent such time.</i>
325b	FR122a	Ask if 325a/FR122u=1. Enter number of days. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
325c	FR122b	Ask if 325a/FR122u=2. Enter number of weeks.
325d	FR122c	Ask if 325a/FR122u=3. Enter number of months.
325e	FR122d	Ask if 325a/FR122u=4. Enter number of years.
325f	FR122v	(Derived variable: length of time as a daily smoker in weeks.)
326a	FR123a	Ask if 325f/FR122v>=4 wks. About how long ago did you stop smoking daily -- that is, when did you start smoking less often than daily? Enter number of days ago. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <i>If you smoked daily at more than one time in your life, please answer only about the most recent such time.</i> Go to 327a/FR466.
326b	FR123b	Enter number of weeks ago.
326c	FR123c	Enter number of months ago.
326d	FR123d	Enter number of years ago.
326e	FR123e	Enter exact date. 66666666 GfK no response
327a	FR466	Ask if 036/FR305=1. Do you smoke more than usual in any of the following situations? When you are stressed? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
327b	FR462	When drinking alcohol? 1 Yes 2 No 3 I don't drink alcohol
327c	FR463	When drinking coffee or tea?

Q#	VarName	4C9-Pw-US
		1 Yes 2 No 3 I don't drink tea or coffee
327d	FR464	In other social situations? [i.e. not alcohol, not coffee or tea] 1 Yes 2 No
327e	FR467	When you are bored? 1 Yes 2 No 3 I am never bored
327f	FR469	When you are relaxing? 1 Yes 2 No
327g	FR475	Or in some other situation? If response=1, go to 327h/FR475o. Otherwise, go to 328/FR434.
327h	FR475o	Ask if 327g/FR475=1. What other situation?
328	FR434	Ask if 035/FR309v=1. How much does your day-to-day cigarette consumption vary? 1 I smoke pretty much the same number every day. 2 It varies somewhat. 3 It varies a lot. 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
329	FR481	Ask if 035/FR309v=1-3. In the last 30 days, have you tried to limit the number of cigarettes you smoke [each day (035/FR309v=1)]? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
330	FR483	Ask if 329/FR481=1. How many more cigarettes do you think you would smoke if you were not trying to limit them? 1 One or two 2 Several 3 Lots 4 It has not made much difference 6 GfK no response 7 Not applicable

Q#	VarName	4C9-Pw-US
		8 Refused 9 Don't know
BRAND CHOICE		
331	FR326	<p>Ask if 036/FR305=1. Do you smoke ...?</p> <p>1 [Packet/ factory-made] cigarettes only 2 Roll-your-own cigarettes only 3 Both 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=2, go to 334a/FR351. If response=3, go to 332/FR331. Otherwise, go to 335/BR310.</p>
332	FR331	<p>Ask if 331/FR326=3. For every ten cigarettes you smoke, about how many are roll-your-own?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>Enter 0 if less than 1. You can't answer more than 10.</i></p>
333	FR333v	<p>(DMC-derived variable for balance of FM vs RYO cigs)</p> <p>1 Mainly factory-made 2 Mainly hand-rolled -- tobacco leaf 3 About the same 7 Not applicable 8 Refused 9 Don't know</p>
334a	FR351	<p>Ask if 331/FR326=2 or 3. Which of the following are important reasons for your smoking roll-your-own cigarettes? I don't think they are as bad for your health.</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
334b	FR353	Having to roll them reduces the amount I smoke.
334c	FR355	They are less expensive.
334d	FR359	They taste better.
335	BR310	<p>Ask if 036/FR305=1. Do you have a regular brand and variety of cigarettes?</p>

Q#	VarName	4C9-Pw-US
		1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>"Regular" means the brand you usually smoke.</i>
336a	BR322	Ask if country=US and 036/FR305=1. 335/BR310=1: What brand is it? 335/BR310<>1: What specific brand and variety of [cigarettes/roll-your-own cigarettes] are you currently smoking? 6666 GfK no response 7777 Not Applicable 8888 Refused 9997 Other (specify) - Cigarette 9998 Other (specify) - RYO 9999 Don't Know <i>Please be as specific as possible, comparing brand names until you find exactly the brand you smoke.</i> <i>If your regular brand is not listed, select 'Other (Specify)' at the end of the list.</i> <i>If you use 'roll-your-own' cigarette tobacco as your regular brand, those tobacco brands are listed at the end of the list and all have "RYO:" in front of the brand name.</i>
336b	BR322o	Ask if country=US and 336a/BR322=9997 or 9998. What other brand of [cigarettes/ roll-your-own tobacco] [do you smoke more than any other/ are you currently smoking]? 6 GfK no response <i>Record the name of your brand below. Be as specific as possible.</i>
337a	BR327	Ask if 036/FR305=1. And is your brand menthol or plain, or some other flavour..? 1 Menthol 2 Plain 3 Some other flavour (specify) 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
337b	BR327o	Ask if 337a/BR327=3. What other flavour? 6 GfK no response
338	BR380	Ask if 036/FR305=1. Now thinking about the quality of your cigarettes. Would you describe them as: very high quality, high quality, medium quality, or low quality? 1 Very high quality 2 High quality

Q#	VarName	4C9-Pw-US
		3 Medium quality 4 Low quality 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
339	BR309v	Programmer note: If usual brand (QNU/BR312, 336a/BR322, QNU/BR331, QNU/BR341) is [factory-made/ packet], code 1. If usual brand is roll-your-own cigarettes, code 2. Otherwise code 3. 1 Factory-made/ packet cigarettes 2 Roll-your-own cigarettes 3 Other
340	IN601	Ask if 036/FR305=1. To what extent, if at all, do you like the look of your cigarette pack? 1 Not at all 2 A little 3 Somewhat 4 Quite a lot 5 Very much 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
341	BR343	Ask if 036/FR305=1. We'd like to confirm your brand by using the bar code numbers, which are on the side of packs. Do you have a pack nearby that you can get to enter the bar code? 1 Yes, I can get the pack 2 No, I don't want to get the pack 3 No, I cannot get the pack 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 342/BR344. Otherwise go to 344/BR503.
342	BR344	Ask if 341/BR343=1. Please look at the side of the pack -- the numbers are just underneath the bar code with white and black lines. Please type in ALL of the numbers, including any small numbers on either side of the bar code. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know

Q#	VarName	4C9-Pw-US
		<i>Enter bar code numbers below.</i>
343	BR345 [A]	Ask if 335/BR310=1 and 341/BR343=1. Is this the bar code for your regular brand, the one you just told us about? 1 Yes, regular brand 2 No, different brand 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
344	BR503	Ask if 335/BR310=1. About how long have you been smoking [regular brand]? Would it be less than one year, or at least one year? 1 Less than one year 2 At least one year 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
345a	BR616	Ask if 036/FR305=1. In choosing [your current brand (335/BR310<>1 and QNU/BR312/ 336a/BR322<>66, 88 or 99)/ [regular brand] (otherwise)], was part of your decision to smoke this brand based on any of the following... It may not be as bad for your health? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
345b	BR626	The price?
345c	BR636	How they taste?
345d	BR641	How satisfying they are?
345e	BR623	Your friends smoke them?
346	BR665	Ask if 036/FR305=1. How often, if at all, do you PURCHASE brands other than [[regular brand] (335/BR310=1)/ your current brand (335/BR310<>1)] for yourself? 1 Often 2 From time to time 3 Rarely 4 Never 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
347	BR668	Ask if 335/BR310=1 and 346/BR665<>1 or 2.

Q#	VarName	4C9-Pw-US
		<p>To what extent, if at all, are you committed to your regular brand of cigarettes?</p> <ol style="list-style-type: none"> 1 Not at all 2 A little 3 Somewhat 4 A lot 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
348	IN609	<p>Ask if 036/FR305=1.</p> <p>To what extent, if at all, does seeing your cigarette pack lead you to think about the pleasure you will get from smoking your next cigarette?</p> <ol style="list-style-type: none"> 1 Not at all 2 A little 3 Somewhat 4 A lot 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
349	IN607	<p>Ask if 036/FR305=1.</p> <p>When you open a pack of cigarettes, especially a new one, do you notice the smell of tobacco?</p> <ol style="list-style-type: none"> 1 Not at all 2 A little 3 Somewhat 4 A lot 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
DEPENDENCE		
350a	SB020	<p>Ask if 035/FR309v=1.</p> <p>How soon after waking do you usually have your first smoke?</p> <p>You may answer with minutes or hours, or use both hours and minutes to give a more accurate answer.</p> <ol style="list-style-type: none"> 1 Minutes 2 Hours 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
350b	SB021a	<p>Enter number of minutes.</p> <ol style="list-style-type: none"> 666 GfK no response 777 Not applicable

Q#	VarName	4C9-Pw-US
		888 Refused 999 Don't Know
350c	SB021b	Enter number of hours. <i>Must be less than 24 hours.</i>
351	FR234	Ask if 035/FR309v=2-3. In an average week, on how many days do you smoke? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know If response=7, say: <i>You have already told us you're not a daily smoker. Are you sure you want your answer to be 7 days a week?</i>
352a	SB025	Ask if 035/FR309v=2-3. On days that you smoke, how soon after waking do you usually have your first smoke? You may answer with minutes or hours, or use both hours and minutes to give a more accurate answer. 1 Minutes 2 Hours 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
352b	SB026a	Enter number of minutes. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
352c	SB026b	Enter number of hours. <i>Must be less than 24 hours.</i>
353	SB012v	(Derived variable -- composite: total min to first cig, continuous)
354	SB013v	(Derived variable -- composite: total min to first cig, category) 0 More than 60 min 1 31-60 min 2 6 to 30 min 3 5 min or less 7 Not applicable 8 Refused 9 Don't know
355	SB031	Ask if 035/FR309v=1-3 or 8. Do you consider yourself addicted to cigarettes? Would you say . . . 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 6 GfK no response

Q#	VarName	4C9-Pw-US
		7 Not applicable 8 Refused 9 Don't know
356	SB041	Ask if 035/FR309v=8. How hard is it to go without smoking for a whole day? Would you say... 0 Easy 1 Not at all hard 2 Somewhat hard 3 Very hard 4 Extremely hard 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
357	SB051	Ask if 035/FR309v=1-3 or 8. How often do you get strong urges to smoke? 1 Never 2 Less than daily 3 Daily 4 Several times a day 5 Hourly or more often 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
358	SB085	Ask if 036/FR305=1. Do your cigarettes ever go out between puffs? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 359/SB086. Otherwise, go to 360a/SB203.
359	SB086	Ask if 358/SB085=1. How often? 1 Rarely 2 Sometimes 3 Often 6 GfK no response 7 Not applicable 8 Refused

Q#	VarName	4C9-Pw-US
		9 Don't know
360a	SB203	<p>Ask if 035/FR309v=1-3 or 8. The following questions ask you about how often you've had certain thoughts in the last 30 days, that is, since [30 day Anchor]. For each question, please answer using one of the following: Never, Rarely, Sometimes, Often, Very Often.</p> <p>In the last 30 days -- since [1M Anchor] -- how often, if at all, did you . . .</p> <p>035/FR309v=1-3: Think about how much you enjoy smoking? 035/FR309v=8: Think about how much you enjoyed smoking?</p> <ul style="list-style-type: none"> 1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
360b	SB205	<p>035/FR309v=1-3: Think about the harm your smoking might be doing to you? 035/FR309v=8: Think about the harm your smoking might have been doing to you if you were still smoking?</p>
360c	SB211	<p>035/FR309v=1-3: Think about the money you spend on smoking? 035/FR309v=8: Think about the money you used to spend on smoking?</p>
QUITTING ATTEMPTS		
361	QA101	<p>Ask if 036/FR305=1. Have you ever tried to quit smoking?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 362/QA106. Otherwise, go to 404/SB221.</p>
362	QA106	<p>Ask if 361/QA101=1. How many times have you ever tried to quit smoking? 666 GfK no response <i>Please estimate the number of actual quit attempts.</i></p>
363a	QA111a	<p>Ask if 361/QA101=1. 362/QA106=1: How long did you stay off cigarettes completely? 362/QA106>1: Of all the times you tried to quit smoking, what was the longest period you stayed off cigarettes completely? Enter number of hours. 666 GfK no response</p>
363b	QA111b	Enter number of days.

Q#	VarName	4C9-Pw-US
363c	QA111c	Enter number of weeks. 66 GfK no response
363d	QA111d	Enter number of months.
363e	QA111e	Enter number of years.
364a	QA231a	Ask if 361/QA101=1. How long ago did your most recent serious quit attempt END? Enter number of days. 666 GfK no response
364b	QA231aa	Enter number of weeks.
364c	QA231b	Enter number of months. 66 GfK no response
364d	QA231c	Enter number of years.
364e	QA231v	(Time since end of most recent quit attempt, in days)
365a	QA235u (Prev. QA235)	Ask if 036/FR305=1 and 362/QA106>1. How long were you quit for, on your most recent quit attempt? Select either hours, days, weeks or months from the list below for the time unit you want to use. 1 Hours 2 Days 3 Weeks 4 Months 5 Years 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
365b	QA235a	Ask if 365a/QA235u=1. Enter number of hours. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
365c	QA235b	Ask if 365a/QA235u=2. Enter number of days.
365d	QA235c	Ask if 365a/QA235u=3. Enter number of weeks. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
365e	QA235d	Ask if 365a/QA235u=4. Enter number of months.
365f	QA235e	Ask if 365a/QA235u=5. Enter number of years.

Q#	VarName	4C9-Pw-US
365g	QA236v	(Derived by survey firm: Days smokefree on most recent attempt.) <i>Note: For<24 hours, enter 0 days -- i.e. do not round up to 1 day.</i>
366	QA239	Ask if 364e/QA231v<=6M and 362/QA106>1. Thinking about any quit attempts that ended within the last 6 months - since [6M anchor] -- were any longer than [[365g/QA236v] (365g/QA236v<>666, 888 or 999)/ your most recent quit attempt (365g/QA236v=666, 888 or 999)]? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 367a/QA241a. Otherwise, go to 368/CH911.
367a	QA241a	Ask if 366/QA239=1. Thinking about any quit attempts that ENDED within the last 6 months -- since [6M anchor] -- what is the longest time that you stayed smoke-free? Enter number of days. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
367b	QA241b	Enter number of weeks.
367c	QA241c	Enter number of months.
LAST QUIT ATTEMPT -- CESSATION HELP		
368	CH911	Ask if 361/QA101=1 or 036/FR305=3. 361/QA101=1: Now we are going to ask about forms of help you might have received on your LAST quit attempt. 036/FR305=3: Now we are going to ask about forms of help you might have received on your CURRENT quit attempt. On ANY visit to a doctor or other health professional around the time of your quit attempt, did you receive advice to quit smoking? 1 Yes 2 No 3 I did not visit a doctor or health professional around the time of my [last/current] quit attempt 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 369/CH908. Otherwise, go to 376/CH961.
369	CH908	Ask if 368/CH911=1. Did you bring up the topic of quitting or did the doctor or health professional? 1 I brought it up 2 Doctor or health professional brought it up 6 GfK no response

Q#	VarName	4C9-Pw-US
		7 Not applicable 8 Refused 9 Don't know
370	CH909	<p>Ask if 368/CH911=1. Did you receive substantial advice on HOW to quit or HOW to stay quit?</p> <p>(This means the doctor or health professional did more than just recommend that you quit.)</p> 1 Yes, got substantial advice 2 No, did not get substantial advice 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
		<p>If response=1, go to 371/CH910. Otherwise, go to 372/CH913.</p>
371	CH910	<p>Ask if 370/CH909=1. 361/QA101=1: Did this help you in your quit attempt? 036/FR305=3: Has this helped you in your quit attempt?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
372	CH913	<p>Ask if 368/CH911=1. Did you receive a referral to another service to help you quit?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
373	CH915	<p>Ask if 368/CH911=1. Did you receive a prescription for stop-smoking medication?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
374	CH917	<p>Ask if 368/CH911=1. Did you receive pamphlets or brochures on how to quit?</p> 1 Yes

Q#	VarName	4C9-Pw-US
		2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 375/CH918. Otherwise, go to 376/CH961.
375	CH918	Ask if 374/CH917=1. 361/QA101=1: Did the pamphlets or brochures help you in your quit attempt? 036/FR305=3: Have the pamphlets or brochures helped you in your quit attempt? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
376	CH961	Ask if 361/QA101=1 or 036/FR305=3. Now, asking about other forms of help, but still for this quit attempt. Did you use telephone or quit line services? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
377	CH963	Ask if 376/CH961=1. 361/QA101=1: Did this help you in your quit attempt? 036/FR305=3: Has this helped you in your quit attempt? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
378	CH965	Ask if 361/QA101=1 or 036/FR305=3. Did you use the internet -- i.e. a website about quitting smoking? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 379/CH967.

Q#	VarName	4C9-Pw-US
		Otherwise, go to 380/CH969.
379	CH967	<p>Ask if 378/CH965=1.</p> <p>361/QA101=1: Did this help you in your quit attempt?</p> <p>036/FR305=3: Has this helped you in your quit attempt?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
380	CH969	<p>Ask if 361/QA101=1 or 036/FR305=3.</p> <p>Did you use a local stop smoking service (such as clinics or specialists)?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
381	CH971	<p>Ask if 380/CH969=1.</p> <p>361/QA101=1: Did this help you in your quit attempt?</p> <p>036/FR305=3: Has this helped you in your quit attempt?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
382	CH973	<p>Ask if (361/QA101=1 or 036/FR305=3) and 374/CH917<>1.</p> <p>Did you use pamphlets or brochures on how to quit?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 383/CH974.</p> <p>Otherwise, go to 384a/CH977.</p>
383	CH974	<p>Ask if 382/CH973=1.</p> <p>361/QA101=1: Did this help you in your quit attempt?</p> <p>036/FR305=3: Has this helped you in your quit attempt?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response

Q#	VarName	4C9-Pw-US
		7 Not applicable 8 Refused 9 Don't know
384a	CH977	<p>Ask if 361/QA101=1 or 036/FR305=3. Did you use any other kind of help, other than stop-smoking medications?</p> <p>We will be asking detailed questions about stop-smoking medications in a minute. For now we are just referring to non-medication forms of quitting help.</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response<>1, go to 386a/SM920.
384b	CH977o	<p>Ask if 384a/CH977=1. What kind? 6 GfK no response</p>
385	CH978	<p>Ask if 384a/CH977=1. 361/QA101=1: Did this help you in your quit attempt? 036/FR305=3: Has this helped you in your quit attempt?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
LAST QUIT ATTEMPT -- STOP-SMOKING MEDICATIONS		
386a	SM920	<p>Ask if 361/QA101=1 or 036/FR305=3. Now some questions about stop-smoking medications that you might have used on your [last (361/QA101=1)/ current (036/FR305=3)] quit attempt.</p> <p>On your [last (361/QA101=1)/ current (036/FR305=3)] quit attempt . . . Did you use any type of nicotine replacement therapy?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>NRTs come in various forms, like patch, gum, lozenges, and spray; some NRTs are in tablet form, but they are placed under the tongue rather than swallowed.</i> If response=1, go to 386b/SM921.

Q#	VarName	4C9-Pw-US
		Otherwise, go to 388a/SM940.
386b	SM921	Ask if 386a/SM920=1. <i>Select all that apply.</i> Which type(s) of NRT? NRT: Nicotine gum. 1 Mentioned 2 Not mentioned
386c	SM922	NRT: Nicotine patch.
386d	SM923	NRT: Nicotine lozenges.
386e	SM924	NRT: Nicotine (sublingual) tablets.
386f	SM930	NRT: Other nicotine replacement product (specify).
386g	SM930o	Ask if 386f/SM930=1. Which other nicotine replacement therapy have you used? 6 GfK no response
387	SM931	Ask if 386a/SM920=1. 361/QA101=1: Did nicotine replacement therapy help you in your quit attempt? 036/FR305=3: Has nicotine replacement therapy helped you in your quit attempt? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
388a	SM940	Ask if 361/QA101=1 or 036/FR305=3. Asking now about PRESCRIPTION medications that are used for quitting. On your [last/ current] quit attempt . . . Did you use Bupropion, also called Wellbutrin or Zyban? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
388b	SM942	Did you use Varenicline, also called Champix or Chantix?
388c	SM944	Did you use some other kind of prescription medication?
388d	SM944o	Ask if 388c/SM944=1. Which other prescription medication have you used? 6 GfK no response
389	SM945	Ask if any of 388a/SM940, 388b/SM942, or 388c/SM944=1. 361/QA101=1: Did prescription medication help you in your quit attempt? 036/FR305=3: Has prescription medication helped you in your quit attempt? 1 Yes 2 No 6 GfK no response

Q#	VarName	4C9-Pw-US
		7 Not applicable 8 Refused 9 Don't know
390a	SM260	Ask if any of 388a/SM940, 388b/SM942, or 388c/SM944=1. How did you get [referent prescription medication(s)]? By prescription. 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>If you got medications more than once, check yes for all options that apply.</i>
390b	SM262	From a friend.
390c	SM263	Free, from a doctor, health service, or quit-smoking service.
390d	SM259	Left over from an earlier quit attempt.
391a	SM265	Ask if any of (390a/SM260, 390b/SM262, 390d/SM259)=1. When you bought or got [referent prescription medication(s)], did you pay full price, get a discount, or did you get it free? Paid full price. 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>If you got medications more than once, check yes for all options that apply.</i>
391b	SM266	Got it at a discount. <i>"At a discount" includes getting the medication partly or completely paid for by insurance.</i>
391c	SM267	Got it free.
392	SM268	Ask if 391b/SM266=1. Was the discount because of a government subsidy or an insurance plan, or was it some other kind of discount? 1 Government subsidy or insurance plan 2 Some other kind of discount 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
393	SM269	Ask if any of (388a/SM940, 388b/SM942, 388c/SM944)=1. Are you still using [referent prescription medication(s)]? 1 Yes 2 No 6 GfK no response 7 Not applicable

Q#	VarName	4C9-Pw-US
		8 Refused 9 Don't know
394a	SM270a	Ask if any of (388a/SM940, 388b/SM942, 388c/SM944)=1. <i>If you used more than one stop-smoking medication at the same time, count the time from when you started using the first medication until you quit using the last medication.</i> 393/SM269=1: In total, how long have you been using [referent prescription medication(s)]? 393/SM269<>1: In total, how long did you use [referent prescription medication(s)]? Enter number of days. 666 GfK no response
394b	SM270b	Enter number of weeks. 66 GfK no response
394c	SM270c	Enter number of months.
395	SMNRTint	Ask if any of (386b/SM921-386f/SM930)=1. (1) "Next" is needed if respondent mentioned both NRT and prescriptions. (2) Insert below the names of NRT product(s) last used for quitting. Thinking [next] about the nicotine replacement [therapy/ therapies] that you used for this quit attempt... PRESS 'Next' TO CONTINUE...
396a	SM310	Ask if any of 386b/SM921 to 386f/SM930=1. How did you get [referent NRT medication(s)]? By prescription. 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>If you got medications more than once, check yes for all options that apply.</i>
396b	SM311	From a pharmacy [or drugstore (CA, US)], without a prescription.
396c	SM314	From a store other than a pharmacy [or drugstore (CA,US)].
396d	SM312	From a friend.
396e	SM313	Free, from a doctor, health service, or quit-smoking service.
396f	SM319	Left over from an earlier quit attempt.
397a	SM315	Ask if any of (396a/SM310, 396b/SM311, 396c/SM314, 396d/SM312, OR 396f/SM319)=1. When you bought or got [referent NRT medication(s)], did you pay full price, get a discount, or did you get it free? Paid full price. 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>If you got medications more than once, check yes for all options that apply.</i>

Q#	VarName	4C9-Pw-US
397b	SM316	Got it at a discount. <i>"At a discount" includes getting the medication partly or completely paid for by insurance.</i>
397c	SM317	Got it free.
398	SM318	Ask if 397b/SM316=1. Was the discount because of a government subsidy or an insurance plan, or was it some other kind of discount? 1 Government subsidy or insurance plan 2 Some other kind of discount 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
399	SM458	Ask if any of 386b/SM921 to 386f/SM930=1. During the period immediately after you stopped smoking, were you using the medication every day, 4 to 6 days a week, 1 to 3 days a week, or less often than once a week? 1 Every day 2 4-6 days a week 3 1-3 days a week 4 Less than once a week 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
400	SM329	Ask if any of 386b/SM921 to 386f/SM930=1. Are you still using [referent NRT medication(s)]? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
401a	SM330a	Ask if any of 386b/SM921 to 386f/SM930=1. <i>If you used more than one stop-smoking medication at the same time, count the time from when you started using the first medication until you quit using the last medication.</i> 400/SM329=1: In total, how long have you been using [referent NRT medication(s)]? 400/SM329<>1: In total, how long did you use [referent NRT medication(s)]? Enter number of days. 666 GfK no response
401b	SM330b	Enter number of weeks. 66 GfK no response
401c	SM330c	Enter number of months.
402	SM459	Ask if any of 386b/SM921 or 386d/SM923-386f/SM930=1. About how many pieces [are/ were] you using per day? 666 GfK no response

Q#	VarName	4C9-Pw-US
		777 Not applicable 888 Refused 999 Don't Know <i>More than one of 386b/SM921, 386d/SM923, 386e/SM924, 386f/SM930=1: Enter the daily total for all medications. For nicotine spray, inhaler or water, number of uses per day should count as "pieces".</i> <i>(More than one of 386b/SM921, 386d/SM923, 386e/SM924, 386f/SM930=1) and 386c/SM922=1: Enter the daily total for all medications except the patch. Please DO NOT include patch use for this question. For nicotine spray, inhaler or water, number of uses per day should count as "pieces".</i>
403	SM345	Ask if any of 386b/SM921 to 386f/SM930=1. Did you smoke regularly while using [referent NRT medication(s)]? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
404	SB221	Ask if 036/FR305=1. In the last 30 days -- since [30 day anchor] -- have you [stubbed/ butted] out a cigarette before you finished it because you thought about the harm of smoking? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 405a/SB226. Otherwise, go to 406/SB234.
405a	SB226	Ask if 404/SB221=1. Was that once, a few times, or lots of times? 1 Once 2 A few times 3 Lots of times 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
405b	SB226v	(Derived variable: Combination of 404/SB221 (ever butt out) with 405a/SB226 (freq of butting out).) 0 Never 1 Once 2 A few times 3 Lots of times 7 Not applicable 8 Refused

Q#	VarName	4C9-Pw-US
406	SB234	<p>9 Don't know</p> <p>Ask if 036/FR305=1.</p> <p>In the last 30 days, how often, if at all, have you stopped yourself from having a cigarette when you had the urge to smoke?</p> <p>1 Never 2 Once 3 A few times 4 Lots of times 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
407	IN611	<p>Ask if 036/FR305=1.</p> <p>In the last 30 days, how often, if at all, have you covered up your pack or put it out of sight?</p> <p>1 Never 2 Once 3 A few times 4 Lots of times 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
408	IN633	<p>Ask if 344/BR503=2.</p> <p>Compared to a year ago, do your cigarettes currently taste better, taste worse, taste the same, or just taste different?</p> <p>1 Taste better 2 Taste worse 3 Taste the same 4 Just taste different 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
409	IN634	<p>Ask if 344/BR503=2.</p> <p>Compared to a year ago, do you find your cigarettes more satisfying, less satisfying, or just as satisfying?</p> <p>1 More satisfying 2 Less satisfying 3 Just as satisfying 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
410	IN636	<p>Ask if 344/BR503=2.</p> <p>Compared to a year ago, do you think that your cigarettes are better value, worse value, or about the same value?</p>

Q#	VarName	4C9-Pw-US
		1 Better value 2 Worse value 3 About the same value 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
KNOWLEDGE OF HEALTH EFFECTS and TOBACCO CONSTITUENTS		
411a	KN221	Ask all. The following is a list of health effects and diseases that may or may not be caused by smoking cigarettes. Based on what you know or believe, does smoking cause... Stroke in smokers? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
411b	KN231	Impotence in male smokers?
411c	KN246	Blindness?
411d	KN253	Peripheral vascular disease?
411e	KN224	Bladder cancer?
411f	KN257	Throat cancer?
411g	KN243	Emphysema?
411h	KN223	Heart attack in non-smokers, from second-hand smoke?
412	KN109	Ask all. Based on what you know or believe.can a mother's smoking during pregnancy cause serious harm to the baby? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
413	KN341	Ask all. Now a question about cigarette smoke. As far as you know, is the following chemical included in cigarette smoke? Carbon monoxide? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused

Q#	VarName	4C9-Pw-US
		9 Don't know
414a	KN441	<p>Ask all. Are each of the following statements true or false? The nicotine in cigarettes is the chemical that causes most of the cancer.</p> <ol style="list-style-type: none"> 1 True 2 False 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
414b	KN445	Nicotine is the main substance in tobacco that makes people smoke.
415	KN844	<p>Ask if 035/FR309v=1-3 or 8. How harmful are today's cigarettes compared to cigarettes of five years ago? Today's cigarettes are . . .</p> <ol style="list-style-type: none"> 1 Much less harmful than cigarettes of 5 years ago 2 Somewhat less harmful than cigarettes of 5 years ago 3 Equally as harmful or safe as cigarettes of 5 years ago 4 Somewhat more harmful than cigarettes of 5 years ago 5 Much more harmful than cigarettes of 5 years ago 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
416	IN615	<p>Ask if 035/FR309v=1-3. How often, if at all, does seeing your cigarette pack lead you to think that cigarettes can't be as harmful as the health experts say?</p> <ol style="list-style-type: none"> 1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
WARNING LABELS		
417a	WL291	<p>Ask if 035/FR309v=1-3 or 8. We now want you to think about the health warnings that currently appear on the exterior of CIGARETTE PACKS. Please describe the first warning that comes to mind, if any.</p> <p>[After first response, prompt:] Please describe the next health warning that comes to mind.</p> <p>[After second and any subsequent response, prompt:] Do any others come to mind?</p>

Q#	VarName	4C9-Pw-US
		<p>SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.</p> <ol style="list-style-type: none"> 1 Mentioned 2 Not mentioned 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p><i>Respondent note: If you cannot think of anything, please select "Don't know".</i></p> <p><i>NOTE to analysts and investigators: Web respondents were asked an open-ended question about any health warnings they could recall. Their answers are to be coded later, against each country's current warnings.</i></p> <p>Continue to show prompt until respondent chooses 'don't know'.</p> <p>If response=6, 8 or 9, go to 418/WL201.</p>
417b	WL292	SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.
417c	WL293	SURGEON GENERAL'S WARNING: Smoking by Pregnant Women May Result in Fetal Injury, Premature Birth, and Low Birth Weight.
417d	WL294	SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, and May Complicate Pregnancy.
418	WL201	<p>Ask if 035/FR309v=1-3 or 8.</p> <p>In the last 30 days -- that is, since [30-day anchor] -- how often, if at all, have you noticed the warning labels on cigarette packages?</p> <ol style="list-style-type: none"> 1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 421/WL221.</p> <p>Otherwise, go to 419/WL211.</p>
419	WL211	<p>Ask if (035/FR309v=1-3 or 8) and (418/WL201=2-9).</p> <p>In the last 30 days, how often, if at all, have you read or looked closely at the warning labels on cigarette packages?</p> <ol style="list-style-type: none"> 1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 6 GfK no response 7 Not applicable 8 Refused 9 Don't know

Q#	VarName	4C9-Pw-US
420	WL624	<p>Ask if 418/WL201=2-9.</p> <p>In the last 30 days, how often have you talked with anyone about the warning labels on cigarette packs?</p> <ol style="list-style-type: none"> 1 Never 2 Once 3 A few times 4 Many times 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
421	WL221	<p>Ask if 036/FR305=1 or 3.</p> <p>In the last 30 days, have the warning labels stopped you from having a cigarette when you were about to smoke one? Would you say . . .</p> <ol style="list-style-type: none"> 1 Never 2 Once 3 A few times 4 Many times 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
422	WL313	<p>Ask if 035/FR309v=1-3.</p> <p>In the last 30 days, have you made any effort to avoid looking at or thinking about the warning labels -- such as covering them up, keeping them out of sight, using a cigarette case, avoiding certain warnings, or any other means?</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
423	WL411	<p>Ask if 036/FR305=1 or 3.</p> <p>To what extent, if at all, do the warning labels make you think about the health risks of smoking?</p> <ol style="list-style-type: none"> 1 Not at all 2 A little 3 Somewhat 4 A lot 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
424	WL421	<p>Ask if 036/FR305=1.</p> <p>To what extent, if at all, do the warning labels on cigarette packs make you more likely to quit smoking?</p> <ol style="list-style-type: none"> 1 Not at all

Q#	VarName	4C9-Pw-US
		2 A little 3 Somewhat 4 A lot 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
425	WL431	Ask if 036/FR305=3. To what extent, if at all, do the warning labels on cigarette packs make you more likely to stay quit? 1 Not at all 2 A little 3 Somewhat 4 A lot 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
426	IN619	Ask if 036/FR305=1 or 3. When you look at a cigarette pack, what do you usually notice first -- the warning labels, or other aspects of the pack such as branding? 1 Warning labels 2 Other aspects of the pack such as branding 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
427	WL425	Ask if 036/FR305=1 or 3. How do the warning labels make you feel? Do they make you . . . 1 Very alarmed 2 Somewhat alarmed 3 Neither alarmed nor calm 4 Somewhat calm 5 Very calm 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
428	WL424	Ask if 036/FR305=1 or 3. How do the warning labels make you feel? Are the feelings . . . 1 Very unpleasant 2 Somewhat unpleasant 3 Neither unpleasant nor pleasant 4 Somewhat pleasant

Q#	VarName	4C9-Pw-US
		5 Very pleasant 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
429	WL427	Ask if 036/FR305=1 or 3. How do the warning labels make you feel? Do they make you . . . 1 Extremely worried 2 Very worried 3 Somewhat worried 4 A little worried 5 Not worried at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
430	WL430	Ask if 036/FR305=1 or 3. How do the warning labels make you feel? Do they make you . . . 1 Very concerned 2 Somewhat concerned 3 Neither concerned nor unconcerned 4 Somewhat unconcerned 5 Very unconcerned 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
431	WL428	Ask if 036/FR305=1 or 3. How believable do you think the health warnings are? 1 Not at all believable 2 A little believable 3 Somewhat believable 4 Very believable 5 Extremely believable 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
432	WL507	Ask if 036/FR305=1 or 3. Do you think that cigarette packages should have more health information than they do now, less information, or about the same amount as they do now? 1 Less health information 2 About the same

Q#	VarName	4C9-Pw-US
		3 More health information 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
433	AD620	<p>Ask all. Please tell us if you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with the following statement about cigarette sales. Country=AU: The government should continue to require stores to post health warnings at sales counters wherever tobacco products are sold.</p> <p>Country=CA, UK, US: The government should require stores to post health warnings at sales counters wherever tobacco products are sold.</p> 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
ANTI-SMOKING CAMPAIGNS		
434	AD701	<p>Ask all. Now we would like you to think about advertising or information that talks about the dangers of smoking, or encourages quitting. In the last 6 months -- since [6M anchor] -- how often, if at all, have you noticed such advertising or information?</p> 1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
		<i>We mean what you have noticed within [respondent's country], not when travelling outside the country.</i>
435a	AD711	<p>Ask all. In the last 6 months, have you noticed advertising or information that talks about the dangers of smoking, or encourages quitting, in any of the following places: On television?</p> 1 Yes 2 No

Q#	VarName	4C9-Pw-US
		6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>We mean what you have noticed within [respondent's country], not when travelling outside the country.</i> <i>If you never watch TV, choose 'no'.</i>
435b	AD716	On radio? <i>We mean what you have noticed within [respondent's country], not when travelling outside the country.</i> <i>If you never listen to the radio, choose 'no'.</i>
435c	AD721	At the movies? <i>We mean what you have noticed within [respondent's country], not when travelling outside the country.</i>
435d	AD726	On posters or billboards?
435e	AD731	In newspapers or magazines?
435f	AD736	On [shop/ store] windows or inside [shops/ stores] where tobacco is sold?
435g	AD741	On cigarette packs?
435h	AD746	In leaflets?
435i	AD751	On the Internet?
436	AD757	Ask if 435i/AD751=1 and 036/FR305=1 or 3. In the last 6 months, did you use the internet to look for information about quitting or staying quit? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
437	CA182	Ask if country=US. Since February of [(If interview in 2014:) this year/ (If interview in 2015:) last year], how often have you seen any anti-smoking ads on television, where former smokers talk about living with the diseases caused by smoking, like having a hole in your throat, amputations, stroke, or complications from diabetes? 1 Not seen since February of (this year/ last year) 2 1-2 times 3 3-5 times 4 6-10 times 5 More than 10 times 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
438	CA183	Ask if country=US. Since February of [(If interview in 2014:) this year/ (If interview in 2015:) last year], how often have you seen any anti-smoking ads when you were online, where former smokers talk about living with the diseases caused by smoking, like

Q#	VarName	4C9-Pw-US
		<p>having a hole in your throat, amputations, stroke, or complications from diabetes?</p> <ol style="list-style-type: none"> 1 Not seen since February of (this year/ last year) 2 1-2 times 3 3-5 times 4 6-10 times 5 More than 10 times 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
439	AD811	<p>Ask all.</p> <p>In the last 6 months, have you noticed any advertising or information from tobacco companies which deals more generally with the dangers of smoking?</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p><i>Remember that for the rest of the survey, 'smoking' means only cigarette smoking.</i></p>
440	AD201	<p>Ask all.</p> <p><i>Doesn't have to be advertising -- anything promoting smoking.</i></p> <p>Thinking about everything that happens around you, in the last 6 months -- since [6M anchor] -- how often have you noticed things that promote smoking? Would that be . . .</p> <ol style="list-style-type: none"> 1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
441a	AD221	<p>Ask all.</p> <p>The next questions ask about tobacco advertising. In the last 6 months, have you noticed cigarettes or tobacco products being advertised in any of the following places?</p> <p>On posters or billboards?</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know

Q#	VarName	4C9-Pw-US
		<i>We mean what you have noticed within [respondent's country], not when travelling outside the country.</i>
		<i>If you never see posters or billboards, choose 'no'.</i>
441b	AD225	In newspapers or magazines? <i>We mean what you have noticed within [respondent's country], not when travelling outside the country.</i>
		<i>If you never read newspapers or magazines, choose 'no'.</i>
441c	AD211	Ask if country=CA or US. On radio? <i>We mean what you have noticed within [respondent's country], not when travelling outside the country.</i>
441d	AD231	Ask all. On [shop/ store] windows or inside [shops/ stores] where tobacco is sold?
442a	AD623	Ask all. We'd like to ask you some more specific questions about things you may have seen inside [shops/ stores] where people can buy tobacco products. In the last 30 days, have you seen cigarette packages being displayed, including on shelves or on the counter? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
442b	AD625	In the last 30 days, have you seen any signs or pictures or other things like clocks with cigarette brands or logos inside [shops/ stores]?
443a	AD627	Ask if country=US. Do you support complete bans on tobacco advertisements inside shops and stores? Would you say... 1 Not at all 2 Somewhat 3 A lot 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
443b	AD629	Ask if country=US or UK. Do you support complete bans on displays of cigarettes inside shops and stores? Would you say...
444	AD321	Ask if country=CA or US. Thinking again about the last 6 months -- that is, since [6M anchor] -- have you seen or heard about any . . . Music, theatre, art, or fashion events, that are sponsored by or connected with BRANDS of cigarettes? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused

Q#	VarName	4C9-Pw-US
445	AD411	<p>9 Don't know</p> <p>Ask if 035/FR309v=1-3 or 8. In the last 6 months - that is, since [6M Anchor] -- have you noticed any of the following types of tobacco promotion? Special price offers for cigarettes?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1, go to 446/AD416. Otherwise, go to 447/AD601.</p>
446	AD416	<p>Ask if 445/AD411=1. In the last 6 months - that is, since [6M Anchor] - have YOU received special price offers for cigarettes?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
447	AD601	<p>Ask all. Now, we want to ask you about the media, and specifically about news stories relating to smoking or tobacco companies that might have been on TV, radio, or in the newspapers. In the last 6 months -- that is, since [6M Anchor] -- about how often, if at all, have you seen or heard a news story about smoking?</p> <p>1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
TOBACCO SOURCES AND LAST PURCHASE		
448a	SO221	<p>Ask if 036/FR305=1. <i>Please read the categories carefully before choosing one. If you're not sure about store category don't guess. Select "From somewhere else" and enter the store name. If you don't remember ANY details of last purchase, Select "I don't remember any details of last purchase". If you just don't remember where you bought your last cigarettes, select "Don't know where".</i> These next questions are about cigarette prices and where you get your cigarettes. Where did you LAST buy [cigarettes/ roll-your-own tobacco] for YOURSELF?</p> <p>01 [US, CA] Convenience stores, gas stations, deli-shops etc; [AU, UK] Convenience stores, petrol stations, news stand, kiosk, news agent; [AU] Milk bar</p>

Q#	VarName	4C9-Pw-US
		<p>02 [US, CA] Supermarket, Grocery Store, Drug Store, Warehouse Club, Wal-Mart, K-Mart, Sam's; [UK, AU] Supermarket, Grocer shop, discount grocery shops, etc (e.g. Tesco, Alldays, Kwik Save, Safeway, Coles, BiLo, Franklins, IGA)</p> <p>03 [ALL] Bar, pub, restaurant, casino, game room, or other entertainment establishment</p> <p>04 [ALL] Discount Tobacco Outlet Store (e.g. Smoke & Save, Tobacco King, Cheap Cigarettes, Smoke Smart etc), tobacconist, specialty tobacco shops</p> <p>05 [US, CA] Liquor store; [AU] Liquor store or bottle shop, [UK] Off-license</p> <p>06 [ALL] Vending machine</p> <p>07 [US] Military commissary -- the PX</p> <p>08 [US] Indian reservation, [CA] First Nations reserve, [UK, AU -- none]</p> <p>09 [ALL] Duty free shop</p> <p>10 [CA, UK, AU] Outside of the country, but not at a duty free shop; [US] Out of state or outside of the country, but not at a duty free shop</p> <p>11 [UK] Using a free phone number [CA, US, AU] Using a toll free number</p> <p>12 [ALL] On the Internet</p> <p>13 [ALL] From someone else (not at a store, shop or other mainstream establishment) selling cigarettes independently and/ or illegally, perhaps at local markets, delivery service, door-to-door, or just in the street</p> <p>14 [ALL] From a friend or relative</p> <p>15 [ALL] From somewhere else</p> <p>66 GfK no response</p> <p>76 Doesn't remember any details of last purchase</p> <p>77 Not Applicable</p> <p>88 Refused</p> <p>99 Don't Know</p> <p>If response=14, go to 449a/SO227. If response=15, go to 448b/SO221o. If response=76, go to 451a/SO321. If response=1-13, go to 450/SO301. Otherwise, go to 451a/SO321.</p>
448b	SO221o	<p>Ask if 448a/SO221=15.</p> <p>Where else did you last buy cigarettes or tobacco for yourself?</p> <p>6 GfK no response</p>
449a	SO227	<p>Ask if 448a/SO221=14.</p> <p><i>Please read the categories carefully before choosing one. If you're not sure about store category don't guess. Select "From somewhere else: and enter the store name.</i></p> <p>Where did your friend or relative buy them?</p> <p>01 [US, CA] Convenience stores, gas stations, deli-shops etc; [AU, UK] Convenience stores, petrol stations, news stand, kiosk, news agent; [AU] Milk bar</p> <p>02 [US, CA] Supermarket, Grocery Store, Drug Store, Warehouse Club, Wal-Mart, K-Mart, Sam's; [UK, AU] Supermarket, Grocer shop, discount grocery shops, etc (e.g. Tesco, Alldays, Kwik Save, Safeway, Coles, BiLo, Franklins, IGA)</p> <p>03 [ALL] Bar, pub, restaurant, casino, game room, or other entertainment establishment</p> <p>04 [ALL] Discount Tobacco Outlet Store (e.g. Smoke & Save, Tobacco King, Cheap Cigarettes, Smoke Smart</p>

Q#	VarName	4C9-Pw-US
		<p>etc), tobacconist, specialty tobacco shops</p> <p>05 [US, CA] Liquor store; [AU] Liquor store or bottle shop, [UK] Off-license</p> <p>06 [ALL] Vending machine</p> <p>07 [US] Military commissary -- the PX</p> <p>08 [US] Indian reservation, [CA] First Nations reserve, [UK, AU -- none]</p> <p>09 [ALL] Duty free shop</p> <p>10 [CA, UK, AU] Outside of the country, but not at a duty free shop; [US] Out of state or outside of the country, but not at a duty free shop</p> <p>11 [UK] Using a free phone number [CA, US, AU] Using a toll free number</p> <p>12 [ALL] On the Internet</p> <p>13 [ALL] From someone else (not at a store, shop or other mainstream establishment) selling cigarettes independently and/ or illegally, perhaps at local markets, delivery service, door-to-door, or just in the street</p> <p>14 [ALL] From a friend or relative</p> <p>15 [ALL] From somewhere else</p> <p>66 GfK no response</p> <p>77 Not applicable</p> <p>88 Refused</p> <p>99 Don't Know</p> <p><i>Enter a number from the list above.</i></p>
449b	SO227o	<p>Ask if 449a/SO227=15.</p> <p>Where else did your friend/ relative buy them?</p> <p>6 GfK no response</p>
450	SO301	<p>Ask if 448a/SO221=1-15.</p> <p>Use wording "got" if 448a/SO221=14; otherwise use "bought."</p> <p>448a/SO221=14: You've just told us where you last got [cigarettes/ tobacco]. Is this where you get MOST of your [cigarettes/ tobacco]?</p> <p>448a/SO221<>14: You've just told us where you last bought [cigarettes/ tobacco]. Is this where you get MOST of your [cigarettes/ tobacco]?</p> <p>1 Yes</p> <p>2 No</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> <p>If response=1, go to 453/BR701.</p> <p>Otherwise, go to 451a/SO321.</p>
451a	SO321	<p>Ask if 450/SO301<>1 or 448a/SO221=66-99.</p> <p><i>Please read the categories carefully before choosing one. If you're not sure about store category don't guess. Select "From somewhere else: and enter the store name.</i></p> <p>Where do you buy or get MOST of your cigarettes [or tobacco]?</p> <p>01 [US, CA] Convenience stores, gas stations, deli-shops etc; [AU, UK] Convenience stores, petrol stations, news stand, kiosk, news agent; [AU] Milk bar</p> <p>02 [US, CA] Supermarket, Grocery Store, Drug Store, Warehouse Club, Wal-Mart, K-Mart, Sam's; [UK, AU]</p>

Q#	VarName	4C9-Pw-US
		<p>Supermarket, Grocer shop, discount grocery shops, etc (e.g. Tesco, Alldays, Kwik Save, Safeway, Coles, BiLo, Franklins, IGA)</p> <p>03 [ALL] Bar, pub, restaurant, casino, game room, or other entertainment establishment</p> <p>04 [ALL] Discount Tobacco Outlet Store (e.g. Smoke & Save, Tobacco King, Cheap Cigarettes, Smoke Smart etc), tobacconist, specialty tobacco shops</p> <p>05 [US, CA] Liquor store; [AU] Liquor store or bottle shop, [UK] Off-license</p> <p>06 [ALL] Vending machine</p> <p>07 [US] Military commissary -- the PX</p> <p>08 [US] Indian reservation, [CA] First Nations reserve, [UK, AU -- none]</p> <p>09 [ALL] Duty free shop</p> <p>10 [CA, UK, AU] Outside of the country, but not at a duty free shop; [US] Out of state or outside of the country, but not at a duty free shop</p> <p>11 [UK] Using a free phone number [CA, US, AU] Using a toll free number</p> <p>12 [ALL] On the Internet</p> <p>13 [ALL] From someone else (not at a store, shop or other mainstream establishment) selling cigarettes independently and/ or illegally, perhaps at local markets, delivery service, door-to-door, or just in the street</p> <p>14 [ALL] From a friend or relative</p> <p>15 [ALL] From somewhere else</p> <p>66 GfK no response</p> <p>77 Not applicable</p> <p>88 Refused</p> <p>99 Don't Know</p> <p><i>Enter a number from the list above.</i></p> <p>If response=14, go to 452a/SO327.</p> <p>If response=15, go to 451b/SO321o.</p> <p>Otherwise, go to 453/BR701.</p>
451b	SO321o	<p>Ask if 451a/SO321=15.</p> <p>Where else do you buy most of your cigarettes or tobacco?</p> <p>6 GfK no response</p>
452a	SO327	<p>Ask if 451a/SO321=14.</p> <p><i>Please read the categories carefully before choosing one. If you're not sure about store category don't guess. Select "From somewhere else: and enter the store name.</i></p> <p>Where does your friend or relative usually buy them?</p> <p>01 [US, CA] Convenience stores, gas stations, deli-shops etc; [AU, UK] Convenience stores, petrol stations, news stand, kiosk, news agent; [AU] Milk bar</p> <p>02 [US, CA] Supermarket, Grocery Store, Drug Store, Warehouse Club, Wal-Mart, K-Mart, Sam's; [UK, AU] Supermarket, Grocer shop, discount grocery shops, etc (e.g. Tesco, Alldays, Kwik Save, Safeway, Coles, BiLo, Franklins, IGA)</p> <p>03 [ALL] Bar, pub, restaurant, casino, game room, or other entertainment establishment</p> <p>04 [ALL] Discount Tobacco Outlet Store (e.g. Smoke & Save, Tobacco King, Cheap Cigarettes, Smoke Smart etc), tobacconist, specialty tobacco shops</p> <p>05 [US, CA] Liquor store; [AU] Liquor store or bottle shop, [UK] Off-license</p> <p>06 [ALL] Vending machine</p>

Q#	VarName	4C9-Pw-US
		07 [US] Military commissary -- the PX 08 [US] Indian reservation, [CA] First Nations reserve, [UK, AU -- none] 09 [ALL] Duty free shop 10 [CA, UK, AU] Outside of the country, but not at a duty free shop; [US] Out of state or outside of the country, but not at a duty free shop 11 [UK] Using a free phone number [CA, US, AU] Using a toll free number 12 [ALL] On the Internet 13 [ALL] From someone else (not at a store, shop or other mainstream establishment) selling cigarettes independently and/ or illegally, perhaps at local markets, delivery service, door-to-door, or just in the street 14 [ALL] From a friend or relative 15 [ALL] From somewhere else 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
452b	SO327o	Ask if 452a/SO327=15. Where else does your friend/ relative usually buy them? 6 GfK no response
453	BR701	Ask if 035/FR309v=1-3 and 448a/SO221<>76. This last time you bought [cigarettes/ tobacco], was it [regular brand (335/BR310=1)/ the brand you are currently smoking? (335/BR310<>1)]? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 455/BR227. Otherwise, go to [QNU/BR712/ 454a/BR722/ QNU/BR731/ QNU/BR741].
454a	BR722	Ask if 453/BR701<>1 and country=US. 335/BR310=1: What specific brand and variety did you buy? 335/BR310<>1: What specific brand and variety did you last buy? Please be as specific as possible, comparing brand names until you find exactly the brand you smoke. If your brand is not listed, select 'Other (Specify)' at the end of the list. {331/FR326=2;} You have indicated you smoke roll-your-own tobacco only. Please scroll to the bottom of the list to select a roll-your-own brand. 6666 GfK no response 7777 Not Applicable 8888 Refused 9997 Other (specify) - Cigarette

Q#	VarName	4C9-Pw-US
		9998 Other (specify) - RYO 9999 Don't Know
454b	BR722o	Ask if 454a/BR722=9997 or 9998. Which other brand did you buy? 6 GfK no response <i>Record the name of your brand below. Be as specific as possible.</i>
455	BR227	Ask if 331/FR326=3, 6, 8 or 9 and 448a/SO221<>76. This last purchase -- was it [factory-made (CA, US)/ packet (UK, AU)] cigarettes or roll-your-own tobacco? 1 Factory-made/ packet cigarettes 2 Roll-your-own cigarettes 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 456/PU201. If response=2, go to 482/PU511. Otherwise, go to 490/PU611.
456	PU201	Ask if (331/FR326=1 OR (331/FR326=3, 6, 8 or 9 AND 455/BR227=1)) AND 448a/SO221<>76. 448a/SO221=14: When you bought or got these cigarettes from your friend or relative, did you get them by the carton, the pack, the bag or baggie, or as single cigarettes? 448a/SO221<>14: Did you buy these cigarettes by the carton, the pack, the bag or baggie, or as single cigarettes? 1 Carton 2 Pack 3 Loose (single cigarettes) 4 Bags or baggies 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 457/PU211. If response=2, go to 464/PU311. If response=3, go to 470/PU411. If response=4, go to 475/PU911. Otherwise, go to 490/PU611.
457	PU211	Ask if 456/PU201=1. How many cartons did you get? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
458a	PU222	Ask if 456/PU201=1. 457/PU211=1: How many packs of cigarettes were in the carton? 457/PU211>1: How many packs of cigarettes were in each carton?

Q#	VarName	4C9-Pw-US
		01 Four 02 Five 03 Six 04 Seven 05 Eight 06 Ten 07 Twenty 08 Other (specify) 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know If response=8, go to 458b/PU222o. Otherwise, go to 459a/PU227.
458b	PU222o	Ask if 458a/PU222=8. What other number of packs per carton? 66 GfK no response
459a	PU227	Ask if 456/PU201=1. How many cigarettes were in each pack? 01 Ten 02 Twenty 03 Twenty-five 04 Thirty 05 Thirty-five 06 Forty 07 Fifty 08 Other (specify) 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know If response=8, go to 459b/PU227o. If response<>8 and 457/PU211=1, go to 462/PU231. If response<>8 and 457/PU211>1, go to 460/PU229.
459b	PU227o	Ask if 459a/PU227=8. What was the other number of cigarettes per pack? 666 GfK no response If 457/PU211=1, go to 462/PU231. If 457/PU211>1, go to 460/PU229.
460	PU229	Ask if 457/PU211>1. We'd like to find out how much you paid. Is it easier for you to say how much you paid per carton or how much you paid for all the cartons? 1 Price per carton

Q#	VarName	4C9-Pw-US
		2 Total paid for all cartons 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 462/PU231. If response=2, go to 461/PU241. Otherwise, go to 463/PU2_chk.
461	PU241	Ask if 460/PU229=2. How much did you pay for all cartons? 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i> Go to 463/PU2_chk.
462	PU231	Ask if 457/PU211=1 or 460/PU229=1. 457/PU211=1: How much did you pay for THAT carton? 457/PU211>1: How much did you pay for EACH carton? 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i>
463	PU2_chk	Ask if 456/PU201=1. Please confirm the information that was given to us. If you weren't able to give us some of the answers, you will see missing information for those spaces. Just to confirm: You LAST bought cigarettes FOR YOURSELF by the CARTON. You bought [457/PU211] carton(s) containing [458a/PU222] packs of cigarettes [per carton]. Each pack of cigarettes contained [459a/PU227] cigarettes. You paid [462/PU231 per carton/ 462/PU231 for the carton/ 461/PU241 for all the cartons together]. Is this correct? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>If response=2, show message "You will need to answer this series of questions regarding your last purchase again. Please read each question carefully and be careful when entering your answers. Thank You."</i>

Q#	VarName	4C9-Pw-US
		If response=2, clear responses and go back to 456/PU201. Otherwise, go to 490/PU611.
464	PU311	Ask if 456/PU201=2. How many packs did you get? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
465a	PU322	Ask if 456/PU201=2. 464/PU311=1: How many cigarettes were in the pack? 464/PU311>1: How many cigarettes were in each pack? 01 Ten 02 Twenty 03 Twenty-five 04 Thirty 05 Thirty-five 06 Forty 07 Fifty 08 Other (specify) 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
465b	PU322o	Ask if 465a/PU322=8. What other number of cigarettes per pack? 666 GfK no response
466	PU329	Ask if 464/PU311>1. We'd like to find out how much you paid. Is it easier for you to say how much you paid per pack or how much you paid for all packs? 1 Price per pack 2 Total paid for all packs 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 468/PU331. If response=2, go to 467/PU341. Otherwise, go to 469/PU3_chk.
467	PU341	Ask if 466/PU329=2. How much did you pay for all packs? 666 GfK no response 777 Not applicable 888 Refused

Q#	VarName	4C9-Pw-US
		<p>999 Don't Know</p> <p>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</p> <p>Go to 469/PU3_chk.</p>
468	PU331	<p>Ask if 464/PU311=1 or 466/PU329=1.</p> <p>464/PU311=1: How much did you pay for THAT pack?</p> <p>464/PU311>1: How much did you pay for EACH pack?</p> <p>666 GfK no response</p> <p>777 Not applicable</p> <p>888 Refused</p> <p>999 Don't Know</p> <p>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</p> <p>Go to 469/PU3_chk.</p>
469	PU3_chk	<p>Ask if 456/PU201=2.</p> <p>Please confirm the information that was given to us.</p> <p>If you weren't able to give us some of the answers, you will see missing information for those spaces.</p> <p>Just to confirm:</p> <p>You LAST bought cigarettes FOR YOURSELF by the PACK.</p> <p>You bought [464/PU311] pack(s) containing [465a/PU322] cigarettes [per pack].</p> <p>You paid [468/PU331 per pack/ 468/PU331 for the pack/ 467/PU341 for all the packs together].</p> <p>Is this correct?</p> <p>1 Yes</p> <p>2 No</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> <p><i>If response=2, show message "You will need to answer this series of questions regarding your last purchase again. Please read each question carefully and be careful when entering your answers. Thank You."</i></p> <p>If response=2, clear responses and go back to 456/PU201.</p> <p>Otherwise, go to 490/PU611.</p>
470	PU411	<p>Ask if 456/PU201=3.</p> <p>How many loose cigarettes did you get?</p> <p>666 GfK no response</p> <p>777 Not applicable</p> <p>888 Refused</p> <p>999 Don't Know</p>
471	PU429	<p>Ask if 470/PU411>1.</p> <p>We'd like to find out how much you paid. Is it easier for you to say how much you paid per cigarette or how much you paid for all cigarettes?</p> <p>1 Price per cigarette</p> <p>2 Total paid for all cigarettes</p>

Q#	VarName	4C9-Pw-US
		<p>6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1, go to 473/PU431. If response=2, go to 472/PU441. Otherwise, go to 474/PU4_chk.</p>
472	PU441	<p>Ask if 471/PU429=2. How much did you pay for all loose cigarettes?</p> <p>666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p> <p><i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i></p> <p>Go to 474/PU4_chk.</p>
473	PU431	<p>Ask if 470/PU411=1 or 471/PU429=1. 470/PU411=1: How much did you pay for THAT cigarette? 470/PU411>1: How much did you pay for EACH cigarette?</p> <p>666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p> <p><i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i></p> <p>Go to 474/PU4_chk.</p>
474	PU4_chk	<p>Ask if 456/PU201=3. Please confirm the information that was given to us. If you weren't able to give us some of the answers, you will see missing information for those spaces. Just to confirm: You LAST bought SINGLE cigarettes FOR YOURSELF. You bought [470/PU411] cigarette(s). You paid [473/PU431 per cigarette/ 473/PU431 for the cigarette/ 472/PU441 for all the cigarettes together]. Is this correct?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p><i>If response=2, show message "You will need to answer this series of questions regarding your last purchase again. Please read each question carefully and be careful when entering your answers. Thank You."</i></p> <p>If response=2, clear responses and go back to 456/PU201.</p>

Q#	VarName	4C9-Pw-US
		Otherwise, go to 490/PU611.
475	PU911	<p>Ask if 456/PU201=4.</p> <p>How many bags did you get?</p> <p>66 GfK no response</p> <p>77 Not applicable</p> <p>88 Refused</p> <p>99 Don't Know</p> <p><i>Enter number of bags.</i></p>
476	PU922	<p>Ask if 456/PU201=4.</p> <p>475/PU911=1: How many cigarettes were in the bag?</p> <p>475/PU911>1: How many cigarettes were in each bag?</p> <p>01 Ten</p> <p>02 Twenty</p> <p>03 Twenty-Five</p> <p>04 Thirty</p> <p>05 Thirty-Five</p> <p>06 Forty</p> <p>07 Fifty</p> <p>08 Two Hundred</p> <p>09 Other (specify)</p> <p>66 GfK no response</p> <p>77 Not applicable</p> <p>88 Refused</p> <p>99 Don't Know</p>
477	PU922o	<p>Ask if 476/PU922=9.</p> <p>What other number of cigarettes per bag?</p> <p>666 GfK no response</p> <p><i>Enter number of cigarettes.</i></p>
478	PU929	<p>Ask if 475/PU911>1.</p> <p>We'd like to find out how much you paid. Is it easier for you to say how much you paid per bag or how much you paid for all the bags?</p> <p>1 Price per bag</p> <p>2 Total paid for all bags</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> <p>If response=1, go to 480/PU931.</p> <p>If response=2, go to 479/PU941.</p> <p>Otherwise, go to 481/PU9_chk.</p>
479	PU941	<p>Ask if 478/PU929=2.</p> <p>How much did you pay for all bags?</p> <p>666 GfK no response</p>

Q#	VarName	4C9-Pw-US
		777 Not applicable 888 Refused 999 Don't Know <i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i> Go to 481/PU9_chk.
480	PU931	Ask if 475/PU911=1 or 478/PU929=1. 475/PU911=1: How much did you pay for THAT bag? 475/PU911>1: How much did you pay for EACH bag? 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i>
481	PU9_chk	Ask if 456/PU201=4. Please confirm the information that was given to us. If you weren't able to give us some of the answers, you will see missing information for those spaces. Just to confirm: You LAST bought cigarettes FOR YOURSELF by the BAG or BAGGIE. You bought [475/PU911] bag(s) containing [476/PU922] cigarettes [per bag]. You paid [480/PU931 per bag/ 480/PU931 for the bag/ 479/PU941 for all the bags together]. Is this correct? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>If response=2, show message "You will need to answer this series of questions regarding your last purchase again. Please read each question carefully and be careful when entering your answers. Thank You."</i> If response=2, clear responses and go back to 456/PU201. Otherwise, go to 490/PU611.
482	PU511	Ask if (331/FR326=2 OR (331/FR326=3, 6, 8 or 9 AND 455/BR227=2)) AND 448a/SO221<>76. How many pouches or containers did you get? 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know If response=1, go to 485/PU531. If response>1, go to 483/PU529.
483	PU529	Ask if 482/PU511>1.

Q#	VarName	4C9-Pw-US
		<p>We'd like to find out how much you paid. Is it easier for you to say how much you paid per pouch or container or how much you paid for all the pouches or containers?</p> <ol style="list-style-type: none"> 1 Price per pouch 2 Total paid for all pouches 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 485/PU531. If response=2, go to 484/PU541. Otherwise, go to 486/PU545.</p>
484	PU541	<p>Ask if 483/PU529=2.</p> <p>How much did you pay for all pouches or containers?</p> <ol style="list-style-type: none"> 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <p><i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i></p> <p>Go to 486/PU545.</p>
485	PU531	<p>Ask if 482/PU511=1 or 483/PU529=1.</p> <p>482/PU511=1: How much did you pay for THAT pouch or container? 482/PU511>1: How much did you pay for EACH pouch or container?</p> <ol style="list-style-type: none"> 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <p><i>Please enter exact price using a decimal point in your answer. We request that you be as accurate as possible and not round up or down.</i></p> <p>Go to 486/PU545.</p>
486	PU545	<p>Ask if [331/FR326=2 OR (331/FR326=3, 6, 8 or 9 AND 455/BR227=2)] and 448a/SO221<>76.</p> <p>What sized package or pouch did you buy? Select one of the choices below to let us know whether you will be answering in grams, ounces, or some other unit.</p> <ol style="list-style-type: none"> 1 Grams 2 Ounces 3 Other (specify) 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 487a/PU547. If response=2, go to 487b/PU548. If response=3, go to 487c/PU549.</p>

Q#	VarName	4C9-Pw-US
		Otherwise, go to 489/PU5_chk.
487a	PU547	<p>Ask if 486/PU545=1. Enter number of grams without using decimal points. Round up your answer if needed. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p>
487b	PU548	<p>Ask if 486/PU545=2. Enter number of ounces, to one decimal place. Round up your answer if needed.</p>
487c	PU549	<p>Ask if 486/PU545=3. Select the best size descriptor. 1 Large 2 Standard 3 Small 4 Other; specify 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=4, go to 487d/PU549o. Otherwise, go to 488/PU550.</p>
487d	PU549o	<p>Ask if 487c/PU549=4. What sized package or pouch did you buy? 6 GfK no response</p>
488	PU550	<p>Ask if 486/PU545=1-3. About how many days does it take you to smoke the contents of this size of pouch or package? 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know</p> <p><i>Enter number of days.</i></p>
489	PU5_chk	<p>Ask if [331/FR326=2 OR (331/FR326=3, 6, 8 or 9 AND 455/BR227=2)] and 448a/SO221<>76. Please confirm the information that was given to us. If you weren't able to give us some of the answers, you will see missing information for those spaces. Just to confirm: When you LAST bought roll-your-own tobacco, you bought [482/PU511] pouch(es) or container(s). You paid [485/PU531 per pouch or container/ 485/PU531 for the pouch or container/ 484/PU541 for all the pouches or containers together]. Is this correct? 1 Yes 2 No</p>

Q#	VarName	4C9-Pw-US
		6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>If response=2, show message "You will need to answer this series of questions regarding your last purchase again. Please read each question carefully and be careful when entering your answers. Thank You." If response=2, clear responses and go back to 482/PU511. Otherwise, go to 490/PU611.</i>
490	PU611	Ask if country=US and 448a/SO221 NE 76. The last time you bought [cigarettes/ tobacco] FOR YOURSELF, did you use any coupons or discounts to get a special price? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
491	PU622	Ask if 035/FR309v=1-3. In the last 6 months, has there been a time when the money you spent on cigarettes resulted in not having enough money for household essentials such as food? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
492	SO411	Ask if 035/FR309v=1-3. In the last 6 months -- that is, since [6M Anchor] -- have you bought [cigarettes/ tobacco] . . . from the Internet? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 493/SO416. Otherwise, go to 494/SO421.
493	SO416	Ask if 492/SO411=1. How often in the last 6 months have you bought [cigarettes/ tobacco] from the Internet? 1 Only once 2 A few times 3 Many times 4 All of the time 6 GfK no response

Q#	VarName	4C9-Pw-US
		7 Not applicable 8 Refused 9 Don't know
494	SO421	<p>Ask if 035/FR309v=1-3.</p> <p>In the last 6 months -- that is, since [6M Anchor] -- have you bought [cigarettes/ tobacco] . . . By phone?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
		<p>If response=1, go to 495/SO426.</p> <p>Otherwise, go to 496/SO437.</p>
495	SO426	<p>Ask if 494/SO421=1.</p> <p>How often in the last 6 months have you bought [cigarettes/ tobacco] by phone?</p> 1 Only once 2 A few times 3 Many times 4 All of the time 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
496	SO437	<p>Ask if country=CA or US and 035/FR309v=1-3.</p> <p>In the last 6 months -- that is, since [6M Anchor] -- have you bought [cigarettes/ tobacco] . . . from [an Indian reservation (US)/ a First Nations reserve (CA)]?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
		<p>If response=1, go to 497/SO438.</p> <p>Otherwise, go to 498/SO439.</p>
497	SO438	<p>Ask if 496/SO437=1.</p> <p>How often in the last 6 months have you bought [cigarettes/ tobacco] from [an Indian reservation (US)/ a First Nations reserve (CA)]?</p> 1 Only once 2 A few times 3 Many times 4 All of the time 6 GfK no response

Q#	VarName	4C9-Pw-US
		7 Not applicable 8 Refused 9 Don't know
498	SO439	<p>Ask if country=US or UK and 035/FR309v=1-3.</p> <p>In the last 6 months -- that is, since [6M Anchor] -- have you bought [cigarettes/ tobacco] . . . From outside the [country (UK)/ state or country (US)]?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
		<p>If response=1, go to 499/SO440.</p> <p>Otherwise, go to 500/SO441.</p>
499	SO440	<p>Ask if 498/SO439=1.</p> <p>How often in the last 6 months have you bought [cigarettes/ tobacco] from outside the [country (UK)/ state or country (US)]?</p> 1 Only once 2 A few times 3 Many times 4 All of the time 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
500	SO441	<p>Ask if 035/FR309v=1-3.</p> <p>In the last 6 months -- that is, since [6M Anchor] -- have you bought [cigarettes/ tobacco] . . . From people selling them independently (e.g., door-to-door, in the street)?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
		<p>If response=1, go to 501/SO446.</p> <p>Otherwise, go to 502/SO501.</p>
501	SO446	<p>Ask if 500/SO441=1.</p> <p>How often in the last 6 months have you bought [cigarettes/ tobacco] from people selling them independently?</p> 1 Only once 2 A few times 3 Many times 4 All of the time 6 GfK no response

Q#	VarName	4C9-Pw-US
		7 Not applicable 8 Refused 9 Don't know
502	SO501	<p>Ask if 035/FR309v=1-3.</p> <p>In the last 6 months, have you made any other special effort to buy cigarettes [or tobacco] that are less expensive than you can get from local stores?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
503	PU673	<p>Ask if 035/FR309v=1-3.</p> <p>Cigarettes and tobacco are sometimes sold that have been smuggled, lack proper health warning labels, or do not have all government taxes paid.</p> <p>In the last 6 months, have you bought cigarettes and/or tobacco that meet this description?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
504	PU672	<p>Ask if 503/PU673=1.</p> <p>How often have you bought such cigarettes and/or tobacco in the last 6 months?</p> 1 At least once a week 2 A couple of times a month 3 Every few months 4 Once or twice a year 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
505	AD631	<p>Ask if (335/BR310=1 and 346/BR665<=3).</p> <p>Still thinking about the last 6 months, and now thinking about when you are in a store that sells cigarettes. . . Have you ever chosen to buy a brand other than your usual brand because . . .?</p> <p>Your usual brand was not available.</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 506/AD632.</p>

Q#	VarName	4C9-Pw-US
506	AD632	<p>Otherwise, go to 507/AD633.</p> <p>Ask if 505/AD631=1 AND (346/BR665=1 or 2).</p> <p>Has this happened just once or twice, a few times, or quite regularly?</p> <ol style="list-style-type: none"> 1 Once or twice 2 A few times 3 Quite regularly 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
507	AD633	<p>Ask if (035/FR309v=1-3) and [(335/BR310=1 and 346/BR665<=3) or if 335/BR310 <>1].</p> <p>Still thinking about the last 6 months, and now thinking about when you are in a store that sells cigarettes. . .</p> <p>335/BR310=1: Have you ever chosen to buy a brand other than your usual brand because . . . ?</p> <p>335/BR310<>1: Have you ever chosen a brand because . . . ?</p> <p>335/BR310=1: You noticed a special price for another brand, so you bought that brand.</p> <p>335/BR310<>1: You noticed a special price for a brand, so you bought that brand.</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 508/AD634.</p> <p>Otherwise, go to 509/AD635.</p>
508	AD634	<p>Ask if 507/AD633=1 and (346/BR665=1 or 2, OR 335/BR310<>1).</p> <p>Has this happened just once or twice, a few times, or quite regularly?</p> <ol style="list-style-type: none"> 1 Once or twice 2 A few times 3 Quite regularly 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
509	AD635	<p>Ask if (035/FR309v=1-3) and [(335/BR310=1 and 346/BR665<=3) or if 335/BR310 <>1].</p> <p>Still thinking about the last 6 months, and now thinking about when you are in a store that sells cigarettes. . .</p> <p>335/BR310=1: Have you ever chosen to buy a brand other than your usual brand because . . . ?</p> <p>335/BR310<>1: Have you ever chosen a brand because . . . ?</p> <p>335/BR310=1: You noticed a promotion for another brand, such as an ad or a display, so you bought that brand.</p> <p>335/BR310<>1: You noticed a promotion for a brand, such as an ad or a display, so you bought that brand.</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable

Q#	VarName	4C9-Pw-US
		8 Refused 9 Don't know If response=1, go to 510/AD636. Otherwise go to 511/AD665.
510	AD636	Ask if (509/AD635=1) and (346/BR665=1 or 2, OR 335/BR310<>1). Has this happened just once or twice, a few times, or quite regularly? 1 Once or twice 2 A few times 3 Quite regularly 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
511	AD665	Ask if 036/FR305=1. In the last 30 days, when shopping for things other than cigarettes , have you ended up buying cigarettes because you noticed cigarette packs displayed in the [store/ shop] or other signs that cigarettes were sold there? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
512	AD666	Ask if 511/AD665=1. In the last 30 days, has this happened once, twice, or more often? 1 Once 2 Twice 3 More often 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
513	AD668	Ask if 035/FR309v=8. Thinking about when you are in places where cigarettes are sold . . . Since you quit smoking, has there been a time when seeing a cigarette pack display or other signs that cigarettes are sold there, gave you an urge to buy cigarettes? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
514	AD669	Ask if 513/AD668=1. Since you quit smoking, has this happened once, twice, or more often?

Q#	VarName	4C9-Pw-US
		1 Once 2 Twice 3 More often 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
LIGHT/MILD		
515	LM251	Ask if 036/FR305=1. Most cigarette brands have a range of varieties. In your opinion, how different in strength are the varieties within a cigarette brand? Would that be . . . 1 Not at all different 2 A little different 3 Somewhat different 4 Very different 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
516	LM112	Ask if 036/FR305=1. 335/BR310=1: We are interested in the experiences you have with the cigarettes you smoke. Thinking about the cigarettes you usually smoke in relation to other cigarettes, are your cigarettes . . . 335/BR310<>1: We are interested in the experiences you have with the cigarettes you smoke. Thinking about the cigarettes you are currently smoking in relation to other cigarettes, are your cigarettes . . . Lighter in taste or more intense in taste? 1 Lighter 2 About the same 3 More intense 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
517	LM113	Ask if 036/FR305=1. Thinking about the cigarettes you [usually smoke/ are currently smoking] in relation to other cigarettes, are your cigarettes . . . Harsher or smoother on your throat? 1 Harsher 2 About the same 3 Smoother 6 GfK no response 7 Not applicable 8 Refused 9 Don't know

Q#	VarName	4C9-Pw-US
518	LM114	<p>Ask if 036/FR305=1. Thinking about the cigarettes you [usually smoke/ are currently smoking] in relation to other cigarettes . . . Do you get more nicotine from your cigarettes or less nicotine?</p> <ol style="list-style-type: none"> 1 More nicotine 2 About the same 3 Less nicotine 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
519	LM109	<p>Ask if 036/FR305=1 or 3. 035/FR309v=1-3 AND 335/BR310=1: Based on your experience of smoking, do you think that the brand you usually smoke, [regular brand], might be a little less harmful, no different, or a little more harmful, compared to other cigarette brands? 035/FR309v=1-3 AND 335/BR310<>1: Based on your experience of smoking, do you think that the brand you are currently smoking, [current brand], might be a little less harmful, no different, or a little more harmful, compared to other cigarette brands? 035/FR309v=8: Based on your experience of smoking, do you think that the brand you used to smoke might be a little less harmful, no different, or a little more harmful, compared to other cigarette brands?</p> <ol style="list-style-type: none"> 1 A little less harmful 2 No different 3 A little more harmful 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
520a	LM365	<p>Ask if country=CA, UK or US and (035/FR309v=1-3). To what extent do any of the following give YOU useful information on how cigarettes will taste: The colours of the pack itself?</p> <ol style="list-style-type: none"> 1 Not at all 2 A little 3 Somewhat 4 A lot 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
520b	LM367	The tar and nicotine levels of the brand?
520c	LM368	The brand name?
520d	LM369	Descriptive words on the pack like Smooth, Slim, or Silver?
521	LM255	<p>Ask if 036/FR305=1. Now thinking about different brands of cigarettes, not their varieties . . . We are interested in your thoughts on how brands compare to each other. In your opinion, how different are cigarettes brands in how they taste?</p>

Q#	VarName	4C9-Pw-US
		1 Not at all different 2 A little different 3 Somewhat different 4 Very different 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>Examples of brands include Marlboro or Benson & Hedges.</i>
522	BR384	Ask if 036/FR305=1. How much do brands differ in how prestigious they are? 1 Not at all different 2 A little different 3 Somewhat different 4 Very different 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
523a	BR387	Ask if 335/BR310=1. Have you noticed any of the following changes in your usual brand of cigarettes over the last 12 months? First, have you noticed a change in . . . The color of the pack? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
523b	BR390	The number of cigarettes contained in the pack?
523c	BR388	The shape or size of the pack?
523d	BR389	The wording on the pack?
523e	BR391	How your cigarettes taste when you smoke them?
STOP-SMOKING MEDICATIONS		
524	SM111v	Derived variable used in place of 525/SM111 for those who told us in QA section that they used meds at last QA. If (any of 386a/SM920, 388a/SM940, 388b/SM942 or 388c/SM944=1), response=Yes. Otherwise, response=No. 1 Yes 2 No If 036/FR305=2, go to 572/DE750. If 036/FR305=3, go to 559/BQ116.
525	SM111	Ask if 524/SM111v=2 and 036/FR305=1.

Q#	VarName	4C9-Pw-US
		<p>In the last 12 months -- since [12M anchor] -- have you used any stop-smoking medications, such as nicotine replacement therapies like nicotine gum or the patch, or other medications that require a prescription, such as Zyban?</p> <ol style="list-style-type: none"> 1 Yes 2 No 3 Can't remember 4 Never heard of stop-smoking medications 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 527a/SM161. If response=4, go to 544/CHintro. Otherwise, go to 541/SM370.</p>
526	SM159	<p>Ask if 524/SM111v=1 and 036/FR305=1.</p> <p>Earlier you said that you used stop smoking medication on your last quit attempt. Now we are interested in OTHER uses of stop-smoking medication that happened in the last 12 months.</p>
527a	SM161	<p>Ask if 525/SM111=1.</p> <p>Which of the following were reasons you used stop-smoking medications?</p> <p>To stop smoking completely.</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
527b	SM161v	<p><i>Derived variable for use in filtering the following questions.</i></p> <p>Did respondent use SSMs in a quit attempt?</p> <p>If 524/SM111v or 527a/SM161=1, response=Yes. If 524/SM111v and 527a/SM161<>1, response=No.</p>
527c	SM162	<p>Ask if 525/SM111=1 or (524/SM111v=1 and 036/FR305=1).</p> <p>Which of the following were reasons you used stop-smoking medications?</p> <p>To reduce the amount you smoke.</p> <ol style="list-style-type: none"> 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
527d	SM163	To cope with times when you could not or were not allowed to smoke?
527e	SM164	Or some other reason?
527f	SM164o	<p>Ask if 527e/SM164=1.</p> <p>What other reason?</p> <ol style="list-style-type: none"> 6 GfK no response
528	SM497	<p>Ask if any of (527c/SM162, 527d/SM163, 527e/SM164)=1.</p> <p>The following questions are about use of stop-smoking medications for reasons OTHER THAN TO QUIT smoking.</p>

Q#	VarName	4C9-Pw-US
529a	SM498	<p>Ask if 527b/SM161v=1 and 527c/SM162=1.</p> <p>You indicated earlier that you used medications to CUT DOWN on the amount you smoke, as well as to quit. Did you use medication to cut down at times when you were NOT trying to quit smoking, or was that only when you were trying to quit?</p> <ol style="list-style-type: none"> 1 Yes, used when not trying to quit 2 No, only when trying to quit 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
529b	SM499	<p>Ask if 527b/SM161v=1 and 527d/SM163=1.</p> <p>You indicated earlier that you used medications to COPE with times when you couldn't smoke, as well as to quit. Did you use medication to cope with nonsmoking situations at times when you were NOT trying to quit smoking, or was that only when you were trying to quit?</p>
530	SM500	<p>Ask if (529a/SM498=1 and 529b/SM499=1) OR (527c/SM162=1 and 527d/SM163=1 and 527b/SM161v<>1).</p> <p>Which of these did you do most recently -- use medications to cut down or use medications to cope with non-smoking situations?</p> <ol style="list-style-type: none"> 1 Cut down 2 Cope with non-smoking situations 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
531a	SM501	<p>Ask if 529a/SM498=1 OR 529b/SM499=1 OR (527b/SM161v<>1 and [527c/SM162=1 OR 527d/SM163=1]) OR 527e/SM164=1.</p> <p>If both 527c/SM162 and 527d/SM163=1, ask the following not-to-quit questions about the reason-for-meds mentioned in 530/SM500. If 527e/SM164=1, but neither 527c/SM162 nor 527d/SM163=1, use "for reasons other than quitting".</p> <p><i>We are interested in your use of medications FOR PURPOSES OTHER THAN QUITTING smoking.</i></p> <p><i>We can't use BRAND of nicotine product (e.g., Nicorette). We want the FORM of NRT (e.g., gum, patch).</i></p> <p><i>Prescriptions are shown with both brand and generic names.</i></p> <p><i>Use "other" only if medication cannot be classed as either NRT or prescription.</i></p> <p>[527c/SM162=1 AND 527d/SM163=1 AND 529a/SM498=1 AND 530/SM500=1] OR [527c/SM162=1 AND 527d/SM163<>1 AND 529a/SM498=1]: Which product or combination of products did you use to cut down on the amount you smoke? This includes both NRTs and prescription medications.</p> <p>[527c/SM162=1 AND 527d/SM163=1 AND 529b/SM499=1 AND 530/SM500=2] OR [527c/SM162<>1 AND 527d/SM163=1 AND 529b/SM499=1]: Which product or combination of products did you use to cope with non-smoking situations? This includes both NRTs and prescription medications.</p> <p>527c/SM162<>1 AND 527d/SM163<>1 AND 527e/SM164=1: Which product or combination of products did you use for reasons other than quitting? This includes both NRTs and prescription medications.</p> <p>527c/SM162=1 AND 527d/SM163=1 AND 530/SM500=6, 7, 8, or 9: Which product or combination of products did you use to cut down on the amount you smoke or to cope with non-smoking situations? This includes both NRTs and prescription medications.</p> <p>NRT: Nicotine gum.</p>

Q#	VarName	4C9-Pw-US
		1 Mentioned 2 Not mentioned 6 GfK no response 7 Not applicable 8 Refused 9 Don't know Any NRT product(s) mentioned (but not prescription medications) constitutes the respondent's referent for the follow-up questions.
531b	SM502	NRT: Nicotine patch.
531c	SM503	NRT: Nicotine lozenges.
531d	SM504	NRT: Nicotine (sublingual) tablets.
531e	SM510	NRT: Other nicotine replacement product (specify).
531f	SM511	Prescription: Any prescription medication(s) (specify)
531g	SM512	Other kind of medication - not NRT, not prescription (specify).
531h	SM510o	Ask if 531e/SM510=1. Which other NRT have you used? 6 GfK no response
531i	SM511o	Ask if 531f/SM511=1. Which prescription medication have you used?
531j	SM512o	Ask if 531g/SM512=1. Which other stop-smoking medication have you used?
532a	SM520	Ask if any of (531a/SM501-531e/SM510)=1. How did you get [referent NRT medication(s)]? By prescription. 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
532b	SM521	From a pharmacy [or drugstore (CA, US)], without a prescription.
532c	SM524	From a store other than a pharmacy [or drugstore (CA,US)].
532d	SM522	From a friend.
532e	SM523	Free, from a doctor, health service, or quit-smoking service.
532f	SM529	Left over from an earlier quit attempt.
533a	SM535	Ask if any of (532a/SM520-532d/SM522, 532f/SM529)=1. When you bought or got [referent NRT medication(s)], did you pay full price, get a discount, or did you get it free? Paid full price. 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused

Q#	VarName	4C9-Pw-US
		9 Don't know
533b	SM536	Got it at a discount. <i>"At a discount" includes getting the medication partly or completely paid for by insurance.</i>
533c	SM537	Got it free.
534	SM538	Ask if 533b/SM536=1. Was the discount because of a government subsidy or an insurance plan, or was it some other kind of discount? 1 Government subsidy or insurance plan 2 Some other kind of discount 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
535	SM544	Ask if 527c/SM162=1 AND any of (531a/SM501-531e/SM510)=1. Thinking about your use of NICOTINE REPLACEMENT products in order to cut down on the amount you smoke. . . did this happen shortly after a failed quit attempt or at a time unrelated to any quit attempt? 1 After a failed quit attempt 2 Time unrelated to a quit attempt 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
536	SM545	Ask if any of (531a/SM501-531e/SM510)=1. [527c/SM162=1 AND 527d/SM163=1 AND 529a/SM498=1 AND 530/SM500=1] OR [527c/SM162=1 AND 527d/SM163<>1 AND 529a/SM498=1]: Are you still using [referent NRT medication(s)] to cut down on the amount you smoke? [527c/SM162=1 AND 527d/SM163=1 AND 529b/SM499=1 AND 530/SM500=2] OR [527c/SM162<>1 AND 527d/SM163=1 AND 529b/SM499=1]: Are you still using [referent NRT medication(s)] to cope with non-smoking situations? 527c/SM162<>1 AND 527d/SM163<>1 AND 527e/SM164=1: Are you still using [referent NRT medication(s)] for reasons other than quitting? 527c/SM162=1 AND 527d/SM163=1 AND 530/SM500=6, 7, 8, or 9: Are you still using [referent NRT medication(s)] to cut down on the amount you smoke or to cope with non-smoking situations? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
537a	SM550a	Ask if any of (531a/SM501-531e/SM510)=1. <i>If you used more than one stop-smoking medication at the same time, count the time from when you started using the first medication until you quit using the last medication.</i> [527c/SM162=1 AND 527d/SM163=1 AND 529a/SM498=1 AND 530/SM500=1] OR [527c/SM162=1 AND 527d/SM163<>1 AND 529a/SM498=1]: In total, how long [have you been using (536/SM545=1) / did you use

Q#	VarName	4C9-Pw-US
		<p>(536/SM545<>1)] [referent NRT medication(s)] to cut down on the amount you smoke? [527c/SM162=1 AND 527d/SM163=1 AND 529b/SM499=1 AND 530/SM500=2] OR [527c/SM162<>1 AND 527d/SM163=1 AND 529b/SM499=1]: In total, how long [have you been using / did you use] [referent NRT medication(s)] to cope with non-smoking situations 527c/SM162<>1 AND 527d/SM163<>1 AND 527e/SM164=1: In total, how long [have you been using / did you use] [referent NRT medication(s)] for reasons other than quitting? 527c/SM162=1 AND 527d/SM163=1 AND 530/SM500=6, 7, 8, or 9: In total, how long [have you been using / did you use] [referent NRT medication(s)] to cut down on the amount you smoke or to cope with non-smoking situations? Enter number of days. 666 GfK no response 998 Not regularly 999 Don't know how long</p>
537b	SM550b	<p>Enter number of weeks. 66 GfK no response 98 Not regularly 99 Don't know how long</p>
537c	SM550c	Enter number of months.
538	SM552	<p>Ask if any of (531a/SM501-531e/SM510)=1 and QNU/SM550<>98/ 998. 536/SM545=1: Are you using the medication every day, 4 to 6 days a week, 1 to 3 days a week, or less often than once a week? 536/SM545<>1: When you were using the medication, did you use it every day, 4 to 6 days a week, 1 to 3 days a week, or less often than once a week? 1 Every day 2 4-6 days a week 3 1-3 days a week 4 Less than once a week 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
539	SM554	<p>Ask if 538/SM552=1 and any of (531a/SM501, 531c/SM503, 531d/SM504, and 531e/SM510)=1. About how many pieces [are (536/SM545=1)/ were (536/SM545<>1)] you using per day? 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know <i>Enter number of pieces. If you [are/were] using multiple NRTs at once, we want the daily total for all meds except the nicotine patch. For nicotine spray, inhaler or water, the number of uses per day would count as "pieces".</i></p>
540	SM350	<p>Ask if either of (400/SM329, 536/SM545)=1. Do you consider yourself addicted to nicotine replacement therapy? 1 Yes, strongly addicted 2 Yes, somewhat addicted 3 No</p>

Q#	VarName	4C9-Pw-US
		4 Not sure 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
541	SM370	<p>Ask if 036/FR305=1 and (525/SM111<>4 or 524/SM111v=1).</p> <p>As far as you know, are nicotine replacement medications less harmful than smoking cigarettes?</p> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 542/SM373. If response=2, go to 543/SM375. Otherwise, go to 544/CHintro.</p>
542	SM373	<p>Ask if 541/SM370=1.</p> <p>Are they a little or a lot less harmful than ordinary cigarettes?</p> 1 A little less harmful 2 A lot less harmful 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>Go to 544/CHintro.</p>
543	SM375	<p>Ask if 541/SM370=2.</p> <p>Are they more harmful or the same as ordinary cigarettes?</p> 1 More harmful 2 The same 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
CESSATION HELP		
544	CHintro	<p>Ask if 036/FR305=1.</p> <p>361/QA101=1: Earlier in the survey we asked you some questions about forms of help for your most recent quit attempt. We are now going to ask you some questions about forms of help you did not use then, but may have used at some other time in the past 12 months.</p> <p>Otherwise: We are now going to ask you some questions about forms of help you may have received about quitting.</p>
545	CH801	<p>Ask if 036/FR305=1.</p> <p>368/CH911=1 or 2: Earlier you told us about a visit to your doctor or health professional. Have you made any OTHER visits in the last 12 months?</p> <p>Otherwise: In the last 12 months, have you visited a doctor or other health professional?</p>

Q#	VarName	4C9-Pw-US
		1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 546/CH811. Otherwise, go to 554/CH861.
546	CH811	Ask if 545/CH801=1. During ANY visit to the doctor or other health professional in the last 12 months, did you receive advice to quit smoking? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 547/CH808. Otherwise, go to 553/CH872.
547	CH808	Ask if 546/CH811=1. The last time you received such advice, did you bring up the topic of quitting or did the doctor/ health professional? 1 I brought it up 2 Doctor or health professional brought it up 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
548	CH812	Ask if 546/CH811=1. Did this make you think about quitting smoking? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
549	CH809	Ask if 546/CH811=1 and 370/CH909<>1. On any visit to the doctor or other health professional in the last 12 months, did you receive SUBSTANTIAL advice on HOW to quit or HOW to stay quit? (This means the doctor did more than just recommend that you quit.) 1 Yes, got substantial advice 2 No, did not get substantial advice 6 GfK no response 7 Not applicable 8 Refused 9 Don't know

Q#	VarName	4C9-Pw-US
550	CH813	<p>Ask if 546/CH811=1 and 372/CH913<>1.</p> <p>On any visit to the doctor or other health professional in the last 12 months, did you receive a referral to another service to help you quit?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
551	CH815	<p>Ask if 546/CH811=1 and 373/CH915<>1.</p> <p>On any visit to the doctor or other health professional in the last 12 months, did you receive a prescription for stop-smoking medication?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
552	CH817	<p>Ask if 546/CH811=1 and 374/CH917<>1 and 382/CH973<>1.</p> <p>On any visit to the doctor or other health professional in the last 12 months, did you receive pamphlets or brochures on how to quit?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
553	CH872	<p>Ask if 545/CH801=1.</p> <p>On ANY visit to the doctor or other health professional in the last 12 months, did you receive advice on how to reduce the harmfulness of your smoking, other than quitting smoking completely?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
554	CH861	<p>Ask if 376/CH961<>1.</p> <p>In the last 12 months, have you received advice or information about quitting smoking from telephone or quit line services?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused

Q#	VarName	4C9-Pw-US
555	CH865	<p>9 Don't know</p> <p>Ask if 378/CH965<>1.</p> <p>In the last 12 months, have you received advice or information about quitting smoking from the Internet?</p> <p>1 Yes</p> <p>2 No</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p>
556	CH869	<p>Ask if 380/CH969<>1.</p> <p>In the last 12 months, have you received advice or information about quitting smoking from local stop-smoking services (such as clinics or specialists)?</p> <p>1 Yes</p> <p>2 No</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p>
557	CH880	<p>Ask if 036/FR305=1.</p> <p>In the last 30 days -- that is, since [1M anchor] -- have you noticed any advertisements for stop-smoking medications?</p> <p>1 Yes</p> <p>2 No</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p>
BELIEFS ABOUT QUITTING		
558	BQ111	<p>Ask if 036/FR305=1.</p> <p>Now we would like to ask you some questions on any thoughts you might have had about quitting smoking. You do not need to be intending to quit to respond.</p> <p>If you decided to give up smoking completely in the next 6 months, how sure are you that you would succeed?</p> <p>1 Not at all sure</p> <p>2 Slightly sure</p> <p>3 Moderately sure</p> <p>4 Very sure</p> <p>5 Extremely sure</p> <p>6 GfK no response</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p>
559	BQ116	<p>Ask if 035/FR309v=8.</p> <p>Now some questions about having quit.</p> <p>How confident are you that you will remain a non-smoker?</p>

Q#	VarName	4C9-Pw-US
		1 Not at all sure 2 Slightly sure 3 Moderately sure 4 Very sure 5 Extremely sure 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
560	BQ121	Ask if 036/FR305=1. How easy or hard would it be for you to quit smoking if you wanted to? 1 Very easy 2 Somewhat easy 3 Neither easy nor hard 4 Somewhat hard 5 Very hard 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
561	BQ126	Ask if 036/FR305=3. How easy or hard has it been to stay quit? 1 Very easy 2 Somewhat easy 3 Neither easy nor hard 4 Somewhat hard 5 Very hard 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
562	BQ141	Ask if 036/FR305=1. Are you planning to quit smoking . . . 1 Within the next month 2 Within the next 6 months 3 Sometime in the future, beyond 6 months 4 Or are you not planning to quit? 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 563/BQ146. If response=2 or 3, go to 565/BQ153.

Q#	VarName	4C9-Pw-US
		If response=4, go to 564/BQ151. Otherwise, go to 566/BQ155.
563	BQ146	Ask if 562/BQ141=1. Have you set a firm date? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
564	BQ151	Ask if 562/BQ141=4. Do you want to quit smoking at all? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 565/BQ153. Otherwise, go to 566/BQ155.
565	BQ153	Ask if (562/BQ141=1-3) OR (562/BQ141=4 AND 564/BQ151=1). How much do you want to quit smoking? 1 A little 2 Somewhat 3 A lot 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
566	BQ155	Ask if 036/FR305=1. When was the last time that you seriously thought about quitting smoking? 01 Within the last month 02 1 to 6 months ago 03 7 to 12 months ago -- up to but not including 1 year 04 1 to 5 years ago 05 More than 5 years ago 06 Never 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
567a	BQ201	Ask if 036/FR305=1 or 3. 036/FR305=1 & 562/BQ141=4:

Q#	VarName	4C9-Pw-US
		<p>Even though you mentioned that you are not currently planning to quit, in the past 6 months, have each of the following things led you to think about quitting? -- not at all, somewhat, or very much? 036/FR305=1 & 562/BQ141<>4: In the past 6 months, have each of the following things led you to think about quitting? -- not at all, somewhat, or very much? 036/FR305=3: To what extent, if at all, were each of the following things reasons for your quit attempt? -- not at all, somewhat, or very much?</p> <p>Concern for your personal health?</p> <ol style="list-style-type: none"> 1 Not at all 2 Somewhat 3 Very much 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
567b	BQ203	Concern about the effect of your cigarette smoke on non-smokers?
567c	BQ207	That society disapproves of smoking?
567d	BQ209	The price of cigarettes?
567e	BQ211	Smoking restrictions at work?
567f	BQ213	Smoking restrictions in public places like restaurants or bars, cafes or pubs?
567g	BQ217	Advice from a doctor, dentist, or other health professional to quit?
567h	BQ221	Free, or lower cost, stop-smoking medication?
567i	BQ223	Availability of telephone helpline/ quitline/ information line?
567j	BQ225	Advertisements or information about the health risks of smoking?
567k	BQ227	Warning labels on cigarette packages?
567l	BQ229	Setting an example for children?
567m	BQ214	<p>036/FR305=1: That close friends and family disapprove of your smoking. 036/FR305=3: That close friends and family disapproved of your smoking.</p>
567n	BQ216	The rising cost of [gas (CA/US)/ petrol (UK/AU)].
568	BQ309	<p>Ask if 036/FR305=1. Thinking now about quitting permanently within the next 6 months: If you were to quit smoking, would your ability to enjoy life be improved, made worse, or stay the same?</p> <ol style="list-style-type: none"> 1 Improved a lot 2 Improved a little 3 Stay the same 4 Made a little worse 5 Made a lot worse 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>Go to 571/PS594.</p>

Q#	VarName	4C9-Pw-US
569	PS591	<p>Ask if 036/FR305=3.</p> <p>How would you describe yourself now?</p> <ol style="list-style-type: none"> 1 A smoker trying to quit 2 A smoker who has chosen to no longer smoke 3 A non-smoker 4 An ex-smoker 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
570	PS592	<p>Ask if 569/PS591=1 or 2.</p> <p>How important is it for you to become a non-smoker (quit for good)?</p> <ol style="list-style-type: none"> 1 Extremely important 2 Very important 3 Somewhat important 4 Not at all important 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
571	PS594	<p>Ask if 035/FR309v=1-3.</p> <p>How important is smoking to the way you think about yourself?</p> <ol style="list-style-type: none"> 1 Extremely important 2 Very important 3 Somewhat important 4 Not at all important 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
ENVIRONMENTAL TOBACCO SMOKE		
572	DE750	<p>Ask if country=CA, US, UK.</p> <p><i>Select only one.</i></p> <p>We are interested in the kind of PHYSICAL building that you live in. We don't need to know whether you rent or own your home, whether it's a condominium, leased, freehold, or subsidized. We just need to know whether it is completely detached from other residences, or if the building includes residences other than your own.</p> <p>In what type of living space do you currently reside?</p> <ol style="list-style-type: none"> 1 Detached single-family house 2 [CA, US:] Multi-unit house or apartment; this includes a semi-detached house, a townhouse, or an apartment building. [UK:] Multi-unit house or apartment; this includes a semi-detached house, terraced house, a conversion, a flat, or a quarter villa. 6 GfK no response

Q#	VarName	4C9-Pw-US
		7 Not applicable 8 Refused 9 Don't know <i>Mobile home or trailer is included in detached single-family house.</i>
573a	DE751x	Ask if 572/DE750=2 and (country=US). <i>NOTE: We are interested in the kind of PHYSICAL building that you live in. We don't need to know whether you rent or own your home, whether it's a condominium, leased, freehold, or subsidized. We just need to know whether it is completely detached from other residences, or if the building includes residences other than your own.</i> In what specific type of multi-unit housing do you reside? 01 Horizontal duplex (2 residences in one building, side-by-side) 02 Townhouse (row of houses connected to one another) 03 Vertical duplex or triplex (2 or 3 residences in one building, stacked vertically) 05 Single-family house converted to apartments, including basement or attic apartments, and "in-law apartments" 06 Rooming house (tenants rent single rooms; common spaces like kitchen and bathroom are shared) 07 Apartment Building (this can be a walk-up or high-rise) 08 Other (specify) 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
573b	DE751o	Ask if QNU/DE751w=8 or 573a/DE751x=8. Specify other type of housing. 6 GfK no response
574	DE752	Ask if 572/DE750=1. Sometimes single family homes actually include more than one household or individual residence, such as when there is an apartment in the basement or attic, or when someone is renting a room. Does something like this apply to your situation? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
575	DE753	Ask if 572/DE750=2 or 574/DE752=1. About how many individual residences are in your building? 01 2-3 02 4-9 03 10-24 04 25-49 05 50-100 06 More than 100 66 GfK no response 77 Not applicable 88 Refused

Q#	VarName	4C9-Pw-US
		99 Don't Know
576	ET161	<p>Ask if 572/DE750=2 or 574/DE752=1.</p> <p>Which of the following statements best describes the official smoking policy for INDOOR areas in your building?</p> <ol style="list-style-type: none"> 1 Smoking is prohibited in all indoor areas of the building, including individual residences 2 Smoking is prohibited in shared indoor areas, but allowed inside individual residences 3 Smoking is allowed anywhere. 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
577	ET162	<p>Ask if 572/DE750=2 or 574/DE752=1.</p> <p>How often, if at all, does tobacco smoke enter your own residential unit from somewhere else inside or outside your building?</p> <ol style="list-style-type: none"> 1 Every day 2 4-6 days a week 3 1-3 days a week 4 Less than once a week 5 Never 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
578	ET165	<p>Ask if 572/DE750=2 or 574/DE752=1.</p> <p>To what extent would you prefer to have a policy in YOUR building that prohibits smoking in ALL areas, including individual residences, common areas, AND exterior grounds?</p> <ol style="list-style-type: none"> 1 Strongly prefer 2 Somewhat prefer 3 Slightly prefer 4 Would NOT prefer 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
579	ET221	<p>Ask all.</p> <p>Which of the following best describes smoking inside your home?</p> <ol style="list-style-type: none"> 1 Smoking is allowed anywhere in your home 2 Smoking is NEVER allowed ANYWHERE in your home 3 Something in between 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
580	ET321	Ask if 036/FR305=1.

Q#	VarName	4C9-Pw-US
		<p>When you are in a car or other private vehicle with non-smokers, do you...</p> <ol style="list-style-type: none"> 1 Smoke as you normally smoke 2 Never smoke 3 Something in between 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
581	ET322	<p>Ask if 036/FR305=1.</p> <p>In the last 30 days, how often, if at all, have you smoked in a car with children in it?</p> <ol style="list-style-type: none"> 1 Children were never in the car 2 Never (i.e. never smoked when children WERE in the car) 3 Once 4 A few times 5 Lots of times 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
582	ET421	<p>Ask if country=US.</p> <p>Which of the following best describes the rules about smoking in drinking establishments, bars, and pubs where you live?</p> <ol style="list-style-type: none"> 1 Smoking is not allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 No rules or restrictions 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
583	ET431	<p>Ask all.</p> <p>In the last 6 months -- that is, since [6M anchor] -- have you visited a drinking establishment, bar, or pub where you live?</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 584/ET433. Otherwise, go to 588/ET521.</p>
584	ET433	<p>Ask if 583/ET431=1.</p> <p>Would that be at least weekly or less often?</p> <ol style="list-style-type: none"> 1 At least weekly 2 Less often 6 GfK no response

Q#	VarName	4C9-Pw-US
		7 Not applicable 8 Refused 9 Don't know
585	ET812	Ask if 583/ET431=1. Compared to a year ago, do you now visit pubs and bars more often, less often, or the same amount? 1 More often 2 Less often 3 Same amount 4 Don't visit pubs now and/ or didn't visit pubs a year ago 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
586	ET434	Ask if 583/ET431=1. The last time you visited, were people smoking inside the pub or bar? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
587	ET438	Ask if 036/FR305=1 and 583/ET431=1. Did you go outside for a smoke? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
588	ET521	Ask if country=US. Which of the following best describes the rules about smoking in restaurants or cafés where you live? 1 Smoking is not allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 Smoking is allowed in all indoor areas 4 Every restaurant, café has its own rules 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
589	ET531	Ask all. In the last 6 months -- since [6M Anchor] -- have you visited a restaurant or café where you live? 1 Yes 2 No

Q#	VarName	4C9-Pw-US
		6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 590/ET533. Otherwise, go to 595/ET950.
590	ET533	Ask if 589/ET531=1. Would that be at least weekly or less often? 1 At least weekly 2 Less often 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
591	ET841	Ask if 589/ET531=1. Compared to a year ago, do you now visit restaurants or cafes more often, less often, or the same amount? 1 More often 2 Less often 3 Same amount 4 Don't visit restaurants now and/ or didn't visit restaurants a year ago 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
592	ET534	Ask if 589/ET531=1. The last time you visited, were people smoking inside the restaurant or café? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
593	ET540	Ask if country=US and 589/ET531=1 and 588/ET521=2. The last time you visited, was smoking restricted to a separate smokers' room? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
594	ET541	Ask if country=US and 589/ET531=1 and 588/ET521=2. The last time you visited, was smoking restricted to certain bar areas? 1 Yes

Q#	VarName	4C9-Pw-US
		<ul style="list-style-type: none"> 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
595	ET950	<p>Ask all. Now thinking about the outdoor eating areas of BOTH bars AND restaurants... Which of the following best describes the rules about smoking in the outdoor eating areas of bars and restaurants where you live:</p> <ul style="list-style-type: none"> 1 Smoking is not allowed in outdoor areas 2 Smoking is allowed only in some outdoor areas of the bar or restaurant 3 No rules or restrictions 4 Different bars and/ or restaurants have different rules. 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
596	ET951	<p>Ask if 583/ET431=1 or 589/ET531=1. The last time you visited a bar or restaurant where people were seated in the outdoor eating or drinking area, were any of those people smoking?</p> <ul style="list-style-type: none"> 1 Yes 2 No 3 In the last 6 months, I have not visited a restaurant or bar where people were eating outdoors 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
597	ET952	<p>Ask if 583/ET431=1 or 589/ET531=1. When you visit a restaurant or bar with an outdoor eating area, and weather is permitting, do you prefer to be seated outside or inside?</p> <ul style="list-style-type: none"> 1 Prefer inside 2 Prefer outside 3 No consistent preference/ depends on the circumstance 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
598	ET953	<p>Ask if 035/FR309v=1-3 and 597/ET952=2 or 3 and 595/ET950<>1. 597/ET952=2: Do you sit outside so that you can smoke? 597/ET952=3: When you do sit outside, is that so you can smoke?</p> <ul style="list-style-type: none"> 1 Yes, that's usually my reason for sitting outside 2 Yes, sometimes that's my reason for sitting outside 3 No, that's never my reason for sitting outside

Q#	VarName	4C9-Pw-US
		<ul style="list-style-type: none"> 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
599	ET954	<p>Ask if 597/ET952=1 or 3 and 595/ET950<>1.</p> <p>597/ET952=1: Do you sit indoors to avoid the smoke in the outdoor eating area?</p> <p>597/ET952=3: When you do sit indoors, is that so you can avoid the smoke in the outdoor eating area?</p> <ul style="list-style-type: none"> 1 Yes, that's usually my reason for sitting inside 2 Yes, sometimes that's my reason for sitting inside 3 No, that's never my reason for sitting inside 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
600	ET601b	<p>Ask all.</p> <p>Are you currently employed outside the home?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 601/ET621.</p> <p>Otherwise, go to 603a/ET703.</p>
601	ET621	<p>Ask if 600/ET601b=1.</p> <p>Which of the following best describes the smoking policy where you work?</p> <ul style="list-style-type: none"> 1 Smoking is not allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 Smoking is allowed in any indoor areas 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
602	ET634	<p>Ask if 600/ET601b=1.</p> <p>In the last 30 days, have people smoked in indoor areas where you work?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
603a	ET703	<p>Ask all.</p> <p>For each of the following public places, please indicate if you think smoking should be allowed in all indoor areas, in some</p>

Q#	VarName	4C9-Pw-US
		<p>indoor areas, or not allowed indoors at all: Workplaces?</p> <ol style="list-style-type: none"> 1 All indoor areas 2 Some indoor areas 3 Not at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
603b	ET705	Indoor areas of drinking establishments (e.g. pubs/ bars).
603c	ET707	Indoor areas of restaurants and cafés?
604	ET711	<p>Ask all. And now thinking about the OUTDOOR eating areas of restaurants and cafés -- do you think that smoking should be allowed in all outdoor eating areas, in some outdoor eating areas, or not allowed in outdoor eating areas at all?</p> <ol style="list-style-type: none"> 1 All outdoor eating areas 2 Some outdoor eating areas 3 No outdoor eating areas at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
605	ET719	<p>Ask all. And now thinking about the OUTDOOR areas of drinking establishments such as pubs and bars -- do you think that smoking should be allowed in all outdoor areas, in some outdoor areas, or not allowed in outdoor areas at all?</p> <ol style="list-style-type: none"> 1 All outdoor areas 2 Some outdoor areas 3 No outdoor areas at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
606	ET722	<p>Ask all. Thinking about outdoor public playgrounds -- do you think that smoking should be allowed in all areas, in some areas, or not allowed at all?</p> <ol style="list-style-type: none"> 1 All outdoor areas 2 Some outdoor areas 3 No outdoor areas at all 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
607	ET327	<p>Ask all. Would you support a law that banned smoking in cars when children are in them?</p>

Q#	VarName	4C9-Pw-US
		<ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
608	ET328	<p>Ask all.</p> <p>What are the rules about smoking in your car or cars when there are children in the car? Would you say . . .</p> <ul style="list-style-type: none"> 1 Smoking is never allowed in any car 2 Smoking is allowed sometimes or in some cars 3 Smoking is allowed in all cars 4 Do not have a car 5 I never have children in my car/ I do not have children 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
PSYCHOSOCIAL: BELIEFS ABOUT SMOKING, MODERATORS		
609a	PS220	<p>Ask if 036/FR305=1 or 3.</p> <p>Please indicate whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with each of the following statements.</p> <p>036/FR305=1: You enjoy smoking.</p> <p>036/FR305=3: You enjoyed smoking.</p> <ul style="list-style-type: none"> 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
609b	PS215	If you had to do it over again, you would not have started smoking.
609c	PS223	<p>036/FR305=1: Smoking is an important part of your life.</p> <p>036/FR305=3: Smoking was an important part of your life.</p>
609d	PS229	People who are important to you believe that you should not smoke.
609e	PS233	Society disapproves of smoking.
609f	PS243	The harsher the smoke feels in your throat, the more dangerous the smoke is likely to be.
609g	LM705	Menthol cigarettes are smoother on your throat and chest than regular cigarettes.
609h	LM703	Menthol cigarettes are less harmful than regular cigarettes.
609i	PS313	The medical evidence that smoking is harmful is exaggerated.
609j	PS315	You've got to die of something, so why not enjoy yourself and smoke.
609k	PS317	Smoking is no more risky than lots of other things that people do.

Q#	VarName	4C9-Pw-US TOBACCO INDUSTRY
610a	IN213	<p>Ask all. The following are statements about controlling tobacco products and tobacco companies. Please tell us whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with each of the following statements.</p> <p>Tobacco products should be more tightly regulated.</p> <ol style="list-style-type: none"> 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
610b	IN214	Tobacco companies should not be allowed to promote cigarettes at all, but merely make them available to adults who want to smoke them.
610c	IN220	<p>AU: Tobacco companies should continue to be required to sell cigarettes in plain packages, as they are now. CA, US, UK: Tobacco companies should be required to sell cigarettes in plain packages -- that is, in packs without the usual brand colors and symbols, but keeping the warning labels.</p>
610d	IN311	The government should do more to tackle the harm done by smoking.
611a	IN336	<p>Ask all. Please indicate how you feel about each of the following suggestions.</p> <p>Would you support or oppose a law that . . .</p> <p>Restricted the number of places where cigarettes could be purchased?</p> <ol style="list-style-type: none"> 1 Strongly support 2 Support 3 Oppose 4 Strongly oppose 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
611b	IN337	Banned the use of menthol in cigarettes?
611c	IN338	Banned additives and flavourings that make cigarettes seem less harsh?
611d	IN339	Banned all additives from cigarettes?
611e	IN340	Required cigarette packages to include information on how to stop smoking?
611f	IN341	Required cigarettes to have a telephone quitline number printed on the pack?
612	IN710	<p>Ask all. Do you think it is possible for government regulations to change cigarettes to make them less harmful?</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response

Q#	VarName	4C9-Pw-US
		7 Not applicable 8 Refused 9 Don't know
613	IN711	Ask if 612/IN710=1. How much less harmful? 1 A lot less harmful 2 Somewhat less harmful 3 A little less harmful 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
614	IN707	Ask if 035/FR309v=1-3 or 8. 035/FR309v=1-3 AND 335/BR310=1: Do you think the government has evaluated the harmfulness of your regular brand of cigarettes? 035/FR309v=1-3 AND 335/BR310<>1: Do you think the government has evaluated the harmfulness of the brand of cigarettes you are currently smoking? 035/FR309v=8: Do you think the government has evaluated the harmfulness of the cigarette brand you smoked last? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
615a	IN333	Ask all. If nicotine was made easily available in non-cigarette forms, would you support or oppose a law that . . . Reduced the amount of nicotine in cigarettes, to make cigarettes less addictive? 1 Strongly support 2 Support 3 Oppose 4 Strongly oppose 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
615b	IN334	Banned cigarettes, but made alternative forms of nicotine available?
615c	IN335	Banned tobacco products completely?
616	IN344	Ask if country<>AU. Do you support or oppose the government suing tobacco companies to recover health care costs caused by tobacco use? 1 Strongly support 2 Support 3 Oppose 4 Strongly oppose

Q#	VarName	4C9-Pw-US
		6 GfK no response 7 Not applicable 8 Refused 9 Don't know
617	CH879	Ask all. Would you support or oppose a total ban on tobacco products within 10 years, if the government provided assistance such as cessation clinics to help smokers quit? 1 Strongly support 2 Support 3 Oppose 4 Strongly oppose 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
PERCEIVED RISK		
618	LM720	Ask if 335/BR310=1 and 337a/BR327=1. If the government were to ban the use of menthol in cigarettes, how might this affect your smoking? Would you switch to a non-menthol brand or would you try to quit smoking? 1 Switch to a non-menthol brand 2 Try to stop smoking 3 Both 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
619	PR101	Ask all. Now we'd like to ask you some questions about your health. In general, how would you describe your health? Is it . . . 1 Poor 2 Fair 3 Good 4 Very good 5 Excellent 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
620	PR221	Ask if 036/FR305=1. Let's say that you continue to smoke the amount that you do now. How would you compare your own chance of getting heart disease in the future to the chance of a nonsmoker? 1 Much more likely 2 Somewhat more likely

Q#	VarName	4C9-Pw-US
		3 A little more likely 4 Just as likely 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
621	PR225	Ask if 036/FR305=1. Let's say that you continue to smoke the amount that you do now. How would you compare your own chance of losing your sight in the future to the chance of a nonsmoker? 1 Much more likely 2 Somewhat more likely 3 A little more likely 4 Just as likely 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
622	PR222	Ask if 035/FR309v=1-3. If you DID get a smoking-related disease, such as lung cancer, heart disease, or emphysema, how much shorter, if at all, do you think your life would be? Estimate the number of years of life that you would lose, or say 'zero' if you think your life would be no shorter. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
623	PR311	Ask if 036/FR305=1 or 3. To what extent, if at all, has smoking damaged your health? 1 Not at all 2 Just a little 3 A fair amount 4 A great deal 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
624	PR313	Ask if 036/FR305=1. How worried are you, if at all, that smoking WILL damage your health in the future? 1 Not at all worried 2 A little worried 3 Moderately worried 4 Very worried 6 GfK no response 7 Not applicable

Q#	VarName	4C9-Pw-US
		8 Refused 9 Don't know
625	PR321	Ask if 036/FR305=1. To what extent, if at all, has smoking lowered your quality of life? 1 Not at all 2 Just a little 3 A fair amount 4 A great deal 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
626	PR329	Ask if 035/FR309v=8. How worried are you that, even though you quit smoking, you will still get some smoking-related illness in the future? 1 Not at all worried 2 A little worried 3 Moderately worried 4 Very worried 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
627	PR361	Ask if 036/FR305=1 or 3. In each country, a random 50% of respondents aged 40 or above are to receive 627/PR361-369. The others do not. PROGRAM: Respondent's exact 008/Age will be provided by the survey firm, which will be linked to each respondent when they access the web survey. Now we are going to ask you a few questions about a new test used to detect lung cancers. A CT scan is similar to an x-ray, except that for this test you lie on a table that slides into a tunnel that takes a picture of the lungs. If something abnormal is found, it usually results in follow-up tests or surgery. Have you heard of this screening test for lung cancer? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
628	PR363	Ask if 627/PR361=1. Have you ever had a CT scan for lung cancer? 1 Yes 2 No 6 GfK no response 7 Not applicable

Q#	VarName	4C9-Pw-US
		8 Refused 9 Don't know
629	PR365	Ask if 628/PR363=1. Have you had this test in the past 12 months? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
630	PR369	Ask if 628/PR363=2. Would you have a CT scan for lung cancer if it were recommended by your doctor? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
MODERATORS		
631	DI241	Ask all. Of the five closest friends or acquaintances that you spend time with on a regular basis, how many of them are smokers? 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>Record number between 0 and 5.</i>
632	DI242	Ask if 631/DI241=1-5. In the last year, how many of them have talked about wanting to quit? 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>Record a number that is smaller than or equal to 631/DI241.</i>
633	PS542	Ask if 036/FR305=1. Do you feel there is something in common among the people who smoke your brand of cigarettes? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <i>We mean something in common BESIDES THE BRAND.</i>
634	PS540	Ask if 036/FR305=1.

Q#	VarName	4C9-Pw-US
		<p>How often do you notice other people with the brand of cigarettes you smoke?</p> <ol style="list-style-type: none"> 1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
635	DI301	<p>Ask all.</p> <p>What is your overall opinion of smoking? Is it . . . ?</p> <ol style="list-style-type: none"> 1 Very positive 2 Positive 3 Neither positive nor negative 4 Negative 5 Very negative 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
636	DI503	<p>Ask all.</p> <p>During the last 30 days, have you often been bothered by little interest or pleasure in doing things?</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
637	DI504	<p>Ask all.</p> <p>During the last 30 days, have you often been bothered by feeling down, depressed, or hopeless?</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
638	DI505	<p>Ask if 636/DI503 or 637/DI504=1.</p> <p>In the last year, have you been told by a doctor or other health care provider that you have depression?</p> <ol style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable

Q#	VarName	4C9-Pw-US
		8 Refused 9 Don't know
639	DI701	<p>Ask all. <i>Responses 1-6 refer to the average over the year.</i> During the last 12 months, about how often did you have any kind of drink that contained alcohol?</p> <ul style="list-style-type: none"> 01 Every day 02 5-6 days per week 03 3-4 days per week 04 1-2 days per week 05 Less than once a week but at least once a month 06 Less than once a month 07 Did not drink any alcohol in the past year 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know <p><i>Alcoholic beverages include coolers, beer, wine, champagne, liquor such as whiskey, rum, vodka, bourbon, tequila, scotch, brandy, cognac, cordials, and liqueurs.</i></p> <p>If response=7, go to 641/demogr. Otherwise go to 640/DI705.</p>
640	DI705	<p>Ask if 639/DI701<>7. PROGRAM: gender of respondent will be provided by the survey firm, which will be linked to each respondent when they access the web survey.</p> <p>Think about any times in the past year when you had more than [5 (male)/ 4 (female)] alcoholic drinks within a two-hour period.</p> <p>We define a drink as [a 5 oz serving of wine or a 12 oz can of beer or a shot -1 oz of liquor (CA & US); a 5 oz/ 150 ml serving of wine or a 13 oz can of beer or 1 oz/30 ml of liquor (UK); a 150 ml serving of wine or a 375 ml can or stubby of beer or a shot [1 oz / 30ml] of liquor (AU).</p> <p>How often did you do this in the past year?</p> <ul style="list-style-type: none"> 01 Every day 02 5 to 6 days a week 03 3 to 4 days a week 04 2 days a week 05 1 day a week 06 2-3 days a month 07 1 day a month 08 3-11 days in the past year 09 1-2 days in the past year 10 Never 66 GfK no response 77 Not applicable

Q#	VarName	4C9-Pw-US
		88 Refused 99 Don't Know
DEMOGRAPHICS		
641	demogr	Ask all. Just to wrap up the survey, we have a few questions for statistical purposes. Please be assured that all your responses will be kept entirely confidential.
642	DE220	Ask all. In the last 30 days, because of a shortage of money, were you unable to pay any important bills on time, such as electricity, telephone or rent bills? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
643	DE115	Ask all. Regardless of your marital status, do you currently live with a partner or spouse? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
644	DI245	Ask if 643/DE115=1. Does your partner or spouse currently smoke? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
645	DI246	Ask if 644/DI245=1. Is your partner or spouse thinking about quitting smoking, or planning to quit, within the next 12 months? 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know Go to 648/DI248.
646	DI247	Ask if 644/DI245=2. Did your partner or spouse quit smoking in the last 12 months? 1 Yes

Q#	VarName	4C9-Pw-US
		2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know If response=1, go to 647a/DI249. Otherwise, go to 648/DI248.
647a	DI249	Ask if 646/DI247=1. <i>If you know the exact date, select '4' which will take you to another screen to enter the date otherwise select a time unit from the list below.</i> When did your spouse or partner quit? 1 Days 2 Weeks 3 Months 4 Know the exact date 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
647b	DI249a	Ask if 647a/DI249=1. Enter number of days ago. 666 GfK no response 777 Not applicable 888 Refused 999 Don't Know
647c	DI249b	Ask if 647a/DI249=2. Enter number of weeks ago. 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know
647d	DI249c	Ask if 647a/DI249=3. Enter number of months ago.
647e	DI249d	Ask if 647a/DI249=4. [Enter day of month]
647f	DI249e	[Enter month]
647g	DI249f	[Enter year]
648	DI248	Ask if 643/DE115=1 and 036/FR305=1. Does your partner or spouse want you to quit? 1 Yes 2 No 6 GfK no response 7 Not applicable

Q#	VarName	4C9-Pw-US
		8 Refused 9 Don't know
649	ME449	<p>Ask all.</p> <p>In the last 6 months - that is, since [6M anchor] - how many consumer surveys have you completed online?</p> <p>01 None 02 1 to 5, or up to 1 per month 03 6 to 10, or about 2 per month 04 11 to 15, or about 3 per month 05 16 to 20, or about 4 or 5 per month 06 21 to 30, or about 6 or 7 per month 07 31 to 40, or about 8 or 9 per month 08 More than 40, or more than 10 per month 66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p>If response=1, 66, 88 or 99, go to 651/DE708.</p>
650	ME450	<p>Ask if 649/ME449=2-8.</p> <p>Of the consumer surveys you have completed in the last 6 months, how many, besides this current survey, were about smoking?</p> <p>66 GfK no response 77 Not applicable 88 Refused 99 Don't Know</p> <p><i>Enter number.</i></p>
CONTACT INFORMATION		
651	DE708	<p>Ask if mode=web.</p> <p>Do you have a landline telephone number connected at your home? (i.e., a phone number for your residence that is not a mobile/ cell line).</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>
652	DE709	<p>Ask if mode=web.</p> <p>Do you also have a mobile/ cell phone?</p> <p>1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know</p>

Q#	VarName	4C9-Pw-US
653	DE711	<p>Ask if 651/DE708=1. In addition to that landline, are there any other landlines connected in your home?</p> <ul style="list-style-type: none"> 1 Yes 2 No 6 GfK no response 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 654/DE716. Otherwise, go to 655/AI535.</p>
654	DE716	<p>Ask if 653/DE711=1. How many of these, if any, are used mainly for personal calls, rather than business calls, fax or Internet?</p> <ul style="list-style-type: none"> 6 GfK no response 7 Not applicable 8 Refused 9 Don't know
655	AI535	<p>Ask all. Thank you very much for your help answering our questions. We hope to conduct this four-country survey again in the future, in which case we will contact you again for the next survey.</p>
656	BI901	<p>Thank you for your time and assistance. Those are all the questions we need to ask you.</p>
657	BI904	<p>Without an answer to this question, we don't know which parts of the survey would be relevant to you and cannot continue the survey. If you would like to provide an answer, press the 'Prev' button. Otherwise, thank you for your time.</p>
658	BI933	<p>Thank you for your time, but we have now filled our quota for your 008/Age group.</p>
659	BI941	<p>Our survey requires that our respondents have smoked at least 100 cigarettes in their lifetime. If you would like to provide an answer, press the 'Prev' button. Otherwise, thank you for your time.</p>
660	BI947	<p>Thank you for your time and assistance, but from the information you gave us, you do not qualify for our survey.</p> <p>Our survey requires that respondents smoke cigarettes or use another form of tobacco, or both.</p> <p>To qualify as a cigarette smoker in this survey you must currently smoke at least 1 cigarette per week or have done so in the past 12 months, and also must have smoked at least 100 cigarettes in your life.</p> <p>To qualify as a user of other tobacco products, you must currently use a non-cigarette form of tobacco or have quit using tobacco in the last 12 months.</p>
661	BI948	<p>Thank you for your time and assistance, but from the information you gave us, you are no longer eligible for our survey. Our survey requires that you currently use tobacco, or that you have quit using tobacco in the past 12 months.</p>