



International Tobacco Control Policy Evaluation Project

4-Country W9 Replenishment US

Replenishment

Survey Code: 4C9-P-US

Languages: English

Mode: Telephone Interview (CATI)

Products: Cig

User Groups: User, Non-User, Quitter

Last Update: 21-Jun-2021

VarName Changes

| New Name | Old Name | Date |
|----------|----------|-------------|
| PR105 | PR105a | 23-Jul-2013 |
| PR105a | PR105b | 26-Jul-2013 |
| PR105b | PR105c | 26-Jul-2013 |
| PR105d | PR105e | 26-Jul-2013 |
| PR105e | PR105f | 26-Jul-2013 |
| AI512 | BK505 | 09-Aug-2023 |
| PR107 | PR107a | 25-Jul-2013 |
| PR107a | PR107b | 25-Jul-2013 |
| PR107c | PR107d | 25-Jul-2013 |
| PR107b | PR107c | 25-Jul-2013 |
| PR107d | PR107e | 25-Jul-2013 |
| DE751w | DE751wx | 27-Aug-2013 |
| ME502b | ME502 | 18-Sep-2013 |
| BI232 | BI230 | 01-May-2015 |
| BI930 | PPTerm | 15-Jan-2016 |
| ED506 | NC328 | 22-Apr-2016 |
| NC328 | ED506 | 25-Apr-2016 |
| EA133 | ST436 | 07-Oct-2016 |
| EA137 | ST437 | 07-Oct-2016 |
| EA141 | ST434 | 07-Oct-2016 |

| New Name | Old Name | Date |
|----------|----------|-------------|
| EA155 | ST432 | 07-Oct-2016 |
| EA169 | ST435 | 07-Oct-2016 |
| EA171 | ST431 | 07-Oct-2016 |
| EA501 | ST438 | 07-Oct-2016 |
| EC367 | NC344 | 12-Oct-2016 |
| EC392 | ST454 | 12-Oct-2016 |
| EI334 | ST445 | 18-Oct-2016 |
| EA131 | EA133 | 31-Oct-2016 |
| EC430 | EC392 | 07-Nov-2016 |
| EC369 | EC367 | 17-Nov-2016 |
| ME502r | ME502b | 25-Nov-2016 |
| NC353 | ER112 | 29-Sep-2016 |

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| Q# | VarName | 4C9-P-US |
|-----|---------|---|
| 001 | BI100 | <p>For the 6-month and 12-month times, insert into script: For interviews taking place during first 10 days of month="Early" For interviews taking place during days 11-20 of month="Middle" For interviews taking place during days 21- end of month="Late"</p> <p>Create string variables that will be referred to often in this program: 12M Anchor="[Early/Middle/Late][current month][current year -1]" 6M Anchor="[Early/Middle/Late] [CURRENT MONTH - 6]" 30-Day Anchor="[TODAY - 30 days] [CURRENT DAY OF MONTH]"</p> |
| 002 | BI101 | <p>[survey length]=55 min. [next-survey gap]=1-2 years.</p> <p>If country=CA or US: [survey firm]=Roswell Park Cancer Institute in Buffalo, NY. [payment]=\$20 cheque. [toll-free number]= 1 877-410-4477 [SRC toll-free number]= 1 866-303-2822 If CA: [institution] = The University of Waterloo If US: [institution] = The Medical University of South Carolina [ethics contact] = Maureen Nummelin, Ph. D. (Office of Research Ethics): maureen.nummelin@uwaterloo.ca; University of Waterloo, Waterloo, Ontario N2L 3G1 Canada. Tel: 519-888-4567 ext. 36005 (CA)/ Patient Advocate at the Research Ethics Department, Roswell Park Cancer Institute, Buffalo, NY, 14623 USA. Tel: (716) 845-4474 (US).</p> |
| 003 | BI102 | <p>Conditional wordings to be used throughout: For [shop / store]: If country= AU or UK, use "shop" If country= CA or US, use "store" For [factory-made/packet]: If country=CA or US, use "factory-made" If country=UK or AU, use "packet" For [cigarettes/ roll-your-own tobacco] (like RMR's 'ryostatus') If 408/FR326=1, use "cigarettes" If 408/FR326=2, use "roll-your-own tobacco" If 408/FR326=3, use "cigarettes or roll-your-own tobacco" For instances with [or tobacco] (like RMR's 'q82text') If 408/FR326=2 or 3, add "or tobacco" For [stubbed/butted]: If country=CA or US, use "butted" If country=UK or AU, use "stubbed" For [current brand]: If country=CA, use [414a/BR312] or [414b/BR312o]</p> |

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| | | <p>If country=US, use [415a/BR322] or [415b/BR322o] If country=UK, use [416a/BR331] or [416b/BR331o] If country=AU, use [417a/BR341] or [417b/BR341o] If 412/BR310=1 and 414a/BR312/ 415a/BR322, 416a/BR331/ 417a/BR341=don't know/refused, use "the brand you usually smoke". For [gas / petrol]: If country= AU or UK, use "petrol" If country= CA or US, use "gas". For [got/ gotten]" If country= AU or UK, use "got" If country= CA or US, use "gotten".</p> |
| 004 | BI104 | <p>Essential questions in this survey: BI240 (020), Birthdt (022), X1b (026), X1a (027), BI345 (028), BI340 (029), FR211 (030), FR221 (031), FR231 (032), QA409a (038a), QA409b (038b), QA409c (038c), FR503 (039), QA211 (399), QA221 (400)</p> |
| 005 | BI470 | <p>If a respondent skips or refuses any essential question, say: I'm sorry, but this is an essential question that will help us to skip any unnecessary questions later in the survey -- if at all possible, we'd ask you to try to answer the question.</p> |
| 006 | BI471 | <p>I'm sorry, but this is an essential question that will help us to skip any unnecessary questions later in the survey. If you are unable to answer the question, I'm afraid you will not qualify for the cigarette-smoking portion of the survey.</p> |
| CELL/MOBILE INTRODUCTION | | |
| 007 | BI651 | <p>Ask if calling known cell phone number. (Firms may use cell-phone intro on paper instead of program if desired.) Hello, my name is [name], and I'm calling on behalf of [institution] from [survey firm]. Could I please speak to [name]?</p> |
| 008 | BI653 | <p>Once participant is on the line. Hello, I'm calling regarding a phone survey on smoking. This seems to be a [mobile/cell] phone number. Is it all right if we continue for a minute on this line? 1 Yes 2 No, respondent says he/she is driving 3 No, other 7 Not applicable 8 Refused 9 Don't know If response=1, go to 009/BI654. If response=2, go to 011/BI658. If response=3, 8 or 9, go to 013/BI662.</p> |
| 009 | BI654 | <p>Ask if 008/BI653=1. I just need to check, are you driving a vehicle at this moment? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=2, go to 010/BI656.</p> |

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| | | Otherwise, go to 011/BI658. |
| 010 | BI656 | <p>Ask if 009/BI654=2.</p> <p>Are you in a safe and private place to use your [mobile/cell] phone?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 017/BI312.</p> <p>If response=2, 8 or 9, go to 012/BI660.</p> |
| 011 | BI658 | <p>Ask if (009/BI654=1, 8 or 9) or (008/BI653=2).</p> <p>009/BI654=8 or 9: I'm sorry, but for your safety, I can't talk to you unless I know you are not driving. I'll call you back at another time.</p> <p>009/BI654=1 or 008/BI653=2: I'm sorry, but for your safety, I can't talk to you while you're driving. I'll call you back at another time.</p> <p>Thank and terminate.</p> |
| 012 | BI660 | <p>Ask if 010/BI656=2, 8 or 9.</p> <p>Then for your safety and privacy, I am unable to speak to you at this time.</p> <p>Go to 014/BI664.</p> |
| 013 | BI662 | <p>Ask if 008/BI653=3, 8 or 9.</p> <p>Sorry to have called at a bad time.</p> <p>Thank and terminate.</p> |
| 014 | BI664 | <p>Ask if 010/BI656=2, 8 or 9.</p> <p>We can call you back at another time. Should we use this number or do you have a landline we could call?</p> <ol style="list-style-type: none"> 1 Yes, use this number 2 Yes, use landline 3 Neither 7 Not applicable 8 Refused 9 Don't know <p>If response=1 or 2, make appointment.</p> <p>Otherwise, thank and terminate. (P-B11.5)</p> |
| INTRODUCTION | | |
| 015 | BI525 | <p>INTERVIEWER HELP</p> <p>Payments: The payment amounts are based on the average survey length for different types of tobacco users. Youth (aged 12-17) who complete the survey will receive \$10. Adult cigarette smokers or recent quitters will receive \$20; adult non-users or non-cigarette tobacco users will receive \$10. This is because the smoker surveys take longer to complete on average, compared to the other surveys.</p> |
| 016 | BI208 | <p>Ask all except if H5_3=1 from household screener (single adult eligible for survey).</p> <p><i>Interviewer Note: See HelpScreens for answers to any questions about survey.</i></p> <p>Hello, may I speak to [named respondent]?</p> <p>IF NECESSARY, SAY: This is a survey on tobacco use. We are surveying both tobacco users and non-users.</p> |

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| | | <p>IF NECESSARY, SAY: We are not asking for money or selling anything. All responses will be kept absolutely confidential.</p> <ol style="list-style-type: none"> 1 Phone-answerer is named respondent 2 Phone-answerer gets named respondent 3 Phone-answerer refuses to get named respondent, or refuses the call on behalf of named respondent (but phone-answerer has not asked named respondent) 4 Named respondent refuses to come to the phone (phone-answerer has asked and gotten a refusal from named respondent) 5 Person on the phone hangs up after asking for respondent, interviewer unsure if respondent or other HH member <p><i>Interviewer may need to judge whether the refusal comes from named respondent (4) or from phone-answerer (3). This determines the routing and future actions. If named respondent has not yet personally refused, we can call back and try again to reach him/ her.</i></p> <p><i>If response=4 or 5, interviewers will assign disposition code based on type of refusal (soft v hard refusals). "Soft" refusals (i.e., phone-answerer hanging up while asking for the respondent) will be put on hold for 8 days and then reattempted by interviewers specializing in refusal conversion. "Hard" refusals (i.e., "Don't ever call me back") will not be reattempted for a conversion attempt.</i></p> <p>If response=1 or 2, go to 017/BI312.</p> <p>If response=3, use conversion to get named respondent on the phone. If unable, terminate and call back later and ask for named respondent.</p> <p>If response=4, terminate call. Interviewer to assign disposition code based on type of respondent refusal (soft or hard refusal). (P-B11.5)</p> <p>If response=5, terminate call. Interviewer to assign disposition code based on type of respondent refusal (soft or hard refusal). (P-B11.4)</p> |
| 017 | BI312 | <p>Ask if (016/BI208=1 or 2) or 010/BI656=1.</p> <p><i>Interviewer Note: See HelpScreens for answers to any questions about survey.</i></p> <p>016/BI208=2: Hello, this is [Interviewer name] calling from Roswell Park Cancer Institute in Buffalo, NY.</p> <p>All: We are conducting an important research study about tobacco. We are not asking for money or selling anything. Each eligible participant who completes an interview will receive either \$10 or \$20 as a token of appreciation.</p> <p>We recently spoke to [MKI name] from your household. He/she answered some questions about your 023/Age and whether or not you use tobacco. You may be eligible for our survey.</p> <p>May I ask you a few questions to see if you are eligible to participate in the survey? This will take just a few minutes and all responses will be kept absolutely confidential.</p> <p>If necessary, say: Up to 6 adults and 2 youths (aged 12 to 17) from a household may be eligible to participate.</p> <p>If necessary, say: My name is [name] and I'm calling back about a survey that we have already spoken to your household about. This survey is being conducted by the Medical University of South Carolina and I'm calling on their behalf from Roswell Park Cancer Institute in Buffalo, New York.</p> <p>If necessary, say: We are not asking for money or selling anything. All responses will be kept absolutely confidential.</p> |

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| | | 1 Yes, start the survey now 2 Yes, but not right now 3 No If response=1, go to 019/B1332. If response=2, make appointment and go to 790/B1902. (P-B40.1) If response=3, go to 018/B1246. |
| 018 | BI246 | Ask if 017/B1312=3 or 016/B1208=3. This is an important survey because it is being conducted among tobacco users as well as non-users throughout the world. We do send a \$10 or \$20 payment to participants who complete the survey, to thank them for their participation. If necessary, add: Could we call back to ask you a few questions, to see if you are eligible for the study? We would only need a few minutes of your time to see if you are eligible for the study. 1 Yes, start the survey now 2 Yes, but not right now 3 No If response=1, go to 019/B1332. If response=2, make appointment and go to 790/B1902. (P-B40.1) If response=3, go to 789/B1901. (P-B11.5) |
| 019 | BI332 | Ask if 017/B1312=1 or 018/B1246=1. I first need to ask a few questions in order to check your eligibility for our survey. |
| SCREENER | | |
| 020 | BI240 | *** DATA USER: INSTEAD OF 020/B1240, USE DERIVED 021/GENDER VARIABLE, SHOWN NEXT*** Ask all. Record sex -- Ask only if unsure. 1 Female 2 Male 7 Not applicable 8 Refused 9 Don't know If response=8 or 9, go to 005/B1470, then 791/B1904. (P-C21.1) |
| 021 | GENDER | Derived 021/GENDER variable, to be derived by analysts for cross-country consistency. 1 Male 2 Female <i>New variable '021/GENDER' replaces 'sex' in the core dataset.</i> |
| 022 | Birthdt | Ask all. What is your date of birth? (yyyy/mm/dd) 7777 Not Applicable 8888 Refused 9999 Don't Know If response=8888 or 9999, go to 005/B1470, then 791/B1904. (P-C21.1) |
| 023 | Age | <i>Derived variable — 023/Age at recruitment (continuous).</i> |
| 024 | AgeGrp | <i>Derived variable — 023/Age at recruitment (categories).</i> 1 18-24 |

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| | | 2 25-39 3 40-54 4 55 and up If [current date-birthdate]>=18, go to 026/X1b. |
| 025 | BI930 (Prev. PPTerm) | Ask if [current date-birthdate]<18. Thank you for your time and assistance, but our survey is for adults aged 18 or older. (P-D70.3) |
| 026 | X1b | Ask all. In the last 12 months -- that is, since [12M anchor] -- have you used any of the following non-cigarette products? Please listen to the entire list and think about whether you have used any of the products during the last 12 months: Cigars, cigarillos or filtered cigars; a pipe with tobacco; smokeless tobacco, such as chewing tobacco, snuff, snus, or dip; electronic or e-cigarettes (like Blu, Smoking Everywhere, NJOY, Gamucci, or some other brand); a hookah or waterpipe with tobacco; or a tobacco product that dissolves in the mouth (such as Ariva; Camel Orbs, Sticks or Strips; Marlboro Sticks; or Stonewall)? Please note that this list does NOT include cigarettes. So if you only used regular cigarettes in the last 12 months, your answer to this question should be NO. 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=8 or 9, go to 005/BI470, then 791/BI904. (P-C21.2) |
| 027 | X1a | Ask all. In the last 12 months have you smoked a cigarette? This includes roll-your-own cigarettes and factory-made cigarettes, but not cigars, cigarillos, or e-cigarettes. 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 028/BI345. If response=2, go to 041/CUtype. If response=8 or 9, go to 005/BI470, then 791/BI904. (P-C21.2) |
| 028 | BI345 | Ask if 027/X1a=1. Have you smoked 100 or more cigarettes over your lifetime? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |

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| | | <i>100 cigarettes= 5 packs of 20 cigarettes OR 4 packs of 25 cigarettes.</i> If response=8 or 9, go to 005/BI470, then 797/BI941. (P-C21.2) |
| 029 | BI340 | Ask if 027/X1a=1. Do you currently smoke cigarettes, either daily or less than every day? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 030/FR211. If response=2, go to 038a/QA409a. Otherwise go to 005/BI470, then 791/BI904. (P-C21.2) |
| 030 | FR211 | Ask 029/BI340=1. Now, which is the case? Do you smoke cigarettes every day or less than every day? 1 Every day 2 Less than every day 7 Not applicable 8 Refused 9 Don't know If response=1, go to 033/FR216. If response=2, go to 031/FR221. Otherwise, go to 005/BI470, then 791/BI904 (P-C21.2). |
| 031 | FR221 | Ask if 030/FR211=2. Do you smoke cigarettes at least once a week? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 034/FR226. If response=2, go to 032/FR231. Otherwise, go to 005/BI470, then 791/BI904 (P-C21.2). |
| 032 | FR231 | Ask if 031/FR221=2. Do you smoke cigarettes at least once a month? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 035/FR236. If response=2, go to 036/FR245v. If response=8 or 9, go to 005/BI470, then 791/BI904. (P-C21.2) |
| 033 | FR216 | Ask if 030/FR211=1. |

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| | | <p>On average, how many cigarettes do you smoke each day, including both [factory-made/ packet] and roll-your-own cigarettes?</p> <p>777 Not Applicable 888 Refused 999 Don't Know</p> <p><i>If respondent gives range (e.g. 15-20 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 17.5 becomes 18.0).</i></p> <p>If response>0, go to 036/FR245v (derivation of CPD).</p> |
| 034 | FR226 | <p>Ask if 031/FR221=1.</p> <p>On average, how many cigarettes do you smoke each week, including both [factory-made/ packet] and roll-your-own cigarettes?</p> <p>777 Not Applicable 888 Refused 999 Don't Know</p> <p><i>If respondent gives range (e.g. 15-20 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 17.5 becomes 18.0).</i></p> <p>If response>0, go to 036/FR245v (derivation of CPD).</p> |
| 035 | FR236 | <p>Ask if 032/FR231=1.</p> <p>On average, how many cigarettes do you smoke each month, including both [factory-made/ packet] and roll-your-own cigarettes?</p> <p>777 Not Applicable 888 Refused 999 Don't Know</p> <p><i>If respondent gives range (e.g. 15-20 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 17.5 becomes 18.0).</i></p> |
| 036 | FR245v | (Derived variable: cigarettes per day (continuous)) |
| 037 | FR250v | (Derived variable: cigarettes per day (categories), calculated from QNU/FR245V) |
| | | <p>0 1-10 cigarettes 1 11-20 cigarettes 2 21-30 cigarettes 3 More than 31 cigarettes 7 Not applicable 8 Refused 9 Don't know</p> |
| 038a | QA409a | <p>Ask if B1340=2.</p> <p>About how long has it been since you completely quit smoking cigarettes? (number of days)</p> <p>888 Refused 999 Don't Know</p> <p>If response=888 or 999, go to 005/BI470, then 791/BI904. (P-C21.2)</p> |
| 038b | QA409b | (number of weeks) |
| 038c | QA409c | (number of months) |
| 039 | FR503 | Ask if B1340=2. |

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| | | <p>In the last 12 months, during the period when you were smoking cigarettes, did you smoke at least once a month?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1 or 2, go to 041/CUtype. If response=8 or 9, go to 005/BI470, then 791/BI904. (P-C21.2)</p> |
| 040 | FR142 | <p>Ask if B1340=2 and QNU/QA409>12 months ago. Have you EVER smoked at least once a month?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 041 | CUtype | <p>If 023/Age>=18 but<25 AND 027/X1a=2, then 041/CUtype=C3. If 023/Age>=25 AND 027/X1a=2, then 041/CUtype=C6. If 023/Age>=18 but<25 AND 028/BI345=1 AND (030/FR211=1 OR 031/FR221=1 OR 032/FR231=1), then 041/CUtype=C1. If 023/Age>=18 but<25 AND 028/BI345=2 AND 032/FR231=2, then 041/CUtype=C3. If 023/Age>=18 but<25 AND 028/BI345=2 OR 032/FR231=2, then 041/CUtype=C3. If 023/Age>=25 AND 028/BI345=1 AND (030/FR211=1 OR 031/FR221=1 OR 032/FR231=1), then 041/CUtype=C4. If 023/Age>=25 AND (028/BI345=2 OR 032/FR231=2), then 041/CUtype=C6. If 023/Age>=18 but<25 AND QNU/QA409<=12 months AND 039/FR503=1 AND B1345=1, then 041/CUtype=C2. If 023/Age>=18 but<25 AND QNU/QA409<=12 months AND (039/FR503=2 OR B1345=2), then 041/CUtype=C3. If 023/Age>=18 but<25 AND QNU/QA409>12 months, then 041/CUtype=C3. If 023/Age>=25 AND QNU/QA409<=12 months AND 039/FR503=1 AND B1345=1, then 041/CUtype=C5. If 023/Age>=25 AND QNU/QA409<=12 months AND (039/FR503=2 OR B1345=2), then 041/CUtype=C6. If 023/Age>=25 AND QNU/QA409>12 months, then 041/CUtype=C6.</p> <p><u>Definitions of Cigarette User Type</u> C1 – Young adult cigarette smoker C2 – Young adult cigarette recent quitter C3 – Young adult cigarette non-smoker C4 – Old adult cigarette smoker C5 – Old adult cigarette recent quitter C6 – Old adult cigarette non-smoker (note: 042/NUtype must =N1 to be eligible for survey)</p> |
| 042 | NUtype | <p>If 026/X1b=1, then 042/NUtype=N1. If 026/X1b=2, then 042/NUtype=N2.</p> <p><u>Definitions of NCT User Type</u></p> |

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| | | N1=NCT User. N2=NCT non-user. |
| 043 | Termscr | If 041/CUtype=C6 and 042/NUtype=N2, go to 798/BI947. (P-D70.3) |
| 044 | paymt | If 041/CUtype=C1, C2, C4, or C5, then incentive=\$20. If 041/CUtype=C3, incentive=\$10. If 041/CUtype=C6 and 042/NUtype=N1, incentive=\$10. |
| 045 | slength | If 041/CUtype=C1 and 042/NUtype=N1, then [survey length]=75 minutes. If 041/CUtype=C2 and 042/NUtype=N1, then [survey length]=75 minutes. If 041/CUtype=C3 and 042/NUtype=N1, then [survey length]=30-45 minutes. If 041/CUtype=C4 and 042/NUtype=N1, then [survey length]=75 minutes. If 041/CUtype=C5 and 042/NUtype=N1, then [survey length]=75 minutes. If 041/CUtype=C6 and 042/NUtype=N1, then [survey length]=20 minutes. If 041/CUtype=C1 and 042/NUtype=N2, then [survey length]=50-65 minutes. If 041/CUtype=C2 and 042/NUtype=N2, then [survey length]=50-60 minutes. If 041/CUtype=C3 and 042/NUtype=N2, then [survey length]=20-30 minutes. If 041/CUtype=C4 and 042/NUtype=N2, then [survey length]=50-65 minutes. If 041/CUtype=C5 and 042/NUtype=N2, then [survey length]=50-65 minutes. |
| 046 | FR309v | Derived variable -- cigarette smoking status 1 Daily smoker (if 030/FR211=1) 2 Weekly smoker (if 031/FR221=1) 3 Monthly smoker (if 032/FR231=1) 8 Recruited recent quitter (if 041/CUtype=C2 or C5) 9 Recruited non-smoker (if 041/CUtype=C3 or C6) |
| 047 | FR305 | Derived variable: Smoking status as smoker vs. non-smoker. 1 Smoker (046/FR309v=1-3) 2 Nonsmoker (046/FR309v=9) 3 Recruited Quitter (046/FR309v=8) |
| CONSENT | | |
| 048 | BI260 | Ask all. Thank you, it appears that you are eligible for our survey. The International Tobacco Control survey is being conducted by an international group of universities and research institutions in four countries. We are looking for tobacco users, former users, and non-users, who would be willing to participate in an interview of about [survey length]. As a token of appreciation for your time, we will send you [payment] on completion of the survey. Depending on funding, this may be an ongoing study, and so we may contact you again in the future, when we would again send you a payment in appreciation for your time and ask you to complete a similar interview. |
| 049 | BI235 | Ask all. <i>Interviewer Note: See HelpScreens for answers to any questions about survey.</i> All personal information, including your name, address, and survey answers will be kept strictly confidential and will not be shared with any person or group that is not associated with this survey. Identifying information -- which is not attached to |

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| | | the responses themselves -- will be kept in secure locations here at [survey firm] and at the University of Waterloo, following security procedures that we employ for our surveys. |
| 050 | BI270 | <p>Ask all. Would you be willing to do the [survey length] interview today?</p> <ol style="list-style-type: none"> 1 Yes, start the survey now 2 Yes, but not right now 3 No 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 052/BI291. If response=2, go to 053/BI290. If response=3-9, go to 051/BI439.</p> |
| 051 | BI439 | <p>Ask if 050/BI270=3-9. We understand how you feel. The difference between this and most other surveys is that this survey is being conducted among tobacco users and non-users throughout the world, and we are talking to the same people a number of times to better understand what affects their opinions and smoking behaviour. This is why your participation is so important to us.</p> <p>We do send a payment in appreciation of your participation. Would you be willing to give the survey a try?</p> <ol style="list-style-type: none"> 1 Yes, start the survey now 2 Yes, but not right now 3 No <p><i>If hesitates, say "Or would another time be better?"</i></p> <p>If response=1, go to 052/BI291. If response=2, go to 053/BI290. If response=3, go to 789/BI901 (P-B11.2).</p> |
| 052 | BI291 | <p>Ask if 050/BI270=1 or 051/BI439=1. Thank you very much for agreeing to participate in our survey. We think that you will find the questions interesting and we appreciate your involvement. Before we start on the survey, though, I need to confirm your phone number.</p> |
| 053 | BI290 | <p>Ask if 050/BI270=2 or 051/BI439=2. Thank you very much for agreeing to participate in our survey. We think that you will find the questions interesting and we appreciate your involvement. I can set up a time to call you back for the interview, but first I need to confirm your phone number.</p> |
| 054 | AI545 | <p>Ask all. Can I just confirm -- the phone number we called today -- (read out phone number) -- is that the best number to call in the future as well?</p> <ol style="list-style-type: none"> 1 Yes 2 No 3 Respondent says this is not their number 7 Not applicable 8 Refused 9 Don't know <p>If response=2, go to 055/AI546.</p> |

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| | | If response=3, go to 056/BI938. Otherwise, go to 057/BI292. |
| 055 | AI546 | Ask if 054/AI545=2. What number should we use when we contact you next time? <i>Enter new phone number.</i> |
| 056 | BI938 | Ask if 054/AI545=3. <i>Double check the number above with the respondent & with the number dialed on the phone itself. If the number dialed is a misdial, say:</i> I'm sorry but there seems to be an issue with the telephone number reached. We were looking to reach a number we have in our system. I'm sorry about that. Thank you for your time today. |
| 057 | BI292 | Ask if 050/BI270=1 or 051/BI439=1. 054/AI545=8 or 9: That's fine, we want to be sure we are calling you at the number that's best for you. We can proceed with the interview now. Otherwise: Thank you very much for your help. Now we can proceed with the interview. Go to 064/BI254. |
| 058 | BI241 | Ask if 050/BI270=2 or 051/BI439=2. <i>Schedule callback as soon as possible.</i> I can set up a time to call you back for the interview. What day and time would be good for you? 1 Scheduled 3 Not scheduled 5 Respondent changed their mind and wants to complete survey now 6 Respondent refuses to participate in survey If response=1 or 3, go to 059/BI293. (P-B40.2) If response=5, go to 064/BI254. If response=6, go to 789/BI901. (P-B11.3) |
| 059 | BI293 | Ask if 058/BI241=1 or 3. 058/BI241=1: Thank you very much for your help. We look forward to talking to you again on [appointment day] at [appointment time]. If you would like any more information about this project, you can phone us toll-free at [toll-free number]. 058/BI241=3: Thank you very much for your help. We look forward to talking to you again in the future. If you would like any more information about this project, you can phone us toll-free at [toll-free number]. On Callback, go to 060/BI201. |
| RE-ENTRY | | |
| 060 | BI201 | Ask if 058/BI241=1 or 3. Hello, may I please speak to [participant name]? This is [interviewer name] calling back from [survey firm] on behalf of [institution]. We spoke to [named respondent] recently regarding a survey, and they agreed to be called back. |
| 061 | BI209 | Ask if 058/BI241=1 or 3. <i>Once participant is on the line:</i> Hello [respondent name], I'm calling from [survey firm] regarding the phone survey on tobacco use. |

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| | | <ol style="list-style-type: none"> 1 Continue; respondent on phone 2 Respondent refuses interview 3 Respondent hangs up during script 4 Unable to continue <p>If response=1, go to 063/BI232. If response=2, go to 062/BI425. If response=3, go to 792/BI905. (P-B12.2) If response=4, go to 792/BI905. (P-B39)</p> |
| 062 | BI425 | <p>Ask if 061/BI209=2.</p> <p>This is an important survey because it is being conducted among tobacco users as well as non-users throughout the world. It's very important for the accuracy of the survey for people who agreed to do the survey to actually complete it. In appreciation of your involvement in our study, we will send you a payment.</p> <p>Will you help us now by completing the interview today?</p> <ol style="list-style-type: none"> 1 Yes 2 No 3 Make appointment <p>If response=1, go to 064/BI254. If response=3, make appointment. (P-B40.2) If response=2, go to 789/BI901. (P-B11.3)</p> |
| 063 | BI232 (Prev. BI230) | <p>Ask if 061/BI209=1.</p> <p>Shall we begin now with the interview?</p> <ol style="list-style-type: none"> 1 Have the interview now 2 Refuse to complete interview 3 Make an appointment <p>If response=1, go to 064/BI254. If response=2, go to 789/BI901. (P-B11.3) If response=3, make appointment. (P-B40.2)</p> |
| 064 | BI254 | <p>Ask if (058/BI241=1, 3 or 5) or 050/BI270=1 or 051/BI439=1.</p> <p>At the end of today's interview I will ask you for your mailing address so that we can mail you a [payment] in appreciation for your time.</p> <p>If necessary, add: You don't have to provide your address to participate in the study. We only use the mailing information to send you the [payment] and a thank you letter.</p> |
| 065 | BI255 | <p>Ask all.</p> <p>Before we begin, I'll mention that some of the questions ask you about the last 6 months: that means any time from [6M Anchor] until now. Some questions ask you about the last 30 days -- that means from [30-day Anchor] until now.</p> <p>Let's begin. If there is any question you do not wish to answer, just let me know and we will skip it and go on to the next.</p> |
| NON-CIGARETTE TOBACCO (NCT) SECTION | | |
| 066 | NC001 | <p>Ask all.</p> <p>The next questions ask about snus.</p> |

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| | | <p>Snus is a type of smokeless tobacco that comes in a small pouch that you put under your lip.</p> <p>Common brands of snus pouches include Camel snus, General snus, Marlboro snus, and Nordic Ice, but there are many others.</p> <p>Please think only about snus for now. There will be questions later about other kinds of smokeless tobacco. Have you ever seen or heard of snus anywhere other than in [this survey (replenishment)/ these surveys (recontact)]? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=2, 8 or 9, go to 068/NC101. Otherwise go to 067/NC002.</p> |
| 067 | NC002 | <p>Ask all not skipped to next product. Have you ever used snus, even one time? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 068 | NC101 | <p>Ask all. We have already asked about snus pouches. The next questions ask about OTHER kinds of smokeless tobacco. This includes products such as loose snus, moist snuff, dip, spit, and chewing tobacco.</p> <p>Common brands include Redman, Levi Garrett, Beechnut, Skoal and Copenhagen, but there are many others. The questions will use the phrase "smokeless tobacco" to refer to any of these products.</p> <p>Please think only about smokeless tobacco products, not including snus pouches, as you answer these questions. Have you ever seen or heard of smokeless tobacco anywhere other than in [this survey (replenishment)/ these surveys (recontact)]? This includes loose snus, moist snuff, dip, spit or chewing tobacco. 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=2, 8 or 9, go to 070/NC201. Otherwise go to 069/NC102.</p> |
| 069 | NC102 | <p>Ask all not skipped to next product. Have you ever used smokeless tobacco, even one time? 1 Yes 2 No</p> |

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| | | 7 Not applicable 8 Refused 9 Don't know |
| 070 | NC201 | <p>Ask all. The next questions ask about a new type of tobacco called dissolvable tobacco.</p> <p>You don't smoke dissolvable tobacco products – they are made of finely ground flavored tobacco that dissolves in your mouth.</p> <p>Dissolvable tobacco products come in a variety of shapes, including small round pellets, thin sticks and flat strips.</p> <p>Some common brands are Ariva, Stonewall, or Camel Orbs, Sticks or Strips. Have you ever seen or heard of dissolvable tobacco anywhere other than in [this survey (replenishment)/ these surveys (recontact)]?</p> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| | | <p>If response=2, 8 or 9, go to 072/NC301. Otherwise go to 071/NC202.</p> |
| 071 | NC202 | <p>Ask all not skipped to next product. Have you ever used dissolvable tobacco products, even one time?</p> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 072 | NC301 | <p>Ask all. The next questions ask about electronic cigarettes or e-cigarettes.</p> <p>E-cigarettes look like regular cigarettes, but are battery-powered and produce vapor instead of smoke. E-cigarettes can be bought as disposable products or as re-usable kits with a cartridge.</p> <p>These cartridges come in many different flavors and nicotine concentrations. Some people refill their own cartridges with "juice," sometimes called "e-juice."</p> <p>Some common brands are Smoking Everywhere, NJOY, Blu or Vapor King. Have you ever seen or heard of an electronic cigarette anywhere other than in [this survey (replenishment)/ these surveys (recontact)]?</p> 1 Yes 2 No 7 Not applicable |

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| | | <p>8 Refused 9 Don't know</p> <p>If response=2, 8 or 9, go to 074/NC401. Otherwise go to 073/NC302.</p> |
| 073 | NC302 | <p>Ask all not skipped to next product.</p> <p>Have you ever used electronic cigarettes, or e-cigarettes, even one time?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 074 | NC401 | <p>Ask all.</p> <p>The next questions ask about traditional cigars.</p> <p>Traditional cigars are about the length of a dollar bill and contain tightly rolled cured tobacco that is wrapped in a tobacco leaf.</p> <p>There will be questions later about other kinds of cigars, such as cigarillos and filtered cigars. Now we are only talking about traditional or regular cigars.</p> <p>Have you ever seen or heard of traditional or regular cigars anywhere other than in [this survey (replenishment)/ these surveys (recontact)]?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=2, 8 or 9, go to 076/NC501. Otherwise go to 075/NC402.</p> |
| 075 | NC402 | <p>Ask all not skipped to next product.</p> <p>Have you ever smoked traditional or regular cigars, even one time?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 076 | NC501 | <p>Ask all.</p> <p>The next questions ask about cigarillos.</p> <p>Cigarillos are shorter and narrower than traditional cigars. They are often similar in size to cigarettes but, like cigars, they are wrapped in a tobacco leaf rather than paper. They may come with plastic or wood tips, but they are often made without filters. They can be purchased singly or in packs.</p> <p>Some common brand names are Swisher Sweets, Black and Mild, Al Capone, White Owl, and Winchester.</p> |

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| | | <p>Have you ever seen or heard of cigarillos anywhere other than in [this survey (replenishment)/ these surveys (recontact)]?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=2, 8 or 9, go to 078/NC601. Otherwise go to 077/NC502.</p> |
| 077 | NC502 | <p>Ask all not skipped to next product.</p> <p>Have you ever smoked cigarillos, even one time?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 078 | NC601 | <p>Ask all.</p> <p>The next questions ask about filtered cigars.</p> <p>Filtered cigars are usually brown, about the length of a cigarette, and have a filter like a cigarette.</p> <p>Some common brands are Black and Mild, Swisher Sweets, Dutch Masters, Phillies Blunts, Prime Time, and Winchester.</p> <p>Have you ever seen or heard of filtered cigars anywhere other than in [this survey (replenishment)/ these surveys (recontact)]?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=2, 8 or 9, go to 080/NC701. Otherwise go to 079/NC602.</p> |
| 079 | NC602 | <p>Ask all not skipped to next product.</p> <p>Have you ever smoked filtered cigars, even one time?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 080 | NC701 | <p>Ask all.</p> <p>The next questions ask about smoking tobacco in a regular or traditional pipe. Pipes come in many shapes and sizes. They all have a bowl that holds the tobacco and a stem. Pipe tobacco is often sold loose in packages or tins.</p> <p>In the following questions, we are only asking about smoking tobacco in a pipe. Smoking tobacco in a hookah or waterpipe will be asked about next.</p> |

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| | | <p>Have you ever seen or heard of a regular or traditional pipe anywhere other than in [this survey (replenishment)/ these surveys (recontact)]?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=2, 8 or 9, go to 082/NC801. Otherwise go to 081/NC702.</p> |
| 081 | NC702 | <p>Ask all not skipped to next product.</p> <p>Have you ever smoked a regular or traditional pipe, even one time?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 082 | NC801 | <p>Ask all.</p> <p>The next questions ask about smoking TOBACCO in a hookah.</p> <p>A hookah is a type of water pipe that is sometimes also called a narghile (pronounced nar-geel). There are many types of hookah.</p> <p>People often smoke a hookah in groups, in cafes or in hookah bars.</p> <p>'Shisha' (pronounced she-sha) is smoked in a hookah. Shisha comes in a small cake and is burned in the hookah. It comes in many flavors; it doesn't always contain tobacco.</p> <p>In these questions we will use the term hookah to refer to a water pipe or narghile that is used to smoke TOBACCO.</p> <p>Have you ever seen or heard of a hookah anywhere other than in [this survey (replenishment)/ these surveys (recontact)]?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=2, 8 or 9, go to 085/NC000. Otherwise go to 083/NC802.</p> |
| 083 | NC802 | <p>Ask all not skipped.</p> <p>Have you ever smoked a hookah, even one time?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |

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| 084 | Termscr2 | If all of (067/NC002, 069/NC102, 071/NC202, 073/NC302, 075/NC402, 077/NC502, 079/NC602, 081/NC702, 083/NC802)<>1 AND (041/CUtype=C6), go to 799/BI948. |
| 085 | NC000 | <p>Ask if any of NC*02=1. Otherwise if 072/NC301=1, go to 226a/EA171. Otherwise go to 398/SM108.</p> <p>If only 1 of NC*02=1: Now I would like to get some more details about the tobacco product you said you have tried. If at least 2 of NC*02=1: Now I would like to get some more details about each of the tobacco products you said you have tried. Add if 073/NC302>1 AND (none of 067/NC002, 069/NC102 or 071/NC202=1), add: but we'll first ask you a few questions about e-cigarette advertising.</p> |
| 086 | NC004 | <p>Ask if 067/NC002=1. Otherwise go to next product. <i>Read out response options.</i> You said earlier that you have used snus.</p> <p>Remember that, for our survey, snus is a type of smokeless tobacco that comes in a small pouch that you put under your lip.</p> <p>Please think only about snus for now. (If 069/NC102=1:) There will be a separate section later about other kinds of smokeless tobacco.</p> <p>Do you now use snus pouches . . .</p> <ol style="list-style-type: none"> 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 087a | NC019a | <p>Ask if (067/NC002=1) and (086/NC004=5). About how long has it been since you last used snus? Please estimate if necessary. (number of days ago)</p> <ol style="list-style-type: none"> 77 Not Applicable 88 Refused 99 Don't Know <p><i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days.</i> <i>If respondent knows it was less than a year ago, but cannot be more specific, enter '11 months'.</i> If response>365 days/ 52 weeks/ 12 months/ 1 year, go to next NCT product.</p> |
| 087b | NC019b | (number of weeks ago) |
| 087c | NC019c | (number of months ago) |
| 087d | NC019d | (number of years ago) |
| 088 | NC005 | <p>Ask if 086/NC004=3, 4, 8 or 9. Have you used snus in the past 30 days?</p> <ol style="list-style-type: none"> 1 Yes |

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| | | 2 No 7 Not applicable 8 Refused 9 Don't know |
| 089 | NC007 | <p>Ask all not skipped to next product. <i>Read out response options.</i> How many snus pouches have you used in your entire life?</p> 1 2 or fewer 2 3-10 3 11-20 4 21-50 5 51-99 6 At least 100, or more 7 Not applicable 8 Refused 9 Don't know |
| | | <p><i>If respondent isn't sure, please have them provide their best estimate.</i> If response=1, 8, or 9, go to next NCT product.</p> |
| 090 | NC010 | <p>Ask all not skipped to next product. How old were you the first time you used snus?</p> 77 Not Applicable 88 Refused 99 Don't Know |
| | | <p><i>(Range 04-97)</i></p> |
| 091 | NC011 | <p>Ask if 086/NC004=2, 3, 4, 5, 8 or 9. Have you ever used snus fairly regularly?</p> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| | | <p><i>'Regularly' can be defined by the respondent – whatever he/she considers to be regular.</i></p> |
| 092 | NC012 | <p>Ask if 091/NC011=1 or 086/NC004=1. How old were you when you first started using snus fairly regularly?</p> 777 Not Applicable 888 Refused 999 Don't Know |
| | | <p><i>(Range 04-97)</i></p> |
| 093 | NC013 | <p>Ask if 086/NC004=1. How old were you when you first started using snus every day?</p> 77 Not Applicable 88 Refused 99 Don't Know |

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| 094 | NC014 | <p>Ask all not skipped to next product. When you first used snus, did you use snus flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 095 | NC021 | <p>Ask if 086/NC004=1. On average, about how many snus pouches do you now use each day?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>(Range 01-50)</i> <i>If respondent says 1 or less, enter '1'.</i></p> |
| 096 | NC022 | <p>Ask if (086/NC004=2, 3, 4, 8 or 9) AND (088/NC005<>2). On how many of the past 30 days did you use snus?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>(If 086/NC004=2, range 0-30. Otherwise, range 01-30.)</i></p> |
| 097 | NC023 | <p>Ask if (086/NC004=2, 3, 4, 8 or 9) AND (088/NC005<>2) AND 096/NC022<>0. [096/NC022=1:] On that one day, about how many snus pouches did you use? [096/NC022=88 or 99:] On average, on days that you used snus, about how many snus pouches did you use per day? [Otherwise:] On average, on those [096/NC022] days, about how many snus pouches did you use per day?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>(Range 01-50)</i> <i>If respondent says 1 or less, enter '1'.</i></p> |
| 098a | NC024a | <p>Ask if 086/NC004=1-4. (On days that you use snus (086/NC004>1),) How soon after you wake up do you typically use your first snus pouch of the day? (Minutes)</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>Respondent may use both minutes and hours to give a more accurate answer.</i></p> |
| 098b | NC024b | (hours) |
| 099 | NC028 | <p>Ask if 089/NC007=3-6. <i>Read out response options.</i> Do you consider yourself addicted to snus? Would you say...</p> <p>1 Not at all</p> |

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| | | 2 Yes -- somewhat addicted 3 Yes -- very addicted 7 Not applicable 8 Refused 9 Don't know |
| 100 | NC030 | Ask all not skipped to next product. Around this time 12 months ago, were you using snus every day, some days, or not at all? 1 Every day 2 Some days 3 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 101 | NC031 | Ask if 086/NC004=1-4. <i>Read out response options.</i> The last time you bought snus for yourself, how did you buy it? Was it... 1 In person 2 From the internet 3 By telephone 4 Never bought; given to respondent (Don't read out) 7 Not applicable 8 Refused 9 Don't know If response=4, 8 or 9, go to 111/NC040. |
| 102 | NC071 | Ask if 101/NC031=1-3. How many containers of snus did you last purchase for yourself? 77 Not Applicable 88 Refused 99 Don't Know If response=1, go to 105/NC074. If response=88 or 99, go to 107/NC032. |
| 103 | NC072 | Ask if 102/NC071>1. I would like to find out how much you paid for your last purchase of snus. Is it easier for you to say how much you paid per container, or how much you paid for all containers? 1 Price paid per container 2 Total price paid for all containers 7 Not applicable 8 Refused 9 Don't know If response=1, go to 105/NC074. If response=8 or 9, go to 106/NC075. |
| 104 | NC073 | Ask if 103/NC072=2. How much did you pay for all of the containers of snus? |

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| | | 77777 Not Applicable 88888 Refused 99999 Don't Know <i>Enter [dollars/ pounds] and [cents/ pence] with decimal point. Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i> Go to 106/NC075. |
| 105 | NC074 | Ask if (102/NC071=1) or (103/NC072=1). How much did you pay for one container of snus? 77777 Not Applicable 88888 Refused 99999 Don't Know <i>Enter [dollars/ pounds] and [cents/ pence] with decimal point. Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i> |
| 106 | NC075 | Ask if 102/NC071>0 and <88. How many pouches were in one container? 77 Not Applicable 88 Refused 99 Don't Know |
| 107 | NC032 | Ask if 101/NC031=1. Did you last buy your snus [on an Indian reservation (US)/ on a First Nations reserve (CA)]? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 108 | NC033 | Ask if 101/NC031=1. Country=CA: Did you last buy your snus in Canada, or outside Canada? Country=US: Did you last buy your snus in your own state, in another state, or outside of the US? 1 Inside own state (US only) 2 In another state (US only)/ In Canada (CA) 3 Outside the US (US/ Outside Canada (CA) 7 Not applicable 8 Refused 9 Don't know |
| 109a | NC034 | Ask if 101/NC031=1. <i>Do not read out response options.</i> Where did you last buy snus -- that is, from what kind of store or seller? 1 Convenience store, gas station 2 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club 3 Tobacco specialty store, tobacconist, or tobacco outlet store 4 Duty free shop or military commissary |

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| | | 5 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the street - i.e. not at a store, shop or other mainstream establishment 6 From somewhere else (specify) 7 Not applicable 8 Refused 9 Don't know |
| 109b | NC034o | Ask if 109a/NC034=6. Where else did you last buy snus? |
| 110a | NC037x | Ask if country=US and 101/NC031=1-3. What specific brand of snus did you LAST purchase? (brand list to be provided) 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i> <i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i> <i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code. There is a brand (unspecified) code for each brand family.</i> |
| 110b | NC037o | Ask if (QNU/NC037w=99997) or (110a/NC037x=99997). Which other brand did you buy? <i>Enter text response.</i> |
| 111 | NC040 | Ask if 086/NC004=1-4. Do you have a regular brand and variety of snus? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>"Regular" means the brand they usually use.</i> If response=2, 8 or 9, go to 116a/NC050. |
| 112 | NC042 | Ask if 101/NC031=1-3 and 111/NC040=1. Is the brand you purchased the same as the brand you USUALLY use? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, 8 or 9, go to 114/NC044. If response=2, go to QNU/NC043. |
| 113a | NC043x | Ask if country=US and (112/NC042=2) or (101/NC031=4, 8 or 9 and 111/NC040=1). |

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| | | <p>What specific brand of snus do you usually use? (brand list to be provided)</p> <p>77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know</p> <p><i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important. If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided. If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code. There is a brand (unspecified) code for each brand family.</i></p> |
| 113b | NC043o | <p>Ask if (QNU/NC043w=99997) or (113a/NC043x=99997). Which other brand do you usually use? <i>Enter text response.</i></p> |
| 114 | NC044 | <p>Ask if 111/NC040=1. Is your usual brand of snus flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 115a | NC045a | <p>Ask if 111/NC040=1. About how long have you been using your usual brand of snus? (number of days)</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> |
| 115b | NC045b | (number of weeks) |
| 115c | NC045c | (number of months) |
| 115d | NC045d | (number of years) |
| 116a | NC050 | <p>Ask all not skipped to next product. I'm going to read some reasons why some people use snus.</p> <p>Which of the following [are (users: 086/NC004=1-4)/ were (quitters)] YOUR reasons for using snus? It [costs (users)/ cost (quitters)] less than other forms of tobacco.</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 116b | NC051 | People in the media or other public figures [use (users)/ used (quitters)] snus. |

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| 116c | NC052 | People who are important to me [use (users)/ used (quitters)] snus. |
| 116d | NC053 | I [can (users)/ could (quitters)] use snus in places where smoking isn't allowed. |
| 116e | NC054 | I [think (users)/ thought (quitters)] snus might be less harmful to me than cigarettes. |
| 116f | NC055 | I [think (users)/ thought (quitters)] snus might be less harmful to people around me than cigarettes. |
| 116g | NC056 | Snus comes in appealing flavors. |
| 116h | NC057 | Ask if 046/FR309v=1-3. I [think (users)/ thought (quitters)] using snus could help me quit smoking cigarettes. |
| 116i | NC058 | Replacing some of my cigarettes with snus [means I don't (users)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether. |
| 116j | NC059 | I [think (users)/ thought (quitters)] using snus could help me cut down on my cigarette smoking. |
| 117 | NC065 | Ask if 086/NC004=1-3 and 046/FR309v=1-3. In the past 30 days, have you used snus at times when you could not smoke regular cigarettes? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 118 | NC066 | Ask if 117/NC065=1. <i>Read out response options.</i> How often in the last 30 days did you use snus at times when you could not smoke regular cigarettes? 1 Every day 2 Some days 3 Rarely 7 Not applicable 8 Refused 9 Don't know |
| 119 | NC070 | Ask all not skipped to next product. Do you think snus is more harmful than regular cigarettes, less harmful, or is it equally harmful to health? 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 7 Not applicable 8 Refused 9 Don't know |
| 120a | NC082 | Ask if 086/NC004=1-4 and 046/FR309v=1-3. <i>Read out response options.</i> How much do you agree with this statement: I have considered switching completely from cigarettes to snus. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused |

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|------|---------|---|
| | | 9 Don't know |
| 120b | NC081 | Ask if 120a/NC082=3. I have considered reducing my cigarette use by using more snus. |
| 121a | NC084 | Ask if 086/NC004=1-4 and 046/FR309v=1-3. <i>Read out response options.</i> How much do you agree with this statement: I have considered switching completely from snus to cigarettes. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 121b | NC083 | Ask if 121a/NC084=3. I have considered reducing my use of snus by smoking more cigarettes. |
| 122 | NC104 | Ask if 069/NC102=1. Otherwise go to next product. <i>Read out response options.</i> You said earlier that you have used smokeless tobacco. Remember that, for our survey, this includes products such as loose snus, moist snuff, dip, spit, and chewing tobacco. This does NOT include snus pouches. Please think only about smokeless tobacco products, not including snus pouches, as you answer these questions. Do you now use smokeless tobacco... 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 123a | NC119a | Ask if (069/NC102=1) and (122/NC104=5). About how long has it been since you last used smokeless tobacco? Please estimate if necessary. (number of days ago) 77 Not Applicable 88 Refused 99 Don't Know <i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days.</i> <i>If respondent knows it was less than a year ago, but cannot be more specific, enter '11 months'.</i> If response>365 days/ 52 weeks/ 12 months/ 1 year, go to next NCT product. |
| 123b | NC119b | (number of weeks ago) |

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| 123c | NC119c | (number of months ago) |
| 123d | NC119d | (number of years ago) |
| 124 | NC105 | <p>Ask if 122/NC104=3, 4, 8 or 9.</p> <p>Have you used smokeless tobacco in the past 30 days?</p> <ul style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 125 | NC107 | <p>Ask all not skipped to next product.</p> <p><i>Read out response options.</i></p> <p>How many times have you used smokeless tobacco in your entire life?</p> <ul style="list-style-type: none"> 1 2 or fewer 2 3-10 3 11-20 4 21-50 5 51-99 6 At least 100, or more 7 Not applicable 8 Refused 9 Don't know <p><i>If respondent isn't sure, please have them provide their best estimate.</i></p> <p>If response=1, 8, or 9, go to next NCT product.</p> |
| 126 | NC110 | <p>Ask all not skipped to next product.</p> <p>How old were you the first time you used smokeless tobacco?</p> <ul style="list-style-type: none"> 77 Not Applicable 88 Refused 99 Don't Know <p><i>(Range 04-97)</i></p> |
| 127 | NC111 | <p>Ask if 122/NC104=2, 3, 4, 5, 8 or 9.</p> <p>Have you ever used smokeless tobacco fairly regularly?</p> <ul style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p><i>'Regularly' can be defined by the respondent – whatever he/she considers to be regular.</i></p> |
| 128 | NC112 | <p>Ask if 127/NC111=1 or 122/NC104=1.</p> <p>How old were you when you first started using smokeless tobacco fairly regularly?</p> <ul style="list-style-type: none"> 777 Not Applicable 888 Refused 999 Don't Know <p><i>(Range 04-97)</i></p> |

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|------|---------|---|
| 129 | NC113 | <p>Ask if 122/NC104=1. How old were you when you first started using smokeless tobacco every day? 77 Not Applicable 88 Refused 99 Don't Know</p> |
| 130 | NC114 | <p>Ask all not skipped to next product. When you first used smokeless tobacco, did you use smokeless tobacco flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 131 | NC121 | <p>Ask if 122/NC104=1. On average, about how many times do you now use smokeless tobacco each day? 77 Not Applicable 88 Refused 99 Don't Know <i>(Range 01-50)</i></p> |
| 132 | NC122 | <p>Ask if (122/NC104=2, 3, 4, 8 or 9) AND (124/NC105<>2). On how many of the past 30 days did you use smokeless tobacco? 77 Not Applicable 88 Refused 99 Don't Know <i>(If 122/NC104=2, range 0-30. Otherwise, range 01-30.)</i></p> |
| 133 | NC123 | <p>Ask if (122/NC104=2, 3, 4, 8 or 9) AND (124/NC105<>2) AND 132/NC122<>0. [132/NC122=1:] On that one day, about how many times did you use smokeless tobacco? [132/NC122=88 or 99:] On average, on days that you used smokeless tobacco, about how many times did you use smokeless tobacco each day? [Otherwise:] On average, on those [132/NC122] days, about how many times did you use smokeless tobacco each day? 77 Not Applicable 88 Refused 99 Don't Know <i>(Range 01-50)</i> <i>If respondent says 1 or less, enter '1'.</i></p> |
| 134a | NC124a | <p>Ask if 122/NC104=1-4. (On days that you use smokeless tobacco (122/NC104>1),) How soon after you wake up do you typically first use smokeless tobacco? (Minutes) 77 Not Applicable 88 Refused 99 Don't Know</p> |
| 134b | NC124b | (hours) |

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|-----|---------|---|
| 135 | NC128 | <p>Ask if 125/NC107=3-6.</p> <p>Do you consider yourself addicted to smokeless tobacco? Would you say...</p> <ol style="list-style-type: none"> 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 7 Not applicable 8 Refused 9 Don't know |
| 136 | NC130 | <p>Ask all not skipped to next product.</p> <p>Around this time 12 months ago, were you using smokeless tobacco every day, some days, or not at all?</p> <ol style="list-style-type: none"> 1 Every day 2 Some days 3 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 137 | NC131 | <p>Ask if 122/NC104=1-4.</p> <p>The last time you bought smokeless tobacco for yourself, how did you buy it? Was it...</p> <ol style="list-style-type: none"> 1 In person 2 From the internet 3 By telephone 4 Never bought; given to respondent (Don't read out) 7 Not applicable 8 Refused 9 Don't know <p>If response=4, 8 or 9, go to 148/NC140.</p> |
| 138 | NC171 | <p>Ask if 137/NC131=1-3.</p> <p>How many containers of smokeless tobacco did you last purchase for yourself?</p> <ol style="list-style-type: none"> 77 Not Applicable 88 Refused 99 Don't Know <p>If response=1, go to 141/NC174.</p> <p>If response=88 or 99, go to 144/NC132.</p> |
| 139 | NC172 | <p>Ask if 138/NC171>1.</p> <p>I would like to find out how much you paid for your last purchase of smokeless tobacco. Is it easier for you to say how much you paid per container, or how much you paid for all containers?</p> <ol style="list-style-type: none"> 1 Price paid per container 2 Total price paid for all containers 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 141/NC174.</p> <p>If response=8 or 9, go to 142/NC175.</p> |

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|------|---------|--|
| 140 | NC173 | <p>Ask if 139/NC172=2. How much did you pay for all of the containers of smokeless tobacco? 77777 Not Applicable 88888 Refused 99999 Don't Know Enter [dollars/ pounds] and [cents/ pence] with decimal point. Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range. Go to 142/NC175.</p> |
| 141 | NC174 | <p>Ask if (138/NC171=1) or (139/NC172=1). How much did you pay for one container of smokeless tobacco? 77777 Not Applicable 88888 Refused 99999 Don't Know Enter [dollars/ pounds] and [cents/ pence] with decimal point. Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</p> |
| 142 | NC175 | <p>Ask if 138/NC171>0 and <88. Code whatever size units the respondent spontaneously uses – grams, ounces, or some other unit of measurement. What was the size or weight of the last container of smokeless tobacco that you bought? 1 Grams 2 Ounces 3 Other (specify) 7 Not applicable 8 Refused 9 Don't know If response=8 or 9, go to 144/NC132.</p> |
| 143a | NC175a | <p>Ask if 142/NC175=1. What was the size or weight of the last container of smokeless tobacco that you bought? Enter number of grams. Round up any decimal places.</p> |
| 143b | NC175b | <p>Ask if 142/NC175=2. Enter number of ounces. Round up to one decimal place.</p> |
| 143c | NC175o | <p>Ask if 142/NC175=3. Enter other size or weight.</p> |
| 144 | NC132 | <p>Ask if 137/NC131=1. Did you last buy your smokeless tobacco [on an Indian reservation (US)/ on a First Nations reserve (CA)]? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 145 | NC133 | <p>Ask if 137/NC131=1. Country=CA: Did you last buy your smokeless tobacco in Canada, or outside Canada?</p> |

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|------|---------|--|
| | | <p>Country=US: Did you last buy your smokeless tobacco in your own state, in another state, or outside of the US?</p> <ol style="list-style-type: none"> 1 Inside own state (US only) 2 In another state (US only)/ In Canada (CA) 3 Outside the US (US/ Outside Canada (CA) 7 Not applicable 8 Refused 9 Don't know |
| 146a | NC134 | <p>Ask if 137/NC131=1. <i>Do not read out response options.</i> Where did you last buy smokeless tobacco -- that is, from what kind of store or seller?</p> <ol style="list-style-type: none"> 1 Convenience store, gas station 2 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club 3 Tobacco specialty store, tobacconist, or tobacco outlet store 4 Duty free shop or military commissary 5 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the street - i.e. not at a store, shop or other mainstream establishment 6 From somewhere else (specify) 7 Not applicable 8 Refused 9 Don't know |
| 146b | NC134o | <p>Ask if 146a/NC134=6. Where else did you last buy smokeless tobacco?</p> |
| 147a | NC137x | <p>Ask if country=US and 137/NC131=1-3. What specific brand of smokeless tobacco did you LAST purchase? (brand list to be provided)</p> <ol style="list-style-type: none"> 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <p><i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i> <i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i> <i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code.</i> <i>There is a brand (unspecified) code for each brand family.</i></p> |
| 147b | NC137o | <p>Ask if (QNU/NC137w=99997) or (147a/NC137x=99997). Which other brand did you buy? <i>Enter text response.</i></p> |
| 148 | NC140 | <p>Ask if 122/NC104=1-4. Do you have a regular brand and variety of smokeless tobacco?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable |

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| | | <p>8 Refused 9 Don't know <i>"Regular" means the brand they usually use.</i> If response=2, 8 or 9, go to 153a/NC150.</p> |
| 149 | NC142 | <p>Ask if 137/NC131=1-3 and 148/NC140=1. Is the brand you purchased the same as the brand you USUALLY use? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, 8 or 9, go to 151/NC144. If response=2, go to QNU/NC143.</p> |
| 150a | NC143x | <p>Ask if country=US and (149/NC142=2) or (137/NC131=4, 8 or 9 and 148/NC140=1). What specific brand of smokeless tobacco do you usually use? (brand list to be provided) 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i> <i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i> <i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code.</i> <i>There is a brand (unspecified) code for each brand family.</i></p> |
| 150b | NC143o | <p>Ask if (QNU/NC143w=99997) or (150a/NC143x=99997). Which other brand do you usually use? <i>Enter text response.</i></p> |
| 151 | NC144 | <p>Ask if 148/NC140=1. Is your usual brand of smokeless tobacco flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 152a | NC145a | <p>Ask if 148/NC140=1. About how long have you been using your usual brand of smokeless tobacco? (number of days) 77 Not Applicable 88 Refused 99 Don't Know</p> |

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|------|---------|---|
| 152b | NC145b | (number of weeks) |
| 152c | NC145c | (number of months) |
| 152d | NC145d | (number of years) |
| 153a | NC150 | <p>Ask all not skipped to next product. I'm going to read some reasons why some people use smokeless tobacco.</p> <p>Which of the following [are (users: 122/NC104=1-4)/ were (quitters)] YOUR reasons for using smokeless tobacco? It [costs (users)/ cost (quitters)] less than other forms of tobacco.</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 153b | NC151 | People in the media or other public figures [use (users)/ used (quitters)] smokeless tobacco. |
| 153c | NC152 | People who are important to me [use (users)/ used (quitters)] smokeless tobacco. |
| 153d | NC153 | I [can (users)/could (quitters)] use smokeless tobacco in places where smoking isn't allowed. |
| 153e | NC154 | I [think (users)/ thought (quitters)] smokeless tobacco might be less harmful to me than cigarettes. |
| 153f | NC155 | I [think (users)/ thought (quitters)] smokeless tobacco might be less harmful to people around me than cigarettes. |
| 153g | NC156 | Smokeless tobacco comes in appealing flavors. |
| 153h | NC157 | <p>Ask if 046/FR309v=1-3. I [think (users)/ thought (quitters)] using smokeless tobacco could help me quit smoking cigarettes.</p> |
| 153i | NC158 | Replacing some of my cigarettes with smokeless tobacco [means I don't (users)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether. |
| 153j | NC159 | I [think (users)/ thought (quitters)] using smokeless tobacco could help me cut down on my cigarette smoking. |
| 154 | NC165 | <p>Ask if 122/NC104=1-3 and 046/FR309v=1-3. In the past 30 days, have you used smokeless tobacco at times when you could not smoke regular cigarettes?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 155 | NC166 | <p>Ask if 154/NC165=1. How often in the last 30 days did you use smokeless tobacco at times when you could not smoke regular cigarettes?</p> <ol style="list-style-type: none"> 1 Every day 2 Some days 3 Rarely 7 Not applicable 8 Refused 9 Don't know |
| 156 | NC170 | <p>Ask all not skipped to next product. Do you think smokeless tobacco is more harmful than regular cigarettes, less harmful, or is it equally harmful to health?</p> <ol style="list-style-type: none"> 1 More harmful than regular cigarettes 2 Equally harmful |

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|------|---------|---|
| | | 3 Less harmful than regular cigarettes 7 Not applicable 8 Refused 9 Don't know |
| 157a | NC182 | Ask if 122/NC104=1-4 and 046/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarettes to smokeless tobacco. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 157b | NC181 | Ask if 157a/NC182=3. I have considered reducing my cigarette use by using more smokeless tobacco. |
| 158a | NC184 | Ask if 122/NC104=1-4 and 046/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from smokeless tobacco to cigarettes. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 158b | NC183 | Ask if 158a/NC184=3. I have considered reducing my use of smokeless tobacco by smoking more cigarettes. |
| 159 | NC204 | Ask if 071/NC202=1. Otherwise go to next product. <i>Read out response options.</i> You said earlier that you have used dissolvable tobacco. Remember that, for our survey, dissolvables are made of finely ground flavored tobacco that dissolves in your mouth. Do you now use dissolvable tobacco... 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 160a | NC219a | Ask if (071/NC202=1) and (159/NC204=5). About how long has it been since you last used dissolvable tobacco? Please estimate if necessary. |

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| | | (number of days ago) 77 Not Applicable 88 Refused 99 Don't Know <i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days. If respondent knows it was less than a year ago, but cannot be more specific, enter '11 months'. If response>365 days/ 52 weeks/ 12 months/ 1 year, go to next NCT product.</i> |
| 160b | NC219b | (number of weeks ago) |
| 160c | NC219c | (number of months ago) |
| 160d | NC219d | (number of years ago) |
| 161 | NC205 | Ask if 159/NC204=3, 4, 8 or 9. Have you used dissolvable tobacco in the past 30 days? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 162 | NC207 | Ask all not skipped to next product. <i>Read out response options.</i> How many dissolvable tobacco pieces have you used in your entire life? 1 2 or fewer 2 3-10 3 11-20 4 21-50 5 51-99 6 At least 100, or more 7 Not applicable 8 Refused 9 Don't know <i>If respondent isn't sure, please have them provide their best estimate.</i> If response=1, 8, or 9, go to next NCT product. |
| 163 | NC210 | Ask all not skipped to next product. How old were you the first time you used dissolvable tobacco? 77 Not Applicable 88 Refused 99 Don't Know <i>(Range 04-97)</i> |
| 164 | NC211 | Ask if 159/NC204=2, 3, 4, 5, 8 or 9. Have you ever used dissolvable tobacco fairly regularly? 1 Yes 2 No 7 Not applicable 8 Refused |

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|-----|---------|---|
| | | 9 Don't know 'Regularly' can be defined by the respondent – whatever he/she considers to be regular. |
| 165 | NC212 | Ask if 164/NC211=1 or 159/NC204=1. How old were you when you first started using dissolvable tobacco fairly regularly? 777 Not Applicable 888 Refused 999 Don't Know (Range 04-97) |
| 166 | NC213 | Ask if 159/NC204=1. How old were you when you first started using dissolvable tobacco every day? 77 Not Applicable 88 Refused 99 Don't Know |
| 167 | NC214 | Ask all not skipped to next product. When you first used dissolvable tobacco, did you use dissolvable tobacco flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 168 | NC221 | Ask if 159/NC204=1. On average, about how many pieces of dissolvable tobacco do you now use each day? 77 Not Applicable 88 Refused 99 Don't Know (Range 01-50) If respondent says 1 or less, enter '1'. |
| 169 | NC222 | Ask if (159/NC204=2, 3, 4, 8 or 9) AND (161/NC205<>2). On how many of the past 30 days did you use dissolvable tobacco? 77 Not Applicable 88 Refused 99 Don't Know (If 159/NC204=2, range 0-30. Otherwise, range 01-30.) |
| 170 | NC223 | Ask if (159/NC204=2, 3, 4, 8 or 9) AND (161/NC205<>2) AND 169/NC222<>0. [169/NC222=1:] On that one day, about how many pieces of dissolvable tobacco did you use? [169/NC222=88 or 99:] On average, on days that you used dissolvable tobacco, about how many pieces of dissolvable tobacco did you use per day? [Otherwise:] On average, on those [169/NC222] days, about how many pieces of dissolvable tobacco did you use per day? 77 Not Applicable 88 Refused 99 Don't Know |

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| | | (Range 01-50) If respondent says 1 or less, enter '1'. |
| 171a | NC224a | Ask if 159/NC204=1-4. (On days that you use dissolvable tobacco (159/NC204>1),) How soon after you wake up do you typically have your first piece of dissolvable tobacco of the day? (Minutes) 77 Not Applicable 88 Refused 99 Don't Know <i>Respondent may use both minutes and hours to give a more accurate answer.</i> |
| 171b | NC224b | (hours) |
| 172 | NC228 | Ask if 162/NC207=3-6. Do you consider yourself addicted to dissolvable tobacco? Would you say... 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 7 Not applicable 8 Refused 9 Don't know |
| 173 | NC230 | Ask all not skipped to next product. Around this time 12 months ago, were you using dissolvable tobacco every day, some days, or not at all? 1 Every day 2 Some days 3 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 174 | NC231 | Ask if 159/NC204=1-4. The last time you bought dissolvable tobacco for yourself, how did you buy it? Was it... 1 In person 2 From the internet 3 By telephone 4 Never bought; given to respondent (Don't read out) 7 Not applicable 8 Refused 9 Don't know If response=2 or 3, go to QNU/NC237. If response=4, 8 or 9, go to 179/NC240. |
| 175 | NC232 | Ask if 174/NC231=1. Did you last buy your dissolvable tobacco [on an Indian reservation (US)/ on a First Nations reserve (CA)]? 1 Yes 2 No 7 Not applicable |

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| | | 8 Refused 9 Don't know |
| 176 | NC233 | <p>Ask if 174/NC231=1. Country=CA: Did you last buy your dissolvable tobacco in Canada, or outside Canada? Country=US: Did you last buy your dissolvable tobacco in your own state, in another state, or outside of the US?</p> <p>1 Inside own state (US only) 2 In another state (US only)/ In Canada (CA) 3 Outside the US (US/ Outside Canada (CA) 7 Not applicable 8 Refused 9 Don't know</p> |
| 177a | NC234 | <p>Ask if 174/NC231=1. <i>Do not read out response options.</i> Where did you last buy dissolvable tobacco -- that is, from what kind of store or seller?</p> <p>1 Convenience store, gas station 2 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club 3 Tobacco specialty store, tobacconist, or tobacco outlet store 4 Duty free shop or military commissary 5 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the street - i.e. not at a store, shop or other mainstream establishment 6 From somewhere else (specify) 7 Not applicable 8 Refused 9 Don't know</p> |
| 177b | NC234o | <p>Ask if 177a/NC234=6. Where else did you last buy dissolvable tobacco?</p> |
| 178a | NC237x | <p>Ask if country=US and 174/NC231=1-3. What specific brand of dissolvable tobacco did you LAST purchase? (brand list to be provided)</p> <p>77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know</p> <p><i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i> <i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i> <i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code.</i> <i>There is a brand (unspecified) code for each brand family.</i></p> |
| 178b | NC237o | <p>Ask if (QNU/NC237w=99997) or (178a/NC237x=99997). Which other brand did you buy? Enter text response.</p> |
| 179 | NC240 | Ask if 159/NC204=1-4. |

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| | | <p>Do you have a regular brand and variety of dissolvable tobacco?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p><i>"Regular" means the brand they usually use.</i></p> <p>If response=2, 8 or 9, go to 184a/NC250.</p> |
| 180 | NC242 | <p>Ask if 174/NC231=1-3 and 179/NC240=1.</p> <p>Is the brand you purchased the same as the brand you USUALLY use?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1, 8 or 9, go to 182/NC244.</p> <p>If response=2, go to QNU/NC243.</p> |
| 181a | NC243x | <p>Ask if country=US and (180/NC242=2) or (174/NC231=4, 8 or 9 and 179/NC240=1).</p> <p>What specific brand of dissolvable tobacco do you usually use? (brand list to be provided)</p> <p>77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know</p> <p><i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i></p> <p><i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i></p> <p><i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code.</i></p> <p><i>There is a brand (unspecified) code for each brand family.</i></p> |
| 181b | NC243o | <p>Ask if (QNU/NC243w=99997) or (181a/NC243x=99997).</p> <p>Which other brand do you usually use?</p> <p><i>Enter text response.</i></p> |
| 182 | NC244 | <p>Ask if 179/NC240=1.</p> <p>Is your usual brand of dissolvable tobacco flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 183a | NC245a | <p>Ask if 179/NC240=1.</p> <p>About how long have you been using your usual brand of dissolvable tobacco?</p> |

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| | | (number of days) 77 Not Applicable 88 Refused 99 Don't Know |
| 183b | NC245b | (number of weeks) |
| 183c | NC245c | (number of months) |
| 183d | NC245d | (number of years) |
| 184a | NC250 | Ask all not skipped to next product. I'm going to read some reasons why some people use dissolvable tobacco. Which of the following [are (users: 159/NC204=1-4)/ were (quitters)] YOUR reasons for using dissolvable tobacco? It [costs (users)/ cost (quitters)] less than other forms of tobacco. 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 184b | NC251 | People in the media or other public figures [use (users)/ used (quitters)] dissolvable tobacco. |
| 184c | NC252 | People who are important to me [use (users)/ used (quitters)] dissolvable tobacco. |
| 184d | NC253 | I [can (users)/ could (quitters)] use dissolvable tobacco in places where smoking isn't allowed. |
| 184e | NC254 | I [think (users)/ thought (quitters)] dissolvable tobacco might be less harmful to me than cigarettes. |
| 184f | NC255 | I [think (users)/ thought (quitters)] dissolvable tobacco might be less harmful to people around me than cigarettes. |
| 184g | NC256 | Dissolvable tobacco comes in appealing flavors. |
| 184h | NC257 | Ask if 046/FR309v=1-3. I [think (users)/ thought (quitters)] using dissolvable tobacco could help me quit smoking cigarettes. |
| 184i | NC258 | Replacing some of my cigarettes with dissolvable tobacco [means I don't (users)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether. |
| 184j | NC259 | I [think (users)/ thought (quitters)] using dissolvable tobacco could help me cut down on my cigarette smoking. |
| 185 | NC265 | Ask if 159/NC204=1-3 and 046/FR309v=1-3. In the past 30 days, have you used dissolvable tobacco at times when you could not smoke regular cigarettes? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 186 | NC266 | Ask if 185/NC265=1. How often in the last 30 days did you use dissolvable tobacco at times when you could not smoke regular cigarettes? 1 Every day 2 Some days 3 Rarely 7 Not applicable 8 Refused 9 Don't know |

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| 187 | NC270 | <p>Ask all not skipped to next product.</p> <p>Do you think dissolvable tobacco is more harmful than regular cigarettes, less harmful, or is it equally harmful to health?</p> <ol style="list-style-type: none"> 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 7 Not applicable 8 Refused 9 Don't know |
| 188a | NC282 | <p>Ask if 159/NC204=1-4 and 046/FR309v=1-3.</p> <p>How much do you agree with this statement:</p> <p>I have considered switching completely from cigarettes to dissolvable tobacco.</p> <ol style="list-style-type: none"> 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 188b | NC281 | <p>Ask if 188a/NC282=3.</p> <p>I have considered reducing my cigarette use by using more dissolvable tobacco.</p> |
| 189a | NC284 | <p>Ask if 159/NC204=1-4 and 046/FR309v=1-3.</p> <p>How much do you agree with this statement:</p> <p>I have considered switching completely from dissolvable tobacco to cigarettes.</p> <ol style="list-style-type: none"> 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 189b | NC283 | <p>Ask if 189a/NC284=3.</p> <p>I have considered reducing my use of dissolvable tobacco by smoking more cigarettes.</p> |
| 190 | NC378 | <p>Ask if 073/NC302=1.</p> <p>You said earlier that you have used electronic cigarettes or e-cigarettes.</p> <p>Remember that, for our survey, e-cigarettes produce vapor instead of smoke. E-cigarettes can be bought as disposable products, or can be bought as re-usable kits with a cartridge.</p> <p>Do you own an e-cigarette that uses cartridges and is rechargeable?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p>If response>1, go to 192/NC304.</p> |
| 191 | NC379 | <p>Ask if 190/NC378=1.</p> |

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| | | <p><i>Do not read out response options.</i></p> <p>About how much did you pay for your e-cigarette?</p> <p>1 Less than \$10</p> <p>2 \$10.00 - \$19.99</p> <p>3 \$20.00 - \$100.00</p> <p>4 More than \$100</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> |
| 192 | NC304 | <p>Ask if 073/NC302=1.</p> <p>Otherwise go to 226a/EA171.</p> <p><i>Read out response options.</i></p> <p>Do you now use e-cigarettes...</p> <p>1 Every day</p> <p>2 At least once a week</p> <p>3 At least once a month</p> <p>4 Less than once a month</p> <p>5 Not at all</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> |
| 193a | NC319a | <p>Ask if (073/NC302=1) and (192/NC304=5).</p> <p>About how long has it been since you last used e-cigarettes? Please estimate if necessary. (number of days ago)</p> <p>77 Not Applicable</p> <p>88 Refused</p> <p>99 Don't Know</p> <p><i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days.</i></p> <p><i>If respondent knows it was less than a year ago, but cannot be more specific, enter '11 months'.</i></p> <p>If response>365 days/ 52 weeks/ 12 months/ 1 year, go to 226a/EA171.</p> |
| 193b | NC319b | (number of weeks ago) |
| 193c | NC319c | (number of months ago) |
| 193d | NC319d | (number of years ago) |
| 194 | NC305 | <p>Ask if 192/NC304=3, 4, 8 or 9.</p> <p>Have you used e-cigarettes in the past 30 days?</p> <p>1 Yes</p> <p>2 No</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> |
| 195 | NC307 | <p>Ask all not skipped to 226a/EA171.</p> <p><i>Read out response options.</i></p> <p>How many cartridges or disposable e-cigarettes have you used in your entire life?</p> |

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| | | 1 2 or fewer 2 3-10 3 11-20 4 21-50 5 51-99 6 At least 100, or more 7 Not applicable 8 Refused 9 Don't know <i>If respondent isn't sure, please have them provide their best estimate.</i> If response=1, 8, or 9, go to 226a/EA171. |
| 196 | NC310 | Ask all not skipped to 226a/EA171. How old were you the first time you used an e-cigarette? 77 Not Applicable 88 Refused 99 Don't Know <i>(Range 04-97)</i> |
| 197 | NC311 | Ask if 192/NC304=2, 3, 4, 5, 8 or 9. Have you ever used e-cigarettes fairly regularly? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>'Regularly' can be defined by the respondent – whatever he/she considers to be regular.</i> |
| 198 | NC312 | Ask if 197/NC311=1 or 192/NC304=1. How old were you when you first started using e-cigarettes fairly regularly? 777 Not Applicable 888 Refused 999 Don't Know <i>(Range 04-97)</i> |
| 199 | NC313 | Ask if 192/NC304=1. How old were you when you first started using e-cigarettes every day? 77 Not Applicable 88 Refused 99 Don't Know |
| 200 | NC314 | Ask all not skipped to 226a/EA171. When you first used e-cigarettes, did you use e-cigarettes flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 7 Not applicable 8 Refused |

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| 201 | NC321 | <p>9 Don't know</p> <p>Ask if 192/NC304=1. On average, about how many cartridges or disposable e-cigarettes do you now use each day?</p> <p>00 Less than 1 77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>Enter number (range 01-50) or choose one of the coded responses.</i></p> |
| 202 | NC326 | <p>Ask if 201/NC321<1. How many days does it take you to finish a cartridge or disposable e-cigarette?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>Enter number of days (range 01-76) or choose one of the coded responses.</i></p> |
| 203 | NC322 | <p>Ask if (192/NC304=2, 3, 4, 8 or 9) AND (194/NC305<>2). On how many of the past 30 days did you use e-cigarettes?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>(If 192/NC304=2, range 0-30. Otherwise, range 01-30.)</i></p> |
| 204 | NC323 | <p>Ask if (192/NC304=2, 3, 4, 8 or 9) AND (194/NC305<>2) AND 203/NC322<>0. [203/NC322=1:] On that one day, about how many cartridges or disposable e-cigarettes did you use? [203/NC322=88 or 99:] On average, on days that you used e-cigarettes, about how many cartridges or disposable e-cigarettes did you use per day? [Otherwise:] On average, on those [203/NC322] days, about how many cartridges or disposable e-cigarettes did you use per day?</p> <p>00 Less than 1 77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>Enter number (range 01-50) or choose one of the coded responses.</i></p> |
| 205 | NC325 | <p>Ask if 204/NC323<1. How many days did it take you to finish a cartridge or disposable e-cigarette?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>Enter number of days (range 01-76) or choose one of the coded responses.</i></p> |
| 206a | NC324a | <p>Ask if 192/NC304=1-4. (On days that you use e-cigarettes (192/NC304>1),) How soon after you wake up do you typically have your first cartridge or disposable e-cigarette of the day? (Minutes)</p> <p>77 Not Applicable 88 Refused</p> |

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| | | 99 Don't Know <i>Respondent may use both minutes and hours to give a more accurate answer.</i> |
| 206b | NC324b | (hours) |
| 207 | NC328 | Ask if 195/NC307=3-6. Do you consider yourself addicted to e-cigarettes? Would you say... 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 7 Not applicable 8 Refused 9 Don't know |
| 208 | NC330 | Ask all not skipped to 226a/EA171. Around this time 12 months ago, were you using e-cigarettes every day, some days, or not at all? 1 Every day 2 Some days 3 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 209 | NC331 | Ask if 192/NC304=1-4. The last time you bought a cartridge or disposable e-cigarette or e-juice for yourself, how did you buy it? Was it... 1 In person 2 From the internet 3 By telephone 4 Never bought; given to respondent (Don't read out) 7 Not applicable 8 Refused 9 Don't know If response=2 or 3, go to QNU/NC337. If response=4, 8 or 9, go to 214/NC340. |
| 210 | NC332 | Ask if 209/NC331=1. Did you last buy your cartridges or disposable e-cigarettes or e-juice [on an Indian reservation (US)/ on a First Nations reserve (CA)]? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 211 | NC333 | Ask if 209/NC331=1. Country=CA: Did you last buy your cartridges or disposable e-cigarettes or e-juice in Canada, or outside Canada? Country=US: Did you last buy your cartridges or disposable e-cigarettes or e-juice in your own state, in another state, or outside of the US? 1 Inside own state (US only) |

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| | | 2 In another state (US only)/ In Canada (CA) 3 Outside the US (US/ Outside Canada (CA) 7 Not applicable 8 Refused 9 Don't know |
| 212a | NC334 | Ask if 209/NC331=1. <i>Do not read out response options.</i> Where did you last buy cartridges or disposable e-cigarettes or e-juice -- that is, from what kind of store or seller? 1 Convenience store, gas station 2 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club 3 Tobacco specialty store, tobacconist, or tobacco outlet store 4 Duty free shop or military commissary 5 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the street - i.e. not at a store, shop or other mainstream establishment 6 From somewhere else (specify) 7 Not applicable 8 Refused 9 Don't know |
| 212b | NC334o | Ask if 212a/NC334=6. Where else did you last buy cartridges or disposable e-cigarettes or e-juice? |
| 213a | NC337x | Ask if country=US and 209/NC331=1-3. What specific brand of cartridge or disposable e-cigarette or e-juice did you LAST purchase? (brand list to be provided) 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i> <i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i> <i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code.</i> <i>There is a brand (unspecified) code for each brand family.</i> |
| 213b | NC337o | Ask if (QNU/NC337w=99997) or (213a/NC337x=99997). Which other brand did you buy? <i>Enter text response.</i> |
| 214 | NC340 | Ask if 192/NC304=1-4. In the following questions about e-cigarette brands, we are referring to either disposable e-cigarettes or e-cigarette cartridges or e-juice. Do you have a regular brand and variety of e-cigarettes? 1 Yes 2 No 7 Not applicable |

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| | | <p>8 Refused 9 Don't know <i>"Regular" means the brand they usually use.</i> If response=2, 8 or 9, go to 220a/NC350</p> |
| 215 | NC342 | <p>Ask if 209/NC331=1-3 and 214/NC340=1. Is the brand you purchased the same as the brand you USUALLY use? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, 8 or 9, go to 217/EC369. If response=2, go to QNU/NC343.</p> |
| 216a | NC343x | <p>Ask if country=US and (215/NC342=2) or (209/NC331=4, 8 or 9 and 214/NC340=1). What specific brand of e-cigarette do you usually use? (brand list to be provided) 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i> <i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i> <i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code.</i> <i>There is a brand (unspecified) code for each brand family.</i></p> |
| 216b | NC343o | <p>Ask if (QNU/NC343w=99997) or (216a/NC343x=99997). Which other brand do you usually use? <i>Enter text response.</i></p> |
| 217 | EC369 (Prev. EC367, NC344) | <p>Ask if 214/NC340=1. Is your usual brand of e-cigarette flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 218 | EC430 (Prev. EC392, ST454) | <p>Ask if 192/NC304=1-4. Does your current e-cigarette contain nicotine? 1 Yes 2 No 7 Not applicable 8 Refused</p> |

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| | | 9 Don't know <i>Accept "don't know" without pressing for an answer.</i> |
| 219a | NC345a | Ask if 214/NC340=1. About how long have you been using your usual brand of e-cigarette? (number of days) 77 Not Applicable 88 Refused 99 Don't Know |
| 219b | NC345b | (number of weeks) |
| 219c | NC345c | (number of months) |
| 219d | NC345d | (number of years) |
| 220a | NC350 | Ask all not skipped to 226a/EA171. I'm going to read some reasons why some people use e-cigarettes. Which of the following [are (users: 192/NC304=1-4)/ were (quitters)] YOUR reasons for using e-cigarettes? They cost less than other forms of tobacco. 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 220b | NC351 | People in the media or other public figures [use (users)/ used (quitters)] e-cigarettes. |
| 220c | NC352 | People who are important to me [use (users)/ used (quitters)] e-cigarettes. |
| 220d | NC353 (Prev. ER112) | I [can (users)/ could (quitters)] use e-cigarettes in places where smoking isn't allowed. |
| 220e | NC354 | I [think (users)/ thought (quitters)] e-cigarettes might be less harmful to me than cigarettes. |
| 220f | NC355 | I [think (users)/ thought (quitters)] e-cigarettes might be less harmful to people around me than cigarettes. |
| 220g | NC356 | E-cigarettes come in appealing flavors. |
| 220h | NC357 | Ask all not skipped to 226a/EA171 and 046/FR309v=1-3. I [think (users)/ thought (quitters)] using e-cigarettes could help me quit smoking cigarettes. |
| 220i | NC358 | Replacing some of my cigarettes with e-cigarettes [means I don't (smokers)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether. |
| 220j | NC359 | I [think (users)/ thought (quitters)] using e-cigarettes could help me cut down on my cigarette smoking. |
| 221 | NC365 | Ask if 192/NC304=1-3 and 046/FR309v=1-3. In the past 30 days, have you used e-cigarettes at times when you could not smoke regular cigarettes? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 222 | NC366 | Ask if 221/NC365=1. How often in the last 30 days did you use e-cigarettes at times when you could not smoke regular cigarettes? |

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| | | 1 Every day 2 Some days 3 Rarely 7 Not applicable 8 Refused 9 Don't know |
| 223 | NC370 | Ask all not skipped to 226a/EA171. Do you think e-cigarettes are more harmful than regular cigarettes, less harmful, or are they equally harmful to health? 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 7 Not applicable 8 Refused 9 Don't know |
| 224a | NC382 | Ask if 192/NC304=1-4 and 046/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarettes to e-cigarettes. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 224b | NC381 | Ask if 224a/NC382=3. I have considered reducing my cigarette use by using e-cigarettes more. |
| 225a | NC384 | Ask if 192/NC304=1-4 and 046/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from e-cigarettes to cigarettes. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 225b | NC383 | Ask if 225a/NC384=3. I have considered reducing my use of e-cigarettes by smoking more cigarettes. |
| 226a | EA171 (Prev. ST431) | Ask if 072/NC301=1 and country=CA, US, UK. 073/NC302<>1: You said you have never tried an e-cigarette, but you have heard of them. All: Now I want to ask you about the advertising of e-cigarettes. In the last 6 months, have you noticed e-cigarettes being advertised in any of the following places? On television? 1 Yes |

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|------|-------------------------------------|--|
| | | 2 No 3 Don't use/ Don't encounter 7 Not applicable 8 Refused 9 Don't know |
| 226b | EA155 (Prev. ST432) | On radio? |
| 226c | EA117 | On posters or billboards? |
| 226d | EA141 (Prev. ST434) | In newspapers or magazines? |
| 226e | EA137 (Prev. ST437) | At [UK: shopping centers/ CA, US: malls] |
| 226f | EA169 (Prev. ST435) | Ask if 072/NC301=1 (all countries). On [UK, AU: shop/CA, US: store] windows or inside [shops/stores] where tobacco is sold? |
| 226g | EA131 (Prev. EA133, ST436) | On the Internet? |
| 227 | EA501 (Prev. ST438) | Ask if 072/NC301=1 and country=CA, US, UK. In the last 6 months, have you received any free samples of e-cigarette products? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 228 | EI334 (Prev. ST445) | Ask if 072/NC301=1 (all countries). Would you support or oppose a ban on the advertising of e-cigarettes? 1 Strongly support 2 Support 3 Oppose 4 Strongly oppose 7 Not applicable 8 Refused 9 Don't know |
| 229 | NC404 | Ask if 075/NC402=1. Otherwise go to next product. <i>Read out response options.</i> You said earlier that you have smoked traditional cigars. |

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| | | <p>Remember that, for our survey, traditional cigars are about the length of a dollar bill and contain tightly rolled cured tobacco that is wrapped in a tobacco leaf.</p> <p>In this section, when we say 'cigars' we are only talking about traditional or regular cigars. (If 077/NC502 or 079/NC602=1:) There will be separate sections later about other kinds of cigars, such as cigarillos and filtered cigars.</p> <p>Do you now smoke traditional or regular cigars...</p> <ol style="list-style-type: none"> 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 230a | NC419a | <p>Ask if (075/NC402=1) and (229/NC404=5).</p> <p>About how long has it been since you last smoked cigars? Please estimate if necessary. (number of days ago)</p> <ol style="list-style-type: none"> 77 Not Applicable 88 Refused 99 Don't Know <p><i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days. If respondent knows it was less than a year ago, but cannot be more specific, enter '11 months'.</i></p> <p>If response>365 days/ 52 weeks/ 12 months/ 1 year, go to next NCT product.</p> |
| 230b | NC419b | (number of weeks ago) |
| 230c | NC419c | (number of months ago) |
| 230d | NC419d | (number of years ago) |
| 231 | NC405 | <p>Ask if 229/NC404=3, 4, 8 or 9.</p> <p>Have you smoked cigars in the past 30 days?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 232 | NC407 | <p>Ask all not skipped to next product.</p> <p><i>Read out response options.</i></p> <p>How many cigars have you smoked in your entire life?</p> <ol style="list-style-type: none"> 1 2 or fewer 2 3-10 3 11-20 4 21-50 5 51-99 6 At least 100, or more 7 Not applicable |

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| | | 8 Refused 9 Don't know <i>If respondent isn't sure, please have them provide their best estimate.</i> If response=1, 8, or 9, go to next NCT product. |
| 233 | NC410 | Ask all not skipped to next product. How old were you the first time you smoked a cigar? 77 Not Applicable 88 Refused 99 Don't Know <i>(Range 04-97)</i> |
| 234 | NC411 | Ask if 229/NC404=2, 3, 4, 5, 8 or 9. Have you ever smoked cigars fairly regularly? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>'Regularly' can be defined by the respondent – whatever he/she considers to be regular.</i> |
| 235 | NC412 | Ask if 234/NC411=1 or 229/NC404=1. How old were you when you first started smoking cigars fairly regularly? 777 Not Applicable 888 Refused 999 Don't Know <i>(Range 04-97)</i> |
| 236 | NC413 | Ask if 229/NC404=1. How old were you when you first started smoking cigars every day? 77 Not Applicable 88 Refused 99 Don't Know |
| 237 | NC414 | Ask all not skipped to next product. When you first smoked cigars, did you smoke cigars flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 238 | NC421 | Ask if 229/NC404=1. On average, about how many cigars do you now smoke each day? 77 Not Applicable 88 Refused 99 Don't Know <i>(Range 01-50)</i> |

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| | | <i>If respondent says 1 or less, enter '1'.</i> |
| 239 | NC422 | <p>Ask if (229/NC404=2, 3, 4, 8 or 9) AND (231/NC405<>2).</p> <p>On how many of the past 30 days did you smoke cigars?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>(If 229/NC404=2, range 0-30. Otherwise, range 01-30.)</i></p> |
| 240 | NC423 | <p>Ask if (229/NC404=2, 3, 4, 8 or 9) AND (231/NC405<>2) AND 239/NC422<>0.</p> <p>[239/NC422=1:] On that one day, about how many cigars did you smoke? [239/NC422=88 or 99:] On average, on days that you smoked cigars, about how many cigars did you smoke per day? [Otherwise:] On average, on those [239/NC422] days, about how many cigars did you smoke per day?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>(Range 01-50)</i> <i>If respondent says 1 or less, enter '1'.</i></p> |
| 241a | NC424a | <p>Ask if 229/NC404=1-4.</p> <p>(On days that you smoke cigars (229/NC404>1),) How soon after you wake up do you typically smoke your first cigar of the day?</p> <p>(Minutes)</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>Respondent may use both minutes and hours to give a more accurate answer.</i></p> |
| 241b | NC424b | (hours) |
| 242 | NC428 | <p>Ask if 232/NC407=3-6.</p> <p>Do you consider yourself addicted to cigars? Would you say...</p> <p>1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 7 Not applicable 8 Refused 9 Don't know</p> |
| 243 | NC430 | <p>Ask all not skipped to next product.</p> <p>Around this time 12 months ago, were you smoking cigars every day, some days, or not at all?</p> <p>1 Every day 2 Some days 3 Not at all 7 Not applicable 8 Refused 9 Don't know</p> |
| 244 | NC431 | <p>Ask if 229/NC404=1-4.</p> <p>The last time you bought cigars for yourself, how did you buy them? Was it...</p> |

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| | | 1 In person 2 From the internet 3 By telephone 4 Never bought; given to respondent (Don't read out) 7 Not applicable 8 Refused 9 Don't know If response=4, 8 or 9, go to 256/NC440. |
| 245 | NC476 | Ask if 244/NC431=1-3. For your last purchase of cigars did you buy them by the box or as single cigars? 1 Box 2 Single 7 Not applicable 8 Refused 9 Don't know If response=8 or 9, go to 252/NC432. |
| 246 | NC471a | Ask if 245/NC476=1. How many boxes of cigars did you last purchase for yourself? 77 Not Applicable 88 Refused 99 Don't Know If response=1, go to 250/NC474. If response=88 or 99, go to 252/NC432. |
| 247 | NC471b | Ask if 245/NC476=2. How many single cigars did you last purchase for yourself? 77 Not Applicable 88 Refused 99 Don't Know If response=1, go to 250/NC474. If response=88 or 99, go to 252/NC432. |
| 248 | NC472 | Ask if QNU/NC471>1. I would like to find out how much you paid for your last purchase of cigars. Is it easier for you to say how much you paid per [box (245/NC476=1)/ cigar (245/NC476=2)], or how much you paid for all [boxes (245/NC476=1)/ cigars (245/NC476=2)]? 1 Price paid per box/ cigar 2 Total price paid for all boxes/ cigars 7 Not applicable 8 Refused 9 Don't know If response=1, go to 250/NC474. If response=8 or 9, go to 252/NC432. |
| 249 | NC473 | Ask if 248/NC472=2. How much did you pay for all of the [boxes (245/NC476=1)/ cigars (245/NC476=2)]? |

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| | | 77777 Not Applicable 88888 Refused 99999 Don't Know <i>Enter [dollars/ pounds] and [cents/ pence] with decimal point. Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i> Go to 251/NC477. |
| 250 | NC474 | Ask if (QNU/NC471=1) or (248/NC472=1). How much did you pay for one [box of cigars (245/NC476=1)/ cigar (245/NC476=2)]? 77777 Not Applicable 88888 Refused 99999 Don't Know <i>Enter [dollars/ pounds] and [cents/ pence] with decimal point. Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i> |
| 251 | NC477 | Ask if 245/NC476=1. How many cigars were in one box? 77 Not Applicable 88 Refused 99 Don't Know |
| 252 | NC432 | Ask if 244/NC431=1. Did you last buy your cigars [on an Indian reservation (US)/ on a First Nations reserve (CA)]? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 253 | NC433 | Ask if 244/NC431=1. Country=CA: Did you last buy your cigars in Canada, or outside Canada? Country=US: Did you last buy your cigars in your own state, in another state, or outside of the US? 1 Inside own state (US only) 2 In another state (US only)/ In Canada (CA) 3 Outside the US (US/ Outside Canada (CA) 7 Not applicable 8 Refused 9 Don't know |
| 254a | NC434 | Ask if 244/NC431=1. <i>Do not read out response options.</i> Where did you last buy cigars -- that is, from what kind of store or seller? 1 Convenience store, gas station 2 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club 3 Tobacco specialty store, tobacconist, or tobacco outlet store 4 Duty free shop or military commissary |

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| | | 5 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the street - i.e. not at a store, shop or other mainstream establishment 6 From somewhere else (specify) 7 Not applicable 8 Refused 9 Don't know |
| 254b | NC434o | Ask if 254a/NC434=6. Where else did you last buy cigars? |
| 255a | NC437x | Ask if country=US and 244/NC431=1-3. What specific brand of cigars did you LAST purchase? (brand list to be provided) 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i> <i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i> <i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code. There is a brand (unspecified) code for each brand family.</i> |
| 255b | NC437o | Ask if (QNU/NC437w=99997) or (255a/NC437x=99997). Which other brand did you buy? <i>Enter text response.</i> |
| 256 | NC440 | Ask if 229/NC404=1-4. Do you have a regular brand and variety of cigars? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>"Regular" means the brand they usually use.</i> If response=2, 8 or 9, go to 261a/NC450. |
| 257 | NC442 | Ask if 244/NC431=1-3 and 256/NC440=1. Is the brand you purchased the same as the brand you USUALLY smoke? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, 8 or 9, go to 259/NC444. If response=2, go to QNU/NC443. |
| 258a | NC443x | Ask if country=US and (257/NC442=2) or (244/NC431=4, 8 or 9 and 256/NC440=1). |

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| | | <p>What specific brand of cigars do you usually smoke? (brand list to be provided)</p> <p>77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know</p> <p><i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i></p> <p><i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i></p> <p><i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code.</i></p> <p><i>There is a brand (unspecified) code for each brand family.</i></p> |
| 258b | NC443o | <p>Ask if (QNU/NC443w=99997) or (258a/NC443x=99997).</p> <p>Which other brand do you usually smoke?</p> <p><i>Enter text response.</i></p> |
| 259 | NC444 | <p>Ask if 256/NC440=1.</p> <p>Is your usual brand of cigar flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 260a | NC445a | <p>Ask if 256/NC440=1.</p> <p>About how long have you been smoking your usual brand of cigars? (number of days)</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> |
| 260b | NC445b | (number of weeks) |
| 260c | NC445c | (number of months) |
| 260d | NC445d | (number of years) |
| 261a | NC450 | <p>Ask all not skipped to next product.</p> <p>I'm going to read some reasons why some people smoke cigars.</p> <p>Which of the following [are (users: 229/NC404=1-4)/ were (quitters)] YOUR reasons for smoking cigars? They cost less than other forms of tobacco.</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 261b | NC451 | People in the media or other public figures [smoke (smokers)/ smoked (quitters)] cigars. |

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| 261c | NC452 | People who are important to me [smoke (smokers)/ smoked (quitters)] cigars. |
| 261d | NC454 | I [think (smokers)/ thought (quitters)] cigars might be less harmful to me than cigarettes. |
| 261e | NC455 | I [think (smokers)/ thought (quitters)] cigars might be less harmful to people around me than cigarettes. |
| 261f | NC456 | Cigars come in appealing flavors. |
| 261g | NC457 | Ask if 046/FR309v=1-3. I [think (smokers)/ thought (quitters)] smoking cigars could help me quit smoking cigarettes. |
| 261h | NC458 | Replacing some of my cigarettes with cigars [means I don't (smokers)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether. |
| 261i | NC459 | I [think (smokers)/ thought (quitters)] smoking cigars could help me cut down on my cigarette smoking. |
| 262 | NC470 | Ask all not skipped to next product. Do you think cigars are more harmful than regular cigarettes, less harmful, or are they equally harmful to health? 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 7 Not applicable 8 Refused 9 Don't know |
| 263a | NC482 | Ask if 229/NC404=1-4 and 046/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarettes to cigars. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 263b | NC481 | Ask if 263a/NC482=3. I have considered reducing my cigarette use by smoking more cigars. |
| 264a | NC484 | Ask if 229/NC404=1-4 and 046/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigars to cigarettes. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 264b | NC483 | Ask if 264a/NC484=3. I have considered reducing my use of cigars by smoking more cigarettes. |
| 265 | NC504 | Ask if 077/NC502=1. Otherwise go to next product. <i>Read out response options.</i> You said earlier that you have smoked cigarillos. |

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| | | <p>Remember that, for our survey, cigarillos are shorter and narrower than traditional cigars. They are often similar in size to cigarettes but, like cigars, they are wrapped in a tobacco leaf rather than paper.</p> <p>Do you now smoke cigarillos...</p> <ol style="list-style-type: none"> 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 266a | NC519a | <p>Ask if (077/NC502=1) and (265/NC504=5).</p> <p>About how long has it been since you last smoked cigarillos? Please estimate if necessary. (number of days ago)</p> <ol style="list-style-type: none"> 77 Not Applicable 88 Refused 99 Don't Know <p><i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days. If respondent knows it was less than a year ago, but cannot be more specific, enter '11 months'.</i></p> <p>If response>365 days/ 52 weeks/ 12 months/ 1 year, go to next NCT product.</p> |
| 266b | NC519b | (number of weeks ago) |
| 266c | NC519c | (number of months ago) |
| 266d | NC519d | (number of years ago) |
| 267 | NC505 | <p>Ask if 265/NC504=3, 4, 8 or 9.</p> <p>Have you smoked cigarillos in the past 30 days?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 268 | NC507 | <p>Ask all not skipped to next product.</p> <p><i>Read out response options.</i></p> <p>How many cigarillos have you smoked in your entire life?</p> <ol style="list-style-type: none"> 1 2 or fewer 2 3-10 3 11-20 4 21-50 5 51-99 6 At least 100, or more 7 Not applicable 8 Refused 9 Don't know |

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| | | <i>If respondent isn't sure, please have them provide their best estimate.</i> If response=1, 8, or 9, go to next NCT product. |
| 269 | NC510 | Ask all not skipped to next product. How old were you the first time you smoked a cigarillo? 77 Not Applicable 88 Refused 99 Don't Know <i>(Range 04-97)</i> |
| 270 | NC511 | Ask if 265/NC504=2, 3, 4, 5, 8 or 9. Have you ever smoked cigarillos fairly regularly? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>'Regularly' can be defined by the respondent – whatever he/she considers to be regular.</i> |
| 271 | NC512 | Ask if 270/NC511=1 or 265/NC504=1. How old were you when you first started smoking cigarillos fairly regularly? 777 Not Applicable 888 Refused 999 Don't Know <i>(Range 04-97)</i> |
| 272 | NC513 | Ask if 265/NC504=1. How old were you when you first started smoking cigarillos every day? 77 Not Applicable 88 Refused 99 Don't Know |
| 273 | NC514 | Ask all not skipped to next product. When you first smoked cigarillos, did you smoke cigarillos flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 274 | NC521 | Ask if 265/NC504=1. On average, about how many cigarillos do you now smoke each day? 77 Not Applicable 88 Refused 99 Don't Know <i>(Range 01-50)</i> <i>If respondent says 1 or less, enter '1'.</i> |
| 275 | NC522 | Ask if (265/NC504=2, 3, 4, 8 or 9) AND (267/NC505<>2). |

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| | | <p>On how many of the past 30 days did you smoke cigarillos?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>(If 265/NC504=2, range 0-30. Otherwise, range 01-30.)</i></p> |
| 276 | NC523 | <p>Ask if (265/NC504=2, 3, 4, 8 or 9) AND (267/NC505<>2) AND 275/NC522<>0.</p> <p>[275/NC522=1:] On that one day, about how many cigarillos did you smoke?</p> <p>[275/NC522=88 or 99:] On average, on days that you smoked cigarillos, about how many cigarillos did you smoke per day?</p> <p>[Otherwise:] On average, on those [275/NC522] days, about how many cigarillos did you smoke per day?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>(Range 01-50)</i> <i>If respondent says 1 or less, enter '1'.</i></p> |
| 277a | NC524a | <p>Ask if 265/NC504=1-4.</p> <p>(On days that you smoke cigarillos (265/NC504>1),) How soon after you wake up do you typically smoke your first cigarillo of the day?</p> <p>(Minutes)</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>Respondent may use both minutes and hours to give a more accurate answer.</i></p> |
| 277b | NC524b | (hours) |
| 278 | NC528 | <p>Ask if 268/NC507=3-6.</p> <p>Do you consider yourself addicted to cigarillos? Would you say...</p> <p>1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 7 Not applicable 8 Refused 9 Don't know</p> |
| 279 | NC530 | <p>Ask all not skipped to next product.</p> <p>Around this time 12 months ago, were you smoking cigarillos every day, some days, or not at all?</p> <p>1 Every day 2 Some days 3 Not at all 7 Not applicable 8 Refused 9 Don't know</p> |
| 280 | NC531 | <p>Ask if 265/NC504=1-4.</p> <p>The last time you bought cigarillos for yourself, how did you buy them? Was it...</p> <p>1 In person</p> |

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| | | 2 From the internet 3 By telephone 4 Never bought; given to respondent (Don't read out) 7 Not applicable 8 Refused 9 Don't know If response=4, 8 or 9, go to 292/NC540. |
| 281 | NC576 | Ask if 280/NC531=1-3. For your last purchase of cigarillos did you buy them by the box or as single cigarillos? 1 Box 2 Single 7 Not applicable 8 Refused 9 Don't know If response=8 or 9, go to 288/NC532. |
| 282 | NC571a | Ask if 281/NC576=1. How many boxes of cigarillos did you last purchase for yourself? 77 Not Applicable 88 Refused 99 Don't Know If response=1, go to 286/NC574. If response=88 or 99, go to 288/NC532. |
| 283 | NC571b | Ask if 281/NC576=2. How many single cigarillos did you last purchase for yourself? 77 Not Applicable 88 Refused 99 Don't Know If response=1, go to 286/NC574. If response=88 or 99, go to 288/NC532. |
| 284 | NC572 | Ask if QNU/NC571>1. I would like to find out how much you paid for your last purchase of cigarillos. Is it easier for you to say how much you paid per [box (281/NC576=1)/ cigarillo (281/NC576=2)], or how much you paid for all [boxes (281/NC576=1)/ cigarillos (281/NC576=2)]? 1 Price paid per box/ cigarillo 2 Total price paid for all boxes/ cigarillos 7 Not applicable 8 Refused 9 Don't know If response=1, go to 286/NC574. If response=8 or 9, go to 288/NC532. |
| 285 | NC573 | Ask if 284/NC572=2. How much did you pay for all of the [boxes (281/NC576=1)/ cigarillos (281/NC576=2)]? 77777 Not Applicable |

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| | | 88888 Refused 99999 Don't Know <i>Enter [dollars/ pounds] and [cents/ pence] with decimal point. Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i> Go to 287/NC577. |
| 286 | NC574 | Ask if (QNU/NC571=1) or (284/NC572=1). How much did you pay for one [box of cigarillos (281/NC576=1)/ cigarillo (281/NC576=2)]? 77777 Not Applicable 88888 Refused 99999 Don't Know <i>Enter [dollars/ pounds] and [cents/ pence] with decimal point. Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i> |
| 287 | NC577 | Ask if 281/NC576=1. How many cigarillos were in one box? 77 Not Applicable 88 Refused 99 Don't Know |
| 288 | NC532 | Ask if 280/NC531=1. Did you last buy your cigarillos [on an Indian reservation (US)/ on a First Nations reserve (CA)]? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 289 | NC533 | Ask if 280/NC531=1. Country=CA: Did you last buy your cigarillos in Canada, or outside Canada? Country=US: Did you last buy your cigarillos in your own state, in another state, or outside of the US? 1 Inside own state (US only) 2 In another state (US only)/ In Canada (CA) 3 Outside the US (US/ Outside Canada (CA) 7 Not applicable 8 Refused 9 Don't know |
| 290a | NC534 | Ask if 280/NC531=1. <i>Do not read out response options.</i> Where did you last buy cigarillos -- that is, from what kind of store or seller? 1 Convenience store, gas station 2 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club 3 Tobacco specialty store, tobacconist, or tobacco outlet store 4 Duty free shop or military commissary 5 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the |

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| | | <p>street - i.e. not at a store, shop or other mainstream establishment</p> <p>6 From somewhere else (specify)</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> |
| 290b | NC534o | <p>Ask if 290a/NC534=6.</p> <p>Where else did you last buy cigarillos?</p> |
| 291a | NC537x | <p>Ask if country=US and 280/NC531=1-3.</p> <p>What specific brand of cigarillos did you LAST purchase? (brand list to be provided)</p> <p>77777 Not Applicable</p> <p>88888 Refused</p> <p>99997 Other (specify)</p> <p>99999 Don't Know</p> <p><i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i></p> <p><i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i></p> <p><i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code. There is a brand (unspecified) code for each brand family.</i></p> |
| 291b | NC537o | <p>Ask if (QNU/NC537w=99997) or (291a/NC537x=99997).</p> <p>Which other brand did you buy?</p> <p>Enter text response.</p> |
| 292 | NC540 | <p>Ask if 265/NC504=1-4.</p> <p>Do you have a regular brand and variety of cigarillos?</p> <p>1 Yes</p> <p>2 No</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> <p><i>"Regular" means the brand they usually use.</i></p> <p>If response=2, 8 or 9, go to 297a/NC550.</p> |
| 293 | NC542 | <p>Ask if 280/NC531=1-3 and 292/NC540=1.</p> <p>Is the brand you purchased the same as the brand you USUALLY smoke?</p> <p>1 Yes</p> <p>2 No</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> <p>If response=1, 8 or 9, go to 295/NC544.</p> <p>If response=2, go to QNU/NC543.</p> |
| 294a | NC543x | <p>Ask if country=US and (293/NC542=2) or (280/NC531=4, 8 or 9 and 292/NC540=1).</p> <p>What specific brand of cigarillo do you usually smoke?</p> |

| Q# | VarName | 4C9-P-US |
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| | | (brand list to be provided) 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i> <i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i> <i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code.</i> <i>There is a brand (unspecified) code for each brand family.</i> |
| 294b | NC543o | Ask if (QNU/NC543w=99997) or (294a/NC543x=99997). Which other brand do you usually smoke? <i>Enter text response.</i> |
| 295 | NC544 | Ask if 292/NC540=1. Is your usual brand of cigarillo flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 296a | NC545a | Ask if 292/NC540=1. About how long have you been smoking your usual brand of cigarillo? (number of days) 77 Not Applicable 88 Refused 99 Don't Know |
| 296b | NC545b | (number of weeks) |
| 296c | NC545c | (number of months) |
| 296d | NC545d | (number of years) |
| 297a | NC550 | Ask all not skipped to next product. I'm going to read some reasons why some people smoke cigarillos. Which of the following [are (users: 265/NC504=1-4)/ were (quitters)] YOUR reasons for smoking cigarillos? They cost less than other forms of tobacco. 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 297b | NC551 | People in the media or other public figures [smoke (smokers)/ smoked (quitters)] cigarillos. |
| 297c | NC552 | People who are important to me [smoke (smokers)/ smoked (quitters)] cigarillos. |

| Q# | VarName | 4C9-P-US |
|------|---------|---|
| 297d | NC554 | I [think (smokers)/ thought (quitters)] cigarillos might be less harmful to me than cigarettes. |
| 297e | NC555 | I [think (smokers)/ thought (quitters)] cigarillos might be less harmful to people around me than cigarettes. |
| 297f | NC556 | Cigarillos come in appealing flavors. |
| 297g | NC557 | Ask if 046/FR309v=1-3. I [think (smokers)/ thought (quitters)] smoking cigarillos could help me quit smoking cigarettes. |
| 297h | NC558 | Replacing some of my cigarettes with cigarillos [means I don't (smokers)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether. |
| 297i | NC559 | I [think (smokers)/ thought (quitters)] smoking cigarillos could help me cut down on my cigarette smoking. |
| 298 | NC570 | Ask all not skipped to next product. Do you think cigarillos are more harmful than regular cigarettes, less harmful, or are they equally harmful to health? 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 7 Not applicable 8 Refused 9 Don't know |
| 299a | NC582 | Ask if 265/NC504=1-4 and 046/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarettes to cigarillos. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 299b | NC581 | Ask if 299a/NC582=3. I have considered reducing my cigarette use by smoking more cigarillos. |
| 300a | NC584 | Ask if 265/NC504=1-4 and 046/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarillos to cigarettes. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 300b | NC583 | Ask if 300a/NC584=3. I have considered reducing my use of cigarillos by smoking more cigarettes. |
| 301 | NC604 | Ask if 079/NC602=1. Otherwise go to next product. <i>Read out response options.</i> You said earlier that you have smoked filtered cigars. |

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| | | <p>Remember that, for our survey, filtered cigars are usually brown, about the length of a cigarette, and have a filter like a cigarette.</p> <p>Do you now smoke filtered cigars...</p> <ol style="list-style-type: none"> 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 302a | NC619a | <p>Ask if (079/NC602=1) and (301/NC604=5).</p> <p>About how long has it been since you last smoked filtered cigars? Please estimate if necessary. (number of days ago)</p> <ol style="list-style-type: none"> 77 Not Applicable 88 Refused 99 Don't Know <p><i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days. If respondent knows it was less than a year ago, but cannot be more specific, enter '11 months'.</i></p> <p>If response>365 days/ 52 weeks/ 12 months/ 1 year, go to next NCT product.</p> |
| 302b | NC619b | (number of weeks ago) |
| 302c | NC619c | (number of months ago) |
| 302d | NC619d | (number of years ago) |
| 303 | NC605 | <p>Ask if 301/NC604=3, 4, 8 or 9.</p> <p>Have you smoked filtered cigars in the past 30 days?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 304 | NC607 | <p>Ask all not skipped to next product.</p> <p><i>Read out response options.</i></p> <p>How many filtered cigars have you smoked in your entire life?</p> <ol style="list-style-type: none"> 1 2 or fewer 2 3-10 3 11-20 4 21-50 5 51-99 6 At least 100, or more 7 Not applicable 8 Refused 9 Don't know <p><i>If respondent isn't sure, please have them provide their best estimate.</i></p> |

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| | | If response=1, 8, or 9, go to next NCT product. |
| 305 | NC610 | <p>Ask all not skipped to next product.</p> <p>How old were you the first time you smoked a filtered cigar?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p>(Range 04-97)</p> |
| 306 | NC611 | <p>Ask if 301/NC604=2, 3, 4, 5, 8 or 9.</p> <p>Have you ever smoked filtered cigars fairly regularly?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p><i>'Regularly' can be defined by the respondent – whatever he/she considers to be regular.</i></p> |
| 307 | NC612 | <p>Ask if 306/NC611=1 or 301/NC604=1.</p> <p>How old were you when you first started smoking filtered cigars fairly regularly?</p> <p>777 Not Applicable 888 Refused 999 Don't Know</p> <p>(Range 04-97)</p> |
| 308 | NC613 | <p>Ask if 301/NC604=1.</p> <p>How old were you when you first started smoking filtered cigars every day?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> |
| 309 | NC614 | <p>Ask all not skipped to next product.</p> <p>When you first smoked filtered cigars, did you smoke filtered cigars flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 310 | NC621 | <p>Ask if 301/NC604=1.</p> <p>On average, about how many filtered cigars do you smoke each day?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p>(Range 01-50)</p> <p><i>If respondent says 1 or less, enter '1'.</i></p> |
| 311 | NC622 | <p>Ask if (301/NC604=2, 3, 4, 8 or 9) AND (303/NC605<>2).</p> <p>On how many of the past 30 days did you smoke filtered cigars?</p> |

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| | | 77 Not Applicable 88 Refused 99 Don't Know <i>(If 301/NC604=2, range 0-30. Otherwise, range 01-30.)</i> |
| 312 | NC623 | Ask if (301/NC604=2, 3, 4, 8 or 9) AND (303/NC605<>2) AND 311/NC622<>0. [311/NC622=1:] On that one day, about how many filtered cigars did you smoke? [311/NC622=88 or 99:] On average, on days that you smoked filtered cigars, about how many filtered cigars did you smoke per day? [Otherwise:] On average, on those [311/NC622] days, about how many filtered cigars did you smoke per day? 77 Not Applicable 88 Refused 99 Don't Know <i>(Range 01-50)</i> <i>If respondent says 1 or less, enter '1'.</i> |
| 313a | NC624a | Ask if 301/NC604=1-4. (On days that you smoke filtered cigars (301/NC604>1),) How soon after you wake up do you typically smoke your first filtered cigar of the day? (Minutes) 77 Not Applicable 88 Refused 99 Don't Know <i>Respondent may use both minutes and hours to give a more accurate answer.</i> |
| 313b | NC624b | (hours) |
| 314 | NC628 | Ask if 304/NC607=3-6. Do you consider yourself addicted to filtered cigars? Would you say... 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 7 Not applicable 8 Refused 9 Don't know |
| 315 | NC630 | Ask all not skipped to next product. Around this time 12 months ago, were you smoking filtered cigars every day, some days, or not at all? 1 Every day 2 Some days 3 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 316 | NC631 | Ask if 301/NC604=1-4. The last time you bought filtered cigars for yourself, how did you buy them? Was it... 1 In person 2 From the internet |

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|-----|---------|--|
| | | 3 By telephone 4 Never bought; given to respondent (Don't read out) 7 Not applicable 8 Refused 9 Don't know If response=4, 8 or 9, go to 330/NC640. |
| 317 | NC676 | Ask if 316/NC631=1-3. For your last purchase of filtered cigars did you buy them by the carton, the box or pack, or as single filtered cigars? 1 Carton 2 Box or pack 3 Single cigars 7 Not applicable 8 Refused 9 Don't know If response=8 or 9, go to 326/NC632. |
| 318 | NC671c | Ask if 317/NC676=1. How many cartons of filtered cigars did you last purchase for yourself? 77 Not Applicable 88 Refused 99 Don't Know If response=1, go to 323/NC674. If response=88 or 99, go to 326/NC632. Otherwise, go to 321/NC672. |
| 319 | NC671a | Ask if 317/NC676=2. How many boxes or packs of filtered cigars did you last purchase for yourself? 77 Not Applicable 88 Refused 99 Don't Know If response=1, go to 323/NC674. If response=88 or 99, go to 326/NC632. Otherwise, go to 321/NC672. |
| 320 | NC671b | Ask if 317/NC676=3. How many single filtered cigars did you last purchase for yourself? 77 Not Applicable 88 Refused 99 Don't Know If response=1, go to 323/NC674. If response=88 or 99, go to 326/NC632. Otherwise, go to 321/NC672. |
| 321 | NC672 | Ask if QNU/NC671>1. I would like to find out how much you paid for your last purchase of filtered cigars. Is it easier for you to say how much you paid per [carton (317/NC676=1)/ box or pack (317/NC676=2)/ filtered cigar (317/NC676=3)], or how much you paid for all [cartons (317/NC676=1)/ boxes or packs (317/NC676=2)/ filtered cigars (317/NC676=3)]? |

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| | | 1 Price paid per carton/ box or pack/ filtered cigar 2 Total price paid for all cartons/ boxes or packs/ filtered cigars 7 Not applicable 8 Refused 9 Don't know If response=1, go to 323/NC674. If response=8 or 9, go to 326/NC632. Otherwise, go to 322/NC673. |
| 322 | NC673 | Ask if 321/NC672=2. How much did you pay for all of the [cartons (317/NC676=1)/ boxes or packs (317/NC676=2)/ filtered cigars (317/NC676=3)]? 77777 Not Applicable 88888 Refused 99999 Don't Know <i>Enter [dollars/ pounds] and [cents/ pence] with decimal point.</i> <i>Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i> Go to 324/NC678. |
| 323 | NC674 | Ask if (QNU/NC671=1) or (321/NC672=1). How much did you pay for one [carton of filtered cigars (317/NC676=1)/ box or pack of filtered cigars (317/NC676=2)/ filtered cigar (317/NC676=3)]? 77777 Not Applicable 88888 Refused 99999 Don't Know <i>Enter [dollars/ pounds] and [cents/ pence] with decimal point.</i> <i>Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i> |
| 324 | NC678 | Ask if 317/NC676=1. How many boxes or packs were in one carton? 77 Not Applicable 88 Refused 99 Don't Know |
| 325 | NC677 | Ask if 317/NC676=1 or 2. How many filtered cigars were in one box or pack? 77 Not Applicable 88 Refused 99 Don't Know |
| 326 | NC632 | Ask if 316/NC631=1. Did you last buy your filtered cigars [on an Indian reservation (US)/ on a First Nations reserve (CA)]? 1 Yes 2 No 7 Not applicable 8 Refused |

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|------|---------|---|
| 327 | NC633 | <p>9 Don't know</p> <p>Ask if 316/NC631=1.</p> <p>Country=CA: Did you last buy your filtered cigars in Canada, or outside Canada?</p> <p>Country=US: Did you last buy your filtered cigars in your own state, in another state, or outside of the US?</p> <p>1 Inside own state (US only)</p> <p>2 In another state (US only)/ In Canada (CA)</p> <p>3 Outside the US (US/ Outside Canada (CA)</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> |
| 328a | NC634 | <p>Ask if 316/NC631=1.</p> <p><i>Do not read out response options.</i></p> <p>Where did you last buy filtered cigars -- that is, from what kind of store or seller?</p> <p>1 Convenience store, gas station</p> <p>2 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club</p> <p>3 Tobacco specialty store, tobacconist, or tobacco outlet store</p> <p>4 Duty free shop or military commissary</p> <p>5 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the street - i.e. not at a store, shop or other mainstream establishment</p> <p>6 From somewhere else (specify)</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> |
| 328b | NC634o | <p>Ask if 328a/NC634=6.</p> <p>Where else did you last buy filtered cigars?</p> |
| 329a | NC637x | <p>Ask if country=US and 316/NC631=1-3.</p> <p>What specific brand of filtered cigars did you LAST purchase?</p> <p>(brand list to be provided)</p> <p>77777 Not Applicable</p> <p>88888 Refused</p> <p>99997 Other (specify)</p> <p>99999 Don't Know</p> <p><i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i></p> <p><i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i></p> <p><i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code.</i></p> <p><i>There is a brand (unspecified) code for each brand family.</i></p> |
| 329b | NC637o | <p>Ask if (QNU/NC637w=99997) or (329a/NC637x=99997).</p> <p>Which other brand did you buy?</p> <p><i>Enter text response.</i></p> |
| 330 | NC640 | <p>Ask if 301/NC604=1-4.</p> <p>Do you have a regular brand and variety of filtered cigars?</p> |

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|------|---------|--|
| | | 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>"Regular" means the brand they usually use.</i> If response=2, 8 or 9, go to 335a/NC650. |
| 331 | NC642 | Ask if 316/NC631=1-3 and 330/NC640=1. Is the brand you purchased the same as the brand you USUALLY smoke? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, 8 or 9, go to 333/NC644. If response=2, go to QNU/NC643. |
| 332a | NC643x | Ask if country=US and (331/NC642=2) or (316/NC631=4, 8 or 9 and 330/NC640=1). What specific brand of filtered cigars do you usually smoke? (brand list to be provided) 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i> <i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i> <i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code.</i> <i>There is a brand (unspecified) code for each brand family.</i> |
| 332b | NC643o | Ask if (QNU/NC643w=99997) or (332a/NC643x=99997). Which other brand do you usually smoke? <i>Enter text response.</i> |
| 333 | NC644 | Ask if 330/NC640=1. Is your usual brand of filtered cigar flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 334a | NC645a | Ask if 330/NC640=1. About how long have you been smoking your usual brand of filtered cigar? (number of days) |

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|------|---------|---|
| | | 77 Not Applicable 88 Refused 99 Don't Know |
| 334b | NC645b | (number of weeks) |
| 334c | NC645c | (number of months) |
| 334d | NC645d | (number of years) |
| 335a | NC650 | Ask all not skipped to next product. I'm going to read some reasons why some people smoke filtered cigars. Which of the following [are (users: 301/NC604=1-4)/ were (quitters)] YOUR reasons for smoking filtered cigars? They cost less than other forms of tobacco. 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 335b | NC651 | People in the media or other public figures [smoke (smokers)/ smoked (quitters)] filtered cigars. |
| 335c | NC652 | People who are important to me [smoke (smokers)/ smoked (quitters)] filtered cigars. |
| 335d | NC654 | I [think (smokers)/ thought (quitters)] filtered cigars might be less harmful to me than cigarettes. |
| 335e | NC655 | I [think (smokers)/ thought (quitters)] filtered cigars might be less harmful to people around me than cigarettes. |
| 335f | NC656 | Filtered cigars come in appealing flavors. |
| 335g | NC657 | Ask if 046/FR309v=1-3. I [think (smokers)/ thought (quitters)] smoking filtered cigars could help me quit smoking cigarettes. |
| 335h | NC658 | Replacing some of my cigarettes with filtered cigars [means I don't (smokers)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether. |
| 335i | NC659 | I [think (smokers)/ thought (quitters)] smoking filtered cigars could help me cut down on my cigarette smoking. |
| 336 | NC670 | Ask all not skipped to next product. Do you think filtered cigars are more harmful than regular cigarettes, less harmful, or are they equally harmful to health? 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 7 Not applicable 8 Refused 9 Don't know |
| 337a | NC682 | Ask if 301/NC604=1-4 and 046/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarettes to filtered cigars. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |

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|------|---------|---|
| 337b | NC681 | Ask if 337a/NC682=3. I have considered reducing my cigarette use by smoking more filtered cigars. |
| 338a | NC684 | Ask if 301/NC604=1-4 and 046/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from filtered cigars to cigarettes. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 338b | NC683 | Ask if 338a/NC684=3. I have considered reducing my use of filtered cigars by smoking more cigarettes. |
| 339 | NC704 | Ask if 081/NC702=1. Otherwise go to next product. <i>Read out response options.</i> You said earlier that you have smoked tobacco in a regular or traditional pipe. In the following section, we are only asking about smoking tobacco in a regular or traditional pipe. (If 083/NC802=1:) Smoking tobacco in a hookah or waterpipe will be asked about in the next section. Do you now smoke a pipe... 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 340a | NC719a | Ask if (081/NC702=1) and (339/NC704=5). About how long has it been since you last smoked a pipe? Please estimate if necessary. (number of days ago) 77 Not Applicable 88 Refused 99 Don't Know <i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days.</i> <i>If respondent knows it was less than a year ago, but cannot be more specific, enter '11 months'.</i> If response>365 days/ 52 weeks/ 12 months/ 1 year, go to next NCT product. |
| 340b | NC719b | (number of weeks ago) |
| 340c | NC719c | (number of months ago) |
| 340d | NC719d | (number of years ago) |
| 341 | NC705 | Ask if 339/NC704=3, 4, 8 or 9. Have you smoked a pipe in the past 30 days? |

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| | | 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 342 | NC707 | <p>Ask all not skipped to next product. <i>Read out response options.</i> How many times have you smoked a pipe in your entire life?</p> 1 2 or fewer 2 3-10 3 11-20 4 21-50 5 51-99 6 At least 100, or more 7 Not applicable 8 Refused 9 Don't know <i>If respondent isn't sure, please have them provide their best estimate.</i> If response=1, 8, or 9, go to next NCT product. |
| 343 | NC710 | <p>Ask all not skipped to next product. How old were you the first time you smoked a pipe?</p> 77 Not Applicable 88 Refused 99 Don't Know <i>(Range 04-97)</i> |
| 344 | NC711 | <p>Ask if 339/NC704=2, 3, 4, 5, 8 or 9. Have you ever smoked a pipe fairly regularly?</p> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>'Regularly' can be defined by the respondent – whatever he/she considers to be regular.</i> |
| 345 | NC712 | <p>Ask if 344/NC711=1 or 339/NC704=1. How old were you when you first started smoking a pipe fairly regularly?</p> 777 Not Applicable 888 Refused 999 Don't Know <i>(Range 04-97)</i> |
| 346 | NC713 | <p>Ask if 339/NC704=1. How old were you when you first started smoking a pipe every day?</p> 77 Not Applicable 88 Refused |

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|------|---------|---|
| | | 99 Don't Know |
| 347 | NC714 | <p>Ask all not skipped to next product.</p> <p>When you first smoked a pipe, did you smoke pipe tobacco flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 348 | NC721 | <p>Ask if 339/NC704=1.</p> <p>On average, about how many times each day do you smoke a pipe?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>(Range 01-50)</i></p> |
| 349 | NC722 | <p>Ask if (339/NC704=2, 3, 4, 8 or 9) AND (341/NC705<>2).</p> <p>On how many of the past 30 days did you smoke a pipe?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>(If 339/NC704=2, range 0-30. Otherwise, range 01-30.)</i></p> |
| 350 | NC723 | <p>Ask if (339/NC704=2, 3, 4, 8 or 9) AND (341/NC705<>2) AND 349/NC722<>0.</p> <p>[349/NC722=1:] On that one day, about how many times did you smoke a pipe? [349/NC722=88 or 99:] On average, on days that you smoked a pipe, about how many times per day did you smoke a pipe? [Otherwise:] On average, on those [349/NC722] days, about how many times per day did you smoke a pipe?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>(Range 01-50)</i> <i>If respondent says 1 or less, enter '1'.</i></p> |
| 351a | NC724a | <p>Ask if 339/NC704=1-4.</p> <p>(On days that you smoke a pipe (339/NC704>1),) How soon after you wake up do you typically smoke your first pipe of the day?</p> <p>(Minutes)</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>Respondent may use both minutes and hours to give a more accurate answer.</i></p> |
| 351b | NC724b | (hours) |
| 352 | NC728 | <p>Ask if 342/NC707=3-6.</p> <p>Do you consider yourself addicted to smoking a pipe? Would you say...</p> <p>1 Not at all</p> |

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| | | 2 Yes -- somewhat addicted 3 Yes -- very addicted 7 Not applicable 8 Refused 9 Don't know |
| 353 | NC730 | Ask all not skipped to next product. Around this time 12 months ago, were you smoking a pipe every day, some days, or not at all? 1 Every day 2 Some days 3 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 354 | NC731 | Ask if 339/NC704=1-4. The last time you bought pipe tobacco for yourself, how did you buy it? Was it... 1 In person 2 From the internet 3 By telephone 4 Never bought; given to respondent (Don't read out) 7 Not applicable 8 Refused 9 Don't know If response=2 or 3, go to QNU/NC737. If response=4, 8 or 9, go to 359/NC740. |
| 355 | NC732 | Ask if 354/NC731=1. Did you last buy your pipe tobacco [on an Indian reservation (US)/ on a First Nations reserve (CA)]? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 356 | NC733 | Ask if 354/NC731=1. Country=CA: Did you last buy your pipe tobacco in Canada, or outside Canada? Country=US: Did you last buy your pipe tobacco in your own state, in another state, or outside of the US? 1 Inside own state (US only) 2 In another state (US only)/ In Canada (CA) 3 Outside the US (US/ Outside Canada (CA)) 7 Not applicable 8 Refused 9 Don't know |
| 357a | NC734 | Ask if 354/NC731=1. <i>Do not read out response options.</i> Where did you last buy pipe tobacco -- that is, from what kind of store or seller? |

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| | | 1 Convenience store, gas station 2 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club 3 Tobacco specialty store, tobacconist, or tobacco outlet store 4 Duty free shop or military commissary 5 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the street - i.e. not at a store, shop or other mainstream establishment 6 From somewhere else (specify) 7 Not applicable 8 Refused 9 Don't know |
| 357b | NC734o | Ask if 357a/NC734=6. Where else did you last buy pipe tobacco? |
| 358a | NC737x | Ask if country=US and 354/NC731=1-3. What specific brand of pipe tobacco did you LAST purchase? (brand list to be provided) 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i> <i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i> <i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code. There is a brand (unspecified) code for each brand family.</i> |
| 358b | NC737o | Ask if (QNU/NC737w=99997) or (358a/NC737x=99997). Which other brand did you buy? <i>Enter text response.</i> |
| 359 | NC740 | Ask if 339/NC704=1-4. Do you have a regular brand and variety of pipe tobacco? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>"Regular" means the brand they usually use.</i> If response=2, 8 or 9, go to 364a/NC750. |
| 360 | NC742 | Ask if 354/NC731=1-3 and 359/NC740=1. Is the brand you purchased the same as the brand you USUALLY smoke? 1 Yes 2 No 7 Not applicable 8 Refused |

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| | | <p>9 Don't know</p> <p>If response=1, 8 or 9, go to 362/NC744.</p> <p>If response=2, go to QNU/NC743.</p> |
| 361a | NC743x | <p>Ask if country=US and (360/NC742=2) or (354/NC731=4, 8 or 9 and 359/NC740=1).</p> <p>What specific brand of pipe tobacco do you usually smoke? (brand list to be provided)</p> <p>77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know</p> <p><i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i></p> <p><i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i></p> <p><i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code.</i></p> <p><i>There is a brand (unspecified) code for each brand family.</i></p> |
| 361b | NC743o | <p>Ask if (QNU/NC743w=99997) or (361a/NC743x=99997).</p> <p>Which other brand do you usually smoke? <i>Enter text response.</i></p> |
| 362 | NC744 | <p>Ask if 359/NC740=1.</p> <p>Is your usual brand of pipe tobacco flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 363a | NC745a | <p>Ask if 359/NC740=1.</p> <p>About how long have you been smoking your usual brand of pipe tobacco? (number of days)</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> |
| 363b | NC745b | (number of weeks) |
| 363c | NC745c | (number of months) |
| 363d | NC745d | (number of years) |
| 364a | NC750 | <p>Ask all not skipped to next product.</p> <p>I'm going to read some reasons why some people smoke a pipe.</p> <p>Which of the following [are (users: 339/NC704=1-4)/ were (quitters)] YOUR reasons for smoking a pipe? It [costs (users)/ cost (quitters)] less than other forms of tobacco.</p> <p>1 Yes 2 No</p> |

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| | | 7 Not applicable 8 Refused 9 Don't know |
| 364b | NC751 | People in the media or other public figures [smoke (smokers)/ smoked (quitters)] a pipe. |
| 364c | NC752 | People who are important to me [smoke (smokers)/ smoked (quitters)] a pipe. |
| 364d | NC754 | I [think (smokers)/ thought (quitters)] smoking a pipe might be less harmful to me than cigarettes. |
| 364e | NC755 | I [think (smokers)/ thought (quitters)] smoking a pipe might be less harmful to people around me than cigarettes. |
| 364f | NC756 | Pipe tobacco comes in appealing flavors. |
| 364g | NC757 | Ask if 046/FR309v=1-3. I [think (smokers)/ thought (quitters)] smoking a pipe could help me quit smoking cigarettes. |
| 364h | NC758 | Replacing some of my cigarettes with a pipe [means I don't (smokers)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether. |
| 364i | NC759 | I [think (smokers)/ thought (quitters)] smoking a pipe could help me cut down on my cigarette smoking. |
| 365 | NC770 | Ask all not skipped to next product. Do you think smoking a pipe is more harmful than regular cigarettes, less harmful, or is it equally harmful to health? 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 7 Not applicable 8 Refused 9 Don't know |
| 366a | NC782 | Ask if 339/NC704=1-4 and 046/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarettes to a pipe. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 366b | NC781 | Ask if 366a/NC782=3. I have considered reducing my cigarette use by smoking a pipe more often. |
| 367a | NC784 | Ask if 339/NC704=1-4 and 046/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from a pipe to cigarettes. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 367b | NC783 | Ask if 367a/NC784=3. I have considered reducing my use of a pipe by smoking more cigarettes. |

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| 368 | NC804 | <p>Ask if 083/NC802=1. Otherwise go to 397/NC928. <i>Read out response options.</i> You said earlier that you have smoked TOBACCO in a hookah.</p> <p>Remember that, for our survey, a hookah is a type of water pipe that is sometimes also called a narghile.</p> <p>In this section we will use the term hookah to refer to a water pipe or narghile that is used to smoke TOBACCO. Do you now smoke a hookah...</p> <ol style="list-style-type: none"> 1 Every day 2 At least once a week 3 At least once a month 4 Less than once a month 5 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 369a | NC819a | <p>Ask if (083/NC802=1) and (368/NC804=5). About how long has it been since you last smoked a hookah? Please estimate if necessary. (number of days ago)</p> <ol style="list-style-type: none"> 77 Not Applicable 88 Refused 99 Don't Know <p><i>For anything less than a day (e.g. earlier today, 2 hours ago, etc.), enter '1' in days. If respondent knows it was less than a year ago, but cannot be more specific, enter '11 months'.</i> If response>365 days/ 52 weeks/ 12 months/ 1 year, go to 397/NC928.</p> |
| 369b | NC819b | (number of weeks ago) |
| 369c | NC819c | (number of months ago) |
| 369d | NC819d | (number of years ago) |
| 370 | NC805 | <p>Ask if 368/NC804=3, 4, 8 or 9. Have you smoked a hookah in the past 30 days?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 371 | NC807 | <p>Ask all not skipped. <i>Read out response options.</i> How many times have you smoked a hookah in your entire life?</p> <ol style="list-style-type: none"> 1 2 or fewer 2 3-10 3 11-20 4 21-50 |

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| | | 5 51-99 6 At least 100, or more 7 Not applicable 8 Refused 9 Don't know <i>If respondent isn't sure, please have them provide their best estimate.</i> If response=1, 8, or 9, go to 397/NC928. |
| 372 | NC810 | Ask all not skipped. How old were you the first time you smoked a hookah? 77 Not Applicable 88 Refused 99 Don't Know <i>(Range 04-97)</i> |
| 373 | NC811 | Ask if 368/NC804=2, 3, 4, 5, 8 or 9. Have you ever smoked a hookah fairly regularly? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>'Regularly' can be defined by the respondent – whatever he/she considers to be regular.</i> |
| 374 | NC812 | Ask if 373/NC811=1 or 368/NC804=1. How old were you when you first started smoking a hookah fairly regularly? 777 Not Applicable 888 Refused 999 Don't Know <i>(Range 04-97)</i> |
| 375 | NC813 | Ask if 368/NC804=1. How old were you when you first started smoking a hookah every day? 77 Not Applicable 88 Refused 99 Don't Know |
| 376 | NC814 | Ask all not skipped to next product. When you first used a hookah, did you use hookah tobacco flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 377 | NC821 | Ask if 368/NC804=1. On average, about how many times each day do you now smoke a hookah? 77 Not Applicable |

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| | | 88 Refused 99 Don't Know (Range 01-50) If respondent says 1 or less, enter '1'. |
| 378 | NC822 | Ask if (368/NC804=2, 3, 4, 8 or 9) AND (370/NC805<>2). On how many of the past 30 days did you smoke a hookah? 77 Not Applicable 88 Refused 99 Don't Know (If 368/NC804=2, range 0-30. Otherwise, range 01-30.) |
| 379 | NC823 | Ask if (368/NC804=2, 3, 4, 8 or 9) AND (370/NC805<>2) AND 378/NC822<>0. [378/NC822=1:] On that one day, about how many times did you smoke a hookah? [378/NC822=88 or 99:] On average, on days that you smoked a hookah, about how many times per day did you smoke a hookah? [Otherwise:] On average, on those [378/NC822] days, about how many times per day did you smoke a hookah? 77 Not Applicable 88 Refused 99 Don't Know (Range 01-50) If respondent says 1 or less, enter '1'. |
| 380a | NC824a | Ask if 368/NC804=1-4. (On days that you smoke a hookah (368/NC804>1),) How soon after you wake up do you typically smoke a hookah for the first time that day? (Minutes) 77 Not Applicable 88 Refused 99 Don't Know Respondent may use both minutes and hours to give a more accurate answer. |
| 380b | NC824b | (hours) |
| 381 | NC828 | Ask if 371/NC807=3-6. Do you consider yourself addicted to smoking hookah? Would you say... 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 7 Not applicable 8 Refused 9 Don't know |
| 382 | NC830 | Ask all not skipped. Around this time 12 months ago, were you smoking a hookah every day, some days, or not at all? 1 Every day 2 Some days 3 Not at all 7 Not applicable |

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| | | 8 Refused 9 Don't know |
| 383 | NC831 [A] | <p>Ask if 368/NC804=1-4. The last time you bought hookah tobacco for yourself, how did you buy it? Was it...</p> <p>1 At a hookah bar or café, for use on the premises 2 In person 3 From the internet 4 By telephone 5 Never bought; given to respondent (Don't read out) 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1, 3 or 4, go to QNU/NC837. If response=5, 8 or 9, go to 388/NC840.</p> |
| 384 | NC832 | <p>Ask if 383/NC831=2. Did you last buy your hookah tobacco [on an Indian reservation (US)/ on a First Nations reserve (CA)]?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 385 | NC833 | <p>Ask if 383/NC831=2. Country=CA: Did you last buy your hookah tobacco in Canada, or outside Canada? Country=US: Did you last buy your hookah tobacco in your own state, in another state, or outside of the US?</p> <p>1 Inside own state (US only) 2 In another state (US only)/ In Canada (CA) 3 Outside the US (US/ Outside Canada (CA) 7 Not applicable 8 Refused 9 Don't know</p> |
| 386a | NC834 | <p>Ask if 383/NC831=2. <i>Do not read out response options.</i> Where did you last buy hookah tobacco -- that is, from what kind of store or seller?</p> <p>01 Hookah bar or café (for use elsewhere) 02 Convenience store, gas station 03 Supermarket, grocery store, drug store, warehouse club, Wal-Mart, K-Mart, Sam's Club 04 Tobacco specialty store, tobacconist, or tobacco outlet store 05 Duty free shop or military commissary 06 From someone else selling independently, perhaps at local markets, delivery service, door-to-door, or just in the street - i.e. not at a store, shop or other mainstream establishment 07 From somewhere else (specify) 77 Not Applicable 88 Refused</p> |

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| | | 99 Don't Know |
| 386b | NC834o | Ask if 386a/NC834=7. Where else did you last buy hookah tobacco? |
| 387a | NC837x | Ask if country=US and 383/NC831=1-4. What specific brand of hookah tobacco did you LAST purchase? (brand list to be provided) 77777 Not Applicable 88888 Refused 99997 Other (specify) 99999 Don't Know <i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i> <i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i> <i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code.</i> <i>There is a brand (unspecified) code for each brand family.</i> |
| 387b | NC837o | Ask if (QNU/NC837w=99997) or (387a/NC837x=99997). Which other brand did you buy? <i>Enter text response.</i> |
| 388 | NC840 | Ask if 368/NC804=1-4. Do you have a regular brand and variety of hookah tobacco? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>"Regular" means the brand they usually use.</i> If response=2, 8 or 9, go to 393a/NC850. |
| 389 | NC842 | Ask if 383/NC831=1-4 and 388/NC840=1. Is the brand you purchased the same as the brand you USUALLY smoke? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, 8 or 9 go to 391/NC844. If response=2, go to QNU/NC843. |
| 390a | NC843x | Ask if country=US and (389/NC842=2) or (383/NC831=5, 8 or 9 an 388/NC840=1). What specific brand of hookah tobacco do you usually smoke? (brand list to be provided) 77777 Not Applicable 88888 Refused 99997 Other (specify) |

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| | | <p>99999 Don't Know</p> <p><i>Probe for as many details as possible. Compare the respondent's answer with the brand list until you find EXACTLY the brand described. This is very important.</i></p> <p><i>If the specific brand mentioned is not in the list, select 'Other (specify)' and type all the details about the brand in the space provided.</i></p> <p><i>If respondent knows ONLY the name of the brand family and no other details, you may use the brand (unspecified) code.</i></p> <p><i>There is a brand (unspecified) code for each brand family.</i></p> |
| 390b | NC843o | <p>Ask if (QNU/NC843w=99997) or (390a/NC843x=99997).</p> <p>Which other brand do you usually smoke?</p> <p><i>Enter text response.</i></p> |
| 391 | NC844 | <p>Ask if 388/NC840=1.</p> <p>Is your usual brand of hookah tobacco flavored to taste like menthol or mint, clove, spice, alcohol such as wine or cognac, candy, fruit, chocolate, or other sweets?</p> <p>1 Yes</p> <p>2 No</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> |
| 392a | NC845a | <p>Ask if 388/NC840=1.</p> <p>About how long have you been smoking your usual brand of hookah tobacco?</p> <p>(number of days)</p> <p>77 Not Applicable</p> <p>88 Refused</p> <p>99 Don't Know</p> |
| 392b | NC845b | (number of weeks) |
| 392c | NC845c | (number of months) |
| 392d | NC845d | (number of years) |
| 393a | NC850 | <p>Ask all not skipped.</p> <p>I'm going to read some reasons why some people smoke a hookah.</p> <p>Which of the following [are (users: 368/NC804=1-4)/ were (quitters)] YOUR reasons for smoking a hookah?</p> <p>It [costs (users)/ cost (quitters)] less than other forms of tobacco.</p> <p>1 Yes</p> <p>2 No</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> |
| 393b | NC851 | People in the media or other public figures [smoke (smokers)/ smoked (quitters)] a hookah. |
| 393c | NC852 | People who are important to me [smoke (smokers)/ smoked (quitters)] a hookah. |
| 393d | NC854 | I [think (smokers)/ thought (quitters)] a hookah might be less harmful to me than cigarettes. |
| 393e | NC855 | I [think (smokers)/ thought (quitters)] a hookah might be less harmful to people around me than cigarettes. |
| 393f | NC856 | Hookah tobacco comes in appealing flavors. |
| 393g | NC857 | Ask if 046/FR309v=1-3. |

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| | | I [think (smokers)/ thought (quitters)] smoking a hookah could help me quit smoking cigarettes. |
| 393h | NC858 | Replacing some of my cigarettes with smoking a hookah [means I don't (smokers)/ meant I didn't (quitters)] have to quit smoking cigarettes altogether. |
| 393i | NC859 | I [think (smokers)/ thought (quitters)] smoking a hookah could help me cut down on my cigarette smoking. |
| 394 | NC870 | Ask all not skipped. Do you think hookah tobacco is more harmful than regular cigarettes, less harmful, or is it equally harmful to health? 1 More harmful than regular cigarettes 2 Equally harmful 3 Less harmful than regular cigarettes 7 Not applicable 8 Refused 9 Don't know |
| 395a | NC882 | Ask if 368/NC804=1-4 and 046/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from cigarettes to hookah. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 395b | NC881 | Ask if 395a/NC882=3. I have considered reducing my cigarette use by smoking a hookah more often. |
| 396a | NC884 | Ask if 368/NC804=1-4 and 046/FR309v=1-3. How much do you agree with this statement: I have considered switching completely from hookah to cigarettes. 1 Agree a lot 2 Agree a little 3 Don't agree at all 7 Not applicable 8 Refused 9 Don't know |
| 396b | NC883 | Ask if 396a/NC884=3. I have considered reducing my hookah use by smoking more cigarettes. |
| 397 | NC928 | Ask if: * at least 2 of the following are true (NC*04=1-4; 046/FR309v=1-3) AND *none of the following is true (NC*28=2 or 3). Do you consider yourself addicted to tobacco? Would you say. . . 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 7 Not applicable |

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|---------------------------|---------|--|
| | | 8 Refused 9 Don't know |
| CIGARETTES SECTION | | |
| FREQUENCY | | |
| 398 | SM108 | <p>Ask all. From now on we're going to refer to cigarette smoking. For the rest of this survey, we mean cigarette smoking only and not the use or smoking of any other tobacco products. This includes roll-your-own cigarettes and factory-made cigarettes, but not cigars, cigarillos, or e-cigarettes.</p> <p>If 047/FR305=2, go to 498a/KN221.</p> |
| 399 | QA211 | <p>Ask if 047/FR305=1 and today's date <> date of 047/FR305 assignment. Since we determined your smoking status during an earlier phone call, can I just check: are you still smoking cigarettes, or have you quit smoking altogether?</p> <p>1 Quit 2 Still smoking 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1, go to 400/QA221. If response=2, go to 401/FR121. If (response=8 or 9) AND ALL of (067/NC002, 069/NC102, 071/NC202, 073/NC302, 075/NC402, 077/NC502, 079/NC602, 081/NC702, 083/NC802)<>1, go to 006/BI471, then 793/BI906. (P-B11.6) If (response=8 or 9) AND ANY of (067/NC002, 069/NC102, 071/NC202, 073/NC302, 075/NC402, 077/NC502, 079/NC602, 081/NC702, 083/NC802)=1, go to 006/BI471, then 737/DI503.</p> |
| 400 | QA221 | <p>Ask if 399/QA211=1. How many days ago did you quit?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>Enter number of days. Response must be between zero and ([current date] - [recruitment date]).</i></p> <p><i>After response, say: Please note that, since some of the survey questions ask about your smoking, I'd like you to answer for when you WERE smoking. When I ask about quit attempts, I'm referring to PAST quit attempts and not your current attempt.</i></p> <p>If (response=88 or 99) AND ALL of (067/NC002, 069/NC102, 071/NC202, 073/NC302, 075/NC402, 077/NC502, 079/NC602, 081/NC702, 083/NC802)<>1, go to 006/BI471, then 793/BI906. (P-B11.6) If (response=88 or 99) AND ANY of (067/NC002, 069/NC102, 071/NC202, 073/NC302, 075/NC402, 077/NC502, 079/NC602, 081/NC702, 083/NC802)=1, go to 006/BI471, then 737/DI503.</p> |
| 401 | FR121 | <p>Ask if 046/FR309v=2-3. In the past, were you ever a daily smoker?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |

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| 402a | FR122a | <p>Ask if 401/FR121=1. For about how long did you smoke daily? Enter number of days. 777 Not Applicable 888 Refused 999 Don't Know <i>If respondent smoked daily at more than one time in their life, they should answer only about the most recent such time.</i></p> |
| 402b | FR122b | Enter number of weeks. |
| 402c | FR122c | Enter number of months. |
| 402d | FR122d | Enter number of years. |
| 402e | FR122v | (Derived variable: length of time as a daily smoker in weeks.) |
| 403a | FR123a | <p>Ask if 402e/FR122v>=4 wks. About how long ago did you stop smoking daily -- that is, when did you start smoking less often than daily? Enter number of days ago. 777 Not Applicable 888 Refused 999 Don't Know <i>If respondent smoked daily at more than one time in their life, they should answer only about the most recent such time.</i> Go to 404a/FR466.</p> |
| 403b | FR123b | Enter number of weeks ago. |
| 403c | FR123c | Enter number of months ago. |
| 403d | FR123d | Enter number of years ago. |
| 403e | FR123e | Enter exact date. |
| 404a | FR466 | <p>Ask if 047/FR305=1. Do you smoke more than usual in any of the following situations? When you are stressed? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 404b | FR462 | When drinking alcohol? 1 Yes 2 No 3 I don't drink alcohol |
| 404c | FR463 | When drinking coffee or tea? 1 Yes 2 No 3 I don't drink tea or coffee |
| 404d | FR464 | In other social situations? [i.e. not alcohol, not coffee or tea] 1 Yes 2 No |
| 404e | FR467 | When you are bored? |

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| | | 1 Yes 2 No 3 I am never bored |
| 404f | FR469 | When you are relaxing? 1 Yes 2 No |
| 404g | FR475 | Or in some other situation? If response=1, go to 404h/FR475o. Otherwise, go to 405/FR434. |
| 404h | FR475o | Ask if 404g/FR475=1. What other situation? |
| 405 | FR434 | Ask if 046/FR309v=1. <i>Read out response options.</i> How much does your day-to-day cigarette consumption vary? 1 I smoke pretty much the same number every day. 2 It varies somewhat. 3 It varies a lot. 7 Not applicable 8 Refused 9 Don't know |
| 406 | FR481 | Ask if 046/FR309v=1-3. In the last 30 days, have you tried to limit the number of cigarettes you smoke [each day (046/FR309v=1)]? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 407 | FR483 | Ask if 406/FR481=1. <i>Read out response options.</i> How many more cigarettes do you think you would smoke if you were not trying to limit them? 1 One or two 2 Several 3 Lots 4 It has not made much difference 7 Not applicable 8 Refused 9 Don't know |
| BRAND CHOICE | | |
| 408 | FR326 | Ask if 047/FR305=1. Do you smoke ...? 1 [Packet/ factory-made] cigarettes only 2 Roll-your-own cigarettes only 3 Both |

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| | | 7 Not applicable 8 Refused 9 Don't know If response=2, go to 411a/FR351. If response=3, go to 409/FR331. Otherwise, go to 412/BR310. |
| 409 | FR331 | Ask if 408/FR326=3. For every ten cigarettes you smoke, about how many are roll-your-own? 77 Not Applicable 88 Refused 99 Don't Know <i>Enter 0 if less than 1. You can't answer more than 10.</i> |
| 410 | FR333v | (DMC-derived variable for balance of FM vs RYO cigs) 1 Mainly factory-made 2 Mainly hand-rolled -- tobacco leaf 3 About the same 7 Not applicable 8 Refused 9 Don't know |
| 411a | FR351 | Ask if 408/FR326=2 or 3. <i>Read out response options. Select all that apply.</i> Which of the following are important reasons for your smoking roll-your-own cigarettes? I don't think they are as bad for your health. 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 411b | FR353 | Having to roll them reduces the amount I smoke. |
| 411c | FR355 | They are less expensive. |
| 411d | FR359 | They taste better. |
| 412 | BR310 | Ask if 047/FR305=1. Do you have a regular brand and variety of cigarettes? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>"Regular" means the brand they usually smoke.</i> |
| 413 | BR333 | Interviewer Training and Instructions for Brand question: <i>INTERVIEWER TRAINING -- Examples of probing:</i> <i>For all countries, the varieties listed for the respondent's brand family will suggest the kind of probing is most likely to be</i> |

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| | | <p>useful.</p> <p><i>Interviewers should say: "Are there any other words that help identify the name of your brand?" OR "How do you ask for your specific brand in the store?" If the response could fit several different varieties on the list, ask specifically: "Would that be Pall Mall gold or Pall Mall white, or something else?" In the brand lists for many countries, these non-strength descriptors have been treated like strength descriptors, in that they immediately follow the brand family's name in the variety's listing.</i></p> <p><i>If the description offered by the respondent isn't specific enough and therefore fits both two varieties – e.g. menthol and non-menthol entries -- probe by saying: "Is that menthol or not menthol?" Similarly, if the description could apply to entries for multiple lengths – e.g. King Size and 100s -- probe by saying: "Do you smoke King Size or 100s, or some other length?"</i></p> <p><i>In other words, use the names of the listed entries – within the mentioned brand family -- to probe for details, and thus to narrow down the options and identify the one code that fits the respondent's answer – if there is one. Confirm that variety with the respondent. If no entry matches, or if respondent does not confirm the entry you think is closest, then code "other" and enter respondent's answer as a text response.</i></p> |
| 414a | BR312 | <p>Ask if country=CA and 047/FR305=1. 412/BR310=1: What brand is it? 412/BR310<>1: What specific brand and variety of [cigarettes/roll-your-own cigarettes] are you currently smoking? 7777 Not Applicable 8888 Refused 9997 Other (specify) - Cigarette 9998 Other (specify) - RYO 9999 Don't Know</p> |
| 414b | BR312o | <p>Ask if country=CA and 414a/BR312=9997 or 9998. What other brand of [cigarettes/ roll-your-own tobacco] [do you smoke more than any other/ are you currently smoking]?</p> |
| 415a | BR322 | <p>Ask if country=US and 047/FR305=1. 412/BR310=1: What brand is it? 412/BR310<>1: What specific brand and variety of [cigarettes/roll-your-own cigarettes] are you currently smoking? 7777 Not Applicable 8888 Refused 9997 Other (specify) - Cigarette 9998 Other (specify) - RYO 9999 Don't Know</p> |
| 415b | BR322o | <p>Ask if country=US and 415a/BR322=9997 or 9998. What other brand of [cigarettes/ roll-your-own tobacco] [do you smoke more than any other/ are you currently smoking]?</p> |
| 416a | BR331 | <p>Ask if country=UK and 046/FR309v=1-3. 412/BR310=1: What brand is it? 412/BR310<>1: What specific brand and variety of [cigarettes/roll-your-own cigarettes] are you currently smoking? 7777 Not Applicable 8888 Refused 9996 Unbranded 9997 Other (specify) 9999 Don't Know</p> |

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| 416b | BR331o | Ask if country=UK and 416a/BR331=9997. What other brand of [cigarettes/ roll-your-own tobacco] [do you smoke more than any other/ are you currently smoking]? |
| 417a | BR341 | Ask if country=AU and 046/FR309v=1-3. 412/BR310=1: What brand is it? 412/BR310<>1: What specific brand and variety of [cigarettes/roll-your-own tobacco] are you currently smoking? 7777 Not Applicable 8888 Refused 9996 Unbranded 9997 Other (specify) 9999 Don't Know |
| 417b | BR341o | Ask if country=AU and 417a/BR341=997. What other brand of [cigarettes/ roll-your-own tobacco] [do you smoke more than any other/ are you currently smoking]? |
| 418a | BR327 | Ask if 047/FR305=1. And is your brand menthol or plain, or some other flavour..? 1 Menthol 2 Plain 3 Some other flavour (specify) 7 Not applicable 8 Refused 9 Don't know |
| 418b | BR327o | Ask if 418a/BR327=3. What other flavour? |
| 419 | BR380 | Ask if 047/FR305=1. Now thinking about the quality of your cigarettes. Would you describe them as: very high quality, high quality, medium quality, or low quality? 1 Very high quality 2 High quality 3 Medium quality 4 Low quality 7 Not applicable 8 Refused 9 Don't know |
| 420 | BR309v | Programmer note: If usual brand (414a/BR312, 415a/BR322, 416a/BR331, 417a/BR341) is [factory-made/ packet], code 1. If usual brand is roll-your-own cigarettes, code 2. Otherwise code 3. 1 Factory-made/ packet cigarettes 2 Roll-your-own cigarettes 3 Other |
| 421 | IN601 | Ask if 047/FR305=1. <i>Read out response options.</i> To what extent, if at all, do you like the look of your cigarette pack? 1 Not at all |

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| | | 2 A little 3 Somewhat 4 Quite a lot 5 Very much 7 Not applicable 8 Refused 9 Don't know |
| 422 | BR343 | <p>Ask if 047/FR305=1. I'd like to confirm your brand by using the bar code numbers, which are on the side of packs. Can you get one of your packs?</p> 1 Respondent gets pack 2 Respondent refuses to get pack 3 Respondent cannot get pack 7 Not applicable 8 Refused 9 Don't know |
| | | <p>If response=1, go to 423/BR344. Otherwise go to 425/BR503.</p> |
| 423 | BR344 | <p>Ask if 422/BR343=1. Please look at the side of the pack -- the numbers are just underneath the bar code with white and black lines; do you see it? Can you please read me ALL of the numbers, including any small numbers on either side of the bar code?</p> 77 Not Applicable 88 Refused 99 Don't Know |
| | | <p><i>Enter bar code numbers. If respondent can't find the bar code, or doesn't understand how to read it out, code 99 for don't know.</i></p> |
| 424 | BR345 | <p>Ask if 412/BR310=1 and 422/BR343=1 and 423/BR344<>88 or 99. Is this the bar code for your regular brand, the one you just described to me?</p> 1 Yes, regular brand 2 No, different brand 7 Not applicable 8 Refused 9 Don't know |
| 425 | BR503 | <p>Ask if 412/BR310=1. About how long have you been smoking [regular brand]? Would it be less than one year, or at least one year?</p> 1 Less than one year 2 At least one year 7 Not applicable 8 Refused 9 Don't know |
| 426a | BR616 | <p>Ask if 047/FR305=1. In choosing [your current brand (412/BR310<>1 and 414a/BR312/ 415a/BR322<>88 or 99)/ [regular brand] (otherwise)], was part of your decision to smoke this brand based on any of the following...</p> |

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| | | <p>It may not be as bad for your health?</p> <p>1 Yes</p> <p>2 No</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> |
| 426b | BR626 | The price? |
| 426c | BR636 | How they taste? |
| 426d | BR641 | How satisfying they are? |
| 426e | BR623 | Your friends smoke them? |
| 427 | IN638 | <p>Ask if 425/BR503=1.</p> <p>Did you change brands at least partly because you started getting your old brand in plain packaging?</p> <p>1 Yes</p> <p>2 No</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> |
| 428 | BR665 | <p>Ask if 047/FR305=1.</p> <p><i>Read out response options.</i></p> <p>How often, if at all, do you PURCHASE brands other than [[regular brand] (412/BR310=1)/ your current brand (412/BR310<>1)] for yourself?</p> <p>1 Often</p> <p>2 From time to time</p> <p>3 Rarely</p> <p>4 Never</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> |
| 429 | BR668 | <p>Ask if 412/BR310=1 and 428/BR665<>1 or 2.</p> <p><i>Read out response options.</i></p> <p>To what extent, if at all, are you committed to your regular brand of cigarettes?</p> <p>1 Not at all</p> <p>2 A little</p> <p>3 Somewhat</p> <p>4 A lot</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> |
| 430 | IN609 | <p>Ask if 047/FR305=1.</p> <p><i>Read out response options.</i></p> <p>To what extent, if at all, does seeing your cigarette pack lead you to think about the pleasure you will get from smoking your next cigarette?</p> <p>1 Not at all</p> |

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| | | 2 A little 3 Somewhat 4 A lot 7 Not applicable 8 Refused 9 Don't know |
| 431 | IN607 | Ask if 047/FR305=1. <i>Read out response options.</i> When you open a pack of cigarettes, especially a new one, do you notice the smell of tobacco? 1 Not at all 2 A little 3 Somewhat 4 A lot 7 Not applicable 8 Refused 9 Don't know |
| DEPENDENCE | | |
| 432a | SB020 | Ask if 046/FR309v=1. <i>Do not read out time units.</i> <i>Respondent can answer with one time unit, or use both hours and minutes to give a more accurate answer.</i> How soon after waking do you usually have your first smoke? 1 Minutes 2 Hours 7 Not applicable 8 Refused 9 Don't know <i>Enter choice of time units, or a non-response code.</i> |
| 432b | SB021a | (number of minutes) 777 Not Applicable 888 Refused 999 Don't Know <i>For >90 minutes, use hours field.</i> |
| 432c | SB021b | (number of hours) <i>Must be less than 24 hours.</i> |
| 433 | FR234 | Ask if 046/FR309v=2-3. In an average week, on how many days do you smoke? 7 Not applicable 8 Refused 9 Don't know If response=7, say: <i>You have already told us you're not a daily smoker. Are you sure you want your answer to be 7 days a week?</i> |
| 434a | SB025 | Ask if 046/FR309v=2-3. <i>Do not read out time units.</i> |

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| | | <p><i>Respondent can answer with one time unit, or use both hours and minutes to give a more accurate answer.</i></p> <p>On days that you smoke, how soon after waking do you usually have your first smoke?</p> <ul style="list-style-type: none"> 1 Minutes 2 Hours 7 Not applicable 8 Refused 9 Don't know <p><i>Enter choice of time units, or a non-response code.</i></p> |
| 434b | SB026a | <p>(number of minutes)</p> <ul style="list-style-type: none"> 777 Not Applicable 888 Refused 999 Don't Know <p><i>For >90 minutes, use hours field.</i></p> |
| 434c | SB026b | <p>(number of hours)</p> <p><i>Must be less than 24 hours.</i></p> |
| 435 | SB012v | (Derived variable -- composite: total min to first cig, continuous) |
| 436 | SB013v | <p>(Derived variable -- composite: total min to first cig, category)</p> <ul style="list-style-type: none"> 0 More than 60 min 1 31-60 min 2 6 to 30 min 3 5 min or less 7 Not applicable 8 Refused 9 Don't know |
| 437 | SB031 | <p>Ask if 046/FR309v=1-3 or 8.</p> <p><i>Read out response options.</i></p> <p>Do you consider yourself addicted to cigarettes? Would you say . . .</p> <ul style="list-style-type: none"> 1 Not at all 2 Yes -- somewhat addicted 3 Yes -- very addicted 7 Not applicable 8 Refused 9 Don't know |
| 438 | SB041 | <p>Ask if 046/FR309v=8.</p> <p><i>Read out response options.</i></p> <p>How hard is it to go without smoking for a whole day? Would you say...</p> <ul style="list-style-type: none"> 0 Easy 1 Not at all hard 2 Somewhat hard 3 Very hard 4 Extremely hard 7 Not applicable 8 Refused |

| Q# | VarName | 4C9-P-US |
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| 439 | SB051 | <p>9 Don't know</p> <p>Ask if 046/FR309v=1-3 or 8. <i>Read out response options.</i> How often do you get strong urges to smoke?</p> <ul style="list-style-type: none"> 1 Never 2 Less than daily 3 Daily 4 Several times a day 5 Hourly or more often 7 Not applicable 8 Refused 9 Don't know |
| 440 | SB085 | <p>Ask if 047/FR305=1. Do your cigarettes ever go out between puffs?</p> <ul style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 441/SB086. Otherwise, go to 442/SB110.</p> |
| 441 | SB086 | <p>Ask if 440/SB085=1. How often?</p> <ul style="list-style-type: none"> 1 Rarely 2 Sometimes 3 Often 7 Not applicable 8 Refused 9 Don't know |
| 442 | SB110 | <p>Ask if 412/BR310=1. In some parts of the world, cigarettes are required to be less likely to start fires. As far as you know, are the cigarettes you usually smoke designed to reduce the risk of fires?</p> <ul style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p><i>Accept "don't know" without pressing for an answer.</i></p> |
| 443a | SB203 | <p>Ask if 046/FR309v=1-3 or 8. The following questions ask you about how often you've had certain thoughts in the last 30 days, that is, since [30 day Anchor]. For each question, please answer using one of the following: Never, Rarely, Sometimes, Often, Very Often.</p> <p>In the last 30 days -- since [1M Anchor] -- how often, if at all, did you . . .</p> |

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|--------------------------|---------|---|
| | | <p>046/FR309v=1-3: Think about how much you enjoy smoking? 046/FR309v=8: Think about how much you enjoyed smoking?</p> <p>1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 7 Not applicable 8 Refused 9 Don't know</p> |
| 443b | SB205 | <p><i>Read out response options if necessary.</i></p> <p>046/FR309v=1-3: Think about the harm your smoking might be doing to you? 046/FR309v=8: Think about the harm your smoking might have been doing to you if you were still smoking?</p> |
| 443c | SB211 | <p>046/FR309v=1-3: Think about the money you spend on smoking? 046/FR309v=8: Think about the money you used to spend on smoking?</p> |
| QUITTING ATTEMPTS | | |
| 444 | QA101 | <p>Ask if 047/FR305=1. 399/QA211=1: Apart from your current quit attempt, have you ever tried to quit smoking? Otherwise: Have you ever tried to quit smoking?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p><i>If response=1 and 399/QA211=1, say: Earlier you were told to answer smoking-related questions for when you WERE smoking. When you're asked about quit attempts, like now, we're referring to PAST quit attempts and not your current attempt.</i></p> <p>If response=1, go to 445/QA106. Otherwise, go to 487/QA625.</p> |
| 445 | QA106 | <p>Ask if 444/QA101=1. How many times have you ever tried to quit smoking? <i>If range given and can't give a specific number, then enter mid-point. If answer is 'lots', 'hundreds of times', etc., ask them to estimate the number (or range) of actual quit attempts.</i></p> |
| 446a | QA111a | <p>Ask if 444/QA101=1. 445/QA106=1: How long did you stay off cigarettes completely? 445/QA106>1: Of all the times you tried to quit smoking, what was the longest period you stayed off cigarettes completely? (hours) Enter number.</p> |
| 446b | QA111b | (days) |
| 446c | QA111c | (weeks) |
| 446d | QA111d | (months) |
| 446e | QA111e | (years) |

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| 447a | QA231a | Ask if 444/QA101=1. <i>Do not read out time units.</i> How long ago did your most recent serious quit attempt END? (days) |
| 447b | QA231aa | (weeks) |
| 447c | QA231b | (months) |
| 447d | QA231c | (years ago) |
| 447e | QA231v | (Time since end of most recent quit attempt, in days) |
| 448a | QA235a | Ask if 047/FR305=1 and 445/QA106>1. How long were you quit for, on your most recent quit attempt? (hours) 777 Not Applicable 888 Refused 999 Don't Know If response=888 or 999, go to 005/BI470. |
| 448b | QA235b | (days) |
| 448c | QA235c | (weeks) 77 Not Applicable 88 Refused 99 Don't Know If response=88 or 99, go to 005/BI470. |
| 448d | QA235d | (months) |
| 448e | QA235e | (years) |
| 448f | QA236v | (Derived by survey firm: Days smokefree on most recent attempt.) <i>Note: For<24 hours, enter 0 days -- i.e. do not round up to 1 day.</i> |
| 449 | QA239 | Ask if 447e/QA231v<=6M and 445/QA106>1. Thinking about any quit attempts that ended within the last 6 months - since [6M anchor] -- were any longer than [[448f/QA236v] (448f/QA236v<>888 or 999)/ your most recent quit attempt (448f/QA236v=888 or 999)]? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 450a/QA241a. Otherwise, go to 451/CH911. |
| 450a | QA241a | Ask if 449/QA239=1. Thinking about any quit attempts that ENDED within the last 6 months -- since [6M anchor] -- what is the longest time that you stayed smoke-free? (days) 777 Not Applicable 888 Refused 999 Don't Know |
| 450b | QA241b | (weeks) |

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| 450c | QA241c | (months) |
| LAST QUIT ATTEMPT -- CESSATION HELP | | |
| 451 | CH911 | <p>Ask if 444/QA101=1 or 047/FR305=3. <i>Do not read out response options. Use option 3 only if respondent spontaneously says it. Any other form of 'NO' should be coded 2.</i></p> <p>444/QA101=1: Now we are going to ask about forms of help you might have received on your LAST quit attempt. 047/FR305=3: Now we are going to ask about forms of help you might have received on your CURRENT quit attempt.</p> <p>[If 399/QA211=1: For questions about quit attempts, please answer for your PAST quit attempts and not your current attempt. 'Your last quit attempt' means the one just before your current quit attempt.] On ANY visit to a doctor or other health professional around the time of your quit attempt, did you receive advice to quit smoking?</p> <ol style="list-style-type: none"> 1 Yes 2 No 3 I did not visit a doctor or health professional around the time of my [last/current] quit attempt 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 452/CH908. Otherwise, go to 459/CH961.</p> |
| 452 | CH908 | <p>Ask if 451/CH911=1. Did you bring up the topic of quitting or did the doctor or health professional?</p> <ol style="list-style-type: none"> 1 Respondent/ I brought it up 2 Doctor or health professional brought it up 7 Not applicable 8 Refused 9 Don't know |
| 453 | CH909 | <p>Ask if 451/CH911=1. Did you receive SUBSTANTIAL advice on HOW to quit or HOW to stay quit? (If necessary, add: This means the doctor or health professional did more than just recommend that you quit.)</p> <ol style="list-style-type: none"> 1 Yes, got substantial advice 2 No, did not get substantial advice 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 454/CH910. Otherwise, go to 455/CH913.</p> |
| 454 | CH910 | <p>Ask if 453/CH909=1. 444/QA101=1: Did this help you in your quit attempt? 047/FR305=3: Has this helped you in your quit attempt?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable |

| Q# | VarName | 4C9-P-US |
|-----|---------|---|
| | | 8 Refused 9 Don't know |
| 455 | CH913 | Ask if 451/CH911=1. Did you receive a referral to another service to help you quit? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 456 | CH915 | Ask if 451/CH911=1. Did you receive a prescription for stop-smoking medication? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 457 | CH917 | Ask if 451/CH911=1. Did you receive pamphlets or brochures on how to quit? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 458/CH918. Otherwise, go to 459/CH961. |
| 458 | CH918 | Ask if 457/CH917=1. 444/QA101=1: Did the pamphlets or brochures help you in your quit attempt? 047/FR305=3: Have the pamphlets or brochures helped you in your quit attempt? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 459 | CH961 | Ask if 444/QA101=1 or 047/FR305=3. Now, asking about other forms of help, but still for this quit attempt. Did you use telephone or quit line services? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 460 | CH963 | Ask if 459/CH961=1. 444/QA101=1: Did this help you in your quit attempt? |

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| | | <p>047/FR305=3: Has this helped you in your quit attempt?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 461 | CH965 | <p>Ask if 444/QA101=1 or 047/FR305=3.</p> <p>Did you use the internet -- i.e. a website about quitting smoking?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1, go to 462/CH967. Otherwise, go to 463/CH969.</p> |
| 462 | CH967 | <p>Ask if 461/CH965=1.</p> <p>444/QA101=1: Did this help you in your quit attempt? 047/FR305=3: Has this helped you in your quit attempt?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 463 | CH969 | <p>Ask if 444/QA101=1 or 047/FR305=3.</p> <p>Did you use a local stop smoking service (such as clinics or specialists)?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 464 | CH971 | <p>Ask if 463/CH969=1.</p> <p>444/QA101=1: Did this help you in your quit attempt? 047/FR305=3: Has this helped you in your quit attempt?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 465 | CH973 | <p>Ask if (444/QA101=1 or 047/FR305=3) and 457/CH917<>1.</p> <p>Did you use pamphlets or brochures on how to quit?</p> <p>1 Yes 2 No 7 Not applicable</p> |

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| | | 8 Refused 9 Don't know If response=1, go to 466/CH974. Otherwise, go to 467a/CH977. |
| 466 | CH974 | Ask if 465/CH973=1. 444/QA101=1: Did this help you in your quit attempt? 047/FR305=3: Has this helped you in your quit attempt? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 467a | CH977 | Ask if 444/QA101=1 or 047/FR305=3. Did you use any other kind of help, other than stop-smoking medications? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>If respondent asks, we will be asking detailed questions about stop-smoking medications in a minute. For now we are just referring to non-medication forms of quitting help.</i> If response<>1, go to 469a/SM920. |
| 467b | CH977o | Ask if 467a/CH977=1. What kind? |
| 468 | CH978 | Ask if 467a/CH977=1. 444/QA101=1: Did this help you in your quit attempt? 047/FR305=3: Has this helped you in your quit attempt? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| LAST QUIT ATTEMPT -- STOP-SMOKING MEDICATIONS | | |
| 469a | SM920 | Ask if 444/QA101=1 or 047/FR305=3. Now some questions about stop-smoking medications that you might have used on your [last (444/QA101=1)/ current (047/FR305=3)] quit attempt. [444/QA101=1 and 399/QA211=1: Remember, for questions about quit attempts, like this one, please answer about your PAST quit attempts and not your current attempt. 'Your last quit attempt' means the one just before your current quit attempt.] On your [last (444/QA101=1)/ current (047/FR305=3)] quit attempt . . . Did you use any type of nicotine replacement therapy? 1 Yes |

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| | | 2 No 7 Not applicable 8 Refused 9 Don't know <i>NRTs come in various forms, like patch, gum, lozenges, and spray; some NRTs are in tablet form, but they are placed under the tongue rather than swallowed.</i> If response=1, go to 469b/SM921. Otherwise, go to 471a/SM940. |
| 469b | SM921 | Ask if 469a/SM920=1. <i>Select all that apply.</i> Which type(s) of NRT? NRT: Nicotine gum. 1 Mentioned 2 Not mentioned |
| 469c | SM922 | NRT: Nicotine patch. |
| 469d | SM923 | NRT: Nicotine lozenges. |
| 469e | SM924 | NRT: Nicotine (sublingual) tablets. |
| 469f | SM930 | NRT: Other nicotine replacement product (specify). |
| 469g | SM930o | Ask if 469f/SM930=1. Which other NRT have you used? |
| 470 | SM931 | Ask if 469a/SM920=1. 444/QA101=1: Did nicotine replacement therapy help you in your quit attempt? 047/FR305=3: Has nicotine replacement therapy helped you in your quit attempt? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 471a | SM940 | Ask if 444/QA101=1 or 047/FR305=3. Asking now about PRESCRIPTION medications that are used for quitting. On your [last/ current] quit attempt . . . Did you use Bupropion, also called Wellbutrin or Zyban? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 471b | SM942 | Did you use Varenicline, also called Champix or Chantix? |
| 471c | SM944 | Did you use some other kind of prescription medication? (specify) |
| 471d | SM944o | Ask if 471c/SM944=1. Which other prescription medication have you used? <i>We are looking for medications that the respondent used on their last quit attempt. If the respondent gives you an answer other than medication (e.g. chewing gum, magnet on ear), go back and re-ask 471c/SM944. You should not be reporting these non-prescription products here.</i> |

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| 472 | SM945 | <p>Ask if any of 471a/SM940, 471b/SM942, or 471c/SM944=1. 444/QA101=1: Did prescription medication help you in your quit attempt? 047/FR305=3: Has prescription medication helped you in your quit attempt?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 473a | SM260 | <p>Ask if any of 471a/SM940, 471b/SM942, or 471c/SM944=1. How did you get [referent prescription medication(s)]? If you got medications more than once, more than one answer might be true. Did you get it by prescription?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 473b | SM262 | Did you get it from a friend? |
| 473c | SM263 | Did you get it free, from a doctor, health service, or quit-smoking service? |
| 473d | SM259 | Was it left over from an earlier quit attempt? |
| 474a | SM265 | <p>Ask if any of (473a/SM260, 473b/SM262, 473d/SM259)=1. Now I want to ask you about the amount you paid. If you got medications more than once, more than one answer might be true.</p> <p>When you bought or got [referent prescription medication(s)]. . . Did you pay full price?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 474b | SM266 | <p>Did you get it at a discount? <i>"At a discount" includes getting the medication partly or completely paid for by insurance.</i></p> |
| 474c | SM267 | Did you get it free? |
| 475 | SM268 | <p>Ask if 474b/SM266=1. Was the discount because of a government subsidy or an insurance plan, or was it some other kind of discount?</p> <ol style="list-style-type: none"> 1 Government subsidy or insurance plan 2 Some other kind of discount 7 Not applicable 8 Refused 9 Don't know |
| 476 | SM269 | <p>Ask if any of (471a/SM940, 471b/SM942, 471c/SM944)=1. Are you still using [referent prescription medication(s)]?</p> |

| Q# | VarName | 4C9-P-US |
|------|----------|--|
| | | 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 477a | SM270a | Ask if any of (471a/SM940, 471b/SM942, 471c/SM944)=1. <i>For medications used together, time includes from start of first medication used through end of last medication.</i> 476/SM269=1: In total, how long have you been using [referent prescription medication(s)]? 476/SM269<>1: In total, how long did you use [referent prescription medication(s)]? (days) |
| 477b | SM270b | (weeks) |
| 477c | SM270c | (months) |
| 478 | SMNRTint | Ask if any of (469b/SM921-469f/SM930)=1. (1) "Next" is needed if respondent mentioned both NRT and prescriptions. (2) Insert below the names of NRT product(s) last used for quitting. Thinking [next] about the nicotine replacement medication(s) that you used for this quit attempt ... |
| 479a | SM310 | Ask if any of 469b/SM921 to 469f/SM930=1. How did you get [referent NRT medication(s)]? If you got medications more than once, more than one answer might be true. Did you get it by prescription? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 479b | SM311 | Did you get it from a pharmacy [or drugstore (CA, US)], without a prescription? |
| 479c | SM314 | Did you get it from a store other than a pharmacy [or drugstore (CA,US)]? |
| 479d | SM312 | Did you get it from a friend? |
| 479e | SM313 | Did you get it free, from a doctor, health service, or quit-smoking service? |
| 479f | SM319 | Was it left over from an earlier quit attempt? |
| 480a | SM315 | Ask if any of (479a/SM310, 479b/SM311, 479c/SM314, 479d/SM312, OR 479f/SM319)=1. Now I want to ask you about the amount you paid. If you got medications more than once, more than one answer might be true. When you bought or got [referent NRT medication(s)]. . . Did you pay full price? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 480b | SM316 | Did you get it at a discount? <i>"At a discount" includes getting the medication partly or completely paid for by insurance.</i> |

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|------|---------|--|
| 480c | SM317 | Did you get it free? |
| 481 | SM318 | Ask if 480b/SM316=1. Was the discount because of a government subsidy or an insurance plan, or was it some other kind of discount? 1 Government subsidy or insurance plan 2 Some other kind of discount 7 Not applicable 8 Refused 9 Don't know |
| 482 | SM458 | Ask if any of 469b/SM921 to 469f/SM930=1. During the period immediately after you stopped smoking, were you using the medication every day, 4 to 6 days a week, 1 to 3 days a week, or less often than once a week? 1 Every day 2 4-6 days a week 3 1-3 days a week 4 Less than once a week 7 Not applicable 8 Refused 9 Don't know |
| 483 | SM329 | Ask if any of 469b/SM921 to 469f/SM930=1. Are you still using [referent NRT medication(s)]? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 484a | SM330a | Ask if any of 469b/SM921 to 469f/SM930=1. <i>For medications used together, time includes from start of first medication used through end of last medication.</i> 483/SM329=1: In total, how long have you been using [referent NRT medication(s)]? 483/SM329<>1: In total, how long did you use [referent NRT medication(s)]? (days) |
| 484b | SM330b | (weeks) |
| 484c | SM330c | (months) |
| 485 | SM459 | Ask if any of 469b/SM921 or 469d/SM923-469f/SM930=1. About how many pieces [are/ were] you using per day? 777 Not Applicable 888 Refused 999 Don't Know <i>Enter number of pieces. If respondent was using multiple NRTs at once, we want the daily total for all meds except the nicotine patch. For nicotine spray, inhaler or water, number of uses per day should count as "pieces".</i> |
| 486 | SM345 | Ask if any of 469b/SM921 to 469f/SM930=1. Did you smoke regularly while using [referent NRT medication(s)]? 1 Yes 2 No |

| Q# | VarName | 4C9-P-US |
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| | | 7 Not applicable 8 Refused 9 Don't know |
| 487 | QA625 | Ask if (444/QA101=2, 8 or 9) or (447e/QA231v>=30 days). Thinking about the last 30 days -- that is, since [30 day anchor] -- were there any occasions when you decided to make a quit attempt, but did not go through with it for some reason? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 488 | QA622 | Ask if 487/QA625=1. On any of these occasions, did you forgo even one cigarette that you would have smoked? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 489 | QA621 | Ask if 488/QA622=1. On any of these occasions, did you actually stop smoking for a while? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 490 | AD975 | Ask if 047/FR305=1. If you were asked to participate in online research to promote quitting, would you be interested? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 491 | SB221 | Ask if 047/FR305=1. In the last 30 days -- since [30 day anchor] -- have you [stubbed/ butted] out a cigarette before you finished it because you thought about the harm of smoking? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 492a/SB226. Otherwise, go to 493/SB234. |
| 492a | SB226 | Ask if 491/SB221=1. |

| Q# | VarName | 4C9-P-US |
|------|---------|---|
| | | <p>Was that once, a few times, or lots of times?</p> <ul style="list-style-type: none"> 1 Once 2 A few times 3 Lots of times 7 Not applicable 8 Refused 9 Don't know |
| 492b | SB226v | <p>(Derived variable: Combination of 491/SB221 (ever butt out) with 492a/SB226 (freq of butting out).)</p> <ul style="list-style-type: none"> 0 Never 1 Once 2 A few times 3 Lots of times |
| 493 | SB234 | <p>Ask if 047/FR305=1. <i>Read out response options.</i> In the last 30 days, how often, if at all, have you stopped yourself from having a cigarette when you had the urge to smoke?</p> <ul style="list-style-type: none"> 1 Never 2 Once 3 A few times 4 Lots of times 7 Not applicable 8 Refused 9 Don't know |
| 494 | IN611 | <p>Ask if 047/FR305=1. <i>Read out response options.</i> In the last 30 days, how often, if at all, have you covered up your pack or put it out of sight?</p> <ul style="list-style-type: none"> 1 Never 2 Once 3 A few times 4 Lots of times 7 Not applicable 8 Refused 9 Don't know |
| 495 | IN633 | <p>Ask if 425/BR503=2. Compared to a year ago, do your cigarettes currently taste better, taste worse, taste the same, or just taste different?</p> <ul style="list-style-type: none"> 1 Taste better 2 Taste worse 3 Taste the same 4 Just taste different 7 Not applicable 8 Refused 9 Don't know |
| 496 | IN634 | <p>Ask if 425/BR503=2.</p> |

| Q# | VarName | 4C9-P-US |
|---|---------|---|
| | | <p>Compared to a year ago, do you find your cigarettes more satisfying, less satisfying, or just as satisfying?</p> <p>1 More satisfying 2 Less satisfying 3 Just as satisfying 7 Not applicable 8 Refused 9 Don't know</p> |
| 497 | IN636 | <p>Ask if 425/BR503=2.</p> <p>Compared to a year ago, do you think that your cigarettes are better value, worse value, or about the same value?</p> <p>1 Better value 2 Worse value 3 About the same value 7 Not applicable 8 Refused 9 Don't know</p> |
| KNOWLEDGE OF HEALTH EFFECTS and TOBACCO CONSTITUENTS | | |
| 498a | KN221 | <p>Ask all.</p> <p>I am going to read you a list of health effects and diseases that may or may not be caused by smoking cigarettes. Based on what you know or believe, does smoking cause . . .</p> <p>Stroke in smokers?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 498b | KN231 | Impotence in male smokers? |
| 498c | KN246 | Blindness? |
| 498d | KN253 | Peripheral vascular disease? |
| 498e | KN224 | Bladder cancer? |
| 498f | KN257 | Throat cancer? |
| 498g | KN243 | Emphysema? |
| 498h | KN223 | Heart attack in non-smokers, from second-hand smoke? |
| 499 | KN109 | <p>Ask all.</p> <p>Based on what you know or believe. . .</p> <p>...can a mother's smoking during pregnancy cause serious harm to the baby?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 500 | KN341 | <p>Ask all.</p> <p>Now a question about cigarette smoke.</p> <p>As far as you know, is the following chemical included in cigarette smoke?</p> |

| Q# | VarName | 4C9-P-US |
|-----------------------|---------|--|
| | | Carbon monoxide? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 501a | KN441 | Ask all. Are each of the following statements true or false? The nicotine in cigarettes is the chemical that causes most of the cancer. 1 True 2 False 7 Not applicable 8 Refused 9 Don't know |
| 501b | KN445 | Nicotine is the main substance in tobacco that makes people smoke. |
| 502 | KN844 | Ask if 046/FR309v=1-3 or 8. How harmful are today's cigarettes compared to cigarettes of five years ago? Today's cigarettes are . . . 1 Much less harmful than cigarettes of 5 years ago 2 Somewhat less harmful than cigarettes of 5 years ago 3 Equally as harmful or safe as cigarettes of 5 years ago 4 Somewhat more harmful than cigarettes of 5 years ago 5 Much more harmful than cigarettes of 5 years ago 7 Not applicable 8 Refused 9 Don't know |
| 503 | IN615 | Ask if 046/FR309v=1-3. How often, if at all, does seeing your cigarette pack lead you to think that cigarettes can't be as harmful as the health experts say? 1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 7 Not applicable 8 Refused 9 Don't know |
| WARNING LABELS | | |
| 504 | WL219 | Ask if 046/FR309v=1-3 or 8. Interviewer Note: Interviewer should probe using the following instructions. If you are still unsure about the intended warning label after probing, record the respondent's answer verbatim. To probe: If respondent gives an answer that could fit more than one health warning in the list, probe as necessary for other |

| Q# | VarName | 4C9-P-US |
|------|---------|---|
| | | <p>details, to determine whether any of the listed labels matches the respondent's answer.</p> <p>{Country=CA:} For example, if the respondent said: "the warning about death", the interviewer would try to distinguish between Warnings #1, 7, 12 and 16. Questions could include: Can you tell me more about the image; was there a person in the image? If so, can you describe the person?</p> <p>{Country=US:} For example, if a respondent said "the warning about pregnancy", the interviewer would try to distinguish between Warnings #3 and 4. Questions could include: Can you tell me more about the message; was it about pregnancy only?</p> |
| 505a | WL291 | <p>Ask if 046/FR309v=1-3 or 8. <i>Do not read out list of labels. Select the codes for as many warning labels as respondent is able to describe.</i> I want you to think about the health warnings that currently appear on the exterior of CIGARETTE PACKS. I'd like you to describe the first warning that comes to mind, if any.</p> <p>[After first response, prompt:] Please describe the next health warning that comes to mind.</p> <p>[After second and any subsequent response, prompt:] Do any others come to mind? SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.</p> <ol style="list-style-type: none"> 1 Mentioned 2 Not mentioned 7 Not applicable 8 Refused 9 Don't know <p><i>If respondent does not remember any warning labels, select 9 (Don't know).</i> Continue to show prompt until respondent chooses 'Don't know'. If response=8 or 9, go to 506/WL201.</p> |
| 505b | WL292 | SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health. |
| 505c | WL293 | SURGEON GENERAL'S WARNING: Smoking by Pregnant Women May Result in Fetal Injury, Premature Birth, and Low Birth Weight. |
| 505d | WL294 | SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, and May Complicate Pregnancy. |
| 506 | WL201 | <p>Ask if 046/FR309v=1-3 or 8. <i>Read out response options.</i> In the last 30 days -- that is, since [30-day anchor] -- how often, if at all, have you noticed the warning labels on cigarette packages?</p> <ol style="list-style-type: none"> 1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 7 Not applicable 8 Refused 9 Don't know |

| Q# | VarName | 4C9-P-US |
|-----|---------|--|
| | | If response=1, go to 509/WL221. Otherwise, go to 507/WL211. |
| 507 | WL211 | Ask if (046/FR309v=1-3 or 8) and (506/WL201=2-9). <i>Read out response options.</i> In the last 30 days, how often, if at all, have you read or looked closely at the warning labels on cigarette packages? 1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 7 Not applicable 8 Refused 9 Don't know |
| 508 | WL624 | Ask if 506/WL201=2-9. In the last 30 days, how often have you talked with anyone about the warning labels on cigarette packs? 1 Never 2 Once 3 A few times 4 Many times 7 Not applicable 8 Refused 9 Don't know |
| 509 | WL221 | Ask if 047/FR305=1 or 3. <i>Read out response options.</i> In the last 30 days, have the warning labels stopped you from having a cigarette when you were about to smoke one? Would you say . . . 1 Never 2 Once 3 A few times 4 Many times 7 Not applicable 8 Refused 9 Don't know |
| 510 | WL313 | Ask if 046/FR309v=1-3. In the last 30 days, have you made any effort to avoid looking at or thinking about the warning labels -- such as covering them up, keeping them out of sight, using a cigarette case, avoiding certain warnings, or any other means? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 511 | WL411 | Ask if 047/FR305=1 or 3. <i>Read out response options.</i> |

| Q# | VarName | 4C9-P-US |
|-----|---------|--|
| | | <p>To what extent, if at all, do the warning labels make you think about the health risks of smoking?</p> <ol style="list-style-type: none"> 1 Not at all 2 A little 3 Somewhat 4 A lot 7 Not applicable 8 Refused 9 Don't know |
| 512 | WL421 | <p>Ask if 047/FR305=1. <i>Read out response options.</i> To what extent, if at all, do the warning labels on cigarette packs make you more likely to quit smoking?</p> <ol style="list-style-type: none"> 1 Not at all 2 A little 3 Somewhat 4 A lot 7 Not applicable 8 Refused 9 Don't know |
| 513 | WL431 | <p>Ask if 047/FR305=3. <i>Read out response options.</i> To what extent, if at all, do the warning labels on cigarette packs make you more likely to stay quit?</p> <ol style="list-style-type: none"> 1 Not at all 2 A little 3 Somewhat 4 A lot 7 Not applicable 8 Refused 9 Don't know |
| 514 | WL441 | <p>Ask if country=CA and 047/FR305=1 or 3. <i>Read out response options.</i> Now thinking about printed material on the INSIDE of packs . . . How often, if at all, have you read the health warnings on the inside of cigarette packs?</p> <ol style="list-style-type: none"> 1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 7 Not applicable 8 Refused 9 Don't know |
| 515 | IN619 | <p>Ask if 047/FR305=1 or 3. When you look at a cigarette pack, what do you usually notice first -- the warning labels, or other aspects of the pack such as branding?</p> |

| Q# | VarName | 4C9-P-US |
|-----|---------|--|
| | | 1 Warning labels 2 Other aspects of the pack such as branding 7 Not applicable 8 Refused 9 Don't know |
| 516 | WL425 | Ask if 047/FR305=1 or 3. How do the warning labels make you feel? Do they make you . . . 1 Very alarmed 2 Somewhat alarmed 3 Neither alarmed nor calm 4 Somewhat calm 5 Very calm 7 Not applicable 8 Refused 9 Don't know |
| 517 | WL424 | Ask if 047/FR305=1 or 3. How do the warning labels make you feel? Are the feelings . . . 1 Very unpleasant 2 Somewhat unpleasant 3 Neither unpleasant nor pleasant 4 Somewhat pleasant 5 Very pleasant 7 Not applicable 8 Refused 9 Don't know |
| 518 | WL427 | Ask if 047/FR305=1 or 3. How do the warning labels make you feel? Do they make you . . . 1 Extremely worried 2 Very worried 3 Somewhat worried 4 A little worried 5 Not worried at all 7 Not applicable 8 Refused 9 Don't know |
| 519 | WL430 | Ask if 047/FR305=1 or 3. How do the warning labels make you feel? Do they make you . . . 1 Very concerned 2 Somewhat concerned 3 Neither concerned nor unconcerned 4 Somewhat unconcerned 5 Very unconcerned 7 Not applicable |

| Q# | VarName | 4C9-P-US |
|-------------------------------|---------|--|
| | | 8 Refused 9 Don't know |
| 520 | WL428 | <p>Ask if 047/FR305=1 or 3. How believable do you think the health warnings are?</p> <p>1 Not at all believable 2 A little believable 3 Somewhat believable 4 Very believable 5 Extremely believable 7 Not applicable 8 Refused 9 Don't know</p> |
| 521 | WL507 | <p>Ask if 047/FR305=1 or 3. Do you think that cigarette packages should have more health information than they do now, less information, or about the same amount as they do now?</p> <p>1 Less health information 2 About the same 3 More health information 7 Not applicable 8 Refused 9 Don't know</p> |
| 522 | AD620 | <p>Ask all. Please tell me if you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with the following statement about cigarette sales. Country=AU: The government should continue to require stores to post health warnings at sales counters wherever tobacco products are sold. Country=CA, UK, US: The government should require stores to post health warnings at sales counters wherever tobacco products are sold.</p> <p>1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 7 Not applicable 8 Refused 9 Don't know</p> <p><i>Interviewer Note: If respondent asks what we mean by 'tobacco' (given that we said at 398/SM108 that we're referring to cigarettes only in this section), say: 'This part of the survey is intended to focus on cigarettes only. But if the question asks about 'tobacco' and your answer refers to or includes tobacco products other than cigarettes, that's okay.'</i></p> |
| ANTI-SMOKING CAMPAIGNS | | |
| 523 | AD701 | <p>Ask all. <i>Read out response options.</i></p> |

| Q# | VarName | 4C9-P-US |
|------|---------|---|
| | | <p>Now I would like you to think about advertising or information that talks about the dangers of smoking, or encourages quitting.</p> <p>In the last 6 months -- since [6M anchor] -- how often, if at all, have you noticed such advertising or information?</p> <ol style="list-style-type: none"> 1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 7 Not applicable 8 Refused 9 Don't know <p><i>We mean what you have noticed within [respondent's country], not when travelling outside the country.</i></p> |
| 524a | AD711 | <p>Ask all.</p> <p><i>Read out each source of information.</i></p> <p>In the last 6 months, have you noticed advertising or information that talks about the dangers of smoking, or encourages quitting, in any of the following places:</p> <p>On television?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p><i>If respondent asks, we mean what has been noticed within [respondent's country], and not when travelling outside the country.</i></p> <p><i>If respondent says 'I don't listen to TV, use the internet, read newspapers, attend movies,' etc, enter this as a 'NO' response.</i></p> |
| 524b | AD716 | On radio? |
| 524c | AD721 | At the movies? |
| 524d | AD726 | On posters or billboards? |
| 524e | AD731 | In newspapers or magazines? |
| 524f | AD736 | On [shop/ store] windows or inside [shops/ stores] where tobacco is sold? |
| 524g | AD741 | On cigarette packs? |
| 524h | AD746 | In leaflets? |
| 524i | AD751 | On the Internet? |
| 525 | AD757 | <p>Ask if 524i/AD751=1 and 047/FR305=1 or 3.</p> <p>In the last 6 months, did you use the internet to look for information about quitting or staying quit?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 526 | CA182 | <p>Ask if country=US.</p> <p>Since February of [(If interview in 2014:) this year/ (If interview in 2015:) last year], how often have you seen any anti-smoking ads on television, where former smokers talk about living with the diseases caused by smoking, like having a hole</p> |

| Q# | VarName | 4C9-P-US |
|-----|---------|---|
| | | <p>in your throat, amputations, stroke, or complications from diabetes?</p> <ol style="list-style-type: none"> 1 Not seen since February of (this year/ last year) 2 1-2 times 3 3-5 times 4 6-10 times 5 More than 10 times 7 Not applicable 8 Refused 9 Don't know |
| 527 | CA183 | <p>Ask if country=US.</p> <p>Since February of [(If interview in 2014:) this year/ (If interview in 2015:) last year], how often have you seen any anti-smoking ads when you were online, where former smokers talk about living with the diseases caused by smoking, like having a hole in your throat, amputations, stroke, or complications from diabetes?</p> <ol style="list-style-type: none"> 1 Not seen since February of (this year/ last year) 2 1-2 times 3 3-5 times 4 6-10 times 5 More than 10 times 7 Not applicable 8 Refused 9 Don't know |
| 528 | AD811 | <p>Ask all.</p> <p>In the last 6 months, have you noticed any advertising or information from tobacco companies which deals more generally with the dangers of smoking?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p><i>Remember that for the rest of the survey, 'smoking' means only cigarette smoking.</i></p> |
| 529 | AD201 | <p>Ask all.</p> <p><i>Doesn't have to be advertising -- anything promoting smoking.</i></p> <p><i>Read out response options.</i></p> <p>Thinking about everything that happens around you, in the last 6 months -- since [6M anchor] -- how often have you noticed things that promote smoking? Would that be . . .</p> <ol style="list-style-type: none"> 1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 7 Not applicable 8 Refused 9 Don't know |

| Q# | VarName | 4C9-P-US |
|------|---------|--|
| 530a | AD221 | <p>Ask all. <i>Read out each source of information.</i> Now I want to ask you about tobacco advertising. In the last 6 months, have you noticed cigarettes or tobacco products being advertised in any of the following places? On posters or billboards? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p><i>If respondent asks, we mean what has been noticed within [respondent's country], and not when travelling outside the country.</i> <i>If respondent says 'I don't listen to radio' etc, enter this as a 'NO' response.</i></p> |
| 530b | AD225 | In newspapers or magazines? |
| 530c | AD211 | <p>Ask if country=CA or US. On radio?</p> |
| 530d | AD231 | <p>Ask all. On [shop/ store] windows or inside [shops/ stores] where tobacco is sold?</p> |
| 531a | AD623 | <p>Ask all. I'd like to ask you some more specific questions about things you may have seen inside [shops/ stores] where people can buy tobacco products. In the last 30 days, have you seen cigarette packages being displayed, including on shelves or on the counter? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 531b | AD625 | In the last 30 days, have you seen any signs or pictures or other things like clocks with cigarette brands or logos inside [shops/ stores]? |
| 532a | AD627 | <p>Ask if country=US. <i>Read out response options.</i> Do you support complete bans on tobacco advertisements inside shops and stores? Would you say... 1 Not at all 2 Somewhat 3 A lot 7 Not applicable 8 Refused 9 Don't know</p> |
| 532b | AD629 | <p>Ask if country=US or UK. Do you support complete bans on displays of cigarettes inside shops and stores? Would you say...</p> |
| 533 | AD321 | <p>Ask if country=CA or US. Thinking again about the last 6 months -- that is, since [6M anchor] -- have you seen or heard about any . . . Music, theatre, art, or fashion events, that are sponsored by or connected with BRANDS of cigarettes?</p> |

| Q# | VarName | 4C9-P-US |
|------|---------|--|
| | | 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 534 | AD411 | <p>Ask if 046/FR309v=1-3 or 8. In the last 6 months - that is, since [6M Anchor] -- have you noticed any of the following types of tobacco promotion? In the last 6 months, have you noticed . . .</p> <p>Special price offers for cigarettes?</p> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| | | <p>If response=1, go to 535/AD416. Otherwise, go to 536a/AD421.</p> |
| 535 | AD416 | <p>Ask if 534/AD411=1. In the last 6 months - that is, since [6M Anchor] - have YOU received special price offers for cigarettes?</p> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 536a | AD421 | <p>Ask if 047/FR305=1 or 3. In the last 6 months, have you noticed . . .</p> <p>Free gifts or special discount offers on other products when buying cigarettes?</p> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 536b | AD471 | <p>Ask all. E-mail messages promoting cigarettes or tobacco products?</p> |
| 536c | AD491 | Mail promoting cigarettes or tobacco products? |
| 536d | AD511 | Competitions linked to cigarettes? |
| 536e | AD521 | Internet sites promoting cigarettes or tobacco products? |
| 536f | AD541 | Signs or posters or branded items in bars, pubs or clubs, promoting cigarettes or tobacco products? |
| 536g | AD251 | <p>Ask if 047/FR305=1 or 3. Information INSIDE cigarette packages that promotes smoking or other tobacco use?</p> |
| 536h | AD253 | Information attached to the OUTSIDE of cigarette packages that promotes smoking or other tobacco use? |
| | | <p>Country=CA, US, UK: This refers to printed information, not to coupons.</p> |
| 536i | AD257 | Free samples of smokeless tobacco, attached to the OUTSIDE of cigarette packs? |

| Q# | VarName | 4C9-P-US |
|--|---------|--|
| 537 | AD601 | <p>Ask all. <i>Read out response options.</i> Now, I want to ask you about the media, and specifically about news stories relating to smoking or tobacco companies that might have been on TV, radio, or in the newspapers. In the last 6 months -- that is, since [6M Anchor] -- about how often, if at all, have you seen or heard a news story about smoking?</p> <ol style="list-style-type: none"> 1 Never 2 Rarely 3 Sometimes 4 Often 5 Very often 7 Not applicable 8 Refused 9 Don't know |
| TOBACCO SOURCES AND LAST PURCHASE | | |
| 538a | SO221 | <p>Ask if 047/FR305=1. <i>Do not read out response options.</i></p> <p><i>If respondent says "store" or "shop" ask: "Would that be a convenience store or petrol/ gas station, a supermarket, or a discount store?"</i> <i>If you're not sure about store category don't guess. Code "somewhere else" (15) and type in response verbatim.</i> <i>If doesn't remember any details of last purchase, code 'doesn't remember' (76); if does not remember place of last purchase, code as "don't know" (99) and continue with next question.</i></p> <p>These next questions are about cigarette prices and where you get your cigarettes. Where did you LAST buy [cigarettes/ roll-your-own tobacco] for YOURSELF?</p> <ol style="list-style-type: none"> 01 [US, CA] Convenience stores, gas stations, deli-shops etc; [AU, UK] Convenience stores, petrol stations, news stand, kiosk, news agent; [AU] Milk bar 02 [US, CA] Supermarket, Grocery Store, Drug Store, Warehouse Club, Wal-Mart, K-Mart, Sam's; [UK, AU] Supermarket, Grocer shop, discount grocery shops, etc (e.g. Tesco, Alldays, Kwik Save, Safeway, Coles, BiLo, Franklins, IGA) 03 [ALL] Bar, pub, restaurant, casino, game room, or other entertainment establishment 04 [ALL] Discount Tobacco Outlet Store (e.g. Smoke & Save, Tobacco King, Cheap Cigarettes, Smoke Smart etc), tobacconist, specialty tobacco shops 05 [US, CA] Liquor store; [AU] Liquor store or bottle shop, [UK] Off-license 06 [ALL] Vending machine 07 [US] Military commissary -- the PX 08 [US] Indian reservation, [CA] First Nations reserve, [UK, AU -- none] 09 [ALL] Duty free shop 10 [CA, UK, AU] Outside of the country, but not at a duty free shop; [US] Out of state or outside of the country, but not at a duty free shop 11 [UK] Using a free phone number [CA, US, AU] Using a toll free number 12 [ALL] On the Internet 13 [ALL] From someone else (not at a store, shop or other mainstream establishment) selling cigarettes |

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| | | <p>independently and/ or illegally, perhaps at local markets, delivery service, door-to-door, or just in the street</p> <p>14 [ALL] From a friend or relative</p> <p>15 [ALL] From somewhere else</p> <p>76 Doesn't remember any details of last purchase</p> <p>77 Not Applicable</p> <p>88 Refused</p> <p>99 Don't Know</p> <p>If response=14, go to 539a/SO227. If response=15, go to 538b/SO221o. If response=76, go to 541a/SO321. If response=1-13, go to 540/SO301. Otherwise, go to 541a/SO321.</p> |
| 538b | SO221o | <p>Ask if 538a/SO221=15.</p> <p>Where else did you last buy cigarettes or tobacco for yourself?</p> |
| 539a | SO227 | <p>Ask if 538a/SO221=14.</p> <p><i>Do not read out response options.</i></p> <p><i>If respondent says "store" or "shop" ask: "would that be a convenience store or petrol station, a supermarket, or a discount store? If you're not sure about store category, don't guess. Code other (15) and record the verbatim store name.</i></p> <p>Where did your friend or relative buy them?</p> <p>01 [US, CA] Convenience stores, gas stations, deli-shops etc; [AU, UK] Convenience stores, petrol stations, news stand, kiosk, news agent; [AU] Milk bar</p> <p>02 [US, CA] Supermarket, Grocery Store, Drug Store, Warehouse Club, Wal-Mart, K-Mart, Sam's; [UK, AU] Supermarket, Grocer shop, discount grocery shops, etc (e.g. Tesco, Alldays, Kwik Save, Safeway, Coles, BiLo, Franklins, IGA)</p> <p>03 [ALL] Bar, pub, restaurant, casino, game room, or other entertainment establishment</p> <p>04 [ALL] Discount Tobacco Outlet Store (e.g. Smoke & Save, Tobacco King, Cheap Cigarettes, Smoke Smart etc), tobacconist, specialty tobacco shops</p> <p>05 [US, CA] Liquor store; [AU] Liquor store or bottle shop, [UK] Off-license</p> <p>06 [ALL] Vending machine</p> <p>07 [US] Military commissary -- the PX</p> <p>08 [US] Indian reservation, [CA] First Nations reserve, [UK, AU -- none]</p> <p>09 [ALL] Duty free shop</p> <p>10 [CA, UK, AU] Outside of the country, but not at a duty free shop; [US] Out of state or outside of the country, but not at a duty free shop</p> <p>11 [UK] Using a free phone number [CA, US, AU] Using a toll free number</p> <p>12 [ALL] On the Internet</p> <p>13 [ALL] From someone else (not at a store, shop or other mainstream establishment) selling cigarettes independently and/ or illegally, perhaps at local markets, delivery service, door-to-door, or just in the street</p> <p>14 [ALL] From a friend or relative</p> <p>15 [ALL] From somewhere else</p> <p>77 Not Applicable</p> <p>88 Refused</p> |

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| | | 99 Don't Know |
| 539b | SO227o | Ask if 539a/SO227=15. Where else did your friend/ relative buy them? |
| 540 | SO301 | Ask if 538a/SO221=1-15. Use wording "got" if 538a/SO221=14; otherwise use "bought." 538a/SO221=14: You've just told me where you last got [cigarettes/ tobacco]. Is this where you get MOST of your [cigarettes/ tobacco]? 538a/SO221 NE 14: You've just told me where you last bought [cigarettes/ tobacco]. Is this where you get MOST of your [cigarettes/ tobacco]? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 543/BR701. Otherwise, go to 541a/SO321. |
| 541a | SO321 | Ask if 540/SO301<>1 or 538a/SO221=76-99. <i>Do not read out response options.</i> <i>If respondent says "store" or "shop" ask: "would that be a convenience store or petrol station, a supermarket, or a discount store? If you're not sure about store category, don't guess. Code other (15) and record the verbatim store name.</i> Where do you buy or get MOST of your cigarettes [or tobacco]? 01 [US, CA] Convenience stores, gas stations, deli-shops etc; [AU, UK] Convenience stores, petrol stations, news stand, kiosk, news agent; [AU] Milk bar 02 [US, CA] Supermarket, Grocery Store, Drug Store, Warehouse Club, Wal-Mart, K-Mart, Sam's; [UK, AU] Supermarket, Grocer shop, discount grocery shops, etc (e.g. Tesco, Alldays, Kwik Save, Safeway, Coles, BiLo, Franklins, IGA) 03 [ALL] Bar, pub, restaurant, casino, game room, or other entertainment establishment 04 [ALL] Discount Tobacco Outlet Store (e.g. Smoke & Save, Tobacco King, Cheap Cigarettes, Smoke Smart etc), tobacconist, specialty tobacco shops 05 [US, CA] Liquor store; [AU] Liquor store or bottle shop, [UK] Off-license 06 [ALL] Vending machine 07 [US] Military commissary -- the PX 08 [US] Indian reservation, [CA] First Nations reserve, [UK, AU -- none] 09 [ALL] Duty free shop 10 [CA, UK, AU] Outside of the country, but not at a duty free shop; [US] Out of state or outside of the country, but not at a duty free shop 11 [UK] Using a free phone number [CA, US, AU] Using a toll free number 12 [ALL] On the Internet 13 [ALL] From someone else (not at a store, shop or other mainstream establishment) selling cigarettes independently and/ or illegally, perhaps at local markets, delivery service, door-to-door, or just in the street 14 [ALL] From a friend or relative 15 [ALL] From somewhere else |

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| | | 77 Not Applicable 88 Refused 99 Don't Know If response=14, go to 542a/SO327. If response=15, go to 541b/SO321o. Otherwise, go to 543/BR701. |
| 541b | SO321o | Ask if 541a/SO321=15. Where else do you buy most of your cigarettes or tobacco? |
| 542a | SO327 | Ask if 541a/SO321=14. <i>Do not read out response options.</i> <i>If respondent says "store" or "shop" ask: "would that be a convenience store or petrol station, a supermarket, or a discount store? If you're not sure about store category, don't guess. Code other (15) and record the verbatim store name.</i> Where does your friend or relative usually buy them? 01 [US, CA] Convenience stores, gas stations, deli-shops etc; [AU, UK] Convenience stores, petrol stations, news stand, kiosk, news agent; [AU] Milk bar 02 [US, CA] Supermarket, Grocery Store, Drug Store, Warehouse Club, Wal-Mart, K-Mart, Sam's; [UK, AU] Supermarket, Grocer shop, discount grocery shops, etc (e.g. Tesco, Alldays, Kwik Save, Safeway, Coles, BiLo, Franklins, IGA) 03 [ALL] Bar, pub, restaurant, casino, game room, or other entertainment establishment 04 [ALL] Discount Tobacco Outlet Store (e.g. Smoke & Save, Tobacco King, Cheap Cigarettes, Smoke Smart etc), tobacconist, specialty tobacco shops 05 [US, CA] Liquor store; [AU] Liquor store or bottle shop, [UK] Off-license 06 [ALL] Vending machine 07 [US] Military commissary -- the PX 08 [US] Indian reservation, [CA] First Nations reserve, [UK, AU -- none] 09 [ALL] Duty free shop 10 [CA, UK, AU] Outside of the country, but not at a duty free shop; [US] Out of state or outside of the country, but not at a duty free shop 11 [UK] Using a free phone number [CA, US, AU] Using a toll free number 12 [ALL] On the Internet 13 [ALL] From someone else (not at a store, shop or other mainstream establishment) selling cigarettes independently and/ or illegally, perhaps at local markets, delivery service, door-to-door, or just in the street 14 [ALL] From a friend or relative 15 [ALL] From somewhere else 77 Not Applicable 88 Refused 99 Don't Know |
| 542b | SO327o | Ask if 542a/SO327=15. Where else does your friend/ relative usually buy them? |
| 543 | BR701 | Ask if 046/FR309v=1-3 and 538a/SO221<>76. This last time you bought [cigarettes/ tobacco], was it [regular brand (412/BR310=1)/ the brand you are currently smoking? (412/BR310<>1)]? |

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| | | 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 548/BR227. Otherwise, go to [544a/BR712/ 545a/BR722/ 546a/BR731/ 547a/BR741]. |
| 544a | BR712 | Ask if 543/BR701<>1 and country=CA. 408/FR326=2: Respondent smokes only RYO cigarettes. You should be scrolling to the bottom of the list to select an RYO brand. 412/BR310=1: What specific brand and variety did you buy? 412/BR310<>1: What specific brand and variety did you last buy? 7777 Not Applicable 8888 Refused 9997 Other (specify) - Cigarette 9998 Other (specify) - RYO 9999 Don't Know |
| 544b | BR712o | Ask if 544a/BR712=9997 or 9998. Which other brand did you buy? <i>Enter text response.</i> |
| 545a | BR722 | Ask if 543/BR701<>1 and country=US. 408/FR326=2: Respondent smokes only RYO cigarettes. You should be scrolling to the bottom of the list to select an RYO brand. 412/BR310=1: What specific brand and variety did you buy? 412/BR310<>1: What specific brand and variety did you last buy? 7777 Not Applicable 8888 Refused 9997 Other (specify) - Cigarette 9998 Other (specify) - RYO 9999 Don't Know |
| 545b | BR722o | Ask if 545a/BR722=9997 or 9998. Which other brand did you buy? <i>Enter text response.</i> |
| 546a | BR731 | Ask if 543/BR701<>1 and country=UK. 408/FR326=2: Respondent smokes only RYO cigarettes. You should be scrolling to the bottom of the list to select an RYO brand. 412/BR310=1: What specific brand and variety did you buy? 412/BR310<>1: What specific brand and variety did you last buy? 7777 Not Applicable 8888 Refused 9996 Unbranded 9997 Other (specify) 9999 Don't Know |

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| 546b | BR731o | Ask if 546a/BR731=9997. Which other brand did you buy? <i>Enter text response.</i> |
| 547a | BR741 | Ask if 543/BR701<>1 and country=AU. 408/FR326=2: Respondent smokes only RYO cigarettes. You should be scrolling to the bottom of the list to select an RYO brand. 412/BR310=1: What specific brand and variety did you buy? 412/BR310<>1: What specific brand and variety did you last buy? 7777 Not Applicable 8888 Refused 9996 Unbranded 9997 Other (specify) 9999 Don't Know |
| 547b | BR741o | Ask if 547a/BR741=9997. Which other brand did you buy? |
| 548 | BR227 | Ask if 408/FR326=3, 8 or 9 and 538a/SO221<>76. This last purchase -- was it [factory-made (CA, US)/ packet (UK, AU)] cigarettes or roll-your-own tobacco? 1 Factory-made/ packet cigarettes 2 Roll-your-own cigarettes 7 Not applicable 8 Refused 9 Don't know If response=1, go to 549/PU201. If response=2, go to 575/PU511. Otherwise, go to 583/PU611. |
| 549 | PU201 | Ask if (408/FR326=1 OR (408/FR326=3, 8 or 9 AND 548/BR227=1)) AND 538a/SO221<>76. 538a/SO221=14: When you bought or got these cigarettes from your friend or relative, did you get them by the carton, the pack, the bag or baggie, or as single cigarettes? 538a/SO221<>14: Did you buy these cigarettes by the carton, the pack, the bag or baggie, or as single cigarettes? 1 Carton 2 Pack 3 Loose (single cigarettes) 4 Bags or baggies 7 Not applicable 8 Refused 9 Don't know <i>Accept "don't know" response from those who got cigarettes/ tobacco from a friend or relative.</i> If response=1, go to 550/PU211. If response=2, go to 557/PU311. If response=3, go to 563/PU411. If response=4, go to 568/PU911. Otherwise, go to 583/PU611. |
| 550 | PU211 | Ask if 549/PU201=1. |

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| | | <p>How many cartons did you get?</p> <p>77 Not Applicable</p> <p>88 Refused</p> <p>99 Don't Know</p> |
| 551a | PU222 | <p>Ask if 549/PU201=1.</p> <p><i>Do not read out list.</i></p> <p>550/PU211=1: How many packs of cigarettes were in the carton?</p> <p>550/PU211>1: How many packs of cigarettes were in each carton?</p> <p>01 Four</p> <p>02 Five</p> <p>03 Six</p> <p>04 Seven</p> <p>05 Eight</p> <p>06 Ten</p> <p>07 Twenty</p> <p>08 Other (specify)</p> <p>77 Not Applicable</p> <p>88 Refused</p> <p>99 Don't Know</p> <p>If response=8, go to 551b/PU222o.</p> <p>Otherwise, go to 552a/PU227.</p> |
| 551b | PU222o | <p>Ask if 551a/PU222=8.</p> <p>What other number of packs per carton?</p> |
| 552a | PU227 | <p>Ask if 549/PU201=1.</p> <p><i>Do not read out list.</i></p> <p>How many cigarettes were in each pack?</p> <p>01 Ten</p> <p>02 Twenty</p> <p>03 Twenty-five</p> <p>04 Thirty</p> <p>05 Thirty-five</p> <p>06 Forty</p> <p>07 Fifty</p> <p>08 Other (specify)</p> <p>77 Not Applicable</p> <p>88 Refused</p> <p>99 Don't Know</p> <p>If response=8, go to 552b/PU227o.</p> <p>If response<>8 and 550/PU211=1, go to 555/PU231.</p> <p>If response<>8 and 550/PU211>1, go to 553/PU229.</p> |
| 552b | PU227o | <p>Ask if 552a/PU227=8.</p> <p>What other number of cigarettes per pack?</p> <p>If 550/PU211=1, go to 555/PU231.</p> |

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| 553 | PU229 | <p>If 550/PU211>1, go to 553/PU229.</p> <p>Ask if 550/PU211>1. I'd like to find out how much you paid. Is it easier for you to say how much you paid per carton or how much you paid for all the cartons?</p> <ol style="list-style-type: none"> 1 Price per carton 2 Total paid for all cartons 7 Not applicable 8 Refused 9 Don't know <p><i>Whichever is easier for respondent -- price per carton or price for all cartons together. Respondents might not know the cost per carton, and we don't want them to do arithmetic.</i></p> <p>If response=1, go to 555/PU231. If response=2, go to 554/PU241. Otherwise, go to 556/PU2_chk.</p> |
| 554 | PU241 | <p>Ask if 553/PU229=2. How much did you pay for all cartons?</p> <ol style="list-style-type: none"> 777 Not Applicable 888 Refused 999 Don't Know <p><i>Enter [dollars/ pounds] and [cents/ pence] with decimal point. Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i></p> <p>Go to 556/PU2_chk.</p> |
| 555 | PU231 | <p>Ask if 550/PU211=1 or 553/PU229=1. 550/PU211=1: How much did you pay for THAT carton? 550/PU211>1: How much did you pay for EACH carton?</p> <p><i>Enter [dollars/ pounds] and [cents/ pence] with decimal point. Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i></p> |
| 556 | PU2_chk | <p>Ask if 549/PU201=1. Just to confirm: You LAST bought cigarettes FOR YOURSELF by the CARTON. You bought [550/PU211] carton(s) containing [551a/PU222] packs of cigarettes [per carton]. Each pack of cigarettes contained [552a/PU227] cigarettes. You paid [555/PU231 per carton/ 555/PU231 for the carton/ 554/PU241 for all the cartons together]. Is this correct?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p><i>If 88/888 or 99/999 appears in any of these fields, this is likely due to 'don't know'/refusal, i.e. information the respondent couldn't tell us. Do the best you can to confirm the answers that were given.</i></p> |

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| | | If response=2, clear responses and go back to 549/PU201. Otherwise, go to 583/PU611. |
| 557 | PU311 | Ask if 549/PU201=2. How many packs did you get? 77 Not Applicable 88 Refused 99 Don't Know |
| 558a | PU322 | Ask if 549/PU201=2. <i>Do not read out list.</i> 557/PU311=1: How many cigarettes were in the pack? 557/PU311>1: How many cigarettes were in each pack? 01 Ten 02 Twenty 03 Twenty-five 04 Thirty 05 Thirty-five 06 Forty 07 Fifty 08 Other (specify) 77 Not Applicable 88 Refused 99 Don't Know |
| 558b | PU322o | Ask if 558a/PU322=8. What other number of cigarettes per pack? |
| 559 | PU329 | Ask if 557/PU311>1. I'd like to find out how much you paid. Is it easier for you to say how much you paid per pack or how much you paid for all the packs? 1 Price per pack 2 Total paid for all packs 7 Not applicable 8 Refused 9 Don't know <i>Whichever is easier for respondent -- price per pack or price for all packs together. Respondents might not know the cost per pack, and we don't want them to do arithmetic.</i> If response=1, go to 561/PU331. If response=2, go to 560/PU341. Otherwise, go to 562/PU3_chk. |
| 560 | PU341 | Ask if 559/PU329=2. How much did you pay for all packs? 777 Not Applicable 888 Refused 999 Don't Know <i>Enter [dollars/ pounds] and [cents/ pence] with decimal point.</i> |

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| | | <p><i>Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i></p> <p>Go to 562/PU3_chk.</p> |
| 561 | PU331 | <p>Ask if 557/PU311=1 or 559/PU329=1.</p> <p>557/PU311=1: How much did you pay for THAT pack? 557/PU311>1: How much did you pay for EACH pack?</p> <p>777 Not Applicable 888 Refused 999 Don't Know</p> <p><i>Enter [dollars/ pounds] and [cents/ pence] with decimal point.</i></p> <p><i>Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i></p> <p>Go to 562/PU3_chk.</p> |
| 562 | PU3_chk | <p>Ask if 549/PU201=2.</p> <p>Just to confirm: You LAST bought cigarettes FOR YOURSELF by the PACK. You bought [557/PU311] pack(s) containing [558a/PU322] cigarettes [per pack]. You paid [561/PU331 per pack/ 561/PU331 for the pack/ 560/PU341 for all the packs together]. Is this correct?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p><i>If 88/888 or 99/999 appears in any of these fields, this is likely due to 'don't know'/refusal, i.e. information the respondent couldn't tell us. Do the best you can to confirm the answers that were given.</i></p> <p>If response=2, clear responses and go back to 549/PU201. Otherwise, go to 583/PU611.</p> |
| 563 | PU411 | <p>Ask if 549/PU201=3.</p> <p>How many loose cigarettes did you get?</p> <p>777 Not Applicable 888 Refused 999 Don't Know</p> |
| 564 | PU429 | <p>Ask if 563/PU411>1.</p> <p>I'd like to find out how much you paid. Is it easier for you to say how much you paid per cigarette or how much you paid for all cigarettes?</p> <p>1 Price per cigarette 2 Total paid for all cigarettes 7 Not applicable 8 Refused 9 Don't know</p> <p><i>Whichever is easier for respondent -- price per cigarette or price for all cigarettes together. Respondents might not know the cost per cigarette, and we don't want them to do arithmetic.</i></p> |

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| | | <p>If response=1, go to 566/PU431. If response=2, go to 565/PU441. Otherwise, go to 567/PU4_chk.</p> |
| 565 | PU441 | <p>Ask if 564/PU429=2. How much did you pay for all loose cigarettes? 777 Not Applicable 888 Refused 999 Don't Know <i>Enter [dollars/ pounds] and [cents/ pence] with decimal point.</i> <i>Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i> Go to 567/PU4_chk.</p> |
| 566 | PU431 | <p>Ask if 563/PU411=1 or 564/PU429=1. 563/PU411=1: How much did you pay for THAT cigarette? 563/PU411>1: How much did you pay for EACH cigarette? 777 Not Applicable 888 Refused 999 Don't Know <i>Enter [dollars/ pounds] and [cents/ pence] with decimal point.</i> <i>Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i> Go to 567/PU4_chk.</p> |
| 567 | PU4_chk | <p>Ask if 549/PU201=3. Just to confirm: You LAST bought SINGLE cigarettes FOR YOURSELF. You bought [563/PU411] cigarette(s). You paid [566/PU431 per cigarette/ 566/PU431 for the cigarette/ 565/PU441 for all the cigarettes together]. Is this correct? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>If 88/888 or 99/999 appears in any of these fields, this is likely due to 'don't know'/refusal, i.e. information the respondent couldn't tell us. Do the best you can to confirm the answers that were given.</i> If response=2, clear responses and go back to 549/PU201. Otherwise, go to 583/PU611.</p> |
| 568 | PU911 | <p>Ask if 549/PU201=4. How many bags did you get? 77 Not Applicable 88 Refused 99 Don't Know <i>Enter number of bags.</i></p> |

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| 569 | PU922 | <p>Ask if 549/PU201=4. <i>Do not read out list.</i> 568/PU911=1: How many cigarettes were in the bag? 568/PU911>1: How many cigarettes were in each bag?</p> <ul style="list-style-type: none"> 01 Ten 02 Twenty 03 Twenty-Five 04 Thirty 05 Thirty-Five 06 Forty 07 Fifty 08 Two Hundred 09 Other (specify) 77 Not Applicable 88 Refused 99 Don't Know |
| 570 | PU922o | <p>Ask if 569/PU922=9. What other number of cigarettes per bag? <i>Enter number of cigarettes.</i></p> |
| 571 | PU929 | <p>Ask if 568/PU911>1. I'd like to find out how much you paid. Is it easier for you to say how much you paid per bag or how much you paid for all the bags?</p> <ul style="list-style-type: none"> 1 Price per bag 2 Total paid for all bags 7 Not applicable 8 Refused 9 Don't know <p><i>Whichever is easier for respondent -- price per bag or price for all bags together. Respondents might not know the cost per bag, and we don't want them to do arithmetic.</i> If response=1, go to 573/PU931. If response=2, go to 572/PU941. Otherwise, go to 574/PU9_chk.</p> |
| 572 | PU941 | <p>Ask if 571/PU929=2. How much did you pay for all bags? <i>Enter [dollars/ pounds] and [cents/ pence] with decimal point.</i> <i>Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i> Go to 574/PU9_chk.</p> |
| 573 | PU931 | <p>Ask if 568/PU911=1 or 571/PU929=1. 568/PU911=1: How much did you pay for THAT bag? 568/PU911>1: How much did you pay for EACH bag? <i>Enter [dollars/ pounds] and [cents/ pence] with decimal point.</i> <i>Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range,</i></p> |

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| | | <i>enter midpoint of the range.</i> |
| 574 | PU9_chk | <p>Ask if 549/PU201=4. Just to confirm: You LAST bought cigarettes FOR YOURSELF by the BAG or BAGGIE. You bought [568/PU911] bag(s) containing [569/PU922] cigarettes [per bag]. You paid [573/PU931 per bag/ 573/PU931 for the bag/ 572/PU941 for all the bags together].</p> <p>Is this correct? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=2, clear responses and go back to 549/PU201. Otherwise, go to 583/PU611.</p> |
| 575 | PU511 | <p>Ask if (408/FR326=2 OR (408/FR326=3, 8 or 9 AND 548/BR227=2)) AND 538a/SO221<>76. How many pouches or containers did you get? 77 Not Applicable 88 Refused 99 Don't Know</p> <p>If response=1, go to 578/PU531. If response>1, go to 576/PU529.</p> |
| 576 | PU529 | <p>Ask if 575/PU511>1. I'd like to find out how much you paid. Is it easier for you to say how much you paid per pouch or container or how much you paid for all the pouches or containers? 1 Price per pouch 2 Total paid for all pouches 7 Not applicable 8 Refused 9 Don't know</p> <p><i>Whichever is easier for respondent -- price per pouch/container or price for all pouches/containers together. Respondents might not know the cost per pouch/container, and we don't want them to do arithmetic.</i></p> <p>If response=1, go to 578/PU531. If response=2, go to 577/PU541. Otherwise, go to 579/PU545.</p> |
| 577 | PU541 | <p>Ask if 576/PU529=2. How much did you pay for all pouches or containers? 777 Not Applicable 888 Refused 999 Don't Know</p> <p><i>Enter [dollars/ pounds] and [cents/ pence] with decimal point. Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i></p> |

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| 578 | PU531 | <p>Go to 579/PU545.</p> <p>Ask if 575/PU511=1 or 576/PU529=1.</p> <p>575/PU511=1: How much did you pay for THAT pouch or container?</p> <p>575/PU511>1: How much did you pay for EACH pouch or container?</p> <p><i>Enter [dollars/ pounds] and [cents/ pence] with decimal point.</i></p> <p><i>Enter exact price -- do not round number. If they give a range, ask them to specify. If they cannot narrow down the range, enter midpoint of the range.</i></p> <p>Go to 579/PU545.</p> |
| 579 | PU545 | <p>Ask if [408/FR326=2 OR (408/FR326=3, 8 or 9 AND 548/BR227=2)] and 538a/SO221<>76.</p> <p><i>Code whatever size units the respondent spontaneously uses -- verbal or grams etc.</i></p> <p>What sized package or pouch did you buy?</p> <ol style="list-style-type: none"> 1 Grams 2 Ounces 3 Other (Verbal designation) 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 580a/PU547.</p> <p>If response=2, go to 580b/PU548.</p> <p>If response=3, go to 580c/PU549.</p> <p>Otherwise, go to 582/PU5_chk.</p> |
| 580a | PU547 | <p>Ask if 579/PU545=1.</p> <p>What sized package or pouch did you buy?</p> <ol style="list-style-type: none"> 777 Not Applicable 888 Refused 999 Don't Know <p><i>Enter number of grams. Round up any decimal places.</i></p> |
| 580b | PU548 | <p>Ask if 579/PU545=2.</p> <p><i>Enter number of ounces. Round up to one decimal place.</i></p> |
| 580c | PU549 | <p>Ask if 579/PU545=3.</p> <p><i>Code verbal designation, or enter as text response.</i></p> <ol style="list-style-type: none"> 1 Large 2 Standard 3 Small 4 Other; specify 7 Not applicable 8 Refused 9 Don't know <p>If response=4, go to 580d/PU549o.</p> <p>Otherwise, go to 581/PU550.</p> |
| 580d | PU549o | <p>Ask if 580c/PU549=4.</p> <p><i>Enter other verbal designation of size as text response.</i></p> |
| 581 | PU550 | <p>Ask if 579/PU545=1-3.</p> |

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| | | <p>About how many days does it take you to smoke the contents of this size of pouch or package?</p> <p>777 Not Applicable 888 Refused 999 Don't Know</p> <p><i>Enter number of days.</i></p> |
| 582 | PU5_chk | <p>Ask if [408/FR326=2 OR (408/FR326=3, 8 or 9 AND 548/BR227=2)] and 538a/SO221<>76.</p> <p>Just to confirm: When you LAST bought roll-your-own tobacco, you bought [575/PU511] pouch(es) or container(s). You paid [578/PU531 per pouch or container/ 578/PU531 for the pouch or container/ 577/PU541 for all the pouches or containers together]. Is this correct?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p><i>If 88/888 or 99/999 appears in any of these fields, this is likely due to 'don't know'/refusal, i.e. information the respondent couldn't tell us. Do the best you can to confirm the answers that were given.</i></p> <p>If response=2, clear responses and go back to 575/PU511. Otherwise, go to 583/PU611.</p> |
| 583 | PU611 | <p>Ask if country=US and 538a/SO221 NE 76.</p> <p>The last time you bought [cigarettes/ tobacco] FOR YOURSELF, did you use any coupons or discounts to get a special price?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 584 | PU622 | <p>Ask if 046/FR309v=1-3.</p> <p>In the last 6 months, has there been a time when the money you spent on cigarettes resulted in not having enough money for household essentials such as food?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 585 | SO411 | <p>Ask if 046/FR309v=1-3.</p> <p>In the last 6 months -- that is, since [6M Anchor] -- have you bought [cigarettes/ tobacco] . . . from the Internet?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |

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| | | If response=1, go to 586/SO416. Otherwise, go to 587/SO421. |
| 586 | SO416 | Ask if 585/SO411=1. <i>Read out response options.</i> How often in the last 6 months have you bought [cigarettes/ tobacco] from the Internet? 1 Only once 2 A few times 3 Many times 4 All of the time 7 Not applicable 8 Refused 9 Don't know |
| 587 | SO421 | Ask if 046/FR309v=1-3. In the last 6 months -- that is, since [6M Anchor] -- have you bought [cigarettes/ tobacco] . . . By phone? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 588/SO426. Otherwise, go to 589/SO437. |
| 588 | SO426 | Ask if 587/SO421=1. <i>Read out response options.</i> How often in the last 6 months have you bought [cigarettes/ tobacco] by phone? 1 Only once 2 A few times 3 Many times 4 All of the time 7 Not applicable 8 Refused 9 Don't know |
| 589 | SO437 | Ask if country=CA or US and 046/FR309v=1-3. In the last 6 months -- that is, since [6M Anchor] -- have you bought [cigarettes/ tobacco] . . . from [an Indian reservation (US)/ a First Nations reserve (CA)]? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 590/SO438. Otherwise, go to 591/SO439. |
| 590 | SO438 | Ask if 589/SO437=1. |

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| | | <p><i>Read out response options.</i></p> <p>How often in the last 6 months have you bought [cigarettes/ tobacco] from [an Indian reservation (US)/ a First Nations reserve (CA)]?</p> <ol style="list-style-type: none"> 1 Only once 2 A few times 3 Many times 4 All of the time 7 Not applicable 8 Refused 9 Don't know |
| 591 | SO439 | <p>Ask if country=US or UK and 046/FR309v=1-3.</p> <p>In the last 6 months -- that is, since [6M Anchor] -- have you bought [cigarettes/ tobacco] . . . From outside the [country (UK)/ state or country (US)]?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 592/SO440. Otherwise, go to 593/SO441.</p> |
| 592 | SO440 | <p>Ask if 591/SO439=1.</p> <p><i>Read out response options.</i></p> <p>How often in the last 6 months have you bought [cigarettes/ tobacco] from outside the [country (UK)/ state or country (US)]?</p> <ol style="list-style-type: none"> 1 Only once 2 A few times 3 Many times 4 All of the time 7 Not applicable 8 Refused 9 Don't know |
| 593 | SO441 | <p>Ask if 046/FR309v=1-3.</p> <p>In the last 6 months -- that is, since [6M Anchor] -- have you bought [cigarettes/ tobacco] . . . From people selling them independently (e.g., door-to-door, in the street)?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 594/SO446. Otherwise, go to 595/SO501.</p> |
| 594 | SO446 | <p>Ask if 593/SO441=1.</p> <p><i>Read out response options.</i></p> |

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| | | <p>How often in the last 6 months have you bought [cigarettes/ tobacco] from people selling them independently?</p> <ol style="list-style-type: none"> 1 Only once 2 A few times 3 Many times 4 All of the time 7 Not applicable 8 Refused 9 Don't know |
| 595 | SO501 | <p>Ask if 046/FR309v=1-3.</p> <p>In the last 6 months, have you made any other special effort to buy cigarettes [or tobacco] that are less expensive than you can get from local stores?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 596 | PU673 | <p>Ask if 046/FR309v=1-3.</p> <p>Cigarettes and tobacco are sometimes sold that have been smuggled, lack proper health warning labels, or do not have all government taxes paid.</p> <p>In the last 6 months, have you bought cigarettes and/or tobacco that meet this description?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 597 | PU672 | <p>Ask if 596/PU673=1.</p> <p><i>Read out response options.</i></p> <p>How often have you bought such cigarettes and/or tobacco in the last 6 months?</p> <ol style="list-style-type: none"> 1 At least once a week 2 A couple of times a month 3 Every few months 4 Once or twice a year 7 Not applicable 8 Refused 9 Don't know |
| 598 | AD631 | <p>Ask if (412/BR310=1 and 428/BR665<=3).</p> <p>Still thinking about the last 6 months, and now thinking about when you are in a store that sells cigarettes. . . Have you ever chosen to buy a brand other than your usual brand because . . .? Your usual brand was not available.</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused |

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| | | <p>9 Don't know</p> <p>If response=1, go to 599/AD632. Otherwise, go to 600/AD633.</p> |
| 599 | AD632 | <p>Ask if 598/AD631=1 AND (428/BR665=1 or 2).</p> <p>Has this happened just once or twice, a few times, or quite regularly?</p> <p>1 Once or twice 2 A few times 3 Quite regularly 7 Not applicable 8 Refused 9 Don't know</p> |
| 600 | AD633 | <p>Ask if (046/FR309v=1-3) and [(412/BR310=1 and 428/BR665<=3) or if 412/BR310 <>1].</p> <p>Still thinking about the last 6 months, and now thinking about when you are in a store that sells cigarettes. . .</p> <p>412/BR310=1: Have you ever chosen to buy a brand other than your usual brand because . . . ? 412/BR310<>1: Have you ever chosen a brand because . . . ?</p> <p>412/BR310=1: You noticed a special price for another brand, so you bought that brand. 412/BR310<>1: You noticed a special price for a brand, so you bought that brand.</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1, go to 601/AD634. Otherwise, go to 602/AD635.</p> |
| 601 | AD634 | <p>Ask if 600/AD633=1 and (428/BR665=1 or 2, OR 412/BR310<>1).</p> <p>Has this happened just once or twice, a few times, or quite regularly?</p> <p>1 Once or twice 2 A few times 3 Quite regularly 7 Not applicable 8 Refused 9 Don't know</p> |
| 602 | AD635 | <p>Ask if (046/FR309v=1-3) and [(412/BR310=1 and 428/BR665<=3) or if 412/BR310 <>1].</p> <p>Still thinking about the last 6 months, and now thinking about when you are in a store that sells cigarettes. . .</p> <p>412/BR310=1: Have you ever chosen to buy a brand other than your usual brand because . . . ? 412/BR310<>1: Have you ever chosen a brand because . . . ?</p> <p>412/BR310=1: You noticed a promotion for another brand, such as an ad or a display, so you bought that brand. 412/BR310<>1: You noticed a promotion for a brand, such as an ad or a display, so you bought that brand.</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |

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| | | If response=1, go to 603/AD636. Otherwise go to 604/AD665. |
| 603 | AD636 | Ask if (602/AD635=1) and (428/BR665=1 or 2, OR 412/BR310<>1). Has this happened just once or twice, a few times, or quite regularly? 1 Once or twice 2 A few times 3 Quite regularly 7 Not applicable 8 Refused 9 Don't know |
| 604 | AD665 | Ask if 047/FR305=1. In the last 30 days, when shopping for things other than cigarettes , have you ended up buying cigarettes because you noticed cigarette packs displayed in the [store/ shop] or other signs that cigarettes were sold there? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 605 | AD666 | Ask if 604/AD665=1. In the last 30 days, has this happened once, twice, or more often? 1 Once 2 Twice 3 More often 7 Not applicable 8 Refused 9 Don't know |
| 606 | AD668 | Ask if 046/FR309v=8. Thinking about when you are in places where cigarettes are sold . . . Since you quit smoking, has there been a time when seeing a cigarette pack display or other signs that cigarettes are sold there, gave you an urge to buy cigarettes? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 607 | AD669 | Ask if 606/AD668=1. Since you quit smoking, has this happened once, twice, or more often? 1 Once 2 Twice 3 More often 7 Not applicable 8 Refused 9 Don't know |

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| 608 | LM251 | <p>Ask if 047/FR305=1. Most cigarette brands have a range of varieties. In your opinion, how different in strength are the varieties within a cigarette brand? Would that be . . .</p> <ol style="list-style-type: none"> 1 Not at all different 2 A little different 3 Somewhat different 4 Very different 7 Not applicable 8 Refused 9 Don't know |
| 609 | LM112 | <p>Ask if 047/FR305=1. 412/BR310=1: We are interested in the experiences you have with the cigarettes you smoke. Thinking about the cigarettes you usually smoke in relation to other cigarettes, are your cigarettes . . . 412/BR310<>1: We are interested in the experiences you have with the cigarettes you smoke. Thinking about the cigarettes you are currently smoking in relation to other cigarettes, are your cigarettes . . . Lighter in taste or more intense in taste?</p> <ol style="list-style-type: none"> 1 Lighter 2 About the same 3 More intense 7 Not applicable 8 Refused 9 Don't know |
| 610 | LM113 | <p>Ask if 047/FR305=1. Thinking about the cigarettes you [usually smoke/ are currently smoking] in relation to other cigarettes, are your cigarettes . . . Harsher or smoother on your throat?</p> <ol style="list-style-type: none"> 1 Harsher 2 About the same 3 Smoother 7 Not applicable 8 Refused 9 Don't know |
| 611 | LM114 | <p>Ask if 047/FR305=1. Thinking about the cigarettes you [usually smoke/ are currently smoking] in relation to other cigarettes . . . Do you get more nicotine from your cigarettes or less nicotine?</p> <ol style="list-style-type: none"> 1 More nicotine 2 About the same 3 Less nicotine 7 Not applicable 8 Refused 9 Don't know |
| 612 | LM109 | <p>Ask if 047/FR305=1 or 3.</p> |

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| | | <p>046/FR309v=1-3 AND 412/BR310=1: Based on your experience of smoking, do you think that the brand you usually smoke, [regular brand], might be a little less harmful, no different, or a little more harmful, compared to other cigarette brands?</p> <p>046/FR309v=1-3 AND 412/BR310<>1: Based on your experience of smoking, do you think that the brand you are currently smoking, [current brand], might be a little less harmful, no different, or a little more harmful, compared to other cigarette brands?</p> <p>046/FR309v=8: Based on your experience of smoking, do you think that the brand you used to smoke might be a little less harmful, no different, or a little more harmful, compared to other cigarette brands?</p> <ol style="list-style-type: none"> 1 A little less harmful 2 No different 3 A little more harmful 7 Not applicable 8 Refused 9 Don't know |
| 613a | LM365 | <p>Ask if country=CA, UK or US and (046/FR309v=1-3). <i>Read out response options.</i> To what extent do any of the following give YOU useful information on how cigarettes will taste: The colours of the pack itself?</p> <ol style="list-style-type: none"> 1 Not at all 2 A little 3 Somewhat 4 A lot 7 Not applicable 8 Refused 9 Don't know |
| 613b | LM367 | The tar and nicotine levels of the brand? |
| 613c | LM368 | The brand name? |
| 613d | LM369 | Descriptive words on the pack like Smooth, Slim, or Silver? |
| 614 | LM255 | <p>Ask if 047/FR305=1. Now thinking about different brands of cigarettes, not their varieties . . . We are interested in your thoughts on how brands compare to each other. In your opinion, how different are cigarettes brands in how they taste?</p> <ol style="list-style-type: none"> 1 Not at all different 2 A little different 3 Somewhat different 4 Very different 7 Not applicable 8 Refused 9 Don't know <p><i>If respondent asks, examples of brands include Marlboro or Benson & Hedges.</i></p> |
| 615 | BR384 | <p>Ask if 047/FR305=1. <i>Read out response options.</i> How much do brands differ in how prestigious they are?</p> <ol style="list-style-type: none"> 1 Not at all different |

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| | | 2 A little different 3 Somewhat different 4 Very different 7 Not applicable 8 Refused 9 Don't know |
| 616a | BR387 | Ask if 412/BR310=1. Have you noticed any of the following changes in your usual brand of cigarettes over the last 12 months? First, have you noticed a change in . . . The color of the pack? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 616b | BR390 | The number of cigarettes contained in the pack? |
| 616c | BR388 | The shape or size of the pack? |
| 616d | BR389 | The wording on the pack? |
| 616e | BR391 | How your cigarettes taste when you smoke them? |
| STOP-SMOKING MEDICATIONS | | |
| 617 | SM111v | Derived variable used in place of 618/SM111 for those who told us in QA section that they used meds at last QA. If (any of 469a/SM920, 471a/SM940, 471b/SM942 or 471c/SM944=1), response=Yes. Otherwise, response=No. 1 Yes 2 No If 047/FR305=2, go to 671/DE750. If 047/FR305=3, go to 657/BQ116. |
| 618 | SM111 | Ask if 617/SM111v=2 and 047/FR305=1. In the last 12 months -- since [12M anchor] -- have you used any stop-smoking medications, such as nicotine replacement therapies like nicotine gum or the patch, or other medications that require a prescription, such as Zyban? 1 Yes 2 No 3 Can't remember 4 Never heard of stop-smoking medications 7 Not applicable 8 Refused 9 Don't know If response=1, go to 620a/SM161. If response=4, go to 642/CHintro. Otherwise, go to 636/SM632. |
| 619 | SM159 | Ask if 617/SM111v=1 and 047/FR305=1. Earlier you said that you used stop smoking medication on your last quit attempt. Now we are interested in OTHER uses of |

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| | | stop-smoking medication that happened in the last 12 months. |
| 620a | SM161 | <p>Ask if 618/SM111=1. <i>Read out reasons.</i> Which of the following were reasons you used stop-smoking medications? To stop smoking completely.</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 620b | SM161v | <p><i>Derived variable for use in filtering the following questions.</i> Did respondent use SSMs in a quit attempt? If 617/SM111v or 620a/SM161=1, response=Yes. If 617/SM111v and 620a/SM161<>1, response=No.</p> |
| 620c | SM162 | <p>Ask if 618/SM111=1 or (617/SM111v=1 and 047/FR305=1). <i>Read out reasons.</i> Which of the following were reasons you used stop-smoking medications? To reduce the amount you smoke.</p> <ol style="list-style-type: none"> 7 Not applicable 8 Refused 9 Don't know |
| 620d | SM163 | To cope with times when you could not or were not allowed to smoke? |
| 620e | SM164 | Or some other reason? |
| 620f | SM164o | <p>Ask if 620e/SM164=1. What other reason?</p> |
| 621 | SM119 | <p>Ask if 620b/SM161v=1. NOTE: Display only meds that respondent has not already mentioned as used (in QNU/SM920s, QNU/SM940s). <i>To this point, LQA respondents have told us only about their LAST use of medications to quit. We need to know about ALL the stop-smoking medications they used for quitting purposes in the last 12 months. This question is their chance to tell us about the rest of them.</i> In the last 12 months -- that is, since [12M anchor] -- have you used any [OTHER (469a/SM920, 471a/SM940, 471b/SM942 or 471c/SM944=1)] stop-smoking medications in order TO QUIT?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 622a/SM121. Otherwise, go to 623/SM497.</p> |
| 622a | SM121 | <p>Ask if 621/SM119=1 or 620a/SM161=1. <i>We can't use BRAND of nicotine product (e.g., Nicorette). We want the FORM of NRT (e.g., gum, patch). Prescriptions are shown with both brand and generic names.</i> <i>If respondent mentions a product not listed, probe to classify as either NRT or prescription. Use "other" only if medication</i></p> |

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| | | <p>cannot be classed as either NRT or prescription. Do not read out products, unless necessary. Select ALL that apply. 617/SM111v=1: In the last 12 months, which other medications did you use? Otherwise: In the last 12 months, which medications did you use? NRT: Nicotine gum.</p> <ol style="list-style-type: none"> 1 Mentioned 2 Not mentioned 7 Not applicable 8 Refused 9 Don't know |
| 622b | SM122 | NRT: Nicotine patch. |
| 622c | SM123 | NRT: Nicotine lozenges. |
| 622d | SM124 | NRT: Nicotine (sublingual) tablets. |
| 622e | SM130 | NRT: Other nicotine replacement product (specify). |
| 622f | SM131 | Prescription: Zyban (or Bupropion, or Wellbutrin). |
| 622g | SM132 | Prescription: Varenicline, also called Champix or Chantix? |
| 622h | SM135 | Prescription: Other prescription medication(s) (specify) |
| 622i | SM140 | Other kind of medication - not NRT, not prescription (specify). |
| 622j | SM130o | Ask if 622e/SM130=1. Which other NRT have you used? |
| 622k | SM135o | Ask if 622h/SM135=1. Which other prescription medication have you used? |
| 622l | SM140o | Ask if 622i/SM140=1. Which other stop-smoking medication have you used? |
| 623 | SM497 | Ask if any of (620c/SM162, 620d/SM163, 620e/SM164)=1. The following questions are about use of stop-smoking medications for reasons OTHER THAN TO QUIT smoking. |
| 624a | SM498 | Ask if 620b/SM161v=1 and 620c/SM162=1. You indicated earlier that you used medications to CUT DOWN on the amount you smoke, as well as to quit. Did you use medication to cut down at times when you were NOT trying to quit smoking, or was that only when you were trying to quit? <ol style="list-style-type: none"> 1 Yes, used when not trying to quit 2 No, only when trying to quit 7 Not applicable 8 Refused 9 Don't know |
| 624b | SM499 | Ask if 620b/SM161v=1 and 620d/SM163=1. You indicated earlier that you used medications to COPE with times when you couldn't smoke, as well as to quit. Did you use medication to cope with nonsmoking situations at times when you were NOT trying to quit smoking, or was that only when you were trying to quit? |
| 625 | SM500 | Ask if (624a/SM498=1 and 624b/SM499=1) OR (620c/SM162=1 and 620d/SM163=1 and 620b/SM161v<>1). Which of these did you do most recently -- use medications to cut down or use medications to cope with non-smoking situations? <ol style="list-style-type: none"> 1 Cut down 2 Cope with non-smoking situations |

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| | | 7 Not applicable 8 Refused 9 Don't know |
| 626a | SM501 | <p>Ask if 624a/SM498=1 OR 624b/SM499=1 OR (620b/SM161v<>1 and [620c/SM162=1 OR 620d/SM163=1]) OR 620e/SM164=1.</p> <p>If both 620c/SM162 and 620d/SM163=1, ask the following not-to-quit questions about the reason-for-meds mentioned in 625/SM500. If 620e/SM164=1, but neither 620c/SM162 nor 620d/SM163=1, use "for reasons other than quitting".</p> <p><i>We are interested in their use of medications FOR PURPOSES OTHER THAN QUITTING smoking.</i></p> <p><i>We can't use BRAND of nicotine product (e.g., Nicorette). We want the FORM of NRT (e.g., gum, patch).</i></p> <p><i>Prescriptions are shown with both brand and generic names.</i></p> <p><i>If respondent mentions a product not listed, probe to classify as either NRT or prescription. Use "other" only if medication cannot be classed as either NRT or prescription.</i></p> <p><i>Do not read out products, unless necessary. Select all that apply.</i></p> <p>[620c/SM162=1 AND 620d/SM163=1 AND 624a/SM498=1 AND 625/SM500=1] OR [620c/SM162=1 AND 620d/SM163<>1 AND 624a/SM498=1]: Which product or combination of products did you use to cut down on the amount you smoke? This includes both NRTs and prescription medications.</p> <p>[620c/SM162=1 AND 620d/SM163=1 AND 624b/SM499=1 AND 625/SM500=2] OR [620c/SM162<>1 AND 620d/SM163=1 AND 624b/SM499=1]: Which product or combination of products did you use to cope with non-smoking situations? This includes both NRTs and prescription medications.</p> <p>620c/SM162<>1 AND 620d/SM163<>1 AND 620e/SM164=1: Which product or combination of products did you use for reasons other than quitting? This includes both NRTs and prescription medications.</p> <p>620c/SM162=1 AND 620d/SM163=1 AND 625/SM500=7,8,9: Which product or combination of products did you use to cut down on the amount you smoke or to cope with non-smoking situations? This includes both NRTs and prescription medications.</p> <p>If 620c/SM162=1 AND 620d/SM163<>1 AND 620e/SM164=1 AND 624a/SM498<>1: Which product or combination of products did you use to cut down on the amount you smoke or for reasons other than quitting? This includes both NRTs and prescription medications.</p> <p>If 620d/SM163=1 AND 620c/SM162<>1 AND 620e/SM164=1 AND 624b/SM499<>1: Which product or combination of products did you use to cope with non-smoking situations or for reasons other than quitting? This includes both NRTs and prescription medications.</p> <p>NRT: Nicotine gum.</p> <p>1 Mentioned 2 Not mentioned 7 Not applicable 8 Refused 9 Don't know</p> <p>Any NRT product(s) mentioned (but not prescription medications) constitutes the respondent's referent for the follow-up questions.</p> |
| 626b | SM502 | NRT: Nicotine patch. |
| 626c | SM503 | NRT: Nicotine lozenges. |
| 626d | SM504 | NRT: Nicotine (sublingual) tablets. |
| 626e | SM510 | NRT: Other nicotine replacement product (specify). |

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| 626f | SM511 | Prescription: Any prescription medication(s) (specify) |
| 626g | SM512 | Other kind of medication - not NRT, not prescription (specify). |
| 626h | SM510o | Ask if 626e/SM510=1. Which other NRT have you used? |
| 626i | SM511o | Ask if 626f/SM511=1. Which prescription medication have you used? |
| 626j | SM512o | Ask if 626g/SM512=1. Which other stop-smoking medication have you used? |
| 627a | SM520 | Ask if any of (626a/SM501-626e/SM510)=1. How did you get [referent NRT medication(s)]? If you got medications more than once, more than one answer might be true. Did you get it by prescription? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>Note that in this section follow-up questions are asked only about nicotine replacement products, not about prescription medications.</i> |
| 627b | SM521 | Did you get it from a pharmacy [or drugstore (CA, US)], without a prescription? |
| 627c | SM524 | Did you get it from a store other than a pharmacy [or drugstore (CA,US)]? |
| 627d | SM522 | Did you get it from a friend? |
| 627e | SM523 | Did you get it free, from a doctor, health service, or quit-smoking service? |
| 627f | SM529 | Was it left over from an earlier quit attempt? |
| 628a | SM535 | Ask if any of (627a/SM520-627d/SM522, 627f/SM529)=1. Now I want to ask you about the amount you paid. If you got medications more than once, more than one answer might be true. When you bought or got [referent NRT medication(s)]. . . Did you pay full price? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 628b | SM536 | Did you get it at a discount? <i>"At a discount" includes getting the medication partly or completely paid for by insurance.</i> |
| 628c | SM537 | Did you get it free? |
| 629 | SM538 | Ask if 628b/SM536=1. Was the discount because of a government subsidy or an insurance plan, or was it some other kind of discount? 1 Government subsidy or insurance plan 2 Some other kind of discount 7 Not applicable 8 Refused |

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| 630 | SM544 | <p>9 Don't know</p> <p>Ask if 620c/SM162=1 AND any of (626a/SM501-626e/SM510)=1. Thinking about your use of NICOTINE REPLACEMENT products in order to cut down on the amount you smoke. . . did this happen shortly after a failed quit attempt or at a time unrelated to any quit attempt?</p> <p>1 After a failed quit attempt 2 Time unrelated to a quit attempt 7 Not applicable 8 Refused 9 Don't know</p> |
| 631 | SM545 | <p>Ask if any of (626a/SM501-626e/SM510)=1. [620c/SM162=1 AND 620d/SM163=1 AND 624a/SM498=1 AND 625/SM500=1] OR [620c/SM162=1 AND 620d/SM163<>1 AND 624a/SM498=1]: Are you still using [referent NRT medication(s)] to cut down on the amount you smoke? [620c/SM162=1 AND 620d/SM163=1 AND 624b/SM499=1 AND 625/SM500=2] OR [620c/SM162<>1 AND 620d/SM163=1 AND 624b/SM499=1]: Are you still using [referent NRT medication(s)] to cope with non-smoking situations? 620c/SM162<>1 AND 620d/SM163<>1 AND 620e/SM164=1: Are you still using [referent NRT medication(s)] for reasons other than quitting? 620c/SM162=1 AND 620d/SM163=1 AND 625/SM500=7,8,9: Are you still using [referent NRT medication(s)] to cut down on the amount you smoke or to cope with non-smoking situations?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 632a | SM550a | <p>Ask if any of (626a/SM501-626e/SM510)=1. <i>For medications used together, time includes from start of first medication used through end of last medication.</i> [620c/SM162=1 AND 620d/SM163=1 AND 624a/SM498=1 AND 625/SM500=1] OR [620c/SM162=1 AND 620d/SM163<>1 AND 624a/SM498=1]: In total, how long [have you been using (631/SM545=1) / did you use (631/SM545<>1)] [referent NRT medication(s)] to cut down on the amount you smoke? [620c/SM162=1 AND 620d/SM163=1 AND 624b/SM499=1 AND 625/SM500=2] OR [620c/SM162<>1 AND 620d/SM163=1 AND 624b/SM499=1]: In total, how long [have you been using / did you use] [referent NRT medication(s)] to cope with non-smoking situations 620c/SM162<>1 AND 620d/SM163<>1 AND 620e/SM164=1: In total, how long [have you been using / did you use] [referent NRT medication(s)] for reasons other than quitting? 620c/SM162=1 AND 620d/SM163=1 AND 625/SM500=7,8,9: In total, how long [have you been using / did you use] [referent NRT medication(s)] to cut down on the amount you smoke or to cope with non-smoking situations? (days) 98 Not regularly 99 Don't know how long <i>Do not read out non-responses 98 and 99, but code if mentioned.</i></p> |
| 632b | SM550b | (weeks) |
| 632c | SM550c | (months) |

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| 633 | SM552 | <p>Ask if any of (626a/SM501-626e/SM510)=1 and QNU/SM550<>98.</p> <p>631/SM545=1: Are you using the medication every day, 4 to 6 days a week, 1 to 3 days a week, or less often than once a week?</p> <p>631/SM545<>1: When you were using the medication, did you use it every day, 4 to 6 days a week, 1 to 3 days a week, or less often than once a week?</p> <ol style="list-style-type: none"> 1 Every day 2 4-6 days a week 3 1-3 days a week 4 Less than once a week 7 Not applicable 8 Refused 9 Don't know |
| 634 | SM554 | <p>Ask if 633/SM552=1 and any of (626a/SM501, 626c/SM503, 626d/SM504, and 626e/SM510)=1.</p> <p>About how many pieces [are (631/SM545=1)/ were (631/SM545<>1)] you using per day?</p> <p><i>Enter number of pieces. If respondent [is/was] using multiple NRTs at once, we want the daily total for all meds except the nicotine patch. For nicotine spray, inhaler or water, number of uses per day should count as "pieces".</i></p> |
| 635 | SM350 | <p>Ask if either of (483/SM329, 631/SM545)=1.</p> <p><i>Read out response options.</i></p> <p>Do you consider yourself addicted to nicotine replacement therapy?</p> <ol style="list-style-type: none"> 1 Yes, strongly addicted 2 Yes, somewhat addicted 3 No 4 Not sure 7 Not applicable 8 Refused 9 Don't know |
| 636 | SM632 | <p>Ask if 047/FR305=1 and (618/SM111<>4 or 617/SM111v=1).</p> <p>You have told us about your usage of medication. Now a question about medication you DIDN'T use, or not for long.</p> <p>In the last 12 months, have you acquired any stop-smoking medication with the intention of quitting, that you used for less than a week, or maybe not at all?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p><i>We are not asking how long the quit attempt lasted, but only about use of the medication -- whether respondent used the medication, and for how long.</i></p> |
| 637 | SM634 | <p>Ask if 636/SM632=1.</p> <p><i>Read out response options.</i></p> <p>In the last 12 months, how often has this happened?</p> <ol style="list-style-type: none"> 1 Once 2 Two or three times 3 More than 3 times |

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| | | 7 Not applicable 8 Refused 9 Don't know |
| 638 | SM636 | Ask if 636/SM632=1. <i>Do not read out response options.</i> The last time this happened, how long did you use the medication... not at all, for a day or less, or for more than a day but less than a week? 1 Not at all 2 For a day or less 3 For more than a day but less than a week 7 Not applicable 8 Refused 9 Don't know |
| 639 | SM370 | Ask if 047/FR305=1 and (618/SM111<>4 or 617/SM111v=1). If any referent includes NRTs: Now, thinking about NICOTINE REPLACEMENT MEDICATIONS as a group, not just the ones you have tried... As far as you know, are nicotine replacement medications less harmful than smoking cigarettes? If no referent includes NRTs, 618/SM111<>1 or 617/SM111v=1: Now, thinking about nicotine replacement medications... As far as you know, are nicotine replacement medications less harmful than smoking cigarettes? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 640/SM373. If response=2, go to 641/SM375. Otherwise, go to 642/CHintro. |
| 640 | SM373 | Ask if 639/SM370=1. Are they a little or a lot less harmful than ordinary cigarettes? 1 A little less harmful 2 A lot less harmful 7 Not applicable 8 Refused 9 Don't know Go to 642/CHintro. |
| 641 | SM375 | Ask if 639/SM370=2. Are they more harmful or the same as ordinary cigarettes? 1 More harmful 2 The same 7 Not applicable 8 Refused 9 Don't know |
| CESSATION HELP | | |
| 642 | CHintro | Ask if 047/FR305=1. |

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| | | <p>444/QA101=1: Earlier in the survey we asked you some questions about forms of help for your most recent quit attempt. I'm now going to ask you some questions about forms of help you did not use then, but may have used at some other time in the past 12 months.</p> <p>Otherwise: I'm now going to ask you some questions about forms of help you may have received about quitting.</p> |
| 643 | CH801 | <p>Ask if 047/FR305=1.</p> <p>451/CH911=1 or 2: Earlier you told us about a visit to your doctor or health professional. Have you made any OTHER visits in the last 12 months?</p> <p>Otherwise: In the last 12 months, have you visited a doctor or other health professional?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 644/CH811.</p> <p>Otherwise, go to 652/CH861.</p> |
| 644 | CH811 | <p>Ask if 643/CH801=1.</p> <p>During ANY visit to the doctor or other health professional in the last 12 months, did you receive advice to quit smoking?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 645/CH808.</p> <p>Otherwise, go to 651/CH872.</p> |
| 645 | CH808 | <p>Ask if 644/CH811=1.</p> <p>The last time you received such advice, did you bring up the topic of quitting or did the doctor/ health professional?</p> <ol style="list-style-type: none"> 1 Respondent/ I brought it up 2 Doctor or health professional brought it up 7 Not applicable 8 Refused 9 Don't know |
| 646 | CH812 | <p>Ask if 644/CH811=1.</p> <p>Did this make you think about quitting smoking?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 647 | CH809 | <p>Ask if 644/CH811=1 and 453/CH909<>1.</p> <p>On any visit to the doctor or other health professional in the last 12 months, did you receive SUBSTANTIAL advice on HOW to quit or HOW to stay quit? (If necessary, add: This means the doctor did more than just recommend that you quit.)</p> <ol style="list-style-type: none"> 1 Yes, got substantial advice 2 No, did not get substantial advice |

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| | | 7 Not applicable 8 Refused 9 Don't know |
| 648 | CH813 | Ask if 644/CH811=1 and 455/CH913<>1. On any visit to the doctor or other health professional in the last 12 months, did you receive a referral to another service to help you quit? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 649 | CH815 | Ask if 644/CH811=1 and 456/CH915<>1. On any visit to the doctor or other health professional in the last 12 months, did you receive a prescription for stop-smoking medication? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 650 | CH817 | Ask if 644/CH811=1 and 457/CH917<>1 and 465/CH973<>1. On any visit to the doctor or other health professional in the last 12 months, did you receive pamphlets or brochures on how to quit? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 651 | CH872 | Ask if 643/CH801=1. On ANY visit to the doctor or other health professional in the last 12 months, did you receive advice on how to reduce the harmfulness of your smoking, other than quitting smoking completely? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 652 | CH861 | Ask if 459/CH961<>1. In the last 12 months, have you received advice or information about quitting smoking from telephone or quit line services? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 653 | CH865 | Ask if 461/CH965<>1. |

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| | | <p>In the last 12 months, have you received advice or information about quitting smoking from the Internet?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 654 | CH869 | <p>Ask if 463/CH969<>1.</p> <p>In the last 12 months, have you received advice or information about quitting smoking from local stop-smoking services (such as clinics or specialists)?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 655 | CH880 | <p>Ask if 047/FR305=1.</p> <p>In the last 30 days -- that is, since [1M anchor] -- have you noticed any advertisements for stop-smoking medications?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| BELIEFS ABOUT QUITTING | | |
| 656 | BQ111 | <p>Ask if 047/FR305=1.</p> <p><i>Respondent does not need to be intending to quit to respond. Emphasize "IF" in wording. Read out response options.</i></p> <p>Now we would like to ask you some questions on any thoughts you might have had about quitting smoking.</p> <p>If you decided to give up smoking completely in the next 6 months, how sure are you that you would succeed?</p> <ol style="list-style-type: none"> 1 Not at all sure 2 Slightly sure 3 Moderately sure 4 Very sure 5 Extremely sure 7 Not applicable 8 Refused 9 Don't know |
| 657 | BQ116 | <p>Ask if 046/FR309v=8.</p> <p><i>Read out response options.</i></p> <p>Now some questions about having quit.</p> <p>How confident are you that you will remain a non-smoker?</p> <ol style="list-style-type: none"> 1 Not at all sure 2 Slightly sure 3 Moderately sure 4 Very sure |

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| | | 5 Extremely sure 7 Not applicable 8 Refused 9 Don't know |
| 658 | BQ121 | Ask if 047/FR305=1. <i>Read out response options.</i> How easy or hard would it be for you to quit smoking if you wanted to? 1 Very easy 2 Somewhat easy 3 Neither easy nor hard 4 Somewhat hard 5 Very hard 7 Not applicable 8 Refused 9 Don't know |
| 659 | BQ126 | Ask if 047/FR305=3. <i>Read out response options.</i> How easy or hard has it been to stay quit? 1 Very easy 2 Somewhat easy 3 Neither easy nor hard 4 Somewhat hard 5 Very hard 7 Not applicable 8 Refused 9 Don't know |
| 660 | BQ141 | Ask if 047/FR305=1. <i>Read out response options.</i> Are you planning to quit smoking . . . 1 Within the next month 2 Within the next 6 months 3 Sometime in the future, beyond 6 months 4 Or are you not planning to quit? 7 Not applicable 8 Refused 9 Don't know If response=1, go to 661/BQ146. If response=2 or 3, go to 663/BQ153. If response=4, go to 662/BQ151. Otherwise, go to 664/BQ155. |
| 661 | BQ146 | Ask if 660/BQ141=1. Have you set a firm date? 1 Yes |

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| | | 2 No 7 Not applicable 8 Refused 9 Don't know |
| 662 | BQ151 | Ask if 660/BQ141=4. Do you want to quit smoking at all? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 663/BQ153. Otherwise, go to 664/BQ155. |
| 663 | BQ153 | Ask if (660/BQ141=1-3) OR (660/BQ141=4 AND 662/BQ151=1). <i>Read out response options.</i> How much do you want to quit smoking? 1 A little 2 Somewhat 3 A lot 7 Not applicable 8 Refused 9 Don't know |
| 664 | BQ155 | Ask if 047/FR305=1. <i>Read out response options.</i> When was the last time that you seriously thought about quitting smoking? 1 Within the last month 2 1 to 6 months ago 3 7 to 12 months ago -- up to but not including 1 year 4 1 to 5 years ago 5 More than 5 years ago 6 Never 7 Not applicable 8 Refused 9 Don't know |
| 665a | BQ201 | Ask if 047/FR305=1 or 3. 047/FR305=1 & 660/BQ141=4: Even though you mentioned that you are not currently planning to quit, in the past 6 months, have each of the following things led you to think about quitting? -- not at all, somewhat, or very much? 047/FR305=1 & 660/BQ141<>4: In the past 6 months, have each of the following things led you to think about quitting? -- not at all, somewhat, or very much? 047/FR305=3: To what extent, if at all, were each of the following things reasons for your quit attempt? -- not at all, somewhat, or very |

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| | | <p>much?</p> <p>Concern for your personal health?</p> <ol style="list-style-type: none"> 1 Not at all 2 Somewhat 3 Very much 7 Not applicable 8 Refused 9 Don't know |
| 665b | BQ203 | Concern about the effect of your cigarette smoke on non-smokers? |
| 665c | BQ207 | That society disapproves of smoking? |
| 665d | BQ209 | The price of cigarettes? |
| 665e | BQ211 | Smoking restrictions at work? |
| 665f | BQ213 | Smoking restrictions in public places like restaurants or bars, cafes or pubs? |
| 665g | BQ217 | Advice from a doctor, dentist, or other health professional to quit? |
| 665h | BQ221 | Free, or lower cost, stop-smoking medication? |
| 665i | BQ223 | Availability of telephone helpline/ quitline/ information line? |
| 665j | BQ225 | Advertisements or information about the health risks of smoking? |
| 665k | BQ227 | Warning labels on cigarette packages? |
| 665l | BQ229 | Setting an example for children? |
| 665m | BQ214 | <p>047/FR305=1: That close friends and family disapprove of your smoking.</p> <p>047/FR305=3: That close friends and family disapproved of your smoking.</p> |
| 665n | BQ216 | The rising cost of [gas (CA/US)/ petrol (UK/AU)]. |
| 666a | BQ260 | <p>Ask if 047/FR305=1 or 3.</p> <p>How important are each of the following for YOU, as sources of advice about quitting smoking?</p> <p>The evidence from medical science?</p> <ol style="list-style-type: none"> 1 Extremely important 2 Very important 3 Somewhat important 4 Not at all important 7 Not applicable 8 Refused 9 Don't know |
| 666b | BQ261 | Statements from government health authorities? |
| 666c | BQ262 | Statements from religious authorities? |
| 666d | BQ263 | The views of your family and friends? |
| 666e | BQ264 | Your own experience of how smoking makes you feel? |
| 666f | BQ265 | What people are saying on TV and in other media? |
| 666g | BQ266 | Knowing people who have suffered smoking-related illnesses or seeing pictures of such things? |
| 666h | BQ267 | The views of alternative health practitioners? |
| 667 | BQ309 | <p>Ask if 047/FR305=1.</p> <p>Thinking now about quitting permanently within the next 6 months: If you were to quit smoking, would your ability to enjoy life be improved, made worse, or stay the same?</p> <ol style="list-style-type: none"> 1 Improved a lot |

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| | | 2 Improved a little 3 Stay the same 4 Made a little worse 5 Made a lot worse 7 Not applicable 8 Refused 9 Don't know <i>If respondent answers "improved" or "made worse", prompt with "Would that be [improved a little/ improved a lot] or [made a little worse/ made a lot worse]?"</i> Go to 670/PS594. |
| 668 | PS591 | Ask if 047/FR305=3. <i>Read out response options. Select only one.</i> How would you describe yourself now? 1 A smoker trying to quit 2 A smoker who has chosen to no longer smoke 3 A non-smoker 4 An ex-smoker 7 Not applicable 8 Refused 9 Don't know |
| 669 | PS592 | Ask if 668/PS591=1 or 2. How important is it for you to become a non-smoker (quit for good)? 1 Extremely important 2 Very important 3 Somewhat important 4 Not at all important 7 Not applicable 8 Refused 9 Don't know |
| 670 | PS594 | Ask if 046/FR309v=1-3. How important is smoking to the way you think about yourself? 1 Extremely important 2 Very important 3 Somewhat important 4 Not at all important 7 Not applicable 8 Refused 9 Don't know |
| ENVIRONMENTAL TOBACCO SMOKE | | |
| 671 | DE750 | Ask if country=CA, US, UK. <i>Read out response options. Select only one.</i> In what type of living space do you currently reside? |

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| | | <p>[If necessary, say: We are interested in the kind of PHYSICAL building that you live in. We don't need to know whether you rent or own your home, whether it's a condominium, leased, freehold, or subsidized. We just need to know whether it is completely detached from other residences, or if the building includes residences other than your own.]</p> <ol style="list-style-type: none"> 1 Detached single-family house 2 [CA, US:] Multi-unit house or apartment; this includes a semi-detached house, a townhouse, or an apartment building. [UK:] Multi-unit house or apartment; this includes a semi-detached house, terraced house, a conversion, a flat, or a quarter villa. 7 Not applicable 8 Refused 9 Don't know <p><i>Mobile home or trailer is included in detached single-family house.</i> <i>If respondent answers "condominium", then probe to determine what type of structure the condominium is, i.e., townhouse, apartment building, etc.</i></p> |
| 672a | DE751w (Prev. DE751wx) | <p>Ask if 671/DE750=2 and (country=CA). <i>Read out response options. Select only one.</i> In what specific type of multi-unit housing do you reside?</p> <p>[If necessary, say: We are interested in the kind of PHYSICAL building that you live in. We don't need to know whether you rent or own your home, whether it's a condominium, leased, freehold, or subsidized. We just need to know whether it is completely detached from other residences, or if the building includes residences other than your own.]</p> <ol style="list-style-type: none"> 01 Semi-detached house (If necessary: 2 residences in one building, side-by-side) 02 Townhouse (If necessary: row of houses connected to one another) 03 Duplex or Triplex (If necessary: 2 or 3 residences in one building, stacked vertically) 04 Maisonette (If necessary: 2-story apartments in a single building with one common entrance and one outdoor entrance) 05 Single-family house converted to apartments, including basement or attic apartments, and "granny flats" 06 Rooming house (If necessary: Tenants rent single rooms; common spaces like kitchen and bathroom are shared) 07 Apartment Building (If necessary: This can be a walk-up or high-rise) 08 Other (specify) 77 Not Applicable 88 Refused 99 Don't Know <p><i>If respondent answers "condominium", then probe to determine what type of structure the condominium is, i.e., townhouse, apartment building, etc.</i></p> |
| 672b | DE751x | <p>Ask if 671/DE750=2 and (country=US).</p> <ol style="list-style-type: none"> 01 Horizontal duplex (If necessary: 2 residences in one building, side-by-side) 02 Townhouse (If necessary: row of houses connected to one another) 03 Vertical duplex or triplex (If necessary: 2 or 3 residences in one building, stacked vertically) 05 Single-family house converted to apartments, including basement or attic apartments, and "in-law apartments" 06 Rooming house (If necessary: Tenants rent single rooms; common spaces like kitchen and bathroom are shared) |

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| | | 07 Apartment Building (If necessary: This can be a walk-up or high-rise) 08 Other (specify) |
| 672c | DE751o | Ask if 672a/DE751w=8 or 672b/DE751x=8. Specify other type of housing. |
| 673 | DE752 | Ask if 671/DE750=1. Sometimes single family homes actually include more than one household or individual residence, such as when there is an apartment in the basement or attic, or when someone is renting a room. Does something like this apply to your situation? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 674 | DE753 | Ask if 671/DE750=2 or 673/DE752=1. <i>Read out response options.</i> About how many individual residences are in your building? 1 2-3 2 4-9 3 10-24 4 25-49 5 50-100 6 More than 100 7 Not applicable 8 Refused 9 Don't know |
| 675 | ET161 | Ask if 671/DE750=2 or 673/DE752=1. Which of the following statements best describes the official smoking policy for INDOOR areas in your building? 1 Smoking is prohibited in all indoor areas of the building, including individual residences 2 Smoking is prohibited in shared indoor areas, but allowed inside individual residences 3 Smoking is allowed anywhere. 7 Not applicable 8 Refused 9 Don't know |
| 676 | ET162 | Ask if 671/DE750=2 or 673/DE752=1. How often, if at all, does tobacco smoke enter your own residential unit from somewhere else inside or outside your building? 1 Every day 2 4-6 days a week 3 1-3 days a week 4 Less than once a week 5 Never 7 Not applicable 8 Refused 9 Don't know |

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| 677 | ET163 | <p>Ask if 671/DE750=2 or 673/DE752=1.</p> <p>In the last 12 months, have you received any complaints from any of your neighbours, landlord or management regarding anyone smoking in your own residence?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 678 | ET164 | <p>Ask if 671/DE750=2 or 673/DE752=1.</p> <p>In the last 12 months, have you complained to any of your neighbours, landlord or management about tobacco smoke entering your own residence?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 679 | ET165 | <p>Ask if 671/DE750=2 or 673/DE752=1.</p> <p>To what extent would you prefer to have a policy in YOUR building that prohibits smoking in ALL areas, including individual residences, common areas, AND exterior grounds?</p> <ol style="list-style-type: none"> 1 Strongly prefer 2 Somewhat prefer 3 Slightly prefer 4 Would NOT prefer 7 Not applicable 8 Refused 9 Don't know |
| 680 | ET221 | <p>Ask all.</p> <p><i>Read out response options.</i></p> <p>Which of the following best describes smoking inside your home?</p> <ol style="list-style-type: none"> 1 Smoking is allowed anywhere in your home 2 Smoking is NEVER allowed ANYWHERE in your home 3 Something in between 7 Not applicable 8 Refused 9 Don't know |
| 681 | ET321 | <p>Ask if 047/FR305=1.</p> <p><i>Read out response options.</i></p> <p>When you are in a car or other private vehicle with non-smokers, do you...</p> <ol style="list-style-type: none"> 1 Smoke as you normally smoke 2 Never smoke 3 Something in between 7 Not applicable 8 Refused |

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| 682 | ET322 | <p>9 Don't know</p> <p>Ask if 047/FR305=1. <i>Read out response options, except option 1.</i> In the last 30 days, how often, if at all, have you smoked in a car with children in it?</p> <ol style="list-style-type: none"> 1 Children were never in the car (do not read out) 2 Never (i.e. never smoked when children WERE in the car) 3 Once 4 A few times 5 Lots of times 7 Not applicable 8 Refused 9 Don't know |
| 683 | ET421 | <p>Ask if country=US. <i>Read out response options.</i> Which of the following best describes the rules about smoking in drinking establishments, bars, and pubs where you live?</p> <ol style="list-style-type: none"> 1 Smoking is not allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 No rules or restrictions 7 Not applicable 8 Refused 9 Don't know |
| 684 | ET431 | <p>Ask all. In the last 6 months -- that is, since [6M anchor] -- have you visited a drinking establishment, bar, or pub where you live</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 685/ET433. Otherwise, go to 689/ET521.</p> |
| 685 | ET433 | <p>Ask if 684/ET431=1. Would that be at least weekly or less often?</p> <ol style="list-style-type: none"> 1 At least weekly 2 Less often 7 Not applicable 8 Refused 9 Don't know |
| 686 | ET812 | <p>Ask if 684/ET431=1. Compared to a year ago, do you now visit pubs and bars more often, less often, or the same amount?</p> <ol style="list-style-type: none"> 1 More often 2 Less often 3 Same amount 4 Don't visit pubs now and/ or didn't visit pubs a year ago |

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| | | 7 Not applicable 8 Refused 9 Don't know |
| 687 | ET434 | Ask if 684/ET431=1. The last time you visited, were people smoking inside the pub or bar? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 688 | ET438 | Ask if 047/FR305=1 and 684/ET431=1. Did you go outside for a smoke? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 689 | ET521 | Ask if country=US. <i>Read out response options.</i> Which of the following best describes the rules about smoking in restaurants or cafés where you live? 1 Smoking is not allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 Smoking is allowed in all indoor areas 4 Every restaurant, café has its own rules 7 Not applicable 8 Refused 9 Don't know |
| 690 | ET531 | Ask all. In the last 6 months -- since [6M Anchor] -- have you visited a restaurant or café where you live? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 691/ET533. Otherwise, go to 696/ET950. |
| 691 | ET533 | Ask if 690/ET531=1. Would that be at least weekly or less often? 1 At least weekly 2 Less often 7 Not applicable 8 Refused 9 Don't know |

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| 692 | ET841 | <p>Ask if 690/ET531=1. Compared to a year ago, do you now visit restaurants or cafes more often, less often, or the same amount?</p> <ol style="list-style-type: none"> 1 More often 2 Less often 3 Same amount 4 Don't visit restaurants now and/ or didn't visit restaurants a year ago 7 Not applicable 8 Refused 9 Don't know |
| 693 | ET534 | <p>Ask if 690/ET531=1. The last time you visited, were people smoking inside the restaurant or café?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 694 | ET540 | <p>Ask if country=US and 690/ET531=1 and 689/ET521=2. The last time you visited, was smoking restricted to a separate smokers' room?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 695 | ET541 | <p>Ask if country=US and 690/ET531=1 and 689/ET521=2. The last time you visited, was smoking restricted to certain bar areas?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 696 | ET950 | <p>Ask all. Now thinking about the outdoor eating areas of BOTH bars AND restaurants... Which of the following best describes the rules about smoking in the outdoor eating areas of bars and restaurants where you live:</p> <ol style="list-style-type: none"> 1 Smoking is not allowed in outdoor areas 2 Smoking is allowed only in some outdoor areas of the bar or restaurant 3 No rules or restrictions 4 Different bars and/ or restaurants have different rules. 7 Not applicable 8 Refused 9 Don't know |
| 697 | ET951 | <p>Ask if 684/ET431=1 or 690/ET531=1. The last time you visited a bar or restaurant where people were seated in the outdoor eating or drinking area, were any of</p> |

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| | | <p>those people smoking?</p> <ol style="list-style-type: none"> 1 Yes 2 No 3 In the last 6 months, I have not visited a restaurant or bar where people were eating outdoors 7 Not applicable 8 Refused 9 Don't know |
| 698 | ET952 | <p>Ask if 684/ET431=1 or 690/ET531=1.</p> <p>When you visit a restaurant or bar with an outdoor eating area, and weather is permitting, do you prefer to be seated outside or inside?</p> <ol style="list-style-type: none"> 1 Prefer inside 2 Prefer outside 3 No consistent preference/ depends on the circumstance (don't read) 7 Not applicable 8 Refused 9 Don't know |
| 699 | ET953 | <p>Ask if 046/FR309v=1-3 and 698/ET952=2 or 3 and 696/ET950<>1.</p> <p><i>Read out response options.</i></p> <p>698/ET952=2: Do you sit outside so that you can smoke?</p> <p>698/ET952=3: When you do sit outside, is that so you can smoke?</p> <ol style="list-style-type: none"> 1 Yes, that's usually my reason for sitting outside 2 Yes, sometimes that's my reason for sitting outside 3 No, that's never my reason for sitting outside 7 Not applicable 8 Refused 9 Don't know |
| 700 | ET954 | <p>Ask if 698/ET952=1 or 3 and 696/ET950<>1.</p> <p><i>Read out response options.</i></p> <p>698/ET952=1: Do you sit indoors to avoid the smoke in the outdoor eating area?</p> <p>698/ET952=3: When you do sit indoors, is that so you can avoid the smoke in the outdoor eating area?</p> <ol style="list-style-type: none"> 1 Yes, that's usually my reason for sitting inside 2 Yes, sometimes that's my reason for sitting inside 3 No, that's never my reason for sitting inside 7 Not applicable 8 Refused 9 Don't know |
| 701 | ET601b | <p>Ask all.</p> <p>Are you currently employed outside the home?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |

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| | | If response=1, go to 702/ET621. Otherwise, go to 704a/ET703. |
| 702 | ET621 | Ask if 701/ET601b=1. <i>Read out response options.</i> Which of the following best describes the smoking policy where you work? 1 Smoking is not allowed in any indoor area 2 Smoking is allowed only in some indoor areas 3 Smoking is allowed in any indoor areas 7 Not applicable 8 Refused 9 Don't know |
| 703 | ET634 | Ask if 701/ET601b=1. In the last 30 days, have people smoked in indoor areas where you work? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 704a | ET703 | Ask all. For each of the following public places, please tell me if you think smoking should be allowed in all indoor areas, in some indoor areas, or not allowed indoors at all: Workplaces? 1 All indoor areas 2 Some indoor areas 3 Not at all 7 Not applicable 8 Refused 9 Don't know |
| 704b | ET705 | Indoor areas of drinking establishments (e.g. pubs/ bars). |
| 704c | ET707 | Indoor areas of restaurants and cafés? |
| 705 | ET711 | Ask all. And now thinking about the OUTDOOR eating areas of restaurants and cafés -- do you think that smoking should be allowed in all outdoor eating areas, in some outdoor eating areas, or not allowed in outdoor eating areas at all? 1 All outdoor eating areas 2 Some outdoor eating areas 3 No outdoor eating areas at all 7 Not applicable 8 Refused 9 Don't know |
| 706 | ET719 | Ask all. And now thinking about the OUTDOOR areas of drinking establishments such as pubs and bars -- do you think that smoking should be allowed in all outdoor areas, in some outdoor areas, or not allowed in outdoor areas at all? 1 All outdoor areas |

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| | | 2 Some outdoor areas 3 No outdoor areas at all 7 Not applicable 8 Refused 9 Don't know |
| 707 | ET722 | Ask all. Thinking about outdoor public playgrounds -- do you think that smoking should be allowed in all areas, in some areas, or not allowed at all? 1 All outdoor areas 2 Some outdoor areas 3 No outdoor areas at all 7 Not applicable 8 Refused 9 Don't know |
| 708 | ET327 | Ask all. Would you support a law that banned smoking in cars when children are in them? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 709 | ET328 | Ask all. What are the rules about smoking in your car or cars when there are children in the car? Would you say . . . 1 Smoking is never allowed in any car 2 Smoking is allowed sometimes or in some cars 3 Smoking is allowed in all cars 4 Do not have a car 5 I never have children in my car/ I do not have children 7 Not applicable 8 Refused 9 Don't know |
| PSYCHOSOCIAL: BELIEFS ABOUT SMOKING, MODERATORS | | |
| 710a | PS220 | Ask if 047/FR305=1 or 3. Please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with each of the following statements. 047/FR305=1: You enjoy smoking. 047/FR305=3: You enjoyed smoking. 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 7 Not applicable |

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| | | 8 Refused 9 Don't know |
| 710b | PS215 | If you had to do it over again, you would not have started smoking. |
| 710c | PS223 | 047/FR305=1: Smoking is an important part of your life. 047/FR305=3: Smoking was an important part of your life. |
| 710d | PS229 | People who are important to you believe that you should not smoke. |
| 710e | PS233 | Society disapproves of smoking. |
| 710f | PS243 | The harsher the smoke feels in your throat, the more dangerous the smoke is likely to be. |
| 710g | LM705 | Menthol cigarettes are smoother on your throat and chest than regular cigarettes. |
| 710h | LM703 | Menthol cigarettes are less harmful than regular cigarettes. |
| 710i | PS313 | The medical evidence that smoking is harmful is exaggerated. |
| 710j | PS315 | You've got to die of something, so why not enjoy yourself and smoke. |
| 710k | PS317 | Smoking is no more risky than lots of other things that people do. |
| TOBACCO INDUSTRY | | |
| 711a | IN213 | Ask all. I am going to read you some statements about controlling tobacco products and tobacco companies. Please tell me whether you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree with each of the following statements. Tobacco products should be more tightly regulated. 1 Strongly agree 2 Agree 3 Neither agree nor disagree 4 Disagree 5 Strongly disagree 7 Not applicable 8 Refused 9 Don't know |
| 711b | IN214 | Tobacco companies should not be allowed to promote cigarettes at all, but merely make them available to adults who want to smoke them. |
| 711c | IN220 | AU: Tobacco companies should continue to be required to sell cigarettes in plain packages, as they are now. CA, US, UK: Tobacco companies should be required to sell cigarettes in plain packages -- that is, in packs without the usual brand colors and symbols, but keeping the warning labels. |
| 711d | IN311 | The government should do more to tackle the harm done by smoking. |
| 712a | IN336 | Ask all. <i>Read out response options.</i> Please tell me how you feel about each of the following suggestions. Would you support or oppose a law that . . . Restricted the number of places where cigarettes could be purchased? 1 Strongly support 2 Support 3 Oppose 4 Strongly oppose 7 Not applicable 8 Refused |

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| | | 9 Don't know |
| 712b | IN337 | Banned the use of menthol in cigarettes? |
| 712c | IN338 | Banned additives and flavourings that make cigarettes seem less harsh? |
| 712d | IN339 | Banned all additives from cigarettes? |
| 712e | IN340 | Required cigarette packages to include information on how to stop smoking? |
| 712f | IN341 | Ask if country=US. Required cigarettes to have a telephone quitline number printed on the pack? |
| 713 | IN710 | Ask all. Do you think it is possible for government regulations to change cigarettes to make them less harmful? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 714 | IN711 | Ask if 713/IN710=1. How much less harmful? 1 A lot less harmful 2 Somewhat less harmful 3 A little less harmful 7 Not applicable 8 Refused 9 Don't know |
| 715 | IN707 | Ask if 046/FR309v=1-3 or 8. 046/FR309v=1-3 AND 412/BR310=1: Do you think the government has evaluated the harmfulness of your regular brand of cigarettes? 046/FR309v=1-3 AND 412/BR310<>1: Do you think the government has evaluated the harmfulness of the brand of cigarettes you are currently smoking? 046/FR309v=8: Do you think the government has evaluated the harmfulness of the cigarette brand you smoked last? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 716a | IN333 | Ask all. <i>Read out response options.</i> If nicotine was made easily available in non-cigarette forms, would you support or oppose a law that . . . Reduced the amount of nicotine in cigarettes, to make cigarettes less addictive? 1 Strongly support 2 Support 3 Oppose 4 Strongly oppose 7 Not applicable 8 Refused |

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| | | 9 Don't know |
| 716b | IN334 | Banned cigarettes, but made alternative forms of nicotine available? |
| 716c | IN335 | Banned tobacco products completely? |
| 717 | IN344 | <p>Ask if country<>AU. <i>Read out response options.</i> Do you support or oppose the government suing tobacco companies to recover health care costs caused by tobacco use?</p> <ol style="list-style-type: none"> 1 Strongly support 2 Support 3 Oppose 4 Strongly oppose 7 Not applicable 8 Refused 9 Don't know |
| 718 | CH879 | <p>Ask all. <i>Read out response options.</i> Would you support or oppose a total ban on tobacco products within 10 years, if the government provided assistance such as cessation clinics to help smokers quit?</p> <ol style="list-style-type: none"> 1 Strongly support 2 Support 3 Oppose 4 Strongly oppose 7 Not applicable 8 Refused 9 Don't know |
| PERCEIVED RISK | | |
| 719 | LM720 | <p>Ask if 412/BR310=1 and 418a/BR327=1. <i>Accept 'don't know' without pressing for an answer.</i> If the government were to ban the use of menthol in cigarettes, how might this affect your smoking? Would you switch to a non-menthol brand or would you try to quit smoking?</p> <ol style="list-style-type: none"> 1 Switch to a non-menthol brand 2 Try to stop smoking 3 Both 7 Not applicable 8 Refused 9 Don't know |
| 720 | PR101 | <p>Ask all. <i>Read out response options.</i> Now I'd like to ask you some questions about your health. In general, how would you describe your health? Is it . . .</p> <ol style="list-style-type: none"> 1 Poor 2 Fair 3 Good 4 Very good |

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| | | 5 Excellent 7 Not applicable 8 Refused 9 Don't know |
| 721 | PR221 | Ask if 047/FR305=1. Let's say that you continue to smoke the amount that you do now. How would you compare your own chance of getting heart disease in the future to the chance of a nonsmoker? 1 Much more likely 2 Somewhat more likely 3 A little more likely 4 Just as likely 7 Not applicable 8 Refused 9 Don't know |
| 722 | PR225 | Ask if 047/FR305=1. Let's say that you continue to smoke the amount that you do now. How would you compare your own chance of losing your sight in the future to the chance of a nonsmoker? 1 Much more likely 2 Somewhat more likely 3 A little more likely 4 Just as likely 7 Not applicable 8 Refused 9 Don't know |
| 723 | PR222 | Ask if 046/FR309v=1-3. If you DID get a smoking-related disease, such as lung cancer, heart disease, or emphysema, how much shorter, if at all, do you think your life would be? Estimate the number of years of life that you would lose, or say 'zero' if you think your life would be no shorter. 77 Not Applicable 88 Refused 99 Don't Know |
| 724 | PR311 | Ask if 047/FR305=1 or 3. <i>Read out response options.</i> To what extent, if at all, has smoking damaged your health? 1 Not at all 2 Just a little 3 A fair amount 4 A great deal 7 Not applicable 8 Refused 9 Don't know |
| 725 | PR313 | Ask if 047/FR305=1. <i>Read out response options.</i> |

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| | | <p>How worried are you, if at all, that smoking WILL damage your health in the future?</p> <ol style="list-style-type: none"> 1 Not at all worried 2 A little worried 3 Moderately worried 4 Very worried 7 Not applicable 8 Refused 9 Don't know |
| 726 | PR321 | <p>Ask if 047/FR305=1. <i>Read out response options.</i> To what extent, if at all, has smoking lowered your quality of life?</p> <ol style="list-style-type: none"> 1 Not at all 2 Just a little 3 A fair amount 4 A great deal 7 Not applicable 8 Refused 9 Don't know |
| 727 | PR329 | <p>Ask if 046/FR309v=8. How worried are you that, even though you quit smoking, you will still get some smoking-related illness in the future?</p> <ol style="list-style-type: none"> 1 Not at all worried 2 A little worried 3 Moderately worried 4 Very worried 7 Not applicable 8 Refused 9 Don't know |
| 728 | PR361 | <p>Ask if 047/FR305=1 or 3. In each country, a random 50% of respondents aged 40 or above (based on 022/Birthdt) are to receive 728/PR361-369. The others do not. Now I'm going to ask you a few questions about a new test used to detect lung cancers. A CT scan is similar to an x-ray, except that for this test you lie on a table that slides into a tunnel that takes a picture of the lungs. If something abnormal is found, it usually results in follow-up tests or surgery. Have you heard of this screening test for lung cancer?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 729 | PR363 | <p>Ask if 728/PR361=1. Have you ever had a CT scan for lung cancer?</p> <ol style="list-style-type: none"> 1 Yes 2 No |

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| | | 7 Not applicable 8 Refused 9 Don't know |
| 730 | PR365 | Ask if 729/PR363=1. Have you had this test in the past 12 months? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 731 | PR369 | Ask if 729/PR363=2. Would you have a CT scan for lung cancer if it were recommended by your doctor? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| MODERATORS | | |
| 732 | DI241 | Ask all. Of the five closest friends or acquaintances that you spend time with on a regular basis, how many of them are smokers? 7 Not applicable 8 Refused 9 Don't know <i>Record number between 0 and 5.</i> |
| 733 | DI242 | Ask if 732/DI241=1-5. In the last year, how many of them have talked about wanting to quit? 7 Not applicable 8 Refused 9 Don't know <i>Record a number that is smaller than or equal to 732/DI241.</i> |
| 734 | PS542 | Ask if 047/FR305=1. Do you feel there is something in common among the people who smoke your brand of cigarettes? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>If respondent says "they have the brand in common", add "besides the brand".</i> |
| 735 | PS540 | Ask if 047/FR305=1. How often do you notice other people with the brand of cigarettes you smoke? 1 Never 2 Rarely 3 Sometimes |

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| | | 4 Often 5 Very often 7 Not applicable 8 Refused 9 Don't know |
| 736 | DI301 | Ask all. <i>Read out response options.</i> What is your overall opinion of smoking? Is it . . . ? 1 Very positive 2 Positive 3 Neither positive nor negative 4 Negative 5 Very negative 7 Not applicable 8 Refused 9 Don't know |
| 737 | DI503 | Ask all. During the last 30 days, have you often been bothered by little interest or pleasure in doing things? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 738 | DI504 | Ask all. During the last 30 days, have you often been bothered by feeling down, depressed, or hopeless? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 739 | DI505 | Ask if 737/DI503 or 738/DI504=1. In the last year, have you been told by a doctor or other health care provider that you have depression? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 740 | DI701 | Ask all. <i>Choose only one. Responses 1-6 refer to the respondent's average over the year.</i> During the last 12 months, about how often did you have any kind of drink that contained alcohol? 01 Every day 02 5-6 days per week 03 3-4 days per week |

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| | | <p>04 1-2 days per week 05 Less than once a week but at least once a month 06 Less than once a month 07 Did not drink any alcohol in the past year 77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>Alcoholic beverages include coolers, beer, wine, champagne, liquor such as whiskey, rum, vodka, bourbon, tequila, scotch, brandy, cognac, cordials, and liqueurs.</i> If response=7, go to 742a/PR107. Otherwise, go to 741/DI705.</p> |
| 741 | DI705 | <p>Ask if 740/DI701<>7. <i>Choose only one.</i> Think about any times in the past year when you had more than [5 (male)/ 4 (female)] alcoholic drinks within a two-hour period.</p> <p>We define a drink as [a 5 oz serving of wine or a 12 oz can of beer or a shot -1 oz of liquor (CA & US); a 5 oz/ 150 ml serving of wine or a 13 oz can of beer or 1 oz/30 ml of liquor (UK); a 150 ml serving of wine or a 375 ml can or stubby of beer or a shot [1 oz / 30ml] of liquor (AU).</p> <p>How often did you do this in the past year?</p> <p>01 Every day 02 5 to 6 days a week 03 3 to 4 days a week 04 2 days a week 05 1 day a week 06 2-3 days a month 07 1 day a month 08 3-11 days in the past year 09 1-2 days in the past year 10 Never 77 Not Applicable 88 Refused 99 Don't Know</p> |
| 742a | PR107 (Prev. PR107a, PR107b, PR107c, PR107d, PR107e) | <p>Ask all. <i>Respondent can answer in meters, centimeters, or feet and inches. Indicate which units the respondent uses.</i> We now have a few questions about your height, weight and activity level. What is your height?</p> <p>1 Answer in meters 2 Answer in centimeters 3 Answer in feet and inches 7 Not applicable 8 Refused</p> |

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| | | 9 Don't know |
| 742b | PR107a (Prev. PR107b, PR107c, PR107d, PR107e) | Ask if 742a/PR107=1. <i>Enter height in meters with 2 decimal places.</i> |
| 742c | PR107b (Prev. PR107c, PR107d, PR107e) | Ask if 742a/PR107=2. <i>Enter height in centimeters. Round to the nearest centimeter.</i> 777 Not Applicable 888 Refused 999 Don't Know |
| 742d | PR107c (Prev. PR107d, PR107e) | Ask if 742a/PR107=3. <i>Enter number of feet. Do not use decimals. You can enter the number of inches next.</i> 7 Not applicable 8 Refused 9 Don't know |
| 742e | PR107d (Prev. PR107e) | <i>Enter number of inches (0-11). Please round to the nearest inch.</i> 77 Not Applicable 88 Refused 99 Don't Know |
| 743a | PR105 (Prev. PR105a, PR105b, PR105c) | Ask all. <i>Respondent can answer in pounds or kilograms. Indicate first which units the respondent uses.</i> What is your weight? 1 Answer in pounds 2 Answer in kilograms 7 Not applicable 8 Refused 9 Don't know |
| 743b | PR105a (Prev. PR105b, PR105c) | Ask if 743a/PR105=1. <i>Enter weight in pounds. Please round to the nearest pound.</i> 777 Not Applicable 888 Refused 999 Don't Know |
| 743c | PR105b (Prev. PR105c) | Ask if 743a/PR105=2. <i>Enter weight in kilograms. Round to the nearest kilogram.</i> |
| 744a | PR110 | Ask all. We would now like to ask you two questions about physical activity. For the first question, we would like to ask only about your leisure time physical activity. In the past 7 days, on how many days did you play a sport, exercise, walk quickly, run, or cycle for 30 minutes or more at a level vigorous enough to raise your breathing rate? Please count only leisure time physical activity; please do NOT include physical activity that you do as part of your job or house work. |

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|---------------------|---------|--|
| | | 00 days 01 day 02 days 03 days 04 days 05 days 06 days 07 days 77 Not Applicable 88 Refused 99 Don't Know |
| 744b | PR112 | Now we would like to ask only about your work-related or home-related physical activity. In the past 7 days, on how many days did you engage in physical activity as part of your job or house work for 30 minutes or more at a level vigorous enough to raise your breathing rate? Please count only physical activity as part of your job or house work; please do NOT include leisure time physical activity such as sports. |
| DEMOGRAPHICS | | |
| 745 | demogr | Ask all. Just to wrap up the survey, we have a few questions for statistical purposes. Please be assured that all your responses will be kept entirely confidential. |
| 746 | DE220 | Ask all. In the last 30 days, because of a shortage of money, were you unable to pay any important bills on time, such as electricity, telephone or rent bills? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 747 | DE211wx | Ask if country=CA or US. Which of the following categories best describes your ANNUAL household income, that is the total income before taxes, or gross income, of all persons in your household combined, for one year? 01 Under \$10,000 02 \$10,000-29,999 03 \$30,000-44,999 04 \$45,000-59,999 05 \$60,000-74,999 06 \$75,000-99,999 07 \$100,000-149,999 08 \$150,000 and over 77 Not Applicable 88 Refused 99 Don't Know |
| 748 | DE311wx | Ask if country=CA or US. What is the highest level of formal education that you have completed? |

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|-----|---------|--|
| | | 1 Grade school/ some high school 2 Completed high school 3 Technical/ trade school or community college 4 Some university, no degree 5 Completed university degree 6 Post-graduate degree 7 Not applicable 8 Refused 9 Don't know |
| 749 | educ | (Derived variable -- education categories (all countries)) |
| 750 | DE111 | Ask all. Are you now married, separated, divorced, widowed, living [common-law/ defacto (AU)], or single? 1 Married 2 Separated 3 Divorced 4 Widowed 5 Common-Law [Australia: Defacto] 6 Single 7 Not applicable 8 Refused 9 Don't know |
| 751 | DE115 | Ask all. Do you currently live with a partner or spouse? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 752 | DI245 | Ask if (750/DE111=1 or 5) or 751/DE115=1. Does your partner or spouse currently smoke? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 753 | DI246 | Ask if 752/DI245=1. Is your partner or spouse thinking about quitting smoking, or planning to quit, within the next 12 months? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know Go to 756/DI248. |

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| 754 | DI247 | <p>Ask if 752/DI245=2. Did your partner or spouse quit smoking in the last 12 months?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1, go to QNU/DI249. Otherwise, go to 756/DI248.</p> |
| 755a | DI249a | <p>Ask if 754/DI247=1. When did your spouse or partner quit? (days)</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p><i>IF RESPONDENT MENTIONS THAT THEY HAVE QUIT IN THE PAST TWO MONTHS, SAY: Would you know the actual date or number of days since the start of the most recent quit attempt?</i></p> |
| 755b | DI249b | (weeks) |
| 755c | DI249c | (months) |
| 755d | DI249d | (day of month) |
| 755e | DI249e | (month) |
| 755f | DI249f | (year) |
| 756 | DI248 | <p>Ask if [(750/DE111=1 or 5) OR (751/DE115=1)] and 047/FR305=1. Does your partner or spouse want you to quit?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> |
| 757a | DE551 | <p>Ask if country=US. People in the United States come from many racial and cultural groups. I am going to read you a list. Are you . . . ? White?</p> <p>1 Mentioned 2 Not mentioned</p> |
| 757b | DE553 | Black or African-American? |
| 757c | DE555 | Hispanic or Latino? |
| 757d | DE557 | Asian or Pacific Islander? |
| 757e | DE559 | Native American Indian? |
| 757f | DE571 | Another group? (Specify) |
| 757g | DE571o | What other racial or cultural group? |
| 757h | DE589 | <p>Ask if country=CA or US. Ethnic group: non-response code (CA & US)</p> <p>7 Not applicable</p> |

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| | | 8 Refused 9 Don't know |
| 758a | DE573 | Ask if country=US and 757c/DE555=1 (Hispanic/ Latino). <i>Read out response options. Select all that apply.</i> Could you please tell me which Latin American country your family is from? 1 Mexico 2 Puerto Rico 3 Cuba 4 Central American country (Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama) 5 South American country (Argentina, Bolivia, Brazil, Chile, Colombia, Venezuela, Guyana, French Guiana, Ecuador, Paraguay, Peru, Suriname, Uruguay) 6 Other country; specify 7 Not applicable 8 Refused 9 Don't know |
| 758b | DE573o | Ask if 758a/DE573=6. What other Latin American country? |
| 759 | DE574 | Ask if country=US and 757c/DE555=1 (Hispanic/ Latino). Were you born in the US? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know |
| 760 | DE811 | Ask all. Are there any children under the 023/Age of 18 currently living in your household? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 761a/DE800a. Otherwise, go to 767/DE701. |
| 761a | DE800a | Ask if 760/DE811=1. How many children aged 12 to 17 are currently living in your household? 77 Not Applicable 88 Refused 99 Don't Know <i>We are interested in any children living in the household, regardless of whether the respondent is their parent.</i> |
| 761b | DE800b | How many children aged 11 and younger are currently living in your household? |
| 762 | DE800 | Derived variable: total number of children 18 or under in household. (762/DE800=761a/DE800a+761b/DE800b) |
| 763a | DE801a | Ask if 762/DE800>0 and <>88. |

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| | | <p>023/Age can be entered using month field or years field, but not both. If parent reports in months, can enter in months regardless of child's 023/Age. If respondent asks, these 023/Age questions refer to the children in the household, regardless of whether the respondent is their parent.</p> <p>762/DE800=1: How old is this child? 762/DE800>1: How old is the youngest child in your household?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p>Enter 023/Age in months.</p> |
| 763b | DE801b | Enter 023/Age in years. |
| 764a | DE802a | <p>Ask if (762/DE800>1 and <>88) and (763a/DE801a<>88 or 763b/DE801b<>88).</p> <p>023/Age can be entered using month field or years field, but not both. If parent reports in months, can enter in months regardless of child's 023/Age. If respondent asks, these 023/Age questions refer to the children in the household, regardless of whether the respondent is their parent.</p> <p>How old is the next youngest child in your household?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p>Enter 023/Age in months.</p> |
| 764b | DE802b | Enter 023/Age in years. |
| 765a | DE803a | <p>Ask if (762/DE800>2 and <>88) and (764a/DE802a<>88 or 764b/DE802b<>88).</p> <p>023/Age can be entered using month field or years field, but not both. If parent reports in months, can enter in months regardless of child's 023/Age. If respondent asks, these 023/Age questions refer to the children in the household, regardless of whether the respondent is their parent.</p> <p>How old is the next youngest child in your household?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p>Enter 023/Age in months.</p> |
| 765b | DE803b | Enter 023/Age in years. |
| 766a | DE804 | <p>Ask if (762/DE800>3 and <>88) and (765a/DE803a<>88 or 765b/DE803b<>88).</p> <p>How old is the next youngest child in your household?</p> <p>77 Not Applicable 88 Refused 99 Don't Know</p> <p>Enter 023/Age in years.</p> |
| 766b | DE805 | <p>Ask if (762/DE800>4 and <>88) and (766a/DE804<>88).</p> <p>Enter 023/Age.</p> |
| 766c | DE806o | <p>Ask if (762/DE800>5 and <>88) and (766b/DE805<>88).</p> <p>What are the ages of any other children under 18, that live in your household? Enter any other ages.</p> |
| CONTACT INFORMATION | | |
| 767 | DE701 | Ask if 058/BI241<>2 or 4. |

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| | | <p>Those are all our questions about smoking and tobacco. Thank you very much for your help. We still have a few other things we need to ask you about, though.</p> <p>In order for us to send you the [payment], I need to have your name and the address where you receive your mail. If reluctant to give address: You don't have to provide your address to participate in the study -- we only use the mailing information to send you the [payment]. If you decide you would like to receive the [payment], I'd like to emphasize that any personal information you provide is kept strictly confidential and will not be shared with any person or group outside of the research team.</p> <ol style="list-style-type: none"> 1 Willing to provide address 2 Refuses to give address; doesn't want the payment <p><i>Enter address. Make sure that spelling of name and address is correct -- repeat back to respondent to check. As part of the address, ask the respondent if he/ she has an apartment or unit number.</i></p> |
| 768a | AI505 | <p>Ask all.</p> <p>We hope to conduct this four-country survey again in the future, in which case we will contact you again for the next survey.</p> <p>In order to make sure we can contact you, we would like to keep your contact information up to date.</p> <p>Do you anticipate that your address or phone number will change at any time over the next year or so?</p> <ol style="list-style-type: none"> 1 Yes, changes anticipated 2 No, changes not anticipated 3 Respondent explicitly says they do not want to be contacted again 7 Not applicable 8 Refused 9 Don't know <p><i>If respondent asks: Future surveys are contingent upon funding. I.e., if the research is funded in the future, then we will attempt to re-contact the respondent to complete a follow-up survey at that time. This may be about 1-2 years from now.</i></p> <p>If response=1, go to 768b/CHNGINFO. If response=3, go to 773/ME502r. Otherwise, go to 769/AI511.</p> |
| 768b | CHNGINFO | <p>Ask if 768a/AI505=1.</p> <p><i>Enter new contact information. As part of the address, ask the respondent if he/she has an apartment or unit number.</i></p> |
| 769 | AI511 | <p>Ask if 768a/AI505<>3.</p> <p>A useful way to recontact people is through email. Do you have access to email or use email at all?</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <p>If response=1, go to 770/AI512. Otherwise, go to 772/AI514.</p> |
| 770 | AI512 (Prev. | <p>Ask if 769/AI511=1.</p> <p>As part of this project, we would like to be able to get in touch with people by email occasionally in the future. This could be</p> |

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| | BK505) | <p>to establish whether people's phone numbers have changed or to invite you to complete the survey online, if that option becomes available. Be assured that we would use it at most a few times a year. We would keep all email addresses confidential and would not pass them on to anyone outside this project. Furthermore, you will always be able to unsubscribe. What would be the best email address to contact you on?</p> <ol style="list-style-type: none"> 1 Respondent willing and offers email address 2 Respondent can't recall their email address 3 Respondent willing but not able to give as their email address will be changing 4 Respondent is not willing <p>If response=1, go to 771/AI513. Otherwise, go to 772/AI514.</p> |
| 771 | AI513 | <p>Ask if 770/AI512=1. <i>Record email address, then read carefully back to the respondent</i></p> |
| 772 | AI514 | <p>Ask if 769/AI511<>1 or 770/AI512<>1. Thank you, we'll continue to contact you by mail and telephone.</p> |
| 773 | ME502r (Prev. ME502b, ME502) | <p>Ask all. <i>Read out response options.</i> We are interested in knowing how much you use the internet and email.</p> <p>In the last 6 months, how often have you done each of the following things?</p> <p>Sent or read email.</p> <ol style="list-style-type: none"> 1 Daily 2 A few times a week 3 A few times a month 4 Less often 5 Never 7 Not applicable 8 Refused 9 Don't know |
| 774 | ME506 | <p>Ask all. <i>Read out response options.</i> We are interested in knowing how much you use the internet and email.</p> <p>In the last 6 months, how often have you done each of the following things?</p> <p>Used a social networking site, such as Facebook, MySpace, or LinkedIn.</p> <ol style="list-style-type: none"> 1 Daily 2 A few times a week 3 A few times a month 4 Less often 5 Never 7 Not applicable 8 Refused 9 Don't know |
| 775 | ME512 | Ask all. |

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| | | <p><i>Read out response options.</i> We are interested in knowing how much you use the internet and email.</p> <p>In the last 6 months, how often have you done each of the following things? Visited video or photo sharing websites, like YouTube.</p> <ol style="list-style-type: none"> 1 Daily 2 A few times a week 3 A few times a month 4 Less often 5 Never 7 Not applicable 8 Refused 9 Don't know |
| 776 | ME514 | <p>Ask all. <i>Read out response options.</i> We are interested in knowing how much you use the internet and email.</p> <p>In the last 6 months, how often have you done each of the following things? Visited e-commerce websites that sell products and services online.</p> <ol style="list-style-type: none"> 1 Daily 2 A few times a week 3 A few times a month 4 Less often 5 Never 7 Not applicable 8 Refused 9 Don't know |
| 777a | AI520 | <p>Ask if 768a/AI505<>3. We have also found it helpful in recontacting people to obtain the name and phone number of someone not living with you, such as a close friend or a relative, who can help us in case we are having trouble contacting you.</p> <p>Are you willing to share the name and phone number of an alternate person with us? We will not use this information for any other reason or share it with anyone. It will only be used to contact you in the event we are unable to reach you for our next survey.</p> <p>To request that the alternate contact's information be deleted from our records, call [toll-free number] and leave a message.</p> <ol style="list-style-type: none"> 1 Yes 2 No 7 Not applicable <p>If response=1, go to 777b/AI525. Otherwise, go to 778/AI399.</p> |
| 777b | AI525 | <p>Ask if 777a/AI520=1.</p> |

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| | | <i>Record name and phone number of new contact.</i> |
| | | BIOMARKER SUB-STUDY |
| 778 | AI399 | <p>Eligibility for Biomarker Study: Respondent is eligible for the biomarker study if: Country quota is open, and Country is the US or UK, and 046/FR309v=1 (daily smoker), and 033/FR216>=5 (smoker of 5+ CPD). and 408/FR326=1 or 3. (NOTE: recruitment in P-US is to be abandoned, Sep2014, due to insufficient return rates.) 1 Respondent eligible for biomarker study 2 Respondent not eligible</p> <p>If response=1, go to 779/AI400. Otherwise go to 788/AI535.</p> |
| 779 | AI400 | <p>If (country=UK or US) and subject completes the W9 Survey and is eligible for the supplemental data collection sub-study:</p> <p>Thank you, that's all the questions we have for today. Before you go, we have one more request. We are conducting a sub-study to find out more about how smokers in our survey use their cigarettes, how much nicotine they take in, and how their body processes nicotine. We are also interested in examining the characteristics of the cigarettes that people in our survey smoke.</p> <p>If you participate, you would need to send us three types of samples. The first is an UNOPENED pack of your CURRENT brand of cigarettes, which you said was <CURRENT brand from survey responses> from the location where you USUALLY purchase your cigarettes. The second sample type we request is that you provide us with 5 cigarette butts from one day of smoking. These would be used to examine how much smoke was taken from those cigarettes. The third thing that we request is that you provide us with a sample of saliva to test for nicotine breakdown products.</p> <p>You will receive a [\$25 (US)/ £15 (UK)] check up front, with the sample collection kit. A portion of this will be used to pay for the cost of a pack of your cigarettes and you may keep the rest as a token of our appreciation for participating in this study.</p> <p>Additionally, we want to let you know that your participation in this component of the study is strictly voluntary and deciding not to participate will not affect your participation in future surveys. Are you interested in participating in this additional study? 1 Yes 2 No</p> <p>If response=2, go to 780/AI401. Otherwise, go to 781/AI403.</p> |
| 780 | AI401 | <p>If 779/AI400=2: Keep in mind we will compensate you with [\$25 (US)/ 15 pounds (UK)] for the cost of the cigarettes and you can keep the rest as a token of our appreciation for your participation. As explained, in order to participate in this portion of the study, you would need to send us an UNOPENED pack of your CURRENT brand of cigarettes from the location where you USUALLY purchase them, 5 cigarette butts from one day of smoking, and a saliva sample. Are you interested in participating in this</p> |

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| | | <p>study?</p> <ol style="list-style-type: none"> 1 Respondent changes mind, says 'yes' 2 Respondent still saying 'no' <p>If response=2, go to 787/AI422. Otherwise, go to 781/AI403.</p> |
| 781 | AI403 | <p>Ask if 779/AI400=1 or 780/AI401=1.</p> <p>Just to confirm, you are able to send us an UNOPENED pack of [CURRENT brand] cigarettes purchased from the location where you usually buy your cigarettes, 5 cigarette butts from one day of smoking, and a saliva sample, correct?</p> <ol style="list-style-type: none"> 1 Yes 2 No <p>If response=1, go to 783/AI411. Otherwise, go to 782/AI405.</p> |
| 782 | AI405 | <p>Ask if 781/AI403=2.</p> <p>Keep in mind we will compensate you with [\$25 (US)/ 15 pounds (UK)] for the cost of the cigarettes and you can keep the rest as a token of our appreciation for your participation. As explained, in order to participate in this portion of the study, you would need to send us an UNOPENED pack of your CURRENT brand of cigarettes from the location where you USUALLY purchase them, 5 cigarette butts from one day of smoking, and a saliva sample. You could send an unopened pack if you already have it or simply pick up an extra pack to send to us the next time you purchase cigarettes for yourself. Either would be fine, as long as the pack is not opened. We will send you everything that you need to send the samples to us including containers for the samples and a postage-paid envelope. All you will need to do is place the samples in the envelope and drop it in a mailbox.</p> <p>Are you interested in participating in this study?</p> <ol style="list-style-type: none"> 1 Respondent changes mind, says 'yes' 2 Respondent still saying 'no' <p>If response=1, go to 783/AI411. Otherwise, go to 787/AI422.</p> |
| 783 | AI411 | <p>Ask if 781/AI403=1 or 782/AI405=1.</p> <p>Great! We will send you the sample collection kit and more information about the study. The collection kit will contain information about the study and instructions on how to send us a pack, cigarette butts, and saliva sample along with a brief survey asking questions about the cigarette pack you are sending us.</p> <p>The kit will also contain a postage paid envelope that you will use to send the samples to us. All you will need to do is place the pack, cigarette butts, saliva sample, and brief survey into the postage paid envelope and drop it into any mailbox.</p> <ol style="list-style-type: none"> 1 Continue 2 Respondent refuses to continue-changed mind |
| 784 | AI413 | <p>Ask if 783/AI411=2.</p> <p>Keep in mind we will compensate you with [\$25 (US)/ 15 pounds (UK)] for the cost of the cigarettes and you can keep the rest as a token of our appreciation for your participation. As explained, in order to participate in this portion of the study, you would need to send us an UNOPENED pack of your CURRENT brand of cigarettes from the location where you USUALLY purchase them, 5 cigarette butts from one day of smoking, and a saliva sample. Are you interested in participating in this study?</p> <ol style="list-style-type: none"> 1 Respondent is now willing 2 Respondent is still saying 'no' <p>If response=1, go to 785/AI415.</p> |

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| | | Otherwise, go to 787/AI422. |
| 785 | AI415 | <p>Ask if 783/AI411=1 or 784/AI413=1.</p> <p>Thank you very much for your help. The sample collection kit and the check for agreeing to send us an UNOPENED pack of your cigarettes, 5 cigarette butts, and a saliva sample should reach you within the next couple of weeks. In order to make sure that the check and the kit reach you, let me quickly verify your address again.</p> <ol style="list-style-type: none"> 1 Yes - Confirm address 2 No - Changed mind and doesn't want to participate <p>If response=2, go to 786/AI417.</p> <p>Otherwise, go to 788/AI535.</p> |
| 786 | AI417 | <p>Ask if 785/AI415=2.</p> <p>As explained, in order to participate in this component of the study, we will be sending you a check and the sample collection kit. We want to be sure it reaches you so that is why we want to verify your address information. Will you please take a minute and verify this information with us?</p> <ol style="list-style-type: none"> 1 Respondent is now willing 2 Respondent is still saying 'no' |
| 787 | AI422 | <p>Ask if 780/AI401=2 or 782/AI405=2 or 784/AI413=2 or 786/AI417=2.</p> <p>I understand that you do not want to participate in the additional study. We will call you at the next four country survey wave in the future to see if you would be willing to participate in that survey at that time.</p> |
| 788 | AI535 | <p>Ask all.</p> <p>Thank you again, and we look forward to talking to you again in the future.</p> |
| 789 | BI901 | Thank you for your time and assistance. Those are all the questions we need to ask you. |
| 790 | BI902 | Thank you for your time and assistance. That is all we need to ask you right now. |
| 791 | BI904 | Without an answer to this question, we don't know which parts of the survey would be relevant to you. That means we can't continue the interview. Thank you for your time. |
| 792 | BI905 | Interview terminated because respondent could not participate, for reasons other than refusal. |
| 793 | BI906 | <p>Thank you for your time and assistance, but because we cannot determine your current smoking status, you do not qualify for our survey.</p> <p>If respondent asks for the incentive, say "We will still send you the \$20 in thanks for your participation.", then confirm name and mailing address; end call and process payment.</p> <p>If respondent DOES NOT ask for the incentive, end call.</p> |
| 794 | BI915 | Thank you, but we are looking for households where there is at least one adult smoker. |
| 795 | BI920 | Thank you but we are looking for households where there is at least one person aged 18 or older. |
| 796 | BI925 | Thank you for your time and assistance. I will try them at another time. |
| 797 | BI941 | Thank you for your time and assistance, but our survey requires that our respondents have smoked at least 100 cigarettes in their lifetime. |
| 798 | BI947 | <p>Thank you for your time and assistance, but from the information you gave us, you do not qualify for our survey.</p> <p>If respondent asks: Our survey requires that respondents smoke cigarettes or use another form of tobacco, or both.</p> <p>To qualify as a cigarette smoker in this survey you must currently smoke at least 1 cigarette per week or have done so in the past 12 months, and also must have smoked at least 100 cigarettes in your life.</p> |

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| | | To qualify as a user of other tobacco products, you must currently use a non-cigarette form of tobacco or have quit using tobacco in the last 12 months. |
| 799 | BI948 | <p>Thank you for your time and assistance, but from the information you gave us, you do not qualify for our survey. Our survey requires that you currently use tobacco, or that you have quit using tobacco in the past 12 months.</p> <p>If respondent asks for the incentive, say "We will still send you the \$10 in thanks for your participation", then confirm name and mailing address; end call and process payment.</p> <p>If respondent DOES NOT ask for the incentive, end call.</p> |
| 800 | BI526 | <p>a) IMPORTANCE OF SURVEY – WHO IS DOING IT</p> <p>This is a comprehensive survey of smokers in 4 countries — Canada, United States, United Kingdom, and Australia — that has to do with beliefs, attitudes, knowledge, and behavior about tobacco use. A major goal of the survey is to examine how smokers in the four countries differ or are the same in their views towards smoking. We think people will find the questions quite interesting.</p> <p>The directors of the research project are:</p> <p>Canada: University of Waterloo (Dr. Geoffrey Fong) United States: Medical University of South Carolina (Dr. Michael Cummings) United Kingdom: University of Stirling (Professor Gerard Hastings) and King's College London (Prof. Ann McNeill) Australia: Cancer Council Victoria (Dr. Ron Borland)</p> |
| 801 | BI528 | The payment amounts are based on the average survey length for different types of tobacco users. Youth (aged 12-17) who complete the survey will be provided with \$10. Adult cigarette smokers or recent quitters will receive \$20; adult non-users or non-cigarette tobacco users will receive \$10. This is because the smoker surveys take longer to complete on average, compared to the other surveys. |
| 802 | BI540 | <p>NEXT SURVEY -- HOW MANY TIMES WILL YOU CALL ME?</p> <p>We are tracking smokers' opinions over time. We may contact you again in the future, to ask you about completing another survey. If so, we would offer a similar payment in appreciation for your time commitment.</p> <p><i>Future surveys are contingent upon funding. I.e., if the research is funded in the future, then we will attempt to re-contact the respondent to complete a follow-up survey at that time. This may be about 1-2 years from now.</i></p> |