4-Country W6 Recruitment

Recruitment

Survey Code: 4C6-R

Languages: English, French

Mode: Telephone Interview (CATI)

Products: Cig

User Groups: User

Last Update: 21-Jun-2021

VarName Changes

New Name	Old Name	Date
DE510	DE511	17-Feb-2016
BI240	sex	03-Aug-2018

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Q#	VarName	4C6-R
000a	uniqid	

001	BI208	**Ask all.**
		Interviewer Note: See HelpScreens for answers to any questions about survey.
		    Hello, my name is [-------], and I'm calling from Roy Morgan Research on behalf of an international team of health researchers, including [the University of Waterloo in Canada/ Roswell Park Cancer Institute in the United States/ the University of Strathclyde in Glasgow, Scotland/ the Cancer Council Victoria here in Australia].
		    We are conducting a survey on smoking. Please note, we are not asking for money or selling anything. Can I ask someone 18 YEARS OF 021d/Age OR OVER a few questions to see whether anyone in your house qualifies for the survey? This will take about 10 minutes and all responses will be kept absolutely confidential.
		        1 Continue - current respondent
		        2 Child - no adult available
		        3 No adult smoker in household
		        4 No adult in household
		        5 No, respondent refuses interview
		If response=1, go to 007/BI311.
		If response=2, go to 002/BI250.
		If response=3, go to 003/BI319.
		If response=4, go to 075/BI920 (CS19).
		If response=5, go to 004/BI310.

002	BI250	**Ask if 001/BI208=2.**
		    I would like to speak to an adult aged 18 or older in your household who smokes -- is there a better time to call back to speak to them?
		        1 Yes
		        2 No adult smokers in household
		        3 No, Don't know
		If response=1, record callback info and terminate call.
		If necessary, say: *Could you please tell me their name so that I know whom to ask for?*
		If response=1, record callback info and go to 076/BI925 (CS10).
		Otherwise, go to 003/BI319.

003	BI319	**If 001/BI208=3.**
		I understand, I'll let you go. But if you would, could you help us out by answering just one short question?
		    How many people aged 18 or older live in your household, including yourself?
		        77 Not Applicable
		        88 Refused
		        99 Don't Know
		Enter number.
		If response=88 or 99, go to 073/BI901 (CS21).
		Otherwise, go to 073/BI901 (CS20).

004	BI310	**Ask if 001/BI208=5.** *If necessary: See Help Screens for additional background information.*

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		This is an important survey because it is being conducted among smokers as well as non-smokers throughout the world. It is important to obtain a good representative sample. We do send a small amount of money as a token of appreciation. Could I ask you a few more questions to see if anyone in your household is eligible?
		    1 Respondent continues to refuse
		    2 Respondent agrees to answer questions
		If response=1, go to 005/BI318.
		If response=2, go to 007/BI311.

005	BI318	**Ask if 004/BI310=1.**
		I understand, but before we hang up, could you help us out by answering just one very short question?
		    How many people aged 18 or older live in your household, including yourself?
		        77 Not Applicable
		        88 Refused
		        99 Don't Know
		Enter number.
		If response=0, go to 075/BI920 (CS19).
		If response>0, go to 006/BI326.
		If response=88 or 99, go to 073/BI901 (CS18).

006	BI326	**Ask if 005/BI318>0.**
		  005/BI318=1: Do you currently smoke cigarettes?
		  005/BI318>1: How many of the [005/BI318] people, including yourself, currently smoke cigarettes either daily or less than every day?
		        77 Not Applicable
		        88 Refused
		        99 Don't Know
		Enter number.
		This could be any form of cigarette (manufactured or roll-your-own) but excludes pipes, cigars and marijuana.
		If response>005/BI318, go to 072/Error Screen.
		If response=0, go to 073/BI901 (CS20).
		If response>0 and <=005/BI318, go to 073/BI901 (CS22).
		If response= DK/ R, go to 073/BI901 (CS18).

007	BI311	**Ask if 001/BI208=1 or 004/BI310=2.** Thank you. I first need to ask a few questions about the household in order to select someone for the survey.
008	BI320	**Ask all.** How many people aged 18 or older live in your household, including yourself? *Enter number.* **If response=0, go to 075/BI920 (CS19).** **If response=1, go to 009a/BI340.** **If response>1 and<77, go to 009b/BI327.** **If response=88 or 99, go to 073/BI901 (CS18).**

009a	BI340	**Ask if 008/BI320=1.**
		  Do you currently smoke cigarettes, either daily or less than every day?
		    1 Yes
		    2 No

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		If response=1, go to 018/BI332. **If response=2, go to 074/BI915 (CS20).**

009b	BI327	**Ask if 008/BI320>1.**
		 How many of the [008/BI320] people, including yourself, currently smoke cigarettes, either daily or less than every day?
		     7 Not Applicable
		     8 Refused
		     9 Can't Say
		 This can be any form of cigarette (manufactured or roll-your-own), but excludes pipes, cigars and marijuana.
		 If response>008/BI320, go to 072/Error Screen.
		 If response=1 or > 1, go to 011/BI360.
		 If response=0, go to 074/BI915 (CS20).
		 If doesn't know (DK) or refuses to answer, go to 073/BI901 (CS18).

010	houseCmp	(Derived variable: Household composition)

011	BI360	**Ask if 009b/BI327=1 or >1.**
		   009b/BI327=1: I'd like to speak to the smoker in your household who is at least 18 years old. Would that be you?
		   009b/BI327>1: I'd like to speak to the smoker in your household who is at least 18 years old, whose birthday is coming up next. Would that be you?
		     1 Yes
		     2 No
		 Add if necessary: *We need to select somebody at random. With each call we make, we ask to speak to the person whose birthday is coming up next. This helps us to ensure that we have a representative sample as some groups of people are less likely to answer the phone.*
		 If response=1, go to 018/BI332.
		 If response=2, go to 012/BI370.

012	BI370	**Ask if 011/BI360=2.**
		 May I speak to that person now?
		     1 Yes
		     2 No (refusal)
		     3 Appointment
		 If response=1, go to 016/BI312.
		 If response=2, go to 013/BI460.
		 If response=3, go to 014/BI377.

013	BI460	**Ask if 012/BI370=2.**
		 This is an important survey because it is being conducted among smokers as well as non-smokers throughout the world. We do send a [payment amount] cheque to participants to thank them for their participation.
		   If necessary, say: Could we call back to ask them a few questions to see if they are eligible for the study?
		     1 Yes, speak with them now
		     2 No (refusal)
		     3 Not available right now; make appointment.
		 If response=1, go to 016/BI312.
		 If response=2, go to 073/BI901 (CS28).
		 If response=3, go to 014/BI377.

014	BI377	**Ask if 012/BI370=3 or 021c/BI365=3 or 013/BI460=3.**

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		When can I call back to speak to that person? 8 Refused *Enter date and time of Callback.* *If refuses, say:* *This is an important survey because it is being conducted among smokers as well as non-smokers throughout the world. We will be offering a small amount of money in appreciation for their time, and their opinions are important. Could we call back to ask them a few questions to see if they are eligible for the study?* **If continues to refuse, go to 073/BI901 (CS28).** **Otherwise, go to 015/BI380.**
015	BI380	**Ask if 014/BI377<>8 (respondent gives date and time for callback).** Could I please have the first name of that person, so we don't have to ask all of those questions again when we call back? *Enter name.* **Go to 076/BI925 (CS13).**

016	BI312	**Ask when speaking to next-birthday smoker (i.e. if 013/BI460=1 or 012/BI370=1).**
		  Hello, my name is [-------], and I'm calling from Roy Morgan Research on behalf of an international team of health researchers, including [the University of Waterloo in Canada/ Roswell Park Cancer Institute in the United States/ the University of Strathclyde in Glasgow, Scotland/ the Cancer Council Victoria here in Australia].
		  We are conducting a survey on smoking. Please note, we are not asking for money or selling anything. Can I ask someone 18 YEARS OF 021d/Age OR OVER a few questions to see whether anyone in your house qualifies for the survey? This will take about 10 minutes and all responses will be kept absolutely confidential.
		   1 Yes, continue
		   2 No (refusal)
		   3 Not available right now; make appointment.
		If response=1, go to 018/BI332.
		If response=2, go to 017/BI246.
		If response=3, make appointment and go to 081/BI902 (CS12).

017	BI246	**Ask if 016/BI312=2.**
		This is an important survey because it is being conducted among smokers as well as non-smokers throughout the world. We do send a [payment amount] cheque to participants to thank them for their participation.
		  If necessary, add: Could we call back to ask you a few questions, to see if you are eligible for the study?
		   1 Yes, continue
		   2 No (refusal)
		   3 Not available right now; make appointment.
		If response=1, go to 018/BI332.
		If response=2, go to 073/BI901.
		If response=3, make appointment and go to 081/BI902 (CS12).

018	BI332	**Ask all.** I first need to ask a few questions in order to check your eligibility for our survey.
		SCREENER SECTION

019	BI240
	(Prev.
	sex)
		DATA USER: INSTEAD OF 019/BI240, USE DERIVED 020/GENDER VARIABLE, SHOWN NEXT
		Ask all.
		  Record sex -- Ask only if unsure.
		   1 Female

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		2 Male
020	GENDER	**Derived 020/GENDER variable, to be derived by analysts for cross-country consistency.** 1 Male 2 Female *New variable '020/GENDER' replaces 'sex' in the core dataset.*

021a	birthYr	**Ask all.**
		What year were you born?
		    7777 Not Applicable
		    8888 Refused
		    9999 Don't Know
		Enter year of birth.
		If response>[current year-18] (respondent too young), go to 021c/BI365.
		If response<[current year-18] (respondent is 18 or over), go to 021d/Age.
		If response=[current year-18] (respondent turns 18 this year), go to 021b/birthMo.
		If respondent doesn't know or refuses, go to 078/BI931 (CS30).

021b	birthMo	**Ask if respondent was born in [current year-18]:**
		What month were you born?
		    01 January
		    02 February
		    03 March
		    04 April
		    05 May
		    06 June
		    07 July
		    08 August
		    09 September
		    10 October
		    11 November
		    12 December
		    77 Not Applicable
		    88 Refused
		    99 Don't Know
		If response<=[current month] (respondent 18 or older), go to 021d/Age.
		If response>[current month] (respondent too young), go to 021c/BI365.
		If refused or can't say, go to 078/BI931 (CS30).

021c	BI365	**If 009b/BI327=1, go to 077/BI930 (CS32).**
		Ask if 009b/BI327>1.
		Thank you for your time and assistance but we need to make sure people are aged 18 years or older for this important study.
		    009b/BI327=2: If possible, I'd like to speak to the other smoker in the household who is 18 years of 021d/Age or older
		    009b/BI327>2: If possible I'd like to speak to another smoker in the household who is 18 years of 021d/Age or older
		    and whose birthday is next.
		    1 Yes, gets next respondent now
		    2 Yes, but not available now

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		3 No, refuses **If response=1, go to 016/BI312.** **If response=2, go to 014/BI377.** **If response=3, go to 073/BI901 (CS28).**
021d	Age	*Derived variable — 021d/Age at recruitment (continuous).*

021e	AgeGrp	Derived variable — 021d/Age at recruitment (categories).
		    1 18-24
		    2 25-39
		    3 40-54
		    4 55 and up

022	BI345	**Ask all.**
		    Have you smoked 100 or more cigarettes over your lifetime?
		    1 Yes
		    2 No
		    7 Not Applicable
		    8 Refused
		    9 Can't Say
		100 cigarettes= 5 packs of 20 cigarettes OR 4 packs of 25 cigarettes.
		IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY:
		I understand, but this information is important because we are only interviewing individuals who have smoked at least 100 cigarettes. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview.
		If response=1, go to 024a/FR211.
		If response=2 and 009b/BI327=1, go to 079/BI941 (CS33).
		If response=2 and 009b/BI327>1, go to 023/BI940.
		If response=8 or 9, go to 079/BI941 (CS31).

023	BI940	**Ask if household has 1 or more smokers who have not been spoken to and 022/BI345=2.**
		    Is there another adult smoker in your household who has smoked at least 100 cigarettes in their lifetime?
		    1 Yes
		    2 No
		    7 Not Applicable
		    8 Refused
		    9 Can't Say
		If response=1, go to 012/BI370.
		If response=2, go to 079/BI941 (CS33).
		If response=8 or 9, go to 079/BI941 (CS31).

024a	FR211	**Ask all.**
		IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY:
		"I understand, but this information is important because we need to understand how often people in this survey smoke. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview.".
		    Do you smoke every day or less than every day?
		    1 Every day
		    2 Less than every day
		    7 Not Applicable

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		8 Refused
		9 Can't Say
		If response=1, go to 024b/FR216.
		Otherwise, go to 025a/FR221.
024b	FR216	**Ask if 024a/FR211=1.**
		On average, how many cigarettes do you smoke each day, including both [factory-made/ packet] and roll-your-own cigarettes?
		Enter number of cigarettes.
		If respondent gives range (e.g. 30-33 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 31.5 becomes 32.0).
		IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY:
		"I understand, but this information is important because we need to understand how often people in this survey smoke. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview."
		If response>0, go to 029/FR245v (derivation of CPD).
025a	FR221	**Ask if 024a/FR211 NE 1.**
		IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY:
		"I understand, but this information is important because we need to understand how often people in this survey smoke. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview.".
		Do you smoke at least once a week?
		1 Yes
		2 No
		7 Not Applicable
		8 Refused
		9 Can't Say
		If response=1, go to 025b/FR226.
		Otherwise, go to 026a/FR231.
025b	FR226	**Ask if 025a/FR221=1.**
		On average, how many cigarettes do you smoke each week, including both [factory-made/ packet] and roll-your-own cigarettes?
		Enter number of cigarettes.
		If respondent gives range (e.g. 30-33 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 31.5 becomes 32.0).
		IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY:
		"I understand, but this information is important because we need to understand how often people in this survey smoke. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview."
		If response>0, go to 029/FR245v (derivation of CPD).
026a	FR231	**Ask if 025a/FR221<>1.**
		IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY:
		"I understand, but this information is important because we need to understand how often people in this survey smoke. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview.".
		Do you smoke at least once a month?
		1 Yes
		2 No

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		7 Not Applicable 8 Refused 9 Can't Say **If response=1, go to 026b/FR236.** **If response=2, go to 027a/BI371.**
026b	FR236	**Ask if 026a/FR231=1.** On average, how many cigarettes do you smoke each month, including both [factory-made/ packet] and roll-your-own cigarettes? *Enter number of cigarettes.* *If respondent gives range (e.g. 30-33 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 31.5 becomes 32.0).* *IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY:* *"I understand, but this information is important because we need to understand how often people in this survey smoke. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview."* **If 026b/FR236=0, go to 027a/BI371.** **If 026b/FR236>0, go to QNU/FR245 (derivation of CPD)**

027a	BI371	**If 026a/FR231=2-9 and have spoken to all smokers, go to 080/BI945 (CS34).**
		 Ask if 026a/FR231=2-9 AND household has any smokers who have not been spoken to.
		 Is there another adult smoker in your household who smokes at least once a month?
		      1 Yes
		      2 No
		      7 Not applicable
		      8 Refused
		      9 Don't know
		 If refuses, say:
		 This is an important survey because it is being conducted among smokers as well as non-smokers throughout the world. We will be offering a small amount of money in appreciation for their time, and their opinions are important. Could we call back to ask them a few questions to see if they are eligible for the study?
		 If response=1, go to 012/BI370.
		 If response=2, go to 014/BI377.
		 If response=8 or 9, go to 080/BI945 (CS28).

027b	FR250v	(Derived variable: cigarettes per day (categories), calculated from QNU/FR245V)
		      0 1-10 cigarettes
		      1 11-20 cigarettes
		      2 21-30 cigarettes
		      3 More than 31 cigarettes

028	rSmoke	(Derived variable -- smoking status at recruitment)
		      1 Daily smoker
		      2 Weekly smoker
		      3 Monthly smoker

029	FR245v	(Derived variable: cigarettes per day (continuous))
		CONSENT SECTION
030a	BI260	**Ask all.**

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		Thank you. The ITC survey is being conducted by an international group of universities and research institutions in four countries. We are looking for smokers who would be willing to answer a survey that would take about 45 minutes. To thank you for your time, in the next few days we will send you [payment amount]. We will make a time to call you back for the 45-minute survey. We will call you again in approximately one year, when we would again send you a [payment amount] cheque in appreciation for your time and ask you to complete a similar 45-minute survey. **If necessary, say:** We could schedule the survey AFTER you receive your cheque for participating in the survey. Before we arrange a time, I need to tell you a bit more about the study.
030b	BI235	Your answers to this survey will be kept absolutely confidential. All personal information, including your name, address, and survey answers will be kept strictly confidential and will not be shared with any person or group that is not associated with the ITC survey. *See HelpScreens for answers to any questions about follow-up surveys and contacts.*
031	BI270	**Ask all.** Would you be willing to spend about 5 minutes more today and then answer the 45-minute survey next week for a total payment of [payment] and then again next year for a second payment of [payment]? 1 Yes 2 No/ Maybe 7 Not applicable 8 Refused 9 Don't know **If response=1, go to 033a/BI241.** **If response=2-9, go to 032/BI439.**
032	BI439	**Ask if 031/BI270=2-9.** This is an important study because it is being conducted among both smokers and non-smokers throughout the world. We will send [payment] to participants to thank them for their participation. IF NECESSARY: Could we call them back to ask them a few questions to see if they are eligible for the study? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know **If response=1, go to 033a/BI241.** **Otherwise, go to 073/BI901.**
033a	BI241	**Ask all.** Thank you very much for agreeing to participate in our survey. We think that you will find the questions interesting and we appreciate your involvement. Now I'd like to set up a time when we can call you back for the 45-minute survey. What day and time would be good for you? 1 Scheduled 2 Not scheduled *Enter date and time.* **If successfully scheduled, go to 034/BI254.** **Otherwise, go to 033b/BI242.**
033b	BI242	**Ask if 033a/BI241=2.** If next week is inconvenient for you, we can schedule the survey anytime after tomorrow.

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		Obtain alternative time and go to 034/BI254. *Participants must schedule an interview within the next 20 days. If they attempt to schedule beyond this time, say: "This information is important because we need to complete the survey within 3 weeks of today's date. Could we schedule the survey for any time after tomorrow, before [today's date +20 days]."* **If interview is successfully scheduled, go to 034/BI254.** **If interview cannot be scheduled, go to 023/BI940 (see if there is another adult who has smoked at least 100 cigarettes).** **If no one can be interviewed, go to 081/BI902 (CS29).**
034	BI254	**Ask all.** At the end of today's interview I will ask you for your mailing address so that we can mail you a [payment amount] cheque in appreciation for your time. But first I have a few questions about smoking so that we don't have to ask them next time. **If necessary:** You don't have to provide your address to participate in the study. We only use the mailing information to send you [payment] and a thank you letter.
		SURVEY SECTION

035	FR326	**Ask all.**
		 Do you smoke factory-made cigarettes, roll-your-own cigarettes, or both?
		     1 [Packet/ factory-made] cigarettes only
		     2 Roll-your-own cigarettes only
		     3 Both
		     7 Not applicable
		     8 Refused
		     9 Don't know
		 If response=2 or 3, go to 036a/FR351.
		 Otherwise, go to 040/BR310.

036a	FR351	**Ask if 035/FR326=2 or 3.**
		 Read out response options. Select all that apply.
		 Which of the following are important reasons for your smoking roll-your-own cigarettes?
		    I don't think they are as bad for your health.
		     1 Yes
		     2 No
		     7 Not applicable
		     8 Refused
		     9 Don't know

036b	FR353	Having to roll them reduces the amount I smoke.
036c	FR355	They are less expensive.
036d	FR359	They taste better.
037	FR331	**Ask if 035/FR326=3.** For every ten cigarettes you smoke, about how many are roll-your-own? *Enter number of roll-your-own cigarettes. Enter 0 if less than 1. You can't answer more than 10.*
038a	RYOstatus	038a/RYOstatus (Derived by RMR based on 035/FR326 and used for conditional wordings)
038b	FR333v	(DMC-derived variable for balance of FM vs RYO cigs) 1 Mainly factory-made

		2 Mainly hand-rolled -- tobacco leaf 3 About the same 7 Not applicable 8 Refused 9 Don't know
039	FR332	**Ask if 035/FR326=2 or 3.** *Read out response options.* Do you use filters with the roll-your-own cigarettes? 1 Usually 2 Sometimes 3 Never 7 Not applicable 8 Refused 9 Don't know
040	BR310	**Ask all.** Do you have a regular brand and variety of cigarettes? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know *"Regular" means the brand they usually smoke.* **If response=1, go to 041b/BR312.** **Otherwise, go to 049a/QA101.**
041a	BR333	*Interviewer Training and Instructions for Brand question:* *Emphasize "specific" in the question. If respondent gives a brand name that could fit several different entries in the coded list, probe as necessary for other descriptors, to determine whether any of the listed varieties matches the respondent's answer. If the response is vague or nonspecific, prompt respondent by saying: "What is the name you use when you ask for your brand in the store?" Always confirm your choice with the respondent: e.g. "There is a brand on my list that says "Basic Ultra Light Menthol 100s" -- would that be the same as your brand?" or "Would that be the brand you smoke most?" If the respondent's answer exactly matches the name on the list, simply read back the brand name as confirmation: e.g. "So your brand is Benson & Hedges Methol Mild King Size".* *INTERVIEWER TRAINING -- Examples of probing:* *If respondent gives no strength indication at all, ask "Is your brand any particular strength, or isn't that part of the brand name?" If respondent says "just regular strength" or "the plain kind" or "full flavour", confirm that he/she smokes the default strength: "So there's no mention of strength in your brand's name?" Sometimes "full flavour" is actually part of the brand name and sometimes it is unmentioned because it is the default strength. This same kind of probing applies also to cigarette length – the shortest length for a given brand family will generally be the default length and may not be mentioned by the respondent, but the interviewer should explicitly confirm this with the respondent: "you didn't mention what length your cigarette is. Would that be [regular/ King size…] that you smoke?"* *IN UK and AU, strength descriptors have been banned, so manufacturers use other words to discriminate among varieties. The different varieties include colours (blue, white, gold, etc) or words like "Fine" or "Smooth" in their names. Probing for these words can't mention strength, but rather interviewers should say: "Are there any other words that help identify the*

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		name of your brand?" OR "How do you ask for your specific brand in the store?" If the response could fit several different varieties on the list, ask specifically: "Would that be Pall Mall gold or Pall Mall white, or something else?" In the brand lists for UK and AU, these non-strength descriptors have been treated like strength descriptors, in that they immediately follow the brand family's name in the variety's listing. *If respondent says "ultra light" and the list for that brand family includes only the term "mild," and never "light", then say: Could that be "ultra mild"? If the description offered by the respondent isn't specific enough and therefore fits both menthol and non-menthol entries, probe by saying: "Is that menthol or not menthol?" Similarly, if the description could appy to entries for multiple lengths – e.g. King Size and 100s -- probe by saying: "Do you smoke King Size or 100s, or some other length?"* *In other words, use the names of the listed entries – within the mentioned brand family -- to probe for details, and thus to narrow down the options and identify the one code that fits the respondent's answer – if there is one. Confirm that variety with the respondent. If no entry matches, or if respondent does not confirm the entry you think is closest, then code "other" and enter respondent's answer as a text response.*
041b	BR312	**Ask if country=CA.** *Do not read out response options. Code one brand only. Probe for which strength respondent smokes (regular, light, extra light, etc.) and which size, within their brand.* **040/BR310=1, ask:** What brand is it? **040/BR310<>1, ask:** What specific brand and variety of [cigarettes/roll-your-own cigarettes] are you currently smoking? 7777 N/A 8888 Refused 9996 No regular brand/Unbranded loose tobacco 9997 Other (specify) 9999 Can't say
041c	BR312o	**Ask if country=CA and 041b/BR312=9997.** What other brand of [cigarettes/ roll-your-own tobacco] [do you smoke more than any other/ are you currently smoking]?
042a	BR322	**Ask if country=US.** **040/BR310=1, ask:** What brand is it? **040/BR310<>1, ask:** What specific brand and variety of [cigarettes/roll-your-own cigarettes] are you currently smoking? 7777 N/A 8888 Refused 9996 No regular brand/Unbranded loose tobacco 9997 Other (specify) 9999 Can't say
042b	BR322o	**Ask if country=US and 042a/BR322=9997.** What other brand of [cigarettes/ roll-your-own tobacco] [do you smoke more than any other/ are you currently smoking]?
043a	BR331	**Ask if country=UK.** **040/BR310=1, ask:** What brand is it? **040/BR310<>1, ask:** What specific brand and variety of [cigarettes/roll-your-own cigarettes] are you currently smoking? 7777 N/A 8888 Refused 9996 No regular brand/Unbranded loose tobacco 9997 Other (specify) 9999 Can't say

Q#	VarName	4C6-R
043b	BR331o	**Ask if country=UK and 043a/BR331=9997.** What other brand of [cigarettes/ roll-your-own tobacco] [do you smoke more than any other/ are you currently smoking]?

044a	BR341	**Ask if country=AU.**
		040/BR310=1, ask: What brand is it?
		040/BR310<>1, ask: What specific brand and variety of [cigarettes/roll-your-own cigarettes] are you currently smoking?
		    7777 N/A
		    8888 Refused
		    9996 No regular brand/Unbranded loose tobacco
		    9997 Other (specify)
		    9999 Can't say

044b	BR341o	**Ask if country=AU and 044a/BR341=997.** What other brand of [cigarettes/ roll-your-own tobacco] [do you smoke more than any other/ are you currently smoking]?

045a	BR342	**Ask if country=AU.**
		Note: The brand we are referring to is [current brand].
		How many cigarettes are in a pack of this brand?
		    01 Ten
		    02 Twenty
		    03 Twenty-five
		    04 Thirty
		    05 Thirty-five
		    06 Forty
		    07 Fifty
		    08 Other (specify)
		    77 Not Applicable
		    88 Refused
		    99 Don't Know

045b	BR342o	**Ask if 045a/BR342=8.** What other number of cigarettes per pack? *Enter text response.*

046	BR503	**Ask if 040/BR310=1.**
		About how long have you been smoking [current brand]? Would it be less than one year, or at least one year?
		    1 Less than one year
		    2 At least one year
		    7 Not applicable
		    8 Refused
		    9 Don't know
		If response=1, go to 047a/BR611.
		Otherwise, go to 048/BR665.

047a	BR611	**Ask if 046/BR503=1.**
		In choosing [current brand], was part of your decision to smoke this brand based on any of the following . . .
		The tar and nicotine levels for the brand?
		    1 Yes
		    2 No

Q#	VarName	4C6-R
		7 Not applicable
		8 Refused
		9 Don't know
047b	BR616	It may not be as bad for your health?
047c	BR621	As a way to help you quit?
047d	BR626	The price?
047e	BR636	How they taste?
047f	BR622	The design of the pack?
047g	BR623	Your friends smoke them?

048	BR665	**Ask if smoking status=1 (028/rSmoke=1) and 040/BR310=1.**
		Read out response options.
		How often, if at all, do you PURCHASE brands other than [current brand] for yourself?
		    1 Often
		    2 From time to time
		    3 Rarely
		    4 Never
		    7 Not applicable
		    8 Refused
		    9 Don't know

049a	QA101	**Ask all.**
		Have you ever tried to quit smoking?
		    1 Yes
		    2 No
		    7 Not applicable
		    8 Refused
		    9 Don't know
		If response=1, go to 049b/QA106.
		Otherwise, go to 051/PR101.

049b	QA106	**Ask if 049a/QA101=1.** How many times have you ever tried to quit smoking? *If range given and can't give a specific number, then enter mid-point. If answer is 'lots', 'hundreds of times', etc., ask them to estimate the number (or range) of actual quit attempts.*
050a	QA111a	**Ask if 049b/QA106>0.** *Do not read response options.* **049b/QA106=1:** How long did you stay off cigarettes completely? **049b/QA106>1:** Of all the times you tried to quit smoking, what was the longest period you stayed off cigarettes completely? (hours) *Enter number.*
050b	QA111b	(days)
050c	QA111c	(weeks)
050d	QA111d	(months)
050e	QA111e	(years)

Q#	VarName	4C6-R

051	PR101	**Ask all.**
		Read out response options.
		In general, how would you describe your health? Is it . . .
		    1 Poor
		    2 Fair
		    3 Good
		    4 Very good
		    5 Excellent
		    7 Not applicable
		    8 Refused
		    9 Don't know

052	demogr	**Ask all.** Just to wrap up, we have a few questions for statistical purposes. Please be assured that all your responses will be kept entirely confidential.

053	DE111	**Ask all.**
		Are you married, separated, divorced, widowed, living common-law, or single?
		    1 Married
		    2 Separated
		    3 Divorced
		    4 Widowed
		    5 Common-Law [Australia: Defacto]
		    6 Single
		    7 Not applicable
		    8 Refused
		    9 Don't know
		If response=1-5, go to 054a/DI245.
		Otherwise, go to 055/DE311wx.

054a	DI245	**Ask if 053/DE111=1 or 5.**
		Does your partner or spouse currently smoke?
		    1 Yes
		    2 No
		    7 Not applicable
		    8 Refused
		    9 Don't know
		If response=1, go to 054b/DI246.
		If response=2, go to 054c/DI247.
		Otherwise, go to 054d/DI248.

054b	DI246	**Ask if (053/DE111=1 or 5) and 054a/DI245=1.** Is your partner or spouse thinking about quitting smoking, or planning to quit, within the next 12 months? **Go to 054d/DI248.**
054c	DI247	**Ask if (053/DE111=1 or 5) and 054a/DI245=2.** Did your partner or spouse quit smoking in the last 12 months?
054d	DI248	**Ask if 053/DE111=1 or 5.**

Q#	VarName	4C6-R
		Does your partner or spouse want you to quit?

055	DE311wx	**Ask if country=CA or US.**
		What is the highest level of formal education that you have completed?
		    1 Grade school/ some high school
		    2 Completed high school
		    3 Technical/ trade school or community college
		    4 Some university, no degree
		    5 Completed university degree
		    6 Post-graduate degree
		    7 Not applicable
		    8 Refused
		    9 Don't know

056	DE311y	**Ask if country=UK.**
		What is the highest level of formal education that you have completed?
		    1 Primary or secondary school/vocational level 1 & 2/trade apprenticeship
		    2 Sec school advanced/vocational level 3
		    3 Further education/ training college below degree level
		    4 Some university
		    5 Completed university degree
		    6 Post-graduate degree
		    7 Not applicable
		    8 Refused
		    9 Don't know

057	DE311z	**Ask if country=AU.**
		What is the highest level of formal education that you have completed?
		    1 Primary school or some high school
		    2 Completed high school
		    3 Technical or Tafe
		    4 Some university
		    5 Completed university degree
		    6 Post-graduate degree
		    7 Not applicable
		    8 Refused
		    9 Don't know

058	educ	(Derived variable -- education categories (all countries))

059a	DE510
	(Prev.
	DE511)
		Ask if country=CA.
		Read out response options. Select all that apply.
		People in Canada come from many racial and cultural groups. I am going to read you a list. Are you . . . ?
		    White?
		    1 Mentioned
		    2 Not mentioned

059b	DE513	Chinese?
059c	DE515	South Asian (for example, East Indian, Pakistani, Sri Lankan, etc.)?

Q#	VarName	4C6-R
059d	DE517	Black?
059e	DE519	Filipino?
059f	DE521	Latin American?
059g	DE523	Southeast Asian (for example, Cambodian, Indonesian, Laotian, Vietnamese, etc.)?
059h	DE525	Arab?
059i	DE527	West Asian (for example, Afghan, Iranian, etc.)?
059j	DE529	Japanese?
059k	DE531	Korean?
059l	DE533	Aboriginal (for example, North American Indian, Metis, or Inuit)? (Now updated to 'Indigenous peoples: First Nations, Métis, or Inuit')
059 m	DE541	Other racial or cultural group?
059n	DE541o	What other racial or cultural group?

060a	DE551	**Ask if country=US.**
		People in the United States come from many racial and cultural groups. I am going to read you a list. Are you . . ?
		    White?
		       1 Mentioned
		       2 Not mentioned

060b	DE553	Black or African-American?
060c	DE555	Hispanic or Latino?
060d	DE557	Asian or Pacific Islander?
060e	DE559	Native American Indian?
060f	DE571	Another group? (Specify)
060g	DE571o	What other racial or cultural group?

060h	DE589	**Ask if country=CA or US.**
		    063c/ethnic group: non-response code (CA & US)
		       7 NA
		       8 Refused
		       9 DK

061a	DE573	**Ask if country=US and 060c/DE555=1 (Hispanic/ Latino).**
		Read out response options. Select all that apply.
		    Could you please tell me which Latin American country your family is from?
		       1 Mexico
		       2 Puerto Rico
		       3 Cuba
		       4 Central American country (Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama)
		       5 South American country (Argentina, Bolivia, Brazil, Chile, Colombia, Venezuela, Guyana, French Guiana, Ecuador, Paraguay, Peru, Suriname, Uruguay)
		       6 Other country; specify
		       7 Not applicable
		       8 Refused
		       9 Don't know

Q#	VarName	4C6-R

061b	DE574	Were you born in the US?
		   1 Yes
		   2 No
		   7 Not Applicable
		   8 Refused
		   9 Can't Say

062a	DE611	**Ask if country=UK.**
		Which of the following best describes your 063c/ethnic or racial background?
		   1 White
		   2 Asian, Asian British
		   3 Black, black British
		   4 Chinese
		   5 Mixed
		   6 Other
		   7 Not Applicable
		   8 Refused
		   9 Can't Say

062b	DE611o	**Ask if 062a/DE611=6.** What other racial or cultural group?

062c	DE616	**Ask if 062a/DE611=1-5.**
		Would that be . . .?
		   01 British
		   02 Other white (specify)
		   03 Indian
		   04 Pakistani
		   05 Bangladeshi
		   06 Other Asian (specify)
		   07 Caribbean
		   08 African
		   09 Other African (specify)
		   10 Chinese
		   11 White & black Caribbean
		   12 White & black African
		   13 White and Asian
		   14 Other mixed ethnicity (specify)
		   97 Other 063c/ethnic group (specify)
		   77 Not Applicable
		   88 Refused
		   99 Don't Know

062d	DE616o	**Ask if country=UK and 062c/DE616=2, 6, 9, 14, or 97.** What other specific racial group? (UK)
063a	DE651	**Ask if country=AU.** Do you speak a language other than English in the home?

Q#	VarName	4C6-R
		If yes: What language is that?
		01 English only
		02 Italian
		03 Greek
		04 Cantonese
		05 Mandarin
		06 Arabic
		07 Vietnamese
		08 Other
		77 Not Applicable
		88 Refused
		99 Don't Know
		If response=8, go to 063b/DE651o.
		Otherwise, go to 064/DE811.
063b	DE651o	**Ask if 063a/DE651=8.**
		What other language?
063c	ethnic	(Derived variable: ethnicity=white/English ethnicity vs all others.)
064	DE811	**Ask all.**
		Are there any children under the 021d/Age of 18 currently living in your household?
		1 Yes
		2 No
		7 Not applicable
		8 Refused
		9 Don't know
		If response=1, go to 065/DE816.
		Otherwise, go to 068a/DE701.
065	DE816	**Ask if 064/DE811=1.**
		How many children under the 021d/Age of 18 are currently living in your household?
		If response=1, go to 066a/DE821.
		If response>1, go to 067a/DE831.
066a	DE821	**Ask if 065/DE816=1.**
		Read out response options. Select only one.
		Is this child . . . ?
		1 Under the 021d/Age of 1
		2 Between 1 and 5 years old
		3 Between 6 and 12 years old, or
		4 Between 13 and 17 years old
		7 Not applicable
		8 Refused
		9 Don't know
		If response=1, go to 066b/DE826.
		If response>1, go to 067a/DE831.
066b	DE826	**Ask if 066a/DE821=1.**

Q#	VarName	4C6-R
		If less than 1 month old, enter 0. How many months old is that child? *Enter number of months.*
067a	DE831	**Ask if 065/DE816>1.** *Ask each question below, until total is reached.* How many are under the 021d/Age of 1?
067b	DE836	**Ask if 067a/DE831>0.** *If less than 1 month old, enter 0.* **067a/DE831=1:** How many months old is that child? **067a/DE831>1:** How many months old is the youngest child? *Enter number of months.*
067c	DE841	**Ask if 065/DE816>1.** *Ask each question below, until total is reached.* How many are between 1 and 5 years old?
067d	DE846	How many are between 6 and 12 years old?
067e	DE851	How many are between 13 and 17 years old? *If 065/DE816 not =(067a/DE831 + 067c/DE841 + 067d/DE846 + 067e/DE851) and not (Can't Say Or Refused), say:* *You mentioned there were [065/DE816] children in the household . . .* *But you have said there are [067a/DE831] under the 021d/Age of 1,* *[067c/DE841] between 1 and 5 years old,* *[067d/DE846] between 6 and 12 years old, and* *[067e/DE851] between 13 and 17 years old – a total of (067a/DE831 + 067c/DE841 + 067d/DE846 + 067e/DE851).* *I need to ask you those questions again.*

068a	DE701	**Ask all.**
		That is all the survey questions we have for today. Now as I mentioned to you earlier, we will be sending you [payment for this country] for participating in this screening survey and the 45-minute survey. In order for us to send you the [payment for this country], I need to have your name and the address where you receive your mail.
		If reluctant to give address: You don't have to provide your address to participate in the study -- we only use the mailing information to send you the [payment] and a thank you letter. If you decide you would like to receive the [payment] and thank you letter, I'd like to emphasize that any personal information you provide is kept strictly confidential and will not be shared with any person or group outside of the research team.
		    1 Yes, provides address
		    2 No, refuses to give address
		Make sure that spelling is correct -- repeat back to respondent to check.

068b	email	What is your 068b/email address? *Enter 068b/email address.*

069	caFrench	**Ask if country=CA.**
		Please note if respondent did interview in French.
		    1 Yes
		    2 No
		    7 Not applicable
		    8 Refused
		    9 Don't know

Q#	VarName	4C6-R
070a	DE711	**Ask all.** In addition to this telephone number, are there any other telephone numbers, not including cell phones, connected in your home? 　1　Yes 　2　No 　7　Not applicable 　8　Refused 　9　Don't know **If response=1, go to 070b/DE716.** **If response=2, go to End Screen.**
070b	DE716	**Ask if 070a/DE711=1.** How many of these, if any, are used mainly for personal calls, rather than business calls, fax or Internet?
071	BI900	Thank you very much for your help. You should receive your cheque within a few days and we look forward to talking to you again next [appointment day] at [appointment time]. If you would like any more information about this project, you can phone us at [appropriate TOLL-FREE NUMBER].
072	Error Screen (Prev. Error, Screen)	Interviewer Reminder: You have entered more SMOKERS 18+ than there are people 18+ in the household. Check data entry and/or re-ask question.
073	BI901	Thank you for your time and assistance. That is all the questions we need to ask you.
074	BI915	Thank you, but we are looking for households where there is at least one adult smoker.
075	BI920	Thank you but we are looking for households where there is at least one person aged 18 or older.
076	BI925	Thank you for your time and assistance. I will try them at another time.
077	BI930	I'm sorry, but the survey requires that respondents are at least 18 years old.
078	BI931	Thank you for your time and assistance but we need to make sure people are aged 18 years or older for this important study.
079	BI941	Thank you for your time and assistance, but our survey requires that our respondents have smoked at least 100 cigarettes in their lifetime.
080	BI945	I'm sorry, but our study requires that our respondents smoke at least once a month.
081	BI902	Thank you for your time and assistance. That is all we need to ask you right now.
082	BI526	a) IMPORTANCE OF SURVEY – WHO IS DOING IT This is a comprehensive survey of smokers in 4 countries — Canada, United States, United Kingdom, and Australia — that has to do with beliefs, attitudes, knowledge, and behavior about tobacco use. A major goal of the survey is to examine how smokers in the four countries differ or are the same in their views towards smoking. We think people will find the questions quite interesting. The directors of the research project are: Canada:　　　　University of Waterloo (Dr. Geoffrey Fong) United States:　Roswell Park Cancer Institute (Dr. Michael Cummings) United Kingdom: University of Strathclyde (Professor Gerard Hastings) Australia:　　　　Cancer Council Victoria　(Dr. Ron Borland)
083	BI528	b) WHAT'S IN IT FOR ME? We will talk to you on the telephone for approximately 45 minutes, and we think you will find the questions quite

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Q#	VarName	4C6-R
		interesting We will reimburse you for your time and effort for next week's 35 minute survey and again in one year months before you participate. [UK/ AU: We would send you a cheque for $15/ ú7 voucher for Boots immediately and then we would call you back next week to survey you.] [Canada: We would send you a cheque for $15 and then we would call you back next week.] [US: We would send you a cheque for $10 and then we would call you back next week.]
084	BI540	NEXT SURVEY -- HOW MANY TIMES WILL YOU CALL ME? We would like to track smokers opinions over time. We would recontact you at least once more, about a year from now. We will let you know at this time, whether any further surveys have been planned. We will, of course pay you [payment] each time you complete the 45 minute survey.
085	dispprog	10=callback: call again (firm appointment) to speak with adult to complete introduction 11=callback: call again (soft appointment) to speak with adult to complete introdution 12=appointment 2: with next-birthday respondent (NBD resp) to complete screener 13=appointment 3: initial resp makes appt for NBD respondent. 17=household refusal to get NBD smoker 18=initial respondent refuses to give household composition (010/houseCmp) 19=no one 18 or older 20=no adult smoker; household size given 21=no adult smoker; household size refused 22=initial respondent refuses but answers number of smokers (Q5) 24=child says no adult smoker; household size unknown 27=NBD smoker refuses before screener 28=initial respondent refuses to get NBD smoker 29=NBD smoker unavailable this wave 30=NBD smoker refuses to give 021d/Age 31=NBD smoker refuses < 100 cigarettes question 32=NBD smoker too young; no others 33=NBD smoker < 100 cigarettes; no others 34=NBD smoker smokes < monthly; no others 35=NBD smoker refuses at consent
086	dispder	09=next-birthday smoker (NBD smoker) completes recruitment script to end with no skips. 84=NBD smoker completes screener (to Q 40), skips some later questions, reaches end. 85=NBD smoker completes recruitment script except for income question.