



International Tobacco Control Policy Evaluation Project

4-Country W5 Recruitment

Recruitment

Survey Code: 4C5-R

Languages: English, French

Mode: Telephone Interview (CATI)

Products: Cig

User Groups: User

Last Update: 21-Jun-2021

VarName Changes

New Name	Old Name	Date
DE510	DE511	17-Feb-2016
BI240	sex	03-Aug-2018

TABLE OF CONTENTS

SCREENER SECTION	7
CONSENT SECTION	11
SURVEY SECTION.....	12

Q#	VarName	4C5-R
000a	uniqid	
001	BI208	<p>Ask all.</p> <p><i>Interviewer Note: See HelpScreens for answers to any questions about survey.</i></p> <p>Hello, my name is [-----], and I'm calling from Roy Morgan Research on behalf of an international team of health researchers, including [the University of Waterloo in Canada/ Roswell Park Cancer Institute in the United States/ the University of Strathclyde in Glasgow, Scotland/ the Cancer Council Victoria here in Australia].</p> <p>We are conducting a survey on smoking. Please note, we are not asking for money or selling anything. Can I ask someone 18 YEARS OF 021d/Age OR OVER a few questions to see whether anyone in your house qualifies for the survey? This will take about 10 minutes and all responses will be kept absolutely confidential.</p> <ol style="list-style-type: none"> 1 Continue - current respondent 2 Child - no adult available 3 No adult smoker in household 4 No adult in household 5 No, respondent refuses interview <p>If response=1, go to 007/BI311.</p> <p>If response=2, go to 002/BI250.</p> <p>If response=3, go to 003/BI319.</p> <p>If response=4, go to 075/BI920 (CS19).</p> <p>If response=5, go to 004/BI310.</p>
002	BI250	<p>Ask if 001/BI208=2.</p> <p>I would like to speak to an adult aged 18 or older in your household who smokes -- is there a better time to call back to speak to them?</p> <ol style="list-style-type: none"> 1 Yes 2 No adult smokers in household 3 No, Don't know <p><i>If response=1, record callback info and terminate call.</i></p> <p>If necessary, say: Could you please tell me their name so that I know whom to ask for?</p> <p>If response=1, record callback info and go to 076/BI925 (CS10).</p> <p>Otherwise, go to 003/BI319.</p>
003	BI319	<p>If 001/BI208=3.</p> <p>I understand, I'll let you go. But if you would, could you help us out by answering just one short question?</p> <p>How many people aged 18 or older live in your household, including yourself?</p> <p><i>Enter number.</i></p> <p>If response=88 or 99, go to 073/BI901 (CS21).</p> <p>Otherwise, go to 073/BI901 (CS20).</p>
004	BI310	<p>Ask if 001/BI208=5.</p> <p><i>If necessary: See Help Screens for additional background information.</i></p> <p>This is a survey that is being conducted among smokers throughout the world. It is important to obtain a good representative sample. We do send a payment to participants to thank them for their participation. Could I ask you a few more questions to see if anyone in your household is eligible?</p>

Q#	VarName	4C5-R
		<p>1 Respondent continues to refuse 2 Respondent agrees to answer questions If response=1, go to 005a/B1202. If response=2, go to 007/B1311.</p>
005a	B1202	<p>Ask if 004/B1310=1. <i>If necessary: See Help Screens for additional background information.</i> I understand, I'll let you go. But if you would, could you help us out by answering just two very short questions? 1 Yes 2 No If response=1, go to 005b/B1318. If response=2, go to 073/B1901 (CS18).</p>
005b	B1318	<p>Ask if 005a/B1202=1. How many people aged 18 or older live in your household, including yourself? <i>Enter number.</i> If response=0, go to 075/B1920 (CS19). If response>0, go to 006/B1326. If response=88 or 99, go to 073/B1901 (CS18).</p>
006	B1326	<p>Ask if 005b/B1318>0. 005b/B1318=1: Do you currently smoke cigarettes? 005b/B1318>1: How many of the [005b/B1318] people, including yourself, currently smoke cigarettes either daily or less than every day? <i>Enter number.</i> <i>This could be any form of cigarette (manufactured or roll-your-own) but excludes pipes, cigars and marijuana.</i> If response>005b/B1318, go to 072/Error Screen. If response=0, go to 073/B1901 (CS20). If response>0 and <=005b/B1318, go to 073/B1901 (CS22). If response= DK/ R, go to 073/B1901 (CS18).</p>
007	B1311	<p>Ask if 001/B1208=1 or 004/B1310=2. Thank you. I first need to ask a few questions about the household in order to select someone for the survey.</p>
008	B1320	<p>Ask all. How many people aged 18 or older live in your household, including yourself? <i>Enter number.</i> If response=0, go to 075/B1920 (CS19). If response=1, go to 009a/B1340. If response>1 and <77, go to 009b/B1327. If response=88 or 99, go to 073/B1901 (CS18).</p>
009a	B1340	<p>Ask if 008/B1320=1. Do you currently smoke cigarettes, either daily or less than every day? 1 Yes 2 No If response=1, go to 018/B1332. If response=2, go to 074/B1915 (CS20).</p>
009b	B1327	<p>Ask if 008/B1320>1.</p>

Q#	VarName	4C5-R
		<p>How many of the [008/BI320] people, including yourself, currently smoke cigarettes, either daily or less than every day? <i>This can be any form of cigarette (manufactured or roll-your-own), but excludes pipes, cigars and marijuana.</i></p> <p>If response>008/BI320, go to 072/Error Screen.</p> <p>If response=1 or > 1, go to 011/BI360.</p> <p>If response=0, go to 074/BI915 (CS20).</p> <p>If doesn't know (DK) or refuses to answer, go to 073/BI901 (CS18).</p>
010	houseCmp	(Derived variable: Household composition)
011	BI360	<p>Ask if 009b/BI327=1 or >1.</p> <p>009b/BI327=1: I'd like to speak to the smoker in your household who is at least 18 years old. Would that be you?</p> <p>009b/BI327>1: I'd like to speak to the smoker in your household who is at least 18 years old, whose birthday is coming up next. Would that be you?</p> <p>1 Yes</p> <p>2 No</p> <p>Add if necessary: We need to select somebody at random. With each call we make, we ask to speak to the person whose birthday is coming up next. This helps us to ensure that we have a representative sample as some groups of people are less likely to answer the phone.</p> <p>If response=1, go to 018/BI332.</p> <p>If response=2, go to 012/BI370.</p>
012	BI370	<p>Ask if 011/BI360=2.</p> <p>May I speak to that person now?</p> <p>1 Yes</p> <p>2 No (refusal)</p> <p>3 Appointment</p> <p>If response=1, go to 016/BI312.</p> <p>If response=2, go to 013/BI460.</p> <p>If response=3, go to 014/BI377.</p>
013	BI460	<p>Ask if 012/BI370=2.</p> <p>This is a survey that is being conducted among smokers throughout the world. It is important to obtain a good representative sample. We do send a payment to participants to thank them for their participation.</p> <p>If necessary, say: Could we call back to ask them a few questions to see if they are eligible for the study?</p> <p>1 Yes</p> <p>2 No (refusal)</p> <p>3 Appointment</p> <p>If response=1, go to 016/BI312.</p> <p>If response=2, go to 073/BI901 (CS28).</p> <p>If response=3, go to 014/BI377.</p>
014	BI377	<p>Ask if 012/BI370=3 or 021c/BI365=3 or 013/BI460=3.</p> <p>When can I call back to speak to that person?</p> <p><i>Enter date and time of Callback.</i></p> <p><i>If refuses, say:</i></p> <p><i>This is a survey that is being conducted among smokers throughout the world. It is important to obtain a good representative sample. We will be reimbursing them for their time and their opinions are important. Could we call back to ask them a few questions to see if they are eligible for the study?</i></p>

Q#	VarName	4C5-R
		If continues to refuse, go to 073/BI901 (CS28). Otherwise, go to 015/BI380.
015	BI380	Ask if 014/BI377<>8 (respondent gives date and time for callback). Could I please have the first name of that person, so we don't have to ask all of those questions again when we call back? <i>Enter name.</i> Go to 076/BI925 (CS13).
016	BI312	Ask when speaking to next-birthday smoker (i.e. if 013/BI460=1 or 012/BI370=1). Hello, my name is [-----], and I'm calling from Roy Morgan Research on behalf of an international team of health researchers, including [the University of Waterloo in Canada/ Roswell Park Cancer Institute in the United States/ the University of Strathclyde in Glasgow, Scotland/ the Cancer Council Victoria here in Australia]. We are conducting a survey on smoking. Please note, we are not asking for money or selling anything. Can I ask someone 18 YEARS OF AGE OR OVER a few questions to see whether anyone in your house qualifies for the survey? This will take about 10 minutes and all responses will be kept absolutely confidential. 1 Yes, continue 2 No (refusal) 3 Not available right now; make appointment. If response=1, go to 018/BI332. If response=2, go to 017/BI246. If response=3, make appointment and go to 081/BI902 (CS12).
017	BI246	Ask if 016/BI312=2. This is a survey that is being conducted among smokers throughout the world. It is important to obtain a good representative sample. We do send a payment to participants to thank them for their participation. If necessary, add: Could we call back to ask you a few questions, to see if you are eligible for the study? 1 Yes, continue 2 No (refusal) 3 Not available right now; make appointment. If response=1, go to 018/BI332. If response=2, go to 073/BI901. If response=3, make appointment and go to 081/BI902 (CS12).
018	BI332	Ask all. I first need to ask a few questions in order to check your eligibility for our survey.
SCREENER SECTION		
019	BI240 (Prev. sex)	*** DATA USER: INSTEAD OF 019/BI240, USE DERIVED 020/GENDER VARIABLE, SHOWN NEXT*** Ask all. Record sex -- Ask only if unsure. 1 Female 2 Male
020	GENDER	Derived 020/GENDER variable, to be derived by analysts for cross-country consistency. 1 Male 2 Female <i>New variable '020/GENDER' replaces 'sex' in the core dataset.</i>
021a	birthYr	Ask all. What year were you born?

Q#	VarName	4C5-R
		<p><i>Enter year of birth.</i></p> <p>If response>[current year-18] (respondent too young), go to 021c/BI365.</p> <p>If response<[current year-18] (respondent is 18 or over), go to 021d/Age.</p> <p>If response=[current year-18] (respondent turns 18 this year), go to 021b/birthMo.</p> <p>If respondent doesn't know or refuses, go to 078/BI931 (CS30).</p>
021b	birthMo	<p>Ask if respondent was born in [current year-18]:</p> <p>What month were you born?</p> <ul style="list-style-type: none"> 01 January 02 February 03 March 04 April 05 May 06 June 07 July 08 August 09 September 10 October 11 November 12 December 77 Not Applicable 88 Refused 99 Don't Know <p>If response<=[current month] (respondent 18 or older), go to 021d/Age.</p> <p>If response>[current month] (respondent too young), go to 021c/BI365.</p> <p>If refused or can't say, go to 078/BI931 (CS30).</p>
021c	BI365	<p>If 009b/BI327=1, go to 077/BI930 (CS32).</p> <p>Ask if 009b/BI327>1.</p> <p>Thank you for your time and assistance but we need to make sure people are aged 18 years or older for this important study.</p> <p>009b/BI327=2: If possible, I'd like to speak to the other smoker in the household who is 18 years of 021d/Age or older</p> <p>009b/BI327>2: If possible I'd like to speak to another smoker in the household who is 18 years of 021d/Age or older and whose birthday is next.</p> <ul style="list-style-type: none"> 1 Yes, gets next respondent now 2 Yes, but not available now 3 No, refuses <p>If response=1, go to 016/BI312.</p> <p>If response=2, go to 014/BI377.</p> <p>If response=3, go to 073/BI901 (CS28).</p>
021d	Age	<p><i>Derived variable — 021d/Age at recruitment (continuous).</i></p> <p>If response=1, go to 012/BI370.</p> <p>If response=2, go to [termination screen].</p> <p>If response=DK/ R, go to 080/BI945 (CS28).</p>
021e	AgeGrp	<p><i>Derived variable — 021d/Age at recruitment (categories).</i></p> <ul style="list-style-type: none"> 1 18-24

Q#	VarName	4C5-R
		2 25-39 3 40-54 4 55 and up
022	BI345	Ask all. Have you smoked 100 or more cigarettes over your lifetime? 1 Yes 2 No 7 Not Applicable 8 Refused 9 Can't Say <i>100 cigarettes= 5 packs of 20 cigarettes OR 4 packs of 25 cigarettes.</i> If response=1, go to 024a/FR211. If response=2 and 009b/BI327=1, go to 079/BI941 (CS33). If response=2 and 009b/BI327>1, go to 023/BI940. If response=8 or 9, go to 079/BI941 (CS31).
023	BI940	Ask if household has 1 or more smokers who have not been spoken to and 022/BI345=2. Is there another adult smoker in your household who has smoked at least 100 cigarettes in their lifetime? 1 Yes 2 No 7 Not Applicable 8 Refused 9 Can't Say If response=1, go to 012/BI370. If response=2, go to 079/BI941 (CS33). If response=8 or 9, go to 079/BI941 (CS31).
024a	FR211	Ask all. Do you smoke every day or less than every day? 1 Every day 2 Less than every day 7 Not Applicable 8 Refused 9 Can't Say If response=1, go to 024b/FR216. Otherwise, go to 025a/FR221.
024b	FR216	Ask if 024a/FR211=1. On average, how many cigarettes do you smoke each day, including both [factory-made/ packet] and roll-your-own cigarettes? <i>Enter number of cigarettes.</i> <i>If respondent gives range (e.g. 30-33 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 31.5 becomes 32.0).</i> <i>IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY: "I'm sorry but we need this information to continue with the survey. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview."</i>

Q#	VarName	4C5-R
025a	FR221	<p>If response>0, go to 029/FR245v (derivation of CPD).</p> <p>Ask if 024a/FR211 NE 1.</p> <p>Do you smoke at least once a week?</p> <p>1 Yes</p> <p>2 No</p> <p>If response=1, go to 025b/FR226.</p> <p>Otherwise, go to 026a/FR231.</p>
025b	FR226	<p>Ask if 025a/FR221=1.</p> <p>On average, how many cigarettes do you smoke each week, including both [factory-made/ packet] and roll-your-own cigarettes?</p> <p><i>Enter number of cigarettes.</i></p> <p><i>If respondent gives range (e.g. 30-33 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 31.5 becomes 32.0).</i></p> <p><i>IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY: "I'm sorry but we need this information to continue with the survey. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview."</i></p> <p>If response>0, go to 029/FR245v (derivation of CPD).</p>
026a	FR231	<p>Ask if 025a/FR221<>1.</p> <p>Do you smoke at least once a month?</p> <p>1 Yes</p> <p>2 No</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> <p>If response=1, go to 026b/FR236.</p> <p>If response=2, go to 027a/BI371.</p>
026b	FR236	<p>Ask if 026a/FR231=1.</p> <p>On average, how many cigarettes do you smoke each month, including both [factory-made/ packet] and roll-your-own cigarettes?</p> <p><i>Enter number of cigarettes.</i></p> <p><i>If respondent gives range (e.g. 30-33 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 31.5 becomes 32.0).</i></p> <p><i>IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY: "I'm sorry but we need this information to continue with the survey. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview."</i></p> <p>If 026b/FR236=0, go to 027a/BI371.</p> <p>If 026b/FR236>0, go to QNU/FR245 (derivation of CPD)</p>
027a	BI371	<p>If 026a/FR231=2-9 and have spoken to all smokers, go to 080/BI945 (CS34).</p> <p>Ask if 026a/FR231=2-9 AND household has any smokers who have not been spoken to.</p> <p>Is there another adult smoker in your household who smokes at least once a month?</p> <p>1 Yes</p> <p>2 No</p> <p>7 Not applicable</p>

Q#	VarName	4C5-R
		<p>8 Refused 9 Don't know</p> <p><i>IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY: "I'm sorry but we need this information to continue with the survey. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview."</i></p> <p>If response=1, go to 012/BI370. If response=2, go to 014/BI377. If response=8 or 9, go to 080/BI945 (CS28).</p>
027b	FR250v	<p>(Derived variable: cigarettes per day (categories), calculated from QNU/FR245V)</p> <p>0 1-10 cigarettes 1 11-20 cigarettes 2 21-30 cigarettes 3 More than 31 cigarettes</p>
028	rSmoke	<p>(Derived variable -- smoking status at recruitment)</p> <p>1 Daily smoker 2 Weekly smoker 3 Monthly smoker</p>
029	FR245v	(Derived variable: cigarettes per day (continuous))
CONSENT SECTION		
030	BI235	<p>Ask all.</p> <p>Your answers to this survey will be kept absolutely confidential. All personal information, including your name and address, will be kept strictly confidential and will not be shared with any person or group that is not associated with this survey. <i>See HelpScreens for answers to any questions about follow-up surveys and contacts.</i></p>
031	BI260	<p>Ask all.</p> <p>Thank you. This survey is being conducted by an international group of universities and research institutions in four countries. We are looking for smokers who would be willing to answer a survey that would take about 45 minutes. To thank you for your time, in the next few days we will send you [payment amount]. We will make a time to call you back for the 45 minute survey. We will call you again in approximately one year, when we would send you a second payment of [payment amount] and ask you to complete a similar 45 minute survey.</p> <p>If necessary, say: We could schedule the survey AFTER you receive your cheque for participating in the survey. Before we arrange a time, I need to tell you a bit more about the study.</p>
032	BI270	<p>Ask all.</p> <p>Would you be willing to spend about 5 minutes more today and then answer the 45-minute survey next week for a total payment of [payment] and then again next year for a second payment of [payment]?</p> <p>1 Yes 2 No/ Maybe 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1, go to 034/BI241. If response=2-9, go to 033/BI439.</p>
033	BI439	<p>Ask if 032/BI270=2-9.</p> <p>This is a survey that is being conducted among smokers throughout the world. It is important to obtain a good</p>

Q#	VarName	4C5-R
		<p>representative sample. Would you be willing to give the survey a try? We do send a payment to participants to thank them for their participation. Your opinion is important and we think you will find the questions interesting. Would you be willing to give the survey a try?</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=1, go to 034/BI241. Otherwise, go to 073/BI901.</p>
034	BI241	<p>Ask all.</p> <p>Thank you very much for agreeing to participate in our survey. We think that you will find the questions interesting and we appreciate your involvement. Now I'd like to set up a time when we can call you back for the 45-minute survey. What day and time would be good for you?</p> <p><i>Enter date and time.</i></p>
035	BI254	<p>Ask all.</p> <p>At the end of today's interview I will ask you for your mailing address so that we can mail you [payment]. But first I have a few questions about smoking so that we don't have to ask them next time.</p> <p>If necessary:</p> <p>You don't have to provide your address to participate in the study. We only use the mailing information to send you [payment] and a thank you letter.</p> <p>Go to 036/FR326.</p>
SURVEY SECTION		
036	FR326	<p>Ask all.</p> <p>Do you smoke factory-made cigarettes, roll-your-own cigarettes, or both?</p> <p>1 [Packet/ factory-made] cigarettes only 2 Roll-your-own cigarettes only 3 Both 7 Not applicable 8 Refused 9 Don't know</p> <p>If response=2 or 3, go to 037a/FR351. Otherwise, go to 041/BR310.</p>
037a	FR351	<p>Ask if 036/FR326=2 or 3.</p> <p><i>Read out response options. Select all that apply.</i></p> <p>Which of the following are important reasons for your smoking roll-your-own cigarettes?</p> <p>I don't think they are as bad for your health.</p> <p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p>
037b	FR353	<p>Having to roll them reduces the amount I smoke.</p>

Q#	VarName	4C5-R
037c	FR355	They are less expensive.
037d	FR357	They are more satisfying.
037e	FR359	They taste better.
038	FR331	Ask if 036/FR326=3. For every ten cigarettes you smoke, about how many are roll-your-own? <i>Enter number of roll-your-own cigarettes. Enter 0 if less than 1. You can't answer more than 10.</i>
039a	RYOstatus	039a/RYOstatus (Derived by RMR based on 036/FR326 and used for conditional wordings)
039b	FR333v	(DMC-derived variable for balance of FM vs RYO cigs) 1 Mainly factory-made 2 Mainly hand-rolled -- tobacco leaf 3 About the same 7 Not applicable 8 Refused 9 Don't know
040	FR332	Ask if 036/FR326=2 or 3. <i>Read out response options.</i> Do you use filters with the roll-your-own cigarettes? 1 Usually 2 Sometimes 3 Never 7 Not applicable 8 Refused 9 Don't know
041	BR310	Ask all. Do you have a regular brand and variety of cigarettes? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>"Regular" means the brand they usually smoke.</i> If response=1, go to 042a/BR312. Otherwise, go to 050a/QA101.
042a	BR312	Ask if country=CA and 041/BR310=1. <i>Do not read out response options. Code one brand only. Probe for which strength respondent smokes (regular, light, extra light, etc.) and which size, within their brand.</i> What brand of [cigarettes/roll-your-own cigarettes] do you smoke more than any other? 777 Not Applicable 888 Refused 999 Don't Know
042b	BR312o	Ask if country=CA and 042a/BR312=9997. What other brand of [cigarettes/ roll-your-own tobacco] do you smoke more than any other?
043a	BR322	Ask if country=US and 041/BR310=1.

Q#	VarName	4C5-R
		<p><i>Do not read out response options. Code one brand only. Probe for which strength respondent smokes (regular, light, extra light, etc.) and which size, within their brand.</i></p> <p>What brand of [cigarettes/roll-your-own cigarettes] do you smoke more than any other?</p>
043b	BR322o	<p>Ask if country=US and 043a/BR322=9997.</p> <p>What other brand of [cigarettes/ roll-your-own tobacco] do you smoke more than any other?</p>
044a	BR331	<p>Ask if country=UK and 041/BR310=1.</p> <p><i>Do not read out brand names. Code one brand only.</i></p> <p><i>Probe for details, to code as specifically as possible -- i.e. whether respondent smokes light, extra light, etc., and/ or menthol, and which length within their brand.</i></p> <p>What brand of [cigarettes/roll-your-own cigarettes] do you smoke more than any other?</p>
044b	BR331o	<p>Ask if country=UK and 044a/BR331=9997.</p> <p>What other brand of [cigarettes/ roll-your-own tobacco] do you smoke more than any other?</p>
045a	BR341	<p>Ask if country=AU and 041/BR310=1.</p> <p><i>Do not read out brand names. Code one brand only.</i></p> <p><i>Probe for details, to code as specifically as possible -- i.e. whether respondent smokes light, extra light, etc., and/ or menthol, and which length within their brand.</i></p> <p>What brand of [cigarettes/roll-your-own cigarettes] do you smoke more than any other?</p>
045b	BR341o	<p>Ask if country=AU and 045a/BR341=997.</p> <p>What other brand of [cigarettes/ roll-your-own tobacco] do you smoke more than any other?</p>
046a	BR342	<p>Ask if country=AU.</p> <p><i>Note: The brand we are referring to is [current brand].</i></p> <p>How many cigarettes are in a pack of this brand?</p> <ul style="list-style-type: none"> 01 Ten 02 Twenty 03 Twenty-five 04 Thirty 05 Thirty-five 06 Forty 07 Fifty 08 Other (specify) 77 Not Applicable 88 Refused 99 Don't Know
046b	BR342o	<p>Ask if 046a/BR342=8.</p> <p>What other number of cigarettes per pack?</p> <p><i>Enter text response.</i></p>
047a	BR501	<p>Ask if 041/BR310=1.</p> <p>About how long have you been smoking [current brand]?</p> <ul style="list-style-type: none"> 1 Days 2 Weeks 3 Months 4 Years 7 Not applicable

Q#	VarName	4C5-R
		8 Refused 9 Don't know <i>Enter choice of time units, or a non-response code.</i>
047b	BR501a	(days)
047c	BR501b	(weeks)
047d	BR501c	(months)
047e	BR501d	(number of years) Go to 047g/BR505v.
047f	BR503	Ask if 047a/BR501=7-9. Would that be less than one year, or at least one year? 1 Less than one year 2 At least one year 3 Don't know 7 Not applicable 8 Refused 9 Don't know
047g	BR505v	(Derived variable -- composite: 047f/BR503 and 047b/BR501a-e) 1 Current brand smoked less than one year 2 Current brand smoked one year or more If 047g/BR505v=2, go to 049/BR665. Otherwise, go to 048a/BR611.
048a	BR611	Ask if 047g/BR505v=1. Was part of your decision to smoke this brand based on any of the following . . . The tar and nicotine levels for the brand? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know
048b	BR616	It may not be as bad for your health?
048c	BR621	As a way to help you quit?
048d	BR626	The price?
048e	BR636	How they taste?
048f	BR641	How satisfying they are?
049	BR665	Ask if smoking status=1 (028/rSmoke=1) and 041/BR310=1. <i>Read out response options.</i> How often, if at all, do you PURCHASE brands other than [current brand] for yourself? 1 Often 2 From time to time 3 Rarely 4 Never 7 Not applicable 8 Refused

Q#	VarName	4C5-R
		9 Don't know
050a	QA101	Ask all. Have you ever tried to quit smoking? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 050b/QA106. Otherwise, go to 052/PR101.
050b	QA106	Ask if 050a/QA101=1. How many times have you ever tried to quit smoking? <i>If range given and can't give a specific number, then enter mid-point. If answer is 'lots', 'hundreds of times', etc., ask them to estimate the number (or range) of actual quit attempts.</i>
051a	QA111a	Ask if 050b/QA106>0. <i>Do not read response options.</i> Of all the times you tried to quit smoking what was the longest period you stayed off cigarettes completely? (hours) <i>Enter number.</i>
051b	QA111b	(days)
051c	QA111c	(weeks)
051d	QA111d	(months)
051e	QA111e	(years)
052	PR101	Ask all. <i>Read out response options.</i> In general, how would you describe your health? Is it . . . 1 Poor 2 Fair 3 Good 4 Very good 5 Excellent 7 Not applicable 8 Refused 9 Don't know
053	demogr	Ask all. Just to wrap up, we have a few questions for statistical purposes. Please be assured that all your responses will be kept entirely confidential.
054	DE111	Ask all. Are you married, separated, divorced, widowed, living common-law, or single? 1 Married 2 Separated 3 Divorced 4 Widowed

Q#	VarName	4C5-R
		5 Common-Law [Australia: Defacto] 6 Single 7 Not applicable 8 Refused 9 Don't know
055	DE311wx	Ask if country=CA or US. What is the highest level of formal education that you have completed? 1 Grade school/ some high school 2 Completed high school 3 Technical/ trade school or community college 4 Some university, no degree 5 Completed university degree 6 Post-graduate degree 7 Not applicable 8 Refused 9 Don't know
056	DE311y	Ask if country=UK. What is the highest level of formal education that you have completed? 1 Primary or secondary school/vocational level 1 & 2/trade apprenticeship 2 Sec school advanced/vocational level 3 3 Further education/ training college below degree level 4 Some university 5 Completed university degree 6 Post-graduate degree 7 Not applicable 8 Refused 9 Don't know
057	DE311z	Ask if country=AU. What is the highest level of formal education that you have completed? 1 Primary school or some high school 2 Completed high school 3 Technical or Tafe 4 Some university 5 Completed university degree 6 Post-graduate degree 7 Not applicable 8 Refused 9 Don't know
058	educ	(Derived variable -- education categories (all countries))
059a	DE510 (Prev. DE511)	Ask if country=CA. <i>Read out response options. Select all that apply.</i> People in Canada come from many racial and cultural groups. I am going to read you a list. Are you . . . ? White?

Q#	VarName	4C5-R
059b	DE513	Chinese?
059c	DE515	South Asian (for example, East Indian, Pakistani, Sri Lankan, etc.)?
059d	DE517	Black?
059e	DE519	Filipino?
059f	DE521	Latin American?
059g	DE523	Southeast Asian (for example, Cambodian, Indonesian, Laotian, Vietnamese, etc.)?
059h	DE525	Arab?
059i	DE527	West Asian (for example, Afghan, Iranian, etc.)?
059j	DE529	Japanese?
059k	DE531	Korean?
059l	DE533	Aboriginal (for example, North American Indian, Metis, or Inuit)? (Now updated to 'Indigenous peoples: First Nations, Métis, or Inuit')
059m	DE541	Other racial or cultural group?
059n	DE541o	What other racial or cultural group?
060a	DE551	Ask if country=US. People in the United States come from many racial and cultural groups. I am going to read you a list. Are you . . ? White? 1 Mentioned 2 Not mentioned
060b	DE553	Black or African-American?
060c	DE555	Hispanic or Latino?
060d	DE557	Asian or Pacific Islander?
060e	DE559	Native American Indian?
060f	DE571	Another group? (Specify)
060g	DE571o	What other racial or cultural group?
060h	DE589	Ask if country=CA or US. 063c/ethnic group: non-response code (CA & US) 7 NA 8 Refused 9 DK
061a	DE573	Ask if country=US and 060c/DE555=1 (Hispanic/ Latino). <i>Read out response options. Select all that apply.</i> Could you please tell me which Latin American country your family is from? 1 Mexico 2 Puerto Rico 3 Cuba 4 Central American country (Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama) 5 South American country (Argentina, Bolivia, Brazil, Chile, Colombia, Venezuela, Guyana, French Guiana, Ecuador, Paraguay, Peru, Suriname, Uruguay) 6 Other country; specify 7 Not applicable

Q#	VarName	4C5-R
		8 Refused 9 Don't know
061b	DE574	Ask if country=US and 060c/DE555=3 (Hispanic/ Latino). Were you born in the US? 1 Yes 2 No
062a	DE611	Ask if country=UK. Which of the following best describes your 063c/ethnic or racial background? 1 White 2 Asian, Asian British 3 Black, black British 4 Chinese 5 Mixed 6 Other 7 Not Applicable 8 Refused 9 Can't Say
062b	DE611o	What other racial or cultural group?
062c	DE616	Ask if 062a/DE611=1-5. Would that be . . . ? 01 British 02 Other white (specify) 03 Indian 04 Pakistani 05 Bangladeshi 06 Other Asian (specify) 07 Caribbean 08 African 09 Other African (specify) 10 Chinese 11 White & black Caribbean 12 White & black African 13 White and Asian 14 Other mixed ethnicity (specify) 15 Other 063c/ethnic group (specify) 77 Not Applicable 88 Refused 99 Don't Know
062d	DE616o	Ask if country=UK and 062c/DE616=2, 6, 9, 14, or 97. What other specific racial group? (UK)
063a	DE651	Ask if country=AU. Do you speak a language other than English in the home? If yes: What language is that?

Q#	VarName	4C5-R
		01 English only 02 Italian 03 Greek 04 Cantonese 05 Mandarin 06 Arabic 07 Vietnamese 08 Other 77 Not Applicable 88 Refused 99 Don't Know If response=8, go to 063b/DE651o. Otherwise, go to 064/DE811.
063b	DE651o	Ask if 063a/DE651=8. What other language? 7 Not applicable 8 Refused 9 Don't know
063c	ethnic	(Derived variable: ethnicity=white/English ethnicity vs all others.)
064	DE811	Ask all. Are there any children under the 021d/Age of 18 currently living in your household? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 065/DE816. Otherwise, go to 068a/DE701.
065	DE816	Ask if 064/DE811=1. How many children under the 021d/Age of 18 are currently living in your household? If response=1, go to 066a/DE821. If response>1, go to 067a/DE831.
066a	DE821	Ask if 065/DE816=1. <i>Read out response options. Select only one.</i> Is this child . . . ? 1 Under the 021d/Age of 1 2 Between 1 and 5 years old 3 Between 6 and 12 years old, or 4 Between 13 and 17 years old 7 Not applicable 8 Refused 9 Don't know If response=1, go to 066b/DE826.

Q#	VarName	4C5-R
		If response>1, go to 068a/DE701.
066b	DE826	Ask if 066a/DE821=1. <i>If less than 1 month old, enter 0.</i> How many months old is that child? <i>Enter number of months.</i>
067a	DE831	Ask if 065/DE816>1. <i>Ask each question below, until total is reached.</i> How many are under the 021d/Age of 1?
067b	DE836	Ask if 067a/DE831>0. <i>If less than 1 month old, enter 0.</i> 067a/DE831=1: How many months old is that child? 067a/DE831>1: How many months old is the youngest child? <i>Enter number of months.</i>
067c	DE841	Ask if 065/DE816>1. <i>Ask each question below, until total is reached.</i> How many are between 1 and 5 years old?
067d	DE846	How many are between 6 and 12 years old?
067e	DE851	How many are between 13 and 17 years old? <i>If 065/DE816 not =(067a/DE831 + 067c/DE841 + 067d/DE846 + 067e/DE851) and not (Can't Say Or Refused), say:</i> <i>You mentioned there were [065/DE816] children in the household . . .</i> <i>But you have said there are [067a/DE831] under the 021d/Age of 1,</i> <i>[067c/DE841] between 1 and 5 years old,</i> <i>[067d/DE846] between 6 and 12 years old, and</i> <i>[067e/DE851] between 13 and 17 years old – a total of (067a/DE831 + 067c/DE841 + 067d/DE846 + 067e/DE851).</i> <i>I need to ask you those questions again.</i>
068a	DE701	Ask all. That is all the survey questions we have for today. Now as I mentioned to you earlier, we will be sending you [payment for this country] for participating in this screening survey and the 45-minute survey. In order for us to send you the [payment for this country], I need to have your name and the address where you receive your mail. If reluctant to give address: You don't have to provide your address to participate in the study -- we only use the mailing information to send you the [payment] and a thank you letter. If you decide you would like to receive the [payment] and thank you letter, I'd like to emphasize that any personal information you provide is kept strictly confidential and will not be shared with any person or group outside of the research team. 1 Yes, provides address 2 No, refuses to give address <i>Make sure that spelling is correct -- repeat back to respondent to check.</i>
068b	email	What is your 068b/email address? <i>Enter 068b/email address.</i>
069	caFrench	Ask if country=CA. Please note if respondent did interview in French. 1 Yes 2 No 7 Not applicable

Q#	VarName	4C5-R
		8 Refused 9 Don't know
070a	DE711	Ask all. In addition to this telephone number, are there any other telephone numbers, not including cell phones, connected in your home? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know If response=1, go to 070b/DE716. If response=2, go to End Screen.
070b	DE716	Ask if 070a/DE711=1. How many of these, if any, are used mainly for personal calls, rather than business calls, fax or Internet?
071	BI900	Thank you very much for your help. You should receive your cheque within a few days and we look forward to talking to you again next [appointment day] at [appointment time]. If you would like any more information about this project, you can phone us at [appropriate TOLL-FREE NUMBER].
072	Error Screen (Prev. Error, Screen)	Interviewer Reminder: You have entered more SMOKERS 18+ than there are people 18+ in the household. Check data entry and/or re-ask question.
073	BI901	Thank you for your time and assistance. That is all the questions we need to ask you.
074	BI915	Thank you, but we are looking for households where there is at least one adult smoker.
075	BI920	Thank you but we are looking for households where there is at least one person aged 18 or older.
076	BI925	Thank you for your time and assistance. I will try them at another time.
077	BI930	I'm sorry, but the survey requires that respondents are at least 18 years old.
078	BI931	Thank you for your time and assistance but we need to make sure people are aged 18 years or older for this important study.
079	BI941	Thank you for your time and assistance, but our survey requires that our respondents have smoked at least 100 cigarettes in their lifetime.
080	BI945	I'm sorry, but our study requires that our respondents smoke at least once a month.
081	BI902	Thank you for your time and assistance. That is all we need to ask you right now.
082	BI526	a) IMPORTANCE OF SURVEY – WHO IS DOING IT This is a comprehensive survey of smokers in 4 countries — Canada, United States, United Kingdom, and Australia — that has to do with beliefs, attitudes, knowledge, and behavior about tobacco use. A major goal of the survey is to examine how smokers in the four countries differ or are the same in their views towards smoking. We think people will find the questions quite interesting. The directors of the research project are: Canada: University of Waterloo (Dr. Geoffrey Fong) United States: Roswell Park Cancer Institute (Dr. Michael Cummings) United Kingdom: University of Strathclyde (Professor Gerard Hastings) Australia: Cancer Council Victoria (Dr. Ron Borland)

Q#	VarName	4C5-R
083	BI528	<p>b) WHAT'S IN IT FOR ME?</p> <p>We will talk to you on the telephone for approximately 45 minutes, and we think you will find the questions quite interesting</p> <p>We will reimburse you for your time and effort for next week's 35 minute survey and again in one year months before you participate.</p> <p>[UK/ AU: We would send you a cheque for \$15/ ú7 voucher for Boots immediately and then we would call you back next week to survey you.]</p> <p>[Canada: We would send you a cheque for \$15 and then we would call you back next week.]</p> <p>[US: We would send you a cheque for \$10 and then we would call you back next week.]</p>
084	BI540	<p>NEXT SURVEY -- HOW MANY TIMES WILL YOU CALL ME?</p> <p>We would like to track smokers opinions over time. We would recontact you at least once more, about a year from now. We will let you know at this time, whether any further surveys have been planned. We will, of course pay you [payment] each time you complete the 45 minute survey.</p>
085	dispprog	<p>10=callback: call again (firm appointment) to speak with adult to complete introduction</p> <p>11=callback: call again (soft appointment) to speak with adult to complete introduction</p> <p>12=appointment 2: with next-birthday respondent (NBD resp) to complete screener</p> <p>13=appointment 3: initial resp makes appt for NBD respondent.</p> <p>17=household refusal to get NBD smoker</p> <p>18=initial respondent refuses to give household composition (010/houseCmp)</p> <p>19=no one 18 or older</p> <p>20=no adult smoker; household size given</p> <p>21=no adult smoker; household size refused</p> <p>22=initial respondent refuses but answers number of smokers (Q5)</p> <p>24=child says no adult smoker; household size unknown</p> <p>27=NBD smoker refuses before screener</p> <p>28=initial respondent refuses to get NBD smoker</p> <p>29=NBD smoker unavailable this wave</p> <p>30=NBD smoker refuses to give 021d/Age</p> <p>31=NBD smoker refuses < 100 cigarettes question</p> <p>32=NBD smoker too young; no others</p> <p>33=NBD smoker < 100 cigarettes; no others</p> <p>34=NBD smoker smokes < monthly; no others</p> <p>35=NBD smoker refuses at consent</p>
086	dispder	<p>09=next-birthday smoker (NBD smoker) completes recruitment script to end with no skips.</p> <p>84=NBD smoker completes screener (to Q 40), skips some later questions, reaches end.</p> <p>85=NBD smoker completes recruitment script except for income question.</p>