



## International Tobacco Control Policy Evaluation Project

### **4-Country W3 Recruitment**

Recruitment

Survey Code: 4C3-R

Languages: English, French

Mode: Telephone Interview (CATI)

Products: Cig

User Groups: User

Last Update: 05-Aug-2020

# VarName Changes

New Name	Old Name	Date
DE510	DE511	17-Feb-2016
BR305	BR401	08-Sep-2016
RSMOKE	rSmoke_Kr	15-Aug-2017
BI240	sex	03-Aug-2018
RS030	Screen25	10-Jul-2020

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Q#	VarName	4C3-R
000a	uniqid	
001a	BI208	<p><b>Ask all.</b></p> <p><i>Interviewer Note: See HelpScreens for answers to any questions about survey.</i></p> <p>Hello, my name is [-----], and I'm calling from Roy Morgan Research on behalf of an international team of health researchers, including [the University of Waterloo in Canada/ Roswell Park Cancer Institute in the United States/ the University of Strathclyde in the United Kingdom/ the Cancer Council Victoria here in Australia].</p> <p>We are conducting a survey on smoking. Please note, we are not asking for money or selling anything. Can I ask someone 18 YEARS OF 019d/Age OR OVER a few questions to see whether anyone in your house qualifies for the survey? This will take about 10 minutes and all responses will be kept absolutely confidential.</p> <ol style="list-style-type: none"> <li>1 Continue - current respondent</li> <li>2 Child - no adult available</li> <li>3 No adult smoker in household</li> <li>4 No adult in household</li> <li>5 No, respondent refuses interview</li> </ol> <p><b>If response=1, go to 007/BI311.</b></p> <p><b>If response=2, go to 002/BI250.</b></p> <p><b>If response=3, go to 006/BI319.</b></p> <p><b>If response=4, go to 067/BI920 (CS19).</b></p> <p><b>If response=5, go to 003/BI310.</b></p>
001b	Qlang	<p><b>Ask if country=CA.</b></p> <p>IS A FRENCH LANGUAGE INTERVIEW REQUIRED?</p> <ol style="list-style-type: none"> <li>1 Yes</li> <li>2 No</li> </ol>
002	BI250	<p><b>Ask if 001a/BI208=2.</b></p> <p>I would like to speak to an adult aged 18 or older in your household who smokes -- is there a better time to call back to speak to them?</p> <ol style="list-style-type: none"> <li>1 Yes</li> <li>2 No adult smokers in household</li> <li>3 No, Don't know</li> </ol> <p><i>If response=1, record callback info and terminate call.</i></p> <p><b>If necessary, say:</b> Could you please tell me their name so that I know whom to ask for?</p> <p><b>If response=1, record callback info and go to 068/BI925. (CS10)</b></p> <p><b>Otherwise, go to 065/BI901.</b></p>
003	BI310	<p><b>Ask if 001a/BI208=5.</b></p> <p><i>If necessary: See Help Screens for additional background information.</i></p> <p>This is an important international research survey. We will be reimbursing respondents for their time, and their opinions are important. Could I ask you a few more questions to see if anyone in your household is eligible?</p> <ol style="list-style-type: none"> <li>1 Respondent continues to refuse</li> <li>2 Respondent agrees to answer questions</li> </ol> <p><b>If response=1, go to 004a/BI202.</b></p>

Q#	VarName	4C3-R
004a	BI202	<p><b>If response=2, go to 007/BI311.</b></p> <p><b>Ask if 003/BI310=1.</b></p> <p><i>If necessary: See Help Screens for additional background information.</i></p> <p>I understand, I'll let you go. But if you would, could you help us out by answering just two very short questions?</p> <p>1 Yes</p> <p>2 No</p> <p><b>If response=1, go to 004b/BI318.</b></p> <p><b>If response=2, go to 065/BI901 (CS18).</b></p>
004b	BI318	<p><b>Ask if 004a/BI202=1.</b></p> <p>How many people aged 18 or older live in your household, including yourself?</p> <p><i>Enter number.</i></p> <p><b>If response=0, go to 067/BI920 (CS19).</b></p> <p><b>If response&gt;0, go to 005/BI326.</b></p> <p><b>If response=88 or 99, go to 065/BI901 (CS18).</b></p>
005	BI326	<p><b>Ask if 004b/BI318&gt;0.</b></p> <p>How many of the [people 18 or older in your household] currently smoke cigarettes, either daily or less than every day, including yourself?</p> <p><i>Enter number.</i></p> <p><i>This could be any form of cigarette (manufactured or roll-your-own) but excludes pipes, cigars and marijuana.</i></p> <p><b>If response&gt;004b/BI318, go to 064/Error Screen.</b></p> <p><b>If response=0, go to 065/BI901 (CS20).</b></p> <p><b>If response&gt;0 and &lt;=004b/BI318, go to 065/BI901 (CS22).</b></p> <p><b>If response= DK/ R, go to 065/BI901 (CS18).</b></p>
006	BI319	<p><b>If 001a/BI208=3.</b></p> <p>I understand, I'll let you go. But if you would, could you help us out by answering just one short question?</p> <p>How many people aged 18 or older live in your household, including yourself?</p> <p><i>Enter number.</i></p> <p><b>If response=88 or 99, go to 065/BI901 (CS21).</b></p> <p><b>Otherwise, go to 065/BI901 (CS20).</b></p>
007	BI311	<p><b>Ask if 001a/BI208=1 or 003/BI310=2.</b></p> <p>Thank you. I first need to ask a few questions about the household in order to select someone for the survey.</p>
008	BI320	<p><b>Ask if 001a/BI208=1 or 003/BI310=2.</b></p> <p>How many people aged 18 or older live in your household, including yourself?</p> <p><i>Enter number.</i></p> <p><b>If response=0, go to 067/BI920 (CS19).</b></p> <p><b>If response=1, go to 009a/BI340.</b></p> <p><b>If response&gt;1 and &lt;77, go to 009b/BI327.</b></p> <p><b>If response=88 or 99, go to 065/BI901 (CS18).</b></p>
009a	BI340	<p><b>Ask if 008/BI320=1.</b></p> <p>Do you currently smoke cigarettes, either daily or less than every day?</p> <p>1 Yes</p> <p>2 No</p> <p><b>If response=1, go to 016/BI332.</b></p>

Q#	VarName	4C3-R
009b	BI327	<p><b>If response=2, go to 066/BI915 (CS20).</b></p> <p><b>Ask if 008/BI320&gt;1 and &lt;88.</b></p> <p>How many of the [008/BI320] people, including yourself, currently smoke cigarettes, either daily or less than every day? <i>This can be any form of cigarette (manufactured or roll-your-own), but excludes pipes, cigars and marijuana.</i></p> <p><b>If response&gt;008/BI320, show Interviewer Reminder: "You have entered more SMOKERS 18+ than there are people 18+ in the household. Check data entry and/or re-ask question."</b></p> <p><b>If response=1 or &gt;1, go to 011/BI360.</b></p> <p><b>If response=0, go to 066/BI915 (CS20).</b></p> <p><b>If response=88 or 99, go to 065/BI901 (CS18).</b></p>
010	houseCmp	(Derived variable: Household composition)
011	BI360	<p><b>Ask if 009b/BI327&gt;0.</b></p> <p><b>009b/BI327&gt;1:</b> I'd like to speak to a smoker. Could you please tell me the first name or nickname of the smoker in your household who is at least 18 years old whose birthday is coming up next? (I need to select somebody at random).</p> <p>Would that be you?</p> <p>1 Yes</p> <p>2 No</p> <p><b>Add if necessary:</b> We need to select somebody at random. With each call we make, we ask to speak to the person whose birthday is coming up next. This helps us to ensure that we have a representative sample as some groups of people are less likely to answer the phone.</p> <p><b>If response=1, go to 016/BI332.</b></p> <p><b>If response=2, go to 012/BI370.</b></p>
012	BI370	<p><b>Ask if 011/BI360=2.</b></p> <p>May I speak to that person now?</p> <p>1 Yes</p> <p>2 No (refusal)</p> <p>3 Appointment</p> <p><b>If response=1, go to 014/BI312.</b></p> <p><b>If response=2, go to 013/BI460.</b></p> <p><b>If response=3, make appointment.</b></p>
013	BI460	<p><b>Ask if 012/BI370=2.</b></p> <p>This is a survey that is being conducted among smokers throughout the world. It is important to obtain a good representative sample. We do send a payment to participants to thank them for their participation.</p> <p><b>If necessary, say:</b> Could we call back to ask them a few questions to see if they are eligible for the study?</p> <p>1 Yes</p> <p>2 No (refusal)</p> <p>3 Appointment</p> <p><b>If response=1, go to 014/BI312.</b></p> <p><b>If response=2, go to 065/BI901 (CS28).</b></p> <p><b>If response=3, make appointment.</b></p>
014	BI312	<p><b>Ask when speaking to next-birthday smoker (i.e. if 013/BI460=1 or 012/BI370=1).</b></p> <p>Hello, my name is [-----], and I'm calling from Roy Morgan Research on behalf of an international team of health researchers, including [the University of Waterloo in Canada/ Roswell Park Cancer Institute in the United States/ the University of Strathclyde in Glasgow, Scotland/ the Cancer Council Victoria here in Australia].</p>

Q#	VarName	4C3-R
		<p>We are conducting a survey on smoking. Please note, we are not asking for money or selling anything. Can I ask someone 18 YEARS OF 019d/Age OR OVER a few questions to see whether anyone in your house qualifies for the survey? This will take about 10 minutes and all responses will be kept absolutely confidential.</p> <p>1 Yes, continue 2 No (refusal) 3 Not available right now; make appointment.</p> <p><b>If response=1, go to 016/BI332.</b>  <b>If response=2, go to 015/BI246.</b>  <b>If response=3, make appointment and go to 073/BI902 (CS12).</b></p>
015	BI246	<p><b>Ask if 014/BI312=2.</b>  This is an important international research survey. We will be reimbursing you for your time and your opinions are important.  <b>If necessary, add:</b> Could we call back to ask you a few questions, to see if you are eligible for the study?  1 Yes, continue 2 No (refusal) 3 Not available right now; make appointment.</p> <p><b>If response=1, go to 016/BI332.</b>  <b>If response=2, go to 065/BI901.</b>  <b>If response=3, make appointment and go to 073/BI902 (CS12).</b></p>
016	BI332	<p><b>Ask if 011/BI360 or 009a/BI340 or 014/BI312 or 015/BI246=1.</b>  I first need to ask a few questions in order to check your eligibility for our survey.</p>
<b>SCREENER SECTION</b>		
017	BI240 (Prev. sex)	<p><b>*** DATA USER: INSTEAD OF 017/BI240, USE DERIVED 018/GENDER VARIABLE, SHOWN NEXT***</b>  <b>Ask all.</b>  Record sex -- Ask only if unsure.  1 Female 2 Male</p>
018	GENDER	<p><b>Derived 018/GENDER variable, to be derived by analysts for cross-country consistency.</b>  1 Male 2 Female</p> <p><i>New variable '018/GENDER' replaces 'sex' in the core dataset.</i></p>
019a	birthYr	<p><b>Ask all.</b>  What year were you born?  Enter year of birth.  <b>If response&gt;[current year-18] (respondent too young), go to 019c/BI365.</b>  <b>If response&lt;[current year-18] (respondent is 18 or over), go to 019d/Age.</b>  <b>If response=[current year-18] (respondent turns 18 this year), go to 019b/birthMo.</b>  <b>If respondent doesn't know or refuses, go to 070/BI931 (CS30).</b></p>
019b	birthMo	<p><b>Ask if respondent was born in [current year-18]:</b>  What month were you born?  01 January 02 February 03 March 04 April</p>

Q#	VarName	4C3-R
		05 May 06 June 07 July 08 August 09 September 10 October 11 November 12 December 77 Not Applicable 88 Refused 99 Don't Know <b>If response&lt;=[current month] (respondent 18 or older), go to 019d/Age.</b> <b>If response&gt;[current month] (respondent too young), go to 019c/BI365.</b> <b>If refused or can't say, go to 070/BI931 (CS30).</b>
019c	BI365	<b>If 009b/BI327=1, go to 069/BI930 (CS32).</b> <b>Ask if 009b/BI327&gt;1.</b> Thank you for your time and assistance but we need to make sure people are aged 18 years or older for this important study. <b>009b/BI327=2:</b> If possible, I'd like to speak to the other smoker in the household who is 18 years of 019d/Age or older <b>009b/BI327&gt;2:</b> If possible I'd like to speak to another smoker in the household who is 18 years of 019d/Age or older and whose birthday is next. 1 Yes, gets next respondent now 2 Yes, but not available now 3 No, refuses <b>If response=1, go to 014/BI312.</b> <b>If response=2, go to 012/BI370.</b> <b>If response=3, go to 065/BI901 (CS28).</b>
019d	Age	<i>Derived variable — 019d/Age at recruitment (continuous).</i>
019e	AgeGrp	<i>Derived variable — 019d/Age at recruitment (categories).</i> 1 18-24 2 25-39 3 40-54 4 55 and up
020	BI345	<b>Ask all.</b> Have you smoked 100 or more cigarettes over your lifetime? 1 Yes 2 No <i>100 cigarettes= 5 packs of 20 cigarettes OR 4 packs of 25 cigarettes.</i> <b>If response=1, go to 022a/FR211.</b> <b>If response=2 and 009b/BI327=1, go to 071/BI941 (CS33).</b> <b>If response=2 and 009b/BI327&gt;1, go to 021/BI940.</b> <b>If response=8 or 9, go to 071/BI941 (CS31).</b>
021	BI940	<b>Ask if household has 1 or more smokers who have not been spoken to and 020/BI345=2.</b> Is there another adult smoker in your household who has smoked at least 100 cigarettes in their lifetime?



Q#	VarName	4C3-R
		<p>1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know</p> <p><b>If response=1, go to 012/BI370.</b>  <b>If response=2, go to 071/BI941 (CS33).</b>  <b>If response=8 or 9, go to 071/BI941 (CS31).</b></p>
022a	FR211	<p><b>Ask all.</b>  Do you smoke every day or less than every day?  1 Every day  2 Less than every day</p> <p><b>If response=1, go to 022b/FR216.</b>  <b>Otherwise, go to 023a/FR221.</b></p>
022b	FR216	<p><b>Ask if 022a/FR211=1.</b>  On average, how many cigarettes do you smoke each day, including both [factory-made/ packet] and roll-your-own cigarettes?  Enter number of cigarettes.  If respondent gives range (e.g. 30-33 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 31.5 becomes 32.0).  IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY: "I'm sorry but we need this information to continue with the survey. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview."  <b>If response&gt;0, go to 029/FR245v (derivation of CPD).</b></p>
023a	FR221	<p><b>Ask if 022a/FR211=2.</b>  Do you smoke at least once a week?  1 Yes  2 No  8 Refused  9 Don't know</p> <p><b>If response=1, go to 023b/FR226.</b>  <b>Otherwise, go to 024a/FR231.</b></p>
023b	FR226	<p><b>Ask if 023a/FR221=1.</b>  On average, how many cigarettes do you smoke each week, including both [factory-made/ packet] and roll-your-own cigarettes?  Enter number of cigarettes.  If respondent gives range (e.g. 30-33 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 31.5 becomes 32.0).  IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY: "I'm sorry but we need this information to continue with the survey. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview."  <b>If response&gt;0, go to 029/FR245v (derivation of CPD).</b></p>
024a	FR231	<p><b>Ask if 023a/FR221=2.</b></p>

Q#	VarName	4C3-R
		<p>Do you smoke at least once a month?</p> <p>1 Yes</p> <p>2 No</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> <p><b>If response=1, go to 024b/FR236.</b></p> <p><b>If response=2, go to 025a/BI371.</b></p>
024b	FR236	<p><b>Ask if 024a/FR231=1.</b></p> <p>On average, how many cigarettes do you smoke each month, including both [factory-made/ packet] and roll-your-own cigarettes?</p> <p><i>Enter number of cigarettes.</i></p> <p><i>If respondent gives range (e.g. 30-33 cigarettes) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 31.5 becomes 32.0).</i></p> <p><i>IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY: "I'm sorry but we need this information to continue with the survey. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview."</i></p> <p><b>If 024b/FR236=0, go to 025a/BI371.</b></p> <p><b>If 024b/FR236&gt;0, go to QNU/FR245 (derivation of CPD)</b></p>
025a	BI371	<p><b>If 024a/FR231=2-9 and have spoken to all smokers, go to 072/BI945 (CS34).</b></p> <p><b>Ask if 024a/FR231=2-9 AND household has any smokers who have not been spoken to.</b></p> <p>Is there another adult smoker in your household who smokes at least once a month?</p> <p>1 Yes</p> <p>2 No</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> <p><i>IF THE RESPONDENT CAN'T ANSWER FOR ANY REASON OR REFUSES TO ANSWER, SAY: "I'm sorry but we need this information to continue with the survey. If you can't or would prefer not to answer this question, I'm afraid we cannot continue the interview."</i></p> <p><b>If response=1, go to 012/BI370.</b></p> <p><b>If response=2, go to [termination screen].</b></p> <p><b>If response=DK/ R, go to 072/BI945 (CS28).</b></p>
025b	FR250v	<p>(Derived variable: cigarettes per day (categories), calculated from QNU/FR245V)</p> <p>0 1-10 cigarettes</p> <p>1 11-20 cigarettes</p> <p>2 21-30 cigarettes</p> <p>3 More than 31 cigarettes</p>
026	RSMOKE (Prev. rSmoke_K r)	<p>(Derived variable -- smoking status at recruitment)</p> <p>1 Daily smoker</p> <p>2 Weekly smoker</p> <p>3 Monthly smoker</p> <p>7 Not applicable</p>

Q#	VarName	4C3-R
		8 Refused 9 Don't know
027a	BI260	<b>Ask all.</b> Thank you. This survey is being conducted by an international group of universities and research institutions in four countries. We are looking for smokers who would be willing to answer a survey that would take about 35 minutes. To thank you for your time, in the next few days we will send you [\$15 (Australia) /£7 in vouchers that could be used at any Boots shop (U.K.)]. Next week, after you receive the [payment], we would call you back for the 35-minute survey. We would call you again in approximately one year, when we would send you a second payment of [payment] and ask you to complete a similar 35-minute survey. <b>If necessary, say:</b> We could schedule the survey AFTER you receive your cheque for participating in the survey. Before we arrange a time, I need to tell you a bit more about the study. <i>See HelpScreens for answers to any questions about follow-up surveys and contacts.</i>
027b	BI235	Your answers to this survey will be kept absolutely confidential. All personal information, including your name and address, will be kept strictly confidential and will not be shared with any person or group that is not associated with this survey.
028	BI270	<b>Ask all.</b> Would you be willing to spend about 5 minutes more today and then answer the 35-minute survey next week for a total payment of [payment] and then again next year for a second payment of [payment]? 1 Yes 2 No/ Maybe 7 Not applicable 8 Refused 9 Don't know <b>If response=1, go to 031/BI241.</b> <b>If response=2-9, go to 030/BI439.</b>
029	FR245v	(Derived variable: cigarettes per day (continuous))
030	BI439	<b>Ask if 028/BI270=2-9.</b> This is an important international research survey. Your opinion is important and we think you will find the questions interesting. Would you be willing to give the survey a try? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <b>NOTE: IF CAN'T SAY/MAYBE - ENCOURAGE RESPONDENT TO PARTICIPATE USING THE HELP SCREENS FOR FURTHER INFORMATION.</b> <b>If response=1, go to 031/BI241.</b> <b>If response=99, go to Help Screens. Interviewer is to use judgment as to which information is most appropriate to elicit participation.</b> <b>Otherwise, go to 065/BI901 (CS35).</b>
031	BI241	<b>Ask all.</b> Thank you very much for agreeing to participate in our survey. We think that you will find the questions interesting and we appreciate your involvement. Now I'd like to set up a time when we can call you back for the 35-minute survey. Would next week at this same time be good for you? That would be next [day] at [time started].

Q#	VarName	4C3-R
		1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <i>If response = 1, enter date and time.</i>
032	BI254	<b>Ask all.</b> At the end of today's interview I will ask you for your mailing address so that we can mail you [payment]. But first I have a few questions about smoking so that we don't have to ask them next time. <b>If necessary:</b> You don't have to provide your address to participate in the study. We only use the mailing information to send you [payment] and a thank you letter.
033	FR326	<b>Ask all.</b> Do you smoke [factory-made/ packet cigarettes], roll your own cigarettes, or both? 1 [Packet/ factory-made] cigarettes only 2 Roll-your-own cigarettes only 3 Both 7 Not applicable 8 Refused 9 Don't know <b>If 024b/FR236=3, go to 034/FR331.</b> <b>Otherwise, go to 036/FR600b.</b>
034	FR331	<b>Ask if 033/FR326=3.</b> For every ten cigarettes you smoke, about how many are roll-your-own? <i>Enter number of roll-your-own cigarettes. Enter 0 if less than 1. You can't answer more than 10.</i>
035a	ryostatus	035a/ryostatus (Derived by RMR based on 033/FR326 and used for conditional wordings)
035b	FR333v	(DMC-derived variable for balance of FM vs RYO cigs) 1 Mainly factory-made 2 Mainly hand-rolled -- tobacco leaf 3 About the same 7 Not applicable 8 Refused 9 Don't know
036	FR600b	<b>Ask all.</b> Are you currently employed outside the home? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <b>If response=1, go to 037/FR431.</b> <b>Otherwise, go to 042a/BR312 et al.</b>
037	FR431	<b>Ask if 036/FR600b=1.</b>

Q#	VarName	4C3-R
		<p>Is there any difference between the number of cigarettes you smoke during a workday and the number you smoke during a non-working day?</p> <p>1 Yes</p> <p>2 No</p> <p>7 Not applicable</p> <p>8 Refused</p> <p>9 Don't know</p> <p><b>If response=1, go to 038/FR441.</b>  <b>Otherwise, go to brand list.</b></p>
038	FR441	<p><b>Ask if 037/FR431=1.</b></p> <p><i>Probe for a precise number. If less than one per day, enter 0.</i></p> <p><i>If respondent gives a range (e.g. 15-20) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 17.5 becomes 18).</i></p> <p>On average, how many cigarettes do you smoke on a workday?</p> <p><i>Enter number.</i></p>
039	FR446	<p><b>Ask if 037/FR431=1.</b></p> <p><i>Probe for a precise number. If less than one per day, enter 0.</i></p> <p><i>If respondent gives a range (e.g. 15-20) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 17.5 becomes 18).</i></p> <p>On average, how many cigarettes do you smoke on a non-working day?</p> <p><i>Enter number.</i></p>
040a	BR341	<p><b>Ask if country=AU.</b></p> <p><i>Do not read out brand names. Code one brand only.</i></p> <p><i>Probe for details, to code as specifically as possible -- i.e. whether respondent smokes light, extra light, etc., and/ or menthol, and which length within their brand.</i></p> <p>What brand of [cigarettes/roll-your-own cigarettes] do you smoke more than any other?</p> <p><b>If response=997, go to 040b/BR341o.</b>  <b>Otherwise, go to 044c/BR305.</b></p>
040b	BR341o	<p><b>Ask if country=AU and 040a/BR341=997.</b></p> <p>What other brand of [cigarettes/ roll-your-own tobacco] do you smoke more than any other?</p> <p><i>Enter text response.</i></p> <p><b>Go to 044c/BR305.</b></p>
041a	BR331	<p><b>Ask if country=UK.</b></p> <p><i>Do not read out brand names. Code one brand only.</i></p> <p><i>Probe for details, to code as specifically as possible -- i.e. whether respondent smokes light, extra light, etc., and/ or menthol, and which length within their brand.</i></p> <p>What brand of [cigarettes/roll-your-own cigarettes] do you smoke more than any other?</p> <p>777 Not Applicable</p> <p>888 Refused</p> <p>999 Don't Know</p> <p><b>If response=997, go to 041b/BR331o.</b>  <b>Otherwise, go to 044c/BR305.</b></p>
041b	BR331o	<p>What other brand of [cigarettes/ roll-your-own tobacco] do you smoke more than any other?</p>

Q#	VarName	4C3-R
		Enter text response. <b>Go to 044c/BR305.</b>
042a	BR312	<b>Ask if country=CA.</b> Do not read out response options. Code one brand only. Probe for which strength respondent smokes (regular, light, extra light, etc.) and which size, within their brand. What brand of [cigarettes/roll-your-own cigarettes] do you smoke more than any other? 777 Not Applicable 888 Refused 999 Don't Know CONFIRM with respondent if length has clearly been given and can be coded. PROBE if length is still unknown. Accept and code a default answer like "just regular length." If more than one length term is used, code one and enter the others in the open field.
042b	BR312o	<b>Ask if 042a/BR312=other.</b> What other brand of [cigarettes/ roll-your-own tobacco] do you smoke more than any other? Enter text response.
043a	BR321	<b>Ask if country=US.</b> Note: Confirm brand family with respondent. If OTHER, highlight other and type in response. What brand of [cigarettes/roll-your-own cigarettes] do you smoke more than any other? 777 Not Applicable 888 Refused 999 Don't Know
043b	BR321o	What other brand of [cigarettes/ roll-your-own tobacco] do you smoke more than any other?
043c	BR324	What is the strength of the cigarettes / roll your own tobacco / that you smoke more than any other? 77 Not Applicable 88 Refused 99 Don't Know CONFIRM with respondent if strength has clearly been given and can be coded. PROBE if strength is still unknown. Accept and code a default answer like "just regular" or "no special strength." If more than one strength term is used, code one and enter any others in the open field.
043d	BR324o	Which other strength? Enter text response.
043e	BR325	What size are the cigarettes that you smoke more than any other? 1 Regular 2 King size 3 100s 4 120s 5 80s
043f	BR325o	And the length of your brand is ....? Enter text response.
043g	BR327	Are they menthol, plain, or some other flavour? 1 Menthol 2 Plain

Q#	VarName	4C3-R
		3 Some other flavour (specify) 7 Not applicable 8 Refused 9 Don't know
043h	BR327o	What other flavour? <i>Enter number.</i>
044a	RS030 (Prev. Screen25)	If country=CA or US, skip to 046a/BR501. If current brand not a designated brand (see list provided), skip to 046a/BR501.
044b	BR405	<b>Ask if gave brand of cigarette (codes 1 to 748 or 997 on 040a/BR341, 041a/BR331, 042a/BR312 or 043a/BR321).</b> Without looking at the pack, can you tell me the tar level of that [most-smoked brand]? <b>IF RESPONDENT SAYS CAN'T SAY THEN TYPE IN THE WORDS "CAN'T SAY". IF THEY REFUSE THEN TYPE IN "REFUSED".</b>
044c	BR305 (Prev. BR401)	<b>Ask for designated brands in UK, AU, and CA.</b> Is [most-smoked brand] a light-mild cigarette or is it a regular strength brand? 1 Light/ mild 2 Regular strength 7 Not applicable 8 Refused 9 Don't know <b>If response=1, go to 045a/BR411.</b> <b>Otherwise, go to 046a/BR501.</b>
045a	BR411	<b>Ask if 044c/BR305=1.</b> How did you determine that the cigarette was light, mild or low tar? . . . From the words or description on the front of the pack? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know
045b	BR413	. . . From the tar levels or information on the side of the pack?
045c	BR415	. . . From the design or colour of the pack?
045d	BR417	Because the shopkeeper or sales assistant told you?
046a	BR501	<b>Ask if 042a/BR312=1-752/997 or 043a/BR321=1-87/957 or 041a/BR331=1-761/997 or 040a/BR341=1-957/997.</b> <i>If respondent replies 'don't know', or isn't sure, ask: 'would it be more than 10 years?' If the respondent gives a specific time longer than 10 years, enter as number of years.</i> About how long have you been smoking [current brand]? 1 Days 2 Weeks 3 Months 4 Years

Q#	VarName	4C3-R
		7 Not applicable 8 Refused 9 Don't know
046b	BR501a	About how long have you been smoking [current brand]? (days) <b>Go to 046g/BR505v.</b>
046c	BR501b	(weeks)
046d	BR501c	(months)
046e	BR501d	(number of years)
046f	BR501e	(more than 10 yrs) 1 Yes 2 NA 7 Not applicable 8 Refused 9 Don't know
046g	BR505v	(Derived variable -- composite: 046b/BR501a-e) 1 Current brand smoked less than one year (or don't know) 2 Current brand smoked one year or more
047a	BR611	<b>Ask if 040a/BR341/041a/BR331/043a/BR321/042a/BR312=1-957/997.</b> In choosing [current brand], was part of your decision to smoke this brand based on . . . The tar and nicotine levels for the brand? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know
047b	BR616	<b>Ask if 046g/BR505v=1.</b> It may not be as bad for your health?
047c	BR621	As a way to help you quit?
047d	BR626	The price?
047e	BR636	How they taste?
047f	BR641	How satisfying they are?
048a	QA101	<b>Ask all.</b> Have you ever tried to quit smoking? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <b>If response=1, go to 048b/QA106.</b> <b>Otherwise, go to 050/DEintro.</b>
048b	QA106	<b>Ask if 048a/QA101=1.</b> <i>If range given and can't give a specific number, then enter mid-point. If answer is 'lots', 'hundreds of times', etc., ask them to</i>



Q#	VarName	4C3-R
		<p><i>estimate the number (or range) of actual quit attempts.</i></p> <p>How many times have you ever tried to quit smoking?</p> <p><i>If respondent gives a range (e.g. 30-33) and cannot be more specific, take the midpoint of the range and round up if necessary (e.g. 31.5 becomes 32).</i></p>
049a	QA111a	<p><b>Ask if 048b/QA106&gt;0 and &lt;77.</b></p> <p>Of all the times you tried to quit smoking what was the longest period you stayed off cigarettes completely? (hours)</p> <p><i>Enter number.</i></p>
049b	QA111b	Of all the times you tried to quit smoking what was the longest period you stayed off cigarettes completely? (days)
049c	QA111c	Of all the times you tried to quit smoking what was the longest period you stayed off cigarettes completely? (weeks)
049d	QA111d	Of all the times you tried to quit smoking what was the longest period you stayed off cigarettes completely? (months)
049e	QA111e	Of all the times you tried to quit smoking what was the longest period you stayed off cigarettes completely? (years)
050	DEintro	<p><b>Ask all.</b></p> <p>Just to wrap up, we have a few questions for statistical purposes. Please be assured that all your responses will be kept entirely confidential.</p>
051	PR101	<p><b>Ask all.</b></p> <p><i>Read out response options.</i></p> <p>In general, how would you describe your health? Is it . . .</p> <ol style="list-style-type: none"> <li>1 Poor</li> <li>2 Fair</li> <li>3 Good</li> <li>4 Very good</li> <li>5 Excellent</li> <li>7 Not applicable</li> <li>8 Refused</li> <li>9 Don't know</li> </ol>
052	DE111	<p><b>Ask all.</b></p> <p>Are you married, separated, divorced, widowed, living common-law, or single?</p> <ol style="list-style-type: none"> <li>1 Married</li> <li>2 Separated</li> <li>3 Divorced</li> <li>4 Widowed</li> <li>5 Common-Law [Australia: Defacto]</li> <li>6 Single</li> <li>7 Not applicable</li> <li>8 Refused</li> <li>9 Don't know</li> </ol>
053a	DE311wx	<p><b>Ask if country=CA or US.</b></p> <p>What is the highest level of formal education that you have completed?</p> <ol style="list-style-type: none"> <li>1 Grade school/ some high school</li> <li>2 Completed high school</li> <li>3 Technical/ trade school or community college</li> <li>4 Some university, no degree</li> <li>5 Completed university degree</li> </ol>

Q#	VarName	4C3-R
		6 Post-graduate degree 7 Not applicable 8 Refused 9 Don't know
053b	DE311y	<b>Ask if country=UK.</b> 1 Primary or secondary school/vocational level 1 & 2/trade apprenticeship 2 Sec school advanced/vocational level 3 3 Further education/ training college below degree level 4 Some university 5 Completed university degree 6 Post-graduate degree
053c	DE311z	<b>Ask if country=AU.</b> 1 Primary school or some high school 2 Completed high school 3 Technical or Tafe 4 Some university 5 Completed university degree 6 Post-graduate degree
054	educ	(Derived variable -- education categories (all countries))
055a	DE510 (Prev. DE511)	<b>Ask if country=CA.</b> People in Canada come from many racial and cultural groups. I am going to read you a list. Are you . . . ? White?
055b	DE513	Chinese?
055c	DE515	South Asian (for example, East Indian, Pakistani, Sri Lankan, etc.)?
055d	DE517	Black?
055e	DE519	Filipino?
055f	DE521	Latin American?
055g	DE523	Southeast Asian (for example, Cambodian, Indonesian, Laotian, Vietnamese, etc.)?
055h	DE525	Arab?
055i	DE527	West Asian (for example, Afghan, Iranian, etc.)?
055j	DE529	Japanese?
055k	DE531	Korean?
055l	DE533	Aboriginal (for example, North American Indian, Metis, or Inuit)? (Now updated to 'Indigenous peoples: First Nations, Métis, or Inuit')
055m	DE541	Other racial or cultural group?
055n	DE541o	<b>Ask if 055m/DE541=1.</b> What other racial or cultural group?
055o	DE551	<b>Ask if country=US.</b> People in the United States come from many racial and cultural groups. I am going to read you a list. Are you . . . ? White? 1 Mentioned

Q#	VarName	4C3-R
		2 Not mentioned
055p	DE553	Black or African-American?
055q	DE555	Hispanic or Latino?
055r	DE557	Asian or Pacific Islander?
055s	DE559	Native American Indian?
055t	DE571	Another group? (Specify)
055u	DE571o	<b>Ask if 055t/DE571=1.</b> What other racial or cultural group?
055v	DE589	055zc/ethnic group: non-response code (CA & US)
055w	DE611	<b>Ask if country=UK.</b> Which of the following best describes your 055zc/ethnic or racial background? 1 White 2 Asian, Asian British 3 Black, black British 4 Chinese 5 Mixed 7 Not Applicable 8 Refused 9 Can't Say
055x	DE611o	What other racial or cultural group? <i>Enter text response.</i>
055y	DE616	<b>Ask if 055w/DE611=1-5.</b> Would that be . . . ? 01 British 02 Other white (specify) 03 Indian 04 Pakistani 05 Bangladeshi 06 Other Asian (specify) 07 Caribbean 08 African 09 Other Black Background (specify) 10 Chinese 11 White & black Caribbean 12 White & black African 13 White and Asian 14 Other mixed ethnicity (specify) 77 Not Applicable 88 Refused 99 Don't Know
055z	DE616o	<b>Ask if country=UK and 055y/DE616=2, 6, 9, 14, or 97.</b> What other racial or cultural group? <i>Enter text response.</i>

Q#	VarName	4C3-R
055z a	DE651	<p><b>Ask if country=AU.</b> Do you speak a language other than English in the home?</p> <p><b>If yes:</b> What language is that?</p> <ul style="list-style-type: none"> <li>01 English only</li> <li>02 Italian</li> <li>03 Greek</li> <li>04 Cantonese</li> <li>05 Mandarin</li> <li>06 Arabic</li> <li>07 Vietnamese</li> <li>08 Other</li> <li>77 Not Applicable</li> <li>88 Refused</li> <li>97 Other (specify)</li> <li>99 Don't know</li> </ul> <p><b>If response=8, go to 055zb/DE651o.</b> <b>Otherwise, go to 056/DE811.</b></p>
055z b	DE651o	<p><b>Ask if 055za/DE651=8.</b> What other language?</p> <p><b>Go to 056/DE811.</b></p>
055z c	ethnic	(Derived variable: ethnicity=white/English ethnicity vs all others.)
056	DE811	<p><b>Ask all.</b> Are there any children under the 019d/Age of 18 currently living in your household?</p> <ul style="list-style-type: none"> <li>1 Yes</li> <li>2 No</li> <li>7 Not applicable</li> <li>8 Refused</li> <li>9 Don't know</li> </ul> <p><b>If response=1, go to 057/DE816.</b> <b>Otherwise, go to 060/DE701.</b></p>
057	DE816	<p><b>Ask if 056/DE811=1.</b> How many children under the 019d/Age of 18 are currently living in your household?</p> <p><b>If response=1, go to 058a/DE821.</b> <b>If response&gt;1, go to 059a/DE831.</b></p>
058a	DE821	<p><b>Ask if 057/DE816=1.</b> <i>Read out response options. Select only one.</i> Is this child . . . ?</p> <ul style="list-style-type: none"> <li>1 Under the 019d/Age of 1</li> <li>2 Between 1 and 5 years old</li> <li>3 Between 6 and 12 years old, or</li> <li>4 Between 13 and 17 years old</li> <li>7 Not applicable</li> </ul>

Q#	VarName	4C3-R
		<p>8 Refused 9 Don't know</p> <p><b>If response=1, go to 058b/DE826.</b> <b>If response&gt;1, go to 059a/DE831.</b></p>
058b	DE826	<p><b>Ask if 058a/DE821=1.</b> <i>If less than 1 month old, enter 0.</i> How many months old is that child? <i>Enter number of months.</i></p>
059a	DE831	<p><b>Ask if 057/DE816&gt;1.</b> <i>Ask each question below, until total is reached.</i> How many are under the 019d/Age of 1? <i>Enter number.</i></p>
059b	DE836	<p><b>Ask if 059a/DE831&gt;0.</b> <i>If less than 1 month old, enter 0.</i> <b>059a/DE831=1:</b> How many months old is that child? <b>059a/DE831&gt;1:</b> How many months old is the youngest child? <i>Enter number of months.</i></p>
059c	DE841	<p><b>Ask if 057/DE816&gt;1.</b> How many are between 1 and 5 years old?</p>
059d	DE846	How many are between 6 and 12 years old?
059e	DE851	How many are between 13 and 17 years old?
060	DE701	<p><b>Ask all.</b> That is all the survey questions we have for today. Now as I mentioned to you earlier, we will be sending you [payment for this country] for participating in this screening survey and the [length in minutes]-minute survey. In order for us to send you the [payment for this country], I need to have your name and the address where you receive your mail. 1 Yes, provides address 2 No, refuses to give address <i>Make sure that spelling is correct--repeat back to respondent to check.</i> <i>/If reluctant to give address/ You don't have to provide your address to participate in the study -- we only use the mailing information to send you the [payment] and a thank you letter. If you decide you would like to receive the [payment] and thank you letter, I'd like to emphasize that any personal information you provide is kept strictly confidential and will not be shared with any person or group outside of the research team.</i></p>
061	DE711	<p><b>Ask all.</b> In addition to this telephone number, are there any other telephone numbers, not including cell phones, connected in your home? 1 Yes 2 No 7 Not applicable 8 Refused 9 Don't know <b>If response=1, go to 062/DE716.</b> <b>Otherwise, go to End Screen.</b></p>
062	DE716	<b>Ask if 061/DE711=1.</b>

Q#	VarName	4C3-R
		How many, if any, of these, are used mainly for personal calls, rather than business calls, fax or Internet?
063	BI900	<b>Ask all.</b> Thank you very much for your help. You should receive your cheque within a few days and we look forward to talking to you again next [appointment day] at [appointment time]. If you would like any more information about this project, you can phone us at [appropriate TOLL-FREE NUMBER].
064	Error Screen (Prev. Error, Screen)	Interviewer Reminder: You have entered more SMOKERS 18+ than there are people 18+ in the household. Check data entry and/or re-ask question.
065	BI901	Thank you for your time and assistance. That is all the questions we need to ask you.
066	BI915	Thank you, but we are looking for households where there is at least one adult smoker.
067	BI920	Thank you but we are looking for households where there is at least one person aged 18 or older.
068	BI925	Thank you for your time and assistance. I will try them at another time.
069	BI930	I'm sorry, but the survey requires that respondents are at least 18 years old.
070	BI931	Thank you for your time and assistance but we need to make sure people are aged 18 years or older for this important study.
071	BI941	Thank you for your time and assistance, but our survey requires that our respondents have smoked at least 100 cigarettes in their lifetime.
072	BI945	I'm sorry, but our study requires that our respondents smoke at least once a month.
073	BI902	Thank you for your time and assistance. That is all we need to ask you right now.
074	BI526	a) IMPORTANCE OF SURVEY – WHO IS DOING IT This is a comprehensive survey of smokers in 4 countries — Canada, United States, United Kingdom, and Australia — that has to do with beliefs, attitudes, knowledge, and behavior about tobacco use. A major goal of the survey is to examine how smokers in the four countries differ or are the same in their views towards smoking. We think people will find the questions quite interesting. The directors of the research project are: Canada: University of Waterloo (Dr. Geoffrey Fong) United States: Roswell Park Cancer Institute (Dr. Michael Cummings) United Kingdom: University of Strathclyde (Professor Gerard Hastings) Australia: Cancer Council Victoria (Dr. Ron Borland)
075	BI528	b) WHAT'S IN IT FOR ME? We will talk to you on the telephone for approximately 45 minutes, and we think you will find the questions quite interesting We will reimburse you for your time and effort for next week's 35 minute survey and again in one year months before you participate. [UK/ AU: We would send you a cheque for \$15/ ú7 voucher for Boots immediately and then we would call you back next week to survey you.] [Canada: We would send you a cheque for \$15 and then we would call you back next week.] [US: We would send you a cheque for \$10 and then we would call you back next week.]
076	BI530	d) RELUCTANT TO GIVE ADDRESS You don't have to provide your address to participate in the study- we only use the mailing information to send you the cheque for [\$] and a thank you letter. If you decide that you would like to receive the cheque and thank you letter, I'd like

Q#	VarName	4C3-R
		to emphasize that any personal information you provide is kept strictly confidential and is not shared with any other person or group.
077	BI540	<p>NEXT SURVEY -- HOW MANY TIMES WILL YOU CALL ME?</p> <p>We would like to track smokers opinions over time. We would recontact you at least once more, about a year from now. We will let you know at this time, whether any further surveys have been planned. We will, of course pay you [payment] each time you complete the 45 minute survey.</p>