

Évaluation des politiques de lutte contre le tabagisme en France : résultats de la première vague de l'enquête ITC France

Geoffrey T. Fong, Sylviane Ratte, Lorraine Craig, Pete Driezen, Jean-Louis Wilquin, François Beck, Romain Guignard, Ryan David Kennedy, Pierre Arwidson

Abstract

In recent years, countries throughout the world have made policy advancements in recognition of the threat that tobacco use poses to public health. The Framework Convention on Tobacco Control (FCTC), the first-ever treaty on health, has been ratified by over 150 countries, including France. The FCTC identifies tobacco control policy domains in which the parties must implement policies (e.g., enhanced warning labels, protection from tobacco smoke in public places, bans/restrictions on advertising/promotion/sponsorship, higher taxes). Rigorous and comprehensive evaluation of FCTC policies is essential in increasing the likelihood that the actual policies implemented will meet the objectives of the FCTC in significantly reducing the toll of tobacco throughout the world. The International Tobacco Control Policy Evaluation Project (the ITC Project) is an international collaborative effort to conduct rigorous evaluation of the FCTC. The ITC Project consists of prospective cohort surveys of representative samples of adult smokers in 15 countries, inhabited by over half of the world's smokers. The ITC France Survey was created as a system for comprehensive surveillance and evaluation of tobacco control initiatives in France, including the two-phase smoke-free initiative. This paper presents selected findings from the initial wave (2006) of the ITC France Survey in three areas: a) smoking behaviour and cessation, b) smoke-free laws, and c) warning labels. Comparisons are made with other ITC countries in Europe. Findings lead to the prediction of a successful implementation of the smoke-free law in France and to the potential benefits of graphic warnings. They also suggest challenges for tobacco control in France, including the need to engage health professionals as agents for assisting smokers to quit.

Recommended Citation:

Fong GT, Ratte S, Craig L, Driezen P, Wilquin JL, Beck F, et al. Evaluation des politiques de lutte contre le tabagisme en France: Resultats de la premiere vague de l'enquete ITC France. Bulletin épidémiologique hebdomadaire 2008;21-22(27 mai):182-187.

Link to pdf: http://www.invs.sante.fr/beh/2008/21_22/beh_21_22_2008.pdf